Demographic Crosstabs (Age/Trump/Employed) Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

July 5, 2023

Targoz Market Research®

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 $[\]ensuremath{^{*}}$ Denotes variable with statistically significant findings

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32	
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 $[\]ensuremath{^{*}}$ Denotes variable with statistically significant findings

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^{*} Denotes variable with statistically significant findings

In general, are you satisfied or dissatisfied with the way things are going in: The United States *

			Age Groups			Tru	mp Voter 20)20	Employment Groups		
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H
Sample Size	1,114	268	175	373	298	1,114	565	549	1,114	666	448
Total Very or Somewhat Satisfied Column %	26%	35% CD	33% C	18%	25% C	26%	14%	39% E	26%	32% H	17%
Very Satisfied Column %	8%	19% BCD	9% D	6% D	2%	8%	7%	10% E	8%	12% H	3%
Somewhat Satisfied Column %	18%	16%	24% AC	12%	23% AC	18%	7%	29% E	18%	20% H	14%
Somewhat Dissatisfied Column %	34%	40% CD	41% CD	30%	28%	34%	31%	36%	34%	33%	35%
Very Dissatisfied Column %	36%	19%	25%	47% AB	46% AB	36%	54% F	19%	36%	31%	44% G
Total Very or Somewhat Dissatisfied Column %	70%	59%	66%	76% AB	75% AB	70%	85% F	55%	70%	64%	79% G
Not Sure Column %	4%	6% BD	2%	6% BD	0%	4%	2%	6% E	4%	4%	4%

^{*} Denotes variable with statistically significant findings

In general, are you satisfied or dissatisfied with the way things are going in: The State of Tennessee *

	Age Groups					Tru	mp Voter 20)20	Employment Groups		
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H
Sample Size	1,086	272	175	342	298	1,086	538	548	1,086	638	448
Total Very or Somewhat Satisfied Column %	58%	62% B	50%	59%	56%	58%	74% F	41%	58%	54%	63% G
Very Satisfied Column %	22%	33% CD	25% CD	16%	17%	22%	28% F	17%	22%	22%	22%
Somewhat Satisfied Column %	35%	29%	25%	43% AB	39% AB	35%	47% F	25%	35%	31%	41% G
Somewhat Dissatisfied Column %	26%	23%	25%	27%	27%	26%	18%	34% E	26%	31% H	18%
Very Dissatisfied Column %	13%	10%	23% ACD	11%	14%	13%	6%	21% E	13%	12%	15%
Total Very or Somewhat Dissatisfied Column %	39%	34%	48% AC	38%	40%	39%	24%	54% E	39%	43% H	33%
Not Sure Column %	3%	5%	2%	3%	3%	3%	2%	5% E	3%	3%	4%

^{*} Denotes variable with statistically significant findings

In general, are you satisfied or dissatisfied with the way things are going in: K-12 Public Education In Tennessee *

			Age Groups			Tru	mp Voter 20)20	Employment Groups		
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H
Sample Size	1,106	274	175	371	286	1,106	565	541	1,106	670	436
Total Very or Somewhat Satisfied Column %	36%	43% CD	47% CD	34% D	26%	36%	37%	35%	36%	38%	33%
Very Satisfied Column %	12%	25% CD	19% CD	5%	4%	12%	12%	12%	12%	16% H	6%
Somewhat Satisfied Column %	24%	18%	28% A	29% A	23%	24%	25%	23%	24%	22%	27% G
Somewhat Dissatisfied Column %	30%	25%	25%	31%	37% AB	30%	30%	30%	30%	28%	33%
Very Dissatisfied Column %	26%	25%	21%	29%	26%	26%	25%	26%	26%	28% H	22%
Total Very or Somewhat Dissatisfied Column %	56%	50%	46%	60% AB	63% AB	56%	56%	57%	56%	57%	55%
Not Sure Column %	8%	7%	7%	6%	11% C	8%	7%	8%	8%	5%	12% G

^{*} Denotes variable with statistically significant findings

As you and your family plan for the next year, are you doing so expecting the U.S. economy to be... *

			Age Groups			Tru	mp Voter 20)20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448	
Total Booming or Growing Column %	17%	24% CD	22% CD	13%	13%	17%	6%	29% E	17%	20% H	13%	
Booming Column %	3%	7% BCD	3% D	1%	0%	3%	2%	3%	3%	4% H	1%	
Growing, but not booming Column %	14%	17%	19% C	12%	13%	14%	3%	26% E	14%	16% H	12%	
Holding steady Column %	14%	15%	17%	16%	11%	14%	15%	13%	14%	19% H	8%	
Slowing, but not in recession Column %	31%	24%	19%	38% AB	37% AB	31%	34% F	28%	31%	31%	32%	
In recession Column %	30%	28%	33%	25%	35% C	30%	38% F	21%	30%	25%	37% G	
Total Slowing or In Recession Column %	61%	51%	52%	63% AB	72% ABC	61%	72% F	49%	61%	56%	69% G	
I'm not sure Column %	8%	10% D	10% D	8% D	4%	8%	6%	9%	8%	6%	11% G	

^{*} Denotes variable with statistically significant findings

Compared to a year ago, would you say that you and your family are economically... \ast

	Age Groups					Trui	mp Voter 20	20	Employment Groups		
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448
Total A Lot or Somewhat Better Off Column %	22%	41% BCD	27% CD	16% D	9%	22%	17%	27% E	22%	31% H	8%
A lot better off Column %	9%	12% D	13% D	11% D	2%	9%	10%	9%	9%	14% H	2%
Somewhat better off Column %	13%	29% BCD	13% CD	6%	6%	13%	8%	18% E	13%	17% H	7%
About the same Column %	39%	26%	33%	43% AB	49% AB	39%	38%	39%	39%	35%	45% G
Somewhat worse off Column %	28%	22%	26%	30% A	32% A	28%	29%	27%	28%	25%	32% G
A lot worse off Column %	11%	11%	15%	11%	10%	11%	15% F	7%	11%	9%	15% G
Total A Lot or Somewhat Worse Off Column %	39%	33%	41%	41% A	43% A	39%	45% F	34%	39%	34%	47% G

Weight Variable = RV Weight, Confidence Level = 95%

^{*} Denotes variable with statistically significant findings

How frequently do concerns about your rent or mortgage payments affect your daily life? *

	Age Groups					Trui	mp Voter 20)20	Employment Groups		
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448
Total Every or Almost Every Day Column %	20%	31% BD	20% D	27% D	2%	20%	21%	20%	20%	23% H	16%
Every day Column %	7%	15% BCD	6% D	8% D	0%	7%	4%	11% E	7%	6%	8%
Almost every day Column %	13%	16% D	14% D	19% D	2%	13%	17% F	9%	13%	17% H	7%
Sometimes Column %	33%	41% CD	56% ACD	29% D	19%	33%	27%	40% E	33%	38% H	27%
Rarely Column %	17%	11%	15%	22% ABD	16%	17%	19% F	14%	17%	20% H	12%
Never Column %	30%	17% B	9%	22% B	63% ABC	30%	33% F	26%	30%	19%	45% G
Total Rarely or Never Column %	46%	28%	24%	44% AB	79% ABC	46%	52% F	40%	46%	39%	57% G

^{*} Denotes variable with statistically significant findings

How do you feel about the following statement: Generally speaking, the way state government runs in Tennessee serves as a good model for other states to follow? *

			Age Groups			Tru	mp Voter 20	20	Employment Groups		
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448
Total Strongly or Somewhat Agree Column %	53%	53%	52%	55%	53%	53%	74% F	32%	53%	54%	52%
Strongly agree Column %	24%	25%	22%	28% D	20%	24%	37% F	11%	24%	28% H	19%
Somewhat agree Column %	29%	28%	30%	27%	33%	29%	37% F	21%	29%	26%	34% G
Somewhat disagree Column %	21%	28% CD	26% D	20% D	12%	21%	12%	31% E	21%	22%	19%
Strongly disagree Column %	19%	13%	19%	16%	27% ABC	19%	7%	30% E	19%	19%	19%
Total Strongly or Somewhat Disagree Column %	40%	41%	45%	36%	39%	40%	19%	61% E	40%	41%	38%
Not sure Column %	7%	6%	3%	9% B	8% B	7%	7%	7%	7%	5%	10% G

^{*} Denotes variable with statistically significant findings

The Tennessee legislature recently adjourned for the year. How would you rate the job the Tennessee Legislature is doing? Would you say that you... *

	Age Groups					Tru	mp Voter 20)20	Employment Groups		
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448
Total Strongly or Somewhat Approve Column %	42%	37%	38%	46% A	44%	42%	62% F	22%	42%	42%	42%
Approve strongly Column %	12%	11% B	4%	17% ABD	11% B	12%	18% F	6%	12%	14% H	9%
Approve somewhat Column %	30%	26%	34%	29%	33%	30%	44% F	16%	30%	28%	33%
Neither approve nor disapprove Column %	28%	37% BD	19%	32% BD	20%	28%	28%	28%	28%	26%	31%
Disapprove somewhat Column %	16%	17% D	32% ACD	15% D	8%	16%	9%	23% E	16%	22% H	8%
Disapprove strongly Column %	14%	9%	10%	7%	28% ABC	14%	1%	27% E	14%	10%	18% G
Total Strongly or Somewhat Disapprove Column %	30%	26%	43% AC	22%	36% AC	30%	10%	50% E	30%	32%	27%

^{*} Denotes variable with statistically significant findings

Have you chosen not to purchase a product or service or told someone else not to purchase a product or service made by a particular company because the company's actions or policies conflicted with your values or beliefs? *

			Age Groups			Tru	mp Voter 20)20	Employment Groups		
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448
Yes, in the past year Column %	41%	39% D	50% AD	48% AD	27%	41%	52% F	28%	41%	48% H	29%
Yes, more than one year ago Column %	15%	15%	14%	13%	20% C	15%	12%	19% E	15%	15%	15%
No, I have never done this Column %	44%	46%	37%	39%	54% BC	44%	36%	53% E	44%	37%	56% G

^{*} Denotes variable with statistically significant findings

Do you think companies should take a stand on important social and political issues? *

	Age Groups					Tru)20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448
Total Yes Column %	49%	54% D	65% ACD	50% D	32%	49%	44%	54% E	49%	57% H	36%
Yes, always Column %	12%	15% D	22% CD	12% D	4%	12%	8%	16% E	12%	14%	10%
Yes, sometimes Column %	37%	39% D	43% D	39% D	28%	37%	36%	38%	37%	44% H	26%
No, not typically Column %	28%	32% C	26% C	17%	40% ABC	28%	25%	31% E	28%	23%	36% G
No, never Column %	18%	11%	8%	25% AB	22% AB	18%	28% F	7%	18%	17%	20%
Total No Column %	46%	42%	34%	42%	62% ABC	46%	54% F	38%	46%	40%	56% G
I'm not sure Column %	5%	4%	1%	7% AB	6% B	5%	3%	7% E	5%	3%	8% G

^{*} Denotes variable with statistically significant findings

Have you ever consumed Bud Light? *

			Age Groups			Trump Voter 2020			Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F		Employed /Self Employed G	Not Employed H	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448	
Yes Column %	59%	61% D		61% D		59%	54%	65% E	59%	69% H	45%	
No Column %	40%	37% B		38% B		40%	46% F	34%	40%	31%	53% G	
Not sure Column %	1%	2%	0%	1%	1%	1%	0%	2% E	1%	1%	2%	

^{*} Denotes variable with statistically significant findings

Do you currently drink Bud Light? (Base: Has consumed in the past) *

			Age Groups			Tru	mp Voter 20	20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H	
Sample Size	665	167	145	228	126	665	310	355	665	462	203	
Yes Column %	38%	40% D	49% CD	37% D	24%	38%	27%	47% E	38%	47% H	18%	
No Column %	62%	60%	51%	63% B	76% ABC	62%	73% F	53%	62%	53%	82% G	

Did you stop drinking Bud Light because of their recent marketing campaign? (Base: Not currently consuming Bud Light) *

			Age Groups			Tru	mp Voter 20	020	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F		Employed /Self Employed G	Employed	
Sample Size	413	101	74	143	95	413	227	187	413	247	166	
Yes Column %	22%	22%	15%	20%	31% B	22%	31% F	11%	22%	20%	26%	
No Column %	77%	76%	85% D	80% D		77%	68%	88% E	77%	80%	74%	
Not sure Column %	1%	2%	0%	0%	1%	1%	0%	1%	1%	0%	1%	

^{*} Denotes variable with statistically significant findings

Would you consider drinking it again in the future? (Base: Stopped because of campaign) *

		Total A E				Trump Voter 2020			Employment Groups		
	Total		35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed
Sample Size	91	22	11	28	29	91	71	20	91	49	42
Yes Column %	23%	5%	0%	0%	69% ABC		16%	50% E	23%	2%	48% G
No Column %	53%	70% D	82% D	69% D	14%	53%	59% F	33%	53%	69% H	
Not sure Column %	24%	25%	18%	31%	17%	24%	25%	17%	24%	29%	17%

^{*} Denotes variable with statistically significant findings

Earlier this year, Tennessee Republicans voted to expel Democrat Reps. Justin Jones from Nashville and Justin Pearson from Memphis after they broke House rules by protesting for gun control on the House floor. Do you approve or disapprove of their expulsion from the legislature? *

		Age Groups				Tru	rump Voter 2020		Employment Groups		
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448
Total Strongly or Somewhat Approve Column %	39%	28%	45% AD	49% AD	33%	39%	57% F	20%	39%	42% H	34%
Strongly approve Column %	24%	11%	26% A	34% AD	21% A	24%	36% F	11%	24%	26% H	20%
Somewhat approve Column %	15%	17%	19% D	15%	12%	15%	21% F	9%	15%	15%	14%
Neither approve nor disapprove Column %	17%	21% BD	11%	21% BD	10%	17%	20% F	13%	17%	20% H	12%
Somewhat disapprove Column %	11%	13% C	17% CD	8%	10%	11%	8%	14% E	11%	9%	14% G
Strongly disapprove Column %	28%	34% BC	25% C	16%	38% BC	28%	7%	50% E	28%	26%	30%
Total Strongly or Somewhat Disapprove Column %	39%	47% C	42% C	24%	48% C	39%	15%	63% E	39%	35%	44% G
I'm not sure Column %	6%	4%	2%	7% B	9% AB	6%	8% F	4%	6%	4%	9% G

Weight Variable = RV Weight, Confidence Level = 95%

^{*} Denotes variable with statistically significant findings

Under Tennessee's existing Education Savings Account program, families of eligible K-12 students can use a portion of their per-pupil funding on certain educational expenses such as private school tuition, tutoring, educational therapy, or other educational purposes. This program already exists in some counties. Would you support or oppose expanding this program to all counties in Tennessee? *

		Age Groups					mp Voter 20	20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G		
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448	
Total Strongly or Somewhat Support Column %	69%	72 % D	75% D	75% D	57%	69%	77% F	61%	69%	76% H	59%	
Strongly support Column %	40%	49% D	47% D	45% D	19%	40%	51% F	28%	40%	50% H	24%	
Somewhat support Column %	30%	23%	28%	30% A	38% ABC	30%	26%	34% E	30%	27%	35% G	
Somewhat oppose Column %	5%	7% C	7%	3%	6%	5%	4%	7%	5%	6%	5%	
Strongly oppose Column %	11%	12% C	11%	6%	18% ABC	11%	6%	17% E	11%	7%	18% G	
Total Strongly or Somewhat Oppose Column %	17%	18% C	18% C	10%	23% C	17%	10%	24% E	17%	13%	22% G	
I'm not sure Column %	14%	10%	7%	15% B	20% AB	14%	13%	15%	14%	11%	19% G	

^{*} Denotes variable with statistically significant findings

Charter schools are public schools that are not governed by a local school board, but by an independent board of directors. While they are subject to the same academic requirements as traditional public schools, they can design their own classrooms, culture, and teaching methods. Public charter schools already exist in some counties. Would you support or oppose expanding charter schools to all counties? *

		Age Groups				Tru	mp Voter 20	20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448	
Total Strongly or Somewhat Support Column %	64%	65% D	71% D	71% D	50%	64%	68% F	60%	64%	74% H	50%	
Strongly support Column %	32%	33% D	38% D	37% D	20%	32%	41% F	22%	32%	37% H	24%	
Somewhat support Column %	33%	33%	33%	34%	31%	33%	27%	38% E	33%	37% H	26%	
Somewhat oppose Column %	13%	16% C	16% C	8%	16% C	13%	13%	13%	13%	14%	13%	
Strongly oppose Column %	9%	9% C	8%	4%	17% ABC	9%	5%	14% E	9%	5%	16% G	
Total Strongly or Somewhat Oppose Column %	23%	25% C	24% C	12%	32% C	23%	18%	28% E	23%	19%	29% G	
I'm not sure Column %	13%	9%	5%	16% AB	17% AB	13%	14%	12%	13%	8%	21% G	

Weight Variable = RV Weight, Confidence Level = 95%

^{*} Denotes variable with statistically significant findings

In 2024, there will be a statewide primary election for President and other offices. How likely are you to vote in this election? *

		Age Groups					mp Voter 20)20	Employment Groups		
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F		Employed /Self Employed G	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448
Definitely Column %	74%	53%	65% A	79% AB	95% ABC	74%	84% F	65%	74%	71%	80% G
Probably Column %	13%	26% BCD	18% CD	9% D	4%	13%	8%	18% E	13%	15% H	10%
Maybe Column %	11%	19% CD	15% D	11% D	1%	11%	7%	15% E	11%	12%	9%
Probably not Column %	1%	1%	3% D	1%	0%	1%	1%	2%	1%	1%	1%
Definitely not Column %	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%

^{*} Denotes variable with statistically significant findings

Are you more likely to vote in the Democratic or Republican Presidential primary? *

	Age Groups				Trump Voter 2020				Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F		Employed /Self Employed G	Not Employed H	
Sample Size	1,104	268	170	368	298	1,104	564	540	1,104	660	444	
Republican Column %	45%	32%	41%	53% AB	50% A	45%	82% F	7%	45%	43%	50% G	
Democrat Column %	32%	35% C	42% C	21%	38% C	32%	3%	62% E	32%	34%	29%	
Neither Column %	9%	17% BCD	9%	5%	5%	9%	3%	15% E	9%	8%	10%	
Don't know Column %	14%	16% BD	8%	20% BD	6%	14%	11%	16% E	14%	15% H	11%	

Among these candidates, who would you most likely vote for in the Democrat primary in 2024? *

		Age Groups					Trump Voter 2020			Employment Groups		
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not	
Sample Size	356	93	71	78	114	356	19	337	356	226	130	
Joe Biden Column %	63%	44%	73% AC	57%	76% AC	63%	24%	65% E	63%	60%	67%	
Robert F. Kennedy Jr. Column %	7%	6%	2%	12% B	8%	7%	7%	7%	7%	7%	7%	
Marianne Williamson Column %	2%	6% D	3%	1%	0%	2%	5%	2%	2%	3%	2%	
Other Column %	2%	4%	3%	0%	0%	2%	8%	1%	2%	2%	1%	
I'm not sure Column %	26%	41% BD	19%	30% D	15%	26%	57% F	24%	26%	28%	23%	

^{*} Denotes variable with statistically significant findings

Among these candidates, who would you most likely vote for in the Republican primary in 2024? (Grouped) *

		Age Groups					Trump Voter 2020			Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H		
Sample Size	502	86	70	196	150	502	464	38	502	281	220		
Donald Trump Column %	61%	78% CD	70% C	48%	64% C	61%	63% F	30%	61%	59%	63%		
Ron DeSantis Column %	12%	6%	14%	13% A	14% A	12%	12%	21%	12%	11%	14%		
Mike Pence Column %	8%	8%	3%	9%	9%	8%	7%	21% E	8%	5%	12% G		
Tim Scott Column %	1%	1%	3%	2%	0%	1%	1%	9% E	1%	2%	1%		
Vivek Ramaswamy Column %	1%	2%	0%	1%	1%	1%	0%	6% E	1%	1%	1%		
Less Than 1% Of The Vote (Nikki Haley, Chris Christie, Larry Elder, Asa Hutchinson, Doug Burgum) Column %	8%	1%	4%	17% ABD	1%	8%	8%	6%	8%	13% H	1%		
I'm not sure Column %	9%	4%	6%	10%	12%	9%	9%	7%	9%	9%	9%		

Weight Variable = RV Weight, Confidence Level = 95%

^{*} Denotes variable with statistically significant findings

Trial Heat: (Trump vs Biden) Here is a list of general election matchups for President- please indicate whom you would vote for if the election were today. To start- If the Presidential Election were held today, would you vote for Joe Biden or Donald Trump? *

			Age Groups			Tru	mp Voter 20	20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not	
Unweighted Sample Size	1,046	332	230	315	169	1,046	539	507	1,046	665	381	
Donald Trump Count Column %	574 54%	137 54%	74 46%	208 60% B	155 53%	574 54%	493 90% F	81 16%	574 54%	319 49%	255 63% G	
Joe Biden Count Column %	364 34%	83 33% C	76 47% AC	82 24%	123 42% AC	364 34%	11 2%	353 70% E	364 34%	231 36%	133 33%	
Undecided Count Column %	117 11%	34 13% BD	11 7%	57 17% BD	14 5%	117 11%	46 8%	70 14% E	117 11%	98 15% H	19 5%	

^{*} Denotes variable with statistically significant findings

Here is a list of general election matchups for President- please indicate whom you would vote for if the election were today. To start- If the Presidential Election were held today, would you vote for Joe Biden or Donald Trump? *

			Age Groups			Tru	mp Voter 20	020	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448	
Donald Trump Column %	51%	50%	42%	56% B	52% B	51%	87% F	15%	51%	47%	57% G	
Joe Biden Column %	32%	30% C	43% AC	22%	41% AC	32%	2%	64% E	32%	34%	30%	
I'm not sure Column %	10%	13% BD	6%	15% BD	5%	10%	8%	13% E	10%	15% H		
I wouldn't vote Column %	6%	7% D	8% D	7% D	2%	6%	3%	8% E	6%	4%	9% G	

^{*} Denotes variable with statistically significant findings

Trail Heat (DeSantis vs Biden) What about Joe Biden or Ron DeSantis? *

			Age Groups			Tru	mp Voter 20	20	Empl	oyment Gro	oups
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H
Sample Size	977	216	152	324	285	977	491	487	977	603	374
Ron DeSantis Column %	52%	38%	41%	66% ABD	53% AB	52%	91% F	13%	52%	52%	53%
Joe Biden Column %	36%	38% C		23%	42% C	36%	3%	70% E	36%	37%	35%
Undecided Column %	11%	24% BCD	7%	11% D	5%	11%	6%	17% E	11%	10%	12%

^{*} Denotes variable with statistically significant findings

What about Joe Biden or Ron DeSantis? *

	Age Groups					Tru	mp Voter 20)20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448	
Ron DeSantis Column %	46%	30%	36%	58% AB	51% AB	46%	79% F	12%	46%	47%	44%	
Joe Biden Column %	32%	30% C	45% AC	20%	40% AC	32%	3%	62% E	32%	33%	29%	
I'm not sure Column %	10%	19% BCD	6%	9% D		10%	5%	15% E	10%	9%	10%	
I wouldn't vote Column %	13%	21% BCD	13% D	13% D	4%	13%	14%	12%	13%	10%	16% G	

^{*} Denotes variable with statistically significant findings

As you may know, some have called for the U.S. government to ban the social media platform TikTok whose parent company is based in China. Would you approve or disapprove of preventing TikTok from operating on people's phones and devices in the U.S.? *

			Age Groups			Tru	mp Voter 20	20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G		
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448	
Total Strongly or Somewhat Approve Column %	56%	37%	54% A	59% A	72% ABC	56%	63% F	48%	56%	51%	64% G	
Strongly approve Column %	33%	24%	22%	34% AB	45% ABC	33%	41% F	24%	33%	26%	43% G	
Somewhat approve Column %	23%	12%	31% A	24% A	27% A	23%	22%	24%	23%	25%	21%	
Neither approve nor disapprove Column %	15%	15%	10%	17% B	14%	15%	11%	18% E	15%	15%	14%	
Somewhat Disapprove Column %	12%	18% CD	18% CD	11% D	4%	12%	9%	15% E	12%	15% H	6%	
Strongly disapprove Column %	13%	27% BCD	17% CD	7%	6%	13%	12%	14%	13%	15% H	10%	
Total Strongly or Somewhat Disapprove Column %	25%	45% BCD	35% CD	18% D	10%	25%	21%	29% E	25%	31% H	16%	
I'm not sure Column %	4%	4%	1%	6% B	4% B	4%	4%	5%	4%	3%	6%	

Weight Variable = RV Weight, Confidence Level = 95%

^{*} Denotes variable with statistically significant findings

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? I avoid or cannot afford to see a doctor out of concern for the cost of potential diagnosis and treatment. *

			Age Groups			Tru	mp Voter 20	020	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G		
Sample Size	1,118	274	175	373	296	1,118	568	550	1,118	672	446	
Total Strongly or Somewhat Agree Column %	38%	56% BCD	40% D	42% D	16%	38%	40%	36%	38%	45% H	28%	
Strongly Agree Column %	18%	22% D	16% D	26% BD	5%	18%	22% F	14%	18%	23% H	10%	
Agree Column %	20%	33% BCD	24% CD	16%	11%	20%	18%	22%	20%	21%	18%	
Neither or Unsure Column %	16%	14%	27% ACD	13%	15%	16%	18%	14%	16%	15%	18%	
Disagree Column %	23%	10%	25% A	24% A	32% AC	23%	22%	23%	23%	25% H	20%	
Strongly Disagree Column %	23%	21% B	9%	20% B	37% ABC	23%	20%	26% E	23%	15%	34% G	
Total Strongly or Somewhat Disagree Column %	46%	31%	33%	45% AB	69% ABC	46%	43%	50% E	46%	40%	54% G	

^{*} Denotes variable with statistically significant findings

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? More private and public education opportunities are needed in K-12 education in Tennessee because kids are different, and a one-size-fits-all learning environment doesn't work for all kids. *

		Age Groups					mp Voter 20)20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H	
Sample Size	1,112	272	175	373	292	1,112	562	550	1,112	665	447	
Total Strongly or Somewhat Agree Column %	77%	81% D	74%	80% D	71%	77%	78%	76%	77%	80% H	72%	
Strongly Agree Column %	37%	46% BD	23%	49% BD	23%	37%	45% F	29%	37%	43% H	29%	
Agree Column %	40%	35%	51% AC	32%	48% AC	40%	32%	48% E	40%	38%	43%	
Neither or Unsure Column %	14%	14%	11%	9%	22% ABC	14%	13%	16%	14%	12%	17% G	
Disagree Column %	6%	3%	14% ACD	6%	5%	6%	8% F	4%	6%	6%	6%	
Strongly Disagree Column %	3%	2%	1%	5% BD	2%	3%	1%	4% E	3%	1%	5% G	
Total Strongly or Somewhat Disagree Column %	9%	5%	15% AD	10% A	7%	9%	10%	8%	9%	7%	11% G	

^{*} Denotes variable with statistically significant findings

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? We should encourage all students to attend a four-year college in order for them to have a successful career. *

		Age Groups					mp Voter 20	20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not	
Sample Size	1,120	274	175	373	298	1,120	569	550	1,120	672	448	
Total Strongly or Somewhat Agree Column %	32%	40% CD	37% D	31%	25%	32%	26%	39% E	32%	34%	29%	
Strongly Agree Column %	15%	13%	16%	18% D	12%	15%	11%	19% E	15%	17% H	11%	
Agree Column %	17%	26% CD	21% CD	13%	13%	17%	15%	20%	17%	17%	18%	
Neither or Unsure Column %	22%	24%	24%	20%	19%	22%	23%	21%	22%	20%	24%	
Disagree Column %	29%	28%	33% C	22%	37% AC	29%	28%	30%	29%	30%	28%	
Strongly Disagree Column %	17%	8%	6%	27% ABD	19% AB	17%	23% F	11%	17%	16%	19%	
Total Strongly or Somewhat Disagree Column %	46%	36%	39%	49% AB	56% AB	46%	51% F	41%	46%	46%	46%	

^{*} Denotes variable with statistically significant findings

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? The climate at universities and colleges prevent some people from saying things they believe because others might find it offensive. *

	Age Groups					Tru	mp Voter 20)20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H	
Sample Size	1,109	272	175	373	289	1,109	569	540	1,109	670	439	
Total Strongly or Somewhat Agree Column %	63%	60%	57%	69% ABD	62%	63%	77% F	48%	63%	65%	60%	
Strongly Agree Column %	31%	23%	24%	38% AB	33% A	31%	40% F	21%	31%	31%	31%	
Agree Column %	32%	36%	32%	31%	29%	32%	37% F	27%	32%	34%	29%	
Neither or Unsure Column %	25%	22%	32% AC	21%	28% C	25%	16%	34% E	25%	23%	28%	
Disagree Column %	8%	14% CD	10% C	4%	6%	8%	5%	11% E	8%	11% H	4%	
Strongly Disagree Column %	4%	4%	1%	5% B	5%	4%	1%	7% E	4%	2%	8% G	
Total Strongly or Somewhat Disagree Column %	12%	19% BCD	11%	10%	10%	12%	6%	19% E	12%	13%	12%	

^{*} Denotes variable with statistically significant findings

Do you believe that in the next 20 years, most traditional jobs (such as doctors, lawyers, teachers, etc.) could be substantially replaced by AI and automation technologies? *

	Age Groups					Tru	mp Voter 20)20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448	
Yes Column %	31%	36% D		32% D	18%	31%	33%	28%	31%	32%	29%	
No Column %	47%	47%	40%	46%	54% BC	47%	49%	45%	47%	50% H	43%	
Not sure Column %	22%	17%	20%	22%	29% ABC	22%	18%	27% E	22%	18%	28% G	

^{*} Denotes variable with statistically significant findings

Generally speaking, do you think of yourself as a ...? *

		Age Groups					mp Voter 20	020	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F		Employed /Self Employed G	Not Employed H	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448	
Republican Column %	40%	31%	37%	43% A		40%	73% F	6%	40%	38%	44% G	
Democrat Column %	31%	35% C	38% C	24%	31%	31%	4%	58% E	31%	32%	28%	
Independent Column %	26%	28% D	23%	31% D		26%	20%	33% E	26%	27%	25%	
Something else Column %	3%	6% CD	2%	2%	2%	3%	3%	3%	3%	3%	3%	

^{*} Denotes variable with statistically significant findings

Would you call yourself a... *

			Age Groups			Tru	mp Voter 20	20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H	
Sample Size	450	84	65	159	142	450	416	34	450	253	197	
Strong Republican Column %	71%	76%	65%	71%	70%	71%	74% F	29%	71%	71%	70%	
Not a Very Strong Republican Column %	29%	24%	35%	29%	30%	29%	26%	71% E	29%	29%	30%	

^{*} Denotes variable with statistically significant findings

Would you call yourself a... *

			Age Groups			Tru	mp Voter 20	20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H	
Sample Size	342	96	66	89	91	342	25	317	342	215	126	
Strong Democrat Column %	67%	50%	81% AC	64%	78% AC	67%	42%	69% E	67%	66%	69%	
Not a Very Strong Democrat Column %	33%	50% BD	19%	36% BD	22%	33%	58% F	31%	33%	34%	31%	

Do you think of yourself as... *

		Age Groups					mp Voter 20)20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed	
Sample Size	328	94	44	125	65	328	128	199	328	204	124	
Closer to the Democratic Party Column %	25%	26% C	46% AC	7%	43% AC	25%	6%	37% E	25%	27%	21%	
Closer to the Republican Party Column %	23%	15%	22%	29% A	26%	23%	46% F	9%	23%	24%	23%	
Strictly an Independent Column %	52%	59% BD	32%	64% BD	31%	52%	48%	54%	52%	49%	56%	

Ballot: 2020 Presidential Election "Who did you vote for in the 2020 election? *

	Age Groups					Tru	mp Voter 20)20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H	
Unweighted Sample Size	999	297	223	312	167	999	553	446	999	641	358	
Donald Trump Count Column %	569 57%	108 50%	71 46%	234 70% ABD	156 53%	569 57%	569 100% F	0 0%	569 57%	346 56%	223 60%	
Joe Biden Count Column %	378 38%	90 41% C	73 48% C	81 24%	134 46% C	378 38%	0 0%	378 88% E	378 38%	238 38%	139 37%	
Someone Else Count Column %	49 5%	20 9% D	9 6% D	17 5% D	3 1%	49 5%	0 0%	49 12% E	49 5%	39 6% H	10 3%	

^{*} Denotes variable with statistically significant findings

Who did you vote for in the 2020 election? *

		Age Groups					Trump Voter 2020			Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H		
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448		
Donald Trump Column %	51%	39%	40%	63% ABD		51%	100% F	0%	51%	52%	50%		
Joe Biden Column %	34%	33% C	42% AC	22%	45% AC	34%	0%	69% E	34%	35%	31%		
Someone else Column %	4%	7% D	5% D	5% D		4%	0%	9% E	4%	6% H	2%		
I did not vote Column %	11%	20% BCD	12% D	11% D	2%	11%	0%	22% E	11%	7%	17% G		

How much have you heard about Trump being indicted on seven criminal charges in the special counsel's classified documents probe? *

			Age Groups			Tru	mp Voter 20	20	Emp	loyment Gro	oups
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448
A lot Column %	60%	43%	45%	68% AB	75% AB	60%	68% F	52%	60%	63% H	56%
A little Column %	33%	42% CD	44% CD	28%	25%	33%	29%	38% E	33%	31%	36%
Nothing Column %	7%	14% CD	11% CD	4% D	1%	7%	3%	10% E	7%	6%	8%

^{*} Denotes variable with statistically significant findings

Do you approve or disapprove of the decision to indict Trump? *

	Age Groups					Trump Voter 2020			Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H	
Sample Size	1,046	235	156	359	296	1,046	553	493	1,046	634	412	
Total Strongly or Somewhat Approve Column %	43%	46% C	49% C	35%	48% C	43%	17%	72% E	43%	44%	41%	
Strongly approve Column %	30%	32% C	28% C	19%	43% ABC	30%	4%	59% E	30%	29%	32%	
Somewhat approve Column %	13%	15% D	20% D	16% D	4%	13%	13%	12%	13%	16% H	9%	
Neither approve nor disapprove Column %	11%	24% BCD	13% CD	8% D	2%	11%	9%	13% E	11%	14% H	5%	
Somewhat disapprove Column %	10%	14% D	11% D	11% D	6%	10%	14% F	5%	10%	10%	10%	
Strongly disapprove Column %	33%	14%	25% A	43% AB	43% AB	33%	57% F	7%	33%	28%	42% G	
Total Strongly or Somewhat Disapprove Column %	44%	27%	36%	54% AB	48% AB	44%	72% F	12%	44%	38%	52% G	
I'm not sure Column %	3%	2%	2%	4% D	2%	3%	3%	3%	3%	3%	2%	

Weight Variable = RV Weight, Confidence Level = 95%

^{*} Denotes variable with statistically significant findings

What is your age? *

			Age Groups			Tru	mp Voter 20)20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D		Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G		
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448	
18 to 24 Column %	8%	34% BCD	0%	0%	0%	8%	5%	12% E	8%	9%	8%	
25 to 34 Column %	16%	66% BCD	0%	0%	0%	16%	14%	18%	16%	23% H	5%	
35 to 44 Column %	16%	0%	100% ACD	0%	0%	16%	12%	19% E	16%	22% H	7%	
45 to 64 Column %	33%	0%	0%	100% ABD		33%	41% F	25%	33%	39% H	25%	
65+ Column %	27%	0%	0%	0%	100% ABC		27%	26%	27%	8%	55% G	

^{*} Denotes variable with statistically significant findings

Thinking about your general approach to issues, do you consider yourself to be... *

	Age Groups					Trui	mp Voter 20)20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448	
Total Very or Somewhat Conservative Column %	41%	31%	37%	45% A	48% AB	41%	70% F	11%	41%	38%	47% G	
Very conservative Column %	22%	18%	20%	22%	27% A	22%	39% F	4%	22%	20%	25%	
Somewhat conservative Column %	19%	13%	17%	23% A	21% A	19%	31% F	7%	19%	17%	22%	
Moderate Column %	23%	23%	24%	22%	25%	23%	10%	37% E	23%	24%	23%	
Somewhat liberal Column %	21%	19%	29% ACD	18%	20%	21%	9%	33% E	21%	24% H	16%	
Very liberal Column %	9%	11% D	8% D	13% D	3%	9%	6%	11% E	9%	12% H	4%	
Total Very or Somewhat Liberal Column %	29%	30%	36% D	31% D	23%	29%	15%	44% E	29%	36% H	20%	
Not Sure Column %	6%	15% BCD	3%	3%	4%	6%	4%	8% E	6%	3%	10% G	

Weight Variable = RV Weight, Confidence Level = 95%

^{*} Denotes variable with statistically significant findings

Which of the following are you? *

			Age Groups			Tru	mp Voter 20	020	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F		Employed /Self Employed G	Not Employed H	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448	
Male Column %	45%	46%	59% ACD	44%	38%	45%	48%	43%	45%	56% H	29%	
Female Column %	54%	53% B	41%	55% B	62% AB	54%	52%	56%	54%	43%	70% G	
Other/Non-binary Column %	1%	1%	1%	1%	0%	1%	0%	2% E	1%	1%	1%	

How many infants and children under 18 years of age live in your household today? *

			Age Groups			Tru	mp Voter 20	20	Employment Groups		
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448
1 to 2 Column %	29%	35% D		32% D	5%	29%	32% F	26%	29%	41% H	
3 or more Column %	8%	20% BCD	12% CD	3% D	1%	8%	9%	7%	8%	10% H	
None Column %	63%	45% B	32%	66% AB	95% ABC	63%	60%	67% E	63%	49%	85% G

Income Groups *

			Age Groups			Tru	mp Voter 20)20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F		Employed /Self Employed G	Not Employed H	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448	
Less Than \$50,000 Column %	31%	29%	35%	30%	29%	31%	31%	31%	31%	23%	43% G	
\$50,000 - \$99,999 Column %	35%	35% B	25%	32%	42% BC	35%	33%	36%	35%	38% H	30%	
\$100,000 or More Column %	30%	28%	37% AD	35% AD	22%	30%	34% F	26%	30%	38% H	18%	
Not Sure Column %	5%	8% BC	2%	2%	7% BC	5%	2%	7% E	5%	2%	9% G	

Which of the following best describes your household's total income in 2022 BEFORE taxes? *

	Age Groups					Trui	mp Voter 20	20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448	
< \$15,000 Column %	6%	12% BCD	2%	7% BD	3%	6%	4%	8% E	6%	3%	12% G	
\$15,000-\$24,999 Column %	5%	3%	5%	6% A	4%	5%	4%	5%	5%	3%	7% G	
\$25,000-\$34,999 Column %	7%	7% D	14% ACD	6%	3%	7%	7%	6%	7%	7%	6%	
\$35,000-\$49,999 Column %	13%	8%	15% A	11%	19% AC	13%	15%	11%	13%	10%	17% G	
\$50,000-\$74,999 Column %	18%	19%	16%	19%	19%	18%	21% F	16%	18%	20% H	15%	
\$75,000-\$99,999 Column %	16%	17% B	10%	14%	23% BC	16%	12%	21% E	16%	17%	14%	
\$100,000-\$124,999 Column %	11%	13% D	16% D	11%	7%	11%	14% F	9%	11%	15% H	6%	
\$125,000-\$149,999 Column %	8%	5%	15% ACD	5%	9%	8%	5%	10% E	8%	9% H	5%	
\$150,000-\$199,999 Column %	5%	5% BD	1%	10% ABD	1%	5%	8% F	2%	5%	8% H	0%	
\$200,000 and over Column %	6%	4%	5%	9% AD	5%	6%	7%	5%	6%	5%	7%	
Not sure Column %	5%	8% BC	2%	2%	7% BC	5%	2%	7% E	5%	2%	9% G	

Weight Variable = RV Weight, Confidence Level = 95%

^{*} Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGH

Which of the following best describes your race or ethnicity? *

			Age Groups			Tru	mp Voter 20)20	Empl	loyment Gro	oups
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448
White Non-Hispanic Column %	73%	57%	84% AC	72% A	83% AC	73%	84% F	62%	73%	68%	81% G
Black or African American Column %	9%	13% C	9%	7%	8%	9%	2%	17% E	9%	9%	10%
Hispanic Column %	1%	2%	1%	2% D	0%	1%	1%	2%	1%	1%	1%
Asian Column %	1%	2% C	0%	0%	0%	1%	0%	1%	1%	0%	1%
Other Column %	14%	26% BCD	5%	16% BD	6%	14%	12%	16% E	14%	19% H	6%
Prefer not to say Column %	2%	1%	0%	3% B	2%	2%	2%	2%	2%	2%	2%

^{*} Denotes variable with statistically significant findings

Education Groups *

			Age Groups			Tru	mp Voter 20	020	Emp	loyment Gr	oups
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F		Employed /Self Employed G	Not Employed H
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448
College Degree Column %	29%	26%	35% A	29%	29%	29%	28%	31%	29%	32% H	26%
Without College Degree or Prefer Not To Say Column %	71%	74% B	65%	71%	71%	71%	72%	69%	71%	68%	74% G

Which of the following best describes your current education level? *

	Age Groups					Tru	mp Voter 20)20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448	
Some high school or less Column %	14%	16% D	16% D	23% ABD	0%	14%	14%	14%	14%	13%	16%	
High school graduate Column %	41%	44% B	33%	39%	44% B	41%	47% F	34%	41%	39%	42%	
Associate's degree (Two-year post-secondary degree) Column %	8%	7%	11% C	5%	13% AC	8%	7%	10% E	8%	8%	9%	
Some college but no degree Column %	7%	6%	5%	4%	12% ABC	7%	4%	10% E	7%	8% H	4%	
Bachelor's degree Column %	20%	20%	25%	19%	19%	20%	18%	22%	20%	22% H	16%	
Master's or professional degree Column %	8%	5%	9%	9% A	8%	8%	9%	7%	8%	8%	8%	
Doctorate degree Column %	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	
Prefer not to say Column %	1%	1%	0%	1%	2%	1%	1%	1%	1%	0%	2% G	

Weight Variable = RV Weight, Confidence Level = 95%

^{*} Denotes variable with statistically significant findings

What is your current marital status? *

	Age Groups					Tru	mp Voter 20	20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448	
Married Column %	57%	32%	59% A	65% A	71% AB	57%	65% F	50%	57%	57%	58%	
Living with partner Column %	13%	31% BCD	6% D	12% BD	2%	13%	13%	13%	13%	15% H	10%	
Divorced Column %	7%	2%	15% ACD	6% A	9% A	7%	9%	6%	7%	8%	7%	
Never married Column %	15%	34% BCD	18% CD	7%	6%	15%	6%	24% E	15%	18% H	11%	
Separated Column %	2%	0%	1%	4% ABD	0%	2%	1%	2%	2%	1%	3% G	
Widowed Column %	5%	0%	0%	5% AB	11% ABC	5%	6% F	3%	5%	2%	9% G	
Prefer not to say Column %	1%	0%	0%	1%	1%	1%	0%	1%	1%	0%	1% G	

^{*} Denotes variable with statistically significant findings

Do you own or rent your home? *

			Age Groups			Tru	mp Voter 20	20	Emp	loyment Gro	oups
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448
Own Column %	72%	45%	84% AC	73% A	87% AC	72%	76% F	68%	72%	67%	78% G
Rent Column %	28%	55% BCD	16%	27% BD	13%	28%	24%	32% E	28%	33% H	22%

Thinking about your religion, are you... *

Tilliking about your religion, are y		,	Age Groups			Trui	mp Voter 20	20	Employment Groups			
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self	Not Employed H	
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448	
Agnostic Column %	2%	3%	3% D	1%	1%	2%	1%	3% E	2%	2%	1%	
Atheist Column %	2%	3%	4%	1%	1%	2%	0%	3% E	2%	2%	1%	
Buddhist Column %	1%	3% C	0%	0%	0%	1%	0%	1% E	1%	1%	0%	
Hindu Column %	1%	0%	4% AD	1%	0%	1%	0%	2% E	1%	2% H	0%	
Jewish Column %	1%	1%	2%	0%	1%	1%	0%	2% E	1%	1%	1%	
Mormon Column %	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	0%	
Muslim Column %	1%	3% BCD	0%	1%	0%	1%	0%	2% E	1%	2% H	0%	
Orthodox (e.g. Greek or Russian Orthodox) Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Protestant Column %	35%	9%	20% A	38% AB	65% ABC	35%	45% F	26%	35%	27%	48% G	
Roman Catholic Column %	6%	6%	5%	5%	6%	6%	4%	7% E	6%	6%	5%	
Something else Column %	35%	34% D	52% AD	44% AD	15%	35%	39% F	31%	35%	38% H	31%	
Nothing in particular Column %	16%	37% BCD	9%	8%	10%	16%	10%	22% E	16%	18%	13%	

Weight Variable = RV Weight, Confidence Level = 95%

^{*} Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGH

Would you describe yourself as a 'born-again' or evangelical Christian? *

			Age Groups			Tru	mp Voter 20)20	Emp	loyment Gro	oups
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H
Sample Size	396	24	36	142	194	396	254	142	396	182	214
Yes Column %	64%	55%	78% D	77% AD	52%	64%	76% F	41%	64%	63%	64%
No Column %	36%	45% C	22%	23%	48% BC	36%	24%	59% E	36%	37%	36%

Are you now employed full-time, part-time, self-employed, or not employed? *

	Age Groups					Tru	mp Voter 20)20	Employment Groups		
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Not Employed H
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448
Full-time Column %	44%	63% D	54% D	57% D	3%	44%	46%	41%	44%	73% H	0%
Self-employed Column %	6%	7% D	11% CD	6% D	1%	6%	6%	6%	6%	10% H	0%
Part-time Column %	10%	8%	17% AC	7%	13% C	10%	9%	12%	10%	17% H	0%
Not employed Column %	13%	19% D	15% D	18% D	1%	13%	12%	15%	13%	0%	33% G
Retired Column %	26%	0%	1%	11% AB	82% ABC	26%	27%	24%	26%	0%	64% G
Don't know Column %	1%	2% D	1%	1%	0%	1%	0%	2% E	1%	0%	3% G

^{*} Denotes variable with statistically significant findings

Which best describes your current work location? *

			Age Groups			Tru	mp Voter 20)20	Employment Groups		
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F	Total	Employed /Self Employed G	Employed
Sample Size	488	172	95	214	7	488	261	227	488	488	-
Working on-site, traveling to and from work Column %	89%	89% B	78%	93% B	86%	89%	93% F	84%	89%	89%	-
Working from home but always have Column %	7%	6%	16% AC	4%	0%	7%	5%	10% E	7%	7%	_
Temporarily or permanently working from home due to the pandemic Column %	4%	5%	6%	3%	14%	4%	3%	6% F	4%	4%	_

Division *

			Age Groups			Tru	mp Voter 20	20	Employment Groups		
	Total	18 to 34 A	35 to 44 B	45 to 64 C	65+ D	Total	Trump Voter in 2020 E	Not A Trump Voter in 2020 F		Employed /Self Employed G	Not Employed H
Sample Size	1,120	274	175	373	298	1,120	569	551	1,120	672	448
East Tennessee Column %	37%	32%	41%	37%	39%	37%	44% F	29%	37%	31%	46% G
Middle Tennessee Column %	41%	41%	39%	39%	46%	41%	37%	45% E	41%	43%	38%
West Tennessee Column %	22%	27% D	20%	25% D	15%	22%	19%	25% E	22%	26% H	15%