

Demographic Crosstabs

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

July 4, 2023

Targoz Market Research®

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Earlier this year, Tennessee Republicans voted to expel Democrat Reps. Justin Jones from Nashville and Justin Pearson from Memphis after they broke House rules by protesting for gun control on the House floor. Do you approve or disapprove of their expulsion from the legislature? *	19
Under Tennessee's existing Education Savings Account program, families of eligible K-12 students can use a portion of their per-pupil funding on certain educational expenses such as private school tuition, tutoring, educational therapy, or other educational purposes. This program already exists in some counties. Would you support or oppose expanding this program to all counties in Tennessee? *	20
Charter schools are public schools that are not governed by a local school board, but by an independent board of directors. While they are subject to the same academic requirements as traditional public schools, they can design their own classrooms, culture, and teaching methods. Public charter schools already exist in some counties. Would you support or oppose expanding charter schools to all counties? *	21
In 2024, there will be a statewide primary election for President and other offices. How likely are you to vote in this election? *	22
Are you more likely to vote in the Democratic or Republican Presidential primary? *	23

* Denotes variable with statistically significant findings

Among these candidates, who would you most likely vote for in the Democrat primary in 2024? *	24
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Here is a list of general election matchups for President- please indicate whom you would vote for if the election were today. To start- If the Presidential Election were held today, would you vote for Joe Biden or Donald Trump? *	27
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As you may know, some have called for the U.S. government to ban the social media platform TikTok whose parent company is based in China. Would you approve or disapprove of preventing TikTok from operating on people's phones and devices in the U.S.? *	30
Do you agree or disagree with the following statements other residents have made about their area of Tennessee? I avoid or cannot afford to see a doctor out of concern for the cost of potential diagnosis and treatment. *	31
Do you agree or disagree with the following statements other residents have made about their area of Tennessee? More private and public education opportunities are needed in K-12 education in Tennessee because kids are different, and a one-size-fits-all learning environment doesn't work for all kids. *	32
Do you agree or disagree with the following statements other residents have made about their area of Tennessee? We should encourage all students to attend a four-year college in order for them to have a successful career. *	33
Do you agree or disagree with the following statements other residents have made about their area of Tennessee? The climate at universities and colleges prevent some people from saying things they believe because others might find it offensive. *	34
Do you believe that in the next 20 years, most traditional jobs (such as doctors, lawyers, teachers, etc.) could be substantially replaced by AI and automation technologies? *	35
Generally speaking, do you think of yourself as a ...? *	36
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Would you call yourself a... *	38
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Ballot: 2020 Presidential Election "Who did you vote for in the 2020 election? *	40
Who did you vote for in the 2020 election? *	41
How much have you heard about Trump being indicted on seven criminal charges in the special counsel's classified documents probe? *	42

Do you approve or disapprove of the decision to indict Trump? *	43
What is your age? *	44
Thinking about your general approach to issues, do you consider yourself to be... *	45
Which of the following are you? *	46
How many infants and children under 18 years of age live in your household today? *	47
Income Groups *	48
Which of the following best describes your household's total income in 2022 BEFORE taxes? *	49
Which of the following best describes your race or ethnicity? *	50
Education Groups *	51
Which of the following best describes your current education level? *	52
What is your current marital status? *	53
Do you own or rent your home? *	54
Thinking about your religion, are you... *	55
Would you describe yourself as a 'born-again' or evangelical Christian? *	57
Are you now employed full-time, part-time, self-employed, or not employed? *	58
Which best describes your current work location? *	59
Division *	60

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

In general, are you satisfied or dissatisfied with the way things are going in: The United States *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male	Female	Other/ Non-binary	Total	White Non-Hispanic	Not White/ Refused	Total	College Degree	Without College Degree or Prefer Not To Say	Total	Less Than \$50,000	\$50,000 - \$99,999	\$100,000 or More	Not Sure
Sample Size	1,114	504	601	9	1,114	813	300	1,114	327	787	1,114	340	388	334	52
Total Very or Somewhat Satisfied Column %	26%	36% B	19% B	0%	26%	24% D	32% D	26%	32% G	24% G	26%	22% H	26%	31% H	25%
Very Satisfied Column %	8%	14% B	3% B	0%	8%	7% D	12% D	8%	15% G	6% G	8%	8% K	5% I	14% HIK	0% K
Somewhat Satisfied Column %	18%	21% B	15% B	0%	18%	17%	20%	18%	17%	18%	18%	14% H	21% H	18%	25% H
Somewhat Dissatisfied Column %	34%	27% A	40% A	14%	34%	31% D	41% D	34%	29% F	36% F	34%	36% K	33%	34%	22% H
Very Dissatisfied Column %	36%	36% A	36% A	84% AB	36%	42% E	20% E	36%	38%	36%	36%	34%	40%	34%	36%
Total Very or Somewhat Dissatisfied Column %	70%	63% A	76% A	98% A	70%	73% E	61% E	70%	67%	71%	70%	70%	73% K	68%	58% K
Not Sure Column %	4%	2% A	5% A	2%	4%	2% D	7% D	4%	1% F	5% F	4%	8% IJ	1% I	1% J	17% HIJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

In general, are you satisfied or dissatisfied with the way things are going in: The State of Tennessee *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,086	472	606	9	1,086	786	300	1,086	327	759	1,086	343	354	337	52
Total Very or Somewhat Satisfied Column %	58%	62% B	55%	40%	58%	61% E	48%	58%	63% G	55%	58%	57% K	54% K	65% HIK	39%
Very Satisfied Column %	22%	31% B	15%	2%	22%	23%	19%	22%	30% G	19%	22%	21% K	17% K	32% HIK	4%
Somewhat Satisfied Column %	35%	30%	40% A	38%	35%	38% E	28%	35%	33%	36%	35%	35%	37%	34%	35%
Somewhat Dissatisfied Column %	26%	23%	28%	0%	26%	20%	40% D	26%	19%	29% F	26%	25%	29%	24%	22%
Very Dissatisfied Column %	13%	13%	13%	60% AB	13%	15% E	8%	13%	16%	12%	13%	12%	16% J	10%	31% HIJ
Total Very or Somewhat Dissatisfied Column %	39%	36%	41%	60%	39%	36%	48% D	39%	35%	41%	39%	36%	45% HJ	34%	53% HJ
Not Sure Column %	3%	2%	4%	0%	3%	3%	4%	3%	2%	4%	3%	7% IJ	2%	0%	8% IJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

In general, are you satisfied or dissatisfied with the way things are going in: K-12 Public Education In Tennessee *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,106	491	606	9	1,106	806	300	1,106	325	780	1,106	338	388	327	52
Total Very or Somewhat Satisfied Column %	36%	42% BC	32%	2%	36%	39% E	29%	36%	36%	36%	36%	43% IK	32% K	38% K	15%
Very Satisfied Column %	12%	21% B	5%	2%	12%	12%	12%	12%	15% G	11%	12%	9% K	9% K	20% HIK	0%
Somewhat Satisfied Column %	24%	21%	27% A	0%	24%	27% E	16%	24%	21%	26%	24%	34% IJK	22%	17%	15%
Somewhat Dissatisfied Column %	30%	18%	39% A	59% A	30%	29%	34%	30%	39% G	26%	30%	25%	30%	33% H	48% HIJ
Very Dissatisfied Column %	26%	31% B	22%	39%	26%	24%	32% D	26%	20%	28% F	26%	19%	31% H	26% H	26%
Total Very or Somewhat Dissatisfied Column %	56%	49%	61% A	98% AB	56%	52%	66% D	56%	59%	55%	56%	44%	61% H	59% H	74% HJ
Not Sure Column %	8%	9%	7%	0%	8%	9%	5%	8%	4%	9% F	8%	13% IJ	7% J	3%	11% J

Weight Variable = RV Weight, Confidence Level = 95%

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■ Significant difference within groups: ABCDEFGHIJK

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As you and your family plan for the next year, are you doing so expecting the U.S. economy to be... *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male	Female	Other/ Non-binary	Total	White Non-Hispanic	Not White/Refused	Total	College Degree	Without College Degree or Prefer Not To Say	Total	Less Than \$50,000	\$50,000 - \$99,999	\$100,000 or More	Not Sure
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Total Booming or Growing Column %	17%	22% B	13%	23%	17%	15%	23% D	17%	26% G	13%	17%	10%	16% H	25% HI	24% H
Booming Column %	3%	6% B	0%	2%	3%	2%	4%	3%	6% G	1%	3%	2%	1%	6% HI	0%
Growing, but not booming Column %	14%	17% B	12%	21%	14%	13%	19% D	14%	20% G	12%	14%	9%	14% H	19% H	24% H
Holding steady Column %	14%	18% B	11%	9%	14%	11%	24% D	14%	10%	16% F	14%	14% K	13% K	18% K	3%
Slowing, but not in recession Column %	31%	24%	37% A	21%	31%	33%	27%	31%	29%	32%	31%	26% K	38% HK	32% K	5%
In recession Column %	30%	30%	29%	43%	30%	35% E	16%	30%	31%	29%	30%	39% IJ	27%	24%	26%
Total Slowing or In Recession Column %	61%	54%	66% A	64%	61%	67% E	43%	61%	60%	61%	61%	65% JK	65% JK	56% K	31%
I'm not sure Column %	8%	5%	10% A	3%	8%	7%	10%	8%	4%	9% F	8%	10% J	6% J	2%	42% HIJ

Weight Variable = RV Weight, Confidence Level = 95%

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■ Significant difference within groups: ABDEFGHIJK

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Compared to a year ago, would you say that you and your family are economically... *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male	Female	Other/ Non-binary	Total	White Non-Hispanic	Not White/Refused	Total	College Degree	Without College Degree or Prefer Not To Say	Total	Less Than \$50,000	\$50,000 - \$99,999	\$100,000 or More	Not Sure
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Total A Lot or Somewhat Better Off Column %	22%	32% B	14%	2%	22%	16% D	40% D	22%	27% G	20%	22%	10%	17% H	39% HI	28% H
A lot better off Column %	9%	18% B	2%	0%	9%	7% D	16% D	9%	12%	8%	9%	2%	5%	23% HIK	1%
Somewhat better off Column %	13%	15%	11%	2%	13%	9%	23% D	13%	15%	12%	13%	8%	13% H	16% H	26% HI
About the same Column %	39%	37%	40%	34%	39%	43% E	27%	39%	40%	38%	39%	39% JK	46% HJK	32%	22%
Somewhat worse off Column %	28%	19%	36% A	25%	28%	28%	28%	28%	23%	30% F	28%	34% J	27%	23%	29%
A lot worse off Column %	11%	12%	10%	38% B	11%	13% E	6%	11%	9%	12%	11%	17% IJ	9%	7%	21% IJ
Total A Lot or Somewhat Worse Off Column %	39%	31%	46% A	64%	39%	42% E	34%	39%	33%	42% F	39%	51% IJ	36%	29%	50% J

Weight Variable = RV Weight, Confidence Level = 95%

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■ Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

How frequently do concerns about your rent or mortgage payments affect your daily life? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Total Every or Almost Every Day Column %	20%	19%	21%	66% AB	20%	20%	21%	20%	18%	21%	20%	21% J	26% J	10%	34% HJ
Every day Column %	7%	5%	9% A	60% AB	7%	5%	14% D	7%	6%	8%	7%	13% IJ	7% J	1%	14% J
Almost every day Column %	13%	14%	12%	6%	13%	15% E	7%	13%	12%	14%	13%	8%	19% HJ	10%	20% HJ
Sometimes Column %	33%	35%	32%	34%	33%	31%	41% D	33%	28%	36% F	33%	43% IJ	25%	33% I	32%
Rarely Column %	17%	21% B	13%	0%	17%	15%	21% D	17%	22% G	14%	17%	10%	15% HK	28% HIK	3%
Never Column %	30%	25%	34% A	0%	30%	34% E	18%	30%	32%	28%	30%	26%	33% H	29%	31%
Total Rarely or Never Column %	46%	46% C	47% C	0%	46%	49% E	39%	46%	54% G	43%	46%	35%	48% H	57% HIK	34%

Weight Variable = RV Weight, Confidence Level = 95%

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■ Significant difference within groups: ABCDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

How do you feel about the following statement: Generally speaking, the way state government runs in Tennessee serves as a good model for other states to follow? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non- binary C	Total	White Non- Hispani c D	Not White/ Refuse d E	Total	College Degree F	Withou t College Degree or Prefer Not To Say G	Total	Less Than \$50,00 0 H	\$50,00 0 - \$99,99 9 I	\$100,0 00 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Total Strongly or Somewhat Agree Column %	53%	64% B	45% B	38%	53%	57% E	44% E	53%	58% G	52% G	53%	46% K	44% K	76% HIK	31% K
Strongly agree Column %	24%	36% B	15% B	0%	24%	23%	27%	24%	32% G	21% G	24%	13% K	16% K	48% HIK	2% K
Somewhat agree Column %	29%	28%	30%	38%	29%	33% E	17% E	29%	26%	30%	29%	32%	28%	27%	29%
Somewhat disagree Column %	21%	14% A	27% A	21%	21%	17% D	31% D	21%	21%	21%	21%	33% IJ	18% J	12% J	25% J
Strongly disagree Column %	19%	19%	18%	39%	19%	19%	19%	19%	17%	19%	19%	9% HJ	33% HJ	11% HJ	25% HJ
Total Strongly or Somewhat Disagree Column %	40%	33% A	45% A	60%	40%	36% D	50% D	40%	38%	40%	40%	42% J	51% HJ	23% J	50% J
Not sure Column %	7%	3% A	10% A	2%	7%	7%	6%	7%	4% F	8% F	7%	12% IJ	5% J	2% IJ	19% IJ

Weight Variable = RV Weight, Confidence Level = 95%

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■ Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

The Tennessee legislature recently adjourned for the year. How would you rate the job the Tennessee Legislature is doing? Would you say that you... *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male	Female	Other/Non-binary	Total	White Non-Hispanic	Not White/Refused	Total	College Degree	Without College Degree or Prefer Not To Say	Total	Less Than \$50,000	\$50,000 - \$99,999	\$100,000 or More	Not Sure
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Total Strongly or Somewhat Approve Column %	42%	54% BC	33%	0%	42%	43%	40%	42%	52% G	38%	42%	32%	35%	63% HIK	25%
Approve strongly Column %	12%	20% B	6%	0%	12%	11%	16% D	12%	17% G	10%	12%	8% K	8% K	22% HIK	0%
Approve somewhat Column %	30%	35% B	27%	0%	30%	32% E	24%	30%	35% G	28%	30%	24%	26%	41% HIK	25%
Neither approve nor disapprove Column %	28%	22%	33% A	44%	28%	29%	26%	28%	13%	34% F	28%	40% IJ	26% J	16%	39% J
Disapprove somewhat Column %	16%	13%	20% A	0%	16%	15%	20%	16%	19%	15%	16%	20% J	18% J	11%	13%
Disapprove strongly Column %	14%	11%	15%	56% AB	14%	13%	14%	14%	15%	13%	14%	8%	21% HJ	10%	24% HJ
Total Strongly or Somewhat Disapprove Column %	30%	24% A	34% A	56% A	30%	28%	34%	30%	35% G	28%	30%	28% J	39% HJ	20%	37% J

Weight Variable = RV Weight, Confidence Level = 95%

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■ Significant difference within groups: ABCDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Have you chosen not to purchase a product or service or told someone else not to purchase a product or service made by a particular company because the company's actions or policies conflicted with your values or beliefs? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non- binary C	Total	White Non- Hispani c D	Not White/ Refuse d E	Total	College Degree F	Withou t College Degree or Prefer Not To Say G	Total	Less Than \$50,00 0 H	\$50,00 0 - \$99,99 9 I	\$100,0 00 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Yes, in the past year Column %	41%	51% B	32%	34%	41%	42%	37%	41%	43%	40%	41%	27%	41% H	57% HIK	28%
Yes, more than one year ago Column %	15%	12%	18% A	4%	15%	13%	21% D	15%	20% G	13%	15%	16%	15%	14%	21%
No, I have never done this Column %	44%	37%	50% A	61%	44%	45%	42%	44%	36%	48% F	44%	58% IJ	45% J	29%	52% J

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Do you think companies should take a stand on important social and political issues? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Total Yes Column %	49%	57% B	42%	40%	49%	49%	48%	49%	45%	50%	49%	44%	47%	56% HI	50%
Yes, always Column %	12%	15% B	10%	34% B	12%	15% E	6%	12%	12%	12%	12%	12%	12%	14%	7%
Yes, sometimes Column %	37%	42% BC	32%	7%	37%	35%	42% D	37%	33%	38%	37%	32%	35%	42% H	43%
No, not typically Column %	28%	25%	31% A	38%	28%	28%	27%	28%	25%	30%	28%	33% JK	35% JK	17%	17%
No, never Column %	18%	16%	20%	0%	18%	18%	19%	18%	27% G	14%	18%	15%	15%	26% HIK	8%
Total No Column %	46%	41%	50% A	38%	46%	46%	46%	46%	52% G	44%	46%	48% K	50% K	43% K	26%
I'm not sure Column %	5%	2%	7% A	22% A	5%	5%	6%	5%	4%	6%	5%	8% IJ	3%	1%	24% HIJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Have you ever consumed Bud Light? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Yes Column %	59%	75% BC	47%	34%	59%	60%	59%	59%	62%	58%	59%	55% K	61% K	68% HIK	24%
No Column %	40%	24% A	52% A	45%	40%	40%	39%	40%	37%	41%	40%	45% J	39%	32%	63% HIJ
Not sure Column %	1%	1%	1%	21%	1%	0%	2% D	1%	1%	1%	1%	0%	1%	0%	14% HIJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Do you currently drink Bud Light? (Base: Has consumed in the past) *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	665	379	283	3	665	488	177	665	202	462	665	188	236	229	12
Yes Column %	38%	45% B	27%	63%	38%	30% D	60% E	38%	42%	36%	38%	33% K	33% K	48% HIK	0%
No Column %	62%	55% A	73% A	37%	62%	70% E	40%	62%	58%	64%	62%	67% J	67% J	52%	100% HIJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Did you stop drinking Bud Light because of their recent marketing campaign? (Base: Not currently consuming Bud Light) *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	413	207	205	1	413	343	71	413	118	295	413	125	158	118	12
Yes Column %	22%	25%	19%	0%	22%	25% E	9%	22%	32% G	18%	22%	14% H	24% H	28% H	18%
No Column %	77%	75%	80%	100%	77%	75%	91% D	77%	67%	82% F	77%	84% J	76%	72%	82%
Not sure Column %	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	2%	0%	1%	0%

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: DEFGHJ

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Would you consider drinking it again in the future? (Base: Stopped because of campaign) *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	91	51	40	-	91	84	7	91	38	53	91	18	38	33	2
Yes Column %	23%	29%	16%	-	23%	25%	0%	23%	16%	29%	23%	3%	14%	47% HI	0%
No Column %	53%	44%	65% A	-	53%	53%	59%	53%	61%	48%	53%	60%	50%	50%	100%
Not sure Column %	24%	27%	20%	-	24%	22%	41%	24%	23%	24%	24%	37% J	36% J	3%	0%

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: AHIJ

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Earlier this year, Tennessee Republicans voted to expel Democrat Reps. Justin Jones from Nashville and Justin Pearson from Memphis after they broke House rules by protesting for gun control on the House floor. Do you approve or disapprove of their expulsion from the legislature? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non- binary C	Total	White Non- Hispanic D	Not White/ Refused E	Total	College Degree F	Withou t College Degree or Prefer Not To Say G	Total	Less Than \$50,00 0 H	\$50,00 0 - \$99,99 9 I	\$100,0 00 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Total Strongly or Somewhat Approve Column %	39%	49% B	30%	38%	39%	41% E	34%	39%	42%	37%	39%	35% K	28%	59% HIK	18%
Strongly approve Column %	24%	32% B	17%	0%	24%	23%	25%	24%	23%	24%	24%	21% I	15%	38% HIK	12%
Somewhat approve Column %	15%	18% B	13%	38%	15%	17% E	9%	15%	19% G	13%	15%	14%	13%	20% HIK	6%
Neither approve nor disapprove Column %	17%	17%	17%	2%	17%	19% E	9%	17%	10%	19% F	17%	21% JK	18% JK	12%	8%
Somewhat disapprove Column %	11%	7%	14% A	4%	11%	10%	12%	11%	12%	11%	11%	17% IJK	11% J	6%	5%
Strongly disapprove Column %	28%	23% A	31% A	56% A	28%	22%	43% D	28%	29%	27%	28%	20%	39% HJ	19%	55% HIJ
Total Strongly or Somewhat Disapprove Column %	39%	30% A	46% A	60%	39%	33% D	55% D	39%	41%	38%	39%	37% J	49% HJ	25%	59% HJ
I'm not sure Column %	6%	4% A	8% A	0%	6%	7% E	2%	6%	7%	6%	6%	7%	5%	4%	15% IJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Under Tennessee's existing Education Savings Account program, families of eligible K-12 students can use a portion of their per-pupil funding on certain educational expenses such as private school tuition, tutoring, educational therapy, or other educational purposes. This program already exists in some counties. Would you support or oppose expanding this program to all counties in Tennessee? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non- binary C	Total	White Non- Hispani c D	Not White/ Refuse d E	Total	College Degree F	Witho ut College Degree or Prefer Not To Say G	Total	Less Than \$50,00 0 H	\$50,00 0 - \$99,99 9 I	\$100,0 00 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Total Strongly or Somewhat Support Column %	69%	74% B	66%	72%	69%	68%	74%	69%	72%	68%	69%	67%	66%	79% HIK	55%
Strongly support Column %	40%	48% B	33%	34%	40%	37%	46% D	40%	35%	41%	40%	29%	40% H	52% HIK	27%
Somewhat support Column %	30%	26%	33% A	39%	30%	31%	28%	30%	37% G	27%	30%	38% IJ	26%	26%	28%
Somewhat oppose Column %	5%	5%	5%	2%	5%	5%	7%	5%	6%	5%	5%	4%	5%	8% HK	0%
Strongly oppose Column %	11%	10%	12%	21%	11%	11%	12%	11%	12%	11%	11%	16% J	11% J	5%	26% IJ
Total Strongly or Somewhat Oppose Column %	17%	15%	17%	23%	17%	16%	18%	17%	18%	16%	17%	20% J	16%	13%	26% J
I'm not sure Column %	14%	11%	17% A	4%	14%	16% E	8%	14%	10%	15% F	14%	14% J	18% J	9%	19% J

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Charter schools are public schools that are not governed by a local school board, but by an independent board of directors. While they are subject to the same academic requirements as traditional public schools, they can design their own classrooms, culture, and teaching methods. Public charter schools already exist in some counties. Would you support or oppose expanding charter schools to all counties? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non- binary C	Total	White Non- Hispani c D	Not White/ Refuse d E	Total	College Degree F	Withou t College Degree or Prefer Not To Say G	Total	Less Than \$50,00 0 H	\$50,00 0 - \$99,99 9 I	\$100,0 00 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Total Strongly or Somewhat Support Column %	64%	72% B	57%	75%	64%	62%	70% D	64%	61%	66%	64%	63% K	66% K	67% K	40% K
Strongly support Column %	32%	38% B	26%	33%	32%	33% E	26%	32%	36%	30%	32%	29% K	32% K	37% HK	6% K
Somewhat support Column %	33%	35%	31%	42%	33%	29%	44% D	33%	25%	36% F	33%	34%	34%	29%	34%
Somewhat oppose Column %	13%	13%	14%	0%	13%	15% E	10%	13%	18% G	12%	13%	10%	11%	19% HI	14%
Strongly oppose Column %	9%	6%	12% A	22%	9%	9%	11%	9%	11%	9%	9%	11% J	9%	7%	16% J
Total Strongly or Somewhat Oppose Column %	23%	20%	25% A	22%	23%	23%	21%	23%	28% G	20%	23%	21%	20%	26%	31%
I'm not sure Column %	13%	8%	17% A	3%	13%	15% E	9%	13%	11%	14%	13%	16% J	13% J	7%	29% HIJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

In 2024, there will be a statewide primary election for President and other offices. How likely are you to vote in this election? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Definitely Column %	74%	78% B	71%	62%	74%	78% E	64%	74%	79% G	72%	74%	59%	78% H	85% HI	81% H
Probably Column %	13%	11%	14%	38%	13%	11%	19% D	13%	14%	13%	13%	16% J	16% J	8%	6%
Maybe Column %	11%	9%	13% A	0%	11%	9%	16% D	11%	5%	14% F	11%	23% IJ	5%	5%	12% I
Probably not Column %	1%	1%	1%	0%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%
Definitely not Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJ

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Are you more likely to vote in the Democratic or Republican Presidential primary? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,104	497	598	9	1,104	808	296	1,104	321	783	1,104	338	382	332	51
Republican Column %	45%	45% C	46% C	0%	45%	52% E	27%	45%	49%	44%	45%	45% K	39%	57% HIK	25%
Democrat Column %	32%	35%	30%	26%	32%	28%	44% D	32%	36%	31%	32%	27%	40% HJ	27%	44% HJ
Neither Column %	9%	7%	10% A	40% AB	9%	5%	18% D	9%	6%	10%	9%	17% IJ	4%	5%	10%
Don't know Column %	14%	14%	13%	34%	14%	14%	11%	14%	8%	16% F	14%	12%	17% HJ	10%	21% J

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Among these candidates, who would you most likely vote for in the Democrat primary in 2024? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	356	172	182	2	356	226	131	356	116	241	356	92	153	89	23
Joe Biden Column %	63%	72% B	54%	3%	63%	62%	64%	63%	69%	60%	63%	44% H	62% H	81% HI	68% H
Robert F. Kennedy Jr. Column %	7%	8%	6%	0%	7%	9% E	4%	7%	8%	7%	7%	7% J	12% J	1%	1%
Marianne Williamson Column %	2%	1%	4%	0%	2%	1%	4%	2%	1%	3%	2%	6%	1%	0%	5%
Other Column %	2%	1%	2%	81% AB	2%	2%	2%	2%	3%	1%	2%	2%	2%	1%	3%
I'm not sure Column %	26%	17%	34% A	16%	26%	25%	27%	26%	20%	29%	26%	41% IJ	23%	16%	23%

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABEHIJ

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Among these candidates, who would you most likely vote for in the Republican primary in 2024? (Grouped) *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	502	225	277	-	502	421	81	502	159	343	502	151	148	190	13
Donald Trump Column %	61%	57%	64%	-	61%	65% E	41%	61%	44%	69% F	61%	70% J	68% J	49%	44%
Ron DeSantis Column %	12%	13%	12%	-	12%	14% E	3%	12%	24% G	7%	12%	7%	11%	18% H	6%
Mike Pence Column %	8%	5%	10% A	-	8%	9% E	2%	8%	15% G	5%	8%	10% I	3%	11% I	0%
Tim Scott Column %	1%	2%	1%	-	1%	1%	3%	1%	4% G	0%	1%	0%	2%	2%	0%
Vivek Ramaswamy Column %	1%	1%	1%	-	1%	1%	0%	1%	2%	0%	1%	1%	1%	1%	0%
Less Than 1% Of The Vote (Nikki Haley, Chris Christie, Larry Elder, Asa Hutchinson, Doug Burgum) Column %	8%	15% B	1%	-	8%	1%	40% D	8%	3%	10% F	8%	1%	1%	18% HI	4%
I'm not sure Column %	9%	6%	11%	-	9%	8%	12%	9%	8%	9%	9%	12% J	13% J	1%	46% HIJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJ

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Trial Heat: (Trump vs Biden) Here is a list of general election matchups for President- please indicate whom you would vote for if the election were today. To start- If the Presidential Election were held today, would you vote for Joe Biden or Donald Trump? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non- binary C	Total	White Non- Hispani c D	Not White/ Refuse d E	Total	College Degree F	Withou t College Degree or Prefer Not To Say G	Total	Less Than \$50,00 0 H	\$50,00 0 - \$99,99 9 I	\$100,0 00 or More J	Not Sure K
Unweighted Sample Size	1,046	299	738	9	1,046	843	203	1,046	369	677	1,046	492	333	169	52
Donald Trump Count	574	251	323	0	574	453	121	574	152	422	574	212	156	191	15
Column %	54%	51% C	58% AC	2%	54%	59% E	43%	54%	50%	56%	54%	66% IK	43%	59% IK	34%
Joe Biden Count	364	174	186	3	364	238	126	364	132	232	364	79	156	108	21
Column %	34%	36%	33%	39%	34%	31%	45% D	34%	44% G	31%	34%	24%	43% HJ	33% H	47% H
Undecided Count	117	64	47	5	117	83	34	117	19	98	117	31	53	25	9
Column %	11%	13% B	9%	59% AB	11%	11%	12%	11%	6%	13% F	11%	10%	14% HJ	8%	19% J

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Here is a list of general election matchups for President- please indicate whom you would vote for if the election were today. To start- If the Presidential Election were held today, would you vote for Joe Biden or Donald Trump? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non- binary C	Total	White Non- Hispani c D	Not White/ Refuse d E	Total	College Degree F	Withou t College Degree or Prefer Not To Say G	Total	Less Than \$50,00 0 H	\$50,00 0 - \$99,99 9 I	\$100,0 00 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Donald Trump Column %	51%	50% C	53% C	2%	51%	55% E	40%	51%	47%	53% F	51%	62% IK	40%	57% IK	29%
Joe Biden Column %	32%	34%	31%	39%	32%	29%	42% D	32%	40% G	29%	32%	23%	40% HJ	32% H	41% H
I'm not sure Column %	10%	13% B	8%	59% AB	10%	10%	11%	10%	6%	12% F	10%	9%	14% HJ	7%	16% J
I wouldn't vote Column %	6%	3%	8% A	0%	6%	6%	6%	6%	7%	5%	6%	6%	6%	4%	14% IJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Trail Heat (DeSantis vs Biden) What about Joe Biden or Ron DeSantis? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	977	476	493	9	977	715	263	977	303	675	977	269	356	310	42
Ron DeSantis Column %	52%	55%	50%	39%	52%	58% E	38%	52%	51%	53%	52%	51% K	49% K	62% HIK	29%
Joe Biden Column %	36%	37%	35%	35%	36%	33%	45% D	36%	41% G	34%	36%	31%	43% HJ	32%	43%
Undecided Column %	11%	8%	14% A	26%	11%	9%	17% D	11%	8%	13% F	11%	18% IJ	8%	7%	27% IJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ADEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

What about Joe Biden or Ron DeSantis? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non- binary C	Total	White Non- Hispani c D	Not White/ Refuse d E	Total	College Degree F	Withou t College Degree or Prefer Not To Say G	Total	Less Than \$50,00 0 H	\$50,00 0 - \$99,99 9 I	\$100,0 00 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Ron DeSantis Column %	46%	52% B	41% B	38%	46%	50% E	33% E	46%	47%	45%	46%	40% K	45% K	57% HIK	24% K
Joe Biden Column %	32%	35% B	29% B	34%	32%	29% D	39% D	32%	38% G	29% G	32%	25% HJ	40% HJ	29% HJ	35%
I'm not sure Column %	10%	7% A	12% A	26%	10%	8% D	15% D	10%	7%	11%	10%	14% IJ	7% IJ	6% IJ	22% IJ
I wouldn't vote Column %	13%	6% A	19% A	2%	13%	13%	13%	13%	7% F	15% F	13%	22% IJ	8% IJ	8% IJ	19% IJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

As you may know, some have called for the U.S. government to ban the social media platform TikTok whose parent company is based in China. Would you approve or disapprove of preventing TikTok from operating on people's phones and devices in the U.S.? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Total Strongly or Somewhat Approve Column %	56%	59%	54%	38%	56%	58%	51%	56%	55%	56%	56%	53%	55%	63% HIK	41%
Strongly approve Column %	33%	31%	35%	0%	33%	35% E	26%	33%	34%	32%	33%	33%	33%	32%	31%
Somewhat approve Column %	23%	28% B	19%	38%	23%	22%	25%	23%	21%	24%	23%	19% K	21% K	31% HIK	10%
Neither approve nor disapprove Column %	15%	16%	14%	0%	15%	14%	17%	15%	13%	15%	15%	18% I	12%	13%	18%
Somewhat Disapprove Column %	12%	10%	13%	0%	12%	12%	12%	12%	16% G	10%	12%	10%	12%	13%	8%
Strongly disapprove Column %	13%	13%	13%	39%	13%	12%	16%	13%	12%	14%	13%	15% J	16% J	9%	15%
Total Strongly or Somewhat Disapprove Column %	25%	23%	27%	39%	25%	24%	28%	25%	28%	24%	25%	24%	29% J	22%	22%
I'm not sure Column %	4%	2%	6% A	23% A	4%	5%	4%	4%	4%	5%	4%	4% J	5% J	1%	19% HIJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABEGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? I avoid or cannot afford to see a doctor out of concern for the cost of potential diagnosis and treatment. *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non- binary C	Total	White Non- Hispani c D	Not White/ Refuse d E	Total	College Degree F	Withou t College Degree or Prefer Not To Say G	Total	Less Than \$50,00 0 H	\$50,00 0 - \$99,99 9 I	\$100,0 00 or More J	Not Sure K
Sample Size	1,118	505	604	9	1,118	818	300	1,118	327	791	1,118	341	388	337	52
Total Strongly or Somewhat Agree Column %	38%	43% B	34% B	61%	38%	34% D	50% D	38%	28% F	43% F	38%	45% J	41% J	27% J	41% J
Strongly Agree Column %	18%	29% B	9% B	4%	18%	16% D	23% D	18%	15%	19%	18%	16%	21%	17%	15%
Agree Column %	20%	14% A	25% A	57% AB	20%	18% D	27% D	20%	13% F	23% F	20%	29% IJ	20% J	10% J	26% J
Neither or Unsure Column %	16%	17%	15%	0%	16%	19% E	7% E	16%	12% F	17% F	16%	23% IJ	13% I	12% J	16%
Disagree Column %	23%	22%	24%	0%	23%	24%	21%	23%	30% G	20% G	23%	14% H	21% H	33% HI	27% H
Strongly Disagree Column %	23%	18% A	27% A	39%	23%	24%	22%	23%	30% G	20% G	23%	18% H	24% H	28% H	17%
Total Strongly or Somewhat Disagree Column %	46%	40% A	51% A	39%	46%	47%	43%	46%	60% G	40% G	46%	32% H	45% H	61% HIK	43% K

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? More private and public education opportunities are needed in K-12 education in Tennessee because kids are different, and a one-size-fits-all learning environment doesn't work for all kids. *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/ Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,112	504	599	9	1,112	812	300	1,112	327	785	1,112	342	387	331	52
Total Strongly or Somewhat Agree Column %	77%	73%	80%	99%	77%	74%	84%	77%	78%	77%	77%	70%	80%	83%	65%
Strongly Agree Column %	37%	38%	37%	59%	37%	35%	44%	37%	37%	37%	37%	31%	37%	44%	30%
Agree Column %	40%	36%	43%	40%	40%	40%	40%	40%	41%	39%	40%	39%	42%	39%	35%
Neither or Unsure Column %	14%	18%	12%	1%	14%	15%	11%	14%	16%	13%	14%	14%	16%	10%	26%
Disagree Column %	6%	9%	4%	0%	6%	8%	2%	6%	5%	6%	6%	11%	3%	6%	0%
Strongly Disagree Column %	3%	1%	5%	0%	3%	2%	3%	3%	1%	3%	3%	5%	1%	1%	9%
Total Strongly or Somewhat Disagree Column %	9%	9%	9%	0%	9%	10%	5%	9%	6%	10%	9%	16%	4%	7%	10%

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? We should encourage all students to attend a four-year college in order for them to have a successful career. *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	605	9	1,120	819	300	1,120	327	793	1,120	343	388	337	52
Total Strongly or Somewhat Agree Column %	32%	38% B	27%	21%	32%	29%	42% D	32%	32%	32%	32%	30%	29%	38% I	32%
Strongly Agree Column %	15%	23% B	8%	0%	15%	12%	21% D	15%	12%	16%	15%	9%	14%	22% HIK	8%
Agree Column %	17%	15%	19%	21%	17%	16%	20%	17%	20%	16%	17%	21% I	15%	15%	24%
Neither or Unsure Column %	22%	21%	22%	1%	22%	22%	20%	22%	16%	24% F	22%	35% IJK	15%	17%	17%
Disagree Column %	29%	26%	31%	47%	29%	30%	26%	29%	33%	28%	29%	23%	35% HJ	28%	33%
Strongly Disagree Column %	17%	15%	19%	31%	17%	19% E	12%	17%	20%	16%	17%	11%	21% H	18% H	17%
Total Strongly or Somewhat Disagree Column %	46%	41%	50% A	78% A	46%	49% E	38%	46%	52% G	43%	46%	34%	56% HJ	46% H	51% H

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? The climate at universities and colleges prevent some people from saying things they believe because others might find it offensive. *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non- binary C	Total	White Non- Hispani c D	Not White/ Refuse d E	Total	College Degree F	Withou t College Degree or Prefer Not To Say G	Total	Less Than \$50,00 0 H	\$50,00 0 - \$99,99 9 I	\$100,0 00 or More J	Not Sure K
Sample Size	1,109	503	597	9	1,109	809	300	1,109	327	782	1,109	341	379	337	52
Total Strongly or Somewhat Agree Column %	63%	70% B	58%	52%	63%	63%	63%	63%	60%	64%	63%	61% K	68% HK	63% K	37%
Strongly Agree Column %	31%	36% B	26%	43%	31%	30%	32%	31%	31%	31%	31%	27% K	40% HJK	27% K	9%
Agree Column %	32%	34%	31%	9%	32%	33%	31%	32%	29%	34%	32%	33%	28%	36% I	28%
Neither or Unsure Column %	25%	20%	29% A	26%	25%	25%	23%	25%	29% G	23%	25%	31% I	17%	24% I	43% IJ
Disagree Column %	8%	7%	9%	0%	8%	7%	12% D	8%	8%	8%	8%	4%	9% H	11% H	8%
Strongly Disagree Column %	4%	4%	4%	22% A	4%	5%	2%	4%	3%	5%	4%	5% J	5% J	1%	11% HJ
Total Strongly or Somewhat Disagree Column %	12%	11%	13%	22%	12%	12%	14%	12%	11%	13%	12%	9%	15% H	12%	20% H

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Do you believe that in the next 20 years, most traditional jobs (such as doctors, lawyers, teachers, etc.) could be substantially replaced by AI and automation technologies? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non- binary C	Total	White Non- Hispani c D	Not White/ Refuse d E	Total	College Degree F	Withou t College Degree or Prefer Not To Say G	Total	Less Than \$50,00 0 H	\$50,00 0 - \$99,99 9 I	\$100,0 00 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Yes Column %	31%	37% BC	25%	1%	31%	34% E	21%	31%	27%	32%	31%	38% JK	36% JK	20%	14%
No Column %	47%	46%	48%	74%	47%	45%	54% D	47%	54% G	44%	47%	39%	42%	65% HIK	30%
Not sure Column %	22%	16%	27% A	26%	22%	21%	25%	22%	18%	24% F	22%	23% J	22% J	15%	57% HIJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Generally speaking, do you think of yourself as a ...? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Republican Column %	40%	40% C	41% C	0%	40%	48% E	18%	40%	45%	38%	40%	40% K	34%	50% HIK	26%
Democrat Column %	31%	32%	29%	21%	31%	27%	40% D	31%	38% G	27%	31%	27%	32%	31%	41% H
Independent Column %	26%	27%	25%	57% AB	26%	21%	40% D	26%	15%	31% F	26%	31% J	30% J	17%	27%
Something else Column %	3%	1%	5% A	22%	3%	3%	3%	3%	2%	3%	3%	1%	4% H	3%	6%

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Would you call yourself a... *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	450	202	249	-	450	397	54	450	146	305	450	138	132	167	13
Strong Republican Column %	71%	76% B	66%	-	71%	68% D	93% D	71%	66%	73%	71%	68%	65% I	77% I	70%
Not a Very Strong Republican Column %	29%	24%	34% A	-	29%	32% E	7%	29%	34%	27%	29%	32%	35% J	23%	30%

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEIJ

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Would you call yourself a... *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	342	162	178	2	342	223	119	342	124	218	342	94	124	103	21
Strong Democrat Column %	67%	72% B	62%	100%	67%	75% E	51%	67%	78% G	61%	67%	50%	68% H	85% HIK	47%
Not a Very Strong Democrat Column %	33%	28%	38% A	0%	33%	25%	49% D	33%	22%	39% F	33%	50% IJ	32% J	15%	53% J

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Do you think of yourself as... *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	328	142	179	7	328	200	128	328	57	271	328	111	132	67	17
Closer to the Democratic Party Column %	25%	26%	24%	22%	25%	20%	33% D	25%	38% G	22%	25%	23%	27%	18%	49% HJ
Closer to the Republican Party Column %	23%	16%	30% A	0%	23%	24%	22%	23%	26%	23%	23%	22%	19%	35% I	18%
Strictly an Independent Column %	52%	58% B	46%	78%	52%	56% E	45%	52%	36%	55% F	52%	54%	55%	47%	33%

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJ

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Ballot: 2020 Presidential Election "Who did you vote for in the 2020 election? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male	Female	Other/ Non-binary	Total	White Non-Hispanic	Not White/ Refused	Total	College Degree	Without College Degree or Prefer Not To Say	Total	Less Than \$50,000	\$50,000 - \$99,999	\$100,000 or More	Not Sure
		A	B	C		D	E		F	G		H	I	J	K
Unweighted Sample Size	999	284	708	7	999	808	191	999	372	627	999	449	342	166	42
Donald Trump															
Count	569	271	298	0	569	476	93	569	159	411	569	175	188	196	11
Column %	57%	57% C	58% C	3%	57%	63% E	38%	57%	49%	61% F	57%	67% IJK	51% K	59% IK	29%
Joe Biden															
Count	378	190	186	2	378	253	125	378	145	233	378	66	160	130	22
Column %	38%	40%	36%	29%	38%	34% D	51% D	38%	45% G	34% G	38%	25% H	43% H	39% H	58% HJ
Someone Else															
Count	49	17	28	5	49	23	27	49	18	32	49	20	20	5	5
Column %	5%	4% AB	5% AB	68% AB	5%	3% D	11% D	5%	6%	5%	5%	8% J	5% J	2% J	12% J

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Who did you vote for in the 2020 election? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male	Female	Other/Non-binary	Total	White Non-Hispanic	Not White/Refused	Total	College Degree	Without College Degree or Prefer Not To Say	Total	Less Than \$50,000	\$50,000 - \$99,999	\$100,000 or More	Not Sure
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Donald Trump Column %	51%	54% C	49% C	2%	51%	58% E	31%	51%	48%	52%	51%	51% K	48% K	58% IK	21%
Joe Biden Column %	34%	38% B	31%	22%	34%	31%	42% D	34%	44% G	29%	34%	19%	41% H	39% H	42% H
Someone else Column %	4%	3%	5%	50% AB	4%	3%	9% D	4%	5%	4%	4%	6% J	5% J	2%	9% J
I did not vote Column %	11%	5%	15% A	25%	11%	8%	18% D	11%	2%	15% F	11%	24% IJ	5% J	2%	28% IJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

How much have you heard about Trump being indicted on seven criminal charges in the special counsel's classified documents probe? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non- binary C	Total	White Non- Hispani c D	Not White/ Refuse d E	Total	College Degree F	Withou t College Degree or Prefer Not To Say G	Total	Less Than \$50,00 0 H	\$50,00 0 - \$99,99 9 I	\$100,0 00 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
A lot Column %	60%	74% B	49% B	64%	60%	61%	57%	60%	64%	59%	60%	45% H	65% HK	74% HIK	38% K
A little Column %	33%	22% A	43% A	36%	33%	33%	33%	33%	36%	32%	33%	44% IJ	33% J	20% J	50% IJ
Nothing Column %	7%	5% A	8% A	0%	7%	5% D	10% D	7%	0% F	9% F	7%	12% IJ	2% I	6% I	12% I

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDFHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Do you approve or disapprove of the decision to indict Trump? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male	Female	Other/ Non-binary	Total	White Non-Hispanic	Not White/ Refused	Total	College Degree	Without College Degree or Prefer Not To Say	Total	Less Than \$50,000	\$50,000 - \$99,999	\$100,000 or More	Not Sure
Sample Size	1,046	482	555	9	1,046	776	270	1,046	326	721	1,046	303	381	317	46
Total Strongly or Somewhat Approve Column %	43%	46% B	40%	61%	43%	37%	60% D	43%	51% G	39%	43%	36%	42%	49% H	54% H
Strongly approve Column %	30%	25%	34% A	59% A	30%	27%	38% D	30%	35% G	28%	30%	23%	37% HJ	26%	41% HJ
Somewhat approve Column %	13%	21% B	6%	2%	13%	10%	22% D	13%	16% G	12%	13%	13% I	5%	23% HI	12% I
Neither approve nor disapprove Column %	11%	7%	14% A	1%	11%	9%	14% D	11%	9%	11%	11%	13%	11%	8%	10%
Somewhat disapprove Column %	10%	9%	11%	0%	10%	12% E	4%	10%	11%	10%	10%	13%	8%	11%	6%
Strongly disapprove Column %	33%	35%	32%	38%	33%	39% E	17%	33%	27%	36% F	33%	35% K	37% K	31%	20%
Total Strongly or Somewhat Disapprove Column %	44%	44%	43%	38%	44%	52% E	21%	44%	38%	46% F	44%	47% K	45% K	41%	26%
I'm not sure Column %	3%	2%	3%	0%	3%	2%	5% D	3%	1%	3%	3%	4% J	2%	1%	10% IJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

What is your age? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
18 to 24 Column %	8%	4% A	12% A	4%	8%	5% D	19% D	8%	3% F	11% F	8%	9% H	7% I	6% J	28% K
25 to 34 Column %	16%	21% B	12% B	26%	16%	14% D	21% D	16%	19%	15%	16%	14%	18%	16%	13%
35 to 44 Column %	16%	20% B	12% B	10%	16%	18% E	9% E	16%	19%	14%	16%	18% K	11% K	19% K	6% K
45 to 64 Column %	33%	32%	34%	59%	33%	33%	34%	33%	33%	33%	33%	33% K	31% K	39% K	16% K
65+ Column %	27%	22% A	30% A	0%	27%	30% E	17% E	27%	26%	27%	27%	26% HJ	32% HJ	19% J	38% J

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Thinking about your general approach to issues, do you consider yourself to be... *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Total Very or Somewhat Conservative Column %	41%	37%	45%	0%	41%	49%	19%	41%	45%	40%	41%	48%	36%	45%	13%
Very conservative Column %	22%	24%	21%	0%	22%	26%	11%	22%	26%	20%	22%	23%	18%	28%	7%
Somewhat conservative Column %	19%	13%	24%	0%	19%	23%	8%	19%	19%	19%	19%	25%	18%	17%	6%
Moderate Column %	23%	26%	21%	43%	23%	18%	38%	23%	23%	23%	23%	27%	27%	14%	30%
Somewhat liberal Column %	21%	22%	20%	4%	21%	23%	15%	21%	22%	20%	21%	9%	27%	24%	29%
Very liberal Column %	9%	13%	5%	31%	9%	7%	14%	9%	10%	8%	9%	5%	6%	17%	2%
Total Very or Somewhat Liberal Column %	29%	35%	25%	36%	29%	29%	30%	29%	32%	28%	29%	13%	33%	41%	31%
Not Sure Column %	6%	2%	9%	21%	6%	4%	13%	6%	1%	8%	6%	12%	4%	0%	26%

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Which of the following are you? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Male Column %	45%	100% BC	0%	0%	45%	45%	44%	45%	46%	45%	45%	32%	51% HK	55% HK	23%
Female Column %	54%	0%	100% AC	0%	54%	54%	54%	54%	53%	54%	54%	68% IJ	48%	45%	73% IJ
Other/Non-binary Column %	1%	0%	0%	100% AB	1%	0%	2% D	1%	1%	1%	1%	0%	2% HJ	0%	4%

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

How many infants and children under 18 years of age live in your household today? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
1 to 2 Column %	29%	30%	28%	9%	29%	26%	37% D	29%	31%	28%	29%	21%	24%	45% HIK	13%
3 or more Column %	8%	9%	7%	2%	8%	7%	11% D	8%	6%	9%	8%	6%	9%	7%	12%
None Column %	63%	61%	65%	88%	63%	67% E	52%	63%	63%	63%	63%	72% J	67% J	47%	76% J

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: DEHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Income Groups *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Less Than \$50,000 Column %	31%	22%	38%	10%	31%	30%	31%	31%	10%	39%	31%	100%	0%	0%	0%
\$50,000 - \$99,999 Column %	35%	39%	31%	68%	35%	37%	29%	35%	35%	34%	35%	0%	100%	0%	0%
\$100,000 or More Column %	30%	37%	25%	0%	30%	30%	30%	30%	50%	22%	30%	0%	0%	100%	0%
Not Sure Column %	5%	2%	6%	21%	5%	3%	10%	5%	4%	5%	5%	0%	0%	0%	100%

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Which of the following best describes your household's total income in 2022 BEFORE taxes? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
< \$15,000 Column %	6%	3% A	9% A	3%	6%	4% D	12% D	6%	0% F	9% F	6%	20% IJK	0%	0%	0%
\$15,000-\$24,999 Column %	5%	4%	5%	4%	5%	5%	5%	5%	1% F	6% F	5%	15% IJK	0%	0%	0%
\$25,000-\$34,999 Column %	7%	8%	6%	3%	7%	7%	5%	7%	1% F	9% F	7%	22% IJK	0%	0%	0%
\$35,000-\$49,999 Column %	13%	7% A	18% A	0%	13%	15% E	9%	13%	8% F	15% F	13%	43% IJK	0%	0%	0%
\$50,000-\$74,999 Column %	18%	20% AB	16% AB	68% AB	18%	21% E	11%	18%	14% F	20% F	18%	0%	53% HJK	0%	0%
\$75,000-\$99,999 Column %	16%	19% B	14% B	0%	16%	16%	18%	16%	21% G	14% G	16%	0%	47% HJK	0%	0%
\$100,000-\$124,999 Column %	11%	12%	11%	0%	11%	10% D	14% D	11%	15% G	10% G	11%	0%	0%	38% HIK	0%
\$125,000-\$149,999 Column %	8%	11% B	5% B	0%	8%	9% E	3% E	8%	13% G	5% G	8%	0%	0%	25% HIK	0%
\$150,000-\$199,999 Column %	5%	9% B	2% B	0%	5%	3% D	10% D	5%	3% F	6% F	5%	0%	0%	17% HIK	0%
\$200,000 and over Column %	6%	4% A	8% A	0%	6%	7% E	2% E	6%	20% G	0% G	6%	0%	0%	20% HIK	0%
Not sure Column %	5%	2% A	6% A	21%	5%	3% D	10% D	5%	4% D	5% D	5%	0%	0%	0%	100% HIJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Which of the following best describes your race or ethnicity? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male	Female	Other/ Non-binary	Total	White Non-Hispanic	Not White/ Refused	Total	College Degree	Without College Degree or Prefer Not To Say	Total	Less Than \$50,000	\$50,000 - \$99,999	\$100,000 or More	Not Sure
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
White Non-Hispanic Column %	73%	74% C	73% C	39% C	73%	100% E	0% E	73%	83% G	69% G	73%	73% K	78% K	74% K	40% K
Black or African American Column %	9%	8%	10%	0%	9%	0% D	35% D	9%	8%	10%	9%	13% J	9% J	4% J	26% HIJ
Hispanic Column %	1%	2%	1%	0%	1%	0% D	4% D	1%	1%	1%	1%	1%	0%	2%	1%
Asian Column %	1%	1%	0%	2%	1%	0% D	2% D	1%	2% G	0% G	1%	0%	1%	1%	0%
Other Column %	14%	15%	13%	38%	14%	0% D	52% D	14%	6% G	17% F	14%	13% K	11% K	18% HI	14%
Prefer not to say Column %	2%	1% A	2% A	21%	2%	0% D	6% D	2%	1%	2%	2%	1% K	1% K	0% K	20% HIJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Education Groups *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male	Female	Other/ Non-binary	Total	White Non-Hispanic	Not White/ Refused	Total	College Degree	Without College Degree or Prefer Not To Say	Total	Less Than \$50,000	\$50,000 - \$99,999	\$100,000 or More	Not Sure
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
College Degree Column %	29%	30%	29%	24%	29%	33%	19%	29%	100%	0%	29%	10%	30%	49%	28%
Without College Degree or Prefer Not To Say Column %	71%	70%	71%	76%	71%	67%	81%	71%	0%	100%	71%	90%	70%	51%	72%

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: DEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Which of the following best describes your current education level? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Some high school or less Column %	14%	14%	14%	0%	14%	14%	15%	14%	0%	20% F	14%	31% IJK	8% J	4%	8%
High school graduate Column %	41%	40% C	42% C	4%	41%	40%	43%	41%	0%	57% F	41%	44% J	44% J	33%	45%
Associate's degree (Two-year post-secondary degree) Column %	8%	6%	11% A	9%	8%	9%	7%	8%	0%	12% F	8%	9%	8%	9%	3%
Some college but no degree Column %	7%	9% B	4%	39% AB	7%	5%	13% D	7%	0%	9% F	7%	5%	11% HJ	5%	5%
Bachelor's degree Column %	20%	19%	21%	24%	20%	22% E	14%	20%	69% G	0%	20%	8%	24% H	27% H	25% H
Master's or professional degree Column %	8%	9%	7%	0%	8%	9% E	4%	8%	26% G	0%	8%	2%	3%	20% HIK	3%
Doctorate degree Column %	1%	2% B	1%	0%	1%	1%	1%	1%	5% G	0%	1%	0%	2% H	2% H	0%
Prefer not to say Column %	1%	1%	1%	23% AB	1%	0%	3% D	1%	0%	2% F	1%	2% I	0%	0%	12% HIJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

What is your current marital status? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Married Column %	57%	62% B	54%	69%	57%	62% E	45%	57%	76% G	50%	57%	32%	62% HK	82% HIK	32%
Living with partner Column %	13%	16% B	10%	6%	13%	11%	18% D	13%	4%	17% F	13%	16% J	16% J	7%	16% J
Divorced Column %	7%	6%	8%	0%	7%	9% E	4%	7%	6%	8%	7%	14% IJ	4%	6%	5%
Never married Column %	15%	14%	16%	3%	15%	10%	30% D	15%	10%	17% F	15%	23% IJ	13% J	6%	38% HIJ
Separated Column %	2%	1%	2%	0%	2%	2%	1%	2%	0%	2% F	2%	5% IJ	0%	0%	0%
Widowed Column %	5%	1%	8% A	0%	5%	6% E	1%	5%	3%	5% F	5%	11% IJK	4% J	0%	0%
Prefer not to say Column %	1%	0%	1%	21%	1%	0%	1% D	1%	1%	0%	1%	0%	0%	0%	9% HIJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Do you own or rent your home? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Own Column %	72%	71%	72%	60%	72%	80% E	50%	72%	87% G	65%	72%	61%	68% H	90% HIK	55%
Rent Column %	28%	29%	28%	40%	28%	20%	50% D	28%	13%	35% F	28%	39% IJ	32% J	10%	45% J

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: DEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Thinking about your religion, are you... *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Agnostic Column %	2%	1%	2%	0%	2%	2%	1%	2%	3% G	1%	2%	1%	1%	3%	1%
Atheist Column %	2%	2%	2%	5%	2%	2%	1%	2%	2%	2%	2%	3%	1%	2%	0%
Buddhist Column %	1%	0%	1% A	0%	1%	0%	3% D	1%	1%	1%	1%	1%	1%	0%	1%
Hindu Column %	1%	2% B	0%	0%	1%	1% E	0%	1%	3% G	0%	1%	0%	1%	2% H	0%
Jewish Column %	1%	2% B	0%	0%	1%	1% E	0%	1%	3% G	0%	1%	1%	1%	2%	0%
Mormon Column %	1%	0%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	0%
Muslim Column %	1%	1%	1%	0%	1%	1%	2%	1%	2% G	0%	1%	0%	1%	2% H	0%
Orthodox (e.g. Greek or Russian Orthodox) Column %	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%
Protestant Column %	35%	30%	40% A	38%	35%	39% E	27%	35%	52% G	29%	35%	27%	38% H	41% H	39%
Roman Catholic Column %	6%	7%	5%	0%	6%	7% E	3%	6%	13% G	3%	6%	3%	5%	10% HIK	2%
Something else Column %	35%	36%	34%	34%	35%	34%	38%	35%	11%	45% F	35%	50% IJK	33% J	23%	25%

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Thinking about your religion, are you... *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non- binary C	Total	White Non- Hispani c D	Not White/ Refuse d E	Total	College Degree F	Withou t College Degree or Prefer Not To Say G	Total	Less Than \$50,00 0 H	\$50,00 0 - \$99,99 9 I	\$100,0 00 or More J	Not Sure K
Nothing in particular Column %	16%	17%	14%	23%	16%	12%	25% D	16%	10%	18% F	16%	15%	16%	14%	32% HIJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Would you describe yourself as a 'born-again' or evangelical Christian? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	396	152	240	3	396	316	80	396	170	226	396	92	146	138	20
Yes Column %	64%	50%	72%	100%	64%	63%	65%	64%	68%	60%	64%	71%	55%	67%	70%
No Column %	36%	50%	28%	0%	36%	37%	35%	36%	32%	40%	36%	29%	45%	33%	30%

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABHIJ

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Are you now employed full-time, part-time, self-employed, or not employed? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male	Female	Other/ Non-binary	Total	White Non-Hispanic	Not White/ Refused	Total	College Degree	Without College Degree or Prefer Not To Say	Total	Less Than \$50,000	\$50,000 - \$99,999	\$100,000 or More	Not Sure
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
Full-time Column %	44%	57% B	32%	68% B	44%	39% D	55% D	44%	52% G	40%	44%	23% K	50% HK	62% HIK	10%
Self-employed Column %	6%	6%	6%	3%	6%	6%	6%	6%	5%	6%	6%	10% IJ	6% J	1%	7%
Part-time Column %	10%	11%	10%	3%	10%	11%	10%	10%	8%	12% F	10%	11%	9%	12%	6%
Not employed Column %	13%	5%	20% A	4%	13%	13%	14%	13%	7%	16% F	13%	27% IJ	6%	6%	22% IJ
Retired Column %	26%	20%	31% A	0%	26%	31% E	12%	26%	28%	24%	26%	28% J	28% J	18%	38% J
Don't know Column %	1%	1%	1%	21%	1%	1%	2% D	1%	0%	2% F	1%	1%	0%	0%	18% HIJ

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Which best describes your current work location? *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	488	288	193	6	488	322	166	488	171	317	488	77	196	210	5
Working on-site, traveling to and from work															
Column %	89%	93% B	82%	86%	89%	88%	89%	89%	83% F	91% G	89%	83% H	86% I	93% J	72% K
Working from home but always have															
Column %	7%	4%	12% A	14%	7%	7%	8%	7%	11% G	5%	7%	12% J	8%	4%	17%
Temporarily or permanently working from home due to the pandemic															
Column %	4%	3%	6%	0%	4%	5%	3%	4%	6%	4%	4%	5%	6%	2%	11%

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABFGHIJK

Beacon Poll of Tennessee June 14 to 22, 2023 MOE +/- 2.87%

Division *

	Gender				Ethnicity			Education Groups			Income Groups				
	Total	Male A	Female B	Other/ Non-binary C	Total	White Non-Hispanic D	Not White/Refused E	Total	College Degree F	Without College Degree or Prefer Not To Say G	Total	Less Than \$50,000 H	\$50,000 - \$99,999 I	\$100,000 or More J	Not Sure K
Sample Size	1,120	505	606	9	1,120	820	300	1,120	327	793	1,120	343	388	337	52
East Tennessee Column %	37%	34%	40% A	25%	37%	43% E	19%	37%	40%	35%	37%	46% IJK	33%	33%	31%
Middle Tennessee Column %	41%	42%	41%	16%	41%	37%	52% D	41%	32%	45% F	41%	36%	38%	50% HI	44%
West Tennessee Column %	22%	24%	20%	59% AB	22%	19%	29% D	22%	27% G	20%	22%	17%	29% HJ	18%	25%

Weight Variable = RV Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJK