Demographic Crosstabs (Age/Trump/Employed)

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

October 22, 2023

Targoz Market Research ®

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* Denotes variable with statistically significant findings

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Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Are you registered to vote at your present address in Tennessee?

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Yes Column %	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How often would you say you vote? *

		Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Always Column %	44%	59% B	0%	44%	36%	35%	43%	43%	54% CDEF	44%	50% I	38%	44%	41%	48% J
Nearly Always Column %	30%	41% B	0%	30%	13%	27% C	36% C	31% C	33% C	30%	32%	28%	30%	28%	33% J
Never Vote Column %	4%	0%	14% A	4%	21% DEFG	6% EFG	1%	2% G	0%	4%	3%	5% H	4%	4%	3%
Part of The Time Column %	15%	0%	57% A	15%	16%	26% EFG	16%	12%	11%	15%	12%	18% H	15%	19% K	9%
Seldom Column %	8%	0%	29% A	8%	13% DEG	6% G	4%	13% DEG	2%	8%	4%	11% H	8%	8%	7%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

🟦 **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

In general, are you satisfied or dissatisfied with the way things are going in: The United States *

	Likely Voters			What is your age?							Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total Satisfied Column %	25%	27% B	18%	25%	22%	41% CEFG	29% FG	19%	20%	25%	18%	32% H	25%	28% K	21%
Very Satisfied Column %	7%	7%	5%	7%	8% F	11% FG	18% CDFG	1%	5% F	7%	5%	9% H	7%	6%	8%
Somewhat Satisfied Column %	18%	20% B	13%	18%	13%	31% CEFG	10%	18% E	16%	18%	13%	24% H	18%	22% K	13%
Somewhat Dissatisfied Column %	28%	25%	34% A	28%	19%	30% CG	31% CG	34% CG	18%	28%	26%	30%	28%	30% K	25%
Very Dissatisfied Column %	43%	44%	40%	43%	59% DEF	26%	38% D	45% D	49% DE	43%	54% I	30%	43%	40%	47% J
Total Dissastisfed Column %	71%	69%	74%	71%	78% DG	57%	70% D	79% DEG	67% D	71%	80% I	60%	71%	70%	71%
Not Sure Column %	5%	3%	8% A	5%	1%	2%	2%	2%	13% CDEF	5%	2%	8% H	5%	2%	8% J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

 Significant difference within groups: ABCDEFGHIJK

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

In general, are you satisfied or dissatisfied with the way things are going in: The State of Tennessee *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total Satisfied Column %	56%	**60%** B	**44%**	56%	**64%** EF	**59%** E	**47%**	**52%**	**61%** EF	56%	**64%** I	**47%**	56%	54%	58%
Very Satisfied Column %	20%	**23%** B	**12%**	20%	**27%** F	**25%** F	**24%** F	**15%**	**21%** F	20%	**26%** I	**14%**	20%	20%	21%
Somewhat Satisfied Column %	36%	37%	31%	36%	**37%** E	**34%** E	23%	**38%** E	**40%** E	36%	38%	33%	36%	34%	37%
Somewhat Dissatisfied Column %	21%	20%	24%	21%	24%	**24%** G	17%	**23%** G	**17%**	21%	**18%**	**24%** H	21%	22%	20%
Very Dissatisfied Column %	17%	16%	19%	17%	**11%**	**14%**	**27%** CDG	**20%** CG	**10%**	17%	**14%**	**20%** H	17%	**20%** K	**13%**
Total Dissastisfed Column %	38%	**36%**	**43%** A	38%	35%	**39%** G	**44%** G	**43%** G	**27%**	38%	**32%**	**44%** H	38%	**41%** K	**33%**
Not Sure Column %	7%	**4%**	**14%** A	7%	**1%**	**2%**	**9%** CDF	**4%**	**12%** CDF	7%	**5%**	**9%** H	7%	**4%**	**9%** J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHIJK

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

In general, are you satisfied or dissatisfied with the way things are going in: K-12 Public Education In Tennessee *

| | **Likely Voters** | | | **What is your age?** | | | | | | **Trump Voter 2020** | | | **Employment Groups** | | |
| | | Likely Voter A | Other B | Total | 18 to 24 C | 25 to 34 D | 35 to 44 E | 45 to 64 F | 65+ G | Total | Trump Voter 2020 H | Not A Trump Voter in 2020 I | Total | Employed/Self Employed J | Not Employed K |
	Total														
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total Satisfied Column %	42%	**44%** B	**33%**	42%	**45%**	**59%** CEFG	**36%**	**37%**	**39%**	42%	**39%**	**45%** H	42%	39%	44%
Very Satisfied Column %	10%	**11%** B	**5%**	10%	**7%**	**20%** CFG	**18%** CFG	**5%**	**5%**	10%	9%	10%	10%	9%	10%
Somewhat Satisfied Column %	32%	33%	28%	32%	**38%** E	**40%** E	**18%**	**32%** E	**34%** E	32%	30%	35%	32%	30%	35%
Somewhat Dissatisfied Column %	27%	**32%** B	**14%**	27%	**8%**	**23%** C	**37%** CDF	**26%** C	**32%** CD	27%	**30%** I	**24%**	27%	27%	28%
Very Dissatisfied Column %	14%	13%	18%	14%	**25%** DG	**10%**	**16%** G	**18%** DG	**9%**	14%	**12%**	**17%** H	14%	**17%** K	**11%**
Total Dissastisfed Column %	42%	**45%** B	**32%**	42%	**33%**	**33%**	**53%** CDFG	**44%** CD	**40%**	42%	42%	41%	42%	44%	39%
Not Sure Column %	17%	**11%**	**35%** A	17%	**23%** DE	**8%**	**11%**	**19%** DE	**21%** DE	17%	**19%** I	**14%**	17%	17%	17%

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▢ **Significant difference within groups: ABCDEFGHIK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

As you and your family plan for the next year, are you doing so expecting the U.S. economy to be... *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Booming or growing Column %	11%	10%	11%	11%	11%	16% EFG	9%	10%	9%	11%	7%	14% H	11%	11%	10%
Booming Column %	1%	1%	1%	1%	0%	4% FG	2% F	0%	0%	1%	1%	1%	1%	2% K	0%
Growing, but not booming Column %	10%	9%	10%	10%	11%	12%	7%	10%	9%	10%	6%	13% H	10%	9%	10%
Holding steady Column %	18%	17%	20%	18%	36% DEFG	24% EFG	11%	15%	16%	18%	13%	24% H	18%	22% K	13%
Slowing, but not in recession Column %	23%	27% B	12%	23%	10%	15%	26% CD	26% CD	27% CD	23%	27% I	19%	23%	21%	26% J
In recession Column %	38%	36%	44% A	38%	13%	35% C	36% C	41% C	44% CD	38%	43% I	32%	38%	40%	36%
Slowing or in recession Column %	61%	63% B	56%	61%	24%	50% C	63% CD	67% CD	71% CD	61%	70% I	51%	61%	60%	62%
I'm not sure Column %	10%	9%	13%	10%	29% DEFG	10% G	18% DFG	8% G	4%	10%	10%	11%	10%	7%	15% J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

  Significant difference within groups: ABCDEFGHIJK

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate the job Governor Bill Lee is doing? Would you say that you... *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total approve Column %	47%	**54%** B	**25%**	47%	**38%**	**33%**	**43%** D	**48%** D	**59%** CDEF	47%	**61%** I	**30%**	47%	**43%**	**51%** J
Approve strongly Column %	15%	**18%** B	**6%**	15%	**29%** DEFG	**8%**	**16%** D	**15%** D	**16%** D	15%	**22%** I	**8%**	15%	**13%**	**18%** J
Approve somewhat Column %	32%	**36%** B	**19%**	32%	**9%**	**25%** C	**27%** C	**33%** CD	**44%** CDEF	32%	**39%** I	**23%**	32%	30%	33%
Neither approve nor disapprove Column %	21%	**18%**	**28%** A	21%	**28%** G	**25%** G	18%	21%	**16%**	21%	19%	23%	21%	21%	20%
Disapprove somewhat Column %	14%	**12%**	**21%** A	14%	**5%**	**21%** CG	**19%** CG	**17%** CG	8%	14%	**11%**	**18%** H	14%	**19%** K	**9%**
Disapprove strongly Column %	11%	**12%** B	**7%**	11%	12%	12%	11%	10%	9%	11%	**4%**	**18%** H	11%	11%	10%
Total disapprove Column %	25%	24%	28%	25%	**17%**	**33%** CG	**30%** CG	**27%** CG	17%	25%	**16%**	**36%** H	25%	**30%** K	**19%**
Not sure Column %	8%	**4%**	**19%** A	8%	**18%** DEFG	**9%** F	**9%** F	**4%**	**7%** F	8%	**5%**	**11%** H	8%	**5%**	**10%** J

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* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate your interest in college football? *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	**Likely Voter A**	**Other B**	**Total**	**18 to 24 C**	**25 to 34 D**	**35 to 44 E**	**45 to 64 F**	**65+ G**	**Total**	**Trump Voter 2020 H**	**Not A Trump Voter in 2020 I**	**Total**	**Employed/Self Employed J**	**Not Employed K**
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
I'm an avid fan and follow the sport closely Column %	25%	**31%** B	**7%**	25%	**9%**	**28%** C	**27%** C	**29%** CG	**21%** C	25%	**31%** I	**17%**	25%	24%	25%
I watch games occasionally or socially Column %	34%	35%	32%	34%	**44%** EF	**35%** F	**31%**	**25%**	**44%** DEF	34%	34%	34%	34%	**40%** K	**27%**
I'm aware of it, but I don't watch games Column %	16%	**13%**	**26%** A	16%	**27%** DG	**8%**	**20%** DG	**20%** DG	**10%**	16%	**10%**	**23%** H	16%	**13%**	**19%** J
I have no interest in college football Column %	25%	**22%**	**35%** A	25%	21%	29%	22%	27%	25%	25%	25%	26%	25%	**23%**	**28%** J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

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▨ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Do you have a favorite college football team that plays in the Southeastern Conference (SEC)? *

Base: Interest In College Football

		Likely Voters			What is your age?						Trump Voter 2020			Employment Groups	
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	694	575	119	694	52	119	107	211	205	694	409	285	694	416	278
Yes Column %	75%	**78%** B	**56%**	75%	**64%**	**83%** CG	73%	**82%** CG	**65%**	75%	**81%** I	**66%**	75%	76%	72%
No Column %	23%	**19%**	**42%** A	23%	**34%** DF	**16%**	**26%** F	**13%**	**32%** DF	23%	**16%**	**32%** H	23%	22%	24%
Not sure Column %	3%	3%	2%	3%	2%	2%	1%	5%	2%	3%	3%	2%	3%	2%	4%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

    Significant difference within groups: ABCDFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Who is your favorite college football team? *

Base: Interest In College Football & Follows SEC Team

	Likely Voters			What is your age?							Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G		Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	517	450	67	517	33	98	78	173	133		517	330	188	517	317	200
Tennessee Volunteers Column %	74%	73%	78%	74%	64%	77% E	62%	76% E	77% E		74%	80% I	63%	74%	72%	76%
Alabama Crimson Tide Column %	7%	8% B	1%	7%	15%	3%	3%	7%	11% D		7%	5%	11% H	7%	7%	8%
Auburn Tigers Column %	1%	1%	1%	1%	3%	1%	1%	1%	0%		1%	1%	2%	1%	1%	1%
Florida Gators Column %	4%	3%	11% A	4%	1%	4%	11% F	2%	5%		4%	3%	7% H	4%	4%	5%
Georgia Bulldogs Column %	4%	4%	0%	4%	11% G	7% G	2%	4% G	0%		4%	4%	3%	4%	5%	2%
Kentucky Wildcats Column %	2%	1%	4%	2%	0%	2%	4%	2%	1%		2%	2%	1%	2%	2%	1%
LSU Tigers Column %	1%	2%	1%	1%	1%	5% G	2%	1%	0%		1%	1%	2%	1%	2%	0%
Mississippi State Bulldogs Column %	1%	1%	0%	1%	0%	1%	1%	1%	1%		1%	1%	1%	1%	1%	1%
Missouri Tigers Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%		0%	0%	0%	0%	0%	0%
Ole Miss Rebels Column %	3%	3%	2%	3%	0%	1%	11% DFG	2%	1%		3%	1%	5% H	3%	3%	1%
South Carolina Gamecocks Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%		0%	0%	0%	0%	0%	0%

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🟦 **Significant difference within groups: ABDEFGHI**

Who is your favorite college football team? *

Base: Interest In College Football & Follows SEC Team

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Arkansas Razorbacks Column %	1%	1%	0%	1%	0%	1%	0%	2%	1%	1%	0%	3% H	1%	1%	2%
Texas A&M Aggies Column %	1%	1%	0%	1%	3%	0%	0%	1%	2%	1%	1%	1%	1%	0%	2%
Vanderbilt Commodores Column %	2%	2%	0%	2%	3%	0%	2%	2%	1%	2%	1%	2%	2%	2%	1%
Not sure Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

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    Significant difference within groups: ABDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Based on your personal experiences and perceptions, which SEC college football team's fan base do you find the most annoying or obnoxious? *

Base: Interest In College Football

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	675	558	117	675	51	117	106	201	200	675	395	279	675	407	267
Alabama Crimson Tide Column %	30%	29%	34%	30%	50% EFG	39% EG	26%	32% G	19%	30%	33%	26%	30%	36% K	21%
Florida Gators Column %	18%	17%	25%	18%	3%	12%	8%	22% CDE	29% CDE	18%	20%	17%	18%	18%	19%
Tennessee Volunteers Column %	18%	19% B	10%	18%	16%	40% CEFG	9%	18% EG	8%	18%	13%	24% H	18%	22% K	10%
Auburn Tigers Column %	1%	1%	0%	1%	0%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%
Georgia Bulldogs Column %	6%	7% B	2%	6%	3%	0%	22% CDFG	5% D	3%	6%	9% I	2%	6%	1%	13% J
Kentucky Wildcats Column %	1%	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	1%	1%	1%	0%
LSU Tigers Column %	1%	1%	1%	1%	0%	1%	0%	2%	1%	1%	2% I	0%	1%	1%	1%
Mississippi State Bulldogs Column %	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Missouri Tigers Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Ole Miss Rebels Column %	5%	6% B	1%	5%	4%	1%	1%	3%	13% DEF	5%	3%	10% H	5%	2%	10% J
South Carolina Gamecocks Column %	2%	2%	0%	2%	0%	3% FG	8% FG	0%	0%	2%	1%	3%	2%	3% K	0%

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Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Based on your personal experiences and perceptions, which SEC college football team's fan base do you find the most annoying or obnoxious? *

Base: Interest In College Football

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Arkansas Razorbacks Column %	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%
Texas A&M Aggies Column %	1%	1%	3%	1%	0%	0%	0%	0%	3% F	1%	0%	2%	1%	0%	2% J
Vanderbilt Commodores Column %	0%	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%
Not sure Column %	16%	14% A	24% A	16%	24% D	1%	24% DF	14% D	21% D	16%	18%	14%	16%	14% J	20% J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Considering the recent discussions surrounding the construction of new sports facilities, such as the Titans stadium in Nashville, the Lookouts stadium in Chattanooga, or the Smokies stadium in Knoxville, how do you feel about the use of tax dollars to subsidize these projects? *

	Likely Voters			**What is your age?**						**Trump Voter 2020**			**Employment Groups**		
	Total	**Likely Voter A**	**Other B**	**Total**	**18 to 24 C**	**25 to 34 D**	**35 to 44 E**	**45 to 64 F**	**65+ G**	**Total**	**Trump Voter 2020 H**	**Not A Trump Voter in 2020 I**	**Total**	**Employed/Self Employed J**	**Not Employed K**
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total support Column %	35%	36%	33%	35%	36%	43% FG	36%	34%	32%	35%	34%	37%	35%	38%	33%
Strongly support: I believe it's a good investment and benefits the community Column %	17%	16%	21% A	17%	25% FG	29% FG	24% FG	15% G	7%	17%	20% I	15%	17%	22% K	11%
Somewhat support: I think there are potential benefits, but it should be approached with caution Column %	18%	20% B	12%	18%	11%	13%	12%	19% E	25% CDEF	18%	14%	22% H	18%	15%	21% J
Neutral: I neither support nor oppose using tax dollars for this purpose Column %	22%	20%	28% A	22%	28% EF	26% F	18%	16%	29% EF	22%	20%	24%	22%	21%	23%
Somewhat oppose: I have concerns about this use of tax dollars, though I see some potential benefits Column %	13%	16% B	4%	13%	5%	8%	6%	21% CDEG	11% CE	13%	11%	15% H	13%	12%	13%
Strongly oppose: I do not believe tax dollars should be used for sports stadium construction Column %	22%	23%	19%	22%	13%	11%	28% CD	23% CD	26% CD	22%	27% I	16%	22%	21%	22%
Total oppose Column %	34%	39% B	23%	34%	18%	19%	34% CD	44% CDE	37% CD	34%	37% I	31%	34%	33%	36%
I'm not sure Column %	8%	5%	16% A	8%	18% FG	13% FG	12% FG	6% G	2%	8%	8%	7%	8%	8%	8%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Recently, the NCAA (the organization regulating college sports in the United States) began allowing college athletes to profit from their name, image, or likeness (N-I-L). This means college athletes can now make money from social media, endorsements, autograph signings, and other financial opportunities. Do you approve or disapprove of the NCAA's decision to allow college athletes to make money from their N-I-L? *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total approve Column %	52%	47%	64% A	52%	20%	71% CEFG	48% C	55% CG	47% C	52%	41%	64% H	52%	56% K	46%
Strongly approve Column %	26%	23%	34% A	26%	9%	38% CEFG	23% C	26% C	25% C	26%	15%	39% H	26%	29% K	21%
Somewhat approve Column %	26%	24%	30% A	26%	11%	33% CG	25% C	29% CG	22% C	26%	26%	25%	26%	27%	25%
Neither approve nor disapprove Column %	21%	22%	18%	21%	38% DEFG	13%	27% DG	21% D	17%	21%	29% I	12%	21%	20%	22%
Somewhat disapprove Column %	9%	12% B	3%	9%	0%	7% C	6% C	13% CDE	11% C	9%	13% I	5%	9%	9%	10%
Strongly disapprove Column %	9%	11% B	5%	9%	6%	4%	4%	5%	23% CDEF	9%	12% I	6%	9%	8%	11%
Total disapprove Column %	19%	23% B	7%	19%	6%	10%	10%	18% CDE	34% CDEF	19%	25% I	12%	19%	17%	21%
I'm not sure Column %	8%	8%	11%	8%	35% DEFG	6% G	15% DFG	5% G	2%	8%	5%	13% H	8%	7%	11% J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Would you support or oppose allowing licensed pharmacists to diagnose and treat certain common illnesses in Tennessee, such as the flu or strep throat? *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total support Column %	57%	**60%** B	**48%**	57%	**71%** DG	51%	**64%** DG	**64%** DG	44%	57%	58%	57%	57%	**61%** K	**53%**
Strongly support: I believe pharmacists have the expertise, and it would increase access to care Column %	24%	**27%** B	**18%**	24%	9%	18% C	25% C	35% CDEG	19% C	24%	25%	24%	24%	**28%** K	**19%**
Somewhat support: It might be beneficial, especially in areas with limited healthcare access, but there should be strict guidelines Column %	33%	34%	30%	33%	62% DEFG	33%	39% FG	29%	25%	33%	33%	33%	33%	33%	33%
Neutral: I don't have a strong opinion on this matter Column %	16%	17%	16%	16%	19% F	22% F	19% F	9%	21% F	16%	18%	15%	16%	**14%**	**20%** J
Somewhat oppose: I have concerns about this approach, even though I recognize it could offer convenience for some Column %	12%	**11%**	**16%** A	12%	9%	19% CEFG	6%	12% E	13% E	12%	**10%**	**15%** H	12%	11%	13%
Strongly oppose: Diagnosis and treatment should remain with doctors and specialized medical professionals Column %	14%	**12%** A	**20%** A	14%	1%	8% C	11% C	15% CD	22% CDEF	14%	14%	14%	14%	14%	14%
Total oppose Column %	26%	**23%** A	**36%** A	26%	10%	27% CE	17%	27% CE	35% CEF	26%	24%	29%	26%	25%	28%

* Denotes variable with statistically significant findings

▪ **Significant difference within groups: ABCDEFGHJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Suppose licensed pharmacists were allowed to diagnose and treat certain common illnesses, such as the flu or strep throat. Would you consider visiting your pharmacy for this service instead of a doctor or urgent care clinic? *

| | **Likely Voters** | | | **What is your age?** | | | | | | **Trump Voter 2020** | | | **Employment Groups** | | |
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total (Definitely or probably) Column %	54%	58% B	40%	54%	60% G	56% G	61% G	58% G	39%	54%	54%	53%	54%	56% K	50%
Definitely Column %	23%	26% B	14%	23%	18%	16%	24% DG	34% CDEG	15%	23%	24%	22%	23%	28% K	17%
Probably Column %	30%	32% B	26%	30%	42% FG	40% FG	37% FG	25%	24%	30%	29%	32%	30%	28%	33%
Probably not Column %	13%	12%	15%	13%	6%	5%	12% D	12% D	21% CDEF	13%	11%	15% H	13%	7%	19% J
Definitely not Column %	15%	12%	23% A	15%	24% DE	8% E	2%	18% DE	19% DE	15%	18% I	10%	15%	18% K	10%
Total (Definitely or probably not) Column %	27%	24%	38% A	27%	29% DE	13%	14%	30% DE	40% DEF	27%	29%	26%	27%	26%	29%
I'm not sure Column %	19%	18%	22%	19%	10%	31% CFG	25% CF	12%	21% CF	19%	17%	21%	19%	18%	21%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

If the cost to visit a licensed pharmacist for diagnosis and treatment of certain common illnesses was significantly lower than visiting a doctor or urgent care clinic, would you consider using this service? *

Base: Would not use

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	324	208	116	324	29	25	26	118	126	324	182	141	324	168	156
Total would use Column %	11%	8%	17% A	11%	63% DEFG	28% EFG	1%	6%	2%	11%	17% I	4%	11%	15% K	6%
Definitely would use Column %	4%	1%	9% A	4%	39% DEFG	0%	0%	1%	0%	4%	6% I	0%	4%	7% K	0%
Probably would use Column %	7%	7%	8%	7%	24% EFG	28% EFG	1%	6%	2%	7%	10% I	4%	7%	8%	6%
Probably would not use Column %	31%	35% B	24%	31%	10%	8%	10%	21%	54% CDEF	31%	26%	37% H	31%	13%	50% J
Definitely would not use Column %	26%	32% B	14%	26%	22%	26%	11%	23%	31% E	26%	33% I	16%	26%	34% K	16%
Total would not use Column %	57%	67% B	38%	57%	32%	35%	21%	44% E	86% CDEF	57%	59%	53%	57%	47%	66% J
I'm not sure Column %	32%	25%	45% A	32%	5%	37% CG	78% CDFG	49% CG	12%	32%	24%	43% H	32%	37%	27%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Who or what do you primarily blame for the high healthcare costs in the United States? *

	Likely Voters			What is your age?							Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Government regulations and policies Column %	24%	26%	21%	24%	21%	22%	25%	23%	29%	24%	30% I	19%	24%	22%	27% J
Insurance companies Column %	23%	22%	27%	23%	5%	28% CE	15% C	32% CEG	21% C	23%	16%	31% H	23%	29% K	17%
Pharmaceutical companies Column %	13%	14%	10%	13%	16% D	7%	11%	15% D	15% D	13%	16% I	10%	13%	11%	16% J
Patients overuse of services or not engaging in preventative care Column %	7%	8% B	4%	7%	2%	7%	14% CDFG	7%	5%	7%	8%	6%	7%	7%	8%
Malpractice lawsuits Column %	5%	7% B	0%	5%	0%	0%	3%	3% D	14% CDEF	5%	9% I	1%	5%	6%	5%
Hospitals Column %	2%	1%	3%	2%	3%	4% FG	2%	1%	1%	2%	2%	2%	2%	3% K	1%
Doctors, nurses, and other healthcare providers Column %	5%	4%	8% A	5%	12% EFG	14% EFG	1%	3%	2%	5%	4%	6%	5%	8% K	1%
Other factors: (Please specifiy) Column %	5%	6% B	2%	5%	6%	4%	5%	5%	5%	5%	5%	4%	5%	5%	5%
I'm unsure or don't have enough information Column %	15%	12%	24% A	15%	35% DFG	13% G	25% DFG	12% G	7%	15%	10%	21% H	15%	10%	21% J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

In Tennessee, healthcare providers need government permission to open new hospitals or clinics and add certain services in many areas. How would you feel about reforming or changing this requirement? *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total support Column %	45%	**50%** B	**31%**	45%	**26%**	**34%**	**45%** CD	**54%** CDE	**48%** CD	45%	46%	44%	45%	47%	43%
Strongly support this reform Column %	19%	**22%** B	**9%**	19%	**6%**	**17%** C	**22%** C	**25%** CDG	**15%** C	19%	19%	19%	19%	**23%** K	**15%**
Somewhat support this reform Column %	26%	**28%** B	**22%**	26%	**20%**	**17%**	**23%**	**29%** D	**33%** CDE	26%	27%	26%	26%	24%	29%
Neutral Column %	29%	29%	32%	29%	**35%** F	**39%** FG	30%	**23%**	**30%** F	29%	**26%**	**33%** H	29%	29%	30%
Somewhat oppose this reform Column %	8%	**6%**	**15%** A	8%	**18%** DEF	**7%**	**4%**	**6%**	**12%** DEF	8%	9%	8%	8%	**7%**	**10%** J
Strongly oppose this reform Column %	5%	**3%**	**8%** A	5%	**1%**	**8%** CEG	**1%**	**8%** CEG	**2%**	5%	**7%** I	**2%**	5%	**6%** K	**3%**
Total oppose Column %	13%	**9%** A	**23%** A	13%	**19%** E	**15%** E	**5%**	**14%** E	**14%** E	13%	**15%** I	**10%**	13%	13%	13%
I'm unsure or need more information Column %	12%	12%	14%	12%	**20%** FG	**12%**	**21%** DFG	**10%**	**8%**	12%	12%	12%	12%	11%	14%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you describe your experience and use of telemedicine (i.e., receiving medical care or consultations via phone or video)? *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
I use telemedicine regularly and find it beneficial Column %	11%	10%	13%	11%	3%	28% CEFG	12% CG	10% CG	2%	11%	11%	10%	11%	15% K	5%
I have used telemedicine a few times and had a positive experience Column %	20%	23% B	15%	20%	3%	23% CG	26% CG	27% CG	14% C	20%	16%	25% H	20%	26% K	14%
I have used telemedicine a few times but prefer in-person visits Column %	15%	19% B	5%	15%	7%	16% C	18% C	16% C	15% C	15%	19% I	11%	15%	14%	17%
I have heard of telemedicine but have never used it Column %	37%	37%	37%	37%	15%	24%	32% C	34% CD	58% CDEF	37%	40% I	33%	37%	31%	45% J
I am unfamiliar with telemedicine Column %	16%	12%	29% A	16%	72% DEFG	10%	13%	12%	10%	16%	13%	20% H	16%	14%	19% J
Other (please specify): Column %	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%	1%	0%	0%	1%	0%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How interested are you in trying telemedicine (i.e., receiving medical care or consultations via phone or video) in the future? *

Base: Never Used Telemedicine

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	630	427	203	630	86	64	83	182	216	630	332	298	630	293	337
Total interested Column %	26%	29% B	20%	26%	9%	51% CFG	39% CFG	26% C	19% C	26%	31% I	20%	26%	33% K	20%
Very interested Column %	5%	4%	6%	5%	1%	11% CF	6% C	3%	5% C	5%	4%	6%	5%	7% K	3%
Somewhat interested Column %	21%	24% B	14%	21%	9%	40% CFG	33% CG	23% CG	14%	21%	27% I	14%	21%	26% K	16%
Not very interested Column %	30%	33% B	24%	30%	22%	24%	16%	39% CDE	34% CE	30%	25%	36% H	30%	24%	35% J
Not interested at all Column %	33%	27%	46% A	33%	38% D	15%	26%	29% D	43% DEF	33%	39% I	27%	33%	38% K	29%
Total uninterested Column %	63%	60%	70% A	63%	60% DE	39%	42%	68% DE	76% CDE	63%	64%	62%	63%	63%	64%
I'm not sure Column %	11%	11%	10%	11%	31% DFG	10%	19% FG	6%	4%	11%	5%	17% H	11%	5%	16% J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate the following healthcare services in your area of Tennessee? Hospitals *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	**Likely Voter A**	**Other B**	**Total**	**18 to 24 C**	**25 to 34 D**	**35 to 44 E**	**45 to 64 F**	**65+ G**	**Total**	**Trump Voter 2020 H**	**Not A Trump Voter in 2020 I**	**Total**	**Employed/Self Employed J**	**Not Employed K**
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total (Excellent or above average) Column %	39%	41% B	32%	39%	59% DEFG	31%	38% G	45% DG	28%	39%	39%	38%	39%	42% K	34%
Excellent Column %	15%	17% B	9%	15%	8%	22% CFG	21% CFG	12%	12%	15%	15%	14%	15%	16%	13%
Above Average Column %	24%	24%	23%	24%	52% DEFG	9%	17% D	33% DEG	16% D	24%	24%	24%	24%	26% K	21%
Average Column %	37%	40% B	25%	37%	14%	35% C	30% C	32% C	54% CDEF	37%	40% I	33%	37%	33%	41% J
Below Average Column %	16%	12%	26% A	16%	15%	25% CEFG	14%	12%	15%	16%	13%	19% H	16%	16%	15%
Very Poor Column %	7%	6%	10% A	7%	6% G	6% G	15% CDFG	9% G	2%	7%	7%	7%	7%	7%	8%
Total (Below average or very poor) Column %	23%	18%	37% A	23%	21%	31% FG	29% FG	21%	17%	23%	20%	26% H	23%	23%	23%
Not Sure Column %	2%	1%	6% A	2%	5% FG	3%	3%	1%	1%	2%	1%	4% H	2%	2%	2%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▇ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate the following healthcare services in your area of Tennessee? Doctor offices or clinics *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total (Excellent or above average) Column %	36%	**41%** B	**20%**	36%	**22%**	**27%**	**41%** CD	**42%** CDG	**34%** C	36%	37%	35%	36%	38%	33%
Excellent Column %	12%	13%	10%	12%	14%	**8%**	**16%** DG	**14%** DG	**8%**	12%	**15%** I	**8%**	12%	11%	12%
Above Average Column %	24%	**29%** B	**11%**	24%	**8%**	**19%** C	**25%** C	**28%** CD	**26%** C	24%	22%	26%	24%	**27%** K	**20%**
Average Column %	48%	47%	51%	48%	49%	**52%** F	**42%**	**41%**	**58%** EF	48%	46%	50%	48%	**45%**	**52%** J
Below Average Column %	10%	**8%**	**16%** A	10%	**13%** G	**13%** G	**13%** G	**11%** G	**5%**	10%	11%	9%	10%	9%	12%
Very Poor Column %	3%	**2%**	**7%** A	3%	**6%** G	**5%** EG	**1%**	**5%** EG	**1%**	3%	3%	4%	3%	**6%** K	**0%**
Total (Below average or very poor) Column %	14%	**11%**	**23%** A	14%	**18%** G	**18%** G	**15%** G	**16%** G	**6%**	14%	14%	13%	14%	15%	12%
Not Sure Column %	2%	**1%**	**6%** A	2%	**10%** DEFG	**3%**	**2%**	**1%**	**2%**	2%	3%	2%	2%	2%	3%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate the following healthcare services in your area of Tennessee? Pharmacies *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total (Excellent or above average) Column %	41%	44% B	34%	41%	42% G	42% G	35%	54% CDEG	28%	41%	43%	39%	41%	43%	40%
Excellent Column %	14%	14%	14%	14%	23% G	14% G	18% G	17% G	7%	14%	15%	14%	14%	13%	15%
Above Average Column %	27%	29% B	20%	27%	19%	27% E	18%	37% CDEG	22%	27%	28%	26%	27%	29%	24%
Average Column %	46%	43%	51% A	46%	38%	49% F	46% F	37%	57% CEF	46%	47%	44%	46%	47%	43%
Below Average Column %	7%	8% B	4%	7%	9% F	5%	5%	3%	14% DEF	7%	4%	11% H	7%	4%	11% J
Very Poor Column %	5%	4%	7% A	5%	6% G	2%	12% DFG	6% DG	0%	5%	5%	4%	5%	5%	4%
Total (Below average or very poor) Column %	12%	12%	11%	12%	15% D	7%	17% DF	9%	14% DF	12%	9%	15% H	12%	9%	15% J
Not Sure Column %	1%	1%	4% A	1%	5% FG	2% F	2%	0%	1%	1%	1%	2%	1%	1%	2%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▓ **Significant difference within groups: ABCDEFGHJ**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate the following healthcare services in your area of Tennessee? Mental health services *

	Likely Voters			**What is your age?**						**Trump Voter 2020**			**Employment Groups**		
	Total	**Likely Voter A**	**Other B**	**Total**	**18 to 24 C**	**25 to 34 D**	**35 to 44 E**	**45 to 64 F**	**65+ G**	**Total**	**Trump Voter 2020 H**	**Not A Trump Voter in 2020 I**	**Total**	**Employed/Self Employed J**	**Not Employed K**
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total (Excellent or above average) Column %	12%	13%	12%	12%	22% DFG	12% G	25% DFG	10% G	5%	12%	13%	12%	12%	16% K	9%
Excellent Column %	5%	6%	4%	5%	6% G	3%	14% CDFG	4%	2%	5%	5%	6%	5%	4%	6%
Above Average Column %	7%	7%	8%	7%	16% FG	9% G	11% FG	6%	3%	7%	8%	6%	7%	11% K	2%
Average Column %	26%	28%	23%	26%	34% EF	40% EFG	16%	22%	27% E	26%	29% I	24%	26%	28%	24%
Below Average Column %	14%	15%	13%	14%	9%	26% CFG	20% CFG	12%	9%	14%	14%	15%	14%	15%	13%
Very Poor Column %	15%	12%	24% A	15%	23% DEG	13%	11%	19% EG	10%	15%	11%	19% H	15%	17%	13%
Total (Below average or very poor) Column %	29%	26% A	38% A	29%	32% G	39% G	31% G	31% G	20%	29%	25%	34% H	29%	32% K	26%
Not Sure Column %	32%	33%	28%	32%	13%	9%	28% CD	37% CDE	48% CDEF	32%	33%	30%	32%	24%	41% J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ACDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate the following healthcare services in your area of Tennessee? Dental services *

	Likely Voters			**What is your age?**						**Trump Voter 2020**			**Employment Groups**		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total (Excellent or above average) Column %	36%	40% B	25%	36%	48% DFG	34%	46% DFG	33%	31%	36%	37%	35%	36%	37%	35%
Excellent Column %	14%	15%	11%	14%	33% DFG	6%	23% DFG	11% D	10%	14%	16% I	11%	14%	12%	15%
Above Average Column %	22%	25% B	14%	22%	14%	28% C	23%	22%	21%	22%	21%	24%	22%	25% K	20%
Average Column %	40%	42% B	34%	40%	30%	32% E	21%	39% E	60% CDEF	40%	37%	42%	40%	37%	42%
Below Average Column %	10%	6%	20% A	10%	3%	15% CG	9%	14% CG	4%	10%	9%	10%	10%	13% K	6%
Very Poor Column %	8%	7%	13% A	8%	14% G	12% G	13% G	9% G	2%	8%	8%	9%	8%	8%	9%
Total (Below average or very poor) Column %	18%	13%	33% A	18%	17% G	27% G	21% G	22% G	6%	18%	17%	19%	18%	21% K	15%
Not Sure Column %	6%	5%	8%	6%	5%	7% G	11% FG	6%	3%	6%	8% I	3%	6%	5%	8% J

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate the following healthcare services in your area of Tennessee? Physical rehabilitation services *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total (Excellent or above average) Column %	35%	39% B	23%	35%	52% DEFG	31%	35%	31%	36%	35%	35%	34%	35%	33%	37%
Excellent Column %	12%	13% B	7%	12%	37% DEFG	6%	15% DG	10%	7%	12%	12%	11%	12%	9%	15% J
Above Average Column %	23%	25% B	16%	23%	15%	25% C	21%	21%	28% CF	23%	23%	23%	23%	24%	22%
Average Column %	35%	32%	44% A	35%	14%	39% CE	25% C	41% CE	37% CE	35%	34%	36%	35%	39% K	30%
Below Average Column %	8%	9% B	4%	8%	3%	7%	15% CDFG	5%	9% F	8%	9% I	6%	8%	5%	11% J
Very Poor Column %	3%	2%	7% A	3%	7% EG	6% EG	1%	5% EG	0%	3%	3%	3%	3%	6% K	0%
Total (Below average or very poor) Column %	11%	11%	11%	11%	10%	12%	16% FG	9%	9%	11%	12%	9%	11%	11%	11%
Not Sure Column %	19%	18%	22%	19%	24%	18%	23%	18%	18%	19%	18%	21%	19%	17%	22% J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABCDEFGIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate the following healthcare services in your area of Tennessee? Long-term care, such as nursing or assisted living facilities *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	**Likely Voter A**	**Other B**	**Total**	**18 to 24 C**	**25 to 34 D**	**35 to 44 E**	**45 to 64 F**	**65+ G**	**Total**	**Trump Voter 2020 H**	**Not A Trump Voter in 2020 I**	**Total**	**Employed/Self Employed J**	**Not Employed K**
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total (Excellent or above average) Column %	18%	**20% B**	**14%**	18%	**43% DEFG**	**27% FG**	**20% G**	**16% G**	**7%**	18%	17%	20%	18%	20%	16%
Excellent Column %	9%	**11% B**	**3%**	9%	**26% DEFG**	**15% FG**	**14% FG**	**5% G**	**1%**	9%	**7%**	**11% H**	9%	**7%**	**11% J**
Above Average Column %	10%	9%	12%	10%	**17% EG**	**12% G**	**7%**	**11% G**	**6%**	10%	10%	9%	10%	**13% K**	**6%**
Average Column %	26%	**28% B**	**22%**	26%	**18%**	**21%**	**22%**	**21%**	**40% CDEF**	26%	**31% I**	**20%**	26%	25%	27%
Below Average Column %	14%	14%	15%	14%	**5%**	**24% CEFG**	**11%**	**14% C**	**14% C**	14%	13%	15%	14%	15%	14%
Very Poor Column %	14%	13%	16%	14%	**6%**	**10%**	**16% C**	**19% CDG**	**12%**	14%	13%	15%	14%	14%	15%
Total (Below average or very poor) Column %	28%	28%	31%	28%	**11%**	**34% C**	**26% C**	**33% C**	**26% C**	28%	26%	31%	28%	28%	28%
Not Sure Column %	27%	**25%**	**33% A**	27%	**28% D**	**18%**	**31% D**	**29% D**	**27% D**	27%	26%	29%	27%	26%	28%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? I avoid or cannot afford to see a doctor out of concern for the cost of potential diagnosis and treatment *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
		Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G		Trump Voter 2020 H	Not A Trump Voter in 2020 I		Employed/Self Employed J	Not Employed K
	Total									Total			Total		
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total agree Column %	45%	**41%**	**57%** A	45%	**39%** G	**70%** CEFG	**54%** CG	**47%** G	**25%**	45%	45%	45%	45%	**48%** K	**41%**
Agree Strongly Column %	16%	15%	20%	16%	**11%**	**23%** CFG	**32%** CFG	**14%** G	**8%**	16%	14%	18%	16%	**13%**	**20%** J
Agree Somewhat Column %	29%	**26%**	**37%** A	29%	**28%** G	**47%** CEFG	**22%**	**33%** EG	**17%**	29%	31%	27%	29%	**35%** K	**21%**
Neither Agree or Disagree Column %	18%	17%	22%	18%	**40%** DEFG	**17%**	**23%** F	**12%**	**18%** F	18%	16%	21%	18%	19%	18%
Disagree Somewhat Column %	11%	**13%** B	**3%**	11%	**5%**	**3%**	**7%** D	**9%** D	**21%** CDEF	11%	**14%** I	**7%**	11%	11%	10%
Strongly Disagree Column %	24%	**27%** B	**15%**	24%	**8%**	**8%**	**16%** D	**31%** CDE	**34%** CDE	24%	21%	26%	24%	**19%**	**29%** J
Total disagree Column %	34%	**40%** B	**18%**	34%	**14%**	**11%**	**22%** D	**40%** CDE	**55%** CDEF	34%	36%	33%	34%	**31%**	**39%** J
Not Sure Column %	2%	2%	3%	2%	**7%** DEFG	**3%**	**1%**	**2%**	**1%**	2%	3%	2%	2%	2%	2%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? I forego or delay healthcare visits because I cannot find a doctor or other provider in my area *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total agree Column %	30%	27%	39% A	30%	21%	47% CFG	42% CFG	27% G	19%	30%	27%	34% H	30%	32%	28%
Agree Strongly Column %	11%	13% B	3%	11%	1%	11% CF	33% CDFG	5%	7% C	11%	11%	11%	11%	8%	14% J
Agree Somewhat Column %	19%	14%	36% A	19%	20% E	36% CEFG	9%	22% EG	12%	19%	16%	23% H	19%	24% K	14%
Neither Agree or Disagree Column %	20%	20%	20%	20%	39% DEFG	21%	18%	16%	20%	20%	18%	23% H	20%	18%	23% J
Disagree Somewhat Column %	18%	20% B	12%	18%	27% DEF	13%	12%	15%	25% DEF	18%	24% I	11%	18%	21% K	14%
Strongly Disagree Column %	29%	32% B	20%	29%	6%	16% C	20% C	40% CDE	35% CDE	29%	27%	31%	29%	26%	32% J
Total disagree Column %	47%	52% B	32%	47%	33%	29%	32%	55% CDE	60% CDE	47%	51% I	41%	47%	47%	46%
Not Sure Column %	3%	1%	9% A	3%	7% FG	3%	8% DFG	2%	1%	3%	4%	3%	3%	4%	2%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▉ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? Mental illness and general mental health struggles among kids and teenagers are a big problem in my area of Tennessee *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total agree Column %	67%	**66%**	**72%** A	67%	**83%** FG	**75%** FG	**80%** FG	**61%**	**57%**	67%	65%	70%	67%	**70%** K	**64%**
Agree Strongly Column %	31%	31%	32%	31%	**45%** FG	**39%** FG	**49%** FG	**25%**	**21%**	31%	**24%**	**40%** H	31%	**29%**	**35%** J
Agree Somewhat Column %	36%	35%	40%	36%	39%	37%	32%	37%	36%	36%	**41%** I	**30%**	36%	**42%** K	**29%**
Neither Agree or Disagree Column %	12%	12%	10%	12%	7%	12%	13%	13%	10%	12%	**14%** I	**8%**	12%	13%	10%
Disagree Somewhat Column %	5%	**5%** B	**2%**	5%	4%	3%	**2%**	**7%** EG	4%	5%	**7%** I	**1%**	5%	5%	4%
Strongly Disagree Column %	3%	**2%**	**6%** A	3%	**0%**	**0%**	2%	**6%** CDG	1%	3%	**1%**	**5%** H	3%	**4%** K	**1%**
Total disagree Column %	7%	7%	8%	7%	**4%**	**4%**	**4%**	**13%** CDEG	**5%**	7%	9%	6%	7%	**9%** K	**6%**
Not Sure Column %	14%	**15%** B	**9%**	14%	**6%**	**9%** E	**2%**	**12%** E	**27%** CDEF	14%	12%	16%	14%	**8%**	**21%** J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

    Significant difference within groups: ABCDEFGHIJK

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? I believe there are insufficient resources or programs to address drug and opioid abuse in my area *

	Likely Voters			**What is your age?**						**Trump Voter 2020**			**Employment Groups**		
	Total	**Likely Voter A**	**Other B**	**Total**	**18 to 24 C**	**25 to 34 D**	**35 to 44 E**	**45 to 64 F**	**65+ G**	**Total**	**Trump Voter 2020 H**	**Not A Trump Voter in 2020 I**	**Total**	**Employed/Self Employed J**	**Not Employed K**
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total agree Column %	59%	58%	60%	59%	84% DEFG	64% FG	64% FG	51%	54%	59%	60%	58%	59%	63% K	53%
Agree Strongly Column %	29%	29%	27%	29%	36% G	29% G	46% DFG	34% G	10%	29%	34% I	23%	29%	32% K	25%
Agree Somewhat Column %	30%	29%	33%	30%	47% EF	36% EF	18%	16%	44% EF	30%	26%	34% H	30%	31%	28%
Neither Agree or Disagree Column %	15%	12%	21% A	15%	6%	19% CEG	11%	19% CEG	12%	15%	15%	14%	15%	14%	16%
Disagree Somewhat Column %	8%	9% B	3%	8%	1%	6%	9% C	11% CG	5%	8%	9%	6%	8%	9%	6%
Strongly Disagree Column %	5%	4%	7% A	5%	2%	3%	7% C	7% CG	3%	5%	4%	5%	5%	6%	4%
Total disagree Column %	12%	13%	10%	12%	3%	9% CG	16% CG	18% CDG	8% C	12%	13%	12%	12%	14% K	10%
Not Sure Column %	14%	16% B	9%	14%	7%	8%	10%	12%	25% CDEF	14%	12%	17% H	14%	9%	21% J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▮ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? There are not enough preventive health programs, like screenings and vaccinations, in my area *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total agree Column %	32%	**33%** B	**27%**	32%	**35%** G	**40%** G	**43%** FG	**33%** G	**17%**	32%	31%	32%	32%	**35%** K	**27%**
Agree Strongly Column %	13%	**15%** B	**8%**	13%	**12%** G	**23%** CFG	**29%** CFG	**8%** G	**4%**	13%	12%	14%	13%	11%	15%
Agree Somewhat Column %	19%	19%	20%	19%	**23%** G	**17%**	**15%**	**25%** DEG	**13%**	19%	20%	18%	19%	**24%** K	**13%**
Neither Agree or Disagree Column %	31%	**28%**	**39%** A	31%	**12%**	**38%** CEF	**18%**	**29%** CE	**43%** CEF	31%	31%	31%	31%	32%	30%
Disagree Somewhat Column %	17%	**20%** B	**9%**	17%	**10%**	**10%**	**13%**	**17%** D	**25%** CDEF	17%	18%	16%	17%	**13%**	**21%** J
Strongly Disagree Column %	14%	**12%**	**20%** A	14%	**37%** DEFG	**4%**	**18%** DG	**18%** DG	**6%**	14%	14%	14%	14%	14%	14%
Total disagree Column %	31%	32%	29%	31%	**47%** DEFG	**14%**	**31%** D	**35%** D	**31%** D	31%	32%	29%	31%	**28%**	**35%** J
Not Sure Column %	6%	7%	6%	6%	6%	**7%** F	**7%** F	**3%**	**9%** F	6%	6%	7%	6%	5%	8%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

We are interested in how frequently individuals rely on social media platforms for specific health-related information. For each of the following purposes, please select the option that best describes your usage of social media (Facebook, Instagram, TikTok, etc.) for: Seeking reliable health information *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total (Frequently or occasionally) Column %	29%	27%	34% A	29%	51% DEFG	38% FG	32% FG	24%	20%	29%	31% I	26%	29%	30%	27%
Frequently Column %	10%	10%	11%	10%	28% DEFG	12% G	9% G	11% G	3%	10%	11%	9%	10%	12% K	8%
Occasionally Column %	19%	17%	24% A	19%	23% F	26% FG	23% F	13%	17%	19%	20%	17%	19%	18%	19%
Rarely Column %	25%	21%	35% A	25%	34% FG	30% G	26%	23%	20%	25%	26%	24%	25%	26%	23%
Never Column %	42%	48% B	25%	42%	8%	29% C	28% C	51% CDE	58% CDE	42%	41%	43%	42%	41%	44%
Total (Rarely or never) Column %	67%	69% B	60%	67%	42%	59% C	54%	74% CDE	78% CDE	67%	67%	67%	67%	67%	67%
Not Sure Column %	5%	4%	6%	5%	8% FG	3%	14% DFG	2%	2%	5%	2%	8% H	5%	3%	6% J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

We are interested in how frequently individuals rely on social media platforms for specific health-related information. For each of the following purposes, please select the option that best describes your usage of social media (Facebook, Instagram, TikTok, etc.) for: Evaluating new treatment options *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter **A**	Other **B**	Total	18 to 24 **C**	25 to 34 **D**	35 to 44 **E**	45 to 64 **F**	65+ **G**	Total	Trump Voter 2020 **H**	Not A Trump Voter in 2020 **I**	Total	Employed/Self Employed **J**	Not Employed **K**
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total (Frequently or occasionally) Column %	32%	30%	39% **A**	32%	37% **G**	58% **CEFG**	31% **G**	28%	22%	32%	36% **I**	29%	32%	41% **K**	22%
Frequently Column %	8%	7%	11% **A**	8%	7%	14% **EG**	5%	11% **EG**	3%	8%	10% **I**	6%	8%	12% **K**	3%
Occasionally Column %	24%	23%	28%	24%	30% **FG**	44% **CEFG**	26% **F**	17%	19%	24%	25%	23%	24%	29% **K**	19%
Rarely Column %	25%	23%	28%	25%	36% **DG**	16%	32% **DG**	28% **DG**	17%	25%	23%	26%	25%	23%	27%
Never Column %	35%	40% **B**	18%	35%	8%	23% **C**	22% **C**	39% **CDE**	52% **CDEF**	35%	36%	33%	35%	31%	39% **J**
Total (Rarely or never) Column %	59%	64% **B**	47%	59%	44%	38%	55% **D**	67% **CDE**	69% **CDE**	59%	59%	59%	59%	54%	66% **J**
Not Sure Column %	8%	6%	15% **A**	8%	19% **DFG**	4%	15% **DFG**	4%	9% **F**	8%	5%	12% **H**	8%	6%	12% **J**

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

We are interested in how frequently individuals rely on social media platforms for specific health-related information. For each of the following purposes, please select the option that best describes your usage of social media (Facebook, Instagram, TikTok, etc.) for: Researching medication side effects *

	Likely Voters			**What is your age?**						**Trump Voter 2020**			**Employment Groups**		
	Total	**Likely Voter A**	**Other B**	**Total**	**18 to 24 C**	**25 to 34 D**	**35 to 44 E**	**45 to 64 F**	**65+ G**	**Total**	**Trump Voter 2020 H**	**Not A Trump Voter in 2020 I**	**Total**	**Employed/Self Employed J**	**Not Employed K**
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total (Frequently or occasionally) Column %	43%	43%	41%	43%	65% DEFG	44%	43%	40%	39%	43%	46% I	39%	43%	42%	44%
Frequently Column %	20%	20%	20%	20%	53% DEFG	28% EFG	11%	20% EG	10%	20%	24% I	15%	20%	22% K	17%
Occasionally Column %	23%	23%	21%	23%	12%	16%	31% CDF	20%	29% CDF	23%	22%	24%	23%	19%	27% J
Rarely Column %	20%	14%	35% A	20%	11%	26% CG	23% CG	23% CG	13%	20%	19%	20%	20%	23% K	16%
Never Column %	33%	38% B	19%	33%	19%	24%	21%	36% CDE	46% CDEF	33%	33%	33%	33%	32%	34%
Total (Rarely or never) Column %	53%	52%	54%	53%	29%	51% C	44% C	58% CE	59% CE	53%	52%	53%	53%	54%	50%
Not Sure Column %	5%	4%	6%	5%	6% FG	6% FG	14% DFG	2%	2%	5%	2%	7% H	5%	4%	6%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

We are interested in how frequently individuals rely on social media platforms for specific health-related information. For each of the following purposes, please select the option that best describes your usage of social media (Facebook, Instagram, TikTok, etc.) for: Fact-checking information from your doctor or other healthcare professionals *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total (Frequently or occasionally) Column %	36%	32%	49% A	36%	52% EFG	47% EFG	30%	33%	32%	36%	36%	36%	36%	37%	35%
Frequently Column %	10%	10%	11%	10%	10% G	14% G	10% G	14% G	3%	10%	14% I	6%	10%	12% K	8%
Occasionally Column %	26%	22%	38% A	26%	42% EFG	33% EF	20%	19%	29% EF	26%	22%	31% H	26%	25%	27%
Rarely Column %	21%	21%	24%	21%	18%	15%	28% DG	26% DG	16%	21%	25% I	18%	21%	21%	22%
Never Column %	38%	43% B	22%	38%	23%	35% C	29%	38% CE	49% CDEF	38%	37%	39%	38%	39%	37%
Total (Rarely or never) Column %	59%	64% B	45%	59%	41%	50%	57% C	65% CD	65% CDE	59%	62%	57%	59%	59%	59%
Not Sure Column %	5%	4%	6%	5%	7% FG	3%	14% DFG	2%	2%	5%	2%	7% H	5%	3% J	6% J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

 Significant difference within groups: ABCDEFGHIJK

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

We are interested in how frequently individuals rely on social media platforms for specific health-related information. For each of the following purposes, please select the option that best describes your usage of social media (Facebook, Instagram, TikTok, etc.) for: Checking reviews of doctors or healthcare professionals *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total (Frequently or occasionally) Column %	48%	46%	55% A	48%	63% EFG	65% EFG	41%	48% G	37%	48%	51%	45%	48%	54% K	41%
Frequently Column %	16%	15%	17%	16%	27% EG	32% EFG	8% G	19% EG	2%	16%	15%	16%	16%	18% K	12%
Occasionally Column %	33%	31%	38% A	33%	36%	32%	33%	29%	35%	33%	36% I	29%	33%	36% K	29%
Rarely Column %	18%	19%	17%	18%	19% G	12%	32% CDFG	20% DG	11%	18%	22% I	14%	18%	20%	17%
Never Column %	28%	30% B	21%	28%	12%	19%	12%	29% CDE	45% CDEF	28%	25%	31% H	28%	23%	34% J
Total (Rarely or never) Column %	46%	49% B	38%	46%	31%	31%	45% CD	49% CD	56% CDE	46%	47%	45%	46%	42%	50% J
Not Sure Column %	6%	6%	6%	6%	6% F	4%	14% CDFG	2%	7% F	6%	2%	10% H	6%	4%	9% J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

We are interested in how frequently individuals rely on social media platforms for specific health-related information. For each of the following purposes, please select the option that best describes your usage of social media (Facebook, Instagram, TikTok, etc.) for: Seeking mental health advice *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total (Frequently or occasionally) Column %	28%	23%	41% A	28%	62% EFG	57% EFG	34% FG	16% G	10%	28%	25%	30% H	28%	32% K	22%
Frequently Column %	13%	10%	20% A	13%	19% FG	39% CEFG	12% G	9% G	1%	13%	13%	12%	13%	21% K	3%
Occasionally Column %	15%	12%	21% A	15%	43% DEFG	18% FG	22% FG	6%	9%	15%	12%	18% H	15%	11%	19% J
Rarely Column %	18%	17%	22%	18%	19%	13%	20%	19%	19%	18%	21% I	15%	18%	19%	17%
Never Column %	45%	51% B	28%	45%	9%	26% C	30% C	58% CDE	61% CDE	45%	47%	43%	45%	42%	49% J
Total (Rarely or never) Column %	64%	68% B	50%	64%	27%	40% C	50% CD	77% CDE	81% CDE	64%	68% I	58%	64%	61%	66%
Not Sure Column %	9%	9%	9%	9%	11% D	3%	16% DFG	7%	9% D	9%	7%	11% H	9%	7%	12% J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHIJK

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

We are interested in how frequently individuals rely on social media platforms for specific health-related information. For each of the following purposes, please select the option that best describes your usage of social media (Facebook, Instagram, TikTok, etc.) for: Finding support groups or communities *

	Likely Voters			**What is your age?**						**Trump Voter 2020**			**Employment Groups**		
	Total	**Likely Voter A**	**Other B**	**Total**	**18 to 24 C**	**25 to 34 D**	**35 to 44 E**	**45 to 64 F**	**65+ G**	**Total**	**Trump Voter 2020 H**	**Not A Trump Voter in 2020 I**	**Total**	**Employed/Self Employed J**	**Not Employed K**
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Total (Frequently or occasionally) Column %	33%	**30%**	**42%** A	33%	**63%** EFG	**67%** EFG	**39%** FG	**27%** G	**8%**	33%	35%	32%	33%	**45%** K	**19%**
Frequently Column %	14%	**10%**	**26%** A	14%	**35%** EFG	**32%** EFG	**13%** G	**11%** G	**1%**	14%	**17%** I	**11%**	14%	**23%** K	**4%**
Occasionally Column %	19%	20%	16%	19%	**28%** FG	**35%** FG	**26%** FG	**16%** G	**7%**	19%	18%	21%	19%	**23%** K	**16%**
Rarely Column %	21%	20%	22%	21%	**6%**	**14%** C	**26%** CD	**23%** CD	**24%** CD	21%	**18%**	**24%** H	21%	**18%**	**23%** J
Never Column %	37%	**41%** B	**26%**	37%	**18%**	**15%**	**24%** D	**42%** CDE	**57%** CDEF	37%	**40%** I	**33%**	37%	**32%**	**43%** J
Total (Rarely or never) Column %	57%	**61%** B	**47%**	57%	**24%**	**29%**	**50%** CD	**65%** CDE	**81%** CDEF	57%	57%	57%	57%	**50%**	**66%** J
Not Sure Column %	9%	9%	10%	9%	**14%** D	**4%**	**11%** D	**8%**	**11%** D	9%	**8%**	**11%** H	9%	**5%**	**14%** J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

As new variants of COVID-19 emerge, there is potential for a nationwide mask mandate. How would you approach wearing a mask if such a mandate were implemented? *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
I would consistently wear a mask as mandated in all situations Column %	34%	**36%** B	**29%**	34%	**16%**	**26%**	**41%** CD	**33%** C	**42%** CDF	34%	**15%**	**55%** H	34%	**27%**	**43%** J
I would only wear a mask in places where it's strictly enforced (e.g., on an airplane, at the doctor's office) Column %	38%	38%	39%	38%	**48%** E	**43%** E	25%	**38%** E	**40%** E	38%	**46%** I	30%	38%	**45%** K	30%
I would choose not to wear a mask despite the mandate Column %	19%	19%	17%	19%	19%	**14%**	**24%** DG	**24%** DG	**12%**	19%	**28%** I	**8%**	19%	19%	18%
I'm unsure, or it would depend on the specific circumstances Column %	9%	**7%**	**14%** A	9%	**17%** FG	**17%** FG	**11%** FG	**5%**	**5%**	9%	**11%** I	**7%**	9%	9%	9%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▫ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

In 2024, there will be a statewide primary election for President and other offices. How likely are you to vote in this election? *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Definitely Column %	67%	80% B	29%	67%	42%	34%	76% CD	77% CD	75% CD	67%	77% I	55%	67%	63%	71% J
Probably Column %	13%	9%	26% A	13%	29% EFG	22% EFG	11%	7%	13% F	13%	12%	15%	13%	17% K	9%
Maybe Column %	14%	9%	29% A	14%	18% FG	33% CEFG	13%	8%	9%	14%	7%	22% H	14%	13%	15%
Probably not Column %	3%	1%	9% A	3%	11% EFG	8% EFG	1%	2%	1%	3%	3%	4%	3%	3%	3%
Definitely not Column %	3%	1%	7% A	3%	0%	3%	0%	6% CEG	2%	3%	1%	4% H	3%	4%	2%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Are you more likely to vote in the Democratic or Republican Presidential primary? *

	Likely Voters			**What is your age?**						**Trump Voter 2020**			**Employment Groups**		
	Total	**Likely Voter A**	**Other B**	**Total**	**18 to 24 C**	**25 to 34 D**	**35 to 44 E**	**45 to 64 F**	**65+ G**	**Total**	**Trump Voter 2020 H**	**Not A Trump Voter in 2020 I**	**Total**	**Employed/Self Employed J**	**Not Employed K**
Sample Size	1,109	852	257	1,109	88	169	183	364	305	1,109	600	509	1,109	605	504
Republican Column %	44%	**49% B**	**26%**	44%	**40% D**	**23%**	**42% D**	**52% DE**	**47% D**	44%	**74% I**	**8%**	44%	**38%**	**50% J**
Democrat Column %	24%	**26% B**	**18%**	24%	**8%**	**29% CF**	**26% C**	**20% C**	**31% CF**	24%	**3%**	**50% H**	24%	**21%**	**28% J**
Neither Column %	13%	**11%**	**20% A**	13%	**5%**	**33% CEFG**	**10% F**	**4%**	**16% CEF**	13%	**10%**	**16% H**	13%	**18% K**	**7%**
Don't know Column %	19%	**14%**	**36% A**	19%	**47% DEFG**	**15% G**	**22% G**	**25% DG**	**5%**	19%	**13%**	**26% H**	19%	**22% K**	**15%**

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▢   **Significant difference within groups: ABCDEFGHIJK**

Among these candidates, who would you most likely vote for in the Republican primary for President in 2024? *

Base: Republican Primary Voter

		Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	484	417	67	484	35	39	77	188	144	484	444	40	484	232	252
Donald Trump Column %	64%	63%	66%	64%	88% FG	69%	79% FG	54%	61%	64%	67% I	25%	64%	60%	67%
Ron DeSantis Column %	16%	16%	13%	16%	3%	9%	10%	26% CDEG	10%	16%	16%	17%	16%	16%	15%
Nikki Haley Column %	3%	3%	0%	3%	2%	3%	1%	4%	1%	3%	3%	2%	3%	2%	3%
Mike Pence Column %	2%	2%	5%	2%	3%	5%	0%	3%	1%	2%	2%	7%	2%	4% K	1%
Tim Scott Column %	0%	0%	1%	0%	0%	2%	1%	0%	0%	0%	0%	1%	0%	1%	0%
Vivek Ramaswamy Column %	3%	3%	4%	3%	2%	1%	4%	4%	2%	3%	3%	8%	3%	5% K	1%
Asa Hutchinson Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%
Chris Christie Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Doug Burgum Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
I'm not sure Column %	10%	10%	11%	10%	1%	11%	5%	3%	24% CEF	10%	8%	38% H	10%	7%	13% J
Other Column %	2%	2%	0%	2%	0%	0%	0%	5% G	0%	2%	2%	0%	2%	4% K	0%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

    Significant difference within groups: CDEFGHIJK

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Among these candidates, who would you most likely vote for in the Democrat primary in 2024? *

Base: Democrat Primary Voter

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	270	224	46	270	7	49	47	73	95	270	17	253	270	129	141
Joe Biden Column %	75%	74%	80%	75%	46%	70%	90% DF	67%	78%	75%	36%	78% H	75%	73%	77%
Robert F. Kennedy Jr. Column %	9%	10%	5%	9%	19%	3%	1%	7%	18% DEF	9%	24%	8%	9%	4%	14% J
Marianne Williamson Column %	3%	2%	3%	3%	0%	9% FG	1%	1%	1%	3%	7%	2%	3%	4%	1%
Other Column %	3%	4%	0%	3%	0%	0%	0%	12% DEG	0%	3%	2%	3%	3%	3%	4%
I'm not sure Column %	10%	10%	12%	10%	36% G	17% G	8%	13% G	3%	10%	32% I	8%	10%	16% K	4%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

  Significant difference within groups: DEFGHIJK

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Presidential Trial Ballot (Two Way Race) *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,075	835	241	1,075	94	154	178	361	288	1,075	614	461	1,075	582	493
Donald Trump Column %	59%	61%	55%	59%	71% DEG	55%	56%	62%	56%	59%	92% I	15%	59%	61%	58%
Joe Biden Column %	29%	30% B	23%	29%	14%	30% C	27% C	27% C	36% CEF	29%	1%	66% H	29%	28%	30%
I'm not sure Column %	12%	9%	22% A	12%	16% G	15% G	17% FG	10%	8%	12%	7%	19% H	12%	12%	12%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

　▪　**Significant difference within groups: ABCDEFGHI**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Trial Ballot (Kennedy) *

	Likely Voters			What is your age?							Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,164	872	292	1,164	96	182	183	392	312	1,164	624	539	1,164	638	525
Donald Trump, the Republican candidate Column %	46%	**48%** B	**38%**	46%	**52%** DG	**36%**	**47%** D	**52%** DG	**40%**	46%	**75%** I	**12%**	46%	**43%**	**49%** J
Joe Biden, the Democratic candidate Column %	18%	**23%** B	**5%**	18%	**5%**	**19%** C	**22%** C	**18%** C	**21%** C	18%	**0%**	**39%** H	18%	19%	17%
Robert F. Kennedy Jr., the Independent candidate Column %	22%	**19%**	**30%** A	22%	**8%**	**26%** CEF	**13%**	**18%** C	**32%** CEF	22%	**11%**	**33%** H	22%	23%	19%
Undecided Column %	14%	**10%**	**27%** A	14%	**35%** DEFG	**19%** FG	**18%** G	**12%** G	**7%**	14%	13%	16%	14%	15%	14%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

█ **Significant difference within groups: ABCDEFGHIJ**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Trial Ballot (Manchin) *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,118	844	273	1,118	95	181	181	370	290	1,118	619	499	1,118	616	502
Donald Trump, the Republican candidate Column %	52%	53%	47%	52%	44%	46%	51%	58% CDG	50%	52%	86% I	9%	52%	55% K	47%
Joe Biden, the Democratic candidate Column %	21%	23%	18%	21%	13%	12%	25% CD	20% D	30% CDF	21%	0%	48% H	21%	19%	24%
Joe Manchin, the Independent candidate Column %	5%	6% B	3%	5%	7% G	14% EFG	2%	6% EG	2%	5%	3%	9% H	5%	7% K	4%
Undecided Column %	22%	18%	32% A	22%	36% EFG	28% FG	22%	17%	19%	22%	11%	35% H	22%	19%	25% J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▮ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Senate General Ballot (Bradshaw) *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,070	824	246	1,070	83	167	179	353	288	1,070	585	485	1,070	583	487
Marsha Blackburn Column %	43%	48% B	27%	43%	16%	27%	36% C	52% CDE	53% CDE	43%	72% I	8%	43%	40%	47% J
Marquita Bradshaw Column %	32%	36% B	21%	32%	45% DEFG	30%	30%	32%	33%	32%	7%	63% H	32%	31%	33%
Undecided Column %	25%	17%	52% A	25%	39% FG	43% FG	34% FG	16%	14%	25%	21%	29% H	25%	29% K	20%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Senate General Ballot (Johnson) *

	Likely Voters			What is your age?							Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,100	850	249	1,100	82	170	180	359	308	1,100	585	514	1,100	591	508
Marsha Blackburn Column %	43%	**49%** B	**25%**	43%	**10%**	**37%** C	**40%** C	**51%** CDE	**50%** CDE	43%	**72%** I	**11%**	43%	42%	46%
Gloria Johnson Column %	27%	**29%** B	**22%**	27%	**21%**	**17%**	**26%** D	**32%** CD	**28%** D	27%	**6%**	**51%** H	27%	28%	26%
Undecided Column %	30%	**23%**	**53%** A	30%	**69%** DEFG	**46%** EFG	**34%** FG	**17%**	**22%**	30%	**23%**	**37%** H	30%	31%	28%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

◼ **Significant difference within groups: ABCDEFGHI**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Do you believe there should be maximum age limits for elected officials, meaning they cannot hold office after reaching a certain age? *

	Likely Voters			**What is your age?**						**Trump Voter 2020**			**Employment Groups**		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Yes, there should be age limits Column %	80%	81%	76%	80%	80%	76%	**75%**	**82%** E	**82%** E	80%	79%	80%	80%	**75%**	**85%** J
No, there should not be age limits Column %	20%	19%	24%	20%	20%	24%	**25%** FG	**18%**	**18%**	20%	21%	20%	20%	**25%** K	**15%**

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

  Significant difference within groups: EFGJK

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Would you support or oppose a proposal to set a maximum age of 75 for the position of President of the U.S.? *

Base: Believes in age limits

	Likely Voters				What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	941	708	233	941	79	144	138	324	257	941	498	443	941	486	455
Strongly support Column %	50%	52%	46%	50%	63% DEG	43%	42%	56% DEG	48%	50%	47%	54% H	50%	47%	54% J
Somewhat support Column %	24%	25%	20%	24%	15%	27% C	18%	24%	29% CE	24%	22%	26%	24%	25%	22%
Neither support nor oppose Column %	12%	9%	21% A	12%	19% FG	23% EFG	10%	7%	9%	12%	15% I	8%	12%	16% K	7%
Somewhat oppose Column %	2%	3%	1%	2%	0%	3%	2%	4% G	1%	2%	4% I	1%	2%	3%	2%
Strongly oppose Column %	5%	3%	12% A	5%	3%	2%	9% DG	7% D	3%	5%	6%	4%	5%	7% K	4%
I'm not sure Column %	6%	8% B	1%	6%	0%	1%	20% CDFG	2%	10% CDF	6%	5%	8%	6%	2%	12% J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

░ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Generally speaking, do you think of yourself as a ? *

	Likely Voters			**What is your age?**							**Trump Voter 2020**			**Employment Groups**		
	Total	**Likely Voter A**	**Other B**	**Total**	**18 to 24 C**	**25 to 34 D**	**35 to 44 E**	**45 to 64 F**	**65+ G**		**Total**	**Trump Voter 2020 H**	**Not A Trump Voter in 2020 I**	**Total**	**Employed/Self Employed J**	**Not Employed K**
Sample Size	1,181	875	306	1,181	99	190	185	394	314		1,181	627	554	1,181	649	532
Republican Column %	43%	**48% B**	**30%**	43%	**64% DEFG**	**31%**	**41%**	**46% D**	**41% D**		43%	**71% I**	**11%**	43%	41%	46%
Independent Column %	29%	**27%**	**36% A**	29%	**20%**	28%	**26%**	**35% CE**	28%		29%	**22%**	**38% H**	29%	**32% K**	**26%**
Democrat Column %	24%	23%	25%	24%	**15%**	**36% CEF**	**24% F**	**15%**	**29% CF**		24%	**3%**	**47% H**	24%	22%	26%
Something else Column %	4%	**2%**	**9% A**	4%	**2%**	**5% G**	**9% CFG**	**4% G**	**1%**		4%	4%	4%	4%	**5% K**	**2%**

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

      Significant difference within groups: ABCDEFGHIK

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Would you call yourself a: *

		Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	510	418	92	510	63	59	75	183	130	510	448	63	510	266	244
Strong Republican Column %	70%	**75%** B	**48%**	70%	**81%** FG	67%	**79%** G	67%	66%	70%	**73%** I	**51%**	70%	**66%**	**75%** J
Not a Very Strong Republican Column %	30%	**25%**	**52%** A	30%	**19%**	33%	**21%**	**33%** C	**34%** CE	30%	**27%**	**49%** H	30%	**34%** K	**25%**

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▪ **Significant difference within groups: ABCEFGHIJK**

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Would you call yourself a... *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	278	202	76	278	14	68	45	59	92	278	19	259	278	140	138
Strong Democrat Column %	72%	81% B	48%	72%	35%	57%	86% CDF	65% C	86% CDF	72%	34%	75% H	72%	63%	80% J
Not a Very Strong Democrat Column %	28%	19%	52% A	28%	65% EFG	43% EG	14%	35% EG	14%	28%	66% I	25%	28%	37% K	20%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Do you think of yourself as.. *

Base: Independent

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	393	255	138	393	21	62	65	152	92	393	161	232	393	243	150
Closer to the Republican Party Column %	25%	**21%**	**32%** A	25%	**12%**	**21%**	**44%** CDFG	**29%** G	**12%**	25%	**47%** I	**10%**	25%	22%	29%
Closer to the Democratic Party Column %	22%	**27%** B	**11%**	22%	**28%** E	**13%**	**11%**	**27%** DE	**26%** E	22%	**8%**	**31%** H	22%	22%	21%
Strictly an Independent Column %	53%	52%	57%	53%	60%	**66%** EF	**46%**	**45%**	**62%** EF	53%	**45%**	**59%** H	53%	56%	50%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▇ **Significant difference within groups: ABCDEFGHI**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Who did you vote for in the 2020 election? *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	**Likely Voter A**	**Other B**	**Total**	**18 to 24 C**	**25 to 34 D**	**35 to 44 E**	**45 to 64 F**	**65+ G**	**Total**	**Trump Voter 2020 H**	**Not A Trump Voter in 2020 I**	**Total**	**Employed/Self Employed J**	**Not Employed K**
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Donald Trump Column %	53%	**58%** B	**39%**	53%	54%	**44%**	**59%** D	**56%** D	51%	53%	**100%** I	**0%**	53%	**57%** K	**48%**
Joe Biden Column %	32%	**34%** B	**27%**	32%	**12%**	**38%** CF	**30%** C	**27%** C	**44%** CEF	32%	**0%**	**69%** H	32%	**30%**	**36%** J
Someone else Column %	3%	**4%** B	**1%**	3%	2%	**6%** G	**5%** G	**4%** G	**0%**	3%	**0%**	**7%** H	3%	4%	2%
I did not vote Column %	11%	**4%**	**33%** A	11%	**33%** DEFG	**12%** EG	**6%**	**14%** EG	**4%**	11%	**0%**	**24%** H	11%	**9%**	**14%** J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

☐ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

What is your age? *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
18 to 24 Column %	8%	**6%**	**16%** A	8%	**100%** DEFG	**0%**	**0%**	**0%**	**0%**	8%	8%	8%	8%	9%	7%
25 to 34 Column %	16%	**13%**	**24%** A	16%	**0%**	**100%** CEFG	**0%**	**0%**	**0%**	16%	**13%**	**19%** H	16%	**26%** K	**4%**
35 to 44 Column %	16%	17%	13%	16%	**0%**	**0%**	**100%** CDFG	**0%**	**0%**	16%	17%	14%	16%	**18%** K	**13%**
45 to 64 Column %	33%	33%	34%	33%	**0%**	**0%**	**0%**	**100%** CDEG	**0%**	33%	35%	31%	33%	**38%** K	**28%**
65+ Column %	27%	**31%** B	**13%**	27%	**0%**	**0%**	**0%**	**0%**	**100%** CDEF	27%	26%	28%	27%	**9%**	**48%** J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

  Significant difference within groups: ABCDEFGHJK

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Thinking about your general approach to issues, do you consider yourself to be... *

	Likely Voters			**What is your age?**						**Trump Voter 2020**			**Employment Groups**		
	Total	**Likely Voter A**	**Other B**	**Total**	**18 to 24 C**	**25 to 34 D**	**35 to 44 E**	**45 to 64 F**	**65+ G**	**Total**	**Trump Voter 2020 H**	**Not A Trump Voter in 2020 I**	**Total**	**Employed/Self Employed J**	**Not Employed K**
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Very conservative Column %	19%	**23% B**	**8%**	19%	**14%**	**12%**	**15%**	**23% CDE**	**23% CDE**	19%	**33% I**	**4%**	19%	18%	21%
Somewhat conservative Column %	22%	21%	25%	22%	**17% E**	**12%**	**7%**	**25% DE**	**34% CDEF**	22%	**29% I**	**13%**	22%	**19%**	**25% J**
Moderate Column %	32%	**27%**	**46% A**	32%	**12%**	**41% CG**	**34% C**	**36% CG**	**26% C**	32%	**21%**	**44% H**	32%	**38% K**	**24%**
Somewhat liberal Column %	11%	**13% B**	**6%**	11%	**13% E**	**16% EF**	**5%**	**8%**	**14% EF**	11%	**2%**	**21% H**	11%	9%	13%
Very liberal Column %	6%	5%	6%	6%	**14% DFG**	**6% G**	**11% FG**	**3%**	**2%**	6%	**4%**	**8% H**	6%	**7% K**	**4%**
Not Sure Column %	11%	12%	9%	11%	**30% DFG**	**13% FG**	**29% DFG**	**5% G**	**0%**	11%	12%	10%	11%	**9%**	**13% J**

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Gender: Which of the following are you? *

	Likely Voters			**What is your age?**						**Trump Voter 2020**			**Employment Groups**		
	Total	**Likely Voter A**	**Other B**	**Total**	**18 to 24 C**	**25 to 34 D**	**35 to 44 E**	**45 to 64 F**	**65+ G**	**Total**	**Trump Voter 2020 H**	**Not A Trump Voter in 2020 I**	**Total**	**Employed/Self Employed J**	**Not Employed K**
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Male Column %	45%	46%	42%	45%	**31%**	**50% CF**	**47% CF**	**37%**	**56% CF**	45%	45%	45%	45%	**48% K**	**41%**
Female Column %	54%	54%	55%	54%	**62% DG**	**49%**	**53%**	**63% DEG**	**44%**	54%	55%	54%	54%	52%	57%
Other/Non-binary Column %	1%	**0%**	**3% A**	1%	**7% DEFG**	**1%**	**0%**	**0%**	**0%**	1%	0%	1%	1%	0%	1%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

    Significant difference within groups: ACDEFGK

How many infants and children under 18 years of age live in your *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
1 to 2 Column %	19%	20%	16%	19%	12% G	35% CEFG	24% CG	24% CG	2%	19%	17%	21%	19%	26% K	10%
3 or more Column %	7%	8%	5%	7%	0%	8% CG	22% CDFG	6% CG	2%	7%	8%	7%	7%	8%	7%
None Column %	74%	72%	79% A	74%	88% DEF	57%	54%	70% DE	95% CDEF	74%	75%	73%	74%	66%	83% J

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Which of the following best describes your race or ethnicity? *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	**Likely Voter A**	**Other B**	**Total**	**18 to 24 C**	**25 to 34 D**	**35 to 44 E**	**45 to 64 F**	**65+ G**	**Total**	**Trump Voter 2020 H**	**Not A Trump Voter in 2020 I**	**Total**	**Employed/Self Employed J**	**Not Employed K**
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
White Non-Hispanic Column %	73%	**75%** B	**69%**	73%	**65%** E	**67%** E	**49%**	**86%** CDEG	**78%** CDE	73%	**83%** I	**62%**	73%	71%	75%
Black or African American Column %	9%	**8%**	**12%** A	9%	**13%** G	**11%** G	**13%** G	**11%** G	**4%**	9%	**3%**	**17%** H	9%	9%	9%
Hispanic Column %	1%	**2%** B	**0%**	1%	2%	1%	**3%** G	1%	**0%**	1%	1%	1%	1%	**2%** K	**0%**
Asian Column %	1%	0%	1%	1%	0%	**2%** F	0%	**0%**	1%	1%	0%	1%	1%	1%	0%
Other Column %	14%	14%	15%	14%	**20%** F	**19%** F	**33%** CDFG	**0%**	**15%** F	14%	**12%**	**16%** H	14%	14%	14%
Prefer not to say Column %	2%	1%	2%	2%	0%	1%	2%	2%	2%	2%	**1%**	**3%** H	2%	**2%** K	**1%**

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHIK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Which of the following best describes your household's total inc *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
< $15,000 Column %	6%	5%	8%	6%	28% DEFG	6% G	4%	5% G	2%	6%	4%	9% H	6%	3%	10% J
$15,000-$24,999 Column %	5%	6% B	2%	5%	4%	4%	3%	4%	6%	5%	6% I	3%	5%	5%	5%
$25,000-$34,999 Column %	7%	8% B	4%	7%	3%	6%	7%	7%	8%	7%	6%	8%	7%	6%	8%
$35,000-$49,999 Column %	13%	10%	21% A	13%	12%	10%	9%	10%	21% CDEF	13%	10%	16% H	13%	9%	19% J
$50,000-$74,999 Column %	18%	19%	18%	18%	14%	17%	20%	20%	19%	18%	18%	19%	18%	18%	19%
$75,000-$99,999 Column %	16%	16%	18%	16%	10%	20% CF	24% CFG	12%	16%	16%	15%	17%	16%	20% K	12%
$100,000-$124,999 Column %	11%	12%	9%	11%	2%	18% CEG	5%	16% CEG	8% C	11%	11%	11%	11%	15% K	7%
$125,000-$149,999 Column %	8%	9% B	3%	8%	2%	5%	6%	10% CD	9% C	8%	9% I	6%	8%	8%	7%
$150,000-$199,999 Column %	5%	5%	7%	5%	12% EFG	9% EG	2%	5% EG	2%	5%	7% I	3%	5%	8% K	1%
$200,000 and over Column %	6%	8% B	0%	6%	0%	1%	17% CDFG	6% CD	5% CD	6%	7%	5%	6%	4%	8% J
Not sure Column %	5%	3%	10% A	5%	12% DEFG	5%	3%	4%	4%	5%	5%	4%	5%	4%	6%

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Which of the following best describes your current education lev *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Some high school or less Column %	15%	8%	34% A	15%	12% D	5%	13% D	22% CDEG	14% D	15%	8%	22% H	15%	11%	19% J
High school graduate Column %	41%	44% B	32%	41%	71% DEFG	49% EFG	36%	32%	40% F	41%	48% I	32%	41%	37%	45% J
Associate's degree (Two-year post-secondary degree) Column %	8%	9% B	5%	8%	5%	5%	8%	6%	14% CDEF	8%	6%	11% H	8%	9%	8%
Some college but no degree Column %	7%	8% B	4%	7%	4%	8%	12% CFG	6%	4%	7%	8% I	5%	7%	6%	7%
Bachelor's degree Column %	20%	20%	20%	20%	6%	27% CG	25% CG	24% CG	13% C	20%	19%	21%	20%	24% K	15%
Master's or professional degree Column %	8%	10% B	3%	8%	2%	3%	4%	7% CD	15% CDEF	8%	9%	6%	8%	10% K	5%
Doctorate degree Column %	1%	2% B	0%	1%	0%	3%	1%	2% G	0%	1%	1%	2%	1%	2%	1%
Prefer not to say Column %	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1% H	0%	0%	1%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▫ **Significant difference within groups: ABCDEFGHIJK**

What is your current marital status? *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Married Column %	55%	**61%** B	**39%**	55%	**8%**	**35%** C	**54%** CD	**59%** CD	**77%** CDEF	55%	57%	53%	55%	**50%**	**61%** J
Never married Column %	21%	**18%**	**31%** A	21%	**79%** DEFG	**31%** FG	**28%** FG	**12%** G	**5%**	21%	21%	22%	21%	21%	22%
Divorced Column %	10%	**9%**	**14%** A	10%	**0%**	**12%** CG	**7%** C	**17%** CEG	**5%** C	10%	9%	11%	10%	**14%** K	**6%**
Living with partner Column %	6%	**5%**	**11%** A	6%	**10%** FG	**21%** CEFG	**7%** FG	**3%** G	**0%**	6%	5%	7%	6%	**10%** K	**2%**
Widowed Column %	5%	6%	3%	5%	**0%**	**0%**	**2%**	**5%** CDE	**12%** CDEF	5%	4%	6%	5%	**3%**	**8%** J
Separated Column %	1%	2%	1%	1%	2%	**0%**	1%	**3%** DG	**0%**	1%	**2%** I	**0%**	1%	**2%** K	**0%**
Prefer not to say Column %	1%	**0%**	**2%** A	1%	0%	0%	1%	1%	0%	1%	**0%**	**1%** H	1%	0%	1%
Other Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Do you own or rent your home? *

	Likely Voters			What is your age?							Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Own Column %	70%	76% B	53%	70%	34%	51% C	63% CD	72% CDE	94% CDEF	70%	74% I	65%	70%	67%	73% J
Rent Column %	30%	24%	47% A	30%	66% DEFG	49% EFG	37% FG	28% G	6%	30%	26%	35% H	30%	33% K	27%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

░ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Thinking about your religion, are you *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Protestant Column %	35%	**40%** B	**20%**	35%	**3%**	**9%** C	**35%** CD	**36%** CD	**59%** CDEF	35%	**42%** I	**27%**	35%	**25%**	**47%** J
Roman Catholic Column %	9%	8%	11%	9%	**4%**	**15%** CEF	**3%**	**6%**	**13%** CEF	9%	8%	9%	9%	**12%** K	**4%**
Something else Column %	30%	**27%**	**37%** A	30%	**58%** DEFG	**32%** G	**24%** G	**37%** EG	**14%**	30%	**34%** I	**26%**	30%	31%	29%
Nothing in particular Column %	21%	19%	24%	21%	**19%**	**34%** CFG	**33%** CFG	**16%**	**12%**	21%	**14%**	**29%** H	21%	**24%** K	**17%**
Agnostic Column %	3%	**2%**	**6%** A	3%	**9%** EFG	**6%** FG	**2%**	**2%**	**1%**	3%	**1%**	**5%** H	3%	3%	3%
Atheist Column %	1%	**2%** B	**0%**	1%	3%	1%	**3%** FG	1%	0%	1%	**1%**	**2%** H	1%	**2%** K	**0%**
Orthodox (e.g. Greek or Russian Orthodox) Column %	0%	1%	0%	0%	**4%** DEFG	**0%**	**0%**	**0%**	**0%**	0%	1%	0%	0%	1%	0%
Buddhist Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Hindu Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Jewish Column %	1%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%
Mormon Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Muslim Column %	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	**0%**	**1%** H	0%	1%	0%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Would you describe yourself as a 'born-again' or evangelical Christian? *

Base: Protestant

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	413	353	60	413	3	18	64	143	186	413	264	149	413	161	252
Yes Column %	69%	**66%**	**86%** A	69%	66%	**58%**	**81%** DG	**74%** G	**63%**	69%	**80%** I	**49%**	69%	71%	68%
No Column %	31%	**34%** B	**14%**	31%	34%	**42%** E	**19%**	**26%**	**37%** EF	31%	**20%**	**51%** H	31%	29%	32%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABDEFGHI**

Are you now employed full-time, part-time, self-employed, or not *

	Likely Voters			What is your age?						Trump Voter 2020			Employment Groups		
	Total	Likely Voter A	Other B	Total	18 to 24 C	25 to 34 D	35 to 44 E	45 to 64 F	65+ G	Total	Trump Voter 2020 H	Not A Trump Voter in 2020 I	Total	Employed/Self Employed J	Not Employed K
Sample Size	1,181	875	306	1,181	99	190	185	394	314	1,181	627	554	1,181	649	532
Full-time Column %	38%	40%	34%	38%	45% G	64% CEFG	46% G	48% G	4%	38%	46% I	30%	38%	70% K	0%
Self-employed Column %	11%	7%	23% A	11%	4%	18% CFG	15% CF	8%	10%	11%	9%	13% H	11%	20% K	0%
Part-time Column %	6%	4%	10% A	6%	12% EG	5%	2%	7% E	5%	6%	5%	7%	6%	10% K	0%
Retired Column %	26%	30% B	13%	26%	0%	0%	5% D	14% CDE	76% CDEF	26%	24%	28%	26%	0%	57% J
Not employed Column %	18%	19%	17%	18%	35% DFG	10%	31% DFG	23% DG	5%	18%	16%	20%	18%	0%	41% J
Don't know Column %	1%	0%	3% A	1%	5% EFG	2% G	0%	1%	0%	1%	1%	2%	1%	0%	3% J

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJK**

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Which best describes your current work location? *

	Likely Voters			What is your age?							Trump Voter 2020			Employment Groups		
	Total	**Likely Voter A**	**Other B**	**Total**	**18 to 24 C**	**25 to 34 D**	**35 to 44 E**	**45 to 64 F**	**65+ G**		**Total**	**Trump Voter 2020 H**	**Not A Trump Voter in 2020 I**	**Total**	**Employed/Self Employed J**	**Not Employed K**
Sample Size	452	349	103	452	44	122	85	189	12		452	286	166	452	452	-
Working on-site, traveling to and from work Column %	78%	**76%**	**87%** A	78%	**96%** DEFG	**82%**	**75%**	**74%**	**71%**		78%	**83%** I	**71%**	78%	78%	-
Working from home but always have Column %	12%	**15%** B	**1%**	12%	**4%**	12%	13%	**13%** C	11%		12%	11%	14%	12%	12%	-
Hybrid model (splitting time between home and on-site) Column %	8%	8%	7%	8%	**0%**	5%	9%	**10%** C	**18%** C		8%	6%	11%	8%	8%	-
Temporarily or permanently working from home due to the pandemic Column %	2%	1%	4%	2%	0%	2%	3%	3%	0%		2%	**1%**	**5%** H	2%	2%	-

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHI**