



Davidson County Voter Opinion Survey (Property Taxes)

Information for leadership since 1988
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Final; DAVIDSON COUNTY, TN; n=400 LV; Field: 06/5-7/12

Hello, this is _____ calling for Hill Research Consultants, a public opinion polling firm. We are calling registered voters across the state of Tennessee to hear opinions about important issues facing the state and your area today.

- | | |
|--|--|
| <p>A. __ Are you registered to vote at the Tennessee address you are speaking from today?</p> | <p>YES CONTINUE
NO/UNSURE/REFUSED THANK & TERMINATE</p> |
| <p>B. __ Is anyone in your household an employee of a news organization or an elected government officeholder? (IF YES, THANK & TERMINATE)</p> | <p>YES/UNS/REF THANK & TERMINATE
NO CONTINUE</p> |
| <p>C. __ In the next countywide election, are you certain to vote, will you probably vote, are the chances 50-50, will you probably not vote, or will you definitely not vote?</p> | <p>CERTAIN TO VOTE74%
PROBABLY18%
50-508%
PROBABLY NOT VOTE THANK AND TERMINATE
DEFINITELY NOT VOTE THANK AND TERMINATE
UNSURE THANK AND TERMINATE
REFUSED THANK AND TERMINATE</p> |
| <p>1. __ Do you feel things in the Nashville area are generally going in the right direction today, or do you feel things have pretty seriously gotten off on the wrong track?</p> | <p>RIGHT DIRECTION53%
WRONG TRACK29%
UNSURE17%
REFUSED1%</p> |
| <p>2. __ Do you generally approve or disapprove of the way that the Metro Nashville City Council is handling its job?

(PROMPT: And do you feel strongly about that?)</p> | <p>APPROVE/STRONGLY14%
APPROVE45%
DISAPPROVE13%
DISAPPROVE/STRONGLY12%
[DO NOT READ]
UNSURE15%
REFUSED1%</p> |
| <p>3. __ Metro Nashville-Davidson County Mayor Karl Dean is proposing a 13 percent property tax increase in his recommended budget for the city. The proposed budget includes a spending increase of 7.85 percent. Please tell me if you support or oppose this proposed tax and budget plan, which is currently being debated by the Metro Council? (PROMPT: And do you feel strongly about that?)</p> | <p>SUPPORT/STRONGLY9%
SUPPORT13%
OPPOSE21%
OPPOSE/STRONGLY47%
[DO NOT READ]
UNSURE10%
REFUSED1%</p> |

As I mentioned earlier, the Metro Council is currently debating passage of the mayor’s budget and the 13 percent increase in property taxes.

4. __If the councilman that represents your district of Nashville votes to approve this increase in property taxes, are you likely to vote for or against your council member in the next election?
- | | |
|------------------------|-----|
| FOR/STRONGLY | 10% |
| FOR..... | 11% |
| AGAINST | 21% |
| AGAINST/STRONGLY | 35% |
| [DO NOT READ] | |
| UNSURE..... | 21% |
| REFUSED..... | 1% |

[PROMPT: And do you feel strongly about that?)

5. __Which of these two options is the best solution for balancing Metro Nashville’s budget?
- | | |
|--|-----|
| INCREASE PROPERTY TAX/STRONGLY | 12% |
| INCREASE PROPERTY TAX | 11% |
| CURRENT SPENDING, CUT WASTE | 21% |
| CURRENT SPENDING, CUT WASTE/STRONGLY | 42% |
| [DO NOT READ] | |
| UNSURE..... | 13% |
| REFUSED..... | 1% |

[ROTATE]

Increase property taxes to avoid cuts to education, police personnel, 20 percent reductions in certain city departments, and funding for \$125 million in new spending
OR

Maintain current levels of spending and cut unnecessary waste to avoid a tax increase.

[FOLLOW-UP] And do you feel strongly about that?

6. __In most elections for legislative offices, would you say that you vote...?
- | | |
|---|-----|
| ONLY FOR REPUBLICANS | 4% |
| MOSTLY FOR REPUBLICANS..... | 18% |
| FOR A FEW MORE REPUBLICANS THAN DEMOCRATS..... | 6% |
| ABOUT EQUALLY FOR REPUBLICANS & DEMOCRATS | 17% |
| FOR A FEW MORE DEMOCRATS THAN REPUBLICANS..... | 4% |
| MOSTLY FOR DEMOCRATS | 24% |
| ONLY FOR DEMOCRATS..... | 19% |
| [DO NOT READ] | |
| UNSURE..... | 6% |
| REFUSED..... | 2% |

[READ, ROTATE TOP TO BOTTOM]

Now I have a few simple questions designed to learn more about you to be sure we have a sample that includes all types of people.

7. _What was your age on your most recent birthday?
- | | |
|-----------------|-----|
| 18-29 | 16% |
| 30-39 | 18% |
| 40-49 | 18% |
| 50-59 | 20% |
| 60-69 | 15% |
| 70 OR MORE..... | 13% |

8. __What is the highest level of education that you had an opportunity to complete?
- | | |
|--|-----|
| [DO NOT READ LIST - RECORD ONLY] | |
| SOME GRADE SCHOOL (GRADES 1-8)..... | 0% |
| SOME HIGH SCHOOL (GRADES 9-11)..... | 4% |
| GRADUATED HIGH SCHOOL (12TH GRADE)..... | 15% |
| SOME COLLEGE | 23% |
| GRADUATED COLLEGE | 34% |
| GRADUATE/PROFESSIONAL SCHOOL | 22% |
| REFUSED..... | 1% |

<p>9. __ When thinking about politics and government, do you consider yourself to be very conservative, somewhat conservative, moderate or middle-of-the-road, somewhat liberal, or very liberal?</p>	<p>VERY CONSERVATIVE18% SOMEWHAT CONSERVATIVE20% MODERATE/MIDDLE OF THE ROAD31% SOMEWHAT LIBERAL16% VERY LIBERAL9% UNSURE3% REFUSED3%</p>
<p>10. _ Which of the following best describes your current employment status? READ LIST, IN ORDER</p>	<p>EMPLOYED FULL TIME56% EMPLOYED PART TIME7% UNEMPLOYED OR TEMPORARILY LAID OFF3% RETIRED25% HOMEMAKER6% STUDENT0% [DO NOT READ] UNSURE0% REFUSED1%</p>
<p>11. _ Do you own or rent your home?</p> <p>[IF "OWN," ASK]</p> <p>11a. And what is the approximate <u>total</u> value of your home. Is it...</p>	<p>OWN82% RENT/UNSURE/REFUSED18%</p> <p>LESS THAN \$100,00010% 100,000 TO 199,99944% 200,000 TO 299,99922% 300,000 TO 399,9997% MORE THAN 400,0008% UNSURE/REFUSED9%</p>
<p>12. _ Would your primary racial or ethnic group be...?</p> <p>[READ LIST]</p>	<p>BLACK OR AFRICAN-AMERICAN26% ASIAN1% HISPANIC OR LATINO1% WHITE OR ANGLO71% OR SOMETHING ELSE (SPECIFY)0% (DO NOT READ) REFUSED1%</p>
<p>THANK AND TERMINATE</p>	
<p>13. _ Record sex of respondent:</p>	<p>MALE45% FEMALE55%</p>