

Senate Primary Ballot

Targoz Market Research
Weight Variable = Weight (Registered Voters), Confidence Level = 95%
Respondents Included = 80%, Filter Applied, (Likely Voters = Likely Voter)

Senate General Ballot (Bradshaw)				
	Total	Marsha Blackburn	Marquita Bradshaw	Undecided
Presidential Trial Ballot (Two Way Race)				
Sample Size	808	384	292	132
Donald Trump				
Column %	60%	95%	14%	59%
Joe Biden				
Column %	31%	2%	77%	12%
I'm not sure				
Column %	9%	3%	8%	29%
Who did you vote for in the 2020 election?				
Sample Size	824	393	295	136
Donald Trump				
Column %	59%	97%	8%	62%
Joe Biden				
Column %	33%	1%	81%	23%
Someone else				
Column %	4%	1%	4%	10%
I did not vote				
Column %	4%	1%	7%	4%
Gender: Which of the following are you?				
Sample Size	824	393	295	136
Male				
Column %	47%	47%	49%	41%
Female				
Column %	53%	53%	51%	59%
Other/Non-binary				
Column %	0%	0%	0%	0%
What is your age?				
Sample Size	824	393	295	136
18 to 24				
Column %	6%	1%	10%	10%
25 to 34				
Column %	13%	8%	14%	25%
35 to 44				
Column %	18%	15%	16%	27%
45 to 64				
Column %	34%	40%	29%	25%
65+				
Column %	30%	36%	31%	13%
Generally speaking, do you think of yourself as a ?				
Sample Size	824	393	295	136
Republican				
Column %	49%	78%	15%	43%
Independent				
Column %	24%	20%	21%	46%
Democrat				
Column %	24%	2%	60%	9%
Something else				
Column %	2%	1%	4%	2%
Thinking about your general approach to issues, do you consider yourself to be...				
Sample Size	824	393	295	136
Very conservative				
Column %	24%	42%	2%	16%

Senate General Ballot (Johnson)				
Total	Marsha Blackburn	Gloria Johnson	Undecided	
813	408	239	166	
60%	93%	2%	61%	
31%	6%	91%	7%	
9%	1%	7%	32%	
850	416	243	191	
57%	93%	5%	46%	
35%	5%	91%	29%	
4%	1%	4%	10%	
4%	1%	0%	14%	
850	416	243	191	
46%	48%	47%	38%	
54%	52%	53%	62%	
0%	0%	0%	0%	
850	416	243	191	
5%	1%	2%	20%	
13%	12%	8%	21%	
17%	16%	18%	18%	
33%	38%	37%	17%	
32%	34%	34%	23%	
850	416	243	191	
48%	74%	1%	49%	
27%	18%	29%	43%	
24%	7%	67%	6%	
2%	1%	3%	3%	
850	416	243	191	
23%	40%	1%	14%	

		Senate General Ballot (Bradshaw)				Senate General Ballot (Johnson)			
		Total	Marsha Blackburn	Marquita Bradshaw	Undecided	Total	Marsha Blackburn	Gloria Johnson	Undecided
	Somewhat conservative								
	Column %	19%	32%	4%	14%	21%	30%	6%	21%
	Moderate								
	Column %	27%	15%	37%	41%	27%	14%	44%	32%
	Somewhat liberal								
	Column %	13%	0%	36%	1%	13%	5%	35%	2%
	Very liberal								
	Column %	6%	1%	13%	5%	6%	2%	14%	3%
	Not Sure								
	Column %	11%	10%	8%	22%	11%	9%	1%	28%
	Which of the following best describes your current education lev								
	Sample Size	824	393	295	136	850	416	243	191
	Some high school or less								
	Column %	8%	5%	14%	6%	8%	5%	20%	1%
	High school graduate								
	Column %	44%	39%	42%	63%	43%	43%	25%	63%
	Associate's degree (Two-year post-secondary degree)								
	Column %	7%	8%	7%	3%	10%	8%	10%	14%
	Some college but no degree								
	Column %	8%	11%	4%	5%	7%	10%	4%	6%
	Bachelor's degree								
	Column %	21%	23%	23%	10%	20%	22%	28%	7%
	Master's or professional degree								
	Column %	10%	12%	7%	9%	10%	11%	10%	6%
	Doctorate degree								
	Column %	2%	1%	3%	3%	2%	1%	3%	3%
	Prefer not to say								
	Column %	0%	0%	0%	1%	0%	0%	0%	1%
	Female 24 to 64								
	Sample Size	824	393	295	136	850	416	243	191
	Female 25 to 64								
	Column %	56%	60%	49%	59%	54%	58%	60%	40%
	All Others								
	Column %	44%	40%	51%	41%	46%	42%	40%	60%
	Trial Ballot (Kennedy)								
	Sample Size	822	393	293	136	848	416	241	191
	Donald Trump, the Republican candidate								
	Column %	49%	79%	12%	40%	47%	78%	0%	38%
	Joe Biden, the Democratic candidate								
	Column %	24%	1%	62%	6%	24%	5%	70%	6%
	Robert F. Kennedy Jr., the Independent candidate								
	Column %	17%	11%	23%	22%	19%	10%	23%	33%
	Undecided								
	Column %	10%	8%	3%	32%	10%	6%	7%	23%
	Trial Ballot (Manchin)								
	Sample Size	817	388	293	135	823	412	242	169
	Donald Trump, the Republican candidate								
	Column %	53%	87%	6%	55%	52%	85%	2%	45%
	Joe Biden, the Democratic candidate								
	Column %	23%	1%	60%	7%	23%	1%	73%	5%
	Joe Manchin, the Independent candidate								
	Column %	6%	3%	11%	6%	6%	7%	8%	4%
	Undecided								
	Column %	18%	9%	23%	32%	18%	8%	17%	46%