

Party Crosstabs (Party/Region)

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

October 22, 2023

Targoz Market Research ®

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* Denotes variable with statistically significant findings

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or other healthcare professionals *	43
We are interested in how frequently individuals rely on social media platforms for specific health-related information. For each of the following purposes, please select the option that best describes your usage of social media (Facebook, Instagram, TikTok, etc.) for: Checking reviews of doctors or healthcare professionals *	44
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We are interested in how frequently individuals rely on social media platforms for specific health-related information. For each of the following purposes, please select the option that best describes your usage of social media (Facebook, Instagram, TikTok, etc.) for: Finding support groups or communities *	46
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Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Are you registered to vote at your present address in Tennessee?

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Yes Column %	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How often would you say you vote? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Always Column %	44%	59% B	0%	44%	50% DF	32%	51% DF	19%	44%	44%	42%	48%
Nearly Always Column %	30%	41% B	0%	30%	32% E	36% EF	22%	20%	30%	34% I	29%	26%
Never Vote Column %	4%	0%	14% A	4%	3%	6% C	3%	5%	4%	3%	6% GI	1%
Part of The Time Column %	15%	0%	57% A	15%	10%	11%	23% CD	41% CDE	15%	14%	14%	17%
Seldom Column %	8%	0%	29% A	8%	5% E	15% CE	2%	14% CE	8%	5%	9% G	8%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

In general, are you satisfied or dissatisfied with the way things are going in: The United States *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total Satisfied Column %	25%	27% B	18%	25%	18% F	19% F	47% CDF	5%	25%	27% H	20%	30% H
Very Satisfied Column %	7%	7%	5%	7%	5%	4%	15% CDF	0%	7%	7% H	3%	13% GH
Somewhat Satisfied Column %	18%	20% B	13%	18%	13%	15%	32% CDF	5%	18%	20%	17%	17%
Somewhat Dissatisfied Column %	28%	25%	34% A	28%	27%	29%	23%	53% CDE	28%	27%	26%	31%
Very Dissatisfied Column %	43%	44%	40%	43%	53% E	51% E	16%	40% E	43%	44%	45% I	37%
Total Dissatisfied Column %	71%	69%	74%	71%	80% E	80% E	38%	93% CDE	71%	71%	71%	68%
Not Sure Column %	5%	3%	8% A	5%	2%	1%	15% CDF	2%	5%	2%	9% GI	1%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

In general, are you satisfied or dissatisfied with the way things are going in: The State of Tennessee *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total Satisfied Column %	56%	60% B	44%	56%	65% DEF	56% EF	42%	33%	56%	61% H	47%	65% H
Very Satisfied Column %	20%	23% B	12%	20%	27% DF	11%	22% DF	2%	20%	22%	18%	22%
Somewhat Satisfied Column %	36%	37%	31%	36%	38% E	45% CE	19%	30%	36%	39% H	28%	43% H
Somewhat Dissatisfied Column %	21%	20%	24%	21%	19%	22% F	24% F	10%	21%	18%	22%	23%
Very Dissatisfied Column %	17%	16%	19%	17%	13%	20% C	19% C	26% C	17%	18% I	19% I	10%
Total Dissatisfied Column %	38%	36%	43% A	38%	32%	42% C	43% C	36%	38%	36%	41% I	33%
Not Sure Column %	7%	4%	14% A	7%	3%	1%	16% CD	31% CDE	7%	3%	12% GI	2%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

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■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

In general, are you satisfied or dissatisfied with the way things are going in: K-12 Public Education In Tennessee *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total Satisfied Column %	42%	44% B	33%	42%	39% F	38% F	53% CDF	21%	42%	40%	34%	58% GH
Very Satisfied Column %	10%	11% B	5%	10%	7%	5%	20% CDF	7%	10%	9%	8%	14% GH
Somewhat Satisfied Column %	32%	33%	28%	32%	32% F	33% F	33% F	13%	32%	31%	26%	44% GH
Somewhat Dissatisfied Column %	27%	32% B	14%	27%	31% EF	32% EF	16%	16%	27%	35% HI	25%	19%
Very Dissatisfied Column %	14%	13%	18%	14%	11%	19% C	15%	14%	14%	9%	21% GI	12%
Total Dissatisfied Column %	42%	45% B	32%	42%	42% E	51% CEF	31%	30%	42%	43% I	46% I	31%
Not Sure Column %	17%	11%	35% A	17%	19% D	11%	16%	49% CDE	17%	17% I	20% I	11%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

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■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

As you and your family plan for the next year, are you doing so expecting the U.S. economy to be... *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Booming or growing Column %	11%	10%	11%	11%	4%	17% CF	16% CF	4%	11%	11% H	7%	18% GH
Booming Column %	1%	1%	1%	1%	0%	3% C	1%	1%	1%	2% H	0%	1% H
Growing, but not booming Column %	10%	9%	10%	10%	4%	14% CF	15% CF	3%	10%	9%	7%	16% GH
Holding steady Column %	18%	17%	20%	18%	14%	17% F	28% CDF	6%	18%	15%	25% GI	10%
Slowing, but not in recession Column %	23%	27% B	12%	23%	33% DEF	12%	23% DF	7%	23%	28% HI	21%	19%
In recession Column %	38%	36%	44% A	38%	38% E	47% CE	27%	40%	38%	42% I	37%	32%
Slowing or in recession Column %	61%	63% B	56%	61%	70% DEF	59% E	50%	47%	61%	70% HI	58%	52%
I'm not sure Column %	10%	9%	13%	10%	12% DE	7%	6%	43% CDE	10%	5%	10% G	21% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

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■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate the job Governor Bill Lee is doing? Would you say that you... *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total approve Column %	47%	54% B	25%	47%	65% DEF	42% E	20%	42% E	47%	53% HI	45%	40%
Approve strongly Column %	15%	18% B	6%	15%	26% DEF	10% E	4%	6%	15%	18% H	8%	24% H
Approve somewhat Column %	32%	36% B	19%	32%	39% E	32% E	16%	36% E	32%	35% I	36% I	17%
Neither approve nor disapprove Column %	21%	18%	28% A	21%	18%	28% CE	16%	19%	21%	20%	19%	24%
Disapprove somewhat Column %	14%	12%	21% A	14%	12%	10%	24% CD	15%	14%	16% H	11%	17% H
Disapprove strongly Column %	11%	12% B	7%	11%	1%	14% C	23% CD	18% C	11%	9%	15% GI	5%
Total disapprove Column %	25%	24%	28%	25%	12%	24% C	47% CD	33% C	25%	25%	26%	22%
Not sure Column %	8%	4%	19% A	8%	5%	5%	16% CDF	6%	8%	2%	10% G	13% G

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■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate your interest in college football? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
I'm an avid fan and follow the sport closely Column %	25%	31% B	7%	25%	31% DF	15%	26% D	15%	25%	34% HI	18%	20%
I watch games occasionally or socially Column %	34%	35%	32%	34%	29%	44% CEF	34%	24%	34%	31% I	43% GI	23%
I'm aware of it, but I don't watch games Column %	16%	13%	26% A	16%	13%	23% CE	10%	32% CE	16%	9%	18% G	24% G
I have no interest in college football Column %	25%	22%	35% A	25%	27% D	18%	31% D	28%	25%	26%	20%	34% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

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■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Do you have a favorite college football team that plays in the Southeastern Conference (SEC)? *

Base: Interest In College Football

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	694	575	119	694	305	204	167	18	694	286	298	110
Yes Column %	75%	78% B	56%	75%	79% E	72%	69%	71%	75%	86% HI	64%	72%
No Column %	23%	19%	42% A	23%	17%	27% C	29% C	21%	23%	12%	34% GI	20% G
Not sure Column %	3%	3%	2%	3%	4% D	1%	2%	8%	3%	1%	2%	8% GH

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■ Significant difference within groups: ABCDEGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Who is your favorite college football team? *

Base: Interest In College Football & Follows SEC Team

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	517	450	67	517	241	148	115	13	517	247	191	79
Tennessee Volunteers Column %	74%	73%	78%	74%	75%	70%	76%	76%	74%	85% HI	70% I	46%
Alabama Crimson Tide Column %	7%	8% B	1%	7%	10% D	4%	6%	1%	7%	3%	13% G	6%
Auburn Tigers Column %	1%	1%	1%	1%	1%	0%	1%	4%	1%	0%	2%	0%
Florida Gators Column %	4%	3%	11% A	4%	2%	6% C	8% C	0%	4%	3%	3%	11% GH
Georgia Bulldogs Column %	4%	4%	0%	4%	5% E	5% E	1%	0%	4%	5%	2%	6%
Kentucky Wildcats Column %	2%	1%	4%	2%	2%	0%	1%	18% CDE	2%	2%	2%	0%
LSU Tigers Column %	1%	2%	1%	1%	1%	3%	1%	0%	1%	0%	1%	6% GH
Mississippi State Bulldogs Column %	1%	1%	0%	1%	1%	1%	1%	0%	1%	0%	1%	2%
Missouri Tigers Column %	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Ole Miss Rebels Column %	3%	3%	2%	3%	1%	7% CE	1%	0%	3%	1%	0%	13% GH
South Carolina Gamecocks Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Arkansas Razorbacks Column %	1%	1%	0%	1%	0%	0%	5% CD	0%	1%	0%	1%	6% GH

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Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Who is your favorite college football team? *

Base: Interest In College Football & Follows SEC Team

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Texas A&M Aggies Column %	1%	1%	0%	1%	1%	2%	0%	0%	1%	0%	1%	4% G
Vanderbilt Commodores Column %	2%	2%	0%	2%	2%	2%	1%	0%	2%	0%	4% G	1%
Not sure Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

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■ Significant difference within groups: ABCDEGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Based on your personal experiences and perceptions, which SEC college football team’s fan base do you find the most annoying or obnoxious? *

Base: Interest In College Football

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	675	558	117	675	292	203	164	17	675	282	291	101
Alabama Crimson Tide Column %	30%	29%	34%	30%	35% D	21%	31% D	40%	30%	24%	35% G	32%
Florida Gators Column %	18%	17%	25%	18%	16%	17%	25% C	16%	18%	28% HI	15% I	3%
Tennessee Volunteers Column %	18%	19% B	10%	18%	16%	17%	22%	8%	18%	16%	20%	17%
Auburn Tigers Column %	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	0%	1%
Georgia Bulldogs Column %	6%	7% B	2%	6%	10% DE	2%	2%	15%	6%	11% HI	1%	4%
Kentucky Wildcats Column %	1%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	3%
LSU Tigers Column %	1%	1%	1%	1%	1%	2%	0%	0%	1%	1%	1%	2%
Mississippi State Bulldogs Column %	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%
Missouri Tigers Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Ole Miss Rebels Column %	5%	6% B	1%	5%	3%	12% CE	3%	4%	5%	2%	8% G	7% G
South Carolina Gamecocks Column %	2%	2%	0%	2%	1%	4% E	0%	0%	2%	1%	0%	8% GH
Arkansas Razorbacks Column %	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Based on your personal experiences and perceptions, which SEC college football team’s fan base do you find the most annoying or obnoxious? *

Base: Interest In College Football

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Texas A&M Aggies Column %	1%	1%	3%	1%	0%	1%	2% C	4%	1%	1%	1%	0%
Vanderbilt Commodores Column %	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%
Not sure Column %	16%	14%	24% A	16%	14%	22% CE	13%	13%	16%	14%	17%	21%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Considering the recent discussions surrounding the construction of new sports facilities, such as the Titans stadium in Nashville, the Lookouts stadium in Chattanooga, or the Smokies stadium in Knoxville, how do you feel about the use of tax dollars to subsidize these projects? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total support Column %	35%	36%	33%	35%	38% F	35% F	33% F	17%	35%	39% I	35%	30%
Strongly support: I believe it's a good investment and benefits the community Column %	17%	16%	21% A	17%	20% F	15% F	19% F	1%	17%	22% I	17% I	11%
Somewhat support: I think there are potential benefits, but it should be approached with caution Column %	18%	20% B	12%	18%	19%	20% E	14%	16%	18%	18%	18%	18%
Neutral: I neither support nor oppose using tax dollars for this purpose Column %	22%	20%	28% A	22%	19%	17%	33% CD	38% CD	22%	16%	23% G	30% GH
Somewhat oppose: I have concerns about this use of tax dollars, though I see some potential benefits Column %	13%	16% B	4%	13%	11%	18% CE	10%	12%	13%	14%	13%	10%
Strongly oppose: I do not believe tax dollars should be used for sports stadium construction Column %	22%	23%	19%	22%	25% E	21%	16%	30% E	22%	23%	23% I	17%
Total oppose Column %	34%	39% B	23%	34%	35% E	39% E	27%	42% E	34%	37% I	36% I	27%
I'm not sure Column %	8%	5%	16% A	8%	8%	9%	7%	3%	8%	7%	6%	13% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Recently, the NCAA (the organization regulating college sports in the United States) began allowing college athletes to profit from their name, image, or likeness (N-I-L). This means college athletes can now make money from social media, endorsements, autograph signings, and other financial opportunities. Do you approve or disapprove of the NCAA's decision to allow college athletes to make money from their N-I-L? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total approve Column %	52%	47%	64% A	52%	39%	52% C	70% CD	72% CD	52%	45%	57% G	51%
Strongly approve Column %	26%	23%	34% A	26%	13%	29% C	45% CDF	26% C	26%	18%	32% G	28% G
Somewhat approve Column %	26%	24%	30% A	26%	26%	23%	25%	47% CDE	26%	28%	25%	23%
Neither approve nor disapprove Column %	21%	22%	18%	21%	25% E	27% E	7%	17% E	21%	25% I	22% I	12%
Somewhat disapprove Column %	9%	12% B	3%	9%	13% DEF	7%	6%	4%	9%	14% HI	6%	8%
Strongly disapprove Column %	9%	11% B	5%	9%	12% EF	11% EF	5%	1%	9%	12% I	9%	6%
Total disapprove Column %	19%	23% B	7%	19%	25% DEF	18% EF	11%	5%	19%	26% HI	14%	14%
I'm not sure Column %	8%	8%	11%	8%	11% D	3%	12% D	6%	8%	3%	6% G	22% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Would you support or oppose allowing licensed pharmacists to diagnose and treat certain common illnesses in Tennessee, such as the flu or strep throat? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total support Column %	57%	60% B	48%	57%	61% D	52%	56%	68% D	57%	64% HI	54%	52%
Strongly support: I believe pharmacists have the expertise, and it would increase access to care Column %	24%	27% B	18%	24%	26% F	26% F	21%	10%	24%	28% H	22%	23%
Somewhat support: It might be beneficial, especially in areas with limited healthcare access, but there should be strict guidelines Column %	33%	34%	30%	33%	35% D	26%	34% D	58% CDE	33%	36%	33%	29%
Neutral: I don't have a strong opinion on this matter Column %	16%	17%	16%	16%	17%	15%	18%	11%	16%	13%	17% G	22% G
Somewhat oppose: I have concerns about this approach, even though I recognize it could offer convenience for some Column %	12%	11%	16% A	12%	12%	10%	15% D	10%	12%	9%	11%	20% GH
Strongly oppose: Diagnosis and treatment should remain with doctors and specialized medical professionals Column %	14%	12%	20% A	14%	9%	23% CEF	11%	11%	14%	15% I	17% I	6%
Total oppose Column %	26%	23%	36% A	26%	22%	33% C	26%	21%	26%	24%	28%	26%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Suppose licensed pharmacists were allowed to diagnose and treat certain common illnesses, such as the flu or strep throat. Would you consider visiting your pharmacy for this service instead of a doctor or urgent care clinic? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total (Definitely or probably) Column %	54%	58% B	40%	54%	56% D	46%	55% D	75% CDE	54%	55%	54%	50%
Definitely Column %	23%	26% B	14%	23%	25%	24%	19%	24%	23%	22%	25%	22%
Probably Column %	30%	32% B	26%	30%	31% D	23%	35% D	52% CDE	30%	33%	29%	29%
Probably not Column %	13%	12%	15%	13%	12%	13%	15%	8%	13%	9%	14% G	18% G
Definitely not Column %	15%	12%	23% A	15%	15% E	24% CEF	2%	8%	15%	16% I	17% I	7%
Total (Definitely or probably not) Column %	27%	24%	38% A	27%	28% E	37% CEF	17%	15%	27%	25%	31%	25%
I'm not sure Column %	19%	18%	22%	19%	17%	17%	28% CDF	10%	19%	20%	15%	25% H

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

If the cost to visit a licensed pharmacist for diagnosis and treatment of certain common illnesses was significantly lower than visiting a doctor or urgent care clinic, would you consider using this service? *

Base: Would not use

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	324	208	116	324	141	128	48	7	324	109	150	65
Total would use Column %	11%	8%	17% A	11%	12%	11%	8%	5%	11%	8%	13%	12%
Definitely would use Column %	4%	1%	9% A	4%	0%	9% CE	1%	0%	4%	1%	7% GI	0%
Probably would use Column %	7%	7%	8%	7%	12% D	2%	8%	5%	7%	7%	6%	12%
Probably would not use Column %	31%	35% B	24%	31%	31% D	14%	77% CDF	25%	31%	25%	35%	32%
Definitely would not use Column %	26%	32% B	14%	26%	23% E	35% CE	7%	41%	26%	38% HI	21%	16%
Total would not use Column %	57%	67% B	38%	57%	54%	49%	84% CD	66%	57%	63%	56%	48%
I'm not sure Column %	32%	25%	45% A	32%	34% E	40% E	7%	29%	32%	29%	31%	40%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Who or what do you primarily blame for the high healthcare costs in the United States? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Government regulations and policies Column %	24%	26%	21%	24%	29% EF	25% E	17% E	15% E	24%	23% G	30% GI	17% I
Insurance companies Column %	23%	22%	27%	23%	20% E	20% E	35% CDF	18% E	23%	26%	22%	20%
Pharmaceutical companies Column %	13%	14%	10%	13%	16% E	13%	10% E	10%	13%	12%	13%	16%
Patients overuse of services or not engaging in preventative care Column %	7%	8% B	4% B	7%	10% DF	5% D	6%	0% D	7%	13% HI	5% H	2% I
Malpractice lawsuits Column %	5%	7% B	0% B	5%	4% D	9% CE	3% E	4%	5%	11% HI	2% H	2% I
Hospitals Column %	2%	1%	3%	2%	3% D	1% D	1%	0%	2%	1%	3%	2%
Doctors, nurses, and other healthcare providers Column %	5%	4% A	8% A	5%	3% D	4% D	9% CD	3%	5%	1% G	8% G	5% G
Other factors: (Please specify) Column %	5%	6% B	2% B	5%	4% D	6% D	5% D	14% CDE	5%	4%	6%	3%
I'm unsure or don't have enough information Column %	15%	12% A	24% A	15%	12% D	17% C	14% D	35% CDE	15%	10% G	10% H	33% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

In Tennessee, healthcare providers need government permission to open new hospitals or clinics and add certain services in many areas. How would you feel about reforming or changing this requirement? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total support Column %	45%	50% B	31%	45%	41%	57% CE	37%	65% CE	45%	48%	45%	42%
Strongly support this reform Column %	19%	22% B	9%	19%	15%	27% CE	16%	14%	19%	18%	20%	19%
Somewhat support this reform Column %	26%	28% B	22%	26%	25%	29% E	21%	51% CDE	26%	30%	25%	23%
Neutral Column %	29%	29%	32%	29%	28%	29%	35% F	18%	29%	29%	25%	39% GH
Somewhat oppose this reform Column %	8%	6%	15% A	8%	9% D	3%	13% D	5%	8%	4%	12% G	8% G
Strongly oppose this reform Column %	5%	3%	8% A	5%	8% DEF	2%	2%	2%	5%	10% HI	2%	1%
Total oppose Column %	13%	9%	23% A	13%	18% DF	5%	15% D	6%	13%	13%	15% I	9%
I'm unsure or need more information Column %	12%	12%	14%	12%	14% D	9%	14% D	11%	12%	10%	15% G	10%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you describe your experience and use of telemedicine (i.e., receiving medical care or consultations via phone or video)? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
I use telemedicine regularly and find it beneficial Column %	11%	10%	13%	11%	8%	11%	16% C	5%	11%	10%	8%	17% GH
I have used telemedicine a few times and had a positive experience Column %	20%	23% B	15%	20%	15%	24% C	22% C	51% CDE	20%	20%	24% I	15%
I have used telemedicine a few times but prefer in-person visits Column %	15%	19% B	5%	15%	18% D	13%	13%	12%	15%	19% H	11%	15%
I have heard of telemedicine but have never used it Column %	37%	37%	37%	37%	40% F	34%	38% F	21%	37%	41% I	38% I	29%
I am unfamiliar with telemedicine Column %	16%	12%	29% A	16%	19% E	18% E	11%	11%	16%	9%	19% G	23% G
Other (please specify): Column %	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	1%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How interested are you in trying telemedicine (i.e., receiving medical care or consultations via phone or video) in the future? *

Base: Never Used Telemedicine

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	630	427	203	630	298	180	137	15	630	216	278	136
Total interested Column %	26%	29% B	20%	26%	28%	23%	23%	36%	26%	28%	27%	20%
Very interested Column %	5%	4%	6%	5%	2%	4%	12% CD	18% C	5%	5% I	7% I	0%
Somewhat interested Column %	21%	24% B	14%	21%	26% E	19%	12%	18%	21%	23%	20%	20%
Not very interested Column %	30%	33% B	24%	30%	26%	35% C	33%	38%	30%	37% H	25%	30%
Not interested at all Column %	33%	27%	46% A	33%	31% F	39% F	33% F	2%	33%	32% I	41% GI	18%
Total uninterested Column %	63%	60%	70% A	63%	56%	75% CF	66% C	41%	63%	69% I	66% I	49%
I'm not sure Column %	11%	11%	10%	11%	16% D	3%	11% D	23% D	11%	3%	7%	31% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate the following healthcare services in your area of Tennessee? Hospitals *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total (Excellent or above average)												
Column %	39%	41% B	32%	39%	40%	34%	40%	45%	39%	32%	40% G	47% G
Excellent												
Column %	15%	17% B	9%	15%	14% D	7%	27% CDF	7%	15%	14%	15%	16%
Above Average												
Column %	24%	24%	23%	24%	26% E	27% E	14%	38% E	24%	19%	25% G	31% G
Average												
Column %	37%	40% B	25%	37%	36%	36%	38%	32%	37%	36%	37%	35%
Below Average												
Column %	16%	12%	26% A	16%	14%	15%	20% C	13%	16%	19% HI	14%	13%
Very Poor												
Column %	7%	6%	10% A	7%	8% E	11% E	1%	10% E	7%	10% I	7% I	3%
Total (Below average or very poor)												
Column %	23%	18%	37% A	23%	21%	26%	21%	23%	23%	29% HI	22% I	15%
Not Sure												
Column %	2%	1%	6% A	2%	2%	4% E	1%	0%	2%	3%	1%	3%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate the following healthcare services in your area of Tennessee? Doctor offices or clinics *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total (Excellent or above average)												
Column %	36%	41% B	20%	36%	34%	33%	41%	40%	36%	38%	36%	32%
Excellent												
Column %	12%	13%	10%	12%	14% DF	8%	14% DF	0%	12%	12%	9%	15% H
Above Average												
Column %	24%	29% B	11%	24%	20%	25%	27% C	39% CD	24%	25% I	26% I	17%
Average												
Column %	48%	47%	51%	48%	47%	49%	49%	50%	48%	43%	48%	58% GH
Below Average												
Column %	10%	8%	16% A	10%	12%	9%	9%	7%	10%	17% HI	9% I	2%
Very Poor												
Column %	3%	2%	7% A	3%	2% E	8% CE	0%	4%	3%	2%	6% GI	1%
Total (Below average or very poor)												
Column %	14%	11%	23% A	14%	14% E	17% E	9%	11%	14%	19% I	15% I	3%
Not Sure												
Column %	2%	1%	6% A	2%	4% DE	1%	1%	0%	2%	1%	1%	7% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate the following healthcare services in your area of Tennessee? Pharmacies *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total (Excellent or above average)												
Column %	41%	44% B	34%	41%	46% DF	35%	44% DF	24%	41%	48% H	31%	50% H
Excellent												
Column %	14%	14%	14%	14%	19% DF	6%	18% DF	0%	14%	17% H	8%	22% H
Above Average												
Column %	27%	29% B	20%	27%	27%	29%	26%	23%	27%	31% H	23%	28%
Average												
Column %	46%	43%	51% A	46%	42%	46%	47%	69% CDE	46%	41%	51% G	44%
Below Average												
Column %	7%	8% B	4%	7%	4%	11% C	9% C	5%	7%	6%	11% GI	3%
Very Poor												
Column %	5%	4%	7% A	5%	6% E	7% E	0%	2%	5%	6% I	6% I	0%
Total (Below average or very poor)												
Column %	12%	12%	11%	12%	9%	17% CE	9%	7%	12%	11% I	16% GI	3%
Not Sure												
Column %	1%	1%	4% A	1%	3% E	1%	0%	0%	1%	0%	2% G	3% G

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate the following healthcare services in your area of Tennessee? Mental health services *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total (Excellent or above average)												
Column %	12%	13%	12%	12%	12% F	11%	17% CDF	3%	12%	12%	10%	16% H
Excellent												
Column %	5%	6%	4%	5%	4%	3%	12% CDF	0%	5%	6% H	2%	10% H
Above Average												
Column %	7%	7%	8%	7%	8%	8%	5%	3%	7%	7%	8%	6%
Average												
Column %	26%	28%	23%	26%	30% D	20%	28% D	26%	26%	26%	25%	29%
Below Average												
Column %	14%	15%	13%	14%	12%	15%	18% C	14%	14%	15% H	11%	20% H
Very Poor												
Column %	15%	12%	24% A	15%	10%	20% CF	19% C	8%	15%	17% I	17% I	7%
Total (Below average or very poor)												
Column %	29%	26%	38% A	29%	22%	35% C	37% CF	21%	29%	33%	28%	27%
Not Sure												
Column %	32%	33%	28%	32%	37% E	34% E	17%	49% DE	32%	29%	36% GI	28%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate the following healthcare services in your area of Tennessee? Dental services *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total (Excellent or above average)												
Column %	36%	40% B	25%	36%	38% D	30%	40% D	35%	36%	33%	34%	46% GH
Excellent												
Column %	14%	15%	11%	14%	19% D	3%	15% D	29% DE	14%	12%	9%	25% GH
Above Average												
Column %	22%	25% B	14%	22%	19% F	27% CF	25% F	7%	22%	21%	25%	20%
Average												
Column %	40%	42% B	34%	40%	35%	45% C	41%	44%	40%	35%	46% GI	35%
Below Average												
Column %	10%	6%	20% A	10%	11% D	5%	14% D	7%	10%	14% H	5%	12% H
Very Poor												
Column %	8%	7%	13% A	8%	7% E	14% CE	3%	9%	8%	12% I	9% I	1%
Total (Below average or very poor)												
Column %	18%	13%	33% A	18%	19%	19%	17%	16%	18%	27% HI	14%	13%
Not Sure												
Column %	6%	5%	8%	6%	8% E	6% E	1%	4%	6%	6%	6%	7%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate the following healthcare services in your area of Tennessee? Physical rehabilitation services *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total (Excellent or above average)												
Column %	35%	39% B	23%	35%	34%	29%	42% CD	39%	35%	32%	37%	35%
Excellent												
Column %	12%	13% B	7%	12%	15% DF	6%	15% DF	4%	12%	11%	7%	22% GH
Above Average												
Column %	23%	25% B	16%	23%	19%	24%	28% C	35% C	23%	22% I	30% GI	13%
Average												
Column %	35%	32%	44% A	35%	31%	38% C	36%	40%	35%	41% H	26%	43% H
Below Average												
Column %	8%	9% B	4%	8%	10% E	7%	5%	7%	8%	11% I	8% I	1%
Very Poor												
Column %	3%	2%	7% A	3%	2% E	7% CE	0%	5% E	3%	2% I	6% GI	0%
Total (Below average or very poor)												
Column %	11%	11%	11%	11%	12% E	14% E	5%	12%	11%	13% I	14% I	2%
Not Sure												
Column %	19%	18%	22%	19%	22% EF	19%	16%	10%	19%	14%	24% G	20% G

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How would you rate the following healthcare services in your area of Tennessee? Long-term care, such as nursing or assisted living facilities *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total (Excellent or above average)												
Column %	18%	20% B	14%	18%	20% DF	11%	27% CDF	7%	18%	15%	16%	28% GH
Excellent												
Column %	9%	11% B	3%	9%	11% DF	3%	15% DF	0%	9%	5%	6%	21% GH
Above Average												
Column %	10%	9%	12%	10%	10%	8%	12%	7%	10%	10%	11%	7%
Average												
Column %	26%	28% B	22%	26%	28%	23%	27%	25%	26%	32% HI	23%	23%
Below Average												
Column %	14%	14%	15%	14%	13%	16%	15%	16%	14%	10%	17% G	18% G
Very Poor												
Column %	14%	13%	16%	14%	13% E	21% CE	8%	13%	14%	19% I	14% I	5%
Total (Below average or very poor)												
Column %	28%	28%	31%	28%	26%	37% CE	23%	29%	28%	28%	31% I	24%
Not Sure												
Column %	27%	25%	33% A	27%	27%	30% E	22%	38% E	27%	24%	30% G	25%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? I avoid or cannot afford to see a doctor out of concern for the cost of potential diagnosis and treatment *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total agree Column %	45%	41%	57% A	45%	47% D	32%	56% CD	52% D	45%	46%	45%	42%
Agree Strongly Column %	16%	15%	20%	16%	15% D	10%	24% CD	31% CD	16%	17%	16%	15%
Agree Somewhat Column %	29%	26%	37% A	29%	32% D	23%	32% D	22%	29%	29%	30%	27%
Neither Agree or Disagree Column %	18%	17%	22%	18%	15%	22% C	18%	38% CDE	18%	15%	19%	23% G
Disagree Somewhat Column %	11%	13% B	3%	11%	10% F	15% CEF	8%	2%	11%	17% HI	6%	9%
Strongly Disagree Column %	24%	27% B	15%	24%	24% EF	30% CEF	18% F	4%	24%	21%	27% G	22%
Total disagree Column %	34%	40% B	18%	34%	34% EF	45% CEF	25% F	6%	34%	38%	32%	32%
Not Sure Column %	2%	2%	3%	2%	4% DE	1%	1%	4%	2%	1%	3% G	3% G

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? I forego or delay healthcare visits because I cannot find a doctor or other provider in my area *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total agree Column %	30%	27%	39% A	30%	27%	27%	42% CDF	19%	30%	33%	27%	31%
Agree Strongly Column %	11%	13% B	3%	11%	10%	13%	9%	8%	11%	13%	10%	8%
Agree Somewhat Column %	19%	14%	36% A	19%	17%	14%	33% CDF	10%	19%	20%	17%	23% H
Neither Agree or Disagree Column %	20%	20%	20%	20%	22% E	21% E	15%	20%	20%	19%	20%	23%
Disagree Somewhat Column %	18%	20% B	12%	18%	20% E	21% E	10%	16%	18%	18%	19%	16%
Strongly Disagree Column %	29%	32% B	20%	29%	28% F	29% F	32% F	13%	29%	29%	30%	26%
Total disagree Column %	47%	52% B	32%	47%	48% F	51% EF	42%	28%	47%	47%	48%	42%
Not Sure Column %	3%	1%	9% A	3%	3%	2%	2%	33% CDE	3%	2%	5% G	3%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? Mental illness and general mental health struggles among kids and teenagers are a big problem in my area of Tennessee *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total agree Column %	67%	66%	72% A	67%	60%	66%	81% CD	75% C	67%	67%	66%	71%
Agree Strongly Column %	31%	31%	32%	31%	28%	23%	50% CDF	18%	31%	31%	27%	41% GH
Agree Somewhat Column %	36%	35%	40%	36%	32%	43% CE	31%	57% CE	36%	36%	39% I	30%
Neither Agree or Disagree Column %	12%	12%	10%	12%	14% E	12% E	7%	10%	12%	13%	9%	13%
Disagree Somewhat Column %	5%	5% B	2%	5%	7% E	4% E	1%	3%	5%	6% H	3%	4%
Strongly Disagree Column %	3%	2%	6% A	3%	1%	7% CE	1%	3%	3%	1%	4% G	3%
Total disagree Column %	7%	7%	8%	7%	8% E	11% E	2%	6%	7%	7%	7%	7%
Not Sure Column %	14%	15% B	9%	14%	18% DE	11%	10%	8%	14%	13%	17% GI	9%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? I believe there are insufficient resources or programs to address drug and opioid abuse in my area *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total agree Column %	59%	58%	60%	59%	55%	53%	73% CDF	56%	59%	63% I	58%	53%
Agree Strongly Column %	29%	29%	27%	29%	32%	27%	28%	18%	29%	37% HI	26%	21%
Agree Somewhat Column %	30%	29%	33%	30%	23%	26%	45% CD	38% C	30%	26%	32%	32%
Neither Agree or Disagree Column %	15%	12%	21% A	15%	15% E	18% E	9%	25% E	15%	16% H	11%	20% H
Disagree Somewhat Column %	8%	9% B	3%	8%	9%	6%	6%	8%	8%	10% H	6%	8%
Strongly Disagree Column %	5%	4%	7% A	5%	4%	7% C	5%	0%	5%	3%	6% G	5%
Total disagree Column %	12%	13%	10%	12%	13%	13%	11%	8%	12%	12%	12%	13%
Not Sure Column %	14%	16% B	9%	14%	17% E	16% E	7%	10%	14%	9%	19% GI	13%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? There are not enough preventive health programs, like screenings and vaccinations, in my area *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total agree Column %	32%	33% B	27%	32%	33% D	20%	44% CD	29%	32%	38% HI	28%	27%
Agree Strongly Column %	13%	15% B	8%	13%	11%	10%	22% CDF	3%	13%	14%	13%	10%
Agree Somewhat Column %	19%	19%	20%	19%	22% D	11%	22% D	26% D	19%	24% HI	15%	18%
Neither Agree or Disagree Column %	31%	28%	39% A	31%	23%	41% CF	34% C	25%	31%	30%	30%	34%
Disagree Somewhat Column %	17%	20% B	9%	17%	21% EF	17%	11%	8%	17%	21% I	17% I	11%
Strongly Disagree Column %	14%	12%	20% A	14%	13%	17% E	9%	35% CDE	14%	8%	16% G	21% G
Total disagree Column %	31%	32%	29%	31%	34% E	34% E	20%	43% E	31%	29%	33%	31%
Not Sure Column %	6%	7%	6%	6%	10% DE	5%	3%	3%	6%	3%	9% G	7% G

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

We are interested in how frequently individuals rely on social media platforms for specific health-related information. For each of the following purposes, please select the option that best describes your usage of social media (Facebook, Instagram, TikTok, etc.) for: Seeking reliable health information *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total (Frequently or occasionally)												
Column %	29%	27%	34% A	29%	34% D	20%	29% D	26%	29%	35% H	22%	29% H
Frequently												
Column %	10%	10%	11%	10%	13% DEF	8%	8%	3%	10%	13% H	5%	14% H
Occasionally												
Column %	19%	17%	24% A	19%	22% D	12%	21% D	23% D	19%	22% I	18%	15%
Rarely												
Column %	25%	21%	35% A	25%	23%	23%	28%	34%	25%	22%	22%	33% GH
Never												
Column %	42%	48% B	25%	42%	39%	52% CE	36%	37%	42%	40% I	53% GI	26%
Total (Rarely or never)												
Column %	67%	69% B	60%	67%	62%	75% CE	64%	71%	67%	62%	76% GI	58%
Not Sure												
Column %	5%	4%	6%	5%	3%	5%	7% C	3%	5%	3%	2%	13% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

We are interested in how frequently individuals rely on social media platforms for specific health-related information. For each of the following purposes, please select the option that best describes your usage of social media (Facebook, Instagram, TikTok, etc.) for: Evaluating new treatment options *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total (Frequently or occasionally)												
Column %	32%	30%	39% A	32%	31%	31%	39% CDF	20%	32%	37% HI	30%	29%
Frequently												
Column %	8%	7%	11% A	8%	10% F	8%	6%	0%	8%	14% HI	5%	5%
Occasionally												
Column %	24%	23%	28%	24%	21%	22%	33% CD	20%	24%	23%	25%	25%
Rarely												
Column %	25%	23%	28%	25%	30% DE	22%	16%	41% DE	25%	23%	23%	31% GH
Never												
Column %	35%	40% B	18%	35%	32%	43% CE	30%	29%	35%	37% I	38% I	23%
Total (Rarely or never)												
Column %	59%	64% B	47%	59%	62% E	64% E	46%	70% E	59%	60%	61%	55%
Not Sure												
Column %	8%	6%	15% A	8%	7%	5%	15% CD	9%	8%	3%	9% G	16% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

We are interested in how frequently individuals rely on social media platforms for specific health-related information. For each of the following purposes, please select the option that best describes your usage of social media (Facebook, Instagram, TikTok, etc.) for: Researching medication side effects *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total (Frequently or occasionally)												
Column %	43%	43%	41%	43%	49% DEF	38% F	41% F	18%	43%	46% I	44% I	34%
Frequently												
Column %	20%	20%	20%	20%	24% DF	18% F	18% F	4%	20%	21%	19%	19%
Occasionally												
Column %	23%	23%	21%	23%	25%	20%	23%	15%	23%	25% I	25% I	14%
Rarely												
Column %	20%	14%	35% A	20%	19%	17%	22%	35% CDE	20%	15%	18%	31% GH
Never												
Column %	33%	38% B	19%	33%	28%	41% CE	31%	46% CE	33%	36% I	36% I	23%
Total (Rarely or never)												
Column %	53%	52%	54%	53%	47%	57% C	53%	81% CDE	53%	50%	54%	54%
Not Sure												
Column %	5%	4%	6%	5%	4%	5%	7%	0%	5%	4%	2%	12% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

We are interested in how frequently individuals rely on social media platforms for specific health-related information. For each of the following purposes, please select the option that best describes your usage of social media (Facebook, Instagram, TikTok, etc.) for: Fact-checking information from your doctor or other healthcare professionals *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total (Frequently or occasionally)												
Column %	36%	32%	49% A	36%	38% D	26%	44% D	46% D	36%	39% H	31%	41% H
Frequently												
Column %	10%	10%	11%	10%	13% DF	8%	9%	2%	10%	16% HI	5%	10% H
Occasionally												
Column %	26%	22%	38% A	26%	25% D	19%	35% CD	43% CD	26%	23%	26%	32% G
Rarely												
Column %	21%	21%	24%	21%	26% EF	27% EF	9%	11%	21%	21%	24%	19%
Never												
Column %	38%	43% B	22%	38%	33%	42% C	40%	38%	38%	38% I	43% I	28%
Total (Rarely or never)												
Column %	59%	64% B	45%	59%	59% E	69% CEF	49%	49%	59%	58% I	67% GI	46%
Not Sure												
Column %	5%	4%	6%	5%	3%	5%	7% C	5%	5%	3%	2%	12% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

We are interested in how frequently individuals rely on social media platforms for specific health-related information. For each of the following purposes, please select the option that best describes your usage of social media (Facebook, Instagram, TikTok, etc.) for: Checking reviews of doctors or healthcare professionals *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total (Frequently or occasionally)												
Column %	48%	46%	55% A	48%	52% D	37%	53% D	63% D	48%	49%	48%	48%
Frequently												
Column %	16%	15%	17%	16%	19% DF	12%	16%	7%	16%	18% H	9%	24% GH
Occasionally												
Column %	33%	31%	38% A	33%	33% D	25%	37% D	55% CDE	33%	31% I	39% GI	23%
Rarely												
Column %	18%	19%	17%	18%	22% EF	19% E	12%	10%	18%	17%	20%	17%
Never												
Column %	28%	30% B	21%	28%	23%	38% CE	24%	27%	28%	31% I	27%	23%
Total (Rarely or never)												
Column %	46%	49% B	38%	46%	45% E	57% CEF	36%	37%	46%	48% I	47% I	39%
Not Sure												
Column %	6%	6%	6%	6%	4%	5%	12% CDF	0%	6%	3%	5%	13% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

We are interested in how frequently individuals rely on social media platforms for specific health-related information. For each of the following purposes, please select the option that best describes your usage of social media (Facebook, Instagram, TikTok, etc.) for: Seeking mental health advice *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total (Frequently or occasionally)												
Column %	28%	23%	41% A	28%	27% D	18%	42% CDF	19%	28%	31% H	22%	31% H
Frequently												
Column %	13%	10%	20% A	13%	12% D	6%	26% CDF	6%	13%	15% H	10%	14%
Occasionally												
Column %	15%	12%	21% A	15%	15%	13%	16%	13%	15%	16%	12%	17%
Rarely												
Column %	18%	17%	22%	18%	17%	23% CE	13%	35% CE	18%	17% I	23% GI	11%
Never												
Column %	45%	51% B	28%	45%	47% E	53% E	32%	47%	45%	45%	48% I	40%
Total (Rarely or never)												
Column %	64%	68% B	50%	64%	64% E	76% CE	45%	81% CE	64%	62% I	71% GI	52%
Not Sure												
Column %	9%	9%	9%	9%	10% F	6%	13% DF	0%	9%	7%	6%	17% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

We are interested in how frequently individuals rely on social media platforms for specific health-related information. For each of the following purposes, please select the option that best describes your usage of social media (Facebook, Instagram, TikTok, etc.) for: Finding support groups or communities *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Total (Frequently or occasionally)												
Column %	33%	30%	42% A	33%	33% D	26%	39% D	57% CDE	33%	34%	30%	39% H
Frequently												
Column %	14%	10%	26% A	14%	13%	10%	22% CDF	10%	14%	17% H	10%	18% H
Occasionally												
Column %	19%	20%	16%	19%	20%	16%	17%	47% CDE	19%	17%	20%	21%
Rarely												
Column %	21%	20%	22%	21%	21%	22%	19%	12%	21%	21%	23%	17%
Never												
Column %	37%	41% B	26%	37%	36% E	49% CEF	26%	25%	37%	38%	37%	35%
Total (Rarely or never)												
Column %	57%	61% B	47%	57%	56% EF	71% CEF	45%	37%	57%	58%	59% I	52%
Not Sure												
Column %	9%	9%	10%	9%	10% D	3%	15% CD	6%	9%	8%	10%	9%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

As new variants of COVID-19 emerge, there is potential for a nationwide mask mandate. How would you approach wearing a mask if such a mandate were implemented? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
I would consistently wear a mask as mandated in all situations Column %	34%	36% B	29%	34%	17%	32% C	70% CDF	27%	34%	28%	41% GI	32%
I would only wear a mask in places where it's strictly enforced (e.g., on an airplane, at the doctor's office) Column %	38%	38%	39%	38%	45% E	39% E	22%	54% E	38%	43% H	34%	38%
I would choose not to wear a mask despite the mandate Column %	19%	19%	17%	19%	32% DEF	14% E	1%	12% E	19%	19%	19%	17%
I'm unsure, or it would depend on the specific circumstances Column %	9%	7%	14% A	9%	7%	14% CE	7%	7%	9%	9%	7%	12% H

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

In 2024, there will be a statewide primary election for President and other offices. How likely are you to vote in this election? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Definitely Column %	67%	80% B	29%	67%	82% DEF	53%	56%	65%	67%	76% HI	62%	60%
Probably Column %	13%	9%	26% A	13%	8%	15% C	22% CD	12%	13%	9%	20% GI	8%
Maybe Column %	14%	9%	29% A	14%	7%	23% CEF	16% C	8%	14%	10%	10%	29% GH
Probably not Column %	3%	1%	9% A	3%	3%	2%	4%	15% CDE	3%	4%	4%	2%
Definitely not Column %	3%	1%	7% A	3%	1%	7% CE	2%	0%	3%	1%	5% GI	2%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Are you more likely to vote in the Democratic or Republican Presidential primary? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,109	852	257	1,109	495	315	260	39	1,109	415	444	250
Republican Column %	44%	49% B	26%	44%	84% DEF	20% E	0%	13% E	44%	51% HI	44% I	30%
Democrat Column %	24%	26% B	18%	24%	2%	10% C	87% CDF	9% C	24%	21%	28% G	24%
Neither Column %	13%	11%	20% A	13%	3%	31% CE	9% C	17% C	13%	13%	12%	14%
Don't know Column %	19%	14%	36% A	19%	12% E	39% CE	3%	62% CDE	19%	15%	16%	31% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Among these candidates, who would you most likely vote for in the Republican primary for President in 2024? *

Base: Republican Primary Voter

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	484	417	67	484	416	62	1	5	484	212	196	76
Donald Trump Column %	64%	63%	66%	64%	63%	71%	52%	38%	64%	61%	65%	70%
Ron DeSantis Column %	16%	16%	13%	16%	16%	13%	0%	40%	16%	19% H	12%	16%
Nikki Haley Column %	3%	3%	0%	3%	2%	2%	29%	14%	3%	4%	2%	1%
Mike Pence Column %	2%	2%	5%	2%	2%	6%	0%	0%	2%	1%	3%	2%
Tim Scott Column %	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Vivek Ramaswamy Column %	3%	3%	4%	3%	3%	1%	0%	0%	3%	2%	2%	8% GH
Asa Hutchinson Column %	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Chris Christie Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Doug Burgum Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
I'm not sure Column %	10%	10%	11%	10%	11%	5%	19%	8%	10%	8% I	16% GI	2%
Other Column %	2%	2%	0%	2%	2%	0%	0%	0%	2%	4% H	0%	0%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: GHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Among these candidates, who would you most likely vote for in the Democrat primary in 2024? *

Base: Democrat Primary Voter

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	270	224	46	270	8	32	227	3	270	86	125	59
Joe Biden Column %	75%	74%	80%	75%	28%	51%	80% CD	80%	75%	71%	74%	82%
Robert F. Kennedy Jr. Column %	9%	10%	5%	9%	2%	8%	10%	0%	9%	6%	14% I	2%
Marianne Williamson Column %	3%	2%	3%	3%	0%	4%	2%	18%	3%	3%	2%	4%
Other Column %	3%	4%	0%	3%	4%	18% E	1%	0%	3%	7% H	0%	5%
I'm not sure Column %	10%	10%	12%	10%	66% DE	19% E	7%	2%	10%	13%	10%	7%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Presidential Trial Ballot (Two Way Race) *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,075	835	241	1,075	495	294	251	35	1,075	416	435	224
Donald Trump Column %	59%	61%	55%	59%	92% DEF	54% EF	6%	24% E	59%	74% HI	50%	50%
Joe Biden Column %	29%	30% B	23%	29%	2%	25% C	88% CDF	21% C	29%	21%	38% GI	25%
I'm not sure Column %	12%	9%	22% A	12%	7%	21% CE	6%	55% CDE	12%	5%	12% G	24% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Trial Ballot (Kennedy) *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,164	872	292	1,164	505	342	277	39	1,164	430	481	253
Donald Trump, the Republican candidate Column %	46%	48% B	38%	46%	82% DEF	29% EF	4%	9%	46%	59% HI	35%	42% H
Joe Biden, the Democratic candidate Column %	18%	23% B	5%	18%	1%	15% C	55% CDF	13% C	18%	16%	21% G	17%
Robert F. Kennedy Jr., the Independent candidate Column %	22%	19%	30% A	22%	8%	32% C	32% C	28% C	22%	16%	27% GI	20%
Undecided Column %	14%	10%	27% A	14%	9%	23% CE	8%	50% CDE	14%	9%	16% G	21% G

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Trial Ballot (Manchin) *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,118	844	273	1,118	506	296	276	39	1,118	420	443	254
Donald Trump, the Republican candidate												
Column %	52%	53%	47%	52%	80% DEF	50% EF	5%	22% E	52%	71% HI	45% I	32%
Joe Biden, the Democratic candidate												
Column %	21%	23%	18%	21%	1%	18% C	64% CDF	15% C	21%	16%	25% G	23% G
Joe Manchin, the Independent candidate												
Column %	5%	6% B	3%	5%	2%	8% C	8% C	5%	5%	5% I	8% I	1%
Undecided												
Column %	22%	18%	32% A	22%	17%	23% C	23%	59% CDE	22%	7%	22% G	44% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Senate General Ballot (Bradshaw) *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,070	824	246	1,070	492	270	271	36	1,070	400	417	253
Marsha Blackburn Column %	43%	48% B	27%	43%	70% DEF	38% EF	3%	17% E	43%	59% HI	36% I	29%
Marquita Bradshaw Column %	32%	36% B	21%	32%	13%	25% C	76% CDF	30% C	32%	28%	36% G	34%
Undecided Column %	25%	17%	52% A	25%	18%	37% CE	21%	53% CE	25%	13%	28% G	38% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Senate General Ballot (Johnson) *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,100	850	249	1,100	488	298	275	39	1,100	406	442	251
Marsha Blackburn Column %	43%	49% B	25%	43%	71% DEF	33% EF	11%	13%	43%	59% HI	37%	31%
Gloria Johnson Column %	27%	29% B	22%	27%	5%	25% C	68% CDF	23% C	27%	26%	29%	25%
Undecided Column %	30%	23%	53% A	30%	24%	42% CE	21%	64% CDE	30%	15%	35% G	44% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Do you believe there should be maximum age limits for elected officials, meaning they cannot hold office after reaching a certain age? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Yes, there should be age limits												
Column %	80%	81%	76%	80%	84% DF	73%	83% DF	61%	80%	81%	80%	77%
No, there should not be age limits												
Column %	20%	19%	24%	20%	16%	27% CE	17%	39% CE	20%	19%	20%	23%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEF

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Would you support or oppose a proposal to set a maximum age of 75 for the position of President of the U.S.? *

Base: Believes in age limits

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	941	708	233	941	430	254	230	28	941	351	390	200
Strongly support Column %	50%	52%	46%	50%	47% F	54% F	56% CF	25%	50%	50%	54% I	42%
Somewhat support Column %	24%	25%	20%	24%	22%	26%	22%	62% CDE	24%	27% I	25%	18%
Neither support nor oppose Column %	12%	9%	21% A	12%	13%	10%	12%	1%	12%	8%	9%	22% GH
Somewhat oppose Column %	2%	3%	1%	2%	4% DE	1%	1%	0%	2%	5% HI	1%	1%
Strongly oppose Column %	5%	3%	12% A	5%	7% E	6% E	1%	6%	5%	8% H	2%	8% H
I'm not sure Column %	6%	8% B	1%	6%	8% D	2%	9% D	6%	6%	2%	9% G	9% G

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Generally speaking, do you think of yourself as a ? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Republican Column %	43%	48% B	30%	43%	100% DEF	0%	0%	0%	43%	49% HI	39%	41%
Independent Column %	29%	27%	36% A	29%	0%	100% CEF	0%	0%	29%	34% I	28%	25%
Democrat Column %	24%	23%	25%	24%	0%	0%	100% CDF	0%	24%	14%	27% G	32% G
Something else Column %	4%	2%	9% A	4%	0%	0%	0%	100% CDE	4%	3%	6% I	2%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Would you call yourself a: *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	510	418	92	510	510	-	-	-	510	214	191	105
Strong Republican Column %	70%	75% B	48%	70%	70%	-	-	-	70%	69%	69%	75%
Not a Very Strong Republican Column %	30%	25%	52% A	30%	30%	-	-	-	30%	31%	31%	25%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: AB

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Would you call yourself a... *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	278	202	76	278	-	-	278	-	278	61	133	83
Strong Democrat Column %	72%	81% B	48%	72%	-	-	72%	-	72%	80% I	80% I	53%
Not a Very Strong Democrat Column %	28%	19%	52% A	28%	-	-	28%	-	28%	20%	20%	47% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Do you think of yourself as.. *

Base: Independent

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	393	255	138	393	-	347	-	46	393	160	163	70
Closer to the Republican Party Column %	25%	21%	32% A	25%	-	22%	-	47% D	25%	31% I	24%	15%
Closer to the Democratic Party Column %	22%	27% B	11%	22%	-	22%	-	18%	22%	26% I	24% I	6%
Strictly an Independent Column %	53%	52%	57%	53%	-	56% F	-	35%	53%	43%	52%	79% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Who did you vote for in the 2020 election? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Donald Trump Column %	53%	58% B	39%	53%	88% DEF	40% E	7%	50% E	53%	68% HI	48% I	37%
Joe Biden Column %	32%	34% B	27%	32%	5%	31% C	87% CDF	21% C	32%	23%	39% G	36% G
Someone else Column %	3%	4% B	1%	3%	1%	8% CE	1%	8% CE	3%	1%	2%	8% GH
I did not vote Column %	11%	4%	33% A	11%	7%	22% CE	5%	21% CE	11%	8%	10%	19% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

What is your age? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
18 to 24 Column %	8%	6%	16% A	8%	12% DEF	6%	5%	4%	8%	3%	11% G	12% G
25 to 34 Column %	16%	13%	24% A	16%	12%	15%	25% CD	20%	16%	17%	14%	18%
35 to 44 Column %	16%	17%	13%	16%	15%	14%	16%	36% CDE	16%	15%	14%	19%
45 to 64 Column %	33%	33%	34%	33%	36% E	39% E	21%	33%	33%	39% H	28%	35%
65+ Column %	27%	31% B	13%	27%	25% F	26% F	33% CDF	7%	27%	26% I	33% GI	16%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Thinking about your general approach to issues, do you consider yourself to be... *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Very conservative Column %	19%	23% B	8%	19%	39% DEF	7% E	1%	3%	19%	26% HI	15%	15%
Somewhat conservative Column %	22%	21%	25%	22%	30% DEF	19% E	13%	7%	22%	21% I	26% I	14%
Moderate Column %	32%	27%	46% A	32%	14%	51% CE	36% C	56% CE	32%	27%	30%	43% GH
Somewhat liberal Column %	11%	13% B	6%	11%	1%	7% C	33% CDF	4%	11%	10% I	15% GI	4%
Very liberal Column %	6%	5%	6%	6%	1%	5% C	16% CD	5%	6%	4%	6%	7%
Not Sure Column %	11%	12%	9%	11%	15% E	11% E	1%	25% DE	11%	12% H	7%	16% H

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Gender: Which of the following are you? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Male Column %	45%	46%	42%	45%	39% F	52% CF	52% CF	23%	45%	55% HI	45% I	29%
Female Column %	54%	54%	55%	54%	61% DE	48%	46%	72% DE	54%	45%	53% G	71% GH
Other/Non-binary Column %	1%	0%	3% A	1%	0%	0%	3% CD	5% CD	1%	1%	1%	0%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

How many infants and children under 18 years of age live in your *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
1 to 2 Column %	19%	20%	16%	19%	20% F	19%	21% F	7%	19%	17%	23% GI	15%
3 or more Column %	7%	8%	5%	7%	7%	5%	9%	8%	7%	8% H	4%	12% H
None Column %	74%	72%	79% A	74%	73%	76%	70%	85% E	74%	75%	74%	73%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: AEF GHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Which of the following best describes your race or ethnicity? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
White Non-Hispanic Column %	73%	75% B	69%	73%	83% DEF	67% F	67% F	48%	73%	83% I	79% I	46%
Black or African American Column %	9%	8%	12% A	9%	3%	12% C	18% CD	10%	9%	2%	5%	30% GH
Hispanic Column %	1%	2% B	0%	1%	1%	1%	1%	0%	1%	0%	2% G	2% G
Asian Column %	1%	0%	1%	1%	0%	1%	1%	4%	1%	0%	0%	1%
Other Column %	14%	14%	15%	14%	11%	17% C	13%	28% CE	14%	14%	12%	18% H
Prefer not to say Column %	2%	1%	2%	2%	1%	2% E	1%	9% CDE	2%	0%	3% G	3% G

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Which of the following best describes your household's total inc *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
< \$15,000 Column %	6%	5%	8%	6%	9% DE	4%	4%	3%	6%	6% H	3%	13% GH
\$15,000-\$24,999 Column %	5%	6% B	2%	5%	6%	4%	3%	4%	5%	4%	5%	5%
\$25,000-\$34,999 Column %	7%	8% B	4%	7%	6%	7%	8%	1%	7%	4%	11% GI	4%
\$35,000-\$49,999 Column %	13%	10%	21% A	13%	9%	16% C	17% C	10%	13%	13%	13%	14%
\$50,000-\$74,999 Column %	18%	19%	18%	18%	18%	17%	21%	16%	18%	23% HI	16%	16%
\$75,000-\$99,999 Column %	16%	16%	18%	16%	11%	15%	21% C	47% CDE	16%	15%	12%	27% GH
\$100,000-\$124,999 Column %	11%	12%	9%	11%	13% D	8%	14% D	6%	11%	8%	16% GI	9%
\$125,000-\$149,999 Column %	8%	9% B	3%	8%	10% D	5%	7%	5%	8%	7%	9%	5%
\$150,000-\$199,999 Column %	5%	5%	7%	5%	6% E	8% E	2%	0%	5%	8% I	5% I	0%
\$200,000 and over Column %	6%	8% B	0%	6%	7% E	7% E	3%	0%	6%	9% HI	4%	5%
Not sure Column %	5%	3%	10% A	5%	4%	8% CE	2%	8%	5%	4% I	7% I	1%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Which of the following best describes your current education lev *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Some high school or less Column %	15%	8%	34% A	15%	10% F	20% CF	19% CF	0%	15%	12%	17% G	16%
High school graduate Column %	41%	44% B	32%	41%	51% DEF	32%	36% F	20%	41%	35%	44% G	43%
Associate's degree (Two-year post-secondary degree) Column %	8%	9% B	5%	8%	6%	14% CE	6%	14% CE	8%	10%	8%	6%
Some college but no degree Column %	7%	8% B	4%	7%	9% DE	5%	5%	6%	7%	11% HI	5%	3%
Bachelor's degree Column %	20%	20%	20%	20%	18%	15%	26% CD	47% CDE	20%	21%	18%	22%
Master's or professional degree Column %	8%	10% B	3%	8%	5%	12% CEF	7%	2%	8%	10%	6%	7%
Doctorate degree Column %	1%	2% B	0%	1%	1%	2%	1%	4%	1%	2%	1%	2%
Prefer not to say Column %	0%	0%	1%	0%	0%	0%	1%	6% CD	0%	0%	1%	1%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

What is your current marital status? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Married Column %	55%	61% B	39%	55%	57%	53%	52%	62%	55%	57% I	57% I	48%
Never married Column %	21%	18%	31% A	21%	21%	25%	19%	13%	21%	19%	18%	31% GH
Divorced Column %	10%	9%	14% A	10%	10%	12%	10%	5%	10%	12% I	12% I	4%
Living with partner Column %	6%	5%	11% A	6%	5%	5%	10% CD	5%	6%	6% H	3%	11% GH
Widowed Column %	5%	6%	3%	5%	5%	4%	7%	8%	5%	3%	7% G	5%
Separated Column %	1%	2%	1%	1%	3% DE	0%	1%	0%	1%	2%	2%	0%
Prefer not to say Column %	1%	0%	2% A	1%	0%	1%	0%	8% CDE	1%	0%	1%	1%
Other Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Do you own or rent your home? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Own Column %	70%	76% B	53%	70%	72%	69%	68%	69%	70%	72% I	78% GI	52%
Rent Column %	30%	24% A	47% A	30%	28%	31%	32%	31%	30%	28% H	22%	48% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Thinking about your religion, are you *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Protestant Column %	35%	40% B	20%	35%	42% D	21%	38% D	41% D	35%	37%	35%	32%
Roman Catholic Column %	9%	8%	11%	9%	6%	11% CF	12% CF	0%	9%	10% H	4%	15% GH
Something else Column %	30%	27%	37% A	30%	40% DEF	29% E	14%	24%	30%	33%	28%	28%
Nothing in particular Column %	21%	19%	24%	21%	10%	34% CE	22% C	29% C	21%	15%	26% G	20%
Agnostic Column %	3%	2%	6% A	3%	1%	2%	8% CD	1%	3%	3%	4% I	1%
Atheist Column %	1%	2% B	0%	1%	1%	1%	2%	3%	1%	0%	1%	2% G
Orthodox (e.g. Greek or Russian Orthodox) Column %	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%
Buddhist Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Hindu Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Jewish Column %	1%	1%	0%	1%	0%	1%	2% C	2%	1%	1%	1%	0%
Mormon Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Muslim Column %	0%	0%	1%	0%	0%	0%	2% CD	0%	0%	1%	0%	0%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Would you describe yourself as a 'born-again' or evangelical Christian? *

Base: Protestant

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	413	353	60	413	216	73	105	19	413	159	170	84
Yes Column %	69%	66%	86% A	69%	73% E	83% E	48%	85% E	69%	74% H	60%	79% H
No Column %	31%	34% B	14%	31%	27%	17%	52% CDF	15%	31%	26%	40% GI	21%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Are you now employed full-time, part-time, self-employed, or not *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	1,181	875	306	1,181	510	347	278	46	1,181	436	486	259
Full-time Column %	38%	40%	34%	38%	42%	36%	35%	35%	38%	42% I	40% I	29%
Self-employed Column %	11%	7% A	23% A	11%	5%	17% CE	11% C	36% CDE	11%	9%	10%	16% GH
Part-time Column %	6%	4% A	10% A	6%	6%	8%	4%	0%	6%	6%	6%	3%
Retired Column %	26%	30% B	13%	26%	24%	21%	35% CDF	19%	26%	21%	31% GI	22%
Not employed Column %	18%	19%	17%	18%	22% EF	18% F	14%	7%	18%	21% H	12%	26% H
Don't know Column %	1%	0%	3% A	1%	2%	0%	1%	3%	1%	0%	1%	4% GH

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Oct. 5 to 16, 2023 MOE +/- 2.79%

Which best describes your current work location? *

	Likely Voters			Generally speaking, do you think of yourself as a ?					Division1			
	Total	Likely Voter A	Other B	Total	Republican C	Independent D	Democrat E	Something else F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I
Sample Size	452	349	103	452	214	123	98	16	452	182	194	76
Working on-site, traveling to and from work Column %	78%	76%	87% A	78%	80%	75%	79%	79%	78%	77%	78%	83%
Working from home but always have Column %	12%	15% B	1%	12%	12%	17% E	6%	6%	12%	14%	12%	6%
Hybrid model (splitting time between home and on-site) Column %	8%	8%	7%	8%	7%	8%	7%	15%	8%	7%	8%	10%
Temporarily or permanently working from home due to the pandemic Column %	2%	1%	4%	2%	1%	0%	8% CD	1%	2%	3%	2%	1%

Weight Variable = Weight (Registered Voters), Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE