

## **Crosstabs (Party, Voting History)**

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

January 3, 2024

Targoz Market Research ®

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Zoning regulations set rules for land use and building types in different areas of a city or town. These laws dictate land use and the types of buildings that can be constructed. How do you believe zoning regulations impact your community? *	16
Here are two opposing opinions about zoning regulations. One statement will represent the opinions of a person named Smith, and the other will represent the opinions of a person named Jones. Smith says zoning laws limit personal use of private property and reduce the ability to build more homes, resulting in more expensive homes and fewer housing options for those seeking to buy or rent a home. Jones says zoning laws prevent out-of-control growth and protect the character of neighborhoods, and they should remain stringent, even if this limits the housing supply for those seeking to buy or rent a home. Which one of these two opinions do you agree with? *	17

What do you think is the best approach to providing affordable housing?	18
* Under Tennessee’s existing Education Savings Account (ESA) program, families of eligible K-12 students can use a portion of their per-pupil funding on certain educational expenses such as private school tuition, tutoring, educational therapy, or other educational purposes. These ESAs are available to families in Memphis, Nashville, and Chattanooga. Gov. Bill Lee has proposed an Education Freedom Scholarship Act to give the same options to all Tennessee families. Would you support or oppose expanding educational choice statewide? *	19
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Do you agree or disagree with the following statements other residents have made about their area of Tennessee? My local government spends property taxes wisely *	29
Do you agree or disagree with the following statements other residents have made about their area of Tennessee? Homeowners should be able to build an accessory dwelling unit, aka mother-in-law suite, granny flat, carriage house, on their own property *	30
Do you agree or disagree with the following statements other residents have made about their area of Tennessee? Local zoning laws negatively affect housing affordability in my community *	31
Do you agree or disagree with the following statements other residents have made about their area of Tennessee? Collaborations between government and private companies are crucial for creating affordable housing throughout Tennessee *	32
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\* Denotes variable with statistically significant findings

How much, if at all, do you trust the information from each of the following? National news organizations *	34
How much, if at all, do you trust the information from each of the following? Local news organizations *	35
How much, if at all, do you trust the information from each of the following? Social networking sites, such as Facebook and X (formerly Twitter) *	36
Which of these have you used as a source for news in the last week? [SELECT ALL THAT APPLY] *	37
As you may know, daylight saving time is the practice of advancing clocks (typically by one hour) during warmer months so that darkness falls at a later clock time. Would you prefer to: *	39
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\* Denotes variable with statistically significant findings

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* Which of the following best describes your household's total income in 2022 BEFORE taxes?	56
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* Do you own or rent your home?	59
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Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

How often would you say you vote?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Always</b> Column %	39%	<b>54% B</b>	<b>0%</b>	39%	<b>47% DE</b>	<b>39% E</b>	<b>30%</b>	39%	<b>49% G</b>	<b>30%</b>	39%	<b>47% I</b>	<b>2%</b>
<b>Nearly Always</b> Column %	34%	<b>46% B</b>	<b>0%</b>	34%	34%	<b>38% E</b>	<b>30%</b>	34%	<b>37% G</b>	<b>30%</b>	34%	<b>38% I</b>	<b>14%</b>
<b>Part of The Time</b> Column %	11%	<b>0%</b>	<b>41% A</b>	11%	<b>9%</b>	<b>17% CE</b>	<b>10%</b>	11%	9%	13%	11%	12%	8%
<b>Seldom</b> Column %	10%	<b>0%</b>	<b>35% A</b>	10%	<b>9% D</b>	<b>5%</b>	<b>13% CD</b>	10%	<b>4%</b>	<b>15% F</b>	10%	<b>3%</b>	<b>41% H</b>
<b>Never Vote</b> Column %	6%	<b>0%</b>	<b>23% A</b>	6%	<b>1%</b>	<b>0%</b>	<b>17% CD</b>	6%	<b>0%</b>	<b>12% F</b>	6%	<b>0%</b>	<b>36% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

In general, are you satisfied or dissatisfied with the way things are going in:  
The United States \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Total Satisfied</b> Column %	29%	<b>25%</b>	<b>41% A</b>	29%	<b>23%</b>	<b>44% CE</b>	<b>26%</b>	29%	<b>16%</b>	<b>42% F</b>	29%	<b>27%</b>	<b>42% H</b>
<b>Very Satisfied</b> Column %	6%	6%	7%	6%	<b>2%</b>	<b>16% CE</b>	<b>3%</b>	6%	<b>2%</b>	<b>9% F</b>	6%	<b>7% I</b>	<b>2%</b>
<b>Somewhat Satisfied</b> Column %	23%	<b>19%</b>	<b>34% A</b>	23%	<b>21%</b>	<b>28% C</b>	23%	23%	<b>14%</b>	<b>33% F</b>	23%	<b>20%</b>	<b>40% H</b>
<b>Somewhat Dissatisfied</b> Column %	32%	<b>36% B</b>	<b>21%</b>	32%	<b>36% E</b>	<b>33% E</b>	<b>26%</b>	32%	<b>35% G</b>	<b>29%</b>	32%	<b>36% I</b>	<b>12%</b>
<b>Very Dissatisfied</b> Column %	34%	<b>37% B</b>	<b>25%</b>	34%	<b>40% D</b>	<b>18%</b>	<b>37% D</b>	34%	<b>47% G</b>	<b>21%</b>	34%	<b>36% I</b>	<b>25%</b>
<b>Total Dissatisfied</b> Column %	66%	<b>73% B</b>	<b>45%</b>	66%	<b>76% DE</b>	<b>51%</b>	<b>63% D</b>	66%	<b>82% G</b>	<b>50%</b>	66%	<b>72% I</b>	<b>37%</b>
<b>Not Sure</b> Column %	5%	<b>2%</b>	<b>14% A</b>	5%	<b>1%</b>	<b>5% C</b>	<b>11% CD</b>	5%	<b>2%</b>	<b>8% F</b>	5%	<b>2%</b>	<b>21% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

In general, are you satisfied or dissatisfied with the way things are going in:  
The State of Tennessee \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Total Satisfied</b> Column %	62%	<b>64% B</b>	<b>57% B</b>	62%	<b>82% DE</b>	<b>47% DE</b>	<b>46% DE</b>	62%	<b>80% G</b>	<b>45% G</b>	62%	<b>65% I</b>	<b>47% I</b>
<b>Very Satisfied</b> Column %	21%	<b>26% B</b>	<b>8% B</b>	21%	<b>34% DE</b>	<b>12% DE</b>	<b>12% DE</b>	21%	<b>35% G</b>	<b>8% G</b>	21%	<b>25% I</b>	<b>3% I</b>
<b>Somewhat Satisfied</b> Column %	41%	<b>38% B</b>	<b>49% A</b>	41%	<b>49% DE</b>	<b>35% DE</b>	<b>35% DE</b>	41%	<b>45% G</b>	<b>37% G</b>	41%	40%	44%
<b>Somewhat Dissatisfied</b> Column %	22%	22%	20%	22%	<b>12% DE</b>	<b>31% C</b>	<b>27% C</b>	22%	<b>15% G</b>	<b>28% F</b>	22%	22%	22%
<b>Very Dissatisfied</b> Column %	13%	13%	12%	13%	<b>4% DE</b>	<b>21% C</b>	<b>17% C</b>	13%	<b>4% G</b>	<b>21% F</b>	13%	12%	14%
<b>Total Dissatisfied</b> Column %	34%	35%	32%	34%	<b>17% CE</b>	<b>52% CE</b>	<b>44% C</b>	34%	<b>19% F</b>	<b>49% F</b>	34%	34%	35%
<b>Not Sure</b> Column %	4%	<b>1% B</b>	<b>11% A</b>	4%	<b>1% DE</b>	<b>1% DE</b>	<b>10% CD</b>	4%	<b>1% G</b>	<b>6% F</b>	4%	<b>1% I</b>	<b>17% H</b>

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Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

In general, are you satisfied or dissatisfied with the way things are going in:  
K-12 Public Education In Tennessee \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Total Satisfied</b> Column %	48%	47%	51%	48%	<b>59% DE</b>	<b>47% E</b>	<b>36%</b>	48%	<b>56% G</b>	<b>41%</b>	48%	50%	42%
<b>Very Satisfied</b> Column %	12%	<b>14% B</b>	<b>6%</b>	12%	<b>16% DE</b>	<b>10%</b>	<b>8%</b>	12%	<b>16% G</b>	<b>8%</b>	12%	<b>14% I</b>	<b>5%</b>
<b>Somewhat Satisfied</b> Column %	36%	<b>33%</b>	<b>45% A</b>	36%	<b>43% E</b>	<b>37% E</b>	<b>28%</b>	36%	<b>40% G</b>	<b>32%</b>	36%	36%	37%
<b>Somewhat Dissatisfied</b> Column %	27%	<b>32% B</b>	<b>15%</b>	27%	26%	29%	27%	27%	26%	29%	27%	<b>28% I</b>	<b>21%</b>
<b>Very Dissatisfied</b> Column %	12%	13%	10%	12%	<b>8%</b>	<b>12% C</b>	<b>18% CD</b>	12%	11%	14%	12%	13%	9%
<b>Total Dissatisfied</b> Column %	39%	<b>45% B</b>	<b>24%</b>	39%	<b>34%</b>	<b>42% C</b>	<b>45% C</b>	39%	<b>36%</b>	<b>43% F</b>	39%	<b>41% I</b>	<b>30%</b>
<b>Not Sure</b> Column %	12%	<b>7%</b>	<b>25% A</b>	12%	<b>8%</b>	<b>11%</b>	<b>19% CD</b>	12%	<b>7%</b>	<b>17% F</b>	12%	<b>9%</b>	<b>28% H</b>

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As you and your family plan for the next year, are you doing so expecting the U.S. economy to be...

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Total Booming or Growing</b> Column %	18%	19%	15%	18%	<b>12%</b>	<b>28%</b> CE	<b>18%</b> C	18%	<b>13%</b>	<b>22%</b> F	18%	<b>19%</b> I	<b>12%</b>
<b>Booming</b> Column %	2%	<b>2%</b> B	<b>0%</b>	2%	<b>1%</b>	<b>6%</b> CE	<b>0%</b>	2%	2%	2%	2%	2%	1%
<b>Growing, but not booming</b> Column %	16%	16%	15%	16%	<b>11%</b>	<b>23%</b> C	<b>17%</b> C	16%	<b>11%</b>	<b>20%</b> F	16%	<b>17%</b> I	<b>11%</b>
<b>Holding steady</b> Column %	20%	20%	19%	20%	<b>27%</b> DE	<b>19%</b> E	<b>11%</b>	20%	<b>17%</b>	<b>23%</b> F	20%	19%	24%
<b>Slowing, but not in recession</b> Column %	29%	29%	31%	29%	29%	33%	28%	29%	30%	29%	29%	30%	27%
<b>In recession</b> Column %	23%	<b>27%</b> B	<b>13%</b>	23%	<b>27%</b> D	<b>12%</b>	<b>26%</b> D	23%	<b>34%</b> G	<b>12%</b>	23%	<b>26%</b> I	<b>9%</b>
<b>Total Slowing or Recession</b> Column %	53%	<b>56%</b> B	<b>44%</b>	53%	<b>56%</b> D	<b>45%</b>	<b>53%</b> D	53%	<b>65%</b> G	<b>41%</b>	53%	<b>56%</b> I	<b>36%</b>
<b>I'm not sure</b> Column %	10%	<b>5%</b>	<b>23%</b> A	10%	<b>5%</b>	<b>7%</b>	<b>19%</b> CD	10%	<b>5%</b>	<b>14%</b> F	10%	<b>6%</b>	<b>27%</b> H

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

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Compared to a year ago, would you say that you and your family are economically...

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Total Better Off</b> Column %	20%	20%	20%	20%	<b>15%</b>	<b>30% CE</b>	<b>19%</b>	20%	<b>16%</b>	<b>23% F</b>	20%	20%	18%
<b>A lot better off</b> Column %	4%	4%	3%	4%	<b>1%</b>	<b>6% C</b>	<b>5% C</b>	4%	<b>2%</b>	<b>5% F</b>	4%	4%	3%
<b>Somewhat better off</b> Column %	16%	16%	17%	16%	<b>14%</b>	<b>24% CE</b>	<b>14%</b>	16%	<b>14%</b>	<b>19% F</b>	16%	17%	15%
<b>About the same</b> Column %	40%	<b>36%</b>	<b>49% A</b>	40%	<b>38%</b>	<b>48% CE</b>	<b>36%</b>	40%	<b>29%</b>	<b>50% F</b>	40%	<b>37%</b>	<b>52% H</b>
<b>Somewhat worse off</b> Column %	29%	<b>33% B</b>	<b>20%</b>	29%	<b>34% D</b>	<b>16%</b>	<b>32% D</b>	29%	<b>40% G</b>	<b>19%</b>	29%	<b>31% I</b>	<b>21%</b>
<b>A lot worse off</b> Column %	11%	11%	11%	11%	<b>12% D</b>	<b>7%</b>	<b>13% D</b>	11%	<b>15% G</b>	<b>8%</b>	11%	12%	9%
<b>Total Worse Off</b> Column %	40%	<b>44% B</b>	<b>31%</b>	40%	<b>46% D</b>	<b>22%</b>	<b>46% D</b>	40%	<b>54% G</b>	<b>27%</b>	40%	<b>43% I</b>	<b>30%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

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■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

How do you feel about the following statement: Generally speaking, the way state government runs in Tennessee serves as a good model for other states to follow? \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Total Agree</b> Column %	45%	<b>49% B</b>	<b>33%</b>	45%	<b>64% DE</b>	<b>24%</b>	<b>37% D</b>	45%	<b>64% G</b>	<b>27%</b>	45%	<b>47% I</b>	<b>36%</b>
<b>Strongly agree</b> Column %	10%	<b>13% B</b>	<b>3%</b>	10%	<b>16% DE</b>	<b>7%</b>	<b>6%</b>	10%	<b>15% G</b>	<b>6%</b>	10%	<b>12% I</b>	<b>3%</b>
<b>Somewhat agree</b> Column %	35%	<b>36% B</b>	<b>30%</b>	35%	<b>48% DE</b>	<b>17%</b>	<b>31% D</b>	35%	<b>49% G</b>	<b>21%</b>	35%	35%	33%
<b>Not sure</b> Column %	24%	<b>17%</b>	<b>43% A</b>	24%	<b>24% D</b>	<b>17%</b>	<b>29% D</b>	24%	<b>21%</b>	<b>27% F</b>	24%	<b>20%</b>	<b>43% H</b>
<b>Somewhat disagree</b> Column %	16%	<b>19% B</b>	<b>10%</b>	16%	<b>8%</b>	<b>29% CE</b>	<b>17% C</b>	16%	<b>10%</b>	<b>22% F</b>	16%	<b>18% I</b>	<b>7%</b>
<b>Strongly disagree</b> Column %	15%	15%	13%	15%	<b>4%</b>	<b>30% CE</b>	<b>17% C</b>	15%	<b>5%</b>	<b>24% F</b>	15%	15%	14%
<b>Total Disagree</b> Column %	31%	<b>34% B</b>	<b>23%</b>	31%	<b>12%</b>	<b>60% CE</b>	<b>34% C</b>	31%	<b>15%</b>	<b>46% F</b>	31%	<b>33% I</b>	<b>21%</b>

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Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

How would you rate the job the Tennessee Legislature is doing? Would you say that you...

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Total Approve</b> Column %	38%	<b>45% B</b>	<b>18%</b>	38%	<b>57% DE</b>	<b>22%</b>	<b>25%</b>	38%	<b>58% G</b>	<b>18%</b>	38%	<b>44% I</b>	<b>8%</b>
<b>Approve strongly</b> Column %	8%	<b>10% B</b>	<b>3%</b>	8%	<b>13% DE</b>	<b>5%</b>	<b>3%</b>	8%	<b>12% G</b>	<b>3%</b>	8%	<b>9% I</b>	<b>2%</b>
<b>Approve somewhat</b> Column %	30%	<b>36% B</b>	<b>15%</b>	30%	<b>44% DE</b>	<b>17%</b>	<b>21%</b>	30%	<b>45% G</b>	<b>15%</b>	30%	<b>35% I</b>	<b>6%</b>
<b>Neither approve nor disapprove</b> Column %	22%	<b>16%</b>	<b>38% A</b>	22%	<b>27% DE</b>	<b>16%</b>	<b>20%</b>	22%	21%	23%	22%	<b>19%</b>	<b>39% H</b>
<b>Disapprove somewhat</b> Column %	17%	17%	18%	17%	<b>8%</b>	<b>21% C</b>	<b>27% C</b>	17%	<b>12%</b>	<b>23% F</b>	17%	17%	22%
<b>Disapprove strongly</b> Column %	18%	18%	16%	18%	<b>6%</b>	<b>32% CE</b>	<b>22% C</b>	18%	<b>7%</b>	<b>28% F</b>	18%	17%	22%
<b>Total Disapprove</b> Column %	35%	36%	34%	35%	<b>14%</b>	<b>54% C</b>	<b>49% C</b>	35%	<b>18%</b>	<b>52% F</b>	35%	<b>33%</b>	<b>44% H</b>
<b>Not Sure</b> Column %	5%	<b>3%</b>	<b>10% A</b>	5%	<b>2%</b>	<b>8% C</b>	<b>6% C</b>	5%	<b>3%</b>	<b>7% F</b>	5%	<b>4%</b>	<b>9% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Tennessee is one of only four states without a cap limiting how much local governments can raise property taxes. Which of the following options best reflects your opinion on how property tax increases should be handled? \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>I believe there should be a combination of statewide regulation and local decision-making</b> Column %	39%	40%	36%	39%	<b>47% DE</b>	<b>33%</b>	<b>32%</b>	39%	39%	38%	39%	39%	35%
<b>I support implementing a statewide cap on property tax increases</b> Column %	35%	<b>39% B</b>	<b>23%</b>	35%	35%	33%	36%	35%	<b>39% G</b>	<b>31%</b>	35%	<b>37% I</b>	<b>23%</b>
<b>I support leaving the decision to increase property taxes solely to the local mayor and city council/county commission</b> Column %	11%	12%	9%	11%	<b>11% E</b>	<b>19% CE</b>	<b>6%</b>	11%	13%	10%	11%	<b>13% I</b>	<b>4%</b>
<b>I'm not sure</b> Column %	15%	<b>9%</b>	<b>32% A</b>	15%	<b>7%</b>	<b>14% C</b>	<b>27% CD</b>	15%	<b>8%</b>	<b>22% F</b>	15%	<b>10%</b>	<b>38% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Would you support a cap on property tax increases in Tennessee if such increases had to be approved by voters in a referendum? \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Yes, I would support a cap with voter approval</b> Column %	67%	<b>73% B</b>	<b>53%</b>	67%	<b>80% DE</b>	<b>64% E</b>	<b>54%</b>	67%	<b>75% G</b>	<b>60%</b>	67%	<b>71% I</b>	<b>48%</b>
<b>No, I would not support a cap, even with a voter approval requirement</b> Column %	13%	<b>12%</b>	<b>17% A</b>	13%	<b>8%</b>	<b>21% CE</b>	<b>14% C</b>	13%	<b>8%</b>	<b>18% F</b>	13%	<b>12%</b>	<b>20% H</b>
<b>I'm not sure</b> Column %	19%	<b>15%</b>	<b>30% A</b>	19%	<b>13%</b>	<b>15%</b>	<b>31% CD</b>	19%	<b>17%</b>	<b>22% F</b>	19%	<b>17%</b>	<b>32% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Zoning regulations set rules for land use and building types in different areas of a city or town. These laws dictate land use and the types of buildings that can be constructed. How do you believe zoning regulations impact your community? \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Positively, by managing growth and land use effectively</b> Column %	40%	<b>44% B</b>	<b>29%</b>	40%	<b>44% E</b>	<b>42% E</b>	<b>34%</b>	40%	<b>44% G</b>	<b>37%</b>	40%	<b>44% I</b>	<b>22%</b>
<b>Negatively, by restricting development and personal property use</b> Column %	21%	20%	22%	21%	19%	23%	22%	21%	20%	22%	21%	21%	22%
<b>No significant impact</b> Column %	20%	20%	21%	20%	<b>26% DE</b>	<b>13%</b>	<b>18%</b>	20%	22%	19%	20%	19%	25%
<b>I'm not sure</b> Column %	18%	<b>15%</b>	<b>28% A</b>	18%	<b>11%</b>	<b>22% C</b>	<b>26% C</b>	18%	<b>14%</b>	<b>23% F</b>	18%	<b>16%</b>	<b>31% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI



Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Here are two opposing opinions about zoning regulations. One statement will represent the opinions of a person named Smith, and the other will represent the opinions of a person named Jones. Smith says zoning laws limit personal use of private property and reduce the ability to build more homes, resulting in more expensive homes and fewer housing options for those seeking to buy or rent a home. Jones says zoning laws prevent out-of-control growth and protect the character of neighborhoods, and they should remain stringent, even if this limits the housing supply for those seeking to buy or rent a home. Which one of these two opinions do you agree with? \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Total Smith</b> Column %	36%	<b>33%</b>	<b>44%</b> A	36%	<b>40%</b> E	<b>41%</b> E	<b>27%</b>	36%	34%	38%	36%	<b>34%</b>	<b>48%</b> H
<b>Strongly Agree with Smith</b> Column %	11%	<b>8%</b>	<b>17%</b> A	11%	<b>8%</b>	<b>13%</b> C	12%	11%	<b>9%</b>	<b>13%</b> F	11%	<b>9%</b>	<b>21%</b> H
<b>Somewhat Agree with Smith</b> Column %	25%	25%	28%	25%	<b>32%</b> E	<b>28%</b> E	<b>15%</b>	25%	25%	26%	25%	25%	27%
<b>Somewhat Agree with Jones</b> Column %	33%	<b>36%</b> B	<b>25%</b>	33%	35%	30%	33%	33%	<b>36%</b> G	<b>30%</b>	33%	<b>35%</b> I	<b>20%</b>
<b>Strongly Agree with Jones</b> Column %	14%	<b>18%</b> B	<b>5%</b>	14%	17%	13%	13%	14%	<b>18%</b> G	<b>11%</b>	14%	<b>17%</b> I	<b>3%</b>
<b>Total Jones</b> Column %	47%	<b>53%</b> B	<b>30%</b>	47%	<b>51%</b> D	<b>42%</b>	45%	47%	<b>54%</b> G	<b>41%</b>	47%	<b>52%</b> I	<b>23%</b>
<b>I do not agree with either</b> Column %	17%	<b>14%</b>	<b>25%</b> A	17%	<b>8%</b>	<b>17%</b> C	<b>28%</b> CD	17%	<b>13%</b>	<b>21%</b> F	17%	<b>14%</b>	<b>29%</b> H

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

What do you think is the best approach to providing affordable housing?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Private sector builds affordable housing, incentivized by government tax breaks</b> Column %	20%	21%	17%	20%	<b>27% DE</b>	<b>14%</b>	<b>16%</b>	20%	<b>23% G</b>	<b>17%</b>	20%	21%	17%
<b>The government provides financial assistance to homeowners and renters for more affordable housing options</b> Column %	18%	<b>15%</b>	<b>27% A</b>	18%	<b>15%</b>	<b>20% C</b>	<b>22% C</b>	18%	<b>14%</b>	<b>22% F</b>	18%	<b>17%</b>	<b>24% H</b>
<b>Private sector increases the overall housing supply without government intervention, aiming to lower housing costs through</b> Column %	16%	<b>18% B</b>	<b>10%</b>	16%	<b>17% E</b>	<b>19% E</b>	<b>12%</b>	16%	<b>20% G</b>	<b>13%</b>	16%	<b>18% I</b>	<b>6%</b>
<b>Government funds affordable housing, but private sector companies handle construction</b> Column %	10%	<b>11% B</b>	<b>6%</b>	10%	<b>8%</b>	<b>16% CE</b>	<b>8%</b>	10%	<b>8%</b>	<b>12% F</b>	10%	<b>11% I</b>	<b>5%</b>
<b>Private sector is mandated to offer a portion of housing at reduced rates for low-income residents</b> Column %	9%	10%	8%	9%	<b>11% D</b>	<b>7%</b>	9%	9%	10%	8%	9%	9%	11%
<b>Government directly constructs affordable housing units</b> Column %	7%	8%	6%	7%	6%	8%	9%	7%	<b>5%</b>	<b>10% F</b>	7%	<b>7%</b>	<b>12% H</b>
<b>I am not sure</b> Column %	19%	<b>17%</b>	<b>25% A</b>	19%	<b>17%</b>	<b>16%</b>	<b>24% CD</b>	19%	19%	19%	19%	<b>18%</b>	<b>25% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Under Tennessee’s existing Education Savings Account (ESA) program, families of eligible K-12 students can use a portion of their per-pupil funding on certain educational expenses such as private school tuition, tutoring, educational therapy, or other educational purposes. These ESAs are available to families in Memphis, Nashville, and Chattanooga. Gov. Bill Lee has proposed an Education Freedom Scholarship Act to give the same options to all Tennessee families. Would you support or oppose expanding educational choice statewide? \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Total Support</b> Column %	68%	<b>71% B</b>	<b>60%</b>	68%	<b>85% DE</b>	<b>56%</b>	<b>56%</b>	68%	<b>82% G</b>	<b>55%</b>	68%	<b>70% I</b>	<b>62%</b>
<b>Strongly support</b> Column %	35%	33%	39%	35%	<b>40% DE</b>	<b>30%</b>	<b>32%</b>	35%	36%	34%	35%	<b>31%</b>	<b>53% H</b>
<b>Somewhat support</b> Column %	34%	<b>38% B</b>	<b>21%</b>	34%	<b>45% DE</b>	<b>26%</b>	<b>24%</b>	34%	<b>47% G</b>	<b>21%</b>	34%	<b>38% I</b>	<b>9%</b>
<b>Somewhat oppose</b> Column %	12%	11%	14%	12%	<b>5%</b>	<b>22% CE</b>	<b>13% C</b>	12%	<b>7%</b>	<b>16% F</b>	12%	12%	8%
<b>Strongly oppose</b> Column %	7%	<b>9% B</b>	<b>2%</b>	7%	<b>3%</b>	<b>13% CE</b>	<b>8% C</b>	7%	<b>3%</b>	<b>11% F</b>	7%	<b>8% I</b>	<b>2%</b>
<b>Total Oppose</b> Column %	19%	20%	16%	19%	<b>8%</b>	<b>35% CE</b>	<b>21% C</b>	19%	<b>10%</b>	<b>28% F</b>	19%	<b>20% I</b>	<b>11%</b>
<b>I’m not sure</b> Column %	13%	<b>9%</b>	<b>24% A</b>	13%	<b>7%</b>	<b>9%</b>	<b>23% CD</b>	13%	<b>8%</b>	<b>18% F</b>	13%	<b>10%</b>	<b>27% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Would you be more or less likely to vote for your legislator if they support expanding education savings accounts across Tennessee? \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Total (Much or Somewhat More Likely)</b>													
Column %	51%	52%	51%	51%	<b>65% DE</b>	<b>44%</b>	<b>39%</b>	51%	<b>59% G</b>	<b>44%</b>	51%	52%	50%
<b>Much more likely to vote for them</b>													
Column %	19%	<b>21% B</b>	<b>14%</b>	19%	<b>27% DE</b>	<b>13%</b>	<b>15%</b>	19%	<b>27% G</b>	<b>12%</b>	19%	<b>21% I</b>	<b>14%</b>
<b>Somewhat more likely to vote for them</b>													
Column %	32%	<b>30%</b>	<b>37% A</b>	32%	<b>38% E</b>	<b>32% E</b>	<b>24%</b>	32%	32%	32%	32%	31%	36%
<b>No change in my likelihood of voting for them</b>													
Column %	27%	<b>28% B</b>	<b>23%</b>	27%	<b>24%</b>	27%	<b>30% C</b>	27%	26%	27%	27%	<b>28% I</b>	<b>20%</b>
<b>Somewhat less likely to vote for them</b>													
Column %	5%	5%	6%	5%	<b>3%</b>	<b>9% C</b>	<b>6% C</b>	5%	4%	6%	5%	<b>6% I</b>	<b>2%</b>
<b>Much less likely to vote for them</b>													
Column %	6%	<b>7% B</b>	<b>2%</b>	6%	<b>2%</b>	<b>12% CE</b>	<b>7% C</b>	6%	<b>3%</b>	<b>9% F</b>	6%	<b>7% I</b>	<b>2%</b>
<b>Total (Much or Somewhat Less Likely)</b>													
Column %	11%	<b>12% B</b>	<b>7%</b>	11%	<b>4%</b>	<b>21% CE</b>	<b>12% C</b>	11%	<b>7%</b>	<b>15% F</b>	11%	<b>12% I</b>	<b>4%</b>
<b>I am not sure</b>													
Column %	11%	<b>8%</b>	<b>19% A</b>	11%	<b>7%</b>	<b>8%</b>	<b>18% CD</b>	11%	<b>9%</b>	<b>13% F</b>	11%	<b>8%</b>	<b>26% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

In 2024, there will be a statewide primary election for President and other offices. How likely are you to vote in th... \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Definitely not</b> Column %	3%	<b>1%</b>	<b>7%</b> A	3%	<b>0%</b>	<b>1%</b>	<b>7%</b> CD	3%	<b>0%</b>	<b>5%</b> F	3%	<b>1%</b>	<b>11%</b> H
<b>Probably not</b> Column %	4%	<b>2%</b>	<b>9%</b> A	4%	<b>2%</b>	<b>2%</b>	<b>7%</b> CD	4%	3%	5%	4%	<b>2%</b>	<b>13%</b> H
<b>Maybe</b> Column %	13%	<b>6%</b>	<b>30%</b> A	13%	<b>6%</b>	<b>16%</b> C	<b>19%</b> C	13%	<b>7%</b>	<b>19%</b> F	13%	<b>9%</b>	<b>29%</b> H
<b>Probably</b> Column %	18%	<b>13%</b>	<b>34%</b> A	18%	<b>20%</b> D	<b>14%</b>	19%	18%	<b>15%</b>	<b>22%</b> F	18%	<b>15%</b>	<b>35%</b> H
<b>Definitely</b> Column %	62%	<b>78%</b> B	<b>19%</b>	62%	<b>71%</b> E	<b>67%</b> E	<b>47%</b>	62%	<b>75%</b> G	<b>49%</b>	62%	<b>72%</b> I	<b>12%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Are you more likely to vote in the Democratic or Republican Presidential primary?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,217	923	294	1,217	545	303	368	1,217	626	591	1,217	1,050	167
<b>Democrat</b> Column %	25%	<b>27% B</b>	<b>18%</b>	25%	<b>0%</b>	<b>78% CE</b>	<b>17% C</b>	25%	<b>2%</b>	<b>49% F</b>	25%	<b>28% I</b>	<b>6%</b>
<b>Republican</b> Column %	53%	<b>57% B</b>	<b>42%</b>	53%	<b>96% DE</b>	<b>5%</b>	<b>30% D</b>	53%	<b>87% G</b>	<b>17%</b>	53%	<b>57% I</b>	<b>30%</b>
<b>Neither</b> Column %	9%	<b>6%</b>	<b>18% A</b>	9%	<b>1%</b>	<b>7% C</b>	<b>22% CD</b>	9%	<b>3%</b>	<b>15% F</b>	9%	<b>6%</b>	<b>28% H</b>
<b>Don't know</b> Column %	13%	<b>10%</b>	<b>22% A</b>	13%	<b>3%</b>	<b>9% C</b>	<b>31% CD</b>	13%	<b>8%</b>	<b>19% F</b>	13%	<b>10%</b>	<b>35% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Among these candidates, who would you most likely vote for in the Republican primary for President in 2024?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	646	522	124	646	521	16	109	646	547	99	646	595	51
<b>Donald Trump</b> Column %	71%	72%	64%	71%	<b>70%</b>	<b>99% CE</b>	<b>71%</b>	71%	<b>77% G</b>	<b>37%</b>	71%	<b>74% I</b>	<b>30%</b>
<b>Ron DeSantis</b> Column %	10%	<b>12% B</b>	<b>2%</b>	10%	11%	0%	5%	10%	11%	5%	10%	10%	3%
<b>Nikki Haley</b> Column %	6%	7%	2%	6%	6%	1%	8%	6%	6%	10%	6%	7%	0%
<b>Asa Hutchinson</b> Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
<b>Vivek Ramaswamy</b> Column %	2%	2%	1%	2%	1%	0%	2%	2%	2%	1%	2%	2%	0%
<b>Chris Christie</b> Column %	6%	<b>1%</b>	<b>29% A</b>	6%	<b>7% E</b>	0%	<b>1%</b>	6%	<b>1%</b>	<b>35% F</b>	6%	<b>1%</b>	<b>66% H</b>
<b>I'm not sure</b> Column %	5%	6%	2%	5%	<b>4%</b>	0%	<b>10% C</b>	5%	5%	8%	5%	5%	0%
<b>Other:</b> Column %	1%	1%	0%	1%	<b>0%</b>	0%	<b>4% C</b>	1%	<b>0%</b>	<b>4% F</b>	1%	1%	0%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

If Former President Donald Trump decided not to run in the upcoming primary election, which of the following candidat... \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	646	522	124	646	521	16	109	646	547	99	646	595	51
<b>Ron DeSantis</b> Column %	42%	<b>46% B</b>	<b>25%</b>	42%	<b>43% D</b>	<b>9%</b>	<b>41% D</b>	42%	<b>48% G</b>	<b>10%</b>	42%	<b>45% I</b>	<b>5%</b>
<b>Nikki Haley</b> Column %	16%	<b>14%</b>	<b>24% A</b>	16%	<b>15%</b>	<b>85% CE</b>	<b>12%</b>	16%	<b>13%</b>	<b>34% F</b>	16%	16%	18%
<b>Asa Hutchinson</b> Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
<b>Vivek Ramaswamy</b> Column %	16%	<b>18% B</b>	<b>5%</b>	16%	16%	0%	16%	16%	<b>18% G</b>	<b>4%</b>	16%	<b>17% I</b>	<b>5%</b>
<b>Chris Christie</b> Column %	7%	<b>2%</b>	<b>29% A</b>	7%	<b>9% E</b>	1%	<b>3%</b>	7%	<b>2%</b>	<b>37% F</b>	7%	<b>2%</b>	<b>67% H</b>
<b>I'm not sure</b> Column %	17%	17%	17%	17%	17%	<b>5%</b>	<b>22% D</b>	17%	<b>19% G</b>	<b>10%</b>	17%	<b>18% I</b>	<b>5%</b>
<b>Other:</b> Column %	1%	2%	0%	1%	<b>0%</b>	0%	<b>6% C</b>	1%	<b>1%</b>	<b>5% F</b>	1%	1%	0%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI



Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

If President Joe Biden decides not to run in the upcoming primary election, which of the following candidates would you... \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	303	251	52	303	2	237	64	303	13	290	303	293	11
<b>Kamala Harris</b> Column %	30%	<b>27%</b>	<b>42% A</b>	30%	45%	31%	26%	30%	51%	29%	30%	30%	24%
<b>Hillary Clinton</b> Column %	16%	<b>18% B</b>	<b>7%</b>	16%	1%	17%	13%	16%	10%	16%	16%	16%	11%
<b>Bernie Sanders</b> Column %	17%	19%	8%	17%	30%	<b>14%</b>	<b>31% D</b>	17%	15%	17%	17%	18%	10%
<b>Gavin Newsom</b> Column %	11%	<b>12% B</b>	<b>2%</b>	11%	0%	12%	5%	11%	0%	11%	11%	11%	3%
<b>Pete Buttigieg</b> Column %	9%	9%	8%	9%	0%	9%	7%	9%	7%	9%	9%	9%	9%
<b>Marianne Williamson</b> Column %	2%	1%	4%	2%	0%	2%	1%	2%	3%	2%	2%	2%	0%
<b>I'm not sure</b> Column %	11%	11%	12%	11%	0%	11%	14%	11%	3%	12%	11%	<b>10%</b>	<b>43% H</b>
<b>Another candidate (please specify):</b> Column %	4%	<b>2%</b>	<b>17% A</b>	4%	24%	5%	2%	4%	11%	4%	4%	5%	0%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDH

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Among these candidates, who would you most likely vote for in the Democratic primary for Senate in 2024?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	303	251	52	303	2	237	64	303	13	290	303	293	11
<b>Gloria Johnson</b> Column %	35%	<b>41% B</b>	<b>9%</b>	35%	45%	37%	31%	35%	39%	35%	35%	36%	16%
<b>Marquita Bradshaw</b> Column %	10%	<b>11% B</b>	<b>2%</b>	10%	8%	11%	5%	10%	17%	9%	10%	9%	22%
<b>Civil Miller-Watkins</b> Column %	2%	2%	1%	2%	0%	2%	1%	2%	4%	2%	2%	2%	0%
<b>I'm not sure</b> Column %	48%	<b>45%</b>	<b>63% A</b>	48%	8%	<b>45%</b>	<b>60% D</b>	48%	29%	49%	48%	47%	62%
<b>I wouldn't vote</b> Column %	5%	<b>1%</b>	<b>26% A</b>	5%	38%	6%	3%	5%	11%	5%	5%	6%	0%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

**Significant difference within groups: ABD**

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

2024 Ballot Two Way \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,187	929	259	1,187	549	303	335	1,187	642	546	1,187	1,058	129
<b>Donald Trump</b> Column %	61%	<b>63% B</b>	<b>54%</b>	61%	<b>94% DE</b>	<b>14%</b>	<b>51% D</b>	61%	<b>95% G</b>	<b>22%</b>	61%	61%	62%
<b>Joe Biden</b> Column %	30%	<b>31% B</b>	<b>25%</b>	30%	<b>4%</b>	<b>81% CE</b>	<b>27% C</b>	30%	<b>2%</b>	<b>63% F</b>	30%	<b>33% I</b>	<b>5%</b>
<b>Undecided</b> Column %	9%	<b>5% A</b>	<b>21% A</b>	9%	<b>3%</b>	<b>5%</b>	<b>22% CD</b>	9%	<b>3%</b>	<b>15% F</b>	9%	<b>6%</b>	<b>34% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

2024 Ballot (Three Way Race) \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,214	933	281	1,214	554	301	359	1,214	635	579	1,214	1,062	151
<b>Donald Trump</b> Column %	48%	<b>51% B</b>	<b>38% B</b>	48%	<b>85% DE</b>	<b>4% D</b>	<b>28% D</b>	48%	<b>81% G</b>	<b>12% G</b>	48%	<b>49% I</b>	<b>39% I</b>
<b>Joe Biden</b> Column %	23%	<b>25% B</b>	<b>17% B</b>	23%	<b>2% CE</b>	<b>68% CE</b>	<b>17% C</b>	23%	<b>0% F</b>	<b>48% F</b>	23%	<b>26% I</b>	<b>3% I</b>
<b>Robert F. Kennedy Jr.</b> Column %	17%	16%	18%	17%	<b>9% C</b>	<b>22% C</b>	<b>24% C</b>	17%	<b>12% F</b>	<b>22% F</b>	17%	17%	12%
<b>Undecided</b> Column %	12%	<b>8% A</b>	<b>27% A</b>	12%	<b>4% CD</b>	<b>5% CD</b>	<b>30% CD</b>	12%	<b>7% F</b>	<b>18% F</b>	12%	<b>7% H</b>	<b>46% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

If Donald Trump were to be convicted of one or more of the crimes he has been charged with before the next election, how would this affect your decision to vote for him? [ROTATE] (Base: Voting Trump in Two Way Race) \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	729	588	141	729	515	41	172	729	610	119	729	649	80
<b>I would still vote for him</b> Column %	58%	<b>63% B</b>	<b>35% C</b>	58%	<b>63% DE</b>	<b>12% E</b>	<b>54% D</b>	58%	<b>65% G</b>	<b>20% H</b>	58%	<b>63% I</b>	<b>16% H</b>
<b>I would not vote for him</b> Column %	8%	<b>9% B</b>	<b>4% C</b>	8%	<b>5% CE</b>	<b>62% CE</b>	<b>4% E</b>	8%	<b>5% F</b>	<b>24% F</b>	8%	8%	6%
<b>It would depend on the specific circumstances of the conviction</b> Column %	28%	<b>22% B</b>	<b>52% A</b>	28%	29%	15%	26%	28%	<b>25% F</b>	<b>44% F</b>	28%	<b>24% H</b>	<b>61% H</b>
<b>I am not sure</b> Column %	6%	5%	9%	6%	<b>2% C</b>	<b>11% C</b>	<b>16% C</b>	6%	<b>5% F</b>	<b>13% F</b>	6%	<b>5% H</b>	<b>17% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? My local government spends property taxes wisely \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Total Agree</b> Column %	27%	<b>30% B</b>	<b>17%</b>	27%	<b>33% E</b>	<b>28% E</b>	<b>16%</b>	27%	<b>34% G</b>	<b>19%</b>	27%	<b>31% I</b>	<b>5%</b>
<b>Agree Strongly</b> Column %	7%	<b>9% B</b>	<b>2%</b>	7%	<b>12% DE</b>	<b>3%</b>	<b>3%</b>	7%	<b>12% G</b>	<b>2%</b>	7%	<b>9% I</b>	<b>1%</b>
<b>Agree</b> Column %	19%	<b>21% B</b>	<b>15%</b>	19%	<b>21% E</b>	<b>24% E</b>	<b>13%</b>	19%	<b>22% G</b>	<b>17%</b>	19%	<b>22% I</b>	<b>4%</b>
<b>Neither or Unsure</b> Column %	42%	<b>38%</b>	<b>54% A</b>	42%	42%	43%	43%	42%	<b>38%</b>	<b>47% F</b>	42%	<b>38%</b>	<b>62% H</b>
<b>Disagree</b> Column %	24%	24%	25%	24%	<b>20%</b>	<b>22%</b>	<b>30% CD</b>	24%	<b>21%</b>	<b>27% F</b>	24%	23%	28%
<b>Strongly Disagree</b> Column %	7%	<b>8% B</b>	<b>5%</b>	7%	<b>5%</b>	7%	<b>10% C</b>	7%	8%	7%	7%	8%	6%
<b>Total Disagree</b> Column %	31%	32%	30%	31%	<b>25%</b>	<b>29%</b>	<b>41% CD</b>	31%	<b>28%</b>	<b>34% F</b>	31%	31%	33%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? Homeowners should be able to build an accessory dwelling unit, aka mother-in-law suite, granny flat, carriage house, on their own property \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Total Agree</b> Column %	77%	<b>79% B</b>	<b>72% B</b>	77%	<b>83% DE</b>	<b>70% D</b>	<b>73% E</b>	77%	<b>81% G</b>	<b>72% G</b>	77%	<b>78% I</b>	<b>72% I</b>
<b>Agree Strongly</b> Column %	37%	<b>39% B</b>	<b>32% B</b>	37%	37%	<b>42% E</b>	<b>34% E</b>	37%	<b>41% G</b>	<b>34% G</b>	37%	<b>40% I</b>	<b>25% I</b>
<b>Agree</b> Column %	40%	40%	40%	40%	<b>46% DE</b>	<b>29% D</b>	<b>39% D</b>	40%	41%	39%	40%	<b>38% H</b>	<b>46% H</b>
<b>Neither or Unsure</b> Column %	16%	<b>14% A</b>	<b>21% A</b>	16%	<b>13% C</b>	<b>14% D</b>	<b>20% CD</b>	16%	15%	16%	16%	<b>15% H</b>	<b>20% H</b>
<b>Disagree</b> Column %	7%	6%	7%	7%	<b>3% C</b>	<b>14% CE</b>	<b>6% C</b>	7%	<b>3% F</b>	<b>11% F</b>	7%	6%	8%
<b>Strongly Disagree</b> Column %	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%
<b>Total Disagree</b> Column %	8%	8%	7%	8%	<b>4% CE</b>	<b>15% CE</b>	<b>7% C</b>	8%	<b>4% F</b>	<b>11% F</b>	8%	7%	8%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? Local zoning laws negatively affect housing affordability in my community \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Total Agree</b> Column %	33%	33%	33%	33%	<b>31%</b>	<b>43%</b> CE	<b>28%</b>	33%	<b>30%</b>	<b>36%</b> F	33%	32%	36%
<b>Agree Strongly</b> Column %	9%	9%	9%	9%	<b>5%</b>	<b>12%</b> C	<b>11%</b> C	9%	7%	10%	9%	8%	9%
<b>Agree</b> Column %	24%	24%	25%	24%	<b>25%</b> E	<b>31%</b> E	<b>17%</b>	24%	23%	26%	24%	24%	27%
<b>Neither or Unsure</b> Column %	48%	<b>44%</b>	<b>61%</b> A	48%	<b>48%</b> D	<b>41%</b>	<b>54%</b> D	48%	47%	50%	48%	<b>46%</b>	<b>62%</b> H
<b>Disagree</b> Column %	14%	<b>18%</b> B	<b>5%</b>	14%	15%	12%	15%	14%	15%	13%	14%	<b>17%</b> I	<b>1%</b>
<b>Strongly Disagree</b> Column %	5%	<b>6%</b> B	<b>1%</b>	5%	<b>6%</b> E	4%	<b>3%</b>	5%	<b>8%</b> G	<b>2%</b>	5%	<b>5%</b> I	<b>1%</b>
<b>Total Disagree</b> Column %	19%	<b>23%</b> B	<b>6%</b>	19%	21%	16%	18%	19%	<b>23%</b> G	<b>15%</b>	19%	<b>22%</b> I	<b>2%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI



Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? Collaborations between government and private companies are crucial for creating affordable housing throughout Tennessee \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Total Agree</b> Column %	60%	<b>62% B</b>	<b>55%</b>	60%	<b>62% E</b>	<b>68% E</b>	<b>52%</b>	60%	60%	60%	60%	<b>63% I</b>	<b>48%</b>
<b>Agree Strongly</b> Column %	16%	<b>18% B</b>	<b>10%</b>	16%	16%	<b>21% E</b>	<b>12%</b>	16%	17%	14%	16%	<b>17% I</b>	<b>9%</b>
<b>Agree</b> Column %	44%	44%	45%	44%	<b>46% E</b>	<b>47% E</b>	<b>40%</b>	44%	43%	46%	44%	45%	39%
<b>Neither or Unsure</b> Column %	33%	<b>31%</b>	<b>41% A</b>	33%	<b>30%</b>	<b>28%</b>	<b>42% CD</b>	33%	<b>31%</b>	<b>36% F</b>	33%	<b>30%</b>	<b>49% H</b>
<b>Disagree</b> Column %	5%	6%	4%	5%	<b>7% D</b>	<b>2%</b>	<b>5% D</b>	5%	<b>8% G</b>	<b>2%</b>	5%	6%	2%
<b>Strongly Disagree</b> Column %	1%	2%	0%	1%	2%	2%	1%	1%	2%	1%	1%	1%	1%
<b>Total Disagree</b> Column %	6%	<b>7% B</b>	<b>4%</b>	6%	<b>8% D</b>	<b>4%</b>	6%	6%	<b>9% G</b>	<b>4%</b>	6%	7%	4%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

How much, if at all, do you trust the information from each of the following?  
National news organizations \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Total (A Lot or Some)</b> Column %	51%	51%	50%	51%	<b>47%</b>	<b>69%</b> CE	<b>43%</b>	51%	<b>40%</b>	<b>62%</b> F	51%	51%	51%
<b>A Lot</b> Column %	11%	<b>12%</b> B	<b>8%</b>	11%	<b>9%</b> E	<b>24%</b> CE	<b>5%</b>	11%	<b>7%</b>	<b>16%</b> F	11%	<b>12%</b> I	<b>6%</b>
<b>Some</b> Column %	40%	39%	42%	40%	38%	<b>45%</b> E	<b>37%</b>	40%	<b>34%</b>	<b>46%</b> F	40%	39%	45%
<b>Not Too Much</b> Column %	23%	<b>22%</b>	<b>28%</b> A	23%	<b>28%</b> D	<b>13%</b>	<b>25%</b> D	23%	<b>27%</b> G	<b>19%</b>	23%	23%	26%
<b>Not At All</b> Column %	22%	<b>26%</b> B	<b>11%</b>	22%	<b>23%</b> D	<b>14%</b>	<b>25%</b> D	22%	<b>30%</b> G	<b>14%</b>	22%	<b>24%</b> I	<b>9%</b>
<b>Total (Not Too Much or Not At All)</b> Column %	45%	<b>47%</b> B	<b>39%</b>	45%	<b>51%</b> D	<b>28%</b>	<b>50%</b> D	45%	<b>57%</b> G	<b>33%</b>	45%	<b>47%</b> I	<b>35%</b>
<b>Not Sure</b> Column %	4%	<b>1%</b>	<b>11%</b> A	4%	<b>2%</b>	<b>3%</b>	<b>7%</b> CD	4%	<b>3%</b>	<b>5%</b> F	4%	<b>2%</b>	<b>14%</b> H

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

How much, if at all, do you trust the information from each of the following?  
Local news organizations \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Total (A Lot or Some)</b> Column %	66%	<b>70% B</b>	<b>55%</b>	66%	<b>72% E</b>	<b>73% E</b>	<b>52%</b>	66%	64%	67%	66%	<b>68% I</b>	<b>53%</b>
<b>A Lot</b> Column %	15%	<b>18% B</b>	<b>5%</b>	15%	<b>18% E</b>	<b>19% E</b>	<b>7%</b>	15%	15%	14%	15%	<b>17% I</b>	<b>2%</b>
<b>Some</b> Column %	51%	51%	50%	51%	<b>55% E</b>	<b>53% E</b>	<b>45%</b>	51%	49%	53%	51%	51%	51%
<b>Not Too Much</b> Column %	22%	21%	24%	22%	<b>20%</b>	21%	<b>26% C</b>	22%	<b>25% G</b>	<b>18%</b>	22%	22%	21%
<b>Not At All</b> Column %	9%	8%	11%	9%	<b>6%</b>	<b>6%</b>	<b>15% CD</b>	9%	8%	9%	9%	8%	12%
<b>Total (Not Too Much or Not At All)</b> Column %	31%	29%	35%	31%	<b>26%</b>	<b>26%</b>	<b>40% CD</b>	31%	<b>34% G</b>	<b>28%</b>	31%	30%	33%
<b>Not Sure</b> Column %	4%	<b>1%</b>	<b>11% A</b>	4%	<b>2%</b>	<b>1%</b>	<b>8% CD</b>	4%	<b>2%</b>	<b>5% F</b>	4%	<b>2%</b>	<b>14% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

How much, if at all, do you trust the information from each of the following? Social networking sites, such as Facebook and X (formerly Twitter) \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Total (A Lot or Some)</b> Column %	24%	24%	22%	24%	<b>23% E</b>	<b>35% CE</b>	<b>15%</b>	24%	26%	22%	24%	<b>26% I</b>	<b>12%</b>
<b>A Lot</b> Column %	4%	5%	3%	4%	<b>4% E</b>	<b>7% CE</b>	<b>2%</b>	4%	5%	4%	4%	<b>5% I</b>	<b>1%</b>
<b>Some</b> Column %	19%	20%	19%	19%	<b>19% E</b>	<b>28% CE</b>	<b>13%</b>	19%	21%	18%	19%	<b>21% I</b>	<b>11%</b>
<b>Not Too Much</b> Column %	37%	36%	40%	37%	<b>45% DE</b>	<b>24%</b>	<b>36% D</b>	37%	<b>41% G</b>	<b>33%</b>	37%	<b>35%</b>	<b>45% H</b>
<b>Not At All</b> Column %	36%	<b>39% B</b>	<b>28%</b>	36%	<b>29%</b>	<b>38% C</b>	<b>42% C</b>	36%	<b>31%</b>	<b>40% F</b>	36%	<b>37% I</b>	<b>29%</b>
<b>Total (Not Too Much or Not At All)</b> Column %	73%	<b>74% B</b>	<b>68%</b>	73%	<b>75% D</b>	<b>63%</b>	<b>78% D</b>	73%	72%	73%	73%	72%	74%
<b>Not Sure</b> Column %	4%	<b>1%</b>	<b>10% A</b>	4%	<b>2%</b>	<b>2%</b>	<b>7% CD</b>	4%	<b>2%</b>	<b>5% F</b>	4%	<b>2%</b>	<b>13% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Which of these have you used as a source for news in the last week? [SELECT ALL THAT APPLY] \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Unweighted Sample Size	1,302	1,005	297	1,302	511	361	430	1,302	631	671	1,302	1,152	150
<b>Broadcast T.V. news or their websites, like ABC, CBS, NBC</b> % Valid Cases	41%	<b>45% B</b>	<b>29%</b>	41%	<b>35%</b>	<b>47% C</b>	<b>44% C</b>	41%	<b>37%</b>	<b>44% F</b>	41%	42%	36%
<b>Cable T.V. News or their websites, like CNN, MSNBC, FOX</b> % Valid Cases	41%	42%	40%	41%	<b>40%</b>	<b>51% CE</b>	<b>35%</b>	41%	<b>37%</b>	<b>45% F</b>	41%	41%	42%
<b>Social media, like Facebook, x (Twitter), Instagram, Reddit, TikTok</b> % Valid Cases	34%	<b>28%</b>	<b>50% A</b>	34%	33%	<b>29%</b>	<b>38% D</b>	34%	<b>31%</b>	<b>36% F</b>	34%	<b>31%</b>	<b>50% H</b>
<b>National newspapers or their websites, like the Wall Street Journal, the New York Times, USA Today</b> % Valid Cases	16%	<b>17% B</b>	<b>11%</b>	16%	<b>13%</b>	<b>18% C</b>	17%	16%	<b>11%</b>	<b>20% F</b>	16%	16%	12%
<b>Local newspapers or websites</b> % Valid Cases	28%	<b>29% B</b>	<b>23%</b>	28%	28%	27%	28%	28%	29%	26%	28%	29%	23%
<b>YouTube</b> % Valid Cases	27%	<b>22%</b>	<b>40% A</b>	27%	<b>30% D</b>	<b>22%</b>	25%	27%	26%	28%	27%	<b>24%</b>	<b>41% H</b>
<b>International newspapers or their websites, like The Guardian, BBC, and Daily Mail</b> % Valid Cases	12%	<b>15% B</b>	<b>5%</b>	12%	<b>6%</b>	<b>21% CE</b>	<b>15% C</b>	12%	<b>7%</b>	<b>18% F</b>	12%	<b>14% I</b>	<b>5%</b>
<b>Podcasts</b> % Valid Cases	10%	<b>11% B</b>	<b>6%</b>	10%	<b>8%</b>	8%	<b>12% C</b>	10%	10%	10%	10%	<b>11% I</b>	<b>4%</b>
<b>Talk radio</b> % Valid Cases	10%	<b>12% B</b>	<b>5%</b>	10%	10%	<b>7%</b>	<b>12% D</b>	10%	<b>13% G</b>	<b>7%</b>	10%	<b>11% I</b>	<b>6%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Which of these have you used as a source for news in the last week? [SELECT ALL THAT APPLY] \*

	Likely Voter			Party Affiliation			Trump Voter (2020)			Voted in 2020			
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
<b>Other national news websites, like Yahoo News, Axios, Vox</b> % Valid Cases	12%	12%	13%	12%	13%	13%	11%	12%	13%	12%	12%	14% I	7%
<b>Liberal or progressive news websites</b> % Valid Cases	4%	4%	1%	4%	2%	7% CE	3%	4%	2%	5% F	4%	4%	1%
<b>Conservative news websites</b> % Valid Cases	11%	14% B	2%	11%	15% DE	2%	10% D	11%	19% G	2%	11%	12%	1%
<b>None of the above</b> % Valid Cases	8%	6%	14% A	8%	7% D	3%	13% CD	8%	7%	9%	8%	6%	18% H
<b>Other news sources</b> % Valid Cases	5%	5%	5%	5%	2%	2%	10% CD	5%	5%	4%	5%	5%	3%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

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■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

As you may know, daylight saving time is the practice of advancing clocks (typically by one hour) during warmer months so that darkness falls at a later clock time. Would you prefer to: \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Use standard time all year round</b> Column %	41%	40%	41%	41%	40%	<b>45% E</b>	<b>37%</b>	41%	<b>37%</b>	<b>44% F</b>	41%	<b>43% I</b>	<b>31%</b>
<b>Use daylight saving time all year round</b> Column %	35%	<b>39% B</b>	<b>27%</b>	35%	<b>39% D</b>	<b>29%</b>	35%	35%	<b>40% G</b>	<b>30%</b>	35%	36%	31%
<b>Continue to switch back and forth between them</b> Column %	24%	<b>21%</b>	<b>32% A</b>	24%	<b>20%</b>	25%	<b>28% C</b>	24%	22%	26%	24%	<b>21%</b>	<b>38% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Do you plan to make any New Year's resolutions for 2024?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Yes</b> Column %	36%	<b>38% B</b>	<b>31%</b>	36%	<b>32%</b>	<b>48% CE</b>	<b>34%</b>	36%	<b>34%</b>	<b>39% F</b>	36%	<b>39% I</b>	<b>23%</b>
<b>No</b> Column %	46%	<b>49% B</b>	<b>38%</b>	46%	<b>49% D</b>	<b>35%</b>	<b>49% D</b>	46%	<b>51% G</b>	<b>41%</b>	46%	46%	44%
<b>I am not sure</b> Column %	18%	<b>13%</b>	<b>31% A</b>	18%	19%	17%	17%	18%	<b>15%</b>	<b>20% F</b>	18%	<b>15%</b>	<b>33% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI



Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

What type(s) of resolution(s) are you considering? (Please select all that apply) \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Unweighted Sample Size	482	371	111	482	175	150	157	482	215	267	482	424	58
<b>Weight loss or fitness improvement</b> % Valid Cases	53%	53%	55%	53%	55%	49%	56%	53%	52%	55%	53%	55%	42%
<b>Better financial management or saving money</b> % Valid Cases	52%	<b>55% B</b>	<b>44%</b>	52%	<b>44%</b>	<b>67% CE</b>	<b>47%</b>	52%	48%	56%	52%	52%	52%
<b>Improving mental health or mindfulness</b> % Valid Cases	50%	50%	54%	50%	50%	51%	51%	50%	48%	53%	50%	<b>48%</b>	<b>68% H</b>
<b>Pursuing a new hobby or learning a new skill</b> % Valid Cases	36%	34%	41%	36%	32%	36%	40%	36%	<b>28%</b>	<b>42% F</b>	36%	<b>32%</b>	<b>65% H</b>
<b>Improving relationships (family, friends, romantic)</b> % Valid Cases	44%	<b>40%</b>	<b>58% A</b>	44%	<b>50% D</b>	<b>30%</b>	<b>51% D</b>	44%	49%	40%	44%	<b>41%</b>	<b>72% H</b>
<b>Career advancement or education goals</b> % Valid Cases	25%	23%	31%	25%	<b>15%</b>	<b>24%</b>	<b>36% CD</b>	25%	<b>16%</b>	<b>32% F</b>	25%	<b>22%</b>	<b>49% H</b>
<b>Improving dietary habits or eating healthier</b> % Valid Cases	46%	<b>50% B</b>	<b>34%</b>	46%	48%	<b>52% E</b>	<b>38%</b>	46%	44%	48%	46%	<b>50% I</b>	<b>16%</b>
<b>Reducing stress or increasing relaxation time</b> % Valid Cases	43%	44%	41%	43%	<b>28%</b>	<b>54% C</b>	<b>51% C</b>	43%	<b>32%</b>	<b>53% F</b>	43%	<b>40%</b>	<b>75% H</b>
<b>Traveling more or exploring new places</b> % Valid Cases	28%	<b>32% B</b>	<b>12%</b>	28%	<b>34% E</b>	25%	<b>24%</b>	28%	31%	25%	28%	30%	9%
<b>Volunteering or engaging in community service</b> % Valid Cases	14%	14%	13%	14%	<b>16% D</b>	<b>8%</b>	<b>17% D</b>	14%	15%	13%	14%	14%	13%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

**Significant difference within groups: ABCDEFHI**

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

What type(s) of resolution(s) are you considering? (Please select all that apply) \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
<b>Reducing screen time or social media usage</b> % Valid Cases	27%	28%	23%	27%	24%	37% CE	20%	27%	26%	27%	27%	28%	19%
<b>Other (please specify)</b> % Valid Cases	4%	5%	0%	4%	4%	1%	7%	4%	5%	3%	4%	4%	3%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Which major event of 2023 will have the most lasting impact on the country going into 2024?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Economic concerns, including rising government debt in the U.S., and inflation</b> Column %	44%	<b>48% B</b>	<b>35% B</b>	44%	<b>61% DE</b>	<b>26% D</b>	<b>36% D</b>	44%	<b>57% G</b>	<b>32% G</b>	44%	45%	41%
<b>Major social issues in the U.S., like abortion rights and healthcare concerns</b> Column %	16%	<b>17% B</b>	<b>12% B</b>	16%	<b>8% C</b>	<b>30% CE</b>	<b>15% C</b>	16%	<b>6% F</b>	<b>26% F</b>	16%	<b>18% I</b>	<b>7% H</b>
<b>The conflict between Israel and Hamas and its implications for global geopolitics</b> Column %	10%	10%	8%	10%	11%	<b>12% E</b>	<b>7% C</b>	10%	10%	9%	10%	11%	6%
<b>Growing worries about the impact of AI on society and employment</b> Column %	5%	<b>2% A</b>	<b>11% A</b>	5%	<b>2% C</b>	<b>3% C</b>	<b>9% CD</b>	5%	<b>3% F</b>	<b>6% F</b>	5%	<b>3% H</b>	<b>10% H</b>
<b>The ongoing conflict in Ukraine and its effect on global security</b> Column %	4%	4%	3%	4%	<b>2% C</b>	<b>8% CE</b>	<b>3% C</b>	4%	3%	5%	4%	4%	3%
<b>China's economic challenges and the evolving U.S.-China relationship</b> Column %	4%	<b>4% A</b>	<b>7% A</b>	4%	<b>3% C</b>	<b>10% CE</b>	<b>2% C</b>	4%	5%	4%	4%	5%	3%
<b>I am not sure</b> Column %	12%	<b>8% A</b>	<b>23% A</b>	12%	<b>9% C</b>	<b>8% C</b>	<b>20% CD</b>	12%	<b>9% F</b>	<b>16% F</b>	12%	<b>9% H</b>	<b>30% H</b>
<b>Other (please specify)</b> Column %	5%	<b>6% B</b>	<b>1% B</b>	5%	4%	4%	7%	5%	<b>7% G</b>	<b>3% G</b>	5%	<b>6% I</b>	<b>0% I</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Generally speaking, do you think of yourself as a ...?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Democrat</b> Column %	24%	<b>26% B</b>	<b>20%</b>	24%	<b>0%</b>	<b>100% CE</b>	<b>0%</b>	24%	<b>3%</b>	<b>45% F</b>	24%	<b>27% I</b>	<b>8%</b>
<b>Independent</b> Column %	29%	<b>24%</b>	<b>42% A</b>	29%	<b>0%</b>	<b>0%</b>	<b>88% CD</b>	29%	<b>22%</b>	<b>36% F</b>	29%	<b>23%</b>	<b>57% H</b>
<b>Republican</b> Column %	43%	<b>48% B</b>	<b>31%</b>	43%	<b>100% DE</b>	<b>0%</b>	<b>0%</b>	43%	<b>73% G</b>	<b>13%</b>	43%	<b>47% I</b>	<b>25%</b>
<b>Something Else:</b> Column %	4%	<b>3%</b>	<b>7% A</b>	4%	<b>0%</b>	<b>0%</b>	<b>12% CD</b>	4%	<b>1%</b>	<b>7% F</b>	4%	<b>3%</b>	<b>10% H</b>

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Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Would you call yourself a...

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	560	452	108	560	560	-	-	560	475	84	560	506	54
<b>Strong Republican</b> Column %	67%	<b>72% B</b>	<b>45%</b>	67%	67%	-	-	67%	<b>74% G</b>	<b>27%</b>	67%	<b>71% I</b>	<b>29%</b>
<b>Not a Very Strong Republican</b> Column %	33%	<b>28%</b>	<b>55% A</b>	33%	33%	-	-	33%	<b>26%</b>	<b>73% F</b>	33%	<b>29%</b>	<b>71% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: **ABFGHI**

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Would you call yourself a...

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	312	243	70	312	-	312	-	312	19	294	312	296	16
<b>Strong Democrat</b> Column %	56%	54%	63%	56%	-	56%	-	56%	<b>22%</b>	<b>58%</b> F	56%	<b>58%</b> I	<b>18%</b>
<b>Not a Very Strong Democrat</b> Column %	44%	46%	37%	44%	-	44%	-	44%	<b>78%</b> G	<b>42%</b>	44%	<b>42%</b>	<b>82%</b> H

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: FGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Do you think of yourself as...

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	430	256	174	430	-	-	430	430	153	276	430	282	148
<b>Closer to the Republican Party</b>													
Column %	32%	<b>42% B</b>	<b>17%</b>	32%	-	-	32%	32%	<b>70% G</b>	<b>10%</b>	32%	<b>41% I</b>	<b>15%</b>
<b>Closer to the Democratic Party</b>													
Column %	21%	<b>29% B</b>	<b>9%</b>	21%	-	-	21%	21%	<b>3%</b>	<b>31% F</b>	21%	<b>29% I</b>	<b>5%</b>
<b>Strictly an Independent</b>													
Column %	48%	<b>30%</b>	<b>74% A</b>	48%	-	-	48%	48%	<b>27%</b>	<b>59% F</b>	48%	<b>30%</b>	<b>80% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

2020 Ballot \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,084	916	167	1,084	506	296	282	1,084	647	436	1,084	1,084	-
<b>Donald Trump</b> Column %	60%	61%	54%	60%	<b>94% DE</b>	<b>6%</b>	<b>54% D</b>	60%	<b>100% G</b>	<b>0%</b>	60%	60%	-
<b>Joe Biden</b> Column %	36%	35%	41%	36%	<b>4%</b>	<b>91% CE</b>	<b>36% C</b>	36%	<b>0%</b>	<b>90% F</b>	36%	36%	-
<b>Other</b> Column %	4%	4%	4%	4%	<b>2%</b>	<b>3%</b>	<b>10% CD</b>	4%	<b>0%</b>	<b>10% F</b>	4%	4%	-

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEFG



Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

How has your perception of Donald Trump changed since the 2020 election?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>More favorable</b> Column %	25%	<b>29% B</b>	<b>14%</b>	25%	<b>37% DE</b>	<b>13%</b>	<b>16%</b>	25%	<b>38% G</b>	<b>11%</b>	25%	<b>27% I</b>	<b>11%</b>
<b>Less favorable</b> Column %	37%	38%	34%	37%	<b>29%</b>	<b>52% CE</b>	<b>36% C</b>	37%	<b>22%</b>	<b>52% F</b>	37%	36%	40%
<b>Unchanged</b> Column %	30%	30%	32%	30%	29%	31%	32%	30%	<b>34% G</b>	<b>27%</b>	30%	<b>32% I</b>	<b>24%</b>
<b>I didn't have an opinion in 2020</b> Column %	4%	<b>2%</b>	<b>10% A</b>	4%	<b>3%</b>	3%	<b>7% C</b>	4%	<b>3%</b>	<b>6% F</b>	4%	<b>3%</b>	<b>12% H</b>
<b>I am not sure</b> Column %	4%	<b>1%</b>	<b>10% A</b>	4%	<b>1%</b>	<b>0%</b>	<b>9% CD</b>	4%	<b>2%</b>	<b>5% F</b>	4%	<b>2%</b>	<b>13% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

How has your perception of Joe Biden changed since the 2020 election?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>More favorable</b> Column %	8%	<b>10% B</b>	<b>4%</b>	8%	<b>1%</b>	<b>27% CE</b>	<b>4% C</b>	8%	<b>1%</b>	<b>15% F</b>	8%	<b>10% I</b>	<b>1%</b>
<b>Less favorable</b> Column %	59%	<b>64% B</b>	<b>44%</b>	59%	<b>82% DE</b>	<b>30%</b>	<b>49% D</b>	59%	<b>81% G</b>	<b>37%</b>	59%	<b>62% I</b>	<b>41%</b>
<b>Unchanged</b> Column %	23%	23%	21%	23%	<b>13%</b>	<b>37% CE</b>	<b>25% C</b>	23%	<b>14%</b>	<b>32% F</b>	23%	23%	21%
<b>I didn't have an opinion in 2020</b> Column %	7%	<b>1%</b>	<b>23% A</b>	7%	<b>3%</b>	<b>5%</b>	<b>14% CD</b>	7%	<b>3%</b>	<b>12% F</b>	7%	<b>3%</b>	<b>27% H</b>
<b>I am not sure</b> Column %	3%	<b>1%</b>	<b>7% A</b>	3%	<b>0%</b>	<b>1%</b>	<b>8% CD</b>	3%	<b>1%</b>	<b>5% F</b>	3%	<b>1%</b>	<b>11% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

What is your age?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>18 to 24</b> Column %	8%	<b>2%</b>	<b>25% A</b>	8%	<b>7%</b>	<b>4%</b>	<b>12% CD</b>	8%	<b>2%</b>	<b>14% F</b>	8%	<b>3%</b>	<b>35% H</b>
<b>25 to 34</b> Column %	16%	15%	18%	16%	<b>13%</b>	16%	<b>20% C</b>	16%	14%	18%	16%	15%	20%
<b>35 to 44</b> Column %	16%	17%	14%	16%	18%	16%	14%	16%	16%	16%	16%	17%	12%
<b>45 to 54</b> Column %	16%	15%	18%	16%	<b>18% D</b>	<b>12%</b>	16%	16%	18%	14%	16%	16%	18%
<b>55 to 64</b> Column %	17%	<b>19% B</b>	<b>13%</b>	17%	<b>17%</b>	<b>23% CE</b>	<b>13%</b>	17%	18%	16%	17%	<b>20% I</b>	<b>4%</b>
<b>65+</b> Column %	27%	<b>32% B</b>	<b>13%</b>	27%	27%	29%	25%	27%	<b>32% G</b>	<b>22%</b>	27%	<b>30% I</b>	<b>11%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Thinking about your general approach to issues, do you consider yourself to be...

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Very liberal</b> Column %	6%	<b>7% B</b>	<b>3%</b>	6%	<b>2%</b>	<b>14% CE</b>	<b>5% C</b>	6%	<b>2%</b>	<b>10% F</b>	6%	<b>7% I</b>	<b>1%</b>
<b>Somewhat liberal</b> Column %	12%	11%	13%	12%	<b>2%</b>	<b>32% CE</b>	<b>10% C</b>	12%	<b>1%</b>	<b>22% F</b>	12%	<b>11%</b>	<b>17% H</b>
<b>Moderate</b> Column %	34%	<b>30%</b>	<b>45% A</b>	34%	<b>22%</b>	<b>43% C</b>	<b>45% C</b>	34%	<b>24%</b>	<b>45% F</b>	34%	<b>33%</b>	<b>43% H</b>
<b>Somewhat conservative</b> Column %	26%	<b>28% B</b>	<b>22%</b>	26%	<b>42% DE</b>	<b>8%</b>	<b>19% D</b>	26%	<b>37% G</b>	<b>16%</b>	26%	26%	25%
<b>Very conservative</b> Column %	17%	<b>21% B</b>	<b>5%</b>	17%	<b>29% DE</b>	<b>2%</b>	<b>12% D</b>	17%	<b>32% G</b>	<b>2%</b>	17%	<b>20% I</b>	<b>3%</b>
<b>Not Sure</b> Column %	5%	<b>2%</b>	<b>12% A</b>	5%	<b>4% D</b>	<b>1%</b>	<b>9% CD</b>	5%	4%	5%	5%	<b>3%</b>	<b>12% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Which of the following are you?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Male</b> Column %	46%	<b>43%</b>	<b>55% A</b>	46%	<b>48% D</b>	<b>39%</b>	<b>48% D</b>	46%	46%	46%	46%	<b>43%</b>	<b>60% H</b>
<b>Female</b> Column %	53%	<b>57% B</b>	<b>43%</b>	53%	<b>52%</b>	<b>60% CE</b>	<b>50%</b>	53%	54%	52%	53%	<b>56% I</b>	<b>37%</b>
<b>Other/Non-binary</b> Column %	1%	<b>1%</b>	<b>2% A</b>	1%	<b>0%</b>	1%	<b>2% C</b>	1%	<b>0%</b>	<b>2% F</b>	1%	<b>0%</b>	<b>4% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

How many infants and children under 18 years of age live in your household today?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>None</b> Column %	70%	<b>72% B</b>	<b>66%</b>	70%	68%	71%	72%	70%	<b>66%</b>	<b>74% F</b>	70%	70%	73%
<b>1 to 2</b> Column %	25%	25%	26%	25%	<b>28% E</b>	<b>27% E</b>	<b>20%</b>	25%	<b>30% G</b>	<b>21%</b>	25%	<b>27% I</b>	<b>18%</b>
<b>3 or more</b> Column %	5%	<b>3%</b>	<b>8% A</b>	5%	<b>4%</b>	<b>2%</b>	<b>8% CD</b>	5%	4%	5%	5%	<b>4%</b>	<b>9% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Which of the following best describes your race or ethnicity?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>White Non-Hispanic</b> Column %	73%	<b>81% B</b>	<b>52% B</b>	73%	<b>87% DE</b>	<b>60% DE</b>	<b>65% DE</b>	73%	<b>89% G</b>	<b>57% G</b>	73%	<b>80% I</b>	<b>40% I</b>
<b>Black or African American</b> Column %	9%	<b>6% A</b>	<b>16% A</b>	9%	<b>1% CE</b>	<b>23% CE</b>	<b>9% C</b>	9%	<b>1% F</b>	<b>17% F</b>	9%	<b>8% H</b>	<b>16% H</b>
<b>Asian</b> Column %	1%	1%	1%	1%	<b>0% C</b>	<b>3% C</b>	1%	1%	1%	1%	1%	1%	1%
<b>Hispanic</b> Column %	2%	2%	1%	2%	1%	3%	2%	2%	<b>1% F</b>	<b>3% F</b>	2%	<b>2% I</b>	<b>0% I</b>
<b>Other</b> Column %	14%	<b>9% A</b>	<b>27% A</b>	14%	<b>11% CD</b>	<b>12% CD</b>	<b>20% CD</b>	14%	<b>7% F</b>	<b>21% F</b>	14%	<b>9% H</b>	<b>38% H</b>
<b>Prefer not to say</b> Column %	1%	<b>0% A</b>	<b>3% A</b>	1%	<b>0% CD</b>	<b>0% CD</b>	<b>3% CD</b>	1%	<b>0% F</b>	<b>2% F</b>	1%	<b>0% H</b>	<b>5% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Which of the following best describes your household's total income in 2022 BEFORE taxes?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>&lt; \$15,000</b> Column %	6%	<b>3%</b>	<b>16% A</b>	6%	<b>4%</b>	<b>7% C</b>	<b>9% C</b>	6%	<b>4%</b>	<b>8% F</b>	6%	<b>5%</b>	<b>13% H</b>
<b>\$15,000-\$24,999</b> Column %	5%	5%	3%	5%	6%	5%	4%	5%	<b>6% G</b>	<b>4%</b>	5%	<b>5% I</b>	<b>2%</b>
<b>\$25,000-\$34,999</b> Column %	7%	7%	7%	7%	7%	<b>9% E</b>	<b>5%</b>	7%	7%	7%	7%	7%	7%
<b>\$35,000-\$49,999</b> Column %	14%	13%	14%	14%	<b>11%</b>	<b>19% CE</b>	<b>13%</b>	14%	12%	15%	14%	13%	16%
<b>\$50,000-\$74,999</b> Column %	19%	<b>21% B</b>	<b>14%</b>	19%	<b>16%</b>	<b>25% C</b>	19%	19%	19%	19%	19%	<b>20% I</b>	<b>12%</b>
<b>\$75,000-\$99,999</b> Column %	17%	<b>18% B</b>	<b>11%</b>	17%	<b>12%</b>	<b>19% C</b>	<b>21% C</b>	17%	16%	17%	17%	<b>18% I</b>	<b>9%</b>
<b>\$100,000-\$124,999</b> Column %	12%	11%	14%	12%	<b>18% DE</b>	<b>8%</b>	<b>7%</b>	12%	11%	13%	12%	<b>11%</b>	<b>16% H</b>
<b>\$125,000-\$149,999</b> Column %	7%	7%	9%	7%	<b>8% D</b>	<b>4%</b>	<b>9% D</b>	7%	<b>9% G</b>	<b>6%</b>	7%	7%	9%
<b>\$150,000-\$199,999</b> Column %	5%	5%	4%	5%	<b>6% D</b>	<b>1%</b>	<b>7% D</b>	5%	4%	6%	5%	4%	8%
<b>\$200,000 and over</b> Column %	6%	<b>8% B</b>	<b>1%</b>	6%	<b>11% DE</b>	<b>2%</b>	<b>2%</b>	6%	<b>10% G</b>	<b>2%</b>	6%	<b>7% I</b>	<b>1%</b>
<b>Not sure</b> Column %	3%	<b>2%</b>	<b>4% A</b>	3%	<b>2%</b>	<b>1%</b>	<b>5% CD</b>	3%	<b>1%</b>	<b>4% F</b>	3%	<b>2%</b>	<b>8% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

**Significant difference within groups: ABCDEFGHI**



Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Which of the following best describes your current education level?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Some high school or less</b> Column %	14%	<b>11%</b>	<b>24% A</b>	14%	<b>17% DE</b>	<b>12%</b>	<b>12%</b>	14%	15%	13%	14%	<b>12%</b>	<b>25% H</b>
<b>High school graduate</b> Column %	41%	<b>37%</b>	<b>51% A</b>	41%	40%	43%	41%	41%	39%	43%	41%	<b>38%</b>	<b>56% H</b>
<b>Associate's degree (Two-year post-secondary degree)</b> Column %	8%	8%	8%	8%	7%	11%	7%	8%	8%	8%	8%	9%	5%
<b>Some college but no degree</b> Column %	7%	<b>9% B</b>	<b>3%</b>	7%	<b>5%</b>	<b>6%</b>	<b>10% CD</b>	7%	7%	7%	7%	<b>8% I</b>	<b>3%</b>
<b>Bachelor's degree</b> Column %	20%	<b>25% B</b>	<b>7%</b>	20%	22%	16%	20%	20%	21%	19%	20%	<b>23% I</b>	<b>5%</b>
<b>Master's or professional degree</b> Column %	8%	<b>9% B</b>	<b>4%</b>	8%	7%	11%	7%	8%	8%	8%	8%	<b>9% I</b>	<b>2%</b>
<b>Doctorate degree</b> Column %	1%	<b>1%</b>	<b>2% A</b>	1%	<b>0%</b>	<b>0%</b>	<b>3% CD</b>	1%	1%	1%	1%	<b>1%</b>	<b>3% H</b>
<b>Prefer not to say</b> Column %	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

What is your current marital status?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Never married</b> Column %	25%	<b>20%</b>	<b>38% A</b>	25%	<b>22%</b>	24%	<b>29% C</b>	25%	<b>17%</b>	<b>32% F</b>	25%	<b>19%</b>	<b>52% H</b>
<b>Married</b> Column %	53%	<b>60% B</b>	<b>36%</b>	53%	56%	53%	50%	53%	<b>62% G</b>	<b>45%</b>	53%	<b>59% I</b>	<b>22%</b>
<b>Separated</b> Column %	2%	3%	2%	2%	3%	3%	2%	2%	3%	2%	2%	<b>2%</b>	<b>5% H</b>
<b>Widowed</b> Column %	5%	5%	4%	5%	<b>3%</b>	<b>7% C</b>	5%	5%	4%	6%	5%	5%	5%
<b>Divorced</b> Column %	7%	8%	5%	7%	<b>9% DE</b>	<b>4%</b>	<b>5%</b>	7%	8%	6%	7%	7%	4%
<b>Living with partner</b> Column %	8%	<b>5%</b>	<b>14% A</b>	8%	<b>6%</b>	9%	<b>9% C</b>	8%	7%	9%	8%	7%	9%
<b>Prefer not to say</b> Column %	1%	<b>0%</b>	<b>1% A</b>	1%	1%	0%	1%	1%	<b>0%</b>	<b>1% F</b>	1%	<b>0%</b>	<b>2% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Do you own or rent your home?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Own</b> Column %	71%	<b>74% B</b>	<b>65%</b>	71%	74%	70%	70%	71%	73%	70%	71%	<b>74% I</b>	<b>60%</b>
<b>Rent</b> Column %	29%	<b>26%</b>	<b>35% A</b>	29%	26%	30%	30%	29%	27%	30%	29%	<b>26%</b>	<b>40% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

In the last 12 months, have you experienced an increase in your rent?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	373	249	124	373	148	95	130	373	175	198	373	286	88
<b>Yes</b> Column %	43%	44%	42%	43%	<b>34%</b>	<b>58%</b>	<b>43%</b>	43%	<b>37%</b>	<b>49%</b>	43%	<b>47%</b>	<b>31%</b>
<b>No</b> Column %	49%	52%	43%	49%	<b>65%</b>	<b>41%</b>	<b>36%</b>	49%	<b>61%</b>	<b>38%</b>	49%	51%	41%
<b>I am not sure</b> Column %	8%	<b>4%</b>	<b>15%</b>	8%	<b>1%</b>	<b>1%</b>	<b>20%</b>	8%	<b>2%</b>	<b>13%</b>	8%	<b>2%</b>	<b>28%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Thinking about your religion, are you...

\*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Protestant</b> Column %	39%	<b>47% B</b>	<b>18%</b>	39%	<b>55% DE</b>	<b>29%</b>	<b>25%</b>	39%	<b>53% G</b>	<b>25%</b>	39%	<b>43% I</b>	<b>21%</b>
<b>Roman Catholic</b> Column %	8%	8%	7%	8%	<b>10% D</b>	<b>6%</b>	7%	8%	<b>10% G</b>	<b>6%</b>	8%	<b>9% I</b>	<b>1%</b>
<b>Mormon</b> Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
<b>Orthodox (e.g. Greek or Russian Orthodox)</b> Column %	1%	0%	1%	1%	0%	0%	1%	1%	0%	1%	1%	1%	0%
<b>Jewish</b> Column %	1%	1%	0%	1%	<b>0%</b>	<b>3% CE</b>	<b>1%</b>	1%	<b>0%</b>	<b>2% F</b>	1%	1%	0%
<b>Muslim</b> Column %	1%	1%	2%	1%	<b>0%</b>	1%	<b>2% C</b>	1%	<b>0%</b>	<b>2% F</b>	1%	<b>1%</b>	<b>3% H</b>
<b>Buddhist</b> Column %	1%	1%	0%	1%	<b>0%</b>	0%	<b>1% C</b>	1%	0%	1%	1%	1%	0%
<b>Hindu</b> Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
<b>Atheist</b> Column %	5%	<b>6% B</b>	<b>3%</b>	5%	<b>2%</b>	<b>14% CE</b>	<b>3%</b>	5%	<b>2%</b>	<b>8% F</b>	5%	<b>6% I</b>	<b>2%</b>
<b>Agnostic</b> Column %	3%	3%	2%	3%	<b>1%</b>	<b>5% C</b>	<b>5% C</b>	3%	<b>1%</b>	<b>5% F</b>	3%	3%	1%
<b>Something else</b> Column %	28%	<b>22%</b>	<b>46% A</b>	28%	<b>25%</b>	<b>32% C</b>	30%	28%	<b>25%</b>	<b>31% F</b>	28%	<b>25%</b>	<b>45% H</b>
<b>Nothing in particular</b> Column %	13%	<b>10%</b>	<b>21% A</b>	13%	<b>6%</b>	<b>10%</b>	<b>25% CD</b>	13%	<b>7%</b>	<b>19% F</b>	13%	<b>10%</b>	<b>27% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Would you describe yourself as a 'born-again' or evangelical Christian?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	509	446	63	509	310	90	109	509	342	166	509	463	46
<b>Yes</b> Column %	51%	<b>55% B</b>	<b>26%</b>	51%	51%	45%	58%	51%	<b>59% G</b>	<b>35%</b>	51%	<b>55% I</b>	<b>17%</b>
<b>No</b> Column %	49%	<b>45%</b>	<b>74% A</b>	49%	49%	55%	42%	49%	<b>41%</b>	<b>65% F</b>	49%	<b>45%</b>	<b>83% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: **ABFGHI**

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Are you now employed full-time, part-time, self-employed, or not employed?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted in 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other G	Total	Voted In 2020 H	Other I
Sample Size	1,302	950	352	1,302	560	312	430	1,302	647	655	1,302	1,084	218
<b>Full-time</b> Column %	39%	<b>40% B</b>	<b>34%</b>	39%	37%	44%	37%	39%	<b>35% F</b>	<b>42% F</b>	39%	<b>40% I</b>	<b>31%</b>
<b>Part-time</b> Column %	5%	5%	5%	5%	4%	5%	6%	5%	5%	5%	5%	5%	3%
<b>Self-employed</b> Column %	6%	7%	5%	6%	<b>3%</b>	<b>9% C</b>	<b>8% C</b>	6%	<b>5%</b>	<b>8% F</b>	6%	7%	4%
<b>Not employed</b> Column %	19%	<b>15%</b>	<b>31% A</b>	19%	<b>25% DE</b>	<b>14%</b>	<b>16%</b>	19%	20%	19%	19%	<b>15%</b>	<b>40% H</b>
<b>Retired</b> Column %	29%	<b>33% B</b>	<b>17%</b>	29%	30%	28%	27%	29%	<b>36% G</b>	<b>22%</b>	29%	<b>32% I</b>	<b>10%</b>
<b>Don't know</b> Column %	2%	<b>0%</b>	<b>7% A</b>	2%	<b>0%</b>	<b>1%</b>	<b>6% CD</b>	2%	<b>0%</b>	<b>4% F</b>	2%	<b>0%</b>	<b>12% H</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI