

## **Crosstabs (Demos, Division)**

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

January 3, 2024

Targoz Market Research ®

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How often would you say you vote? *	6
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How do you feel about the following statement: Generally speaking, the way state government runs in Tennessee serves as a good model for other states to follow? *	12
How would you rate the job the Tennessee Legislature is doing? Would you say that you... *	13
Tennessee is one of only four states without a cap limiting how much local governments can raise property taxes. Which of the following options best reflects your opinion on how property tax increases should be handled? *	14
Would you support a cap on property tax increases in Tennessee if such increases had to be approved by voters in a referendum? *	15
Zoning regulations set rules for land use and building types in different areas of a city or town. These laws dictate land use and the types of buildings that can be constructed. How do you believe zoning regulations impact your community? *	16
Here are two opposing opinions about zoning regulations. One statement will represent the opinions of a person named Smith, and the other will represent the opinions of a person named Jones. Smith says zoning laws limit personal use of private property and reduce the ability to build more homes, resulting in more expensive homes and fewer housing options for those seeking to buy or rent a home. Jones says zoning laws prevent out-of-control growth and protect the character of neighborhoods, and they should remain stringent, even if this limits the housing supply for those seeking to buy or rent a home. Which one of these two opinions do you agree with? *	17

What do you think is the best approach to providing affordable housing?	18
* Under Tennessee’s existing Education Savings Account (ESA) program, families of eligible K-12 students can use a portion of their per-pupil funding on certain educational expenses such as private school tuition, tutoring, educational therapy, or other educational purposes. These ESAs are available to families in Memphis, Nashville, and Chattanooga. Gov. Bill Lee has proposed an Education Freedom Scholarship Act to give the same options to all Tennessee families. Would you support or oppose expanding educational choice statewide? *	20
Would you be more or less likely to vote for your legislator if they support expanding education savings accounts across Tennessee? *	21
In 2024, there will be a statewide primary election for President and other offices. How likely are you to vote in th... *	22
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Do you agree or disagree with the following statements other residents have made about their area of Tennessee? My local government spends property taxes wisely *	30
Do you agree or disagree with the following statements other residents have made about their area of Tennessee? Homeowners should be able to build an accessory dwelling unit, aka mother-in-law suite, granny flat, carriage house, on their own property *	31
Do you agree or disagree with the following statements other residents have made about their area of Tennessee? Local zoning laws negatively affect housing affordability in my community *	32
Do you agree or disagree with the following statements other residents have made about their area of Tennessee? Collaborations between government and private companies are crucial for creating affordable housing throughout Tennessee *	33
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\* Denotes variable with statistically significant findings

How much, if at all, do you trust the information from each of the following? National news organizations *	35
How much, if at all, do you trust the information from each of the following? Local news organizations *	36
How much, if at all, do you trust the information from each of the following? Social networking sites, such as Facebook and X (formerly Twitter) *	37
Which of these have you used as a source for news in the last week? [SELECT ALL THAT APPLY] *	38
As you may know, daylight saving time is the practice of advancing clocks (typically by one hour) during warmer months so that darkness falls at a later clock time. Would you prefer to: *	40
Do you plan to make any New Year's resolutions for 2024? *	41
What type(s) of resolution(s) are you considering? (Please select all that apply) *	42
Which major event of 2023 will have the most lasting impact on the country going into 2024? *	44
Generally speaking, do you think of yourself as a ...? *	46
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What is your age? *	53

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Thinking about your general approach to issues, do you consider yourself to be...	54
* Which of the following are you?	55
* How many infants and children under 18 years of age live in your household today?	56
* Which of the following best describes your race or ethnicity?	57
* Which of the following best describes your household's total income in 2022 BEFORE taxes?	58
* Which of the following best describes your current education level?	59
* What is your current marital status?	60
* Do you own or rent your home?	61
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* Thinking about your religion, are you...	63
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How often would you say you vote?

\*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Always</b> Column %	39%	39%	40%	16%	39%	<b>26%</b>	<b>35%</b> D	<b>50%</b> DE	39%	38%	40%	39%	<b>36%</b>	<b>51%</b> IK	<b>32%</b>	39%	<b>41%</b> N	<b>42%</b> N	<b>31%</b>
<b>Nearly Always</b> Column %	34%	<b>28%</b>	<b>38%</b> A	23%	34%	<b>26%</b>	<b>39%</b> D	<b>34%</b> D	34%	32%	34%	34%	<b>40%</b> K	<b>34%</b> K	<b>20%</b>	34%	37%	32%	33%
<b>Part of The Time</b> Column %	11%	10%	12%	7%	11%	12%	<b>14%</b> F	<b>9%</b>	11%	<b>16%</b> H	<b>9%</b>	11%	<b>14%</b> J	<b>7%</b>	9%	11%	11%	11%	13%
<b>Seldom</b> Column %	10%	<b>17%</b> B	<b>3%</b>	0%	10%	<b>19%</b> EF	<b>6%</b>	<b>7%</b>	10%	<b>6%</b>	<b>11%</b> G	10%	<b>5%</b>	<b>8%</b> I	<b>22%</b> IJ	10%	<b>7%</b>	<b>7%</b>	<b>19%</b> LM
<b>Never Vote</b> Column %	6%	<b>5%</b>	<b>6%</b>	<b>54%</b> AB	6%	<b>17%</b> EF	<b>7%</b> F	<b>0%</b>	6%	<b>9%</b> H	<b>5%</b>	6%	<b>5%</b> J	<b>0%</b>	<b>17%</b> IJ	6%	<b>4%</b>	<b>9%</b> LN	<b>5%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

In general, are you satisfied or dissatisfied with the way things are going in:  
The United States \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Total Satisfied</b> Column %	29%	<b>26% C</b>	<b>32% AC</b>	<b>0%</b>	29%	<b>35% EF</b>	<b>27%</b>	<b>27%</b>	29%	32%	28%	29%	<b>28%</b>	<b>24%</b>	<b>40% IJ</b>	29%	<b>25%</b>	<b>25%</b>	<b>43% LM</b>
<b>Very Satisfied</b> Column %	6%	7%	5%	0%	6%	5%	6%	6%	6%	<b>12% H</b>	<b>3%</b>	6%	<b>8% JK</b>	<b>4%</b>	<b>3%</b>	6%	<b>4%</b>	<b>5%</b>	<b>11% LM</b>
<b>Somewhat Satisfied</b> Column %	23%	<b>20%</b>	<b>27% AC</b>	<b>0%</b>	23%	<b>31% EF</b>	<b>21%</b>	<b>21%</b>	23%	20%	25%	23%	<b>19%</b>	<b>20%</b>	<b>37% IJ</b>	23%	<b>21%</b>	<b>20%</b>	<b>32% LM</b>
<b>Somewhat Dissatisfied</b> Column %	32%	<b>35% BC</b>	<b>29% C</b>	<b>4%</b>	32%	<b>28%</b>	<b>37% DF</b>	<b>30%</b>	32%	31%	32%	32%	<b>35% J</b>	<b>28%</b>	31%	32%	<b>26%</b>	<b>39% LN</b>	<b>29%</b>
<b>Very Dissatisfied</b> Column %	34%	33%	35%	41%	34%	<b>25%</b>	<b>31%</b>	<b>41% DE</b>	34%	32%	35%	34%	<b>33% K</b>	<b>47% IK</b>	<b>18%</b>	34%	<b>40% MN</b>	<b>32%</b>	<b>27%</b>
<b>Total Dissatisfied</b> Column %	66%	68%	64%	46%	66%	<b>52%</b>	<b>68% D</b>	<b>71% D</b>	66%	63%	67%	66%	<b>68% K</b>	<b>75% IK</b>	<b>49%</b>	66%	<b>67% N</b>	<b>70% N</b>	<b>56%</b>
<b>Not Sure</b> Column %	5%	<b>6%</b>	<b>4%</b>	<b>54% AB</b>	5%	<b>12% EF</b>	<b>5% F</b>	<b>1%</b>	5%	5%	5%	5%	<b>5% J</b>	<b>1%</b>	<b>11% IJ</b>	5%	<b>8% MN</b>	<b>4% N</b>	<b>1%</b>

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■ Significant difference within groups: ABCDEFHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

In general, are you satisfied or dissatisfied with the way things are going in:  
The State of Tennessee \*

	Which of the following are you?				Age Groups				Children At Home (Under 18)			Employment			Grand Division				
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
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<b>Total Satisfied</b> Column %	62%	<b>65% BC</b>	<b>60% C</b>	<b>3%</b>	62%	65%	59%	62%	62%	<b>70% H</b>	<b>58% G</b>	62%	<b>56% I</b>	<b>68% I</b>	<b>67% I</b>	62%	64%	59%	63%
<b>Very Satisfied</b> Column %	21%	22%	21%	0%	21%	<b>13% D</b>	<b>26% D</b>	<b>22% D</b>	21%	<b>30% H</b>	<b>17% G</b>	21%	<b>18% I</b>	<b>25% I</b>	22%	21%	<b>23% N</b>	<b>24% N</b>	<b>13% M</b>
<b>Somewhat Satisfied</b> Column %	41%	<b>44% C</b>	<b>39% C</b>	<b>3%</b>	41%	<b>52% EF</b>	<b>33% E</b>	<b>40% E</b>	41%	40%	41%	41%	<b>38% I</b>	43%	<b>45% I</b>	41%	<b>41% L</b>	<b>35% M</b>	<b>49% LM</b>
<b>Somewhat Dissatisfied</b> Column %	22%	20%	24%	11%	22%	<b>10% D</b>	<b>25% D</b>	<b>25% D</b>	22%	<b>16% G</b>	<b>24% G</b>	22%	<b>24% K</b>	20%	<b>17% I</b>	22%	20%	22%	23%
<b>Very Dissatisfied</b> Column %	13%	<b>11% B</b>	<b>14% A</b>	<b>32% AB</b>	13%	<b>16% F</b>	13%	<b>11% E</b>	13%	11%	13%	13%	<b>17% JK</b>	<b>11% K</b>	<b>6% J</b>	13%	12%	14%	12%
<b>Total Dissatisfied</b> Column %	34%	<b>30% B</b>	<b>38% A</b>	43%	34%	<b>26% F</b>	<b>38% D</b>	<b>36% D</b>	34%	<b>27% G</b>	<b>37% G</b>	34%	<b>41% JK</b>	<b>31% K</b>	<b>23% J</b>	34%	32%	36%	35%
<b>Not Sure</b> Column %	4%	<b>5% B</b>	<b>2% A</b>	<b>54% AB</b>	4%	<b>9% EF</b>	<b>3% E</b>	<b>1% E</b>	4%	3%	4%	4%	<b>3% J</b>	<b>1% J</b>	<b>9% IJ</b>	4%	4%	5%	2%

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Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

In general, are you satisfied or dissatisfied with the way things are going in:  
K-12 Public Education In Tennessee \*

	Which of the following are you?				Age Groups				Children At Home (Under 18)			Employment			Grand Division				
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
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<b>Total Satisfied</b> Column %	48%	<b>53% BC</b>	<b>45% C</b>	<b>3%</b>	48%	47%	51%	47%	48%	<b>65% H</b>	<b>41%</b>	48%	<b>42%</b>	<b>48%</b>	<b>63% IJ</b>	48%	46%	48%	53%
<b>Very Satisfied</b> Column %	12%	14%	11%	0%	12%	<b>8%</b>	<b>19% DF</b>	<b>10%</b>	12%	<b>23% H</b>	<b>8%</b>	12%	<b>10%</b>	<b>10%</b>	<b>21% IJ</b>	12%	<b>9%</b>	<b>17% LN</b>	<b>9%</b>
<b>Somewhat Satisfied</b> Column %	36%	<b>39% C</b>	<b>34% C</b>	<b>3%</b>	36%	<b>39% E</b>	<b>32%</b>	38%	36%	<b>43% H</b>	<b>33%</b>	36%	<b>33%</b>	38%	<b>43% I</b>	36%	<b>37%</b>	<b>32%</b>	<b>44% LM</b>
<b>Somewhat Dissatisfied</b> Column %	27%	<b>26% C</b>	<b>29% C</b>	<b>4%</b>	27%	28%	24%	29%	27%	<b>19%</b>	<b>31% G</b>	27%	<b>31% K</b>	<b>27% K</b>	<b>18%</b>	27%	29%	25%	28%
<b>Very Dissatisfied</b> Column %	12%	<b>11%</b>	<b>13%</b>	<b>39% AB</b>	12%	<b>15% F</b>	13%	<b>10%</b>	12%	13%	12%	12%	<b>17% JK</b>	<b>9%</b>	<b>6%</b>	12%	14%	12%	10%
<b>Total Dissatisfied</b> Column %	39%	<b>36%</b>	<b>42% A</b>	43%	39%	44%	37%	39%	39%	<b>32%</b>	<b>43% G</b>	39%	<b>48% JK</b>	<b>36% K</b>	<b>24%</b>	39%	<b>43% M</b>	<b>37%</b>	38%
<b>Not Sure</b> Column %	12%	<b>11%</b>	<b>13%</b>	<b>54% AB</b>	12%	<b>9%</b>	12%	<b>14% D</b>	12%	<b>3%</b>	<b>16% G</b>	12%	<b>10%</b>	<b>17% I</b>	12%	12%	11%	<b>15% N</b>	<b>9%</b>

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As you and your family plan for the next year, are you doing so expecting the U.S. economy to be...

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Total Booming or Growing</b> Column %	18%	<b>15%</b>	<b>20%</b> A	3%	18%	<b>12%</b>	<b>15%</b>	<b>23%</b> DE	18%	<b>14%</b>	<b>19%</b> G	18%	<b>17%</b> K	<b>25%</b> IK	<b>9%</b>	18%	18%	18%	16%
<b>Booming</b> Column %	2%	<b>1%</b>	<b>3%</b> A	0%	2%	2%	2%	2%	2%	<b>3%</b> H	<b>1%</b>	2%	1%	2%	3%	2%	<b>3%</b> MN	<b>1%</b>	<b>1%</b>
<b>Growing, but not booming</b> Column %	16%	15%	17%	3%	16%	<b>10%</b>	<b>13%</b>	<b>21%</b> DE	16%	<b>11%</b>	<b>18%</b> G	16%	<b>16%</b> K	<b>23%</b> IK	<b>7%</b>	16%	15%	17%	15%
<b>Holding steady</b> Column %	20%	<b>23%</b> BC	<b>17%</b>	<b>0%</b>	20%	<b>20%</b> F	<b>28%</b> DF	<b>14%</b>	20%	<b>25%</b> H	<b>18%</b>	20%	<b>18%</b>	<b>14%</b>	<b>32%</b> IJ	20%	<b>14%</b>	<b>19%</b> L	<b>30%</b> LM
<b>Slowing, but not in recession</b> Column %	29%	<b>35%</b> BC	<b>26%</b> C	<b>1%</b>	29%	<b>41%</b> EF	<b>17%</b>	<b>32%</b> E	29%	<b>26%</b>	<b>31%</b> G	29%	29%	<b>35%</b> K	<b>24%</b>	29%	28%	32%	27%
<b>In recession</b> Column %	23%	<b>16%</b>	<b>29%</b> A	<b>39%</b> A	23%	<b>18%</b>	<b>27%</b> D	23%	23%	<b>28%</b> H	<b>21%</b>	23%	<b>27%</b> JK	<b>21%</b>	<b>17%</b>	23%	<b>30%</b> MN	<b>21%</b>	<b>17%</b>
<b>Total Slowing or Recession</b> Column %	53%	51%	54%	40%	53%	<b>59%</b> E	<b>45%</b>	<b>55%</b> E	53%	53%	52%	53%	<b>56%</b> K	<b>55%</b> K	<b>41%</b>	53%	<b>58%</b> N	<b>53%</b> N	<b>43%</b>
<b>I'm not sure</b> Column %	10%	<b>10%</b>	<b>9%</b>	<b>57%</b> AB	10%	10%	<b>13%</b> F	<b>8%</b>	10%	8%	11%	10%	<b>9%</b>	<b>6%</b>	<b>18%</b> IJ	10%	10%	10%	10%

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Compared to a year ago, would you say that you and your family are economically...

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Total Better Off</b>	20%	<b>25% B</b>	<b>16%</b>	11%	20%	<b>20% F</b>	<b>29% DF</b>	<b>13%</b>	20%	<b>31% H</b>	<b>15%</b>	20%	<b>21% J</b>	<b>11%</b>	<b>28% IJ</b>	20%	<b>17%</b>	<b>23% L</b>	20%
<b>A lot better off</b>	4%	2%	4%	0%	4%	5%	4%	3%	4%	5%	3%	4%	<b>5% K</b>	<b>4% K</b>	<b>0%</b>	4%	5%	3%	3%
<b>Somewhat better off</b>	16%	<b>22% B</b>	<b>11%</b>	11%	16%	<b>15%</b>	<b>25% DF</b>	<b>11%</b>	16%	<b>26% H</b>	<b>12%</b>	16%	<b>17% J</b>	<b>8%</b>	<b>28% IJ</b>	16%	<b>12%</b>	<b>20% L</b>	17%
<b>About the same</b>	40%	<b>37%</b>	42%	<b>65% A</b>	40%	<b>45% E</b>	<b>28%</b>	<b>45% E</b>	40%	<b>28%</b>	<b>45% G</b>	40%	<b>38% K</b>	<b>49% IK</b>	<b>31%</b>	40%	<b>38%</b>	<b>37%</b>	<b>48% LM</b>
<b>Somewhat worse off</b>	29%	28%	30%	18%	29%	25%	29%	31%	29%	26%	30%	29%	28%	31%	28%	29%	<b>31% N</b>	30%	<b>24%</b>
<b>A lot worse off</b>	11%	10%	12%	6%	11%	9%	<b>14% F</b>	<b>10%</b>	11%	<b>15% H</b>	<b>10%</b>	11%	12%	9%	13%	11%	<b>14% MN</b>	<b>10%</b>	<b>8%</b>
<b>Total Worse Off</b>	40%	38%	43%	24%	40%	<b>35%</b>	<b>43% D</b>	<b>41% D</b>	40%	41%	40%	40%	40%	40%	41%	40%	<b>46% N</b>	<b>40% N</b>	<b>33%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

How do you feel about the following statement: Generally speaking, the way state government runs in Tennessee serves as a good model for other states to follow? \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Total Agree</b> Column %	45%	<b>53% BC</b>	<b>39% C</b>	<b>3%</b>	45%	<b>38% D</b>	<b>46% D</b>	<b>49% D</b>	45%	<b>56% H</b>	<b>41%</b>	45%	<b>40%</b>	<b>57% IK</b>	<b>42%</b>	45%	<b>50% N</b>	<b>48% N</b>	<b>31%</b>
<b>Strongly agree</b> Column %	10%	10%	11%	0%	10%	<b>7%</b>	<b>9%</b>	<b>13% DE</b>	10%	10%	11%	10%	<b>11% K</b>	<b>14% K</b>	<b>4%</b>	10%	<b>13% N</b>	10%	<b>7%</b>
<b>Somewhat agree</b> Column %	35%	<b>43% BC</b>	<b>28% C</b>	<b>3%</b>	35%	30%	37%	35%	35%	<b>46% H</b>	<b>30%</b>	35%	<b>29%</b>	<b>43% I</b>	<b>38% I</b>	35%	<b>37% N</b>	<b>38% N</b>	<b>25%</b>
<b>Not sure</b> Column %	24%	<b>19%</b>	<b>27% A</b>	<b>66% AB</b>	24%	<b>32% EF</b>	<b>19%</b>	<b>23%</b>	24%	<b>17%</b>	<b>27% G</b>	24%	<b>21%</b>	<b>21%</b>	<b>35% IJ</b>	24%	<b>23%</b>	<b>21%</b>	<b>32% LM</b>
<b>Somewhat disagree</b> Column %	16%	16%	17%	0%	16%	15%	17%	17%	16%	15%	17%	16%	<b>21% JK</b>	<b>13%</b>	<b>10%</b>	16%	<b>14%</b>	16%	<b>21% L</b>
<b>Strongly disagree</b> Column %	15%	<b>12%</b>	<b>17% A</b>	<b>32% A</b>	15%	16%	<b>18% F</b>	<b>12%</b>	15%	12%	16%	15%	<b>18% JK</b>	<b>9%</b>	<b>13%</b>	15%	14%	15%	16%
<b>Total Disagree</b> Column %	31%	<b>27%</b>	<b>34% A</b>	32%	31%	30%	<b>35% F</b>	<b>28%</b>	31%	<b>27%</b>	<b>33% G</b>	31%	<b>40% JK</b>	<b>22%</b>	<b>23%</b>	31%	<b>27%</b>	31%	<b>36% L</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

How would you rate the job the Tennessee Legislature is doing? Would you say that you...

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Total Approve</b> Column %	38%	<b>42%</b> BC	<b>35%</b> C	<b>0%</b>	38%	<b>24%</b> D	<b>37%</b> D	<b>46%</b> DE	38%	<b>47%</b> H	<b>34%</b>	38%	<b>36%</b>	<b>46%</b> IK	<b>31%</b>	38%	<b>40%</b> N	<b>40%</b> N	<b>30%</b>
<b>Approve strongly</b> Column %	8%	<b>6%</b>	<b>9%</b> A	0%	8%	6%	<b>6%</b>	<b>10%</b> E	8%	9%	7%	8%	<b>8%</b> K	<b>10%</b> K	<b>4%</b>	8%	<b>11%</b> MN	<b>6%</b>	<b>6%</b>
<b>Approve somewhat</b> Column %	30%	<b>35%</b> BC	<b>26%</b> C	<b>0%</b>	30%	<b>18%</b>	<b>31%</b> D	<b>36%</b> D	30%	<b>38%</b> H	<b>27%</b>	30%	<b>28%</b>	<b>35%</b> IK	<b>27%</b>	30%	29%	<b>34%</b> N	<b>25%</b>
<b>Neither approve nor disapprove</b> Column %	22%	<b>21%</b>	<b>23%</b>	<b>57%</b> AB	22%	<b>27%</b> F	23%	<b>20%</b>	22%	19%	24%	22%	<b>23%</b> J	<b>18%</b>	<b>25%</b> J	22%	<b>24%</b> M	<b>16%</b>	<b>31%</b> LM
<b>Disapprove somewhat</b> Column %	17%	17%	18%	0%	17%	21%	16%	17%	17%	17%	18%	17%	18%	17%	17%	17%	<b>14%</b>	<b>19%</b> L	<b>20%</b> L
<b>Disapprove strongly</b> Column %	18%	<b>16%</b>	<b>19%</b>	<b>43%</b> AB	18%	<b>22%</b> F	<b>21%</b> F	<b>13%</b>	18%	<b>14%</b>	<b>19%</b> G	18%	<b>20%</b> J	<b>13%</b>	<b>19%</b> J	18%	18%	<b>20%</b> N	<b>13%</b>
<b>Total Disapprove</b> Column %	35%	32%	37%	43%	35%	<b>42%</b> F	<b>37%</b> F	<b>30%</b>	35%	<b>30%</b>	<b>37%</b> G	35%	<b>38%</b> J	<b>30%</b>	35%	35%	<b>32%</b>	<b>39%</b> L	33%
<b>Not Sure</b> Column %	5%	5%	5%	0%	5%	<b>7%</b> EF	<b>4%</b>	<b>4%</b>	5%	4%	5%	5%	<b>3%</b>	<b>6%</b> I	<b>8%</b> I	5%	4%	5%	5%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Tennessee is one of only four states without a cap limiting how much local governments can raise property taxes. Which of the following options best reflects your opinion on how property tax increases should be handled? \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>I believe there should be a combination of statewide regulation and local decision-making</b>																			
Column %	39%	<b>42% BC</b>	<b>36% C</b>	<b>3%</b>	39%	<b>52% EF</b>	<b>41% F</b>	<b>29%</b>	39%	39%	38%	39%	<b>41% J</b>	<b>28%</b>	<b>46% J</b>	39%	<b>35%</b>	<b>37%</b>	<b>47% LM</b>
<b>I support implementing a statewide cap on property tax increases</b>																			
Column %	35%	33%	36%	28%	35%	<b>18%</b>	<b>35% D</b>	<b>44% DE</b>	35%	32%	36%	35%	<b>32% K</b>	<b>51% IK</b>	<b>20%</b>	35%	<b>38% N</b>	<b>36% N</b>	<b>27%</b>
<b>I support leaving the decision to increase property taxes solely to the local mayor and city council/county commission</b>																			
Column %	11%	13%	10%	12%	11%	<b>9%</b>	<b>8%</b>	<b>15% DE</b>	11%	13%	11%	11%	<b>13% K</b>	<b>12% K</b>	<b>6%</b>	11%	11%	<b>9%</b>	<b>16% M</b>
<b>I'm not sure</b>																			
Column %	15%	<b>12%</b>	<b>17% A</b>	<b>58% AB</b>	15%	<b>21% EF</b>	<b>15%</b>	<b>12%</b>	15%	16%	15%	15%	<b>14% J</b>	<b>8%</b>	<b>27% IJ</b>	15%	<b>15% N</b>	<b>18% N</b>	<b>10%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Would you support a cap on property tax increases in Tennessee if such increases had to be approved by voters in a referendum? \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Yes, I would support a cap with voter approval</b>																			
Column %	67%	<b>69% C</b>	66%	<b>41%</b>	67%	<b>54% D</b>	<b>72% D</b>	<b>71% D</b>	67%	68%	67%	67%	<b>69% K</b>	<b>72% K</b>	<b>59%</b>	67%	<b>68% N</b>	<b>71% N</b>	<b>60%</b>
<b>No, I would not support a cap, even with a voter approval requirement</b>																			
Column %	13%	<b>19% B</b>	<b>9%</b>	5%	13%	<b>27% EF</b>	<b>10%</b>	<b>8%</b>	13%	12%	14%	13%	<b>16% J</b>	<b>6%</b>	<b>17% J</b>	13%	<b>11%</b>	<b>9%</b>	<b>24% LM</b>
<b>I'm not sure</b>																			
Column %	19%	<b>12%</b>	<b>25% A</b>	<b>54% AB</b>	19%	19%	18%	20%	19%	20%	19%	19%	<b>15%</b>	<b>22% I</b>	<b>24% I</b>	19%	21%	19%	16%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Zoning regulations set rules for land use and building types in different areas of a city or town. These laws dictate land use and the types of buildings that can be constructed. How do you believe zoning regulations impact your community? \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)		Employment			Grand Division						
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Positively, by managing growth and land use effectively</b> Column %	40%	<b>46% BC</b>	<b>36%</b>	<b>17%</b>	40%	<b>35% D</b>	40%	<b>43% D</b>	40%	<b>46% H</b>	<b>38%</b>	40%	40%	<b>46% K</b>	<b>34%</b>	40%	<b>37%</b>	<b>45% LN</b>	<b>37%</b>
<b>Negatively, by restricting development and personal property use</b> Column %	21%	<b>18%</b>	<b>24% AC</b>	<b>6%</b>	21%	23%	<b>24% F</b>	<b>18%</b>	21%	22%	21%	21%	<b>27% JK</b>	<b>13%</b>	<b>18%</b>	21%	<b>17%</b>	<b>22% L</b>	<b>26% L</b>
<b>No significant impact</b> Column %	20%	21%	20%	5%	20%	24%	18%	21%	20%	19%	21%	20%	<b>18%</b>	<b>23% I</b>	<b>23% I</b>	20%	<b>24% M</b>	<b>15%</b>	<b>24% M</b>
<b>I'm not sure</b> Column %	18%	<b>14%</b>	<b>21% A</b>	<b>72% AB</b>	18%	19%	18%	18%	18%	<b>13%</b>	<b>21% G</b>	18%	<b>16%</b>	<b>19%</b>	<b>25% IJ</b>	18%	<b>22% N</b>	18%	<b>14%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDFGHIJKLMN



Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Here are two opposing opinions about zoning regulations. One statement will represent the opinions of a person named Smith, and the other will represent the opinions of a person named Jones. Smith says zoning laws limit personal use of private property and reduce the ability to build more homes, resulting in more expensive homes and fewer housing options for those seeking to buy or rent a home. Jones says zoning laws prevent out-of-control growth and protect the character of neighborhoods, and they should remain stringent, even if this limits the housing supply for those seeking to buy or rent a home. Which one of these two opinions do you agree with? \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Total Smith</b> Column %	36%	<b>48% BC</b>	<b>27%</b>	<b>9%</b>	36%	<b>52% EF</b>	<b>44% F</b>	<b>22%</b>	36%	<b>45% H</b>	<b>32%</b>	36%	<b>36% J</b>	<b>21%</b>	<b>55% IJ</b>	36%	<b>33%</b>	<b>35%</b>	<b>43% LM</b>
<b>Strongly Agree with Smith</b> Column %	11%	<b>13% B</b>	<b>9%</b>	5%	11%	<b>16% EF</b>	<b>11%</b>	<b>8%</b>	11%	11%	11%	11%	<b>12% J</b>	<b>7%</b>	<b>12% J</b>	11%	<b>8%</b>	<b>13% L</b>	11%
<b>Somewhat Agree with Smith</b> Column %	25%	<b>35% BC</b>	<b>18%</b>	<b>4%</b>	25%	<b>36% F</b>	<b>33% F</b>	<b>14%</b>	25%	<b>34% H</b>	<b>22%</b>	25%	<b>24% J</b>	<b>15%</b>	<b>43% IJ</b>	25%	25%	<b>22%</b>	<b>32% M</b>
<b>Somewhat Agree with Jones</b> Column %	33%	<b>28%</b>	<b>37% A</b>	36%	33%	<b>24%</b>	<b>28%</b>	<b>41% DE</b>	33%	32%	33%	33%	<b>31% K</b>	<b>45% IK</b>	<b>21%</b>	33%	35%	32%	31%
<b>Strongly Agree with Jones</b> Column %	14%	<b>10%</b>	<b>18% A</b>	0%	14%	<b>8%</b>	<b>12%</b>	<b>20% DE</b>	14%	12%	15%	14%	<b>15% K</b>	<b>19% K</b>	<b>6%</b>	14%	16%	15%	11%
<b>Total Jones</b> Column %	47%	<b>38%</b>	<b>55% A</b>	36%	47%	<b>32%</b>	<b>40% D</b>	<b>61% DE</b>	47%	44%	49%	47%	<b>47% K</b>	<b>63% IK</b>	<b>27%</b>	47%	<b>51% N</b>	46%	<b>41%</b>
<b>I do not agree with either</b> Column %	17%	<b>14%</b>	<b>18% A</b>	<b>55% AB</b>	17%	16%	16%	18%	17%	<b>11%</b>	<b>19% G</b>	17%	17%	15%	18%	17%	16%	18%	16%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

What do you think is the best approach to providing affordable housing?

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Private sector builds affordable housing, incentivized by government tax breaks</b>																			
Column %	20%	<b>28% B</b>	<b>13%</b>	16%	20%	19%	20%	20%	20%	22%	19%	20%	<b>15%</b>	<b>21% I</b>	<b>31% IJ</b>	20%	<b>12%</b>	<b>24% L</b>	<b>26% L</b>
<b>The government provides financial assistance to homeowners and renters for more affordable housing options</b>																			
Column %	18%	<b>14%</b>	<b>22% A</b>	3%	18%	<b>20% F</b>	<b>22% F</b>	<b>15%</b>	18%	<b>27% H</b>	<b>14%</b>	18%	18%	16%	21%	18%	<b>21% N</b>	<b>19% N</b>	<b>13%</b>
<b>Private sector increases the overall housing supply without government intervention, aiming to lower housing costs through</b>																			
Column %	16%	17%	16%	0%	16%	<b>7%</b>	<b>15% D</b>	<b>22% DE</b>	16%	17%	16%	16%	<b>18% K</b>	<b>18% K</b>	<b>10%</b>	16%	19%	15%	14%
<b>Government funds affordable housing, but private sector companies handle construction</b>																			
Column %	10%	<b>12% B</b>	<b>8%</b>	0%	10%	<b>12% F</b>	<b>12% F</b>	<b>7%</b>	10%	<b>6%</b>	<b>11% G</b>	10%	<b>14% JK</b>	<b>5%</b>	<b>6%</b>	10%	<b>8%</b>	<b>9%</b>	<b>15% LM</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

What do you think is the best approach to providing affordable housing?

\*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
<b>Private sector is mandated to offer a portion of housing at reduced rates for low-income residents</b> Column %	9%	<b>6%</b>	<b>12%</b> A	6%	9%	<b>12%</b> E	<b>7%</b>	10%	9%	8%	10%	9%	10%	10%	7%	9%	<b>11%</b> N	10%	<b>6%</b>
<b>Government directly constructs affordable housing units</b> Column %	7%	6%	9%	12%	7%	<b>14%</b> EF	<b>7%</b> F	<b>4%</b>	7%	<b>5%</b>	<b>8%</b> G	7%	<b>10%</b> JK	<b>5%</b>	<b>5%</b>	7%	<b>9%</b> M	<b>6%</b>	7%
<b>I am not sure</b> Column %	19%	<b>17%</b>	<b>20%</b>	<b>63%</b> AB	19%	<b>16%</b>	17%	<b>22%</b> D	19%	<b>14%</b>	<b>21%</b> G	19%	<b>15%</b>	<b>24%</b> I	20%	19%	19%	19%	19%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Under Tennessee’s existing Education Savings Account (ESA) program, families of eligible K-12 students can use a portion of their per-pupil funding on certain educational expenses such as private school tuition, tutoring, educational therapy, or other educational purposes. These ESAs are available to families in Memphis, Nashville, and Chattanooga. Gov. Bill Lee has proposed an Education Freedom Scholarship Act to give the same options to all Tennessee families. Would you support or oppose expanding educational choice statewide? \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Total Support</b> Column %	68%	<b>65% C</b>	<b>72% AC</b>	<b>26%</b>	68%	70%	<b>72% F</b>	<b>65%</b>	68%	<b>78% H</b>	<b>64%</b>	68%	<b>65%</b>	<b>68%</b>	<b>76% IJ</b>	68%	<b>74% MN</b>	<b>68% N</b>	<b>61%</b>
<b>Strongly support</b> Column %	35%	<b>31%</b>	<b>39% AC</b>	<b>13%</b>	35%	<b>45% EF</b>	<b>33%</b>	<b>31%</b>	35%	37%	34%	35%	<b>34%</b>	<b>30%</b>	<b>44% IJ</b>	35%	37%	<b>31%</b>	<b>38% M</b>
<b>Somewhat support</b> Column %	34%	34%	34%	13%	34%	<b>25%</b>	<b>40% D</b>	<b>34% D</b>	34%	<b>41% H</b>	<b>30%</b>	34%	<b>31%</b>	<b>39% I</b>	32%	34%	<b>37% N</b>	<b>36% N</b>	<b>22%</b>
<b>Somewhat oppose</b> Column %	12%	<b>15% B</b>	<b>9%</b>	0%	12%	<b>15% E</b>	<b>4%</b>	<b>15% E</b>	12%	<b>7%</b>	<b>13% G</b>	12%	<b>13% K</b>	<b>15% K</b>	<b>2%</b>	12%	<b>6%</b>	<b>13% L</b>	<b>18% LM</b>
<b>Strongly oppose</b> Column %	7%	6%	8%	12%	7%	<b>3%</b>	<b>8% D</b>	<b>9% D</b>	7%	<b>4%</b>	<b>9% G</b>	7%	<b>9% K</b>	<b>7% K</b>	<b>3%</b>	7%	8%	7%	6%
<b>Total Oppose</b> Column %	19%	<b>21% B</b>	<b>17%</b>	12%	19%	<b>17%</b>	<b>13%</b>	<b>24% DE</b>	19%	<b>11%</b>	<b>22% G</b>	19%	<b>22% K</b>	<b>22% K</b>	<b>6%</b>	19%	<b>14%</b>	<b>20% L</b>	<b>24% L</b>
<b>I’m not sure</b> Column %	13%	<b>14%</b>	<b>11%</b>	<b>62% AB</b>	13%	13%	15%	11%	13%	10%	14%	13%	<b>12%</b>	<b>9%</b>	<b>18% IJ</b>	13%	12%	12%	15%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Would you be more or less likely to vote for your legislator if they support expanding education savings accounts across Tennessee? \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Total (Much or Somewhat More Likely)</b>																			
Column %	51%	<b>55% BC</b>	<b>48%</b>	<b>29%</b>	51%	<b>61% EF</b>	<b>54% F</b>	<b>44%</b>	51%	<b>62% H</b>	<b>47%</b>	51%	<b>52% J</b>	<b>43%</b>	<b>61% IJ</b>	51%	<b>48%</b>	<b>50%</b>	<b>59% LM</b>
<b>Much more likely to vote for them</b>																			
Column %	19%	<b>16%</b>	<b>23% A</b>	16%	19%	<b>16%</b>	<b>23% D</b>	19%	19%	22%	19%	19%	<b>22% K</b>	<b>20% K</b>	<b>13%</b>	19%	<b>22% M</b>	<b>16%</b>	<b>22% M</b>
<b>Somewhat more likely to vote for them</b>																			
Column %	32%	<b>39% BC</b>	<b>26%</b>	<b>14%</b>	32%	<b>45% EF</b>	<b>31% F</b>	<b>25%</b>	32%	<b>40% H</b>	<b>28%</b>	32%	<b>30% J</b>	<b>23%</b>	<b>48% IJ</b>	32%	<b>26%</b>	<b>34% L</b>	<b>37% L</b>
<b>No change in my likelihood of voting for them</b>																			
Column %	27%	<b>25% C</b>	<b>29% C</b>	<b>4%</b>	27%	<b>17%</b>	<b>23%</b>	<b>35% DE</b>	27%	<b>18%</b>	<b>30% G</b>	27%	<b>25% K</b>	<b>41% IK</b>	<b>11%</b>	27%	<b>31% N</b>	26%	<b>21%</b>
<b>Somewhat less likely to vote for them</b>																			
Column %	5%	6%	5%	0%	5%	<b>3%</b>	4%	<b>7% D</b>	5%	6%	5%	5%	<b>6% K</b>	<b>6% K</b>	<b>1%</b>	5%	<b>3%</b>	5%	<b>8% L</b>
<b>Much less likely to vote for them</b>																			
Column %	6%	<b>4%</b>	<b>7% A</b>	0%	6%	<b>2%</b>	<b>6% D</b>	<b>8% D</b>	6%	<b>3%</b>	<b>7% G</b>	6%	<b>8% K</b>	5%	<b>2%</b>	6%	6%	6%	5%
<b>Total (Much or Somewhat Less Likely)</b>																			
Column %	11%	10%	12%	0%	11%	<b>5%</b>	<b>11% D</b>	<b>14% D</b>	11%	9%	12%	11%	<b>14% K</b>	<b>11% K</b>	<b>4%</b>	11%	9%	12%	13%
<b>I am not sure</b>																			
Column %	11%	<b>10%</b>	<b>11%</b>	<b>66% AB</b>	11%	<b>17% F</b>	<b>13% F</b>	<b>7%</b>	11%	11%	11%	11%	<b>9%</b>	<b>6%</b>	<b>24% IJ</b>	11%	12%	<b>12% N</b>	<b>8%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

In 2024, there will be a statewide primary election for President and other offices. How likely are you to vote in th... \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Definitely not</b> Column %	3%	3%	<b>2%</b>	<b>12%</b>	3%	<b>7%</b>	<b>2%</b>	<b>0%</b>	3%	3%	3%	3%	<b>2%</b>	<b>0%</b>	<b>6%</b>	3%	<b>1%</b>	<b>4%</b>	3%
<b>Probably not</b> Column %	4%	5%	3%	0%	4%	<b>7%</b>	<b>5%</b>	<b>2%</b>	4%	<b>6%</b>	<b>3%</b>	4%	<b>3%</b>	<b>3%</b>	<b>8%</b>	4%	4%	3%	5%
<b>Maybe</b> Column %	13%	<b>18%</b>	<b>8%</b>	<b>60%</b>	13%	<b>19%</b>	<b>13%</b>	<b>9%</b>	13%	13%	13%	13%	<b>19%</b>	<b>7%</b>	<b>6%</b>	13%	<b>14%</b>	<b>8%</b>	<b>19%</b>
<b>Probably</b> Column %	18%	<b>23%</b>	<b>14%</b>	<b>7%</b>	18%	<b>32%</b>	<b>17%</b>	<b>12%</b>	18%	<b>22%</b>	<b>17%</b>	18%	<b>16%</b>	<b>13%</b>	<b>31%</b>	18%	<b>12%</b>	<b>18%</b>	<b>30%</b>
<b>Definitely</b> Column %	62%	<b>51%</b>	<b>73%</b>	<b>21%</b>	62%	<b>35%</b>	<b>64%</b>	<b>76%</b>	62%	<b>56%</b>	<b>65%</b>	62%	<b>59%</b>	<b>77%</b>	<b>49%</b>	62%	<b>69%</b>	<b>66%</b>	<b>43%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Are you more likely to vote in the Democratic or Republican Presidential primary?

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,217	550	656	12	1,217	269	388	560	1,217	357	860	1,217	612	361	244	1,217	457	495	264
<b>Democrat</b> Column %	25%	<b>18%</b> A	<b>30%</b> A	27%	25%	<b>21%</b> D	23%	<b>28%</b> D	25%	<b>21%</b> G	<b>27%</b> G	25%	<b>28%</b> K	<b>27%</b> K	<b>14%</b>	25%	24%	25%	27%
<b>Republican</b> Column %	53%	<b>58%</b> BC	<b>50%</b> C	<b>0%</b>	53%	<b>40%</b> D	<b>58%</b> D	<b>56%</b> D	53%	<b>60%</b> H	<b>50%</b>	53%	<b>49%</b> I	<b>56%</b> I	<b>58%</b> I	53%	<b>59%</b> MN	<b>49%</b>	<b>50%</b>
<b>Neither</b> Column %	9%	<b>14%</b> B	<b>4%</b>	12%	9%	<b>18%</b> EF	<b>6%</b>	<b>6%</b>	9%	<b>5%</b>	<b>11%</b> G	9%	<b>10%</b> K	<b>9%</b> K	<b>4%</b>	9%	<b>5%</b>	<b>10%</b> L	<b>13%</b> L
<b>Don't know</b> Column %	13%	<b>10%</b>	<b>15%</b> A	<b>61%</b> AB	13%	<b>21%</b> EF	<b>13%</b>	<b>9%</b>	13%	14%	13%	13%	<b>12%</b> J	<b>7%</b>	<b>24%</b> IJ	13%	<b>11%</b>	<b>16%</b> L	11%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Among these candidates, who would you most likely vote for in the Republican primary for President in 2024?

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	646	319	328	-	646	109	224	313	646	214	432	646	302	203	141	646	272	244	131
<b>Donald Trump</b>																			
Column %	71%	71%	71%	-	71%	<b>54%</b>	<b>79%</b>	<b>71%</b>	71%	<b>87%</b>	<b>63%</b>	71%	72%	70%	69%	71%	<b>75%</b>	<b>76%</b>	<b>52%</b>
<b>Ron DeSantis</b>																			
Column %	10%	10%	10%	-	10%	5%	10%	11%	10%	<b>3%</b>	<b>13%</b>	10%	<b>11%</b>	<b>14%</b>	<b>1%</b>	10%	10%	11%	7%
<b>Nikki Haley</b>																			
Column %	6%	5%	8%	-	6%	<b>1%</b>	<b>2%</b>	<b>11%</b>	6%	<b>2%</b>	<b>8%</b>	6%	6%	<b>9%</b>	<b>3%</b>	6%	6%	6%	8%
<b>Asa Hutchinson</b>																			
Column %	0%	0%	0%	-	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
<b>Vivek Ramaswamy</b>																			
Column %	2%	1%	2%	-	2%	2%	<b>0%</b>	<b>2%</b>	2%	1%	2%	2%	1%	3%	0%	2%	<b>2%</b>	<b>0%</b>	2%
<b>Chris Christie</b>																			
Column %	6%	<b>11%</b>	<b>1%</b>	-	6%	<b>32%</b>	<b>2%</b>	<b>0%</b>	6%	<b>1%</b>	<b>8%</b>	6%	<b>1%</b>	<b>1%</b>	<b>24%</b>	6%	<b>1%</b>	<b>1%</b>	<b>28%</b>
<b>I'm not sure</b>																			
Column %	5%	<b>2%</b>	<b>8%</b>	-	5%	5%	5%	5%	5%	6%	4%	5%	7%	3%	4%	5%	4%	6%	4%
<b>Other:</b>																			
Column %	1%	0%	1%	-	1%	0%	<b>2%</b>	<b>0%</b>	1%	0%	1%	1%	1%	0%	0%	1%	2%	0%	0%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMN



Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

If Former President Donald Trump decided not to run in the upcoming primary election, which of the following candidat... \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	646	319	328	-	646	109	224	313	646	214	432	646	302	203	141	646	272	244	131
<b>Ron DeSantis</b> Column %	42%	41%	44%	-	42%	<b>36%</b>	<b>33%</b>	<b>51%</b>	42%	38%	44%	42%	<b>41%</b>	<b>61%</b>	<b>17%</b>	42%	<b>49%</b>	<b>46%</b>	<b>20%</b>
<b>Nikki Haley</b> Column %	16%	16%	16%	-	16%	<b>3%</b>	<b>16%</b>	<b>20%</b>	16%	15%	16%	16%	<b>21%</b>	<b>14%</b>	<b>7%</b>	16%	<b>16%</b>	<b>11%</b>	<b>26%</b>
<b>Asa Hutchinson</b> Column %	0%	0%	0%	-	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
<b>Vivek Ramaswamy</b> Column %	16%	<b>19%</b>	<b>13%</b>	-	16%	<b>6%</b>	<b>28%</b>	<b>10%</b>	16%	<b>28%</b>	<b>10%</b>	16%	<b>10%</b>	<b>11%</b>	<b>34%</b>	16%	<b>13%</b>	<b>22%</b>	<b>11%</b>
<b>Chris Christie</b> Column %	7%	<b>13%</b>	<b>2%</b>	-	7%	<b>34%</b>	<b>3%</b>	<b>1%</b>	7%	<b>1%</b>	<b>10%</b>	7%	<b>3%</b>	<b>1%</b>	<b>25%</b>	7%	<b>2%</b>	<b>2%</b>	<b>29%</b>
<b>I'm not sure</b> Column %	17%	<b>11%</b>	<b>24%</b>	-	17%	20%	18%	16%	17%	17%	17%	17%	<b>21%</b>	<b>13%</b>	16%	17%	18%	19%	14%
<b>Other:</b> Column %	1%	1%	2%	-	1%	0%	2%	1%	1%	0%	2%	1%	<b>2%</b>	<b>0%</b>	0%	1%	2%	0%	1%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

**Significant difference within groups: ABDEFGHIJKLMN**

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

If President Joe Biden decides not to run in the upcoming primary election, which of the following candidates would you... \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other / Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	303	100	200	3	303	57	88	158	303	74	229	303	170	98	35	303	110	122	71
<b>Kamala Harris</b> Column %	30%	29%	30%	5%	30%	28%	<b>20%</b> E	<b>36%</b> E	30%	<b>19%</b> G	<b>33%</b> G	30%	<b>32%</b> K	<b>34%</b> K	<b>9%</b> K	30%	31%	26%	34%
<b>Hillary Clinton</b> Column %	16%	12%	19%	0%	16%	9%	14%	20%	16%	<b>25%</b> H	<b>13%</b> H	16%	15%	17%	19%	16%	<b>10%</b> L	<b>21%</b> L	17%
<b>Bernie Sanders</b> Column %	17%	17%	17%	48%	17%	<b>34%</b> F	<b>24%</b> F	<b>8%</b> F	17%	22%	16%	17%	<b>19%</b> J	<b>9%</b> J	<b>31%</b> J	17%	<b>22%</b> N	17%	<b>9%</b> N
<b>Gavin Newsom</b> Column %	11%	7%	13%	0%	11%	<b>3%</b> D	10%	<b>14%</b> D	11%	<b>4%</b> G	<b>13%</b> G	11%	9%	12%	14%	11%	12%	<b>6%</b> M	<b>18%</b> M
<b>Pete Buttigieg</b> Column %	9%	<b>14%</b> B	<b>6%</b> B	0%	9%	8%	12%	7%	9%	8%	9%	9%	8%	8%	12%	9%	<b>16%</b> MN	<b>5%</b> M	<b>4%</b> M
<b>Marianne Williamson</b> Column %	2%	<b>2%</b> A	1%	<b>47%</b> A	2%	<b>6%</b> F	2%	<b>0%</b> F	2%	3%	1%	2%	3%	0%	0%	2%	2%	1%	1%
<b>I'm not sure</b> Column %	11%	8%	13%	0%	11%	11%	17%	9%	11%	17%	9%	11%	11%	11%	14%	11%	7%	13%	15%
<b>Another candidate (please specify):</b> Column %	4%	<b>11%</b> B	<b>1%</b> B	0%	4%	1%	2%	7%	4%	1%	5%	4%	<b>2%</b> I	<b>9%</b> I	1%	4%	<b>0%</b> LN	<b>10%</b> LN	<b>1%</b> LN

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Among these candidates, who would you most likely vote for in the Democratic primary for Senate in 2024?

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	303	100	200	3	303	57	88	158	303	74	229	303	170	98	35	303	110	122	71
<b>Gloria Johnson</b> Column %	35%	43%	32%	2%	35%	25%	36%	38%	35%	38%	34%	35%	<b>31%</b>	<b>44%</b> I	32%	35%	<b>36%</b> N	<b>43%</b> N	<b>21%</b>
<b>Marquita Bradshaw</b> Column %	10%	<b>10%</b>	<b>9%</b>	<b>35%</b> AB	10%	<b>13%</b> F	<b>16%</b> F	<b>5%</b>	10%	<b>17%</b> H	<b>7%</b>	10%	11%	5%	17%	10%	<b>8%</b>	<b>5%</b>	<b>20%</b> LM
<b>Civil Miller-Watkins</b> Column %	2%	4%	1%	0%	2%	3%	3%	0%	2%	4%	1%	2%	3%	1%	1%	2%	1%	1%	3%
<b>I'm not sure</b> Column %	48%	<b>40%</b>	<b>52%</b> A	63%	48%	54%	42%	49%	48%	39%	51%	48%	52%	41%	47%	48%	45%	48%	52%
<b>I wouldn't vote</b> Column %	5%	3%	7%	0%	5%	5%	3%	7%	5%	2%	6%	5%	<b>3%</b>	<b>10%</b> I	3%	5%	<b>10%</b> M	<b>2%</b>	4%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABFHILMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

2024 Ballot Two Way \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other / Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,187	533	650	4	1,187	266	376	545	1,187	358	829	1,187	590	351	246	1,187	446	481	261
<b>Donald Trump</b> Column %	61%	<b>68% BC</b>	<b>57%</b>	<b>0%</b>	61%	64%	63%	59%	61%	63%	60%	61%	<b>56%</b>	<b>64% I</b>	<b>70% I</b>	61%	<b>66% M</b>	<b>58%</b>	59%
<b>Joe Biden</b> Column %	30%	<b>25%</b>	<b>34% A</b>	<b>74% AB</b>	30%	<b>22%</b>	<b>28%</b>	<b>35% DE</b>	30%	27%	31%	30%	<b>35% K</b>	<b>31% K</b>	<b>16%</b>	30%	30%	28%	32%
<b>Undecided</b> Column %	9%	8%	9%	26%	9%	<b>14% EF</b>	<b>9% F</b>	<b>6%</b>	9%	9%	8%	9%	<b>9% J</b>	<b>5%</b>	<b>14% IJ</b>	9%	<b>4%</b>	<b>13% L</b>	<b>9% L</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFIJKLM

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

2024 Ballot (Three Way Race) \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,214	550	660	4	1,214	274	388	551	1,214	369	845	1,214	605	356	253	1,214	444	493	277
<b>Donald Trump</b> Column %	48%	<b>56% B</b>	<b>42%</b>	0%	48%	<b>42%</b>	48%	<b>51% D</b>	48%	52%	46%	48%	<b>40%</b>	<b>55% I</b>	<b>56% I</b>	48%	<b>56% MN</b>	<b>46%</b>	<b>39%</b>
<b>Joe Biden</b> Column %	23%	21%	25%	73%	23%	<b>17%</b>	<b>19%</b>	<b>30% DE</b>	23%	<b>19%</b>	<b>25% G</b>	23%	<b>26% K</b>	<b>28% K</b>	<b>10%</b>	23%	22%	23%	27%
<b>Robert F. Kennedy Jr.</b> Column %	17%	<b>13%</b>	<b>19% A</b>	10%	17%	<b>22% F</b>	<b>19% F</b>	<b>12%</b>	17%	<b>13%</b>	<b>18% G</b>	17%	<b>24% JK</b>	<b>9%</b>	<b>10%</b>	17%	<b>15%</b>	<b>14%</b>	<b>24% LM</b>
<b>Undecided</b> Column %	12%	<b>10%</b>	<b>14% A</b>	17%	12%	<b>20% EF</b>	<b>14% F</b>	<b>7%</b>	12%	<b>16% H</b>	<b>10%</b>	12%	<b>10%</b>	<b>7%</b>	<b>24% IJ</b>	12%	<b>7%</b>	<b>18% LN</b>	<b>11%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

If Donald Trump were to be convicted of one or more of the crimes he has been charged with before the next election, how would this affect your decision to vote for him? [ROTATE] (Base: Voting Trump in Two Way Race) \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	729	361	368	-	729	171	236	322	729	227	502	729	330	226	172	729	294	280	155
<b>I would still vote for him</b>																			
Column %	58%	55%	61%	-	58%	<b>38%</b> D	<b>69%</b> DF	<b>61%</b> D	58%	<b>70%</b> H	<b>52%</b>	58%	57%	61%	56%	58%	<b>64%</b> N	<b>63%</b> N	<b>37%</b>
<b>I would not vote for him</b>																			
Column %	8%	10%	6%	-	8%	<b>14%</b> EF	<b>5%</b>	<b>8%</b>	8%	<b>2%</b>	<b>11%</b> G	8%	<b>11%</b> K	7%	<b>4%</b>	8%	<b>8%</b> M	<b>4%</b>	<b>16%</b> LM
<b>It would depend on the specific circumstances of the conviction</b>																			
Column %	28%	30%	26%	-	28%	<b>38%</b> EF	<b>19%</b>	<b>29%</b> E	28%	<b>21%</b>	<b>31%</b> G	28%	26%	31%	27%	28%	<b>23%</b>	<b>24%</b>	<b>44%</b> LM
<b>I am not sure</b>																			
Column %	6%	5%	7%	-	6%	<b>10%</b> F	<b>8%</b> F	<b>3%</b>	6%	7%	5%	6%	<b>6%</b> J	<b>1%</b>	<b>14%</b> IJ	6%	<b>5%</b>	<b>9%</b> LN	<b>3%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: DEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? My local government spends property taxes wisely \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Total Agree</b> Column %	27%	<b>31% BC</b>	<b>23%</b>	<b>0%</b>	27%	<b>19%</b>	<b>26% D</b>	<b>31% D</b>	27%	<b>39% H</b>	<b>21%</b>	27%	<b>23%</b>	<b>32% I</b>	27%	27%	27%	28%	23%
<b>Agree Strongly</b> Column %	7%	<b>10% B</b>	<b>5%</b>	0%	7%	<b>5%</b>	<b>12% DF</b>	<b>5%</b>	7%	<b>15% H</b>	<b>4%</b>	7%	<b>5%</b>	<b>6%</b>	<b>15% IJ</b>	7%	<b>4%</b>	<b>12% LN</b>	<b>3%</b>
<b>Agree</b> Column %	19%	21%	18%	0%	19%	<b>14%</b>	<b>14%</b>	<b>26% DE</b>	19%	<b>24% H</b>	<b>17%</b>	19%	<b>19% K</b>	<b>26% IK</b>	<b>12%</b>	19%	<b>23% M</b>	<b>16%</b>	19%
<b>Neither or Unsure</b> Column %	42%	<b>38%</b>	<b>45% A</b>	<b>72% AB</b>	42%	<b>53% EF</b>	<b>38%</b>	<b>40%</b>	42%	<b>34%</b>	<b>46% G</b>	42%	<b>42%</b>	<b>36%</b>	<b>51% IJ</b>	42%	<b>41%</b>	<b>38%</b>	<b>53% LM</b>
<b>Disagree</b> Column %	24%	24%	24%	11%	24%	<b>19%</b>	<b>27% D</b>	24%	24%	<b>19%</b>	<b>26% G</b>	24%	<b>24% K</b>	<b>28% K</b>	<b>18%</b>	24%	<b>26% N</b>	<b>27% N</b>	<b>15%</b>
<b>Strongly Disagree</b> Column %	7%	7%	8%	17%	7%	<b>9% F</b>	<b>9% F</b>	<b>5%</b>	7%	8%	7%	7%	<b>11% JK</b>	<b>4%</b>	<b>4%</b>	7%	6%	7%	10%
<b>Total Disagree</b> Column %	31%	30%	32%	28%	31%	<b>29%</b>	<b>36% DF</b>	<b>29%</b>	31%	<b>27%</b>	<b>33% G</b>	31%	<b>35% K</b>	<b>32% K</b>	<b>22%</b>	31%	<b>32% N</b>	<b>34% N</b>	<b>24%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? Homeowners should be able to build an accessory dwelling unit, aka mother-in-law suite, granny flat, carriage house, on their own property \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Total Agree</b> Column %	77%	<b>74% C</b>	<b>80% AC</b>	<b>38%</b>	77%	<b>75% D</b>	<b>85% DE</b>	<b>72% F</b>	77%	<b>89% H</b>	<b>72% I</b>	77%	<b>78% J</b>	<b>70% K</b>	<b>82% L</b>	77%	77%	77%	77%
<b>Agree Strongly</b> Column %	37%	<b>32% C</b>	<b>42% AB</b>	28%	37%	<b>33% D</b>	<b>48% DE</b>	<b>32% F</b>	37%	<b>52% H</b>	<b>31% I</b>	37%	<b>45% JK</b>	<b>30% K</b>	<b>28% L</b>	37%	<b>44% M</b>	<b>32% N</b>	37%
<b>Agree</b> Column %	40%	<b>42% C</b>	<b>38% C</b>	<b>9%</b>	40%	42%	38%	40%	40%	37%	41%	40%	<b>33%</b>	<b>40% I</b>	<b>54% IJ</b>	40%	<b>33%</b>	<b>45% L</b>	40%
<b>Neither or Unsure</b> Column %	16%	<b>15%</b>	<b>15%</b>	<b>62% AB</b>	16%	<b>16% E</b>	<b>11%</b>	<b>19% E</b>	16%	<b>7%</b>	<b>19% G</b>	16%	<b>14%</b>	<b>19% I</b>	15%	16%	<b>18% N</b>	<b>16% N</b>	<b>9%</b>
<b>Disagree</b> Column %	7%	<b>10% B</b>	<b>3%</b>	0%	7%	<b>8% E</b>	<b>3%</b>	<b>8% E</b>	7%	<b>3%</b>	<b>8% G</b>	7%	<b>7% K</b>	<b>9% K</b>	<b>2%</b>	7%	<b>4%</b>	<b>6%</b>	<b>12% LM</b>
<b>Strongly Disagree</b> Column %	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	2%
<b>Total Disagree</b> Column %	8%	<b>12% B</b>	<b>4%</b>	0%	8%	<b>9% E</b>	<b>4%</b>	<b>10% E</b>	8%	<b>4%</b>	<b>9% G</b>	8%	<b>8% K</b>	<b>11% K</b>	<b>3%</b>	8%	<b>5%</b>	<b>7%</b>	<b>14% LM</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN



Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? Local zoning laws negatively affect housing affordability in my community \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Total Agree</b> Column %	33%	<b>39% B</b>	<b>28%</b>	23%	33%	<b>43% F</b>	<b>38% F</b>	<b>24%</b>	33%	<b>41% H</b>	<b>29%</b>	33%	<b>40% JK</b>	<b>22%</b>	<b>31% J</b>	33%	29%	35%	35%
<b>Agree Strongly</b> Column %	9%	8%	9%	23%	9%	<b>13% F</b>	<b>10% F</b>	<b>6%</b>	9%	11%	8%	9%	<b>12% JK</b>	<b>6%</b>	<b>4%</b>	9%	7%	8%	11%
<b>Agree</b> Column %	24%	<b>31% BC</b>	<b>19%</b>	<b>0%</b>	24%	<b>31% F</b>	<b>28% F</b>	<b>18%</b>	24%	<b>30% H</b>	<b>22%</b>	24%	<b>28% J</b>	<b>16%</b>	<b>27% J</b>	24%	22%	26%	24%
<b>Neither or Unsure</b> Column %	48%	<b>43%</b>	<b>52% A</b>	<b>74% A</b>	48%	46%	48%	50%	48%	45%	50%	48%	<b>43%</b>	<b>50% I</b>	<b>59% IJ</b>	48%	<b>44%</b>	<b>53% L</b>	47%
<b>Disagree</b> Column %	14%	14%	14%	3%	14%	<b>8%</b>	<b>10%</b>	<b>20% DE</b>	14%	<b>9%</b>	<b>16% G</b>	14%	<b>13% K</b>	<b>23% IK</b>	<b>5%</b>	14%	<b>20% MN</b>	<b>9%</b>	<b>14% M</b>
<b>Strongly Disagree</b> Column %	5%	4%	6%	0%	5%	<b>3%</b>	5%	<b>6% D</b>	5%	5%	4%	5%	4%	6%	5%	5%	<b>7% M</b>	<b>3%</b>	4%
<b>Total Disagree</b> Column %	19%	18%	20%	3%	19%	<b>11%</b>	<b>15%</b>	<b>26% DE</b>	19%	<b>14%</b>	<b>21% G</b>	19%	<b>18% K</b>	<b>28% IK</b>	<b>9%</b>	19%	<b>27% MN</b>	<b>12%</b>	<b>18% M</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Do you agree or disagree with the following statements other residents have made about their area of Tennessee? Collaborations between government and private companies are crucial for creating affordable housing throughout Tennessee \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Total Agree</b> Column %	60%	<b>66% BC</b>	<b>56% C</b>	<b>13%</b>	60%	60%	<b>64% F</b>	<b>57%</b>	60%	<b>67% H</b>	<b>57%</b>	60%	59%	61%	62%	60%	<b>53%</b>	<b>61% L</b>	<b>69% LM</b>
<b>Agree Strongly</b> Column %	16%	<b>20% B</b>	<b>13%</b>	1%	16%	<b>12%</b>	<b>23% DF</b>	<b>13%</b>	16%	<b>25% H</b>	<b>12%</b>	16%	<b>15%</b>	<b>12%</b>	<b>22% IJ</b>	16%	<b>10%</b>	<b>22% LN</b>	<b>15%</b>
<b>Agree</b> Column %	44%	<b>46% C</b>	<b>43% C</b>	<b>11%</b>	44%	<b>48% E</b>	<b>40%</b>	45%	44%	42%	45%	44%	43%	<b>49% K</b>	<b>40%</b>	44%	<b>43%</b>	<b>40%</b>	<b>55% LM</b>
<b>Neither or Unsure</b> Column %	33%	<b>27%</b>	<b>38% A</b>	<b>87% AB</b>	33%	35%	30%	35%	33%	<b>27%</b>	<b>36% G</b>	33%	35%	31%	33%	33%	<b>39% MN</b>	<b>32%</b>	<b>27%</b>
<b>Disagree</b> Column %	5%	6%	5%	0%	5%	4%	5%	6%	5%	5%	5%	5%	4%	7%	4%	5%	6%	5%	3%
<b>Strongly Disagree</b> Column %	1%	1%	1%	0%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	0%
<b>Total Disagree</b> Column %	6%	7%	6%	0%	6%	4%	7%	7%	6%	6%	7%	6%	6%	8%	5%	6%	<b>7% N</b>	<b>7% N</b>	<b>4%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

How much, if at all, do you trust the information from each of the following?  
National news organizations \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Total (A Lot or Some)</b>																			
Column %	51%	<b>51% C</b>	<b>51% C</b>	<b>21% C</b>	51%	51%	49%	53%	51%	54%	50%	51%	<b>46% I</b>	<b>51% J</b>	<b>62% IJ</b>	51%	<b>45% L</b>	<b>55% L</b>	<b>54% L</b>
<b>A Lot</b>																			
Column %	11%	10%	12%	0%	11%	<b>6% D</b>	<b>11% D</b>	<b>15% D</b>	11%	12%	11%	11%	<b>12% K</b>	<b>14% K</b>	<b>5%</b>	11%	11%	11%	12%
<b>Some</b>																			
Column %	40%	41%	39%	21%	40%	<b>45% EF</b>	<b>37% E</b>	<b>38% F</b>	40%	42%	39%	40%	<b>34% I</b>	<b>37% J</b>	<b>56% IJ</b>	40%	<b>33% L</b>	<b>44% L</b>	<b>42% L</b>
<b>Not Too Much</b>																			
Column %	23%	<b>23% C</b>	<b>24% C</b>	<b>7% C</b>	23%	21%	27%	22%	23%	23%	24%	23%	<b>26% K</b>	23%	<b>17% K</b>	23%	24%	25%	20%
<b>Not At All</b>																			
Column %	22%	21%	22%	17%	22%	21%	19%	24%	22%	21%	22%	22%	<b>25% K</b>	<b>25% K</b>	<b>9%</b>	22%	<b>25% M</b>	<b>16% M</b>	<b>26% M</b>
<b>Total (Not Too Much or Not At All)</b>																			
Column %	45%	45%	46%	25%	45%	42%	47%	46%	45%	44%	46%	45%	<b>51% K</b>	<b>48% K</b>	<b>27%</b>	45%	<b>49% M</b>	<b>41% M</b>	46%
<b>Not Sure</b>																			
Column %	4%	<b>4% C</b>	<b>3% C</b>	<b>54% AB</b>	4%	<b>7% F</b>	<b>5% F</b>	<b>1% F</b>	4%	2%	5%	4%	<b>2% I</b>	<b>1% J</b>	<b>11% IJ</b>	4%	<b>6% N</b>	<b>4% N</b>	<b>0% N</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

How much, if at all, do you trust the information from each of the following?  
Local news organizations \*

	Which of the following are you?				Age Groups				Children At Home (Under 18)			Employment			Grand Division				
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Total (A Lot or Some)</b>																			
Column %	66%	<b>64% C</b>	<b>68% C</b>	<b>21%</b>	66%	<b>57% D</b>	<b>65% D</b>	<b>71% DE</b>	66%	68%	65%	66%	<b>61% I</b>	<b>71% I</b>	<b>69% I</b>	66%	67%	65%	65%
<b>A Lot</b>																			
Column %	15%	<b>11% A</b>	<b>18% A</b>	0%	15%	<b>10% D</b>	14%	<b>17% D</b>	15%	<b>12% G</b>	<b>16% G</b>	15%	<b>14% K</b>	<b>20% IK</b>	<b>8%</b>	15%	16%	14%	13%
<b>Some</b>																			
Column %	51%	<b>53% C</b>	<b>50% C</b>	<b>21%</b>	51%	47%	51%	54%	51%	<b>57% H</b>	<b>49%</b>	51%	<b>47%</b>	<b>51%</b>	<b>61% IJ</b>	51%	51%	51%	52%
<b>Not Too Much</b>																			
Column %	22%	23%	21%	8%	22%	<b>25% F</b>	23%	<b>19%</b>	22%	21%	22%	22%	<b>25% K</b>	20%	<b>17%</b>	22%	19%	23%	24%
<b>Not At All</b>																			
Column %	9%	9%	8%	17%	9%	10%	9%	8%	9%	9%	9%	9%	<b>11% JK</b>	<b>7%</b>	<b>5%</b>	9%	9%	8%	10%
<b>Total (Not Too Much or Not At All)</b>																			
Column %	31%	32%	30%	25%	31%	<b>35% F</b>	32%	<b>27%</b>	31%	30%	31%	31%	<b>36% JK</b>	<b>28%</b>	<b>22%</b>	31%	28%	31%	34%
<b>Not Sure</b>																			
Column %	4%	<b>4% B</b>	<b>2%</b>	<b>54% AB</b>	4%	<b>8% EF</b>	<b>3%</b>	<b>2%</b>	4%	<b>1%</b>	<b>5% G</b>	4%	<b>3%</b>	<b>1%</b>	<b>10% IJ</b>	4%	<b>5% N</b>	<b>4% N</b>	<b>1%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

How much, if at all, do you trust the information from each of the following? Social networking sites, such as Facebook and X (formerly Twitter) \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Total (A Lot or Some)</b>																			
Column %	24%	24%	23%	16%	24%	19%	32% DF	20%	24%	38% H	18%	24%	26% J	15%	28% J	24%	21%	23%	30% LM
<b>A Lot</b>																			
Column %	4%	4%	4%	0%	4%	6% F	7% F	1%	4%	9% H	2%	4%	7% JK	1%	3%	4%	3%	4%	7% LM
<b>Some</b>																			
Column %	19%	20%	19%	16%	19%	13%	25% DF	18% D	19%	29% H	15%	19%	19% J	15%	26% IJ	19%	17%	19%	24% L
<b>Not Too Much</b>																			
Column %	37%	35% C	39% C	5%	37%	44% EF	34%	36%	37%	35%	38%	37%	30%	43% I	45% I	37%	36%	37%	39%
<b>Not At All</b>																			
Column %	36%	36%	36%	24%	36%	29%	32%	42% DE	36%	27%	39% G	36%	41% K	40% K	17%	36%	39% N	36% N	29%
<b>Total (Not Too Much or Not At All)</b>																			
Column %	73%	71% C	75% C	29%	73%	73% E	65%	78% E	73%	62%	77% G	73%	71% K	83% IK	62%	73%	75% N	73%	68%
<b>Not Sure</b>																			
Column %	4%	5% B	2%	54% AB	4%	7% EF	3%	2%	4%	1%	5% G	4%	2%	2%	10% IJ	4%	4%	4%	2%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Which of these have you used as a source for news in the last week? [SELECT ALL THAT APPLY] \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Unweighted Sample Size	1,302	543	748	11	1,302	333	452	517	1,302	400	902	1,302	756	328	218	1,302	505	521	276
<b>Broadcast T.V. news or their websites, like ABC, CBS, NBC</b> % Valid Cases	41%	39%	43%	3%	41%	22%	39% D	53% DE	41%	27%	47% G	41%	42% K	53% IK	23%	41%	38%	46% LN	35%
<b>Cable T.V. News or their websites, like CNN, MSNBC, FOX</b> % Valid Cases	41%	46% B	38%	11%	41%	38% E	30%	51% DE	41%	34%	44% G	41%	34%	53% IK	42% I	41%	38%	42%	45%
<b>Social media, like Facebook, x (Twitter), Instagram, Reddit, TikTok</b> % Valid Cases	34%	30%	37% A	28%	34%	57% EF	33% F	22%	34%	39% H	32%	34%	35% J	21% IK	47% IJ	34%	35%	30%	39% M
<b>National newspapers or their websites, like the Wall Street Journal, the New York Times, USA Today</b> % Valid Cases	16%	15%	16%	9%	16%	16%	15%	15%	16%	15%	16%	16%	20% JK	12%	11%	16%	15%	19% N	11%
<b>Local newspapers or websites</b> % Valid Cases	28%	25%	31% A	5%	28%	18%	28% D	33% D	28%	22%	30% G	28%	26% K	36% IK	19%	28%	32% MN	26%	22%
<b>YouTube</b> % Valid Cases	27%	36% B	19%	3%	27%	49% EF	33% F	10%	27%	38% H	22%	27%	28% J	7%	50% IJ	27%	23%	26%	34% LM

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Which of these have you used as a source for news in the last week? [SELECT ALL THAT APPLY] \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
<b>International newspapers or their websites, like The Guardian, BBC, and Daily Mail</b> % Valid Cases	12%	14%	11%	14%	12%	19% F	15% F	7%	12%	14%	11%	12%	18% JK	6%	7%	12%	15% M	9%	14% M
<b>Podcasts</b> % Valid Cases	10%	9%	10%	16%	10%	16% F	13% F	4%	10%	13% H	8%	10%	16% JK	3%	4%	10%	9%	9%	11%
<b>Talk radio</b> % Valid Cases	10%	9%	11%	11%	10%	8%	11%	10%	10%	10%	10%	10%	13% JK	8%	5%	10%	9%	11%	11%
<b>Other national news websites, like Yahoo News, Axios, Vox</b> % Valid Cases	12%	14%	11%	0%	12%	10%	13%	13%	12%	11%	13%	12%	12%	17% IK	8%	12%	18% MN	11%	7%
<b>Liberal or progressive news websites</b> % Valid Cases	4%	2%	5% A	0%	4%	5% F	3%	3%	4%	3%	4%	4%	5%	3%	2%	4%	4%	3%	3%
<b>Conservative news websites</b> % Valid Cases	11%	10%	11%	0%	11%	7%	9%	13% DE	11%	9%	11%	11%	11% K	14% K	5%	11%	11%	11%	9%
<b>None of the above</b> % Valid Cases	8%	7%	8%	60% AB	8%	13% F	11% F	4%	8%	9%	8%	8%	10% J	3%	11% J	8%	9% N	10% N	5%
<b>Other news sources</b> % Valid Cases	5%	5%	5%	12%	5%	4%	6%	4%	5%	6%	4%	5%	6%	5%	3%	5%	6% M	3%	6% M

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

As you may know, daylight saving time is the practice of advancing clocks (typically by one hour) during warmer months so that darkness falls at a later clock time. Would you prefer to: \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Use standard time all year round</b>																			
Column %	41%	42%	39%	45%	41%	40%	<b>36%</b>	<b>44%</b>	41%	38%	42%	41%	<b>43%</b>	<b>46%</b>	<b>29%</b>	41%	<b>36%</b>	<b>42%</b>	<b>46%</b>
<b>Use daylight saving time all year round</b>																			
Column %	35%	<b>26%</b>	<b>44%</b>	<b>0%</b>	35%	<b>22%</b>	<b>36%</b>	<b>42%</b>	35%	34%	36%	35%	<b>34%</b>	<b>44%</b>	<b>26%</b>	35%	<b>40%</b>	<b>33%</b>	<b>32%</b>
<b>Continue to switch back and forth between them</b>																			
Column %	24%	<b>32%</b>	<b>16%</b>	<b>54%</b>	24%	<b>37%</b>	<b>28%</b>	<b>14%</b>	24%	27%	23%	24%	<b>23%</b>	<b>10%</b>	<b>44%</b>	24%	24%	25%	21%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFIJKLMN



Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Do you plan to make any New Year's resolutions for 2024?

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Yes</b>																			
Column %	36%	37%	36%	18%	36%	<b>48% EF</b>	<b>39% F</b>	<b>28%</b>	36%	<b>44% H</b>	<b>33%</b>	36%	<b>49% JK</b>	<b>21%</b>	<b>27%</b>	36%	37%	<b>33%</b>	<b>42% M</b>
<b>No</b>																			
Column %	46%	46%	46%	25%	46%	<b>29%</b>	<b>46% D</b>	<b>55% DE</b>	46%	48%	45%	46%	<b>35%</b>	<b>64% IK</b>	<b>46% I</b>	46%	<b>46% N</b>	<b>52% LN</b>	<b>35%</b>
<b>I am not sure</b>																			
Column %	18%	<b>17%</b>	<b>17%</b>	<b>57% AB</b>	18%	<b>23% EF</b>	<b>15%</b>	<b>17%</b>	18%	<b>8%</b>	<b>22% G</b>	18%	<b>15%</b>	<b>15%</b>	<b>27% IJ</b>	18%	<b>17%</b>	<b>15%</b>	<b>24% LM</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

What type(s) of resolution(s) are you considering? (Please select all that apply) \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Unweighted Sample Size	482	194	285	3	482	180	179	123	482	191	291	482	334	63	85	482	168	202	112
<b>Weight loss or fitness improvement</b> % Valid Cases	53%	<b>48%</b>	<b>58%</b> A	69%	53%	<b>45%</b>	56%	<b>60%</b> D	53%	59%	50%	53%	<b>58%</b> J	<b>40%</b>	48%	53%	56%	49%	56%
<b>Better financial management or saving money</b> % Valid Cases	52%	51%	53%	100%	52%	54%	50%	53%	52%	49%	54%	52%	<b>49%</b>	52%	<b>65%</b> I	52%	<b>40%</b>	<b>59%</b> L	<b>60%</b> L
<b>Improving mental health or mindfulness</b> % Valid Cases	50%	48%	52%	38%	50%	<b>63%</b> EF	<b>44%</b>	<b>45%</b>	50%	<b>42%</b>	<b>55%</b> G	50%	50%	55%	49%	50%	54%	49%	47%
<b>Pursuing a new hobby or learning a new skill</b> % Valid Cases	36%	<b>45%</b> B	<b>27%</b>	93%	36%	<b>55%</b> EF	<b>31%</b>	<b>22%</b>	36%	31%	38%	36%	36%	28%	40%	36%	36%	31%	42%
<b>Improving relationships (family, friends, romantic)</b> % Valid Cases	44%	<b>49%</b> B	<b>39%</b>	93%	44%	45%	47%	40%	44%	40%	46%	44%	<b>38%</b>	<b>58%</b> I	<b>55%</b> I	44%	<b>50%</b> N	44%	<b>36%</b>
<b>Career advancement or education goals</b> % Valid Cases	25%	25%	24%	93%	25%	<b>38%</b> F	<b>28%</b> F	<b>8%</b>	25%	27%	23%	25%	30%	4%	24%	25%	25%	<b>30%</b> N	<b>16%</b>
<b>Improving dietary habits or eating healthier</b> % Valid Cases	46%	43%	49%	0%	46%	<b>39%</b>	<b>40%</b>	<b>60%</b> DE	46%	<b>37%</b>	<b>52%</b> G	46%	45%	54%	43%	46%	<b>40%</b>	<b>53%</b> L	47%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

What type(s) of resolution(s) are you considering? (Please select all that apply) \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
<b>Reducing stress or increasing relaxation time</b> % Valid Cases	43%	39%	47%	100%	43%	56% EF	39%	36%	43%	33%	49% G	43%	43%	31%	57% IJ	43%	43%	42%	45%
<b>Traveling more or exploring new places</b> % Valid Cases	28%	27%	29%	0%	28%	16%	38% D	29% D	28%	36% H	23%	28%	29%	27%	24%	28%	34% N	26%	21%
<b>Volunteering or engaging in community service</b> % Valid Cases	14%	11%	16%	0%	14%	11%	9%	21% DE	14%	11%	15%	14%	11%	29% IK	11%	14%	19% M	9%	14%
<b>Reducing screen time or social media usage</b> % Valid Cases	27%	26%	27%	7%	27%	39% EF	15%	27% E	27%	25%	28%	27%	27%	27%	23%	27%	26%	29%	24%
<b>Other (please specify)</b> % Valid Cases	4%	5%	3%	0%	4%	0%	8%	4%	4%	1%	6%	4%	4%	7%	3%	4%	3%	4%	5%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Which major event of 2023 will have the most lasting impact on the country going into 2024?

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Economic concerns, including rising government debt in the U.S., and inflation</b> Column %	44%	<b>49% BC</b>	<b>41% C</b>	<b>5%</b>	44%	<b>48% F</b>	<b>50% F</b>	<b>39%</b>	44%	<b>54% H</b>	<b>40%</b>	44%	<b>41%</b>	<b>41%</b>	<b>57% IJ</b>	44%	<b>40%</b>	<b>48% L</b>	46%
<b>Major social issues in the U.S., like abortion rights and healthcare concerns</b> Column %	16%	<b>10%</b>	<b>21% A</b>	<b>25% A</b>	16%	<b>12%</b>	<b>13%</b>	<b>20% DE</b>	16%	<b>9%</b>	<b>19% G</b>	16%	<b>18% K</b>	<b>20% K</b>	<b>7%</b>	16%	<b>19% N</b>	16%	<b>11%</b>
<b>The conflict between Israel and Hamas and its implications for global geopolitics</b> Column %	10%	10%	10%	12%	10%	<b>7%</b>	10%	<b>12% D</b>	10%	8%	10%	10%	<b>10% K</b>	<b>13% K</b>	<b>5%</b>	10%	<b>8%</b>	9%	<b>13% L</b>
<b>Growing worries about the impact of AI on society and employment</b> Column %	5%	<b>7% B</b>	<b>3%</b>	0%	5%	<b>9% EF</b>	<b>4%</b>	<b>2%</b>	5%	6%	4%	5%	<b>7% J</b>	<b>1%</b>	<b>4% J</b>	5%	<b>6% M</b>	<b>3%</b>	<b>7% M</b>
<b>The ongoing conflict in Ukraine and its effect on global security</b> Column %	4%	4%	4%	3%	4%	<b>5% E</b>	<b>2%</b>	<b>5% E</b>	4%	4%	4%	4%	<b>4% K</b>	<b>5% K</b>	<b>1%</b>	4%	4%	4%	5%
<b>China's economic challenges and the evolving U.S.-China relationship</b> Column %	4%	6%	3%	0%	4%	<b>2%</b>	4%	<b>6% D</b>	4%	<b>8% H</b>	<b>3%</b>	4%	<b>6% JK</b>	<b>3%</b>	<b>3%</b>	4%	5%	<b>3%</b>	<b>7% M</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Which major event of 2023 will have the most lasting impact on the country going into 2024?

	Which of the following are you?				Age Groups			Children At Home (Under 18)		Employment			Grand Division						
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
<b>I am not sure</b> Column %	12%	10%	14% A	55% AB	12%	16% F	15% F	8%	12%	10%	14% G	12%	11%	8%	22% IJ	12%	14% N	14% N	6%
<b>Other (please specify)</b> Column %	5%	5%	5%	0%	5%	1%	2%	9% DE	5%	1%	6% G	5%	3% K	10% IK	1%	5%	6%	4%	5%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Generally speaking, do you think of yourself as a ...?

\*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Democrat</b> Column %	24%	<b>21%</b>	<b>27%</b>	18%	24%	<b>20%</b>	<b>21%</b>	<b>28%</b>	24%	23%	24%	24%	<b>28%</b>	<b>24%</b>	<b>16%</b>	24%	<b>20%</b>	<b>21%</b>	<b>36%</b>
<b>Independent</b> Column %	29%	<b>33%</b>	<b>25%</b>	<b>70%</b>	29%	<b>34%</b>	<b>27%</b>	28%	29%	<b>23%</b>	<b>32%</b>	29%	30%	31%	24%	29%	29%	31%	26%
<b>Republican</b> Column %	43%	<b>45%</b>	<b>42%</b>	<b>0%</b>	43%	<b>35%</b>	<b>49%</b>	<b>43%</b>	43%	46%	42%	43%	<b>38%</b>	<b>46%</b>	<b>51%</b>	43%	<b>48%</b>	<b>42%</b>	<b>37%</b>
<b>Something Else:</b> Column %	4%	<b>1%</b>	<b>6%</b>	12%	4%	<b>11%</b>	<b>4%</b>	<b>0%</b>	4%	<b>8%</b>	<b>2%</b>	4%	<b>4%</b>	<b>0%</b>	<b>9%</b>	4%	<b>3%</b>	<b>6%</b>	<b>1%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Would you call yourself a...

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	560	271	288	-	560	111	202	247	560	179	381	560	247	170	143	560	232	222	105
<b>Strong Republican</b> Column %	67%	<b>60%</b>	<b>73%</b>	-	67%	<b>54%</b>	<b>73%</b>	<b>67%</b>	67%	<b>73%</b>	<b>64%</b>	67%	65%	72%	63%	67%	<b>76%</b>	<b>69%</b>	<b>41%</b>
<b>Not a Very Strong Republican</b> Column %	33%	<b>40%</b>	<b>27%</b>	-	33%	<b>46%</b>	<b>27%</b>	<b>33%</b>	33%	<b>27%</b>	<b>36%</b>	33%	35%	28%	37%	33%	<b>24%</b>	<b>31%</b>	<b>59%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Would you call yourself a...

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	312	123	187	2	312	64	88	161	312	90	222	312	180	88	45	312	98	112	102
<b>Strong Democrat</b> Column %	56%	<b>66% B</b>	<b>50%</b>	64%	56%	<b>32%</b>	<b>51% D</b>	<b>68% DE</b>	56%	54%	57%	56%	<b>49% K</b>	<b>84% IK</b>	<b>29%</b>	56%	55%	61%	51%
<b>Not a Very Strong Democrat</b> Column %	44%	<b>34%</b>	<b>50% A</b>	36%	44%	<b>68% EF</b>	<b>49% F</b>	<b>32%</b>	44%	46%	43%	44%	<b>51% J</b>	<b>16%</b>	<b>71% IJ</b>	44%	45%	39%	49%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFIJK



Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Do you think of yourself as...

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other / Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	430	204	215	11	430	138	127	165	430	120	309	430	220	115	95	430	151	199	79
<b>Closer to the Republican Party</b> Column %	32%	<b>36% C</b>	29%	<b>0%</b>	32%	<b>19% D</b>	<b>32% D</b>	<b>43% D</b>	32%	38%	29%	32%	<b>26% I</b>	<b>40% I</b>	34%	32%	34%	30%	32%
<b>Closer to the Democratic Party</b> Column %	21%	<b>14% A</b>	<b>27% A</b>	10%	21%	18%	26%	19%	21%	19%	21%	21%	<b>29% JK</b>	<b>17% K</b>	<b>5%</b>	21%	<b>27% M</b>	<b>17%</b>	18%
<b>Strictly an Independent</b> Column %	48%	<b>49%</b>	<b>44%</b>	<b>90% AB</b>	48%	<b>63% EF</b>	<b>42%</b>	<b>39%</b>	48%	43%	49%	48%	<b>44%</b>	<b>44%</b>	<b>60% IJ</b>	48%	<b>38%</b>	<b>54% L</b>	51%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFIJKLM

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

2020 Ballot \*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other / Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,084	468	610	5	1,084	192	351	540	1,084	330	754	1,084	564	350	169	1,084	422	439	223
<b>Donald Trump</b> Column %	60%	<b>64% BC</b>	<b>57% C</b>	<b>0%</b>	60%	55%	62%	60%	60%	<b>67% H</b>	<b>56% I</b>	60%	<b>51% J</b>	<b>66% K</b>	<b>75% L</b>	60%	<b>67% M</b>	<b>63% N</b>	<b>41% O</b>
<b>Joe Biden</b> Column %	36%	<b>34% P</b>	<b>37% Q</b>	<b>94% R</b>	36%	42%	34%	35%	36%	<b>30% S</b>	<b>39% T</b>	36%	<b>44% U</b>	<b>31% V</b>	<b>21% W</b>	36%	<b>30% X</b>	<b>32% Y</b>	<b>55% Z</b>
<b>Other</b> Column %	4%	<b>3% AA</b>	<b>5% AB</b>	6%	4%	4%	4%	5%	4%	3%	5%	4%	5%	3%	4%	4%	3%	5%	4%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

How has your perception of Donald Trump changed since the 2020 election?

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>More favorable</b> Column %	25%	<b>34% BC</b>	<b>17%</b>	<b>0%</b>	25%	<b>27% F</b>	<b>29% F</b>	<b>20%</b>	25%	<b>36% H</b>	<b>20%</b>	25%	24%	24%	29%	25%	27%	22%	24%
<b>Less favorable</b> Column %	37%	35%	38%	45%	37%	<b>36% E</b>	<b>28%</b>	<b>44% DE</b>	37%	<b>20%</b>	<b>44% G</b>	37%	<b>33%</b>	<b>47% IK</b>	<b>31%</b>	37%	36%	38%	35%
<b>Unchanged</b> Column %	30%	<b>20%</b>	<b>40% AC</b>	<b>0%</b>	30%	<b>23%</b>	<b>36% D</b>	<b>30% D</b>	30%	<b>39% H</b>	<b>27%</b>	30%	<b>36% JK</b>	<b>24%</b>	<b>25%</b>	30%	<b>29%</b>	<b>28%</b>	<b>37% LM</b>
<b>I didn't have an opinion in 2020</b> Column %	4%	<b>7% B</b>	<b>3%</b>	0%	4%	<b>10% EF</b>	<b>1%</b>	<b>3% E</b>	4%	3%	5%	4%	<b>2%</b>	<b>5%</b>	<b>9% IJ</b>	4%	<b>2%</b>	<b>7% LN</b>	<b>3%</b>
<b>I am not sure</b> Column %	4%	<b>4%</b>	<b>2%</b>	<b>54% AB</b>	4%	4%	<b>6% F</b>	<b>2%</b>	4%	<b>1%</b>	<b>5% G</b>	4%	<b>4% J</b>	<b>1%</b>	<b>6% J</b>	4%	<b>5% N</b>	<b>4% N</b>	<b>1%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

How has your perception of Joe Biden changed since the 2020 election?

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>More favorable</b> Column %	8%	7%	9%	0%	8%	<b>3%</b>	<b>8%</b> D	<b>11%</b> D	8%	6%	9%	8%	<b>8%</b> K	<b>14%</b> IK	<b>1%</b>	8%	<b>10%</b> M	<b>6%</b>	9%
<b>Less favorable</b> Column %	59%	<b>62%</b> B	<b>56%</b>	42%	59%	<b>59%</b>	<b>66%</b> DF	<b>54%</b>	59%	<b>65%</b> H	<b>56%</b>	59%	60%	55%	60%	59%	60%	56%	62%
<b>Unchanged</b> Column %	23%	<b>14%</b>	<b>31%</b> AC	<b>4%</b>	23%	24%	20%	24%	23%	22%	23%	23%	22%	22%	26%	23%	22%	25%	20%
<b>I didn't have an opinion in 2020</b> Column %	7%	<b>13%</b> B	<b>2%</b>	0%	7%	<b>12%</b> E	<b>2%</b>	<b>9%</b> E	7%	6%	8%	7%	<b>6%</b>	<b>9%</b> I	8%	7%	<b>5%</b>	<b>9%</b> L	7%
<b>I am not sure</b> Column %	3%	<b>3%</b>	<b>2%</b>	<b>54%</b> AB	3%	2%	<b>4%</b> F	<b>2%</b>	3%	<b>1%</b>	<b>4%</b> G	3%	<b>4%</b> J	<b>0%</b>	<b>4%</b> J	3%	3%	3%	1%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLM

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

What is your age?

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>18 to 24</b> Column %	8%	<b>11% B</b>	<b>5%</b>	<b>24% B</b>	8%	<b>33% EF</b>	<b>0%</b>	<b>0%</b>	8%	7%	8%	8%	<b>7% J</b>	<b>0%</b>	<b>22% IJ</b>	8%	<b>6%</b>	<b>6%</b>	<b>14% LM</b>
<b>25 to 34</b> Column %	16%	<b>19% B</b>	<b>14%</b>	2%	16%	<b>67% EF</b>	<b>0%</b>	<b>0%</b>	16%	<b>21% H</b>	<b>14%</b>	16%	<b>24% J</b>	<b>1%</b>	<b>19% J</b>	16%	14%	17%	17%
<b>35 to 44</b> Column %	16%	17%	15%	17%	16%	<b>0%</b>	<b>50% DF</b>	<b>0%</b>	16%	<b>37% H</b>	<b>7%</b>	16%	<b>18% J</b>	<b>0%</b>	<b>32% IJ</b>	16%	<b>10%</b>	<b>21% L</b>	<b>17% L</b>
<b>45 to 54</b> Column %	16%	<b>14%</b>	<b>17%</b>	<b>54% AB</b>	16%	<b>0%</b>	<b>50% DF</b>	<b>0%</b>	16%	<b>22% H</b>	<b>14%</b>	16%	<b>25% JK</b>	<b>2%</b>	<b>14% J</b>	16%	<b>20% M</b>	<b>13%</b>	16%
<b>55 to 64</b> Column %	17%	<b>12%</b>	<b>21% A</b>	3%	17%	<b>0%</b>	<b>0%</b>	<b>39% DE</b>	17%	<b>9%</b>	<b>20% G</b>	17%	<b>19% K</b>	<b>18% K</b>	<b>12%</b>	17%	18%	16%	17%
<b>65+</b> Column %	27%	<b>26% C</b>	<b>29% C</b>	<b>0%</b>	27%	<b>0%</b>	<b>0%</b>	<b>61% DE</b>	27%	<b>3%</b>	<b>37% G</b>	27%	<b>8% K</b>	<b>79% IK</b>	<b>3%</b>	27%	<b>32% N</b>	<b>27% N</b>	<b>18%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Thinking about your general approach to issues, do you consider yourself to be...

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Very liberal</b> Column %	6%	5%	7%	24% AB	6%	10% F	7% F	3%	6%	6%	6%	6%	8% JK	4%	3%	6%	6%	6%	5%
<b>Somewhat liberal</b> Column %	12%	6%	16% A	14%	12%	15% EF	10%	11%	12%	11%	12%	12%	11%	12%	13%	12%	13%	12%	9%
<b>Moderate</b> Column %	34%	39% BC	31% C	3%	34%	29%	43% DF	31%	34%	42% H	31%	34%	38% J	26%	37% J	34%	27%	38% L	40% L
<b>Somewhat conservative</b> Column %	26%	29% C	24% C	0%	26%	24%	21%	31% DE	26%	21%	28% G	26%	21%	32% I	30% I	26%	24%	24%	33% LM
<b>Very conservative</b> Column %	17%	18%	16%	0%	17%	14%	12%	22% DE	17%	14%	18% G	17%	16% K	25% IK	7%	17%	21% N	16% N	10%
<b>Not Sure</b> Column %	5%	3%	5%	59% AB	5%	8% F	6% F	3%	5%	5%	5%	5%	5% J	0%	10% IJ	5%	8% MN	4%	2%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Which of the following are you?

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Male</b> Column %	46%	<b>100% BC</b>	<b>0%</b>	<b>0%</b>	46%	<b>58% EF</b>	<b>46%</b>	<b>40%</b>	46%	45%	46%	46%	47%	42%	48%	46%	<b>37%</b>	<b>48% L</b>	<b>58% LM</b>
<b>Female</b> Column %	53%	<b>0%</b>	<b>100% AC</b>	<b>0%</b>	53%	<b>41%</b>	<b>52% D</b>	<b>60% DE</b>	53%	55%	52%	53%	<b>51%</b>	<b>57% I</b>	52%	53%	<b>61% MN</b>	<b>52% N</b>	<b>42%</b>
<b>Other/Non-binary</b> Column %	1%	<b>0%</b>	<b>0%</b>	<b>100% AB</b>	1%	<b>1% F</b>	<b>2% F</b>	<b>0%</b>	1%	<b>0%</b>	<b>1% G</b>	1%	<b>2% J</b>	<b>0%</b>	1%	1%	<b>2% MN</b>	<b>0%</b>	<b>0%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGIJLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

How many infants and children under 18 years of age live in your household today?

\*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>None</b> Column %	70%	<b>71%</b>	<b>69%</b>	<b>97%</b>	70%	<b>64%</b>	<b>45%</b>	<b>92%</b>	70%	<b>0%</b>	<b>100%</b>	70%	<b>62%</b>	<b>97%</b>	<b>52%</b>	70%	<b>74%</b>	<b>68%</b>	68%
<b>1 to 2</b> Column %	25%	<b>26%</b>	<b>26%</b>	<b>3%</b>	25%	<b>27%</b>	<b>48%</b>	<b>8%</b>	25%	<b>85%</b>	<b>0%</b>	25%	<b>31%</b>	<b>3%</b>	<b>42%</b>	25%	<b>22%</b>	<b>30%</b>	<b>23%</b>
<b>3 or more</b> Column %	5%	4%	5%	0%	5%	<b>9%</b>	<b>7%</b>	<b>1%</b>	5%	<b>15%</b>	<b>0%</b>	5%	<b>6%</b>	<b>1%</b>	<b>6%</b>	5%	<b>4%</b>	<b>3%</b>	<b>9%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN



Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Which of the following best describes your race or ethnicity?

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>White Non-Hispanic</b> Column %	73%	<b>67% C</b>	<b>79% AC</b>	<b>34%</b>	73%	<b>49% D</b>	<b>76% E</b>	<b>84% DE</b>	73%	<b>69% G</b>	<b>75% G</b>	73%	<b>71% K</b>	<b>86% IK</b>	<b>61%</b>	73%	<b>81% N</b>	<b>79% N</b>	<b>49%</b>
<b>Black or African American</b> Column %	9%	8%	10%	0%	9%	<b>15% EF</b>	<b>7%</b>	<b>7%</b>	9%	<b>18% H</b>	<b>5%</b>	9%	<b>12% J</b>	<b>5%</b>	<b>9% J</b>	9%	<b>2%</b>	<b>8% L</b>	<b>22% LM</b>
<b>Asian</b> Column %	1%	1%	1%	0%	1%	<b>1%</b>	<b>2% DF</b>	<b>0%</b>	1%	<b>2% H</b>	<b>1%</b>	1%	<b>1%</b>	<b>0%</b>	<b>2% IJ</b>	1%	2%	1%	1%
<b>Hispanic</b> Column %	2%	2%	2%	0%	2%	<b>3% F</b>	<b>3% F</b>	<b>1%</b>	2%	<b>4% H</b>	<b>1%</b>	2%	<b>3% JK</b>	<b>0%</b>	<b>1%</b>	2%	2%	2%	2%
<b>Other</b> Column %	14%	<b>21% B</b>	<b>7%</b>	<b>66% AB</b>	14%	<b>33% EF</b>	<b>9%</b>	<b>7%</b>	14%	<b>5%</b>	<b>18% G</b>	14%	<b>13% J</b>	<b>9%</b>	<b>23% IJ</b>	14%	<b>13%</b>	<b>10%</b>	<b>23% LM</b>
<b>Prefer not to say</b> Column %	1%	<b>2% B</b>	<b>0%</b>	0%	1%	<b>0%</b>	<b>3% DF</b>	<b>0%</b>	1%	<b>2% H</b>	<b>0%</b>	1%	<b>0%</b>	<b>0%</b>	<b>3% IJ</b>	1%	<b>0%</b>	<b>0%</b>	<b>3% LM</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Which of the following best describes your household's total income in 2022 BEFORE taxes?

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>&lt; \$15,000</b>																			
Column %	6%	6%	7%	0%	6%	9%	5%	6%	6%	<b>3%</b>	<b>8% G</b>	6%	<b>2%</b>	<b>7% I</b>	<b>16% IJ</b>	6%	7%	6%	5%
<b>\$15,000-\$24,999</b>																			
Column %	5%	<b>3%</b>	<b>7% A</b>	6%	5%	4%	<b>2%</b>	<b>7% E</b>	5%	<b>2%</b>	<b>6% G</b>	5%	<b>4%</b>	<b>7% I</b>	4%	5%	6%	4%	3%
<b>\$25,000-\$34,999</b>																			
Column %	7%	6%	8%	13%	7%	<b>5%</b>	7%	<b>8% D</b>	7%	<b>5%</b>	<b>8% G</b>	7%	<b>6%</b>	<b>10% IK</b>	<b>4%</b>	7%	8%	6%	7%
<b>\$35,000-\$49,999</b>																			
Column %	14%	<b>11%</b>	<b>16% A</b>	5%	14%	11%	15%	14%	14%	13%	14%	14%	<b>16% K</b>	12%	<b>10%</b>	14%	<b>11%</b>	14%	<b>18% L</b>
<b>\$50,000-\$74,999</b>																			
Column %	19%	19%	19%	5%	19%	<b>22% E</b>	<b>16%</b>	20%	19%	<b>15%</b>	<b>21% G</b>	19%	<b>25% JK</b>	<b>19% K</b>	<b>6%</b>	19%	<b>16%</b>	19%	<b>24% L</b>
<b>\$75,000-\$99,999</b>																			
Column %	17%	17%	17%	11%	17%	14%	15%	19%	17%	16%	17%	17%	<b>17% K</b>	<b>19% K</b>	<b>12%</b>	17%	<b>18% N</b>	<b>18% N</b>	<b>11%</b>
<b>\$100,000-\$124,999</b>																			
Column %	12%	<b>16% B</b>	<b>9%</b>	5%	12%	<b>17% EF</b>	<b>9%</b>	<b>11%</b>	12%	9%	13%	12%	<b>9%</b>	<b>14% I</b>	<b>15% I</b>	12%	<b>11%</b>	<b>9%</b>	<b>17% LM</b>
<b>\$125,000-\$149,999</b>																			
Column %	7%	7%	8%	0%	7%	<b>9% F</b>	<b>10% F</b>	<b>4%</b>	7%	<b>14% H</b>	<b>4%</b>	7%	<b>9% J</b>	<b>3%</b>	<b>10% J</b>	7%	8%	7%	7%
<b>\$150,000-\$199,999</b>																			
Column %	5%	<b>4%</b>	<b>5%</b>	<b>54% AB</b>	5%	<b>2%</b>	<b>7% D</b>	5%	5%	6%	5%	5%	<b>8% JK</b>	<b>3% K</b>	<b>0%</b>	5%	<b>7% M</b>	<b>2%</b>	<b>6% M</b>
<b>\$200,000 and over</b>																			
Column %	6%	<b>10% B</b>	<b>3%</b>	0%	6%	<b>2%</b>	<b>13% DF</b>	<b>3%</b>	6%	<b>14% H</b>	<b>3%</b>	6%	<b>3%</b>	<b>3%</b>	<b>15% IJ</b>	6%	<b>4% N</b>	<b>10% LN</b>	<b>2%</b>
<b>Not sure</b>																			
Column %	3%	3%	3%	0%	3%	<b>5% EF</b>	<b>2%</b>	<b>2%</b>	3%	2%	3%	3%	<b>0%</b>	<b>2% I</b>	<b>9% IJ</b>	3%	2%	<b>4% N</b>	<b>1%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Which of the following best describes your current education level?

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Some high school or less</b>																			
Column %	14%	<b>20% B</b>	<b>9%</b>	0%	14%	<b>9%</b>	<b>18% D</b>	<b>14% D</b>	14%	<b>19% H</b>	<b>12%</b>	14%	<b>8%</b>	<b>10%</b>	<b>34% IJ</b>	14%	<b>12%</b>	<b>18% LN</b>	<b>10%</b>
<b>High school graduate</b>																			
Column %	41%	<b>39% C</b>	<b>43% C</b>	<b>8%</b>	41%	<b>60% EF</b>	<b>34%</b>	<b>35%</b>	41%	39%	42%	41%	<b>35%</b>	<b>43% I</b>	<b>51% I</b>	41%	<b>36%</b>	<b>41%</b>	<b>50% LM</b>
<b>Associate's degree (Two-year post-secondary degree)</b>																			
Column %	8%	<b>6%</b>	<b>10% A</b>	<b>16% A</b>	8%	6%	9%	8%	8%	10%	7%	8%	<b>10% K</b>	<b>8% K</b>	<b>3%</b>	8%	<b>10% M</b>	<b>6%</b>	9%
<b>Some college but no degree</b>																			
Column %	7%	6%	8%	12%	7%	5%	7%	8%	7%	5%	8%	7%	7%	<b>9% K</b>	<b>5%</b>	7%	<b>10% M</b>	<b>5%</b>	6%
<b>Bachelor's degree</b>																			
Column %	20%	19%	22%	4%	20%	18%	21%	20%	20%	22%	19%	20%	<b>27% JK</b>	<b>18% K</b>	<b>7%</b>	20%	21%	21%	17%
<b>Master's or professional degree</b>																			
Column %	8%	9%	7%	5%	8%	<b>1%</b>	<b>7% D</b>	<b>12% DE</b>	8%	<b>6%</b>	<b>9% G</b>	8%	<b>10% K</b>	<b>11% K</b>	<b>0%</b>	8%	9%	8%	7%
<b>Doctorate degree</b>																			
Column %	1%	<b>1%</b>	<b>0%</b>	<b>54% AB</b>	1%	<b>0%</b>	<b>2% D</b>	1%	1%	<b>0%</b>	<b>1% G</b>	1%	1%	1%	0%	1%	<b>2% MN</b>	<b>0%</b>	<b>0%</b>
<b>Prefer not to say</b>																			
Column %	1%	1%	1%	0%	1%	1%	1%	1%	1%	<b>0%</b>	<b>1% G</b>	1%	<b>1% J</b>	<b>0%</b>	0%	1%	<b>0%</b>	<b>1% L</b>	1%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

What is your current marital status?

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Never married</b>																			
Column %	25%	<b>31% B</b>	<b>20%</b>	23%	25%	<b>53% EF</b>	<b>28% F</b>	<b>7%</b>	25%	27%	24%	25%	<b>22% J</b>	<b>4%</b>	<b>59% IJ</b>	25%	<b>13%</b>	<b>30% L</b>	<b>34% L</b>
<b>Married</b>																			
Column %	53%	52%	54%	74%	53%	<b>32%</b>	<b>45% D</b>	<b>71% DE</b>	53%	53%	53%	53%	<b>51% K</b>	<b>80% IK</b>	<b>23%</b>	53%	<b>61% MN</b>	<b>51% N</b>	<b>43%</b>
<b>Separated</b>																			
Column %	2%	<b>1%</b>	<b>4% A</b>	0%	2%	<b>1%</b>	<b>5% DF</b>	<b>1%</b>	2%	3%	2%	2%	<b>2% J</b>	<b>1%</b>	<b>4% J</b>	2%	<b>4% MN</b>	<b>1%</b>	<b>1%</b>
<b>Widowed</b>																			
Column %	5%	<b>3%</b>	<b>6% A</b>	0%	5%	<b>0%</b>	<b>4% D</b>	<b>8% DE</b>	5%	<b>1%</b>	<b>6% G</b>	5%	<b>5% K</b>	<b>7% K</b>	<b>1%</b>	5%	3%	5%	6%
<b>Divorced</b>																			
Column %	7%	<b>3%</b>	<b>10% A</b>	3%	7%	<b>2%</b>	<b>8% D</b>	<b>9% D</b>	7%	<b>4%</b>	<b>8% G</b>	7%	<b>8% K</b>	6%	<b>4%</b>	7%	9%	6%	5%
<b>Living with partner</b>																			
Column %	8%	9%	6%	0%	8%	<b>12% F</b>	<b>8% F</b>	<b>5%</b>	8%	<b>12% H</b>	<b>6%</b>	8%	<b>12% JK</b>	<b>1%</b>	<b>6% J</b>	8%	8%	<b>6%</b>	<b>11% M</b>
<b>Prefer not to say</b>																			
Column %	1%	0%	1%	0%	1%	0%	<b>1% F</b>	<b>0%</b>	1%	0%	1%	1%	<b>0%</b>	<b>0%</b>	<b>2% IJ</b>	1%	1%	0%	0%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Do you own or rent your home?

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other / Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Own</b> Column %	71%	<b>66% A</b>	<b>76% A</b>	85%	71%	<b>53% D</b>	<b>62% D</b>	<b>88% DE</b>	71%	<b>63% G</b>	<b>75% G</b>	71%	<b>67% K</b>	<b>94% IK</b>	<b>51%</b>	71%	74%	70%	70%
<b>Rent</b> Column %	29%	<b>34% B</b>	<b>24% B</b>	15%	29%	<b>47% EF</b>	<b>38% F</b>	<b>12%</b>	29%	<b>37% H</b>	<b>25%</b>	29%	<b>33% J</b>	<b>6% J</b>	<b>49% IJ</b>	29%	26%	30%	30%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJK

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

In the last 12 months, have you experienced an increase in your rent?

\*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	373	203	168	2	373	146	158	70	373	143	231	373	215	21	138	373	125	161	87
<b>Yes</b>																			
Column %	43%	40%	47%	79%	43%	<b>48% E</b>	<b>33%</b>	<b>57% E</b>	43%	<b>33%</b>	<b>50% G</b>	43%	<b>54% K</b>	<b>59% K</b>	<b>24%</b>	43%	<b>53% M</b>	<b>35%</b>	45%
<b>No</b>																			
Column %	49%	47%	51%	21%	49%	<b>32%</b>	<b>67% DF</b>	<b>43%</b>	49%	<b>67% H</b>	<b>38%</b>	49%	<b>44%</b>	41%	<b>57% I</b>	49%	45%	49%	53%
<b>I am not sure</b>																			
Column %	8%	<b>13% B</b>	<b>2%</b>	0%	8%	<b>20% EF</b>	<b>0%</b>	<b>0%</b>	8%	<b>0%</b>	<b>13% G</b>	8%	<b>2%</b>	<b>0%</b>	<b>19% IJ</b>	8%	<b>2%</b>	<b>16% LN</b>	<b>2%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Thinking about your religion, are you...

	Which of the following are you?				Age Groups				Children At Home (Under 18)			Employment			Grand Division				
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Protestant</b> Column %	39%	<b>43% BC</b>	<b>37% C</b>	<b>0%</b>	39%	<b>23%</b>	<b>35% D</b>	<b>51% DE</b>	39%	<b>30%</b>	<b>43% G</b>	39%	<b>28%</b>	<b>60% IK</b>	<b>37% I</b>	39%	39%	38%	41%
<b>Roman Catholic</b> Column %	8%	9%	7%	0%	8%	<b>5%</b>	7%	<b>10% D</b>	8%	7%	8%	8%	8%	<b>10% K</b>	<b>5%</b>	8%	<b>5%</b>	<b>8% L</b>	<b>12% L</b>
<b>Mormon</b> Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
<b>Orthodox (e.g. Greek or Russian Orthodox)</b> Column %	1%	0%	1%	5%	1%	1%	0%	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	0%	0%
<b>Jewish</b> Column %	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	<b>2% JK</b>	<b>0%</b>	<b>0%</b>	1%	1%	1%	1%
<b>Muslim</b> Column %	1%	2%	1%	0%	1%	<b>2% F</b>	<b>3% F</b>	<b>0%</b>	1%	<b>3% H</b>	<b>1%</b>	1%	<b>2% JK</b>	<b>0%</b>	<b>0%</b>	1%	<b>1%</b>	<b>1%</b>	<b>3% LM</b>
<b>Buddhist</b> Column %	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	0%	1%	1%	0%	0%
<b>Hindu</b> Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
<b>Atheist</b> Column %	5%	<b>7% B</b>	<b>3%</b>	12%	5%	<b>12% EF</b>	<b>4%</b>	<b>2%</b>	5%	5%	5%	5%	<b>8% J</b>	<b>1%</b>	<b>5% J</b>	5%	<b>4%</b>	<b>4%</b>	<b>11% LM</b>
<b>Agnostic</b> Column %	3%	<b>1%</b>	<b>5% A</b>	8%	3%	<b>5% EF</b>	<b>3%</b>	<b>2%</b>	3%	2%	4%	3%	4%	2%	2%	3%	<b>6% MN</b>	<b>2%</b>	<b>1%</b>
<b>Something else</b> Column %	28%	<b>23%</b>	<b>32% A</b>	<b>69% AB</b>	28%	30%	<b>32% F</b>	<b>25%</b>	28%	<b>37% H</b>	<b>25%</b>	28%	<b>30% J</b>	<b>22%</b>	<b>32% J</b>	28%	<b>30% N</b>	<b>31% N</b>	<b>20%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Thinking about your religion, are you...

\*

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other / Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Nothing in particular Column %	13%	14%	13%	5%	13%	22% EF	15% F	7%	13%	15%	13%	13%	16% J	4%	18% J	13%	12%	15%	11%

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN



Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Would you describe yourself as a 'born-again' or evangelical Christian?

	Which of the following are you?				Age Groups			Children At Home (Under 18)			Employment			Grand Division					
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	509	255	254	0	509	71	146	292	509	118	391	509	181	222	106	509	188	204	117
<b>Yes</b> Column %	51%	<b>43%</b>	<b>59%</b>	100%	51%	<b>27%</b>	<b>38%</b>	<b>64%</b>	51%	45%	53%	51%	<b>58%</b>	<b>62%</b>	<b>18%</b>	51%	<b>64%</b>	<b>43%</b>	<b>46%</b>
<b>No</b> Column %	49%	<b>57%</b>	<b>41%</b>	0%	49%	<b>73%</b>	<b>62%</b>	<b>36%</b>	49%	55%	47%	49%	<b>42%</b>	<b>38%</b>	<b>82%</b>	49%	<b>36%</b>	<b>57%</b>	<b>54%</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFIJKLMN

Beacon Poll of Tennessee Dec. 14 to 28, 2023 MOE +/- 2.66%

Are you now employed full-time, part-time, self-employed, or not employed?

	Which of the following are you?				Age Groups				Children At Home (Under 18)			Employment			Grand Division				
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	Children In Home G	Other H	Total	Employed (Self, Full-time, Part-time) I	Retired J	Other K	Total	East Tennessee L	Middle Tennessee M	West Tennessee N
Sample Size	1,302	599	690	13	1,302	313	417	573	1,302	389	913	1,302	647	372	282	1,302	482	534	286
<b>Full-time</b> Column %	39%	<b>43% B</b>	<b>34% B</b>	58%	39%	<b>51% F</b>	<b>55% F</b>	<b>20%</b>	39%	<b>53% H</b>	<b>32%</b>	39%	<b>77% JK</b>	<b>0%</b>	<b>0%</b>	39%	<b>40% M</b>	<b>33%</b>	<b>47% LM</b>
<b>Part-time</b> Column %	5%	<b>2%</b>	<b>7% A</b>	<b>11% A</b>	5%	5%	5%	4%	5%	6%	4%	5%	<b>9% JK</b>	<b>0%</b>	<b>0%</b>	5%	6%	4%	5%
<b>Self-employed</b> Column %	6%	<b>6%</b>	7%	<b>17% A</b>	6%	7%	8%	6%	6%	<b>3%</b>	<b>8% G</b>	6%	<b>13% JK</b>	<b>0%</b>	<b>0%</b>	6%	6%	7%	6%
<b>Not employed</b> Column %	19%	18%	21%	11%	19%	<b>31% F</b>	<b>28% F</b>	<b>7%</b>	19%	<b>32% H</b>	<b>14%</b>	19%	<b>0%</b>	<b>0%</b>	<b>90% IJ</b>	19%	<b>14%</b>	<b>25% L</b>	19%
<b>Retired</b> Column %	29%	<b>26% C</b>	<b>31% C</b>	<b>3%</b>	29%	<b>1%</b>	<b>2%</b>	<b>63% DE</b>	29%	<b>3%</b>	<b>40% G</b>	29%	<b>0%</b>	<b>100% IK</b>	<b>0%</b>	29%	<b>34% MN</b>	<b>29% N</b>	<b>19%</b>
<b>Don't know</b> Column %	2%	<b>5% B</b>	<b>0%</b>	0%	2%	<b>6% EF</b>	<b>2% F</b>	<b>0%</b>	2%	2%	2%	2%	<b>0%</b>	<b>0%</b>	<b>10% IJ</b>	2%	<b>0%</b>	<b>3% L</b>	<b>4% L</b>

Weight Variable = Weights (Registered Voters), Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMN