Crosstabs (Demos, Divisions)

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

July 6, 2024

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If the election for Congress were held today, which party's candidate would you vote for?
*

		Gender				Age Groups				Grand Division					Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Republican Party Column %	53%	**65% BC**	**44%**	**12%**	53%	**44%**	**60% DF**	**53% D**	53%	**64% HIJ**	**53% I**	**42%**	**45%**	53%	**60% L**	**50%**	53%	**56% O**	53%	**44%**
Democratic Party Column %	34%	**24%**	**43% A**	22%	34%	35%	33%	35%	34%	**27%**	**37% G**	**42% G**	34%	34%	33%	35%	34%	33%	38%	32%
Not sure Column %	12%	**11%**	**13%**	**66% AB**	12%	**21% EF**	**7%**	**11% E**	12%	**9%**	**10%**	**16% GH**	**21% GH**	12%	**7%**	**15% K**	12%	**11%**	**9%**	**24% MN**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

2024 Presidential Ballot *

	Gender			Age Groups				Grand Division					Children At Home (Under 18)			Employment			
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,152	528	619	6	1,152	258	370	525	1,152	363	408	207	175	1,152	340	813	1,152	674	332	146
Donald Trump Column %	55%	**65% B**	**46%**	33%	55%	**51%**	**61% DF**	**52%**	55%	**64% HIJ**	**53%**	**48%**	**49%**	55%	**60% L**	**53%**	55%	**58% NO**	**51%**	**47%**
Joe Biden Column %	28%	**24%**	**31% A**	2%	28%	**25%**	**21%**	**33% DE**	28%	**23%**	**24%**	**38% GH**	**32% GH**	28%	**19%**	**31% K**	28%	**24%**	**35% M**	28%
Robert F. Kennedy Jr. Column %	7%	**4%**	**9% A**	0%	7%	6%	9%	6%	7%	**4%**	**11% GJ**	7%	**3%**	7%	**11% L**	**5%**	7%	7%	7%	5%
Other candidate or not sure Column %	11%	**6%**	**14% A**	**65% AB**	11%	**18% EF**	**9%**	**9%**	11%	**9%**	**13% I**	**7%**	**16% GI**	11%	10%	11%	11%	**10%**	**8%**	**20% MN**

* Denotes variable with statistically significant findings

   Significant difference within groups: ABDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

If the 2024 election for President were held today and it was between the following candidates, who would you vote for?
*

		Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment		
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Donald Trump, the Republican Party candidate Column %	53%	63% B	44%	23%	53%	46%	59% DF	52%	53%	61% HIJ	51%	44%	47%	53%	57%	51%	53%	56% O	51% O	40%
Joe Biden, the Democratic Party candidate Column %	26%	23%	29% A	1%	26%	23%	21%	33% DE	26%	23%	23%	35% GH	31% G	26%	18%	30% K	26%	23%	35% MO	25%
Robert F. Kennedy Jr., an Independent candidate Column %	7%	4%	9% A	0%	7%	5%	9%	6%	7%	4%	10% GJ	6%	3%	7%	10% L	5%	7%	7%	7%	4%
Chase Oliver, the Libertarian Party candidate Column %	1%	2% B	0%	0%	1%	3% EF	0%	0%	1%	0%	2% GI	0%	0%	1%	1%	1%	1%	0%	0%	5% MN
Cornel West, an Independent candidate Column %	1%	1% B	0%	35% AB	1%	1%	0%	1%	1%	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%	1%
Jill Stein, the Green Party candidate Column %	0%	0%	1%	0%	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%
I'm not sure Column %	8%	3%	12% A	10%	8%	10%	7%	8%	8%	6%	9%	6%	14% GI	8%	8%	8%	8%	8%	6%	11%
I wouldn't vote Column %	4%	3%	5%	31% A	4%	10% EF	4% F	1%	4%	4%	2%	8% GH	4%	4%	5%	3%	4%	4% N	0%	13% MN

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   Significant difference within groups: ABDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Who would you prefer as Donald Trump's Vice President? Base: 2024 Trump Voter *

	Total	Gender Male A	Gender Female B	Gender Other/Non-binary C	Total	Age Groups 18 to 34 D	Age Groups 35 to 54 E	Age Groups 55+ F	Total	Grand Division East Tennessee G	Grand Division Middle Tennessee H	Grand Division West Tennessee I	Grand Division Unknown J	Total	Children At Home (Under 18) Child In Home K	Children At Home (Under 18) None L	Total	Employment Employed (Full, Part, Self) M	Employment Retired N	Employment Not Employed or Other O
Sample Size	631	344	284	2	631	132	225	273	631	231	215	99	85	631	202	428	631	393	169	68
Nikki Haley Column %	14%	16%	11%	46%	14%	18% E	7%	18% E	14%	20% HJ	10%	17% J	6%	14%	9%	16% K	14%	11%	23% MO	6%
Vivek Ramaswamy Column %	9%	10%	7%	0%	9%	7%	8%	10%	9%	5% I	15% GI	1%	11% I	9%	4%	11% K	9%	11% NO	5%	4%
Sarah Huckabee Sanders Column %	8%	6%	10%	0%	8%	4%	7%	11% D	8%	6%	11%	4%	10%	8%	8%	8%	8%	6%	8%	20% MN
Marco Rubio Column %	7%	8%	7%	0%	7%	4%	9%	7%	7%	10% H	4%	9%	4%	7%	4%	9% K	7%	8%	6%	3%
JD Vance Column %	7%	5%	9% A	0%	7%	10% E	2%	9% E	7%	16% HIJ	2%	2%	0%	7%	13% L	4%	7%	4%	14% MO	2%
Tim Scott Column %	6%	6%	6%	0%	6%	4%	5%	8%	6%	6%	7%	5%	7%	6%	4%	7%	6%	5%	7%	9%
Tulsi Gabbard Column %	5%	3%	7% A	0%	5%	0%	10% DF	2%	5%	11% HIJ	1%	2%	1%	5%	2%	6% K	5%	7% NO	2%	0%
Doug Burgum Column %	3%	4% B	1%	0%	3%	4% E	0%	4% E	3%	2%	6% GIJ	1%	0%	3%	0%	4% K	3%	2%	7% MO	0%
Elise Stefanik Column %	3%	3%	2%	0%	3%	0%	7% DF	0%	3%	2%	0%	12% GHJ	0%	3%	0%	4% K	3%	4% N	0%	0%
Other (please specify) Column %	6%	8% B	3%	0%	6%	1%	12% DF	4%	6%	1%	13% GJ	9% GJ	0%	6%	4%	7%	6%	8% N	2%	3%
Not sure Column %	33%	30%	36%	54%	33%	47% EF	32%	26%	33%	22%	30%	40% G	60% GHI	33%	51% L	24%	33%	32%	27%	52% MN

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

2024 Senate Ballot (Johnson) *

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other /Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,124	501	616	6	1,124	239	361	524	1,124	366	385	204	170	1,124	319	804	1,124	649	331	144
Marsha Blackburn, the Republican Column %	49%	**60% BC**	**41%**	**19%**	49%	**36%**	**51% D**	**54% D**	49%	**58% HIJ**	**48% J**	**47% J**	**35%**	49%	47%	50%	49%	**48%**	**55% MO**	**43%**
Gloria Johnson, the Democrat Column %	32%	**24%**	**39% A**	16%	32%	**35% E**	**27%**	**34% E**	32%	**27%**	**36% G**	**37% G**	28%	32%	**26%**	**34% K**	32%	31%	34%	32%
Undecided Column %	19%	**17%**	**20%**	**65% AB**	19%	**29% F**	**22% F**	**12%**	19%	**14%**	**16%**	**16%**	**37% GHI**	19%	**26% L**	**16%**	19%	**21% N**	**11%**	**25% N**

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

If the election for Senate were held today, would you vote for Marsha Blackburn or Gloria Johnson? *

		Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Marsha Blackburn, the Republican Column %	46%	**55% BC**	**39%**	**13%**	46%	**30%**	**48% D**	**54% D**	46%	**57% HIJ**	**44% J**	**43% J**	**33%**	46%	42%	48%	46%	**44%**	**55% MO**	**37%**
Gloria Johnson, the Democrat Column %	30%	**22%**	**37% A**	11%	30%	29%	**25%**	**34% E**	30%	**26%**	**33% G**	33%	26%	30%	**24%**	**32% K**	30%	29%	34%	27%
I'm not sure Column %	18%	**15%**	19%	**45% A**	18%	**24% F**	**21% F**	12%	18%	**14%**	**15%**	**15%**	**35% GHI**	18%	**24% L**	15%	18%	**20% N**	11%	**22% N**
I wouldn't vote Column %	6%	**8% B**	**5%**	31%	6%	**17% EF**	**6% F**	1%	6%	**3%**	**8% G**	**9% G**	6%	6%	**11% L**	4%	6%	**7% N**	0%	**15% MN**

* Denotes variable with statistically significant findings

▪ **Significant difference within groups: ABCDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

2024 Senate Ballot (Bradshaw) *

	Total	**Gender**			Total	**Age Groups**			Total	**Grand Division**				Total	**Children At Home (Under 18)**		Total	**Employment**		
		Male A	Female B	Other /Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,124	504	614	6	1,124	242	357	525	1,124	360	385	205	174	1,124	323	801	1,124	650	331	143
Marsha Blackburn, the Republican Column %	51%	63% BC	41%	4%	51%	36%	58% D	52% D	51%	58% HIJ	47%	46%	48%	51%	54%	49%	51%	51%	52%	45%
Marquita Bradshaw, the Democrat Column %	33%	25%	39% A	31%	33%	36% E	27%	35% E	33%	27%	36% G	37% G	32%	33%	28%	34%	33%	32%	36%	31%
Undecided Column %	17%	12%	20% A	65% AB	17%	27% EF	15%	13%	17%	15%	17%	16%	19%	17%	17%	16%	17%	17%	13%	25% MN

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABCDEFGHIJMN**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

If the election for Senate were held today, would you vote for Marsha Blackburn or Marquita Bradshaw? *

		Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Marsha Blackburn, the Republican Column %	47%	**58% BC**	**39% C**	**3%**	47%	**30%**	**54% D**	**52% D**	47%	**55% HIJ**	**44%**	**43%**	**46%**	47%	49%	47%	47%	**48% O**	**52% O**	**38%**
Marquita Bradshaw, the Democrat Column %	31%	**24%**	**37% A**	21%	31%	31%	**25%**	**35% E**	31%	**26%**	**33% G**	**34% G**	31%	31%	**26%**	**33% K**	31%	29%	**36% MO**	26%
I'm not sure Column %	16%	**11%**	**19% A**	**45% A**	16%	**23% EF**	**14%**	**13%**	16%	15%	15%	15%	19%	16%	16%	16%	16%	16%	**12%**	**21% N**
I wouldn't vote Column %	6%	7%	5%	31%	6%	**16% EF**	**7% F**	**1%**	6%	**4%**	8%	**8% G**	4%	6%	**10% L**	**5%**	6%	**7% N**	**0%**	**15% MN**

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▉ **Significant difference within groups: ABCDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

As you may know, Donald Trump was found guilty on all 34 counts in his trial related to falsifying business records regarding a payment made to Stormy Daniels before the 2016 election. Do you think the charges against Donald Trump in this case were politically motivated? *

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other /Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Yes Column %	57%	**72%** BC	**45%**	**23%**	57%	**53%**	**62%** DF	55%	57%	**63%** HIJ	**56%**	**52%**	**52%**	57%	60%	56%	57%	**60%** NO	**52%**	**51%**
No Column %	32%	**24%**	**38%** A	**57%** A	32%	**34%** E	**26%**	**34%** E	32%	**27%**	**34%** G	**35%** G	32%	32%	29%	32%	32%	**28%**	**39%** M	33%
Don't know Column %	12%	**4%**	**18%** A	20%	12%	14%	12%	10%	12%	**10%**	**10%**	13%	**17%** GH	12%	10%	12%	12%	12%	**9%**	**16%** N

* Denotes variable with statistically significant findings

  Significant difference within groups: ABCDEFGHIJMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you believe Donald Trump is guilty of a felony related to this case?
*

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other /Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Guilty of a felony Column %	38%	**35%**	40%	**67% A**	38%	**40% E**	32%	**42% E**	38%	**29%**	**36% G**	**53% GHJ**	**43% G**	38%	35%	39%	38%	**35%**	**42% M**	**43% M**
Not guilty of a felony Column %	41%	**49% BC**	**35%**	**4%**	41%	42%	43%	40%	41%	**46% I**	**45% I**	25%	**43% I**	41%	42%	41%	41%	**44% N**	**36%**	39%
Don't know Column %	21%	**15%**	**25% A**	29%	21%	**18%**	**26% DF**	18%	21%	**25% HJ**	18%	**22% J**	14%	21%	23%	19%	21%	21%	22%	17%

* Denotes variable with statistically significant findings
▢ **Significant difference within groups: ABCDEFGHIJMN**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How does the outcome of Donald Trump's trial related to falsifying business records infl uence your likelihood of voting for him for President? *

		Gender				Age Groups				Grand Division					Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Much more likely to vote for him Column %	25%	**31%** B	**20%**	11%	25%	28%	25%	24%	25%	25%	25%	25%	23%	25%	25%	25%	25%	**27%** O	25%	**19%**
Somewhat more likely to vote for him Column %	7%	**4%**	**10%** A	0%	7%	**10%** F	7%	**5%**	7%	**9%** J	6%	**10%** J	3%	7%	**11%** L	**6%**	7%	7%	8%	8%
No impact on my vote Column %	39%	**44%** B	**34%**	14%	39%	**28%**	**39%** D	**44%** D	39%	**40%** J	**41%** J	**40%** J	29%	39%	**32%**	**41%** K	39%	39%	42%	33%
Somewhat less likely to vote for him Column %	3%	3%	3%	0%	3%	3%	2%	3%	3%	3%	4%	1%	3%	3%	3%	3%	3%	**4%** N	**1%**	2%
Much less likely to vote for him Column %	21%	**16%**	**24%** A	**55%** A	21%	23%	20%	20%	21%	**18%**	**19%**	22%	**29%** GH	21%	21%	21%	21%	20%	20%	25%
Don't know Column %	6%	**2%**	**9%** A	20%	6%	**8%** F	**7%** F	3%	6%	**6%** I	**5%** I	**1%**	**14%** GHI	6%	**8%** L	**5%**	6%	**4%**	5%	**14%** MN

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABDFGHIJKLMNO**

2020 Presidential Ballot *

		Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,097	524	571	2	1,097	237	346	514	1,097	348	391	196	161	1,097	324	773	1,097	638	319	140
Donald Trump Column %	60%	**69% B**	**52%**	95%	60%	**57%**	**66% DF**	**59%**	60%	**68% HI**	**58%**	**52%**	61%	60%	**66% L**	**58%**	60%	62%	60%	55%
Joe Biden Column %	35%	**26%**	**44% A**	5%	35%	33%	32%	38%	35%	**28%**	**37% G**	**45% G**	**37% G**	35%	**29%**	**38% K**	35%	35%	36%	35%
Someone Else Column %	4%	5%	4%	0%	4%	**10% EF**	**2%**	**3%**	4%	4%	6%	3%	2%	4%	4%	4%	4%	**3%**	**4%**	**9% MN**

* Denotes variable with statistically significant findings

□ **Significant difference within groups: ABDEFGHIKLMN**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Who did you vote for in the 2020 election?
*

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other /Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Donald Trump Column %	55%	**67% BC**	**46%**	**23%**	55%	**47%**	**59% D**	**57% D**	55%	**63% HIJ**	**54% I**	**46%**	**54%**	55%	**60% L**	**53%**	55%	**57% O**	**57% O**	**46%**
Joe Biden Column %	32%	**25%**	**39% AC**	**1%**	32%	**28%**	**29%**	**37% DE**	32%	**26%**	**34% G**	**39% G**	33%	32%	**26%**	**35% K**	32%	32%	34%	29%
Someone else Column %	4%	4%	3%	0%	4%	**8% EF**	**2%**	**3%**	4%	4%	5%	2%	2%	4%	4%	4%	4%	**3%**	4%	**8% M**
I did not vote Column %	9%	**3%**	**12% A**	**76% AB**	9%	**18% EF**	**10% F**	**3%**	9%	**8%**	**6%**	**13% GH**	**11% H**	9%	9%	8%	9%	**9% N**	**4%**	**17% MN**

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJKLMNO**

19

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Generally speaking, do you think of yourself as a ...?
*

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other/Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Democrat Column %	30%	20%	38% A	42%	30%	27%	29%	32%	30%	18%	38% GJ	38% GJ	26% G	30%	30%	30%	30%	30%	32%	24%
Independent Column %	24%	29% B	19%	54%	24%	36% EF	20%	20%	24%	23%	18%	19%	43% GHI	24%	20%	25% K	24%	26% N	15%	34% MN
Republican Column %	43%	45% C	42% C	3%	43%	37%	44%	46% D	43%	57% HIJ	38%	40%	31%	43%	50% L	40%	43%	40%	50% M	41%
Something else Column %	3%	6% B	1%	1%	3%	0%	7% DF	2% D	3%	2%	6% GJ	3%	1%	3%	1%	4% K	3%	4%	3%	1%

* Denotes variable with statistically significant findings
▮ **Significant difference within groups: ABCDEFGHIJKLMN**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Would you call yourself a...
*

		Gender				Age Groups				Grand Division					Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	516	244	272	0	516	106	169	242	516	214	158	89	55	516	178	338	516	282	165	69
Strong Republican Column %	74%	77%	71%	100%	74%	61%	73% D	81% D	74%	74% H	61%	87% GH	90% GH	74%	71%	76%	74%	67%	87% MO	74%
Not a very strong Republican Column %	26%	23%	29%	0%	26%	39% EF	27%	19%	26%	26% IJ	39% GIJ	13%	10%	26%	29%	24%	26%	33% N	13%	26% N

* Denotes variable with statistically significant findings

  Significant difference within groups: DEFGHIJMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Would you call yourself a...
*

		Gender				Age Groups				Grand Division					Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other /Non- binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tenn essee G	Middle Tenn essee H	West Tenn essee I	Unkn own J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retir ed N	Not Empl oyed or Other O
Sample Size	360	109	247	4	360	77	113	170	360	67	160	86	47	360	107	253	360	212	108	41
Strong Democrat Column %	56%	**69% B**	**51%**	29%	56%	**28%**	**61% D**	**65% D**	56%	**51%**	**53%**	**70% GHJ**	**49%**	56%	**41%**	**62% K**	56%	**39%**	**85% MO**	**67% M**
Not a very strong Democrat Column %	44%	**31%**	**49% A**	71%	44%	**72% EF**	**39%**	**35%**	44%	**49% I**	**47% I**	**30%**	**51% I**	44%	**59% L**	**38%**	44%	**61% NO**	**15%**	**33% N**

* Denotes variable with statistically significant findings

▦ **Significant difference within groups: ABDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you think of yourself as...
*

		Gender				Age Groups				Grand Division					Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	324	190	129	5	324	106	102	117	324	96	100	49	79	324	73	251	324	205	60	59
Closer to the Republican Party Column %	32%	**41% B**	**22%**	0%	32%	**23%**	**45% DF**	**30%**	32%	**38% I**	**30% I**	**7%**	**44% I**	32%	**54% L**	**26%**	32%	**41% NO**	**25%**	**12%**
Closer to the Democratic Party Column %	19%	**11%**	**32% A**	0%	19%	**13%**	18%	**26% D**	19%	17%	21%	21%	18%	19%	19%	19%	19%	**21% O**	**26% O**	**6%**
Strictly an independent Column %	48%	49%	46%	100%	48%	**64% EF**	**37%**	**44%**	48%	**44%**	**49%**	**73% GHJ**	**38%**	48%	**27%**	**55% K**	48%	**38%**	**50%**	**82% MN**

* Denotes variable with statistically significant findings
■ **Significant difference within groups: ABDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How often would you say you vote?
*

		Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment		
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Always Column %	48%	**51%** C	**46%** C	**10%**	48%	**24%**	**55%** D	**56%** D	48%	**52%** J	47%	49%	**41%**	48%	49%	48%	48%	**46%** O	**62%** MO	**29%**
Nearly always Column %	33%	33%	34%	14%	33%	31%	**29%**	**37%** E	33%	**28%**	**41%** GI	**29%**	32%	33%	31%	34%	33%	35%	32%	27%
Part of the time Column %	12%	**13%**	**10%**	**45%** AB	12%	**30%** EF	**8%** F	**4%**	12%	**16%** H	**7%**	11%	12%	12%	10%	12%	12%	**12%** N	**1%**	**31%** MN
Seldom Column %	3%	**2%**	**5%** A	20%	3%	**6%** F	4%	**2%**	3%	**3%**	**2%**	4%	**6%** GH	3%	3%	4%	3%	**3%** N	**1%**	**8%** MN
Never vote Column %	4%	**2%**	**5%** A	11%	4%	**10%** EF	**4%** F	**0%**	4%	**1%**	**2%**	**7%** GH	**8%** GH	4%	**7%** L	**2%**	4%	4%	3%	5%

* Denotes variable with statistically significant findings
　Significant difference within groups: ABCDEFGHIJLMNO

24

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you approve or disapprove of the way the Republican Party is handling its job?
*

	Total	**Gender**			Total	**Age Groups**			Total	**Grand Division**				Total	**Children At Home (Under 18)**		Total	**Employment**		
		Male A	**Female B**	**Other /Non-binary C**		**18 to 34 D**	**35 to 54 E**	**55+ F**		**East Tennessee G**	**Middle Tennessee H**	**West Tennessee I**	**Unknown J**		**Child In Home K**	**None L**		**Employed (Full, Part, Self) M**	**Retired N**	**Not Employed or Other O**
Sample Size	516	244	272	0	516	106	169	242	516	214	158	89	55	516	178	338	516	282	165	69
Total Approve Column %	78%	80%	76%	100%	78%	**84%** **F**	**82%** **F**	73%	78%	**85%** **HIJ**	**76%** **J**	75%	62%	78%	81%	76%	78%	76%	82%	79%
Total Disapprove Column %	17%	19%	16%	0%	17%	**9%**	**15%**	**23%** **DE**	17%	14%	17%	23%	23%	17%	15%	18%	17%	**22%** **N**	**12%**	13%
Strongly approve Column %	26%	**37%** **B**	**16%**	0%	26%	**33%** **F**	27%	**22%**	26%	**24%**	**17%**	**39%** **GH**	**37%** **H**	26%	27%	25%	26%	26%	26%	26%
Somewhat approve Column %	52%	**43%**	**60%** **A**	100%	52%	51%	55%	50%	52%	**61%** **IJ**	**59%** **IJ**	**36%**	**25%**	52%	54%	51%	52%	50%	56%	53%
Somewhat disapprove Column %	10%	**14%** **B**	**6%**	0%	10%	8%	**4%**	**15%** **E**	10%	**6%**	11%	13%	**17%** **G**	10%	9%	11%	10%	**14%** **NO**	**7%**	**3%**
Strongly disapprove Column %	7%	**5%**	**10%** **A**	0%	7%	**1%**	**11%** **D**	**8%** **D**	7%	8%	6%	10%	5%	7%	7%	8%	7%	8%	5%	9%
No opinion Column %	5%	**1%**	**8%** **A**	0%	5%	7%	3%	5%	5%	**1%**	**7%** **G**	**2%**	**15%** **GI**	5%	3%	5%	5%	**2%**	**6%** **M**	**8%** **M**

* Denotes variable with statistically significant findings

  Significant difference within groups: ABDEFGHIJMNO

25

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you approve or disapprove of the way the Democratic Party is handling its job?
*

		Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	360	109	247	4	360	77	113	170	360	67	160	86	47	360	107	253	360	212	108	41
Total Approve Column %	63%	62%	**65%** C	**3%**	63%	**50%**	**50%**	**78%** DE	63%	**50%**	**66%** G	62%	**75%** G	63%	58%	66%	63%	**56%**	**80%** MO	**56%**
Total Disapprove Column %	29%	33%	27%	49%	29%	**35%** F	**41%** F	**18%**	29%	35%	**25%**	**37%** H	21%	29%	**37%** L	**26%**	29%	**39%** NO	**15%**	**14%**
Strongly approve Column %	25%	**35%** B	**22%**	3%	25%	**15%**	**11%**	**40%** DE	25%	**15%**	**30%** GJ	**33%** GJ	**13%**	25%	**15%**	**30%** K	25%	**16%**	**46%** MO	**21%**
Somewhat approve Column %	38%	**27%**	**43%** A	0%	38%	35%	39%	38%	38%	**35%**	**37%**	**29%**	**62%** GHI	38%	43%	36%	38%	40%	35%	35%
Somewhat disapprove Column %	24%	**32%** B	**21%**	23%	24%	26%	**32%** F	**18%**	24%	**31%** J	**19%**	**34%** HJ	**13%**	24%	**32%** L	**21%**	24%	**33%** NO	**14%**	**6%**
Strongly disapprove Column %	5%	**1%**	**6%** A	26%	5%	**9%** F	**9%** F	**0%**	5%	4%	5%	4%	8%	5%	5%	5%	5%	**7%** N	**0%**	**8%** N
No opinion Column %	7%	**5%**	**8%**	**48%** AB	7%	**15%** F	8%	**3%**	7%	**15%** IJ	**9%** I	**1%**	**4%**	7%	5%	9%	7%	**4%**	5%	**30%** MN

* Denotes variable with statistically significant findings

▫ **Significant difference within groups: ABCDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In general, are you satisfied or dissatisfied with the way things are going in:
 The State of Tennessee *

		Gender				Age Groups				Grand Division					Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Satisfied Column %	51%	**61% B**	**43%**	31%	51%	50%	54%	50%	51%	**58% IJ**	**57% IJ**	**48% J**	**28%**	51%	51%	52%	51%	**54% O**	51%	**43%**
Total Dissatisfied Column %	47%	**36%**	**55% A**	69%	47%	48%	43%	49%	47%	**40%**	**40%**	**51% GH**	**69% GHI**	47%	49%	46%	47%	45%	48%	51%
Very Satisfied Column %	14%	**22% B**	**8%**	1%	14%	16%	**17% F**	**12%**	14%	**19% HJ**	**11%**	**16% H**	**11%**	14%	**10%**	**16% K**	14%	16%	12%	12%
Somewhat Satisfied Column %	37%	39%	35%	31%	37%	34%	37%	38%	37%	**39% J**	**46% GIJ**	**33% J**	**16%**	37%	41%	35%	37%	37%	39%	31%
Somewhat Dissatisfied Column %	29%	**17%**	**39% A**	35%	29%	31%	26%	30%	29%	**26%**	**25%**	**31%**	**41% GHI**	29%	28%	29%	29%	**27%**	29%	**36% M**
Very Dissatisfied Column %	18%	19%	16%	34%	18%	17%	17%	18%	18%	**14%**	**15%**	**20% G**	**28% GH**	18%	21%	17%	18%	18%	18%	16%
Not Sure Column %	2%	3%	1%	0%	2%	2%	3%	1%	2%	**1%**	**3% I**	**0%**	**3% I**	2%	**0%**	**3% K**	2%	**1%**	**1%**	**6% MN**

* Denotes variable with statistically significant findings
    Significant difference within groups: ABFGHIJKMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In general, are you satisfied or dissatisfied with the way things are going in:
 The United States *

		Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment		
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Satisfied Column %	22%	**27% B**	**18%**	10%	22%	**26% F**	23%	**20%**	22%	**16%**	**24% G**	**31% GHJ**	**21%**	22%	25%	21%	22%	**26% NO**	**18%**	**16%**
Total Dissatisfied Column %	75%	**70%**	**79% A**	69%	75%	71%	75%	77%	75%	**82% HI**	**72%**	**68%**	76%	75%	74%	75%	73%	77%	79%
Very Satisfied Column %	7%	**9% B**	**6%**	0%	7%	**11% F**	8%	**5%**	7%	**2%**	**8% G**	**16% GHJ**	**7% G**	7%	8%	7%	7%	8%	**5%**	**10% N**
Somewhat Satisfied Column %	15%	**18% B**	**12%**	10%	15%	15%	15%	15%	15%	14%	16%	16%	14%	15%	17%	14%	15%	**18% NO**	**13% O**	**6%**
Somewhat Dissatisfied Column %	32%	**23%**	**41% AC**	**11%**	32%	36%	31%	32%	32%	**39% HI**	**28%**	**25%**	**37% HI**	32%	**41% L**	**29%**	32%	32%	31%	39%
Very Dissatisfied Column %	42%	**47% B**	**38%**	59%	42%	**36%**	**44% D**	**45% D**	42%	42%	44%	43%	39%	42%	**33%**	**46% K**	42%	41%	46%	40%
Not Sure Column %	3%	2%	3%	20%	3%	2%	3%	3%	3%	**2% I**	**4% I**	**0%**	**4% I**	3%	**1%**	**3% K**	3%	**2%**	**4% M**	**5% M**

* Denotes variable with statistically significant findings

▓ **Significant difference within groups: ABCDFGHIJKLMNO**

In general, are you satisfied or dissatisfied with the way things are going in:
 K-12 public education in Tennessee *

		Gender				Age Groups				Grand Division					Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Satisfied Column %	40%	**44% B**	**37%**	11%	40%	**28%**	**45% D**	**42% D**	40%	**45% H**	**34%**	38%	**43% H**	40%	**52% L**	**35%**	40%	40%	43%	34%
Total Dissatisfied Column %	50%	50%	50%	59%	50%	**65% EF**	44%	46%	50%	49%	54%	46%	48%	50%	**43%**	**53% K**	50%	51%	**45%**	**54% N**
Very Satisfied Column %	11%	**13% B**	**8%**	1%	11%	**8%**	**15% DF**	9%	11%	**13% H**	**5%**	**16% H**	**12% H**	11%	**14% L**	**9%**	11%	**9%**	**8%**	**21% MN**
Somewhat Satisfied Column %	29%	30%	29%	10%	29%	**20%**	**30% D**	**34% D**	29%	**32% I**	**30% I**	22%	**32% I**	29%	**37% L**	26%	29%	**31% O**	**34% O**	13%
Somewhat Dissatisfied Column %	30%	29%	31%	35%	30%	**33% E**	25%	**32% E**	30%	26%	**35% GI**	27%	29%	30%	**23%**	**33% K**	30%	**31% O**	**34% O**	19%
Very Dissatisfied Column %	20%	22%	18%	25%	20%	**32% EF**	**20% F**	14%	20%	22%	19%	19%	19%	20%	20%	20%	20%	**20% N**	**11%**	**35% MN**
Not Sure Column %	10%	**6%**	**13% A**	29%	10%	**7%**	11%	**12% D**	10%	**6% G**	**12% G**	**16% GJ**	9%	10%	**5%**	**12% K**	10%	**9% M**	**13% M**	12%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABDEFGHIJKLMNO**

29

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

As you and your family plan for the next year, are you doing so expecting the U.S. economy to be...
*

	Gender			**Age Groups**				**Grand Division**					**Children At Home (Under 18)**			**Employment**			
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Booming/Growing Column %	21%	23%	19%	35%	21%	20%	18%	23% E	21%	14%	21% G	29% GH	24% G	21%	19%	22%	21%	22%	18%	21%
Total Slowing/Recession Column %	49%	50%	48%	65%	49%	49%	55% F	46%	49%	57% HI	49% I	35%	53% I	49%	57% L	46%	49%	48%	51%	50%
Booming Column %	2%	3%	1%	0%	2%	3%	2%	1%	2%	1%	1%	3%	5% GH	2%	1%	2%	2%	2%	1%	2%
Growing, but not booming Column %	19%	20%	18%	35%	19%	17%	16%	22% E	19%	13%	20% G	26% G	19% G	19%	18%	19%	19%	20%	16%	19%
Holding steady Column %	17%	22% B	13%	0%	17%	22% EF	14%	16%	17%	13% J	21% GJ	26% GJ	7%	17%	18%	17%	17%	20% NO	14%	10%
Slowing, but not in recession Column %	24%	24%	25%	44%	24%	15%	26% D	28% D	24%	35% HIJ	25% IJ	14%	15%	24%	29% L	23%	24%	23%	31% MO	19%
In recession Column %	25%	26%	24%	21%	25%	33% F	29% F	17%	25%	21%	24%	22%	38% GHI	25%	29% L	23%	25%	25%	21%	31% N
I'm not sure Column %	13%	6%	19% A	0%	13%	9%	14% D	15% D	13%	17% HI	9%	10%	16% H	13%	6%	16% K	13%	10%	17% M	19% M

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Compared to a year ago, would you say that you and your family are economically…
*

		Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total A Lot/Somewhat Better Off Column %	13%	13%	14%	0%	13%	14%	17% F	11%	13%	12% GH	9%	22% GH	16% H	13%	18% L	12%	13%	14%	13%	13%
Total A Lot/Somewhat Worse Off Column %	51%	53%	49%	44%	51%	55% F	55% F	46%	51%	57% I	58% I	25%	53% I	51%	55%	49%	51%	49%	47%	65% MN
A lot better off Column %	4%	3%	6% A	0%	4%	3%	8% DF	2%	4%	1%	3%	9% GH	7% GH	4%	8% L	3%	4%	4%	6%	2%
Somewhat better off Column %	9%	10%	9%	0%	9%	10%	9%	8%	9%	10% H	6%	13% H	9%	9%	9%	9%	9%	10%	7%	11%
About the same Column %	36%	34%	37%	56%	36%	32%	28%	44% DE	36%	31%	33%	53% GHJ	30%	36%	28%	39% K	36%	37% O	41% O	22%
Somewhat worse off Column %	33%	32%	34%	3%	33%	36%	31%	33%	33%	41% IJ	37% IJ	16%	26% I	33%	34%	32%	33%	31%	32%	39%
A lot worse off Column %	18%	22% B	15%	41%	18%	19% F	24% F	13%	18%	16% I	21% I	9%	28% GI	18%	20%	17%	18%	18%	14%	26% MN

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How frequently do concerns about your rent or mortgage payments affect your daily life?
*

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other /Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Every/Almost Every Day Column %	25%	24%	26%	23%	25%	33% F	41% F	10%	25%	23% I	26% I	15%	40% GHI	25%	30% L	23%	25%	29% N	10%	39% MN
Total Never/Rarely Column %	45%	45%	45%	22%	45%	25%	29%	67% DE	45%	44% J	47% J	58% GHJ	26%	45%	33%	50% K	45%	38% O	70% MO	26%
Never Column %	29%	33% B	26% B	22%	29%	10%	18% D	48% DE	29%	25% J	30% J	45% GHJ	15%	29%	17%	34% K	29%	20%	53% MO	19%
Rarely Column %	16%	12%	19% A	0%	16%	15%	12%	19% E	16%	19% IJ	17% J	13%	11%	16%	17%	16%	16%	18% O	16% O	6%
Sometimes Column %	30%	30%	29%	55%	30%	42% EF	30% F	23%	30%	33%	27%	27%	34%	30%	37% L	27%	30%	33% N	20%	35% N
Almost every day Column %	14%	14%	14%	12%	14%	19% F	20% F	7%	14%	11%	19% GI	11%	14%	14%	12%	15%	14%	16% N	7%	21% N
Every day Column %	11%	10%	12%	12%	11%	15% F	20% F	2%	11%	12% HI	7%	4%	26% GHI	11%	18% L	8%	11%	14% N	2%	18% N

* Denotes variable with statistically significant findings

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you approve or disapprove of the way the Tennessee State Legislature is handling its job?
*

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other /Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Approve Column %	43%	57% BC	31%	10%	43%	23%	48% D	49% D	43%	54% HIJ	35%	40%	40%	43%	43%	42%	43%	44% O	47% O	29%
Total Disapprove Column %	47%	36%	56% A	69%	47%	62% EF	43%	41%	47%	39%	50% G	55% GJ	45%	47%	48%	46%	47%	47%	41%	55% N
Strongly approve Column %	8%	12% B	4%	0%	8%	5%	12% DF	6%	8%	12% HJ	3%	11% HJ	4%	8%	5%	9% K	8%	8%	7%	7%
Somewhat approve Column %	35%	45% BC	28%	10%	35%	18%	37% D	43% DE	35%	42% HI	32%	30%	36%	35%	38%	34%	35%	36% O	39% O	23%
Somewhat disapprove Column %	26%	18%	33% A	0%	26%	34% EF	27%	21%	26%	22%	26%	32% G	26%	26%	30% L	24%	26%	29% N	18%	30% N
Strongly disapprove Column %	21%	18%	22% A	69% AB	21%	28% EF	16%	20%	21%	17%	24% G	23%	18%	21%	18%	22%	21%	18%	23% M	25% M
No opinion Column %	11%	8%	13% A	21%	11%	15% EF	9%	9%	11%	7%	15% GI	4%	16% GI	11%	8%	11%	11%	9%	12%	15% M

* Denotes variable with statistically significant findings
Significant difference within groups: ABCDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you support using state tax dollars to fund the construction of a new stadium for a Major League Baseball team in Nashville? *

	Total	**Gender**			Total	**Age Groups**			Total	**Grand Division**				Total	**Children At Home (Under 18)**		Total	**Employment**		
		Male A	Female B	Other/Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Strongly/Somewhat Support Column %	27%	**38% BC**	**19%**	**10%**	27%	**35% EF**	**28%**	**23%**	27%	**20%**	**32% G**	**28% G**	**32% G**	27%	**33% L**	**25%**	27%	**32% N**	**20%**	24%
Total Strongly/Somewhat Oppose Column %	58%	57%	60%	49%	58%	**50%**	**62% D**	**60% D**	58%	**61% J**	**59% J**	**64% J**	45%	58%	**52%**	**61% K**	58%	57%	59%	62%
Strongly support Column %	5%	**9% B**	**2%**	0%	5%	6%	6%	4%	5%	**4%**	6%	**8% GJ**	3%	5%	5%	5%	5%	5%	6%	6%
Somewhat support Column %	22%	**28% B**	**17%**	10%	22%	**29% EF**	**22%**	**18%**	22%	**17%**	**26% G**	**19%**	**28% GI**	22%	**28% L**	**20%**	22%	**27% NO**	**14%**	**18%**
Somewhat oppose Column %	24%	22%	25%	35%	24%	**18%**	**28% D**	**24% D**	24%	**29% J**	**26% J**	**25% J**	9%	24%	**19%**	**26% K**	24%	25%	24%	20%
Strongly oppose Column %	34%	35%	34%	15%	34%	32%	34%	35%	34%	32%	33%	39%	36%	34%	33%	35%	34%	**32%**	35%	**42% M**
Not sure Column %	14%	**6%**	**21% A**	**40% A**	14%	15%	**10%**	**18% E**	14%	**19% HI**	**10%**	**9%**	**23% HI**	14%	15%	14%	14%	**11%**	**21% MO**	**14%**

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABCDEFGHIJKLMNO**

Do you believe the American Dream is still alive today?
*

	Total	**Gender**			Total	**Age Groups**			Total	**Grand Division**				Total	**Children At Home (Under 18)**		Total	**Employment**		
		Male A	**Female B**	**Other /Non-binary C**		**18 to 34 D**	**35 to 54 E**	**55+ F**		**East Tennessee G**	**Middle Tennessee H**	**West Tennessee I**	**Unknown J**		**Child In Home K**	**None L**		**Employed (Full, Part, Self) M**	**Retired N**	**Not Employed or Other O**
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Strongly/Somewhat Believe Column %	47%	**50% BC**	**44% C**	**10%**	47%	**34%**	**41%**	**57% DE**	47%	**44% J**	**53% GJ**	**54% GJ**	**29%**	47%	47%	46%	47%	**47% O**	**54% O**	**29%**
Total Strongly/Somewhat Disbelieve Column %	49%	48%	49%	68%	49%	**60% F**	**54% F**	**38%**	49%	**54% HI**	**44%**	**45%**	**54% H**	49%	51%	48%	49%	**51% N**	**40%**	**56% N**
Strongly believe Column %	11%	**15% B**	**7%**	0%	11%	12%	10%	11%	11%	**8%**	**15% GIJ**	**8%**	**9%**	11%	**16% L**	**9%**	11%	11%	13%	8%
Somewhat believe Column %	36%	35%	37%	10%	36%	**23%**	**31% D**	**47% DE**	36%	**35% J**	**38% J**	**45% GJ**	**21%**	36%	**31%**	**38% K**	36%	**37% O**	**41% O**	**22%**
Somewhat disbelieve Column %	22%	**18%**	**26% A**	10%	22%	25%	24%	20%	22%	**27% HI**	**20%**	**20%**	24%	22%	22%	23%	22%	**24% O**	**26% O**	**12%**
Strongly disbelieve Column %	26%	**30% B**	**23%**	**59% B**	26%	**35% F**	**30% F**	**19%**	26%	27%	24%	26%	31%	26%	29%	25%	26%	**28% N**	**15%**	**44% MN**
No opinion Column %	5%	**2%**	**7% A**	21%	5%	5%	4%	5%	5%	**3%**	**3%**	**1%**	**16% GHI**	5%	**2%**	**6% K**	5%	**2% M**	**6%**	**15% MN**

* Denotes variable with statistically significant findings
  Significant difference within groups: ABCDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you believe political correctness has led to a decline in the quality of comedy, movies, and TV shows?
*

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other/Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Strongly/Somewhat Believe Column %	62%	**75% B**	**51%**	68%	62%	**58%**	**67% DF**	**60%**	62%	**72% HIJ**	**60%**	**55%**	**54%**	62%	66%	60%	62%	**66% NO**	**57%**	**55%**
Total Strongly/Somewhat Disbelieve Column %	23%	**18%**	**28% A**	11%	23%	**28% E**	**21%**	22%	23%	**16%**	**23% G**	**34% GHJ**	**25% G**	23%	27%	22%	23%	24%	22%	23%
Strongly believe Column %	41%	**56% B**	**28%**	44%	41%	**35%**	**44% D**	41%	41%	**52% HIJ**	**36%**	**39%**	**30%**	41%	**46% L**	**39%**	41%	42%	42%	36%
Somewhat believe Column %	21%	19%	23%	24%	21%	23%	23%	19%	21%	20%	**24% I**	**16%**	24%	21%	20%	22%	21%	**24% N**	**16%**	19%
Somewhat disbelieve Column %	15%	**11%**	**18% A**	0%	15%	**19% E**	**11%**	15%	15%	**10%**	**13%**	**25% GH**	**18% G**	15%	17%	14%	15%	15%	14%	16%
Strongly disbelieve Column %	9%	**7%**	**10% A**	11%	9%	9%	10%	7%	9%	**6%**	**11% G**	9%	8%	9%	10%	8%	9%	9%	8%	7%
No opinion Column %	15%	**8%**	**21% A**	21%	15%	14%	**12%**	**17% E**	15%	**12%**	**17% I**	**10%**	**21% GI**	15%	**7%**	**18% K**	15%	**10% M**	**21% M**	**22% M**

* Denotes variable with statistically significant findings
　　Significant difference within groups: ABDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How big of a problem do you think inflation (rising prices) is in the United States today?
*

	Gender			Age Groups				Grand Division					Children At Home (Under 18)			Employment			
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Very big problem Column %	57%	62% B	52%	44%	57%	58%	62% F	52%	57%	64% HI	52%	46%	66% HI	57%	50%	60% K	57%	59% N	46%	68% MN
Big problem Column %	23%	19%	27% A	0%	23%	18%	26% D	23%	23%	23%	24%	23%	21%	23%	28% L	21%	23%	25% O	24% O	12%
Moderate problem Column %	14%	14%	14%	35%	14%	22% E	4%	18% E	14%	11%	20% GJ	17% GJ	8%	14%	14%	15%	14%	13%	20% MO	12%
Small problem Column %	4%	3%	6% A	1%	4%	0%	7% D	5% D	4%	2%	4%	10% GHJ	5%	4%	7% L	3%	4%	3%	8% M	5%
Not a problem at all Column %	1%	2%	1%	20%	1%	1%	1%	2%	1%	1%	1%	4% GHJ	1%	1%	1%	1%	1%	0%	3% M	3% M

* Denotes variable with statistically significant findings
　Significant difference within groups: ABDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In which two areas has your household felt the most signifi cant impact of infl ation? (Please select your top two choices) All Mentions *

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other /Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,131	520	604	7	1,131	286	352	493	1,131	367	400	193	171	1,131	328	803	1,131	679	297	154
Groceries % Valid Cases	85%	84%	86%	96%	85%	78%	84% D	89% D	85%	91% HIJ	80%	85%	83%	85%	79%	87% K	85%	85% O	89% O	75%
Gasoline % Valid Cases	37%	38%	36%	30%	37%	27%	34% D	45% DE	37%	33%	32%	43% GH	49% GH	37%	42% L	35%	37%	34% O	50% MO	23%
Housing/Rent % Valid Cases	26%	18%	33% A	18%	26%	44% EF	30% F	12%	26%	27%	26%	21%	29%	26%	35% L	22%	26%	32% N	10%	30% N
Utilities (electric, gas or water) % Valid Cases	22%	28% B	17%	0%	22%	26% E	17%	23% E	22%	26% J	21% J	29% HJ	11%	22%	15%	25% K	22%	16%	25% M	44% MN
Healthcare % Valid Cases	18%	20%	17%	0%	18%	12%	18%	22% D	18%	13%	28% GIJ	10%	16%	18%	14%	20% K	18%	19%	20%	13%
Education % Valid Cases	3%	3%	2%	0%	3%	3% F	4% F	1%	3%	1%	4%	1%	5%	3%	3%	2%	3%	2%	1%	9% M
Entertainment % Valid Cases	7%	8% B	5%	56%	7%	6%	10% F	5%	7%	7%	7%	11%	1%	7%	8%	6%	7%	9% N	2%	7% N
Other (please specify) % Valid Cases	2%	1%	4% A	0%	2%	4%	2%	2%	2%	2%	2%	0%	6% GH	2%	4% L	2%	2%	3%	3%	0%

* Denotes variable with statistically significant findings

　Significant difference within groups: ABDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

What actions have you taken in response to inflation? (Select all that apply) All Mentions *

		Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Cut back on non-essential spending % Valid Cases	68%	66%	71%	45%	68%	65%	66%	72% DE	68%	73% IJ	76% IJ	62% J	49%	68%	57%	73% K	68%	66%	72%	70%
Delayed major purchases % Valid Cases	48%	47%	48%	70%	48%	49%	51% F	44%	48%	63% HIJ	45% J	37%	36%	48%	41%	50% K	48%	52% N	36%	51% N
Increased savings % Valid Cases	11%	13%	9%	44%	11%	14% F	13% F	8%	11%	8%	13% G	11%	14% G	11%	13%	11%	11%	14% N	4%	14% N
Taken on additional work % Valid Cases	22%	16%	27% A	12%	22%	40% EF	27% F	8%	22%	14%	25% G	22% G	31% GI	22%	35% L	16%	22%	31% NO	6%	14% N
Withdrawn money from or tapped into savings work % Valid Cases	27%	29% B	24%	20%	27%	26%	34% DF	21%	27%	22%	24%	23%	44% GHI	27%	36% L	22%	27%	29% N	20%	28%
Borrowed money or used credit more frequently % Valid Cases	31%	23%	37% A	35%	31%	34%	29%	30%	31%	24%	29%	36% G	43% GH	31%	34%	29%	31%	33% O	29%	24%
No actions taken % Valid Cases	9%	11% B	7%	0%	9%	7%	6%	12% DE	9%	9% J	8%	14% HJ	4%	9%	2%	11% K	9%	5%	15% M	11% M
Other (please specify) % Valid Cases	1%	0%	1%	0%	1%	1%	1%	0%	1%	0%	1%	0%	2%	1%	0%	1%	1%	1%	0%	1%

* Denotes variable with statistically significant findings
▢ **Significant difference within groups: ABDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How would you describe the current cost of housing or rent in your area?
*

		Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment		
	Total	Male A	Female B	Other /Non- binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tenn essee G	Middle Tenn essee H	West Tenn essee I	Unkn own J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Very/Somewhat Affordable Column %	23%	24%	22%	0%	23%	26% E	14%	28% E	23%	17%	20% J	47% GHJ	13%	23%	28% L	21%	23%	23% O	28% O	13%
Total Very/Somewhat Unaffordable Column %	72%	71%	73%	70%	72%	71%	79% DF	68%	72%	77% I	77% I	46%	83% I	72%	68%	74% K	72%	74% N	68%	75%
Very affordable Column %	2%	4% B	2%	0%	2%	4%	2%	2%	2%	1%	2%	7% GHJ	2%	2%	4% L	2%	2%	2%	3%	4%
Somewhat affordable Column %	20%	21%	20%	0%	20%	22% E	12%	26% E	20%	16%	18% J	40% GHJ	11%	20%	24% L	19%	20%	21% O	26% O	9%
Somewhat unaffordable Column %	34%	28%	38% A	45%	34%	34%	29%	37% E	34%	36% I	32%	27%	40% I	34%	33%	34%	34%	35% O	35% O	23%
Very unaffordable Column %	39%	43% B	36%	25%	39%	37%	50% DF	32%	39%	41% I	45% I	19%	43% I	39%	35%	40%	39%	39% N	32%	52% MN
No opinion Column %	5%	4%	5%	30%	5%	3%	7% D	4%	5%	7% H	3%	6% H	4%	5%	4%	5%	5%	3%	4%	12% MN

* Denotes variable with statistically significant findings

  Significant difference within groups: ABDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Has the cost of housing in your area increased, decreased, or stayed the same over the past year?
*

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other/Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Significantly/Somewhat Increased Column %	84%	85%	84%	80%	84%	80%	82%	89% DE	84%	91% IJ	86% I	73%	81%	84%	85%	84%	84%	84%	88% O	80%
Significantly/Somewhat Decreased Column %	3%	4%	2%	0%	3%	3%	4%	3%	3%	1%	5% G	5% G	2%	3%	4%	3%	3%	3% O	5% O	0%
Increased significantly Column %	50%	55% B	45%	76%	50%	49%	55% F	47%	50%	56% I	51% I	29%	61% HI	50%	48%	51%	50%	51%	46%	55%
Increased somewhat Column %	34%	30%	38% AC	4%	34%	31%	27%	42% DE	34%	35% J	35% J	44% GHJ	20%	34%	37%	33%	34%	33%	42% MO	25%
Stayed the same Column %	8%	7%	9%	0%	8%	11% F	8%	7%	8%	7%	6%	13% GH	10%	8%	9%	8%	8%	9%	6%	9%
Decreased somewhat Column %	3%	3%	2%	0%	3%	3%	4% F	1%	3%	1%	3% G	5% G	2%	3%	4% L	2%	3%	3% O	3% O	0%
Decreased significantly Column %	1%	1%	0%	0%	1%	0%	0%	1% E	1%	0%	2% G	0%	0%	1%	0%	1%	1%	0%	2% M	0%
No opinion Column %	4%	4%	4%	20%	4%	6% F	6% F	2%	4%	2%	3%	9% GH	7% GH	4%	2%	5% K	4%	4% N	1%	10% MN

* Denotes variable with statistically significant findings

　■　**Significant difference within groups: ABCDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How much of a financial burden is your current housing cost or rent?
*

	Total	Gender			Age Groups				Grand Division					Children At Home (Under 18)			Employment			
		Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Significant/Severe Burden Column %	23%	21%	24%	42%	23%	26% F	34% DF	12%	23%	25% I	20% I	11%	38% GHI	23%	28% L	21%	23%	23% N	16%	35% MN
Total Slight/No Burden At All Column %	52%	51%	53%	47%	52%	48% E	37%	64% DE	52%	51%	54% J	56% J	43%	52%	42%	56% K	52%	50% O	65% MO	34%
No burden at all Column %	29%	31%	28%	13%	29%	15%	16%	47% DE	29%	31% J	25% J	44% GHJ	17%	29%	16%	35% K	29%	20%	53% MO	20%
Slight burden Column %	22%	20% A	25% A	35%	22%	34% EF	21%	17%	22%	20% I	29% GI	12%	26% I	22%	26%	21%	22%	30% NO	12%	14%
Moderate burden Column %	26%	28%	24%	10%	26%	25%	29%	24%	26%	24%	26%	33% GHJ	19%	26%	30% L	24%	26%	27% N	19%	31% N
Significant burden Column %	16%	15%	17%	13%	16%	15%	24% DF	11%	16%	19% HI	12% I	7%	30% GHI	16%	15%	16%	16%	17%	15%	15%
Severe burden Column %	7%	6%	7%	29%	7%	11% F	11% F	1%	7%	6%	8% I	4%	8%	7%	12% L	4%	7%	6% N	1%	20% MN

* Denotes variable with statistically significant findings
　Significant difference within groups: ADEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Have you considered moving due to housing costs in the past year?
*

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other /Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Considered Moving Column %	36%	38%	35%	22%	36%	**60%** EF	**43%** F	**17%**	36%	**27%**	**39%** G	**35%** G	**48%** GHI	36%	**50%** L	**30%**	36%	**41%** N	**18%**	**51%** MN
Yes, within the same area Column %	10%	**14%** B	**7%**	0%	10%	**15%** F	10%	**7%**	10%	9%	12%	10%	9%	10%	**16%** L	**7%**	10%	11%	8%	9%
Yes, to a different area in Tennessee Column %	13%	12%	14%	0%	13%	**23%** F	**20%** F	**2%**	13%	**7%**	**13%** G	**14%** G	**24%** GHI	13%	**21%** L	**10%**	13%	**17%** N	**2%**	**19%** N
Yes, to a different state Column %	13%	12%	14%	22%	13%	**22%** EF	**13%** F	**8%**	13%	11%	14%	12%	15%	13%	13%	13%	13%	**13%** N	**8%**	**23%** MN
No Column %	64%	62%	65%	78%	64%	**40%**	**57%** D	**83%** DE	64%	**73%** HIJ	**61%** J	**65%** J	**52%**	64%	**50%**	**70%** K	64%	**59%** O	**82%** MO	**49%**

* Denotes variable with statistically significant findings

Significant difference within groups: BDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you support local government efforts to increase affordable housing through zoning reforms?
*

		Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Strongly/Somewhat Support Column %	44%	**48% B**	**41%**	47%	44%	45%	43%	44%	44%	**47% J**	45%	42%	**37%**	44%	48%	42%	44%	46%	43%	38%
Total Strongly/Somewhat Oppose Column %	15%	15%	15%	30%	15%	**11%**	15%	**18% D**	15%	16%	15%	16%	10%	15%	**10%**	**17% K**	15%	14%	16%	19%
Strongly support Column %	19%	**23% B**	**16%**	3%	19%	**23% F**	20%	**16%**	19%	**15%**	**20%**	**27% GHJ**	17%	19%	**24% L**	**17%**	19%	18%	23%	16%
Somewhat support Column %	25%	24%	25%	44%	25%	22%	23%	28%	25%	**32% HIJ**	**25% I**	15%	**20%**	25%	24%	25%	25%	**28% N**	**20%**	22%
Neutral Column %	41%	**37%**	**45% A**	23%	41%	44%	43%	39%	41%	**37%**	**40%**	**42%**	**52% GHI**	41%	42%	41%	41%	41%	42%	43%
Somewhat oppose Column %	8%	7%	8%	10%	8%	**4%**	**9% D**	**9% D**	8%	8%	8%	9%	5%	8%	6%	8%	8%	**6%**	**11% M**	**10% M**
Strongly oppose Column %	7%	8%	6%	20%	7%	7%	6%	8%	7%	9%	7%	7%	6%	7%	**4%**	**9% K**	7%	8%	5%	9%

* Denotes variable with statistically significant findings

▮ **Significant difference within groups: ABDFGHIJKLMN**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

What concerns, if any, do you have about policies to increase affordable housing? (Select all that apply) All Mentions *

	Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment			
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Impact on property values % Valid Cases	44%	45%	44%	24%	44%	36% D	44% D	50% D	44%	53% HIJ	42% J	43% J	33%	44%	40%	47% K	44%	47% O	47% O	29%
Increased density and congestion % Valid Cases	38%	41%	36%	80%	38%	41% E	27%	45% E	38%	39% J	44% J	41% J	20%	38%	30%	42% K	38%	34%	46% M	40%
The strain on local infrastructure and services % Valid Cases	33%	33%	34%	49%	33%	30%	35%	34%	33%	39% IJ	38% IJ	28% J	18%	33%	33%	33%	33%	35% O	35% O	25%
Potential changes to community character % Valid Cases	34%	42% B	28%	48%	34%	35%	33%	35%	34%	39% H	27%	41% H	34%	34%	39% L	32%	34%	32%	35%	42% M
Effectiveness of policy implementation % Valid Cases	37%	38%	36%	11%	37%	31%	41% D	37%	37%	28%	39% G	33%	55% GHI	37%	34%	38%	37%	40% O	39% O	19%
Other (please specify) % Valid Cases	2%	2%	2%	35%	2%	2%	4% F	1%	2%	3%	2%	1%	3%	2%	3%	2%	2%	3%	1%	4%
I have no concerns about policies to increase affordable housing % Valid Cases	12%	8%	15% A	20%	12%	12%	13%	10%	12%	10%	12%	16% GJ	8%	12%	17% L	9%	12%	9%	11%	22% MN

* Denotes variable with statistically significant findings

  Significant difference within groups: ABDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Should local governments be allowed to use taxpayer money to hire contract lobbyists to lobby state and federal gover... *

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other/Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Yes Column %	5%	6%	4%	0%	5%	5%	7% F	3%	5%	2%	6% G	4%	6% G	5%	7% L	4%	5%	6% NO	3%	2%
No Column %	72%	81% B	64% B	55%	72%	54%	78% D	77% D	72%	72% J	76% J	70%	62%	72%	65%	74% K	72%	72%	70%	75%
Not sure Column %	24%	13%	32% A	45% A	24%	41% EF	15%	20% E	24%	26% H	17%	26% H	32% H	24%	27% L	22%	24%	22%	27%	23%

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABDEFGHJKLNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you feel that sufficient well-paying job opportunities are available in your area of Tennessee?
*

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other /Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Yes Column %	55%	**60%** BC	**52%** C	**4%**	55%	**49%**	55%	**59%** D	55%	**58%** J	**55%** J	**61%** J	**45%**	55%	55%	56%	55%	**56%** O	**60%** O	**44%**
No Column %	45%	**40%**	**48%** A	**96%** AB	45%	**51%** F	45%	**41%**	45%	**42%**	**45%**	**39%**	**55%** GHI	45%	45%	44%	45%	**44%**	**40%**	**56%** MN

* Denotes variable with statistically significant findings
    Significant difference within groups: ABCDFGHIJMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

What are the biggest barriers to accessing well-paying jobs in your community? (Select all that apply) All Mentions Base: Believes sufficient well-paying job opportunities are not available in their area of Tennessee *

		Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment		
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	534	215	311	9	534	146	173	216	534	159	188	88	99	534	160	374	534	307	133	94
Lack of local job opportunities % Valid Cases	67%	68%	67%	33%	67%	**62%**	64%	**72%** D	67%	66%	**63%**	**77%** H	68%	67%	67%	67%	67%	**66%** O	**81%** MO	**52%**
Insufficient education or training programs % Valid Cases	29%	**38%** B	**23%**	32%	29%	29%	**37%** F	**23%**	29%	**18%**	**32%** G	**45%** GHJ	**28%**	29%	**21%**	**33%** K	29%	30%	**23%**	**35%** N
Limited transportation options % Valid Cases	33%	31%	35%	10%	33%	**26%**	**26%**	**45%** DE	33%	**36%** I	**35%** I	**21%**	**37%** I	33%	**47%** L	**28%**	33%	**27%**	**48%** M	35%
Commuting distance from your home % Valid Cases	40%	**50%** B	**34%**	11%	40%	**37%**	**51%** DF	**33%**	40%	**29%**	**54%** GJ	**43%** GJ	**29%**	40%	36%	42%	40%	42%	35%	39%
High competition for available jobs % Valid Cases	40%	37%	41%	67%	40%	**50%** EF	**33%**	**38%**	40%	**51%** HIJ	36%	30%	37%	40%	**47%** L	**37%**	40%	41%	42%	35%
Discrimination (e.g., age, gender, race) % Valid Cases	20%	**26%** B	**15%**	23%	20%	19%	**14%**	**25%** E	20%	**12%**	**21%** G	**39%** GHJ	**13%**	20%	**12%**	**23%** K	20%	19%	22%	18%
Insufficient childcare services % Valid Cases	25%	**13%**	**34%** A	22%	25%	29%	20%	27%	25%	**23%**	**21%**	**14%**	**47%** GHI	25%	**34%** L	**22%**	25%	26%	**29%** O	**17%**
Poor home internet connectivity for remote or hybrid jobs % Valid Cases	16%	15%	17%	10%	16%	20%	12%	17%	16%	**12%**	**10%**	**12%**	**38%** GHI	16%	21%	14%	16%	16%	18%	14%

* Denotes variable with statistically significant findings

▦ **Significant difference within groups: ABDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

What are the biggest barriers to accessing well-paying jobs in your community? (Select all that apply) All Mentions Base: Believes sufficient well-paying job opportunities are not available in their area of Tennessee *

		Gender				Age Groups				Grand Division					Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Other (please specify) % Valid Cases	4%	2%	4%	46%	4%	2%	**7% F**	**2%**	4%	3%	4%	4%	6%	4%	3%	5%	4%	4%	4%	3%
None % Valid Cases	3%	1%	4%	0%	3%	2%	3%	4%	3%	6%	2%	3%	1%	3%	2%	3%	3%	**2%**	0%	**10% M**

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How affordable is childcare for working families in your community?
*

		Gender				Age Groups				Grand Division					Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Very/Somewhat Affordable Column %	17%	15%	18%	10%	17%	27% EF	14%	14%	17%	17% J	16%	24% HJ	10%	17%	34% L	10%	17%	19% O	17% O	9%
Total Very/Somewhat Unaffordable Column %	56%	59% B	53%	50%	56%	49%	68% DF	50%	56%	57% I	56% I	35%	78% GHI	56%	55%	56%	56%	58%	52%	54%
Very affordable Column %	2%	2%	1%	0%	2%	1%	4% DF	0%	2%	1%	1%	3%	3%	2%	4% L	1%	2%	2% N	0%	2% N
Somewhat affordable Column %	15%	13%	17%	10%	15%	26% EF	9%	13%	15%	16% J	15% J	21% HJ	8%	15%	29% L	9%	15%	17% O	17% O	6%
Somewhat unaffordable Column %	30%	32%	28%	45%	30%	23%	37% DF	28%	30%	31%	30%	24%	35% I	30%	31%	30%	30%	33% O	31% O	16%
Very unaffordable Column %	26%	27%	25%	5%	26%	26%	31% F	22%	26%	26% I	26% I	11%	43% GHI	26%	24%	27%	26%	25%	22%	38% MN
Not sure Column %	27%	25%	29%	39%	27%	24%	18%	36% DE	27%	25% J	28% J	42% GHJ	12%	27%	11%	34% K	27%	23%	31% M	38% M

* Denotes variable with statistically significant findings

■ **Significant difference within groups: BDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Is access to reliable high-speed broadband internet available at your home?
*

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other /Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Yes Column %	85%	**89% B**	**82%**	91%	85%	**78%**	**79%**	**93% DE**	85%	**81%**	**89% GJ**	**91% GJ**	**76%**	85%	84%	85%	85%	**83%**	**89% M**	85%
No Column %	15%	**11%**	**18% A**	9%	15%	**22% F**	**21% F**	**7%**	15%	**19% HI**	**11%**	**9%**	**24% HI**	15%	16%	15%	15%	**17% N**	**11%**	15%

* Denotes variable with statistically significant findings

▪ **Significant difference within groups: ABDEFGHIJMN**

51

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How would you rate the affordability of high-speed broadband internet in your area?
*

	Total	**Gender**			Total	**Age Groups**			Total	**Grand Division**				Total	**Children At Home (Under 18)**		Total	**Employment**		
		Male A	Female B	Other /Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,020	483	529	8	1,020	226	303	492	1,020	305	372	205	138	1,020	301	719	1,020	580	296	144
Total Very/Somewhat Affordable Column %	71%	**72% C**	**70% C**	**15%**	71%	70%	**75% F**	69%	71%	**61%**	**74% G**	**80% GJ**	69%	71%	**76% L**	68%	71%	**76% NO**	65%	61%
Total Very/Somewhat Unaffordable Column %	28%	**27%**	**28%**	**63% AB**	28%	29%	**24%**	**31% E**	28%	**38% HI**	**25%**	**19%**	**29% I**	28%	**23%**	**31% K**	28%	**23%**	**34% M**	**38% M**
Very affordable Column %	15%	**24% B**	**8%**	0%	15%	**24% F**	**19% F**	**9%**	15%	**7%**	**14% G**	**19% G**	**30% GHI**	15%	**24% L**	**11%**	15%	**17% N**	**9%**	**19% N**
Somewhat affordable Column %	56%	**48%**	**63% AC**	**15%**	56%	**46%**	**56% D**	**60% D**	56%	**54% J**	**60% J**	**61% J**	**39%**	56%	52%	57%	56%	**59% O**	**56% O**	42%
Somewhat unaffordable Column %	24%	**24%**	**23%**	**63% AB**	24%	**28% E**	**19%**	**26% E**	24%	**33% HI**	**21%**	**15%**	**27% I**	24%	**20%**	**26% K**	24%	**21%**	**28% M**	28%
Very unaffordable Column %	4%	3%	5%	0%	4%	**1%**	**5% D**	**5% D**	4%	4%	5%	4%	3%	4%	3%	5%	4%	**2%**	**6% M**	**10% M**
Not sure Column %	1%	0%	1%	22%	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	1%	1%	1%	1%	2%

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABCDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

What is the biggest issue you face with high-speed broadband internet? (Select one)
*

	Total	**Gender**			**Total**	**Age Groups**			**Total**	**Grand Division**				**Total**	**Children At Home (Under 18)**		**Total**	**Employment**		
		Male A	**Female B**	**Other /Non-binary C**		**18 to 34 D**	**35 to 54 E**	**55+ F**		**East Tennessee G**	**Middle Tennessee H**	**West Tennessee I**	**Unknown J**		**Child In Home K**	**None L**		**Employed (Full, Part, Self) M**	**Retired N**	**Not Employed or Other O**
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Cost of service Column %	37%	35%	39%	46%	37%	25%	39% D	43% D	37%	43% IJ	43% IJ	27%	25%	37%	26%	42% K	37%	36%	45% MO	30%
Speed and reliability Column %	19%	20%	18%	0%	19%	17%	20%	19%	19%	11%	18% G	30% GHJ	21% G	19%	22%	18%	19%	19%	18%	20%
Availability in my area Column %	10%	9%	11%	31%	10%	23% EF	6%	7%	10%	6%	6%	16% GH	23% GH	10%	11%	10%	10%	11%	8%	12%
Customer service Column %	6%	5%	7%	3%	6%	7%	7%	5%	6%	4%	9% G	5%	5%	6%	9% L	5%	6%	8% N	3%	5%
Other (please specify) Column %	3%	5% B	2%	0%	3%	9% EF	1%	1%	3%	7% HIJ	1%	1%	3%	3%	1%	4% K	3%	3% N	1%	11% MN
No Issues Column %	24%	26%	23%	20%	24%	19%	27% D	25%	24%	28%	23%	21%	23%	24%	32% L	21%	24%	24%	25%	23%

* Denotes variable with statistically significant findings
   Significant difference within groups: BDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How important is broadband access for your household's daily activities (e.g., work, education, entertainment)?
*

		Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Important Column %	93%	**95% B**	**92%**	80%	93%	**89%**	**95% D**	**94% D**	93%	**91%**	**96% GJ**	**95% J**	**88%**	93%	**91%**	**94% K**	93%	**95% O**	93%	**88%**
Very important Column %	49%	49%	49%	32%	49%	**55% F**	**57% F**	**40%**	49%	**40%**	**54% G**	**56% G**	**49% G**	49%	**54% L**	**47%**	49%	**51% N**	36%	**66% MN**
Important Column %	26%	**33% B**	**20%**	0%	26%	**19%**	25%	**30% D**	26%	**28% H**	**22%**	**23%**	**33% HI**	26%	24%	26%	26%	**27% O**	**31% O**	**11%**
Somewhat important Column %	18%	**14%**	**22% A**	**48% A**	18%	**15%**	**12%**	**24% DE**	18%	**23% J**	**20% J**	**16% J**	**7%**	18%	**12%**	**21% K**	18%	**17%**	**26% MO**	**11%**
Not important Column %	4%	**2%**	**6% A**	0%	4%	6%	3%	4%	4%	**3%**	**2%**	4%	**9% GH**	4%	**7% L**	**3%**	4%	4%	5%	5%
No opinion Column %	3%	3%	3%	20%	3%	**5% EF**	**2%**	**2%**	3%	**6% HI**	**1%**	**1%**	3%	3%	2%	3%	3%	**2%**	3%	**8% MN**

* Denotes variable with statistically significant findings

    Significant difference within groups: ABDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How concerned are you about crime in your community?
*

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other/Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Very/Somewhat Concerned Column %	56%	59%	55%	49%	56%	48%	53%	64% DE	56%	54%	53%	63% GH	62% H	56%	58%	56%	56%	56% O	62% O	46%
Total Not/Not Very Concerned Column %	41%	40%	42%	22%	41%	50% F	43% F	35%	41%	45% I	45% I	33%	37%	41%	37%	43%	41%	43% N	34%	48% N
Very concerned Column %	20%	20%	20%	0%	20%	19%	20%	20%	20%	15%	18%	34% GHJ	17%	20%	20%	20%	20%	19%	20%	25%
Somewhat concerned Column %	37%	38%	35%	49%	37%	29%	33%	44% DE	37%	38% I	35%	29%	46% HI	37%	38%	36%	37%	38% O	42% O	21%
Not very concerned Column %	29%	26% B	32% A	22%	29%	29%	29%	29%	29%	35% IJ	30% I	20%	24%	29%	25%	31% K	29%	27%	30%	33%
Not concerned at all Column %	12%	15% B	11%	0%	12%	21% EF	14% F	7%	12%	9%	15% G	12%	13%	12%	12%	12%	12%	16% N	5%	14% N
No opinion Column %	2%	1%	3% A	29% AB	2%	2%	4% F	1%	2%	2%	2%	5% GJ	1%	2%	5% L	1%	2%	1%	4% M	6% M

* Denotes variable with statistically significant findings
▮ **Significant difference within groups: ABDEFGHIJKLMNO**

Have you or someone you know been a victim of crime in the past year?
*

		Gender				Age Groups				Grand Division				Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Yes Column %	31%	**30%**	**31%**	**77% AB**	31%	**39% F**	**35% F**	**24%**	31%	**31%**	**28%**	**44% GHJ**	**24%**	31%	33%	30%	31%	**36% N**	**22%**	30%
No Column %	69%	**70% C**	**69% C**	**23%**	69%	**61%**	**65%**	**76% DE**	69%	**69% I**	**72% I**	**56%**	**76% I**	69%	67%	70%	69%	**64%**	**78% M**	70%

* Denotes variable with statistically significant findings
▢ **Significant difference within groups: ABCDEFGHIJMN**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How would you rate the effectiveness of local law enforcement in dealing with crime?
*

	Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Very/Somewhat Effective Column %	61%	66% BC	57%	23%	61%	52%	59%	67% DE	61%	69% HIJ	62% I	49%	56%	61%	60%	61%	61%	61%	65% O	53%
Total Very/Somewhat Ineffective Column %	31%	29%	33%	57%	31%	40% F	34% F	25%	31%	22%	31% G	46% GHJ	33% G	31%	35%	30%	31%	34% N	27%	30%
Very effective Column %	18%	25% B	13%	3%	18%	13%	25% DF	16%	18%	18%	15%	21%	23% H	18%	20%	18%	18%	20%	16%	18%
Somewhat effective Column %	43%	40%	45%	20%	43%	39%	34%	51% DE	43%	51% IJ	47% IJ	28%	33%	43%	40%	44%	43%	41%	49% MO	35%
Somewhat ineffective Column %	21%	20%	22%	48%	21%	23% F	26% F	17%	21%	16%	27% GJ	24% G	17%	21%	25% L	20%	21%	22%	21%	18%
Very ineffective Column %	10%	9%	11%	9%	10%	17% EF	9%	8%	10%	6%	5%	22% GH	16% GH	10%	10%	10%	10%	12% N	6%	12% N
No opinion Column %	8%	5%	9% A	20%	8%	8%	7%	8%	8%	9%	7%	5%	11% I	8%	5%	9% K	8%	5%	7%	17% MN

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Which type of crime are you most concerned about in your community? (Select One)
*

	Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment			
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tenn essee G	Middle Tenn essee H	West Tenn essee I	Unkn own J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Drug-related crime Column %	32%	**28%**	**36%** A	14%	32%	**27%**	30%	**36%** D	32%	**47%** HIJ	**24%**	**24%**	**29%**	32%	29%	33%	32%	**24%**	**47%** MO	**34%** M
Violent crime Column %	26%	27%	26%	45%	26%	**34%** F	27%	**22%**	26%	**10%**	**33%** G	**39%** G	**30%** G	26%	28%	26%	26%	**31%** NO	**20%**	**19%**
Property crime Column %	23%	**27%** B	**20%**	10%	23%	**14%**	**25%** D	**27%** D	23%	**30%** HIJ	**23%** J	**22%** J	**12%**	23%	21%	25%	23%	23%	23%	25%
Cybercrime Column %	6%	6%	6%	1%	6%	4%	7%	7%	6%	**4%** I	**10%** GIJ	**1%**	**5%** I	6%	6%	6%	6%	**8%** N	**3%**	4%
Shoplifting Column %	3%	**5%** B	**1%**	0%	3%	**2%**	**6%** DF	**1%**	3%	**1%**	**2%**	**7%** GH	**4%** G	3%	3%	3%	3%	**4%** N	**1%**	1%
Other (please specify) Column %	5%	**3%**	**7%** A	0%	5%	**15%** EF	**0%**	**3%** E	5%	**3%**	**3%**	**2%**	**17%** GHI	5%	**9%** L	**4%**	5%	**7%** NO	**3%**	3%
No opinion Column %	4%	4%	**4%**	**29%** B	4%	4%	5%	4%	4%	4%	4%	4%	4%	4%	5%	4%	4%	**2%**	**4%**	**13%** MN

* Denotes variable with statistically significant findings
▢ **Significant difference within groups: ABDEFGHIJLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In general, are you satisfied or dissatisfied with: The reliability of public utilities (electricity, water,gas) in your area *

	Gender			Age Groups				Grand Division					Children At Home (Under 18)			Employment			
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Very/Somewhat Satisfied Column %	72%	83% B	64%	91%	72%	69%	68%	78% DE	72%	73% J	80% GIJ	72% J	55%	72%	72%	73%	72%	73%	74%	69%
Total Very/Somewhat Dissatisfied Column %	14%	8%	20% A	0%	14%	10%	19% DF	14%	14%	12%	11%	15%	28% GHI	14%	13%	15%	14%	14%	16%	11%
Very Satisfied Column %	27%	27%	27%	13%	27%	19%	23%	35% DE	27%	32% J	27% J	34% J	9%	27%	19%	31% K	27%	26%	31%	24%
Somewhat Satisfied Column %	45%	56% B	36%	78% B	45%	50%	45%	43%	45%	42%	52% GI	39%	45%	45%	53% L	42%	45%	46%	43%	46%
Not Sure or Neutral Column %	13%	9%	17% A	9%	13%	21% EF	13% F	9%	13%	15% H	10%	12%	18% H	13%	14%	13%	13%	13%	10%	20% MN
Somewhat Dissatisfied Column %	12%	6%	17% A	0%	12%	8%	15% D	12%	12%	10%	8%	13%	25% GHI	12%	12%	12%	12%	12% O	14% O	7%
Very Dissatisfied Column %	2%	2%	2%	0%	2%	3%	3%	1%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	4%

* Denotes variable with statistically significant findings
　Significant difference within groups: ABDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In general, are you satisfied or dissatisfied with: The cost of public utilities (electricity,water, gas) in your area *

		Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Very/Somewhat Satisfied Column %	40%	42%	38%	13%	40%	32%	30%	51% DE	40%	40% J	43% J	45% J	26%	40%	42%	39%	40%	39% O	51% MO	23%
Total Very/Somewhat Dissatisfied Column %	40%	42%	38%	33%	40%	40% F	51% DF	31%	40%	39%	37%	34%	54% GHI	40%	38%	40%	40%	38%	35%	57% MN
Very Satisfied Column %	9%	12% B	6% B	0%	9%	12% E	6%	9% E	9%	3%	11% GJ	18% GHJ	3%	9%	9%	9%	9%	9%	10%	5%
Somewhat Satisfied Column %	31%	30%	32%	13%	31%	20%	25%	42% DE	31%	37% IJ	32% J	28%	22%	31%	33%	30%	31%	30% O	41% MO	17%
Not Sure or Neutral Column %	21%	16%	24% A	53% A	21%	28% EF	19%	17%	21%	21%	20%	21%	21%	21%	19%	21%	21%	24% N	14%	20%
Somewhat Dissatisfied Column %	29%	28%	31%	1%	29%	27%	36% DF	26%	29%	30% H	23%	28%	43% GHI	29%	31%	28%	29%	28%	29%	36% M
Very Dissatisfied Column %	10%	14% B	7%	32%	10%	13% F	15% F	5%	10%	9%	14% GI	6%	11% I	10%	7%	12% K	10%	10% N	6%	21% MN

* Denotes variable with statistically significant findings

  Significant difference within groups: ABDEFGHIJKMNO

Have you experienced any significant disruptions or outages in public utilities (electricity, water, gas) in the past year? *

		Gender				Age Groups				Grand Division					Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Yes, frequently Column %	11%	**8%**	**13% A**	1%	11%	**18% F**	**15% F**	**3%**	11%	**9%**	**10%**	**10%**	**18% GHI**	11%	**14% L**	**9%**	11%	**13% N**	**3%**	**18% N**
Yes, occasionally Column %	43%	42%	45%	59%	43%	42%	**36%**	**49% E**	43%	**35%**	**41%**	**54% GH**	**53% GH**	43%	47%	42%	43%	**36%**	**56% M**	**48% M**
No Column %	46%	**51% B**	**42%**	40%	46%	**40%**	**49% D**	**47% D**	46%	**57% HIJ**	**49% IJ**	**36%**	**29%**	46%	**39%**	**49% K**	46%	**51% NO**	**41%**	**34%**

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you believe your local government is doing enough to maintain and improve public utilities?
*

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other /Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Yes Column %	35%	**46%** B	**26%**	35%	35%	35%	37%	34%	35%	37%	33%	35%	37%	35%	**42%** L	**32%**	35%	**40%** NO	**29%**	**27%**
No Column %	34%	32%	36%	31%	34%	**43%** F	**37%** F	**28%**	34%	33%	33%	33%	41%	34%	**30%**	**36%** K	34%	**36%** N	**22%**	**48%** MN
Not sure Column %	31%	**22%**	**38%** A	35%	31%	**21%**	**26%**	**39%** DE	31%	30%	**34%** J	**33%** J	**22%**	31%	28%	32%	31%	**23%**	**49%** MO	**25%**

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABDEFJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Fixing and maintaining roads or highways to make them smoother *

		Gender				Age Groups				Grand Division				Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Top/High Priority Column %	70%	**74%** B	**66%**	67%	70%	**58%**	**66%** D	**78%** DE	70%	**61%**	**79%** GIJ	**71%** G	**64%**	70%	68%	70%	70%	69%	71%	66%
Moderate Priority Column %	21%	19%	22%	33%	21%	**29%** F	**24%** F	**14%**	21%	**30%** HIJ	**13%**	**19%**	**21%** H	21%	23%	20%	21%	21%	19%	24%
Total Low/Not A Priority Column %	6%	**4%**	**8%** A	0%	6%	**11%** EF	**4%**	**6%**	6%	**4%**	**8%** G	**4%**	**11%** GI	6%	7%	6%	6%	7%	7%	4%
Top Priority Column %	32%	**35%** B	**29%**	45%	32%	**35%** E	**28%**	32%	32%	**22%**	**37%** GJ	**41%** GJ	**28%**	32%	32%	32%	32%	**30%**	30%	**39%** M
High Priority Column %	38%	40%	36%	23%	38%	**23%**	**38%** D	**45%** DE	38%	**39%** I	**42%** I	**30%**	36%	38%	36%	39%	38%	**39%** O	**41%** O	**28%**
Moderate Priority Column %	21%	19%	22%	33%	21%	**29%** F	**24%** F	**14%**	21%	**30%** HIJ	**13%**	**19%**	**21%** H	21%	23%	20%	21%	21%	19%	24%
Low Priority Column %	5%	4%	6%	0%	5%	**7%** E	**3%**	5%	5%	**4%**	**6%** I	**1%**	**10%** GI	5%	6%	4%	5%	5%	**7%** O	**2%**
Not A Priority Column %	1%	**0%**	**2%** A	0%	1%	**3%** EF	**1%**	**1%**	1%	**0%**	2%	**3%** G	1%	1%	1%	2%	1%	**2%** N	**0%**	**2%** N
Not Sure Column %	3%	2%	4%	0%	3%	**2%**	**6%** DF	**3%**	3%	**4%** H	**1%**	**6%** H	**4%** H	3%	2%	4%	3%	3%	4%	5%

* Denotes variable with statistically significant findings

　Significant difference within groups: ABDEFGHIJMNO

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Making roads safer *

		Gender				Age Groups				Grand Division					Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other /Non- binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tenn essee G	Middle Tenn essee H	West Tenn essee I	Unkn own J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Top/High Priority Column %	66%	63%	68%	70%	66%	63%	66%	68%	66%	63%	67% J	75% GHJ	58%	66%	62%	68%	66%	66%	66%	67%
Moderate Priority Column %	25%	32% B	19%	10%	25%	28%	26%	23%	25%	29% I	24% I	17%	27% I	25%	28%	24%	25%	29% NO	19%	21%
Total Low/Not A Priority Column %	6%	4%	8% A	0%	6%	5%	6%	7%	6%	4%	7%	7%	10% G	6%	8%	5%	6%	4%	11% MO	5%
Top Priority Column %	31%	30%	31%	56%	31%	35% F	33% F	27%	31%	27%	32%	39% GJ	25%	31%	33%	29%	31%	30% N	24%	47% MN
High Priority Column %	35%	34%	37%	15%	35%	28%	33%	41% DE	35%	36%	36%	36%	32%	35%	29%	38% K	35%	36% O	42% O	20%
Moderate Priority Column %	25%	32% B	19%	10%	25%	28%	26%	23%	25%	29% I	24% I	17%	27% I	25%	28%	24%	25%	29% NO	19%	21%
Low Priority Column %	6%	4%	8% A	0%	6%	4%	6%	6%	6%	3%	7% G	7% G	9% G	6%	7%	5%	6%	4%	11% MO	5%
Not A Priority Column %	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Not Sure Column %	3%	0%	5% A	20%	3%	4%	2%	3%	3%	4% I	2%	0%	6% HI	3%	2%	3%	3%	1%	4% M	7% M

* Denotes variable with statistically significant findings
■ **Significant difference within groups: ABDEFGHIJKMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Improving buses, trains, and other public transportation options to make them easier to use *

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other/Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Top/High Priority Column %	37%	**34%**	**39%**	**84% AB**	37%	**33%**	**47% DF**	**32%**	37%	**34%**	**35%**	**35%**	**49% GHI**	37%	**42% L**	**35%**	37%	**44% NO**	**26%**	**30%**
Moderate Priority Column %	32%	32%	32%	13%	32%	**42% EF**	**26%**	**31%**	32%	**34% IJ**	**36% IJ**	**24%**	**25%**	32%	**40% L**	**28%**	32%	31%	31%	38%
Total Low/Not A Priority Column %	24%	**30% B**	**19%**	3%	24%	**21%**	**19%**	**29% DE**	24%	23%	26%	25%	19%	24%	**13%**	**28% K**	24%	**21%**	**30% M**	26%
Top Priority Column %	15%	**11%**	**18% A**	19%	15%	**15% F**	**23% DF**	**9%**	15%	15%	15%	17%	14%	15%	17%	14%	15%	**19% N**	**5%**	**16% N**
High Priority Column %	22%	**23%**	**20%**	**65% AB**	22%	18%	24%	22%	22%	**20%**	**20%**	**18%**	**35% GHI**	22%	24%	21%	22%	**24% O**	21%	**14%**
Moderate Priority Column %	32%	32%	32%	13%	32%	**42% EF**	**26%**	**31%**	32%	**34% IJ**	**36% IJ**	**24%**	**25%**	32%	**40% L**	**28%**	32%	31%	31%	38%
Low Priority Column %	12%	**15% B**	**10%**	3%	12%	13%	**8%**	**15% E**	12%	13%	12%	13%	9%	12%	**6%**	**15% K**	12%	**10% M**	**16% M**	**15% M**
Not A Priority Column %	12%	**15% B**	**9%**	0%	12%	**8%**	**10%**	**15% DE**	12%	10%	14%	12%	10%	12%	**7%**	**14% K**	12%	11%	14%	10%
Not Sure Column %	7%	**4%**	**10% A**	0%	7%	**4%**	**9% D**	**8% D**	7%	**8% H**	**3%**	**16% GHJ**	**6% H**	7%	6%	8%	7%	**5%**	**13% MO**	**7%**

* Denotes variable with statistically significant findings

　Significant difference within groups: ABDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Improving water and sewer services to ensure clean drinking water and efficient waste management *

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other/Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Top/High Priority Column %	62%	66% BC	59%	32%	62%	69% F	64% F	57%	62%	57%	68% GI	55%	67% GI	62%	60%	63%	62%	65% N	51%	71% N
Moderate Priority Column %	26%	27%	24%	45%	26%	19%	23%	32% DE	26%	35% HJ	20% J	33% HJ	10%	26%	27%	25%	26%	24%	33% MO	17%
Total Low/Not A Priority Column %	10%	6%	13% A	3%	10%	11%	10%	9%	10%	4% G	9% G	11% GHI	21% GHI	10%	11%	9%	10%	9%	13% O	5%
Top Priority Column %	28%	27%	29%	11%	28%	36% F	31% F	22%	28%	21%	31% G	37% GJ	26%	28%	29%	28%	28%	30% N	22%	34% N
High Priority Column %	34%	39% B	30%	20%	34%	33%	33%	36%	34%	36% I	37% I	19%	41% I	34%	30%	36%	34%	36% N	29%	36%
Moderate Priority Column %	26%	27%	24%	45%	26%	19%	23%	32% DE	26%	35% HJ	20% J	33% HJ	10%	26%	27%	25%	26%	24%	33% MO	17%
Low Priority Column %	6%	2%	10% A	3%	6%	9%	5%	6%	6%	3%	3%	9% GH	17% GHI	6%	10% L	5%	6%	5%	10% MO	4%
Not A Priority Column %	3%	5% B	2%	0%	3%	2%	5% DF	2%	3%	1%	6% GI	2%	4% G	3%	1%	4% K	3%	4% O	3% O	0%
Not Sure Column %	3%	1%	4% A	20%	3%	2%	3%	3%	3%	5% I	2%	1%	2%	3%	3%	3%	3%	1%	3%	8% MN

* Denotes variable with statistically significant findings

▮　**Significant difference within groups: ABCDEFGHIJKLMNO**

66

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Improving utility services like electricity, gas, and water to make them more reliable *

		Gender				Age Groups				Grand Division				Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Top/High Priority Column %	56%	**59% C**	**54% C**	**22%**	56%	56%	58%	54%	56%	**51%**	**54%**	**65% GH**	58%	56%	58%	55%	56%	**55%**	52%	**66% MN**
Moderate Priority Column %	28%	**26%**	**28%**	**68% AB**	28%	**24%**	**25%**	**31% DE**	28%	**34% HIJ**	**27%**	**23%**	**21%**	28%	27%	28%	28%	28%	**31% O**	22%
Total Low/Not A Priority Column %	13%	15%	13%	0%	13%	**17% F**	15%	**11%**	13%	**11%**	**16% G**	11%	15%	13%	14%	13%	13%	**16% O**	**13% O**	5%
Top Priority Column %	21%	23%	19%	1%	21%	**24% F**	**25% F**	17%	21%	**15%**	**17%**	**42% GHJ**	**18%**	21%	19%	22%	21%	**19%**	19%	**32% MN**
High Priority Column %	35%	35%	35%	21%	35%	31%	33%	38%	35%	**36% I**	**38% I**	**23%**	**40% I**	35%	39%	33%	35%	36%	33%	34%
Moderate Priority Column %	28%	**26%**	**28%**	**68% AB**	28%	**24%**	**25%**	**31% DE**	28%	**34% HIJ**	**27%**	**23%**	**21%**	28%	27%	28%	28%	28%	**31% O**	22%
Low Priority Column %	12%	13%	10%	0%	12%	**15% F**	13%	**9%**	12%	**8%**	**15% G**	10%	**14% G**	12%	12%	11%	12%	**14% NO**	**10% O**	3%
Not A Priority Column %	2%	2%	2%	0%	2%	2%	2%	2%	2%	**3% I**	1%	**1%**	2%	2%	1%	2%	2%	1%	3%	2%
Not Sure Column %	3%	**1%**	**5% A**	9%	3%	3%	2%	3%	3%	**5% I**	**2%**	**0%**	**5% HI**	3%	2%	4%	3%	**1%**	**5% M**	**7% M**

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Improving utility services like electricity, gas, and water to make them more affordable *

		Gender				Age Groups				Grand Division					Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Top/High Priority Column %	60%	**68% B**	**54%**	65%	60%	**57%**	**66% DF**	**59%**	60%	60%	61%	64%	57%	60%	64%	59%	60%	**65% NO**	**55%**	**53%**
Moderate Priority Column %	28%	**22%**	**33% A**	15%	28%	**33% E**	**24%**	28%	28%	27%	29%	28%	27%	28%	27%	28%	28%	27%	31%	26%
Total Low/Not A Priority Column %	7%	7%	8%	0%	7%	7%	**5%**	**10% E**	7%	**8% I**	**9% I**	**2%**	**11% I**	7%	6%	8%	7%	**5% M**	**9% M**	**13% M**
Top Priority Column %	28%	**34% B**	**23%**	31%	28%	32%	28%	27%	28%	**23% J**	**31% GJ**	**42% GHJ**	**15%**	28%	26%	29%	28%	29%	24%	32%
High Priority Column %	32%	34%	31%	35%	32%	**25%**	**38% D**	**32% D**	32%	**36% HI**	**29%**	**22%**	**42% HI**	32%	**39%**	**29% L**	32%	**36% O**	**31% O**	**21%**
Moderate Priority Column %	28%	**22%**	**33% A**	15%	28%	**33% E**	**24%**	28%	28%	27%	29%	28%	27%	28%	27%	28%	28%	27%	31%	26%
Low Priority Column %	6%	6%	6%	0%	6%	5%	**3%**	**9% E**	6%	**6% I**	**7% I**	**1%**	**11% GI**	6%	**4%**	**7% K**	6%	**4% M**	**9% M**	**9% M**
Not A Priority Column %	1%	1%	2%	0%	1%	1%	**2% F**	**1%**	1%	**3% IJ**	1%	**0%**	**0%**	1%	2%	1%	1%	1%	**0% N**	**3% N**
Not Sure Column %	4%	**3%**	**5% A**	20%	4%	3%	6%	3%	4%	**5% H**	**2%**	**6% H**	**6% H**	4%	3%	5%	4%	**3%**	5%	**8% M**

* Denotes variable with statistically significant findings

　 Significant difference within groups: ABDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Expanding access to high-speed broadband internet access *

	Total	**Gender**			Total	**Age Groups**			Total	**Grand Division**				Total	**Children At Home (Under 18)**		Total	**Employment**		
		Male A	Female B	Other/Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Top/High Priority Column %	44%	46%	43%	46%	44%	44%	44%	45%	44%	39%	43%	52% GH	48%	44%	43%	45%	44%	45% O	46% O	35%
Moderate Priority Column %	34%	33%	36%	23%	34%	38% E	30%	36%	34%	37% IJ	38% IJ	28%	28%	34%	37%	33%	34%	36% O	35%	28%
Total Low/Not A Priority Column %	16%	19% B	14%	10%	16%	15%	19%	15%	16%	17%	16%	13%	18%	16%	18%	16%	16%	15%	12%	29% MN
Top Priority Column %	17%	18%	16%	45% AB	17%	24% EF	16%	14%	17%	12%	15%	29% GHJ	19% G	17%	19%	16%	17%	17%	16%	19%
High Priority Column %	27%	28%	27%	1%	27%	19%	28% D	31% D	27%	27%	29%	23%	29%	27%	24%	28%	27%	28% O	30% O	16%
Moderate Priority Column %	34%	33%	36%	23%	34%	38% E	30%	36%	34%	37% IJ	38% IJ	28%	28%	34%	37%	33%	34%	36% O	35%	28%
Low Priority Column %	12%	14%	11%	10%	12%	13%	13%	11%	12%	13%	11%	9%	17% HI	12%	13%	12%	12%	13% N	8%	20% MN
Not A Priority Column %	4%	5%	3%	0%	4%	2%	6% D	4%	4%	3%	5% J	4%	1%	4%	4%	4%	4%	2%	5% M	9% M
Not Sure Column %	5%	3%	7% A	20%	5%	4%	7%	4%	5%	7% H	3%	7% H	6% H	5%	3%	6% K	5%	4%	6%	8% M

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABDEFGHIJKMNO**

69

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Building new school facilities for K-12 public education *

		Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment		
	Total	Male A	Female B	Other /Non- binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tenn essee G	Middle Tenn essee H	West Tenn essee I	Unkn own J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Top/High Priority Column %	36%	38%	34%	20%	36%	39% F	39% F	32%	36%	26%	44% GJ	38% G	33%	36%	50% L	30%	36%	41% NO	27%	32%
Moderate Priority Column %	35%	31%	38% A	47%	35%	26%	36% D	39% D	35%	46% HIJ	24%	37% H	34% H	35%	29%	37% K	35%	33% O	47% MO	21%
Total Low/Not A Priority Column %	22%	25% B	19%	3%	22%	31% EF	17%	20%	22%	17%	25% G	18%	27% GI	22%	18%	23% K	22%	20%	19%	33% MN
Top Priority Column %	11%	8%	13% A	0%	11%	12% F	14% F	7%	11%	7%	17% GIJ	11% J	5%	11%	14% L	9%	11%	12%	9%	9%
High Priority Column %	25%	30% B	21%	20%	25%	27%	25%	24%	25%	20%	28% G	28% G	28% G	25%	36% L	20%	25%	29% N	17%	22%
Moderate Priority Column %	35%	31%	38% A	47%	35%	26%	36% D	39% D	35%	46% HIJ	24%	37% H	34% H	35%	29%	37% K	35%	33% O	47% MO	21%
Low Priority Column %	15%	16%	14%	3%	15%	18%	14%	13%	15%	10%	17% GI	9%	25% GHI	15%	16%	14%	15%	15%	11%	18%
Not A Priority Column %	7%	9% B	6%	0%	7%	13% EF	3%	7% E	7%	7% J	8% J	9% J	2%	7%	2%	9% K	7%	5%	7%	15% MN
Not Sure Column %	8%	6%	9% A	29%	8%	4%	9% D	9% D	8%	10%	7%	6%	6%	8%	3%	10% K	8%	6%	8%	14% MN

* Denotes variable with statistically significant findings

▮ **Significant difference within groups: ABDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Improving and maintaining existing school facilities for K-12 public education *

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other /Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Total Top/High Priority Column %	65%	63%	67%	80%	65%	71% F	70% F	59%	65%	59%	65% G	63%	81% GHI	65%	77% L	60%	65%	69% NO	59%	61%
Moderate Priority Column %	20%	20%	19%	0%	20%	17%	16%	24% DE	20%	23% J	19% J	23% J	10%	20%	13%	22% K	20%	18%	23% M	20%
Total Low/Not A Priority Column %	10%	13% B	7%	0%	10%	8%	8%	12% E	10%	11% J	13% IJ	8% J	2%	10%	8%	10%	10%	9%	11%	9%
Top Priority Column %	26%	26%	27%	26%	26%	39% EF	29% F	17%	26%	19%	26% G	40% GHJ	27% G	26%	30%	25%	26%	27% N	18%	39% MN
High Priority Column %	39%	37%	40%	54%	39%	32%	41% D	41% D	39%	40% I	40% I	23%	54% GHI	39%	47% L	36%	39%	42% O	41% O	22%
Moderate Priority Column %	20%	20%	19%	0%	20%	17%	16%	24% DE	20%	23% J	19% J	23% J	10%	20%	13%	22% K	20%	18%	23% M	20%
Low Priority Column %	8%	11% B	5%	0%	8%	8%	7%	9%	8%	9% J	11% IJ	5% J	1%	8%	7%	8%	8%	8%	7%	9%
Not A Priority Column %	2%	2%	2%	0%	2%	1%	1%	3% D	2%	2%	2%	3%	1%	2%	1%	2%	2%	1%	4% MO	1%
Not Sure Column %	6%	3%	7% A	20%	6%	3%	7%	6%	6%	8% H	2%	6% H	8% H	6%	2%	7% K	6%	4%	6%	10% M

* Denotes variable with statistically significant findings

▮ **Significant difference within groups: ABDEFGHIJKLMNO**

What specific high-speed broadband internet access issue needs the most attention? Base: Broadband is Top, High, or Moderate Priority *

		Gender				Age Groups				Grand Division					Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	944	426	512	6	944	234	284	426	944	289	339	179	137	944	285	659	944	566	272	106
Lowering costs Column %	44%	53% B	36% B	21%	44%	31%	50% D	47% D	44%	54% IJ	47% IJ	35%	25%	44%	31%	50% K	44%	48% N	36%	41%
Availability in rural areas Column %	26%	16%	34% A	65% A	26%	31% F	25%	23%	26%	16%	23% G	32% GH	46% GHI	26%	27%	25%	26%	20%	31% M	42% MN
Better reliability Column %	18%	15%	20% A	0%	18%	17%	16%	19%	18%	21% H	14%	17%	21%	18%	25% L	14%	18%	17% O	23% MO	8%
Increasing internet speed Column %	9%	11% B	7%	0%	9%	16% EF	6%	6%	9%	3%	13% G	11% G	8% G	9%	15% L	6%	9%	11% N	5%	6%
Other (please specify) Column %	0%	0%	0%	13%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Not sure Column %	4%	4%	3%	0%	4%	4%	2%	4%	4%	6% HJ	2%	5% J	0%	4%	1%	4% K	4%	3%	5%	3%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

What is your age?
*

		Gender				Age Groups				Grand Division					Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
18 to 24 Column %	8%	**9%** B	**6%**	**65%** AB	8%	**33%** EF	**0%**	**0%**	8%	**5%**	**11%** G	8%	8%	8%	8%	8%	8%	**9%** N	**0%**	**18%** MN
25 to 34 Column %	16%	14%	18%	3%	16%	**67%** EF	**0%**	**0%**	16%	**17%** H	10%	**17%** H	**25%** GHI	16%	**23%** L	13%	16%	**22%** N	**0%**	**23%** N
35 to 44 Column %	16%	**21%** B	**12%**	32%	16%	**0%**	**50%** DF	**0%**	16%	**13%**	**19%** GI	9%	**24%** GI	16%	**34%** L	9%	16%	**22%** N	**1%**	**22%** N
45 to 54 Column %	16%	**11%**	**20%** A	0%	16%	**0%**	**50%** DF	**0%**	16%	**20%** H	15%	14%	13%	16%	**20%** L	14%	16%	**22%** N	**4%**	**16%** N
55 to 64 Column %	17%	**20%** B	**15%**	0%	17%	**0%**	**0%**	**39%** DE	17%	**14%** J	**18%** J	**26%** GHJ	**8%**	17%	**5%**	**22%** K	17%	16%	19%	17%
65+ Column %	27%	**24%**	**30%** A	0%	27%	**0%**	**0%**	**61%** DE	27%	**30%** J	28%	25%	**22%**	27%	**12%**	**34%** K	27%	**9%** O	**77%** MO	**4%**

* Denotes variable with statistically significant findings
[blue] **Significant difference within groups: ABDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Thinking about your general approach to issues, do you consider yourself to be...
*

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other/Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Very liberal Column %	6%	7%	6%	12%	6%	5%	8%	5%	6%	6%	5%	10% GHJ	5%	6%	7%	6%	6%	6%	6%	5%
Somewhat liberal Column %	17%	6%	25% A	20%	17%	22% E	11%	18% E	17%	10%	16% G	22% G	25% GH	17%	14%	18%	17%	17%	17%	11%
Moderate Column %	29%	31%	28%	9%	29%	36% F	30% F	25%	29%	28% IJ	40% GIJ	20%	19%	29%	27%	30%	29%	32% N	21%	35% N
Somewhat conservative Column %	23%	28% B	19%	3%	23%	10%	26% D	27% D	23%	26% I	22%	19%	22%	23%	31% L	19%	23%	20%	31% MO	17%
Very conservative Column %	20%	25% B	16%	0%	20%	14%	21% D	22% D	20%	26% HJ	15%	24% HJ	11%	20%	14%	22% K	20%	20%	19%	19%
Not Sure Column %	5%	4%	6%	55% AB	5%	12% EF	3%	3%	5%	3%	2%	6% H	18% GHI	5%	6%	5%	5%	4%	5%	12% MN

* Denotes variable with statistically significant findings

▫ **Significant difference within groups: ABDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Which of the following are you?
*

		Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Male Column %	45%	100% BC	0%	0%	45%	44%	46%	46%	45%	44% J	48% J	51% J	35%	45%	39%	48% K	45%	48% O	44%	37%
Female Column %	54%	0%	100% AC	0%	54%	54%	54%	54%	54%	55%	52%	49%	64% HI	54%	59% L	52%	54%	51%	56%	61% M
Other/Non-binary Column %	1%	0%	0%	100% AB	1%	2% F	1%	0%	1%	1%	0%	0%	2%	1%	2% L	0%	1%	1%	0%	2%

* Denotes variable with statistically significant findings

    Significant difference within groups: ABCFHIJKLMO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How many infants and children under 18 years of age live in your household today?
*

		Gender				Age Groups				Grand Division					Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
None Column %	70%	**74% BC**	**67% C**	**31%**	70%	**62% E**	**50%**	**89% DE**	70%	**71% J**	**77% J**	**73% J**	**49%**	70%	**0%**	**100% K**	70%	**64%**	**85% MO**	**67%**
1 to 2 Column %	23%	24%	22%	55%	23%	**26% F**	**40% DF**	**10%**	23%	**24%**	**20%**	**23%**	**32% GHI**	23%	**79% L**	**0%**	23%	**28% N**	**15%**	21%
3 or more Column %	6%	**2%**	**10% A**	15%	6%	**11% F**	**10% F**	**1%**	6%	**5%**	**3%**	**4%**	**19% GHI**	6%	**21% L**	**0%**	6%	**8% N**	**0%**	**12% N**

* Denotes variable with statistically significant findings
　　Significant difference within groups: ABCDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Which of the following best describes your race or ethnicity?
*

	Total	**Gender**			Total	**Age Groups**			Total	**Grand Division**				Total	**Children At Home (Under 18)**		Total	**Employment**		
		Male A	Female B	Other /Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
White, Non-Hispanic Column %	73%	**70%**	**76% A**	68%	73%	**64%**	**62%**	**86% DE**	73%	**84% HIJ**	**76% IJ**	**65% J**	**53%**	73%	**65%**	**76% K**	73%	**69%**	**81% M**	75%
Black or African American Column %	10%	10%	10%	0%	10%	12%	10%	9%	10%	**1%**	**8% G**	**24% GHJ**	**15% GH**	10%	10%	10%	10%	10%	10%	11%
Asian Column %	1%	0%	1%	1%	1%	**3% F**	1%	**0%**	1%	**0%**	1%	1%	**2% G**	1%	1%	1%	1%	**2% N**	**0%**	1%
Hispanic Column %	1%	0%	2%	0%	1%	**0%**	**3% DF**	**0%**	1%	**1%**	**0%**	**4% GHJ**	**0%**	1%	**3% L**	**0%**	1%	**0%**	**3% MO**	**0%**
Other Column %	14%	**19% B**	**10%**	9%	14%	**19% F**	**24% F**	4%	14%	**14% I**	**13% I**	**6%**	**26% GHI**	14%	**20% L**	**11%**	14%	**18% NO**	**6%**	**11% N**
Prefer not to say Column %	1%	1%	1%	21%	1%	**3% F**	1%	**0%**	1%	**0%**	**1%**	**0%**	**4% GHI**	1%	1%	1%	1%	1%	**0%**	**2% N**

* Denotes variable with statistically significant findings
　Significant difference within groups: ABDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Which of the following best describes your household's total income in 2023 BEFORE taxes?
*

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other/Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
< $15,000 Column %	6%	6%	6%	23%	6%	11% EF	5%	5%	6%	7%	5%	6%	7%	6%	5%	7%	6%	2%	7% M	25% MN
$15,000-$24,999 Column %	5%	2%	7% A	10%	5%	4%	4%	5%	5%	5% J	3%	9% HJ	2%	5%	1%	6% K	5%	5% N	2%	7% N
$25,000-$34,999 Column %	7%	8%	6%	1%	7%	12% EF	4%	6%	7%	6%	7%	11% GJ	4%	7%	12% L	5%	7%	7%	7%	6%
$35,000-$49,999 Column %	13%	11%	15% A	1%	13%	13%	12%	14%	13%	12%	11%	20% GHJ	12%	13%	15%	12%	13%	11%	20% MO	9%
$50,000-$74,999 Column %	19%	23% B	15%	0%	19%	12%	24% D	19% D	19%	13%	26% GI	10%	23% GI	19%	19%	18%	19%	23% NO	14% O	7%
$75,000-$99,999 Column %	16%	11%	20% A	0%	16%	21% E	11%	17% E	16%	19% HI	11%	8%	33% GHI	16%	20% L	15%	16%	13%	20% M	22% M
$100,000-$124,999 Column %	11%	12%	11%	10%	11%	9%	16% DF	9%	11%	18% HIJ	11% J	9% J	2%	11%	9%	12%	11%	15% NO	6%	6%
$125,000-$149,999 Column %	8%	11% B	5%	0%	8%	6%	11% DF	6%	8%	6%	8% J	14% GHJ	3%	8%	5%	9% K	8%	9% O	6%	3%
$150,000-$199,999 Column %	5%	5%	6%	0%	5%	3%	6% D	6%	5%	3%	3%	8% GH	11% GH	5%	6%	5%	5%	6% O	6% O	2%
$200,000 and over Column %	6%	7%	5%	0%	6%	2%	5% D	9% DE	6%	4%	11% GIJ	3%	3%	6%	5%	6%	6%	8% O	5% O	1%
Not sure Column %	4%	3%	5%	55% AB	4%	8% EF	3%	4%	4%	7% IJ	5% I	1%	2%	4%	4%	5%	4%	2%	6% M	12% MN

* Denotes variable with statistically significant findings

🟦 **Significant difference within groups: ABDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Which of the following best describes your current education level?
*

		Gender				Age Groups				Grand Division					Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other/Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Some high school or less Column %	15%	12% B	18% A	0%	15%	14%	10%	19% E	15%	12%	10%	23% GH	24% GH	15%	21% L	13%	15%	8%	25% M	24% M
High school graduate Column %	40%	43% B	37%	59%	40%	49% F	48% F	29%	40%	40%	44% J	37%	35%	40%	42%	39%	40%	47% N	24%	43% N
Associate's degree (Two-year post-secondary degree) Column %	8%	10% B	6%	0%	8%	4%	8% D	10% D	8%	9% J	11% IJ	5%	4%	8%	8%	8%	8%	9%	7%	6%
Some college but no degree Column %	7%	8%	6%	10%	7%	10% E	5%	7%	7%	9% I	6%	4%	7%	7%	4%	8% K	7%	5%	9% M	14% M
Bachelor's degree Column %	20%	17%	22% A	2%	20%	13%	20% D	24% D	20%	21% J	22% J	20% J	12%	20%	12%	23% K	20%	21% O	25% O	6%
Master's or professional degree Column %	8%	7%	9%	9%	8%	9%	7%	8%	8%	8%	5%	7%	16% GHI	8%	11% L	7%	8%	9% O	9% O	2%
Doctorate degree Column %	1%	2% B	0%	0%	1%	0%	0%	2% DE	1%	0%	1%	3% GHJ	0%	1%	0%	1% K	1%	1%	2%	0%
Prefer not to say Column %	1%	0%	1% A	20% A	1%	1%	2% F	0%	1%	1%	0%	1%	2%	1%	1%	1%	1%	1%	0%	4% MN

* Denotes variable with statistically significant findings
▪ **Significant difference within groups: ABDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

What is your current marital status?
*

	Gender				Age Groups				Grand Division					Children At Home (Under 18)			Employment			
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Never married Column %	19%	22% B	15%	78% AB	19%	48% EF	17% F	4%	19%	12%	21% G	27% GJ	16%	19%	19%	19%	19%	21% N	6%	37% MN
Married Column %	53%	60% BC	47% C	0%	53%	24%	56% D	66% DE	53%	50%	52%	50%	64% GHI	53%	56%	51%	53%	51% O	63% MO	39%
Separated Column %	2%	2%	2%	0%	2%	2% E	0%	2% E	2%	1%	4% GIJ	0%	0%	2%	2%	1%	2%	1%	1%	3%
Widowed Column %	6%	4%	8% A	0%	6%	0%	1%	13% DE	6%	10% HIJ	4%	5%	4%	6%	7%	6%	6%	2%	18% MO	1%
Divorced Column %	9%	6%	11% A	0%	9%	1%	10% D	12% D	9%	11% J	10% J	7%	4%	9%	4%	11% K	9%	8%	10%	7%
Living with partner Column %	11%	4%	16% A	1%	11%	21% EF	13% F	3%	11%	14% H	8%	10%	10%	11%	10%	11%	11%	15% NO	2%	9% N
Prefer not to say Column %	1%	2% B	1%	21%	1%	3% F	3% F	0%	1%	3%	1%	0%	2%	1%	2%	1%	1%	2% N	0%	4% N

* Denotes variable with statistically significant findings
　Significant difference within groups: ABCDEFGHIJKMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you own or rent your home?
*

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other /Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Own Column %	73%	**72% C**	**74% C**	**24%**	73%	**55%**	**65% D**	**89% DE**	73%	**77% J**	72%	72%	**69%**	73%	**62%**	**77% K**	73%	**69%**	**85% MO**	**63%**
Rent Column %	27%	**28%**	**26%**	**76% AB**	27%	**45% EF**	**35% F**	**11%**	27%	**23%**	28%	28%	**31% G**	27%	**38% L**	**23%**	27%	**31% N**	**15%**	**37% N**

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Thinking about your religion, are you...
*

	Total	**Gender**			Total	**Age Groups**			Total	**Grand Division**				Total	**Children At Home (Under 18)**		Total	**Employment**		
		Male A	Female B	Other/Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Protestant Column %	36%	**40%** BC	**34%**	**0%**	36%	**14%**	**30%** D	**53%** DE	36%	**42%** IJ	**46%** IJ	**26%** J	**17%**	36%	**25%**	**41%** K	36%	**33%** O	**51%** MO	**24%**
Roman Catholic Column %	9%	7%	10%	10%	9%	**10%** E	**5%**	**11%** E	9%	**4%**	**10%** G	**12%** G	**14%** G	9%	10%	9%	9%	**8%** O	**15%** MO	**1%**
Mormon Column %	0%	0%	1%	0%	0%	0%	**1%** F	**0%**	0%	1%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%
Orthodox (e.g. Greek or Russian Orthodox) Column %	1%	1%	1%	0%	1%	0%	2%	0%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	0%	0%
Jewish Column %	1%	**2%** B	**0%**	11%	1%	1%	1%	1%	1%	**0%**	**0%**	**3%** GH	1%	1%	1%	1%	1%	1%	2%	0%
Muslim Column %	0%	1%	0%	0%	0%	0%	1%	0%	0%	**0%**	**0%**	0%	**2%** GH	0%	**1%** L	**0%**	0%	0%	0%	0%
Buddhist Column %	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	**0%**	**1%** H	0%	0%	1%	0%	0%	0%	0%	0%
Hindu Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Atheist Column %	3%	3%	2%	0%	3%	3%	3%	2%	3%	2%	3%	3%	2%	3%	**1%**	**3%** K	3%	3%	1%	4%
Agnostic Column %	1%	1%	2%	0%	1%	**3%** F	**2%** F	**0%**	1%	2%	2%	1%	0%	1%	1%	2%	1%	**2%** N	**0%**	**2%** N
Something else Column %	29%	31%	27%	48%	29%	**37%** F	**37%** F	**19%**	29%	**35%** HI	**23%**	**27%**	30%	29%	**41%** L	**24%**	29%	**30%** N	**21%**	**40%** MN

* Denotes variable with statistically significant findings
▨ **Significant difference within groups: ABCDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Thinking about your religion, are you...
*

	Total	Gender			Total	Age Groups			Total	Grand Division				Total	Children At Home (Under 18)		Total	Employment		
		Male A	Female B	Other/Non-binary C		18 to 34 D	35 to 54 E	55+ F		East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J		Child In Home K	None L		Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Nothing in particular Column %	19%	**13%**	**23%** A	31%	19%	**31%** EF	**18%** F	**12%**	19%	**12%**	**14%**	**27%** GH	**33%** GH	19%	19%	19%	19%	**21%** N	**9%**	**28%** MN

* Denotes variable with statistically significant findings

▪ **Significant difference within groups: ABCDEFGHIJKLMNO**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Would you describe yourself as a 'born-again' or evangelical Christian?
*

	Total	Gender Male A	Gender Female B	Gender Other/Non-binary C	Total	Age Groups 18 to 34 D	Age Groups 35 to 54 E	Age Groups 55+ F	Total	Grand Division East Tennessee G	Grand Division Middle Tennessee H	Grand Division West Tennessee I	Grand Division Unknown J	Total	Children At Home (Under 18) Child In Home K	Children At Home (Under 18) None L	Total	Employment Employed (Full, Part, Self) M	Employment Retired N	Employment Not Employed or Other O
Sample Size	438	219	219	-	438	40	115	282	438	157	190	59	31	438	90	348	438	230	168	40
Yes Column %	61%	63%	59%	-	61%	59%	59%	62%	61%	**70% HI**	**59% I**	**37% I**	**73% I**	61%	**83% L**	**56%**	61%	**66% N**	**55%**	57%
No Column %	39%	37%	41%	-	39%	41%	41%	38%	39%	**30% G**	**41% G**	**63% GHJ**	**27%**	39%	**17%**	**44% K**	39%	**34%**	**45% M**	43%

* Denotes variable with statistically significant findings

█ **Significant difference within groups: GHIJKLMN**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Are you now employed full-time, part-time, self-employed, or not employed?
*

		Gender				Age Groups				Grand Division					Children At Home (Under 18)				Employment		
	Total	Male A	Female B	Other /Non-binary C	Total	18 to 34 D	35 to 54 E	55+ F	Total	East Tennessee G	Middle Tennessee H	West Tennessee I	Unknown J	Total	Child In Home K	None L	Total	Employed (Full, Part, Self) M	Retired N	Not Employed or Other O
Sample Size	1,200	543	648	9	1,200	288	384	528	1,200	377	418	224	181	1,200	358	842	1,200	699	332	169
Full-time Column %	43%	**49% B**	**38%**	13%	43%	**55% F**	**64% DF**	**21%**	43%	**39%**	**48% GI**	**31%**	**56% GI**	43%	**55% L**	**38%**	43%	**74% NO**	**0%**	**0%**
Part-time Column %	6%	**4%**	**8% A**	**55% AB**	6%	**10% EF**	**5%**	**6%**	6%	**9% IJ**	7%	**4%**	**3%**	6%	7%	6%	6%	**11% NO**	**0%**	**0%**
Self-employed Column %	9%	8%	9%	0%	9%	**11% F**	10%	**6%**	9%	**9% H**	**5%**	**17% GHJ**	**7%**	9%	8%	9%	9%	**15% NO**	**0%**	**0%**
Not employed Column %	10%	9%	11%	9%	10%	**17% F**	**13% F**	**5%**	10%	**12% H**	**8%**	11%	10%	10%	11%	10%	10%	**0%**	**0%**	**72% MN**
Retired Column %	28%	27%	29%	3%	28%	**0%**	**4% D**	**60% DE**	28%	**27%**	**27%**	**36% GHJ**	**21%**	28%	**14%**	**33% K**	28%	**0%**	**100% MO**	**0%**
Other Column %	4%	3%	5%	20%	4%	**7% F**	**4% F**	**2%**	4%	**4% I**	**6% I**	**0%**	3%	4%	5%	4%	**0%**	**0%**	**28% MN**

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLMNO

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Are you now employed full-time, part-time, self-employed, or not employed?
 *
Weight Variable = Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings
   Significant difference within groups: ABDEFGHIJKLMNO