

## **Crosstabs (Party, Voting History)**

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

July 6, 2024

Targoz Market Research®

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\* Denotes variable with statistically significant findings

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\* Denotes variable with statistically significant findings

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Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

If the election for Congress were held today, which party's candidate would you vote for?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Republican Party</b> Column %	53%	<b>56% B</b>	<b>39% C</b>	53%	<b>95% DE</b>	<b>7% F</b>	<b>39% D</b>	53%	<b>89% G</b>	<b>9% H</b>	53%	<b>56% I</b>	<b>27% J</b>
<b>Democratic Party</b> Column %	34%	35%	33%	34%	<b>1% K</b>	<b>89% CE</b>	<b>26% C</b>	34%	<b>2% L</b>	<b>74% F</b>	34%	35%	29%
<b>Not sure</b> Column %	12%	<b>9% M</b>	<b>28% A</b>	12%	<b>4% N</b>	<b>4% O</b>	<b>36% CD</b>	12%	<b>9% P</b>	<b>17% F</b>	12%	<b>10% Q</b>	<b>44% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

2024 Presidential Ballot \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,152	962	190	1,152	506	347	300	1,152	646	506	1,152	1,070	83
<b>Donald Trump</b> Column %	55%	<b>58% B</b>	<b>40%</b>	55%	<b>91% DE</b>	<b>9%</b>	<b>45% D</b>	55%	<b>92% G</b>	<b>7%</b>	55%	<b>56% I</b>	<b>33%</b>
<b>Joe Biden</b> Column %	28%	28%	25%	28%	<b>1%</b>	<b>69% CE</b>	<b>23% C</b>	28%	<b>1%</b>	<b>62% F</b>	28%	<b>29% I</b>	<b>4%</b>
<b>Robert F. Kennedy Jr.</b> Column %	7%	<b>5%</b>	<b>16% A</b>	7%	<b>3%</b>	<b>10% C</b>	<b>10% C</b>	7%	<b>3%</b>	<b>12% F</b>	7%	<b>5%</b>	<b>27% H</b>
<b>Other candidate or not sure</b> Column %	11%	<b>9%</b>	<b>19% A</b>	11%	<b>4%</b>	<b>12% C</b>	<b>22% CD</b>	11%	<b>4%</b>	<b>19% F</b>	11%	<b>9%</b>	<b>37% H</b>

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■ Significant difference within groups: ABCDEFGHI



Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

If the 2024 election for President were held today and it was between the following candidates, who would you vote for?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Donald Trump, the Republican Party candidate</b> Column %	53%	<b>57% B</b>	<b>34%</b>	53%	<b>90% DE</b>	<b>9%</b>	<b>42% D</b>	53%	<b>90% G</b>	<b>7%</b>	53%	<b>55% I</b>	<b>26%</b>
<b>Joe Biden, the Democratic Party candidate</b> Column %	26%	<b>28% B</b>	<b>21%</b>	26%	<b>1%</b>	<b>67% CE</b>	<b>21% C</b>	26%	<b>1%</b>	<b>58% F</b>	26%	<b>29% I</b>	<b>3%</b>
<b>Robert F. Kennedy Jr., an Independent candidate</b> Column %	7%	<b>5%</b>	<b>13% A</b>	7%	<b>3%</b>	<b>9% C</b>	<b>9% C</b>	7%	<b>3%</b>	<b>11% F</b>	7%	<b>5%</b>	<b>22% H</b>
<b>Chase Oliver, the Libertarian Party candidate</b> Column %	1%	1%	0%	1%	<b>0%</b>	<b>0%</b>	<b>3% CD</b>	1%	<b>0%</b>	<b>2% F</b>	1%	1%	0%
<b>Cornel West, an Independent candidate</b> Column %	1%	<b>0%</b>	<b>2% A</b>	1%	<b>0%</b>	<b>0%</b>	<b>3% CD</b>	1%	<b>0%</b>	<b>2% F</b>	1%	<b>1%</b>	<b>3% H</b>
<b>Jill Stein, the Green Party candidate</b> Column %	0%	0%	1%	0%	0%	1%	1%	0%	<b>0%</b>	<b>1% F</b>	0%	0%	0%
<b>I'm not sure</b> Column %	8%	<b>7%</b>	<b>13% A</b>	8%	<b>3%</b>	<b>10% C</b>	<b>14% C</b>	8%	<b>4%</b>	<b>14% F</b>	8%	<b>7%</b>	<b>26% H</b>
<b>I wouldn't vote</b> Column %	4%	<b>1%</b>	<b>15% A</b>	4%	<b>2%</b>	<b>4%</b>	<b>8% CD</b>	4%	<b>3%</b>	<b>6% F</b>	4%	<b>3%</b>	<b>20% H</b>

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■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Who would you prefer as Donald Trump’s Vice President? Base: 2024 Trump Voter \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	631	554	77	631	462	33	136	631	595	36	631	604	27
<b>Nikki Haley</b> Column %	14%	13%	20%	14%	<b>12%</b>	22%	<b>19% C</b>	14%	14%	12%	14%	14%	12%
<b>Vivek Ramaswamy</b> Column %	9%	<b>9% B</b>	<b>3%</b>	9%	<b>7%</b>	<b>40% CE</b>	<b>5%</b>	9%	9%	8%	9%	9%	5%
<b>Sarah Huckabee Sanders</b> Column %	8%	9%	4%	8%	9%	0%	6%	8%	8%	9%	8%	8%	8%
<b>Marco Rubio</b> Column %	7%	8%	4%	7%	<b>8% E</b>	5%	<b>4%</b>	7%	7%	8%	7%	7%	5%
<b>JD Vance</b> Column %	7%	7%	8%	7%	8%	0%	4%	7%	7%	1%	7%	7%	0%
<b>Tim Scott</b> Column %	6%	6%	9%	6%	6%	9%	7%	6%	6%	6%	6%	6%	7%
<b>Tulsi Gabbard</b> Column %	5%	5%	2%	5%	5%	0%	5%	5%	5%	0%	5%	5%	0%
<b>Doug Burgum</b> Column %	3%	3%	2%	3%	<b>4% E</b>	0%	<b>0%</b>	3%	3%	3%	3%	3%	3%
<b>Elise Stefanik</b> Column %	3%	3%	0%	3%	<b>4% E</b>	0%	<b>0%</b>	3%	<b>2%</b>	<b>12% F</b>	3%	<b>2%</b>	<b>16% H</b>
<b>Other (please specify)</b> Column %	6%	6%	4%	6%	<b>4%</b>	4%	<b>14% C</b>	6%	6%	1%	6%	6%	1%
<b>Not sure</b> Column %	33%	<b>31%</b>	<b>44% A</b>	33%	33%	21%	35%	33%	32%	40%	33%	32%	42%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCEFHH

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

2024 Senate Ballot (Johnson) \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,124	944	180	1,124	477	348	298	1,124	618	506	1,124	1,046	77
<b>Marsha Blackburn, the Republican</b> Column %	49%	<b>52% B</b>	<b>34% B</b>	49%	<b>89% DE</b>	<b>8% D</b>	<b>33% D</b>	49%	<b>81% G</b>	<b>11% G</b>	49%	<b>51% I</b>	<b>21% I</b>
<b>Gloria Johnson, the Democrat</b> Column %	32%	32%	33%	32%	<b>2% CE</b>	<b>74% CE</b>	<b>31% C</b>	32%	<b>3% F</b>	<b>68% F</b>	32%	32%	23%
<b>Undecided</b> Column %	19%	<b>16% A</b>	<b>33% A</b>	19%	<b>9% C</b>	<b>18% C</b>	<b>36% CD</b>	19%	<b>16% F</b>	<b>22% F</b>	19%	<b>16% H</b>	<b>56% H</b>

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■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

If the election for Senate were held today, would you vote for Marsha Blackburn or Gloria Johnson? \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Marsha Blackburn, the Republican</b> Column %	46%	<b>51% B</b>	<b>27%</b>	46%	<b>83% DE</b>	<b>8%</b>	<b>31% D</b>	46%	<b>76% G</b>	<b>10%</b>	46%	<b>49% I</b>	<b>16%</b>
<b>Gloria Johnson, the Democrat</b> Column %	30%	30%	27%	30%	<b>2%</b>	<b>72% CE</b>	<b>28% C</b>	30%	<b>2%</b>	<b>64% F</b>	30%	<b>31% I</b>	<b>17%</b>
<b>I'm not sure</b> Column %	18%	<b>16%</b>	<b>26% A</b>	18%	<b>8%</b>	<b>17% C</b>	<b>33% CD</b>	18%	<b>15%</b>	<b>21% F</b>	18%	<b>15%</b>	<b>42% H</b>
<b>I wouldn't vote</b> Column %	6%	<b>3%</b>	<b>19% A</b>	6%	<b>8% D</b>	<b>3%</b>	<b>8% D</b>	6%	7%	6%	6%	<b>5%</b>	<b>25% H</b>

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■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

2024 Senate Ballot (Bradshaw) \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,124	942	182	1,124	477	351	296	1,124	622	502	1,124	1,052	72
<b>Marsha Blackburn, the Republican</b> Column %	51%	<b>54% B</b>	<b>35%</b>	51%	<b>89% DE</b>	<b>8%</b>	<b>41% D</b>	51%	<b>84% G</b>	<b>9%</b>	51%	<b>52% I</b>	<b>25%</b>
<b>Marquita Bradshaw, the Democrat</b> Column %	33%	33%	32%	33%	<b>2%</b>	<b>75% CE</b>	<b>33% C</b>	33%	<b>3%</b>	<b>69% F</b>	33%	<b>34% I</b>	<b>17%</b>
<b>Undecided</b> Column %	17%	<b>14% A</b>	<b>33% A</b>	17%	<b>10%</b>	<b>17% C</b>	<b>27% CD</b>	17%	<b>13%</b>	<b>21% F</b>	17%	<b>14%</b>	<b>59% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

If the election for Senate were held today, would you vote for Marsha Blackburn or Marquita Bradshaw? \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Marsha Blackburn, the Republican</b> Column %	47%	<b>52% B</b>	<b>29%</b>	47%	<b>82% DE</b>	<b>7%</b>	<b>37% D</b>	47%	<b>79% G</b>	<b>9%</b>	47%	<b>50% I</b>	<b>17%</b>
<b>Marquita Bradshaw, the Democrat</b> Column %	31%	32%	26%	31%	<b>1%</b>	<b>73% CE</b>	<b>30% C</b>	31%	<b>3%</b>	<b>65% F</b>	31%	<b>32% I</b>	<b>12%</b>
<b>I'm not sure</b> Column %	16%	<b>13%</b>	<b>27% A</b>	16%	<b>9%</b>	<b>17% C</b>	<b>24% CD</b>	16%	<b>12%</b>	<b>20% F</b>	16%	<b>13%</b>	<b>41% H</b>
<b>I wouldn't vote</b> Column %	6%	<b>3%</b>	<b>19% A</b>	6%	<b>8% D</b>	<b>2%</b>	<b>9% D</b>	6%	6%	6%	6%	<b>4%</b>	<b>30% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

As you may know, Donald Trump was found guilty on all 34 counts in his trial related to falsifying business records regarding a payment made to Stormy Daniels before the 2016 election. Do you think the charges against Donald Trump in this case were politically motivated? \*

	Likely Voter			Party Affiliation			Trump Voter (2020)			Voted In 2020			
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Yes</b> Column %	57%	<b>60% B</b>	<b>44%</b>	57%	<b>87% DE</b>	<b>16%</b>	<b>55% D</b>	57%	<b>88% G</b>	<b>19%</b>	57%	<b>59% I</b>	<b>34%</b>
<b>No</b> Column %	32%	30%	37%	32%	<b>6%</b>	<b>69% CE</b>	<b>31% C</b>	32%	<b>4%</b>	<b>65% F</b>	32%	31%	40%
<b>Don't know</b> Column %	12%	<b>10%</b>	<b>19% A</b>	12%	<b>7%</b>	<b>16% C</b>	<b>14% C</b>	12%	<b>8%</b>	<b>16% F</b>	12%	<b>10%</b>	<b>27% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you believe Donald Trump is guilty of a felony related to this case?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Guilty of a felony</b> Column %	38%	<b>36%</b>	<b>45% A</b>	38%	<b>13%</b>	<b>73% CE</b>	<b>39% C</b>	38%	<b>10%</b>	<b>73% F</b>	38%	39%	31%
<b>Not guilty of a felony</b> Column %	41%	<b>45% B</b>	<b>27%</b>	41%	<b>66% DE</b>	<b>10%</b>	<b>36% D</b>	41%	<b>68% G</b>	<b>9%</b>	41%	<b>43% I</b>	<b>22%</b>
<b>Don't know</b> Column %	21%	<b>19%</b>	<b>28% A</b>	21%	20%	<b>16%</b>	<b>26% D</b>	21%	23%	18%	21%	<b>18%</b>	<b>47% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI



Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How does the outcome of Donald Trump's trial related to falsifying business records influence your likelihood of voting for him for President? \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Much more likely to vote for him</b>													
Column %	25%	26%	22%	25%	<b>44% DE</b>	<b>3%</b>	<b>18% D</b>	25%	<b>43% G</b>	<b>2%</b>	25%	<b>27% I</b>	<b>5%</b>
<b>Somewhat more likely to vote for him</b>													
Column %	7%	8%	5%	7%	<b>13% DE</b>	<b>3%</b>	<b>3%</b>	7%	<b>10% G</b>	<b>4%</b>	7%	<b>7%</b>	<b>14% H</b>
<b>No impact on my vote</b>													
Column %	39%	40%	33%	39%	36%	40%	42%	39%	40%	37%	39%	39%	36%
<b>Somewhat less likely to vote for him</b>													
Column %	3%	<b>2%</b>	<b>6% A</b>	3%	2%	<b>2%</b>	<b>5% D</b>	3%	3%	3%	3%	3%	4%
<b>Much less likely to vote for him</b>													
Column %	21%	20%	24%	21%	<b>3%</b>	<b>46% CE</b>	<b>22% C</b>	21%	<b>1%</b>	<b>45% F</b>	21%	21%	18%
<b>Don't know</b>													
Column %	6%	<b>4%</b>	<b>11% A</b>	6%	<b>2%</b>	<b>6% C</b>	<b>11% CD</b>	6%	<b>4%</b>	<b>8% F</b>	6%	<b>4%</b>	<b>22% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

2020 Presidential Ballot \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,097	959	138	1,097	483	337	276	1,097	663	434	1,097	1,097	-
<b>Donald Trump</b> Column %	60%	60%	61%	60%	<b>96% DE</b>	<b>10%</b>	<b>59% D</b>	60%	<b>100% G</b>	<b>0%</b>	60%	60%	-
<b>Joe Biden</b> Column %	35%	35%	35%	35%	<b>3%</b>	<b>87% CE</b>	<b>30% C</b>	35%	<b>0%</b>	<b>89% F</b>	35%	35%	-
<b>Someone Else</b> Column %	4%	4%	4%	4%	<b>1%</b>	<b>3% C</b>	<b>11% CD</b>	4%	<b>0%</b>	<b>11% F</b>	4%	4%	-

\* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEFG

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Who did you vote for in the 2020 election?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Donald Trump</b> Column %	55%	<b>59% B</b>	<b>37%</b>	55%	<b>90% DE</b>	<b>9%</b>	<b>51% D</b>	55%	<b>100% G</b>	<b>0%</b>	55%	<b>60% I</b>	<b>0%</b>
<b>Joe Biden</b> Column %	32%	<b>35% B</b>	<b>22%</b>	32%	<b>3%</b>	<b>81% CE</b>	<b>26% C</b>	32%	<b>0%</b>	<b>72% F</b>	32%	<b>35% I</b>	<b>0%</b>
<b>Someone else</b> Column %	4%	4%	2%	4%	<b>1%</b>	<b>3% C</b>	<b>9% CD</b>	4%	<b>0%</b>	<b>8% F</b>	4%	<b>4% I</b>	<b>0%</b>
<b>I did not vote</b> Column %	9%	<b>2%</b>	<b>38% A</b>	9%	<b>6%</b>	<b>6%</b>	<b>15% CD</b>	9%	<b>0%</b>	<b>19% F</b>	9%	<b>0%</b>	<b>100% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Generally speaking, do you think of yourself as a ...?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Democrat</b> Column %	30%	31%	25%	30%	<b>0%</b>	<b>100%</b> CE	<b>0%</b>	30%	<b>5%</b>	<b>61%</b> F	30%	31%	22%
<b>Independent</b> Column %	24%	<b>20%</b>	<b>41%</b> A	24%	<b>0%</b>	<b>0%</b>	<b>88%</b> CD	24%	<b>21%</b>	<b>28%</b> F	24%	<b>22%</b>	<b>45%</b> H
<b>Republican</b> Column %	43%	<b>46%</b> B	<b>32%</b>	43%	<b>100%</b> DE	<b>0%</b>	<b>0%</b>	43%	<b>70%</b> G	<b>9%</b>	43%	<b>44%</b> I	<b>32%</b>
<b>Something else</b> Column %	3%	4%	2%	3%	<b>0%</b>	<b>0%</b>	<b>12%</b> CD	3%	4%	2%	3%	3%	2%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Would you call yourself a...

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	516	444	72	516	516	-	-	516	466	50	516	483	33
<b>Strong Republican</b> Column %	74%	<b>78% B</b>	<b>52%</b>	74%	74%	-	-	74%	<b>78% G</b>	<b>38%</b>	74%	<b>76% I</b>	<b>49%</b>
<b>Not a very strong Republican</b> Column %	26%	<b>22%</b>	<b>48% A</b>	26%	26%	-	-	26%	<b>22%</b>	<b>62% F</b>	26%	<b>24%</b>	<b>51% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Would you call yourself a...

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	360	304	56	360	-	360	-	360	34	326	360	337	23
<b>Strong Democrat</b> Column %	56%	<b>59% B</b>	<b>39%</b>	56%	-	56%	-	56%	<b>5%</b>	<b>61% F</b>	56%	56%	53%
<b>Not a very strong Democrat</b> Column %	44%	<b>41% A</b>	<b>61% A</b>	44%	-	44%	-	44%	<b>95% G</b>	<b>39%</b>	44%	44%	47%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABFG

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you think of yourself as...

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	324	228	96	324	-	-	324	324	164	160	324	276	48
<b>Closer to the Republican Party</b>													
Column %	32%	<b>38% B</b>	<b>19%</b>	32%	-	-	32%	32%	<b>57% G</b>	<b>8%</b>	32%	<b>37% I</b>	<b>8%</b>
<b>Closer to the Democratic Party</b>													
Column %	19%	<b>22% B</b>	<b>12%</b>	19%	-	-	19%	19%	<b>2%</b>	<b>37% F</b>	19%	20%	14%
<b>Strictly an independent</b>													
Column %	48%	<b>40%</b>	<b>69% A</b>	48%	-	-	48%	48%	<b>41%</b>	<b>55% F</b>	48%	<b>43%</b>	<b>78% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How often would you say you vote?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Always</b> Column %	48%	<b>59% B</b>	<b>0%</b>	48%	<b>58% DE</b>	<b>48% E</b>	<b>32%</b>	48%	<b>53% G</b>	<b>43%</b>	48%	<b>52% I</b>	<b>7%</b>
<b>Nearly always</b> Column %	33%	<b>41% B</b>	<b>0%</b>	33%	<b>28%</b>	<b>36% C</b>	<b>38% C</b>	33%	35%	31%	33%	<b>35% I</b>	<b>9%</b>
<b>Part of the time</b> Column %	12%	<b>0%</b>	<b>62% A</b>	12%	<b>7%</b>	<b>9%</b>	<b>23% CD</b>	12%	<b>9%</b>	<b>14% F</b>	12%	<b>10%</b>	<b>28% H</b>
<b>Seldom</b> Column %	3%	<b>0%</b>	<b>18% A</b>	3%	3%	3%	4%	3%	<b>2%</b>	<b>6% F</b>	3%	<b>1%</b>	<b>26% H</b>
<b>Never vote</b> Column %	4%	<b>0%</b>	<b>20% A</b>	4%	4%	4%	3%	4%	<b>2%</b>	<b>6% F</b>	4%	<b>1%</b>	<b>29% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI



Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you approve or disapprove of the way the Republican Party is handling its job?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	516	444	72	516	516	-	-	516	466	50	516	483	33
<b>Total Approve</b> Column %	78%	79%	70%	78%	78%	-	-	78%	<b>82% G</b>	<b>44%</b>	78%	<b>80% I</b>	<b>55%</b>
<b>Total Disapprove</b> Column %	17%	17%	20%	17%	17%	-	-	17%	<b>14%</b>	<b>49% F</b>	17%	<b>16%</b>	<b>34% H</b>
<b>Strongly approve</b> Column %	26%	<b>24%</b>	<b>38% A</b>	26%	26%	-	-	26%	<b>28% G</b>	<b>11%</b>	26%	27%	17%
<b>Somewhat approve</b> Column %	52%	<b>55% B</b>	<b>33%</b>	52%	52%	-	-	52%	<b>54% G</b>	<b>33%</b>	52%	53%	37%
<b>Somewhat disapprove</b> Column %	10%	9%	15%	10%	10%	-	-	10%	<b>9%</b>	<b>22% F</b>	10%	10%	9%
<b>Strongly disapprove</b> Column %	7%	8%	5%	7%	7%	-	-	7%	<b>5%</b>	<b>26% F</b>	7%	<b>6%</b>	<b>25% H</b>
<b>No opinion</b> Column %	5%	<b>4%</b>	<b>10% A</b>	5%	5%	-	-	5%	4%	7%	5%	4%	11%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you approve or disapprove of the way the Democratic Party is handling its job?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	360	304	56	360	-	360	-	360	34	326	360	337	23
<b>Total Approve</b> Column %	63%	65%	53%	63%	-	63%	-	63%	<b>37%</b>	<b>66% F</b>	63%	<b>66% I</b>	<b>25%</b>
<b>Total Disapprove</b> Column %	29%	<b>27%</b>	<b>41% A</b>	29%	-	29%	-	29%	<b>63% G</b>	<b>26%</b>	29%	<b>27%</b>	<b>65% H</b>
<b>Strongly approve</b> Column %	25%	<b>28% B</b>	<b>11%</b>	25%	-	25%	-	25%	18%	26%	25%	<b>27% I</b>	<b>0%</b>
<b>Somewhat approve</b> Column %	38%	37%	42%	38%	-	38%	-	38%	<b>18%</b>	<b>40% F</b>	38%	39%	24%
<b>Somewhat disapprove</b> Column %	24%	24%	26%	24%	-	24%	-	24%	<b>50% G</b>	<b>21%</b>	24%	<b>23%</b>	<b>49% H</b>
<b>Strongly disapprove</b> Column %	5%	<b>3%</b>	<b>15% A</b>	5%	-	5%	-	5%	14%	4%	5%	4%	16%
<b>No opinion</b> Column %	7%	8%	5%	7%	-	7%	-	7%	0%	8%	7%	7%	10%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In general, are you satisfied or dissatisfied with the way things are going in:  
The State of Tennessee \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Satisfied</b> Column %	51%	<b>56% B</b>	<b>33%</b>	51%	<b>69% DE</b>	<b>33%</b>	<b>43% D</b>	51%	<b>66% G</b>	<b>34%</b>	51%	<b>53% I</b>	<b>37%</b>
<b>Total Dissatisfied</b> Column %	47%	<b>43%</b>	<b>65% A</b>	47%	<b>29%</b>	<b>64% CE</b>	<b>55% C</b>	47%	<b>33%</b>	<b>64% F</b>	47%	<b>46%</b>	<b>58% H</b>
<b>Very Satisfied</b> Column %	14%	15%	13%	14%	<b>22% DE</b>	<b>8%</b>	<b>10%</b>	14%	<b>20% G</b>	<b>7%</b>	14%	<b>15% I</b>	<b>5%</b>
<b>Somewhat Satisfied</b> Column %	37%	<b>41% B</b>	<b>20%</b>	37%	<b>47% DE</b>	<b>26%</b>	<b>33% D</b>	37%	<b>46% G</b>	<b>26%</b>	37%	37%	32%
<b>Somewhat Dissatisfied</b> Column %	29%	<b>25%</b>	<b>46% A</b>	29%	<b>18%</b>	<b>43% CE</b>	<b>32% C</b>	29%	<b>16%</b>	<b>45% F</b>	29%	<b>27%</b>	<b>45% H</b>
<b>Very Dissatisfied</b> Column %	18%	18%	18%	18%	<b>12%</b>	<b>22% C</b>	<b>23% C</b>	18%	17%	19%	18%	18%	13%
<b>Not Sure</b> Column %	2%	2%	3%	2%	2%	2%	2%	2%	1%	3%	2%	<b>2%</b>	<b>5% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In general, are you satisfied or dissatisfied with the way things are going in:  
The United States \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Satisfied</b> Column %	22%	<b>24% B</b>	<b>13%</b>	22%	<b>17%</b>	<b>36% CE</b>	<b>16%</b>	22%	<b>16%</b>	<b>30% F</b>	22%	<b>24% I</b>	<b>7%</b>
<b>Total Dissatisfied</b> Column %	75%	<b>73% A</b>	<b>83% A</b>	75%	<b>83% D</b>	<b>58%</b>	<b>81% D</b>	75%	<b>83% G</b>	<b>64%</b>	75%	<b>74%</b>	<b>86% H</b>
<b>Very Satisfied</b> Column %	7%	8%	5%	7%	<b>6%</b>	<b>12% CE</b>	<b>4%</b>	7%	6%	9%	7%	<b>8% I</b>	<b>2%</b>
<b>Somewhat Satisfied</b> Column %	15%	<b>17% B</b>	<b>8%</b>	15%	<b>11%</b>	<b>24% CE</b>	<b>12%</b>	15%	<b>10%</b>	<b>22% F</b>	15%	<b>16% I</b>	<b>6%</b>
<b>Somewhat Dissatisfied</b> Column %	32%	<b>30%</b>	<b>45% A</b>	32%	<b>32%</b>	<b>38% CE</b>	<b>27%</b>	32%	<b>27%</b>	<b>39% F</b>	32%	<b>31%</b>	<b>44% H</b>
<b>Very Dissatisfied</b> Column %	42%	43%	38%	42%	<b>51% D</b>	<b>20%</b>	<b>55% D</b>	42%	<b>56% G</b>	<b>26%</b>	42%	42%	43%
<b>Not Sure</b> Column %	3%	3%	3%	3%	<b>1%</b>	<b>6% CE</b>	<b>2%</b>	3%	<b>1%</b>	<b>5% F</b>	3%	<b>2%</b>	<b>6% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In general, are you satisfied or dissatisfied with the way things are going in:  
K-12 public education in Tennessee \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Satisfied</b> Column %	40%	<b>42% B</b>	<b>31%</b>	40%	<b>45% E</b>	39%	<b>34%</b>	40%	<b>45% G</b>	<b>34%</b>	40%	<b>41% I</b>	<b>25%</b>
<b>Total Dissatisfied</b> Column %	50%	49%	53%	50%	<b>47%</b>	<b>46%</b>	<b>59% CD</b>	50%	48%	52%	50%	50%	49%
<b>Very Satisfied</b> Column %	11%	10%	11%	11%	<b>16% DE</b>	<b>7%</b>	<b>6%</b>	11%	<b>14% G</b>	<b>7%</b>	11%	11%	8%
<b>Somewhat Satisfied</b> Column %	29%	<b>31% B</b>	<b>21%</b>	29%	29%	32%	27%	29%	31%	27%	29%	<b>31% I</b>	<b>17%</b>
<b>Somewhat Dissatisfied</b> Column %	30%	<b>32% B</b>	<b>20%</b>	30%	31%	27%	31%	30%	31%	29%	30%	31%	24%
<b>Very Dissatisfied</b> Column %	20%	<b>17%</b>	<b>32% A</b>	20%	<b>16%</b>	<b>19%</b>	<b>27% CD</b>	20%	<b>17%</b>	<b>23% F</b>	20%	19%	25%
<b>Not Sure</b> Column %	10%	<b>9%</b>	<b>16% A</b>	10%	<b>8%</b>	<b>15% CE</b>	<b>8%</b>	10%	<b>7%</b>	<b>14% F</b>	10%	<b>9%</b>	<b>27% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

As you and your family plan for the next year, are you doing so expecting the U.S. economy to be...

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Booming/Growing</b> Column %	21%	<b>22% B</b>	<b>14% B</b>	21%	<b>14% C</b>	<b>37% CE</b>	<b>15% E</b>	21%	<b>15% F</b>	<b>28% F</b>	21%	<b>22% I</b>	<b>9% I</b>
<b>Total Slowing/Recession</b> Column %	49%	<b>47% A</b>	<b>61% A</b>	49%	<b>52% D</b>	<b>37% D</b>	<b>59% CD</b>	49%	<b>54% G</b>	<b>43% G</b>	49%	<b>48% H</b>	<b>61% H</b>
<b>Booming</b> Column %	2%	2%	3%	2%	2%	3%	2%	2%	2%	3%	2%	2%	4%
<b>Growing, but not booming</b> Column %	19%	<b>21% B</b>	<b>11% B</b>	19%	<b>12% C</b>	<b>34% CE</b>	<b>13% E</b>	19%	<b>14% F</b>	<b>25% F</b>	19%	<b>20% I</b>	<b>5% I</b>
<b>Holding steady</b> Column %	17%	17%	15%	17%	17%	19%	14%	17%	<b>14% G</b>	<b>21% F</b>	17%	17%	14%
<b>Slowing, but not in recession</b> Column %	24%	25%	20%	24%	<b>29% DE</b>	<b>21% D</b>	<b>21% E</b>	24%	26%	22%	24%	24%	30%
<b>In recession</b> Column %	25%	<b>21% A</b>	<b>41% A</b>	25%	<b>23% D</b>	<b>16% D</b>	<b>38% CD</b>	25%	<b>28% G</b>	<b>21% G</b>	25%	24%	31%
<b>I'm not sure</b> Column %	13%	14%	11%	13%	<b>18% DE</b>	<b>7% D</b>	<b>12% D</b>	13%	<b>17% G</b>	<b>8% G</b>	13%	13%	15%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Compared to a year ago, would you say that you and your family are economically...

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total A Lot/Somewhat Better Off</b>													
Column %	13%	13%	16%	13%	<b>10%</b>	<b>20%</b>	<b>11%</b>	13%	<b>11%</b>	<b>17%</b>	13%	13%	15%
<b>Total A Lot/Somewhat Worse Off</b>													
Column %	51%	50%	55%	51%	<b>62%</b>	<b>26%</b>	<b>61%</b>	51%	<b>66%</b>	<b>32%</b>	51%	51%	53%
<b>A lot better off</b>													
Column %	4%	4%	7%	4%	<b>3%</b>	<b>9%</b>	<b>0%</b>	4%	<b>3%</b>	<b>6%</b>	4%	<b>4%</b>	<b>10%</b>
<b>Somewhat better off</b>													
Column %	9%	9%	9%	9%	<b>7%</b>	<b>11%</b>	<b>11%</b>	9%	8%	10%	9%	10%	5%
<b>About the same</b>													
Column %	36%	<b>37%</b>	<b>29%</b>	36%	<b>28%</b>	<b>54%</b>	<b>28%</b>	36%	<b>23%</b>	<b>51%</b>	36%	36%	32%
<b>Somewhat worse off</b>													
Column %	33%	33%	32%	33%	<b>42%</b>	<b>22%</b>	<b>30%</b>	33%	<b>41%</b>	<b>23%</b>	33%	33%	27%
<b>A lot worse off</b>													
Column %	18%	<b>17%</b>	<b>23%</b>	18%	<b>20%</b>	<b>4%</b>	<b>30%</b>	18%	<b>25%</b>	<b>10%</b>	18%	<b>17%</b>	<b>26%</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How frequently do concerns about your rent or mortgage payments affect your daily life?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Every/Almost Every Day</b>													
Column %	25%	<b>24%</b>	<b>32% A</b>	25%	<b>24%</b>	<b>20%</b>	<b>34% CD</b>	25%	<b>29% G</b>	<b>20%</b>	25%	<b>25%</b>	<b>34% H</b>
<b>Total Never/Rarely</b>													
Column %	45%	<b>49% B</b>	<b>29%</b>	45%	<b>49% E</b>	<b>52% E</b>	<b>30%</b>	45%	<b>42%</b>	<b>49% F</b>	45%	45%	42%
<b>Never</b>													
Column %	29%	<b>32% B</b>	<b>15%</b>	29%	<b>31% E</b>	<b>34% E</b>	<b>20%</b>	29%	<b>26%</b>	<b>33% F</b>	29%	<b>30% I</b>	<b>19%</b>
<b>Rarely</b>													
Column %	16%	17%	13%	16%	<b>18% E</b>	<b>18% E</b>	<b>10%</b>	16%	16%	16%	16%	15%	22%
<b>Sometimes</b>													
Column %	30%	<b>27%</b>	<b>40% A</b>	30%	<b>27%</b>	<b>28%</b>	<b>36% CD</b>	30%	29%	30%	30%	30%	24%
<b>Almost every day</b>													
Column %	14%	13%	18%	14%	<b>12%</b>	14%	<b>17% C</b>	14%	<b>16% G</b>	<b>12%</b>	14%	14%	18%
<b>Every day</b>													
Column %	11%	11%	13%	11%	<b>11% D</b>	<b>6%</b>	<b>17% CD</b>	11%	<b>13% G</b>	<b>9%</b>	11%	11%	16%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI



Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you approve or disapprove of the way the Tennessee State Legislature is handling its job?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Approve</b> Column %	43%	<b>49% B</b>	<b>17%</b>	43%	<b>65% DE</b>	<b>18%</b>	<b>35% D</b>	43%	<b>65% G</b>	<b>15%</b>	43%	<b>46% I</b>	<b>12%</b>
<b>Total Disapprove</b> Column %	47%	<b>42% A</b>	<b>68% A</b>	47%	<b>24%</b>	<b>72% CE</b>	<b>54% C</b>	47%	<b>26%</b>	<b>73% F</b>	47%	<b>46%</b>	<b>59% H</b>
<b>Strongly approve</b> Column %	8%	8%	5%	8%	<b>14% DE</b>	<b>3%</b>	<b>2%</b>	8%	<b>11% G</b>	<b>3%</b>	8%	<b>8% I</b>	<b>2%</b>
<b>Somewhat approve</b> Column %	35%	<b>41% B</b>	<b>12%</b>	35%	<b>50% DE</b>	<b>15%</b>	<b>33% D</b>	35%	<b>53% G</b>	<b>13%</b>	35%	<b>38% I</b>	<b>10%</b>
<b>Somewhat disapprove</b> Column %	26%	<b>24% A</b>	<b>36% A</b>	26%	<b>16%</b>	<b>38% CE</b>	<b>29% C</b>	26%	<b>16%</b>	<b>39% F</b>	26%	<b>25%</b>	<b>38% H</b>
<b>Strongly disapprove</b> Column %	21%	<b>18% A</b>	<b>32% A</b>	21%	<b>8%</b>	<b>34% CE</b>	<b>25% C</b>	21%	<b>10%</b>	<b>34% F</b>	21%	21%	20%
<b>No opinion</b> Column %	11%	<b>10% A</b>	<b>15% A</b>	11%	11%	10%	11%	11%	10%	12%	11%	<b>9%</b>	<b>30% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you support using state tax dollars to fund the construction of a new stadium for a Major League Baseball team in Nashville? \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Strongly/Somewhat Support</b>													
Column %	27%	27%	28%	27%	28%	24%	29%	27%	<b>30% G</b>	<b>24%</b>	27%	<b>28% I</b>	<b>16%</b>
<b>Total Strongly/Somewhat Oppose</b>													
Column %	58%	58%	57%	58%	57%	59%	60%	58%	<b>56%</b>	<b>62% F</b>	58%	<b>57%</b>	<b>68% H</b>
<b>Strongly support</b>													
Column %	5%	5%	7%	5%	<b>7% E</b>	5%	<b>4%</b>	5%	6%	5%	5%	<b>6% I</b>	<b>1%</b>
<b>Somewhat support</b>													
Column %	22%	22%	21%	22%	21%	20%	26%	22%	24%	19%	22%	23%	15%
<b>Somewhat oppose</b>													
Column %	24%	<b>26% B</b>	<b>15%</b>	24%	25%	26%	21%	24%	22%	26%	24%	24%	25%
<b>Strongly oppose</b>													
Column %	34%	<b>32%</b>	<b>42% A</b>	34%	<b>32%</b>	33%	<b>39% C</b>	34%	33%	36%	34%	<b>33%</b>	<b>43% H</b>
<b>Not sure</b>													
Column %	14%	14%	14%	14%	15%	16%	11%	14%	14%	14%	14%	14%	16%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you believe the American Dream is still alive today?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Strongly/Somewhat Believe</b>													
Column %	47%	<b>53% B</b>	<b>21%</b>	47%	<b>53% E</b>	<b>58% E</b>	<b>24%</b>	47%	46%	48%	47%	<b>49% I</b>	<b>20%</b>
<b>Total Strongly/Somewhat Disbelieve</b>													
Column %	49%	<b>44%</b>	<b>69% A</b>	49%	<b>43%</b>	<b>40%</b>	<b>68% CD</b>	49%	50%	47%	49%	<b>48%</b>	<b>61% H</b>
<b>Strongly believe</b>													
Column %	11%	12%	7%	11%	<b>13% E</b>	<b>14% E</b>	<b>3%</b>	11%	10%	11%	11%	11%	6%
<b>Somewhat believe</b>													
Column %	36%	<b>41% B</b>	<b>13%</b>	36%	<b>40% E</b>	<b>43% E</b>	<b>21%</b>	36%	35%	36%	36%	<b>38% I</b>	<b>15%</b>
<b>Somewhat disbelieve</b>													
Column %	22%	<b>21%</b>	<b>30% A</b>	22%	20%	26%	22%	22%	<b>19%</b>	<b>27% F</b>	22%	<b>21%</b>	<b>35% H</b>
<b>Strongly disbelieve</b>													
Column %	26%	<b>23%</b>	<b>40% A</b>	26%	<b>23% D</b>	<b>14%</b>	<b>45% CD</b>	26%	<b>31% G</b>	<b>20%</b>	26%	26%	26%
<b>No opinion</b>													
Column %	5%	<b>3%</b>	<b>10% A</b>	5%	<b>4%</b>	<b>3%</b>	<b>8% CD</b>	5%	4%	5%	5%	<b>3%</b>	<b>19% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you believe political correctness has led to a decline in the quality of comedy, movies, and TV shows?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Strongly/Somewhat Believe</b>													
Column %	62%	<b>64% B</b>	<b>52%</b>	62%	<b>77% DE</b>	<b>33%</b>	<b>69% D</b>	62%	<b>76% G</b>	<b>45%</b>	62%	<b>63% I</b>	<b>48%</b>
<b>Total Strongly/Somewhat Disbelieve</b>													
Column %	23%	<b>22%</b>	<b>31% A</b>	23%	<b>10%</b>	<b>48% CE</b>	<b>17% C</b>	23%	<b>13%</b>	<b>37% F</b>	23%	23%	26%
<b>Strongly believe</b>													
Column %	41%	<b>44% B</b>	<b>29%</b>	41%	<b>54% D</b>	<b>14%</b>	<b>50% D</b>	41%	<b>56% G</b>	<b>22%</b>	41%	<b>43% I</b>	<b>19%</b>
<b>Somewhat believe</b>													
Column %	21%	21%	23%	21%	23%	20%	20%	21%	20%	23%	21%	<b>20%</b>	<b>29% H</b>
<b>Somewhat disbelieve</b>													
Column %	15%	<b>12%</b>	<b>27% A</b>	15%	<b>8%</b>	<b>29% CE</b>	<b>11%</b>	15%	<b>9%</b>	<b>21% F</b>	15%	14%	19%
<b>Strongly disbelieve</b>													
Column %	9%	<b>10% B</b>	<b>4%</b>	9%	<b>2%</b>	<b>20% CE</b>	<b>6% C</b>	9%	<b>3%</b>	<b>15% F</b>	9%	9%	7%
<b>No opinion</b>													
Column %	15%	14%	18%	15%	<b>13%</b>	<b>18% C</b>	14%	15%	<b>12%</b>	<b>18% F</b>	15%	<b>14%</b>	<b>25% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How big of a problem do you think inflation (rising prices) is in the United States today?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Very big problem</b> Column %	57%	56%	60%	57%	<b>66% D</b>	<b>33%</b>	<b>67% D</b>	57%	<b>70% G</b>	<b>41%</b>	57%	57%	49%
<b>Big problem</b> Column %	23%	23%	22%	23%	<b>23% E</b>	<b>30% CE</b>	<b>16%</b>	23%	<b>20%</b>	<b>27% F</b>	23%	23%	24%
<b>Moderate problem</b> Column %	14%	15%	12%	14%	<b>9%</b>	<b>26% CE</b>	<b>11%</b>	14%	<b>7%</b>	<b>23% F</b>	14%	14%	15%
<b>Small problem</b> Column %	4%	4%	4%	4%	<b>2%</b>	<b>10% CE</b>	<b>2%</b>	4%	<b>2%</b>	<b>7% F</b>	4%	<b>4%</b>	<b>9% H</b>
<b>Not a problem at all</b> Column %	1%	1%	2%	1%	<b>0%</b>	1%	<b>3% C</b>	1%	<b>1%</b>	<b>2% F</b>	1%	1%	3%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEFGH

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In which two areas has your household felt the most significant impact of inflation? (Please select your top two choices) All Mentions \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,131	921	210	1,131	505	319	307	1,131	645	486	1,131	1,040	90
<b>Groceries</b> % Valid Cases	85%	85%	85%	85%	<b>87% D</b>	<b>74% D</b>	<b>92% D</b>	85%	<b>89% G</b>	<b>79%</b>	85%	84%	91%
<b>Gasoline</b> % Valid Cases	37%	<b>42% B</b>	<b>14%</b>	37%	<b>45% DE</b>	<b>26%</b>	<b>35% D</b>	37%	<b>45% G</b>	<b>26%</b>	37%	<b>38% I</b>	<b>23%</b>
<b>Housing/Rent</b> % Valid Cases	26%	<b>25%</b>	<b>32% A</b>	26%	<b>21%</b>	<b>33% C</b>	26%	26%	<b>19%</b>	<b>36% F</b>	26%	<b>25%</b>	<b>42% H</b>
<b>Utilities (electric, gas or water)</b> % Valid Cases	22%	<b>20%</b>	<b>33% A</b>	22%	21%	22%	24%	22%	20%	25%	22%	22%	22%
<b>Healthcare</b> % Valid Cases	18%	18%	18%	18%	<b>14%</b>	<b>27% CE</b>	<b>16%</b>	18%	18%	19%	18%	19%	11%
<b>Education</b> % Valid Cases	3%	3%	2%	3%	<b>1%</b>	<b>5% CE</b>	<b>2%</b>	3%	<b>1%</b>	<b>4% F</b>	3%	<b>2%</b>	<b>6% H</b>
<b>Entertainment</b> % Valid Cases	7%	6%	9%	7%	<b>7% E</b>	<b>11% CE</b>	<b>3%</b>	7%	6%	8%	7%	7%	4%
<b>Other (please specify)</b> % Valid Cases	2%	<b>1%</b>	<b>7% A</b>	2%	3%	3%	1%	2%	2%	3%	2%	3%	0%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

What actions have you taken in response to inflation? (Select all that apply) All Mentions \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Cut back on non-essential spending</b>													
% Valid Cases	68%	69%	63%	68%	<b>72% E</b>	67%	<b>64%</b>	68%	<b>73% G</b>	<b>63%</b>	68%	<b>70% I</b>	<b>49%</b>
<b>Delayed major purchases</b>													
% Valid Cases	48%	47%	50%	48%	<b>50% D</b>	<b>43%</b>	48%	48%	48%	47%	48%	47%	48%
<b>Increased savings</b>													
% Valid Cases	11%	11%	11%	11%	<b>10%</b>	10%	<b>15% C</b>	11%	11%	11%	11%	<b>10%</b>	<b>22% H</b>
<b>Taken on additional work</b>													
% Valid Cases	22%	<b>19%</b>	<b>36% A</b>	22%	<b>19%</b>	<b>27% C</b>	21%	22%	<b>17%</b>	<b>28% F</b>	22%	<b>20%</b>	<b>39% H</b>
<b>Withdrawn money from or tapped into savings work</b>													
% Valid Cases	27%	26%	30%	27%	<b>25%</b>	<b>23%</b>	<b>34% CD</b>	27%	<b>29% G</b>	<b>23%</b>	27%	27%	24%
<b>Borrowed money or used credit more frequently</b>													
% Valid Cases	31%	30%	35%	31%	31%	<b>36% E</b>	<b>25%</b>	31%	<b>28%</b>	<b>34% F</b>	31%	30%	36%
<b>No actions taken</b>													
% Valid Cases	9%	<b>9% B</b>	<b>5%</b>	9%	<b>7%</b>	<b>13% CE</b>	<b>6%</b>	9%	<b>4%</b>	<b>14% F</b>	9%	8%	11%
<b>Other (please specify)</b>													
% Valid Cases	1%	0%	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How would you describe the current cost of housing or rent in your area?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Very/Somewhat Affordable</b>													
Column %	23%	<b>25% B</b>	<b>15%</b>	23%	<b>22% E</b>	<b>35% CE</b>	<b>12%</b>	23%	<b>17%</b>	<b>30% F</b>	23%	<b>24% I</b>	<b>10%</b>
<b>Total Very/Somewhat Unaffordable</b>													
Column %	72%	<b>71% A</b>	<b>79% A</b>	72%	<b>71% D</b>	<b>62%</b>	<b>86% CD</b>	72%	<b>77% G</b>	<b>67%</b>	72%	72%	80%
<b>Very affordable</b>													
Column %	2%	<b>3% B</b>	<b>1%</b>	2%	2%	3%	3%	2%	2%	3%	2%	3%	0%
<b>Somewhat affordable</b>													
Column %	20%	<b>22% B</b>	<b>15%</b>	20%	<b>20% E</b>	<b>33% CE</b>	<b>8%</b>	20%	<b>16%</b>	<b>26% F</b>	20%	<b>21% I</b>	<b>9%</b>
<b>Somewhat unaffordable</b>													
Column %	34%	<b>35% B</b>	<b>26%</b>	34%	33%	33%	34%	34%	<b>30%</b>	<b>38% F</b>	34%	34%	30%
<b>Very unaffordable</b>													
Column %	39%	<b>35% A</b>	<b>54% A</b>	39%	<b>38% D</b>	<b>28%</b>	<b>51% CD</b>	39%	<b>47% G</b>	<b>29%</b>	39%	<b>38%</b>	<b>50% H</b>
<b>No opinion</b>													
Column %	5%	5%	5%	5%	<b>7% DE</b>	<b>3%</b>	<b>3%</b>	5%	6%	4%	5%	<b>4%</b>	<b>10% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI



Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Has the cost of housing in your area increased, decreased, or stayed the same over the past year?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Significantly/Somewhat Increased</b>													
Column %	84%	85%	81%	84%	<b>89% D</b>	<b>75%</b>	<b>88% D</b>	84%	<b>91% G</b>	<b>76%</b>	84%	<b>86% I</b>	<b>64%</b>
<b>Significantly/Somewhat Decreased</b>													
Column %	3%	<b>3%</b>	<b>7% A</b>	3%	<b>3% E</b>	<b>6% CE</b>	<b>0%</b>	3%	3%	3%	3%	<b>3%</b>	<b>11% H</b>
<b>Increased significantly</b>													
Column %	50%	50%	49%	50%	<b>54% D</b>	<b>29%</b>	<b>67% CD</b>	50%	<b>59% G</b>	<b>39%</b>	50%	<b>51% I</b>	<b>36%</b>
<b>Increased somewhat</b>													
Column %	34%	35%	32%	34%	<b>35% E</b>	<b>46% CE</b>	<b>20%</b>	34%	32%	37%	34%	35%	28%
<b>Stayed the same</b>													
Column %	8%	<b>9% B</b>	<b>5%</b>	8%	<b>4%</b>	<b>15% CE</b>	<b>7% C</b>	8%	<b>3%</b>	<b>15% F</b>	8%	8%	9%
<b>Decreased somewhat</b>													
Column %	3%	<b>2%</b>	<b>6% A</b>	3%	<b>1% E</b>	<b>6% CE</b>	<b>0%</b>	3%	2%	3%	3%	<b>2%</b>	<b>11% H</b>
<b>Decreased significantly</b>													
Column %	1%	1%	0%	1%	<b>2% DE</b>	<b>0%</b>	<b>0%</b>	1%	<b>1% G</b>	<b>0%</b>	1%	1%	0%
<b>No opinion</b>													
Column %	4%	<b>3%</b>	<b>8% A</b>	4%	4%	4%	5%	4%	<b>3%</b>	<b>6% F</b>	4%	<b>3%</b>	<b>16% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How much of a financial burden is your current housing cost or rent?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Significant/Severe Burden</b>													
Column %	23%	<b>20%</b>	<b>34% A</b>	23%	<b>20%</b>	<b>19%</b>	<b>31% CD</b>	23%	<b>26% G</b>	<b>19%</b>	23%	<b>21%</b>	<b>38% H</b>
<b>Total Slight/No Burden At All</b>													
Column %	52%	<b>54% B</b>	<b>41%</b>	52%	<b>54% E</b>	53%	<b>47%</b>	52%	50%	54%	52%	<b>54% I</b>	<b>30%</b>
<b>No burden at all</b>													
Column %	29%	<b>33% B</b>	<b>15%</b>	29%	<b>32% E</b>	<b>31% E</b>	<b>23%</b>	29%	29%	30%	29%	<b>31% I</b>	<b>8%</b>
<b>Slight burden</b>													
Column %	22%	22%	26%	22%	22%	22%	24%	22%	21%	24%	22%	22%	22%
<b>Moderate burden</b>													
Column %	26%	26%	25%	26%	26%	28%	23%	26%	24%	27%	26%	25%	32%
<b>Significant burden</b>													
Column %	16%	<b>14%</b>	<b>23% A</b>	16%	<b>14%</b>	<b>11%</b>	<b>24% CD</b>	16%	<b>21% G</b>	<b>10%</b>	16%	<b>15%</b>	<b>28% H</b>
<b>Severe burden</b>													
Column %	7%	<b>6%</b>	<b>10% A</b>	7%	6%	8%	6%	7%	<b>5%</b>	<b>9% F</b>	7%	6%	9%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Have you considered moving due to housing costs in the past year?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Considered Moving</b> Column %	36%	<b>33%</b>	<b>49%</b> A	36%	<b>28%</b>	<b>39%</b> C	<b>45%</b> C	36%	<b>32%</b>	<b>41%</b> F	36%	<b>34%</b>	<b>51%</b> H
<b>Yes, within the same area</b> Column %	10%	<b>11%</b> B	<b>5%</b>	10%	<b>13%</b> E	<b>11%</b> E	<b>4%</b>	10%	10%	10%	10%	10%	6%
<b>Yes, to a different area in Tennessee</b> Column %	13%	<b>11%</b>	<b>22%</b> A	13%	<b>8%</b>	<b>10%</b>	<b>24%</b> CD	13%	14%	12%	13%	13%	14%
<b>Yes, to a different state</b> Column %	13%	<b>11%</b>	<b>22%</b> A	13%	<b>7%</b>	<b>18%</b> C	<b>18%</b> C	13%	<b>8%</b>	<b>19%</b> F	13%	<b>11%</b>	<b>30%</b> H
<b>No</b> Column %	64%	<b>67%</b> B	<b>51%</b>	64%	<b>72%</b> DE	<b>61%</b>	<b>55%</b>	64%	<b>68%</b> G	<b>59%</b>	64%	<b>66%</b> I	<b>49%</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you support local government efforts to increase affordable housing through zoning reforms?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Strongly/Somewhat Support</b> Column %	44%	<b>45% B</b>	<b>37%</b>	44%	<b>44% E</b>	<b>52% CE</b>	<b>33%</b>	44%	<b>41%</b>	<b>47% F</b>	44%	<b>46% I</b>	<b>21%</b>
<b>Total Strongly/Somewhat Oppose</b> Column %	15%	15%	15%	15%	<b>20% DE</b>	<b>7%</b>	<b>15% D</b>	15%	<b>20% G</b>	<b>9%</b>	15%	15%	16%
<b>Strongly support</b> Column %	19%	20%	16%	19%	<b>16%</b>	<b>29% CE</b>	<b>12%</b>	19%	<b>15%</b>	<b>24% F</b>	19%	<b>20% I</b>	<b>9%</b>
<b>Somewhat support</b> Column %	25%	25%	22%	25%	<b>28% E</b>	23%	<b>21%</b>	25%	26%	23%	25%	<b>26% I</b>	<b>12%</b>
<b>Neutral</b> Column %	41%	<b>40%</b>	<b>48% A</b>	41%	<b>35%</b>	<b>40%</b>	<b>52% CD</b>	41%	39%	44%	41%	<b>39%</b>	<b>63% H</b>
<b>Somewhat oppose</b> Column %	8%	<b>9% B</b>	<b>4%</b>	8%	<b>11% DE</b>	<b>4%</b>	<b>6%</b>	8%	<b>10% G</b>	<b>5%</b>	8%	8%	6%
<b>Strongly oppose</b> Column %	7%	<b>6%</b>	<b>11% A</b>	7%	<b>9% D</b>	<b>3%</b>	<b>8% D</b>	7%	<b>10% G</b>	<b>4%</b>	7%	7%	10%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

What concerns, if any, do you have about policies to increase affordable housing? (Select all that apply) All Mentions \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Impact on property values</b> % Valid Cases	44%	<b>47% B</b>	<b>33%</b>	44%	<b>58% DE</b>	<b>29%</b>	<b>41% D</b>	44%	<b>55% G</b>	<b>32%</b>	44%	<b>46% I</b>	<b>32%</b>
<b>Increased density and congestion</b> % Valid Cases	38%	39%	37%	38%	41%	38%	35%	38%	36%	41%	38%	39%	35%
<b>The strain on local infrastructure and services</b> % Valid Cases	33%	<b>35% B</b>	<b>27%</b>	33%	31%	35%	36%	33%	34%	33%	33%	33%	35%
<b>Potential changes to community character</b> % Valid Cases	34%	35%	31%	34%	<b>35% D</b>	<b>26%</b>	<b>43% CD</b>	34%	<b>37% G</b>	<b>31%</b>	34%	<b>35% I</b>	<b>23%</b>
<b>Effectiveness of policy implementation</b> % Valid Cases	37%	38%	33%	37%	<b>28%</b>	<b>41% C</b>	<b>47% C</b>	37%	<b>32%</b>	<b>43% F</b>	37%	36%	43%
<b>Other (please specify)</b> % Valid Cases	2%	3%	2%	2%	2%	1%	4%	2%	2%	3%	2%	2%	5%
<b>I have no concerns about policies to increase affordable housing</b> % Valid Cases	12%	11%	13%	12%	12%	<b>14% E</b>	<b>9%</b>	12%	10%	13%	12%	11%	15%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFGI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Should local governments be allowed to use taxpayer money to hire contract lobbyists to lobby state and federal gover... \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Yes</b> Column %	5%	<b>5% B</b>	<b>2%</b>	5%	<b>2%</b>	<b>9% CE</b>	<b>3%</b>	5%	<b>3%</b>	<b>7% F</b>	5%	<b>5% I</b>	<b>0%</b>
<b>No</b> Column %	72%	<b>75% B</b>	<b>57%</b>	72%	<b>73% D</b>	<b>65%</b>	<b>77% D</b>	72%	<b>76% G</b>	<b>66%</b>	72%	<b>73% I</b>	<b>57%</b>
<b>Not sure</b> Column %	24%	<b>20%</b>	<b>42% A</b>	24%	24%	26%	20%	24%	<b>21%</b>	<b>27% F</b>	24%	<b>22%</b>	<b>43% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you feel that sufficient well-paying job opportunities are available in your area of Tennessee?

	Likely Voter			Party Affiliation			Trump Voter (2020)			Voted In 2020			
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Yes</b> Column %	55%	<b>60% B</b>	<b>36% B</b>	55%	<b>65% DE</b>	<b>54% E</b>	<b>42% E</b>	55%	58%	53%	55%	<b>57% I</b>	<b>45% I</b>
<b>No</b> Column %	45%	<b>40% A</b>	<b>64% A</b>	45%	<b>35% C</b>	<b>46% C</b>	<b>58% CD</b>	45%	42%	47%	45%	<b>43% H</b>	<b>55% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

What are the biggest barriers to accessing well-paying jobs in your community? (Select all that apply) All Mentions Base: Believes sufficient well-paying job opportunities are not available in their area of Tennessee \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	534	391	143	534	182	165	187	534	281	253	534	477	57
<b>Lack of local job opportunities</b>													
% Valid Cases	67%	<b>70% B</b>	<b>59%</b>	67%	<b>72% D</b>	<b>57%</b>	<b>72% D</b>	67%	<b>76% G</b>	<b>57%</b>	67%	<b>70% I</b>	<b>44%</b>
<b>Insufficient education or training programs</b>													
% Valid Cases	29%	30%	27%	29%	27%	32%	30%	29%	26%	33%	29%	29%	31%
<b>Limited transportation options</b>													
% Valid Cases	33%	<b>37% B</b>	<b>23%</b>	33%	<b>28%</b>	<b>50% CE</b>	<b>24%</b>	33%	<b>23%</b>	<b>45% F</b>	33%	<b>35% I</b>	<b>17%</b>
<b>Commuting distance from your home</b>													
% Valid Cases	40%	<b>43% B</b>	<b>33%</b>	40%	<b>30%</b>	<b>46% C</b>	<b>45% C</b>	40%	38%	43%	40%	41%	33%
<b>High competition for available jobs</b>													
% Valid Cases	40%	42%	35%	40%	<b>46% E</b>	40%	<b>34%</b>	40%	40%	40%	40%	40%	36%
<b>Discrimination (e.g., age, gender, race)</b>													
% Valid Cases	20%	20%	19%	20%	<b>12%</b>	<b>34% CE</b>	<b>15%</b>	20%	<b>15%</b>	<b>25% F</b>	20%	21%	13%
<b>Insufficient childcare services</b>													
% Valid Cases	25%	24%	29%	25%	27%	<b>30% E</b>	<b>20%</b>	25%	25%	26%	25%	<b>27% I</b>	<b>11%</b>
<b>Poor home internet connectivity for remote or hybrid jobs</b>													
% Valid Cases	16%	15%	19%	16%	<b>13%</b>	<b>24% CE</b>	<b>12%</b>	16%	15%	18%	16%	16%	17%
<b>Other (please specify)</b>													
% Valid Cases	4%	4%	5%	4%	2%	2%	7%	4%	<b>2%</b>	<b>6% F</b>	4%	<b>3%</b>	<b>10% H</b>
<b>None</b>													
% Valid Cases	3%	3%	4%	3%	6%	0%	3%	3%	4%	2%	3%	2%	7%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFGHI



Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How affordable is childcare for working families in your community?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Very/Somewhat Affordable</b>													
Column %	17%	<b>18% B</b>	<b>12%</b>	17%	<b>24% DE</b>	<b>15% E</b>	<b>8%</b>	17%	<b>19% G</b>	<b>14%</b>	17%	17%	16%
<b>Total Very/Somewhat Unaffordable</b>													
Column %	56%	55%	57%	56%	<b>51%</b>	<b>49%</b>	<b>72% CD</b>	56%	<b>59% G</b>	<b>52%</b>	56%	56%	50%
<b>Very affordable</b>													
Column %	2%	<b>2% B</b>	<b>0%</b>	2%	<b>2% E</b>	<b>2% E</b>	<b>0%</b>	2%	2%	2%	2%	2%	0%
<b>Somewhat affordable</b>													
Column %	15%	16%	12%	15%	<b>22% DE</b>	<b>13% E</b>	<b>8%</b>	15%	<b>17% G</b>	<b>13%</b>	15%	15%	16%
<b>Somewhat unaffordable</b>													
Column %	30%	30%	29%	30%	<b>25%</b>	<b>35% C</b>	<b>33% C</b>	30%	28%	32%	30%	29%	36%
<b>Very unaffordable</b>													
Column %	26%	25%	28%	26%	<b>26% D</b>	<b>14%</b>	<b>39% CD</b>	26%	<b>31% G</b>	<b>20%</b>	26%	<b>27% I</b>	<b>14%</b>
<b>Not sure</b>													
Column %	27%	26%	31%	27%	<b>26%</b>	<b>36% CE</b>	<b>20%</b>	27%	<b>22%</b>	<b>34% F</b>	27%	27%	34%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFGI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Is access to reliable high-speed broadband internet available at your home?

	Likely Voter			Party Affiliation			Trump Voter (2020)			Voted In 2020			
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Yes</b> Column %	85%	<b>88% B</b>	<b>71% B</b>	85%	<b>88% E</b>	<b>87% E</b>	<b>78% E</b>	85%	<b>82% F</b>	<b>89% F</b>	85%	<b>86% I</b>	<b>72% I</b>
<b>No</b> Column %	15%	<b>12% A</b>	<b>29% A</b>	15%	<b>12% A</b>	<b>13% A</b>	<b>22% CD</b>	15%	<b>18% G</b>	<b>11% G</b>	15%	<b>14% H</b>	<b>28% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How would you rate the affordability of high-speed broadband internet in your area?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,020	861	160	1,020	452	314	254	1,020	542	479	1,020	946	74
<b>Total Very/Somewhat Affordable</b>													
Column %	71%	<b>74% B</b>	<b>56%</b>	71%	73%	70%	68%	71%	<b>74% G</b>	<b>68%</b>	71%	<b>72% I</b>	<b>59%</b>
<b>Total Very/Somewhat Unaffordable</b>													
Column %	28%	<b>26%</b>	<b>41% A</b>	28%	26%	29%	31%	28%	26%	31%	28%	28%	37%
<b>Very affordable</b>													
Column %	15%	16%	11%	15%	<b>14%</b>	<b>10%</b>	<b>24% CD</b>	15%	<b>20% G</b>	<b>10%</b>	15%	<b>16% I</b>	<b>6%</b>
<b>Somewhat affordable</b>													
Column %	56%	<b>57% B</b>	<b>45%</b>	56%	<b>59% E</b>	<b>60% E</b>	<b>45%</b>	56%	54%	57%	56%	56%	53%
<b>Somewhat unaffordable</b>													
Column %	24%	<b>22%</b>	<b>38% A</b>	24%	<b>20%</b>	<b>27% C</b>	<b>29% C</b>	24%	<b>21%</b>	<b>28% F</b>	24%	24%	30%
<b>Very unaffordable</b>													
Column %	4%	4%	3%	4%	<b>7% DE</b>	<b>2%</b>	<b>2%</b>	4%	5%	3%	4%	4%	7%
<b>Not sure</b>													
Column %	1%	<b>1%</b>	<b>3% A</b>	1%	1%	2%	1%	1%	1%	1%	1%	<b>1%</b>	<b>5% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

What is the biggest issue you face with high-speed broadband internet? (Select one)

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Cost of service</b> Column %	37%	37%	38%	37%	38%	<b>41% E</b>	<b>32%</b>	37%	36%	39%	37%	38%	33%
<b>Speed and reliability</b> Column %	19%	<b>20% B</b>	<b>12%</b>	19%	<b>21% E</b>	<b>22% E</b>	<b>12%</b>	19%	19%	19%	19%	19%	19%
<b>Availability in my area</b> Column %	10%	<b>8%</b>	<b>20% A</b>	10%	<b>8%</b>	<b>9%</b>	<b>15% CD</b>	10%	11%	9%	10%	<b>10%</b>	<b>16% H</b>
<b>Customer service</b> Column %	6%	<b>7% B</b>	<b>2%</b>	6%	<b>6% E</b>	<b>9% CE</b>	<b>3%</b>	6%	6%	6%	6%	6%	8%
<b>Other (please specify)</b> Column %	3%	<b>1%</b>	<b>12% A</b>	3%	<b>0%</b>	<b>1%</b>	<b>10% CD</b>	3%	<b>2%</b>	<b>5% F</b>	3%	4%	0%
<b>No Issues</b> Column %	24%	<b>26% B</b>	<b>16%</b>	24%	<b>28% D</b>	<b>16%</b>	<b>28% D</b>	24%	26%	22%	24%	24%	23%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFH

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How important is broadband access for your household’s daily activities (e.g., work, education, entertainment)?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Important</b> Column %	93%	<b>96% B</b>	<b>78%</b>	93%	<b>95% D</b>	<b>90%</b>	93%	93%	<b>95% G</b>	<b>91%</b>	93%	<b>95% I</b>	<b>74%</b>
<b>Very important</b> Column %	49%	<b>51% B</b>	<b>41%</b>	49%	<b>54% E</b>	48%	<b>43%</b>	49%	47%	51%	49%	<b>51% I</b>	<b>32%</b>
<b>Important</b> Column %	26%	<b>27% B</b>	<b>20%</b>	26%	26%	26%	25%	26%	<b>29% G</b>	<b>22%</b>	26%	<b>27% I</b>	<b>16%</b>
<b>Somewhat important</b> Column %	18%	19%	17%	18%	<b>15%</b>	<b>16%</b>	<b>25% CD</b>	18%	19%	18%	18%	<b>18%</b>	<b>26% H</b>
<b>Not important</b> Column %	4%	<b>2%</b>	<b>13% A</b>	4%	<b>1%</b>	<b>8% CE</b>	<b>4% C</b>	4%	<b>2%</b>	<b>6% F</b>	4%	<b>3%</b>	<b>15% H</b>
<b>No opinion</b> Column %	3%	<b>2%</b>	<b>8% A</b>	3%	3%	2%	3%	3%	3%	3%	3%	<b>2%</b>	<b>11% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How concerned are you about crime in your community?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Very/Somewhat Concerned</b>													
Column %	56%	<b>61% B</b>	<b>38%</b>	56%	<b>63% DE</b>	<b>51%</b>	<b>52%</b>	56%	<b>64% G</b>	<b>47%</b>	56%	<b>58% I</b>	<b>40%</b>
<b>Total Not/Not Very Concerned</b>													
Column %	41%	<b>38%</b>	<b>54% A</b>	41%	<b>36%</b>	<b>44% C</b>	<b>46% C</b>	41%	<b>35%</b>	<b>49% F</b>	41%	41%	46%
<b>Very concerned</b>													
Column %	20%	21%	17%	20%	<b>25% DE</b>	<b>18%</b>	<b>15%</b>	20%	21%	19%	20%	20%	16%
<b>Somewhat concerned</b>													
Column %	37%	<b>40% B</b>	<b>21%</b>	37%	38%	34%	37%	37%	<b>43% G</b>	<b>29%</b>	37%	<b>38% I</b>	<b>23%</b>
<b>Not very concerned</b>													
Column %	29%	28%	31%	29%	<b>25%</b>	<b>32% C</b>	31%	29%	<b>20%</b>	<b>39% F</b>	29%	29%	32%
<b>Not concerned at all</b>													
Column %	12%	<b>10%</b>	<b>23% A</b>	12%	<b>11%</b>	12%	<b>16% C</b>	12%	<b>15% G</b>	<b>10%</b>	12%	12%	14%
<b>No opinion</b>													
Column %	2%	<b>1%</b>	<b>8% A</b>	2%	<b>1%</b>	<b>4% C</b>	2%	2%	<b>1%</b>	<b>4% F</b>	2%	<b>1%</b>	<b>14% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Have you or someone you know been a victim of crime in the past year?

	Likely Voter			Party Affiliation			Trump Voter (2020)			Voted In 2020			
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Yes</b> Column %	31%	<b>29%</b>	<b>41% A</b>	31%	<b>28%</b>	33%	<b>34% C</b>	31%	32%	30%	31%	<b>30%</b>	<b>41% H</b>
<b>No</b> Column %	69%	<b>71% B</b>	<b>59%</b>	69%	<b>72% E</b>	67%	<b>66%</b>	69%	68%	70%	69%	<b>70% I</b>	<b>59%</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCEHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How would you rate the effectiveness of local law enforcement in dealing with crime?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Very/Somewhat Effective</b>													
Column %	61%	<b>65% B</b>	<b>43%</b>	61%	<b>69% DE</b>	<b>53%</b>	<b>56%</b>	61%	<b>68% G</b>	<b>52%</b>	61%	<b>64% I</b>	<b>29%</b>
<b>Total Very/Somewhat Ineffective</b>													
Column %	31%	<b>28%</b>	<b>46% A</b>	31%	<b>23%</b>	<b>40% C</b>	<b>36% C</b>	31%	<b>26%</b>	<b>38% F</b>	31%	<b>30%</b>	<b>49% H</b>
<b>Very effective</b>													
Column %	18%	<b>20% B</b>	<b>11%</b>	18%	<b>23% D</b>	<b>10%</b>	<b>20% D</b>	18%	<b>26% G</b>	<b>8%</b>	18%	<b>20% I</b>	<b>3%</b>
<b>Somewhat effective</b>													
Column %	43%	<b>45% B</b>	<b>31%</b>	43%	<b>47% E</b>	43%	<b>36%</b>	43%	42%	43%	43%	<b>44% I</b>	<b>26%</b>
<b>Somewhat ineffective</b>													
Column %	21%	21%	25%	21%	<b>14%</b>	<b>29% C</b>	<b>25% C</b>	21%	<b>16%</b>	<b>27% F</b>	21%	<b>20%</b>	<b>33% H</b>
<b>Very ineffective</b>													
Column %	10%	<b>8%</b>	<b>21% A</b>	10%	9%	11%	11%	10%	10%	11%	10%	<b>10%</b>	<b>16% H</b>
<b>No opinion</b>													
Column %	8%	<b>7%</b>	<b>11% A</b>	8%	8%	7%	8%	8%	<b>5%</b>	<b>11% F</b>	8%	<b>6%</b>	<b>22% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI



Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Which type of crime are you most concerned about in your community? (Select One)

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Drug-related crime</b> Column %	32%	33%	28%	32%	<b>41% DE</b>	<b>23%</b>	<b>27%</b>	32%	<b>37% G</b>	<b>26%</b>	32%	32%	36%
<b>Violent crime</b> Column %	26%	27%	24%	26%	<b>19%</b>	<b>33% C</b>	<b>30% C</b>	26%	<b>24%</b>	<b>29% F</b>	26%	26%	33%
<b>Property crime</b> Column %	23%	<b>25% B</b>	<b>18%</b>	23%	23%	24%	23%	23%	22%	25%	23%	<b>24% I</b>	<b>12%</b>
<b>Cybercrime</b> Column %	6%	<b>7% B</b>	<b>2%</b>	6%	5%	<b>8% E</b>	<b>4%</b>	6%	6%	6%	6%	6%	3%
<b>Shoplifting</b> Column %	3%	3%	2%	3%	<b>4% E</b>	<b>3% E</b>	<b>1%</b>	3%	4%	2%	3%	3%	1%
<b>Other (please specify)</b> Column %	5%	<b>2%</b>	<b>18% A</b>	5%	<b>4%</b>	5%	<b>7% C</b>	5%	5%	6%	5%	5%	5%
<b>No opinion</b> Column %	4%	<b>3%</b>	<b>8% A</b>	4%	<b>3%</b>	4%	<b>7% C</b>	4%	<b>3%</b>	<b>6% F</b>	4%	<b>3%</b>	<b>11% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In general, are you satisfied or dissatisfied with: The reliability of public utilities (electricity, water,gas) in your area \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Very/Somewhat Satisfied</b>													
Column %	72%	<b>75% B</b>	<b>60%</b>	72%	73%	72%	72%	72%	<b>77% G</b>	<b>67%</b>	72%	<b>75% I</b>	<b>45%</b>
<b>Total Very/Somewhat Dissatisfied</b>													
Column %	14%	14%	15%	14%	14%	16%	14%	14%	13%	16%	14%	15%	11%
<b>Very Satisfied</b>													
Column %	27%	<b>29% B</b>	<b>20%</b>	27%	<b>32% E</b>	27%	<b>21%</b>	27%	28%	26%	27%	<b>28% I</b>	<b>17%</b>
<b>Somewhat Satisfied</b>													
Column %	45%	<b>47% B</b>	<b>39%</b>	45%	<b>42%</b>	45%	<b>51% C</b>	45%	<b>49% G</b>	<b>40%</b>	45%	<b>47% I</b>	<b>28%</b>
<b>Not Sure or Neutral</b>													
Column %	13%	<b>10%</b>	<b>26% A</b>	13%	13%	12%	14%	13%	<b>10%</b>	<b>17% F</b>	13%	<b>10%</b>	<b>45% H</b>
<b>Somewhat Dissatisfied</b>													
Column %	12%	12%	12%	12%	11%	13%	13%	12%	11%	14%	12%	13%	8%
<b>Very Dissatisfied</b>													
Column %	2%	2%	3%	2%	3%	2%	1%	2%	2%	2%	2%	2%	3%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In general, are you satisfied or dissatisfied with: The cost of public utilities (electricity, water, gas) in your area \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Very/Somewhat Satisfied</b> Column %	40%	<b>44% B</b>	<b>24%</b>	40%	<b>46% E</b>	<b>42% E</b>	<b>28%</b>	40%	41%	39%	40%	<b>42% I</b>	<b>20%</b>
<b>Total Very/Somewhat Dissatisfied</b> Column %	40%	<b>36%</b>	<b>57% A</b>	40%	<b>32%</b>	<b>36%</b>	<b>56% CD</b>	40%	40%	39%	40%	39%	47%
<b>Very Satisfied</b> Column %	9%	<b>10% B</b>	<b>3%</b>	9%	10%	8%	7%	9%	9%	9%	9%	9%	5%
<b>Somewhat Satisfied</b> Column %	31%	<b>34% B</b>	<b>20%</b>	31%	<b>36% E</b>	<b>33% E</b>	<b>21%</b>	31%	32%	30%	31%	<b>33% I</b>	<b>15%</b>
<b>Not Sure or Neutral</b> Column %	21%	21%	20%	21%	22%	<b>23% E</b>	<b>16%</b>	21%	19%	22%	21%	<b>19%</b>	<b>33% H</b>
<b>Somewhat Dissatisfied</b> Column %	29%	<b>26%</b>	<b>43% A</b>	29%	<b>24%</b>	<b>30% C</b>	<b>36% C</b>	29%	28%	31%	29%	29%	36%
<b>Very Dissatisfied</b> Column %	10%	<b>9%</b>	<b>14% A</b>	10%	<b>8%</b>	<b>5%</b>	<b>19% CD</b>	10%	<b>12% G</b>	<b>8%</b>	10%	10%	12%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Have you experienced any significant disruptions or outages in public utilities (electricity, water, gas) in the past year? \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Yes, frequently</b> Column %	11%	10%	13%	11%	12%	11%	8%	11%	11%	10%	11%	<b>11% I</b>	<b>5%</b>
<b>Yes, occasionally</b> Column %	43%	42%	49%	43%	43%	<b>39%</b>	<b>49% D</b>	43%	42%	45%	43%	<b>42%</b>	<b>59% H</b>
<b>No</b> Column %	46%	<b>48% B</b>	<b>38%</b>	46%	45%	50%	43%	46%	47%	44%	46%	<b>47% I</b>	<b>36%</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BDHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you believe your local government is doing enough to maintain and improve public utilities?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Yes</b> Column %	35%	36%	30%	35%	34%	36%	36%	35%	36%	35%	35%	36%	31%
<b>No</b> Column %	34%	<b>32%</b>	<b>43% A</b>	34%	<b>36% D</b>	<b>27%</b>	<b>40% D</b>	34%	<b>37% G</b>	<b>31%</b>	34%	34%	37%
<b>Not sure</b> Column %	31%	31%	27%	31%	<b>30% E</b>	<b>37% CE</b>	<b>23%</b>	31%	<b>28%</b>	<b>34% F</b>	31%	30%	32%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEFG

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Fixing and maintaining roads or highways to make them smoother \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Top/High Priority</b> Column %	70%	<b>72% B</b>	<b>59% B</b>	70%	<b>74% D</b>	<b>62% D</b>	<b>70% D</b>	70%	<b>77% G</b>	<b>61% G</b>	70%	<b>71% I</b>	<b>50% I</b>
<b>Moderate Priority</b> Column %	21%	<b>20% A</b>	<b>26% A</b>	21%	<b>16% C</b>	<b>24% C</b>	<b>24% C</b>	21%	<b>16% F</b>	<b>27% F</b>	21%	<b>20% H</b>	<b>32% H</b>
<b>Total Low/Not A Priority</b> Column %	6%	<b>5% A</b>	<b>13% A</b>	6%	<b>4% CE</b>	<b>11% CE</b>	<b>5% CE</b>	6%	<b>4% F</b>	<b>9% F</b>	6%	<b>6% H</b>	<b>11% H</b>
<b>Top Priority</b> Column %	32%	31%	34%	32%	<b>33% E</b>	<b>36% E</b>	<b>25% E</b>	32%	33%	31%	32%	32%	23%
<b>High Priority</b> Column %	38%	<b>41% B</b>	<b>25% B</b>	38%	<b>42% D</b>	<b>26% D</b>	<b>45% D</b>	38%	<b>44% G</b>	<b>30% G</b>	38%	<b>39% I</b>	<b>26% I</b>
<b>Moderate Priority</b> Column %	21%	<b>20% A</b>	<b>26% A</b>	21%	<b>16% C</b>	<b>24% C</b>	<b>24% C</b>	21%	<b>16% F</b>	<b>27% F</b>	21%	<b>20% H</b>	<b>32% H</b>
<b>Low Priority</b> Column %	5%	<b>4% A</b>	<b>8% A</b>	5%	<b>3% CE</b>	<b>9% CE</b>	<b>3% CE</b>	5%	<b>3% F</b>	<b>7% F</b>	5%	5%	2%
<b>Not A Priority</b> Column %	1%	<b>1% A</b>	<b>5% A</b>	1%	1%	2%	2%	1%	<b>0% F</b>	<b>3% F</b>	1%	<b>1% H</b>	<b>9% H</b>
<b>Not Sure</b> Column %	3%	4%	2%	3%	<b>5% E</b>	3%	<b>1% E</b>	3%	3%	3%	3%	<b>3% H</b>	<b>8% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Making roads safer \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Top/High Priority</b> Column %	66%	<b>69% B</b>	<b>54% B</b>	66%	<b>71% E</b>	<b>67% E</b>	<b>57% E</b>	66%	66%	67%	66%	<b>67% I</b>	<b>54% I</b>
<b>Moderate Priority</b> Column %	25%	<b>23% B</b>	<b>34% A</b>	25%	<b>21% E</b>	<b>21% E</b>	<b>35% CD</b>	25%	25%	25%	25%	25%	25%
<b>Total Low/Not A Priority</b> Column %	6%	6%	8%	6%	5%	8%	6%	6%	7%	5%	6%	<b>5% H</b>	<b>14% H</b>
<b>Top Priority</b> Column %	31%	30%	31%	31%	<b>34% E</b>	31%	<b>24% E</b>	31%	30%	31%	31%	31%	22%
<b>High Priority</b> Column %	35%	<b>39% B</b>	<b>22% B</b>	35%	37%	36%	33%	35%	35%	36%	35%	36%	31%
<b>Moderate Priority</b> Column %	25%	<b>23% B</b>	<b>34% A</b>	25%	<b>21% E</b>	<b>21% E</b>	<b>35% CD</b>	25%	25%	25%	25%	25%	25%
<b>Low Priority</b> Column %	6%	5%	7%	6%	5%	7%	6%	6%	7%	5%	6%	<b>5% H</b>	<b>14% H</b>
<b>Not A Priority</b> Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
<b>Not Sure</b> Column %	3%	2%	5%	3%	3%	<b>4% E</b>	<b>2% E</b>	3%	2%	4%	3%	<b>2% H</b>	<b>7% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Improving buses, trains, and other public transportation options to make them easier to use \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Top/High Priority</b> Column %	37%	38%	33%	37%	<b>33%</b>	<b>51%</b> CE	<b>29%</b>	37%	<b>31%</b>	<b>44%</b> F	37%	38%	30%
<b>Moderate Priority</b> Column %	32%	31%	34%	32%	<b>35%</b> E	<b>33%</b> E	<b>26%</b>	32%	32%	32%	32%	33%	24%
<b>Total Low/Not A Priority</b> Column %	24%	24%	25%	24%	<b>25%</b> D	<b>7%</b>	<b>40%</b> CD	24%	<b>31%</b> G	<b>15%</b>	24%	23%	31%
<b>Top Priority</b> Column %	15%	15%	17%	15%	<b>12%</b> E	<b>28%</b> CE	<b>5%</b>	15%	<b>9%</b>	<b>23%</b> F	15%	15%	12%
<b>High Priority</b> Column %	22%	<b>23%</b> B	<b>16%</b>	22%	20%	22%	24%	22%	22%	22%	22%	22%	19%
<b>Moderate Priority</b> Column %	32%	31%	34%	32%	<b>35%</b> E	<b>33%</b> E	<b>26%</b>	32%	32%	32%	32%	33%	24%
<b>Low Priority</b> Column %	12%	<b>11%</b>	<b>17%</b> A	12%	<b>14%</b> D	<b>5%</b>	<b>17%</b> D	12%	<b>14%</b> G	<b>10%</b>	12%	<b>11%</b>	<b>24%</b> H
<b>Not A Priority</b> Column %	12%	12%	8%	12%	<b>11%</b> D	<b>2%</b>	<b>23%</b> CD	12%	<b>17%</b> G	<b>5%</b>	12%	12%	7%
<b>Not Sure</b> Column %	7%	7%	8%	7%	8%	9%	5%	7%	6%	9%	7%	<b>7%</b>	<b>15%</b> H

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH



Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Improving water and sewer services to ensure clean drinking water and efficient waste management \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Top/High Priority</b> Column %	62%	63%	59%	62%	62%	60%	65%	62%	61%	63%	62%	62%	60%
<b>Moderate Priority</b> Column %	26%	26%	23%	26%	<b>28% E</b>	<b>27% E</b>	<b>20%</b>	26%	26%	25%	26%	<b>27% I</b>	<b>17%</b>
<b>Total Low/Not A Priority</b> Column %	10%	<b>9%</b>	<b>15% A</b>	10%	<b>7%</b>	10%	<b>14% C</b>	10%	10%	9%	10%	<b>9%</b>	<b>17% H</b>
<b>Top Priority</b> Column %	28%	29%	25%	28%	<b>33% E</b>	<b>28% E</b>	<b>21%</b>	28%	27%	29%	28%	27%	34%
<b>High Priority</b> Column %	34%	34%	34%	34%	<b>29%</b>	<b>32%</b>	<b>44% CD</b>	34%	34%	34%	34%	35%	26%
<b>Moderate Priority</b> Column %	26%	26%	23%	26%	<b>28% E</b>	<b>27% E</b>	<b>20%</b>	26%	26%	25%	26%	<b>27% I</b>	<b>17%</b>
<b>Low Priority</b> Column %	6%	<b>5%</b>	<b>14% A</b>	6%	<b>4%</b>	<b>9% C</b>	7%	6%	5%	8%	6%	<b>6%</b>	<b>16% H</b>
<b>Not A Priority</b> Column %	3%	<b>4% B</b>	<b>1%</b>	3%	<b>3%</b>	<b>1%</b>	<b>7% CD</b>	3%	<b>5% G</b>	<b>1%</b>	3%	3%	2%
<b>Not Sure</b> Column %	3%	2%	3%	3%	3%	3%	2%	3%	2%	3%	3%	<b>2%</b>	<b>6% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Improving utility services like electricity, gas, and water to make them more reliable \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Top/High Priority</b> Column %	56%	57%	52%	56%	<b>60% D</b>	<b>52%</b>	53%	56%	<b>59% G</b>	<b>51%</b>	56%	<b>57% I</b>	<b>39%</b>
<b>Moderate Priority</b> Column %	28%	29%	23%	28%	27%	31%	25%	28%	<b>24%</b>	<b>32% F</b>	28%	28%	28%
<b>Total Low/Not A Priority</b> Column %	13%	<b>12%</b>	<b>20% A</b>	13%	<b>10%</b>	13%	<b>19% C</b>	13%	14%	13%	13%	<b>12%</b>	<b>24% H</b>
<b>Top Priority</b> Column %	21%	21%	22%	21%	<b>24% E</b>	<b>22% E</b>	<b>15%</b>	21%	21%	22%	21%	21%	20%
<b>High Priority</b> Column %	35%	36%	30%	35%	36%	<b>30%</b>	<b>38% D</b>	35%	<b>39% G</b>	<b>30%</b>	35%	<b>36% I</b>	<b>19%</b>
<b>Moderate Priority</b> Column %	28%	29%	23%	28%	27%	31%	25%	28%	<b>24%</b>	<b>32% F</b>	28%	28%	28%
<b>Low Priority</b> Column %	12%	<b>10%</b>	<b>19% A</b>	12%	<b>7%</b>	<b>12% C</b>	<b>18% CD</b>	12%	11%	12%	12%	<b>10%</b>	<b>23% H</b>
<b>Not A Priority</b> Column %	2%	2%	1%	2%	<b>3% E</b>	1%	<b>1%</b>	2%	2%	1%	2%	2%	1%
<b>Not Sure</b> Column %	3%	3%	5%	3%	3%	3%	3%	3%	3%	4%	3%	<b>3%</b>	<b>8% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Improving utility services like electricity, gas, and water to make them more affordable \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Top/High Priority</b> Column %	60%	60%	62%	60%	60%	60%	61%	60%	<b>65% G</b>	<b>55%</b>	60%	61%	56%
<b>Moderate Priority</b> Column %	28%	28%	30%	28%	25%	30%	30%	28%	<b>21%</b>	<b>37% F</b>	28%	28%	27%
<b>Total Low/Not A Priority</b> Column %	7%	8%	5%	7%	9%	6%	7%	7%	<b>9% G</b>	<b>5%</b>	7%	7%	10%
<b>Top Priority</b> Column %	28%	<b>27%</b>	<b>35% A</b>	28%	26%	31%	28%	28%	<b>33% G</b>	<b>22%</b>	28%	<b>29% I</b>	<b>18%</b>
<b>High Priority</b> Column %	32%	33%	27%	32%	34%	29%	34%	32%	32%	33%	32%	32%	38%
<b>Moderate Priority</b> Column %	28%	28%	30%	28%	25%	30%	30%	28%	<b>21%</b>	<b>37% F</b>	28%	28%	27%
<b>Low Priority</b> Column %	6%	7%	4%	6%	7%	5%	6%	6%	<b>8% G</b>	<b>3%</b>	6%	6%	4%
<b>Not A Priority</b> Column %	1%	1%	1%	1%	<b>2% E</b>	1%	<b>0%</b>	1%	1%	2%	1%	<b>1%</b>	<b>6% H</b>
<b>Not Sure</b> Column %	4%	4%	3%	4%	<b>6% DE</b>	<b>3%</b>	<b>2%</b>	4%	5%	3%	4%	4%	6%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ADEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Expanding access to high-speed broadband internet access \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Top/High Priority</b> Column %	44%	<b>47% B</b>	<b>32%</b>	44%	<b>42%</b>	<b>54% CE</b>	<b>37%</b>	44%	43%	45%	44%	<b>46% I</b>	<b>22%</b>
<b>Moderate Priority</b> Column %	34%	<b>32%</b>	<b>44% A</b>	34%	34%	<b>30%</b>	<b>39% D</b>	34%	33%	36%	34%	<b>33%</b>	<b>50% H</b>
<b>Total Low/Not A Priority</b> Column %	16%	16%	17%	16%	<b>16% D</b>	<b>11%</b>	<b>22% CD</b>	16%	<b>18% G</b>	<b>13%</b>	16%	16%	14%
<b>Top Priority</b> Column %	17%	17%	16%	17%	18%	17%	16%	17%	18%	16%	17%	<b>18% I</b>	<b>7%</b>
<b>High Priority</b> Column %	27%	<b>30% B</b>	<b>16%</b>	27%	<b>24%</b>	<b>37% CE</b>	<b>21%</b>	27%	25%	29%	27%	<b>28% I</b>	<b>15%</b>
<b>Moderate Priority</b> Column %	34%	<b>32%</b>	<b>44% A</b>	34%	34%	<b>30%</b>	<b>39% D</b>	34%	33%	36%	34%	<b>33%</b>	<b>50% H</b>
<b>Low Priority</b> Column %	12%	12%	15%	12%	<b>11%</b>	<b>9%</b>	<b>19% CD</b>	12%	13%	11%	12%	13%	9%
<b>Not A Priority</b> Column %	4%	4%	3%	4%	<b>5% D</b>	<b>3%</b>	3%	4%	<b>5% G</b>	<b>3%</b>	4%	4%	4%
<b>Not Sure</b> Column %	5%	5%	7%	5%	<b>7% E</b>	<b>5% E</b>	<b>2%</b>	5%	5%	5%	5%	<b>4%</b>	<b>14% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Building new school facilities for K-12 public education \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Top/High Priority</b> Column %	36%	37%	31%	36%	<b>37% E</b>	<b>39% E</b>	<b>30%</b>	36%	<b>33%</b>	<b>39% F</b>	36%	36%	32%
<b>Moderate Priority</b> Column %	35%	<b>37% B</b>	<b>26%</b>	35%	34%	34%	38%	35%	34%	35%	35%	35%	38%
<b>Total Low/Not A Priority</b> Column %	22%	<b>19%</b>	<b>33% A</b>	22%	<b>18%</b>	<b>20%</b>	<b>29% CD</b>	22%	<b>24% G</b>	<b>19%</b>	22%	22%	19%
<b>Top Priority</b> Column %	11%	11%	9%	11%	<b>10% E</b>	<b>16% CE</b>	<b>6%</b>	11%	<b>7%</b>	<b>15% F</b>	11%	<b>10%</b>	<b>17% H</b>
<b>High Priority</b> Column %	25%	26%	22%	25%	27%	23%	24%	25%	26%	24%	25%	<b>26% I</b>	<b>15%</b>
<b>Moderate Priority</b> Column %	35%	<b>37% B</b>	<b>26%</b>	35%	34%	34%	38%	35%	34%	35%	35%	35%	38%
<b>Low Priority</b> Column %	15%	<b>13%</b>	<b>20% A</b>	15%	14%	15%	16%	15%	<b>17% G</b>	<b>12%</b>	15%	15%	13%
<b>Not A Priority</b> Column %	7%	<b>6%</b>	<b>14% A</b>	7%	<b>4%</b>	<b>6%</b>	<b>13% CD</b>	7%	7%	7%	7%	7%	6%
<b>Not Sure</b> Column %	8%	7%	9%	8%	<b>11% DE</b>	<b>7% E</b>	<b>3%</b>	8%	9%	6%	8%	7%	10%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

In your opinion, how big of a priority should investment in the following types of infrastructure be in your area of Tennessee? Improving and maintaining existing school facilities for K-12 public education \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Total Top/High Priority</b> Column %	65%	65%	68%	65%	<b>62%</b>	<b>61%</b>	<b>75% CD</b>	65%	64%	67%	65%	65%	66%
<b>Moderate Priority</b> Column %	20%	<b>21% B</b>	<b>12%</b>	20%	<b>21% E</b>	21%	<b>16%</b>	20%	19%	20%	20%	20%	13%
<b>Total Low/Not A Priority</b> Column %	10%	9%	13%	10%	<b>8%</b>	<b>14% CE</b>	<b>7%</b>	10%	11%	8%	10%	9%	11%
<b>Top Priority</b> Column %	26%	<b>23%</b>	<b>39% A</b>	26%	26%	27%	26%	26%	<b>22%</b>	<b>31% F</b>	26%	26%	32%
<b>High Priority</b> Column %	39%	<b>41% B</b>	<b>29%</b>	39%	<b>36%</b>	<b>34%</b>	<b>49% CD</b>	39%	41%	36%	39%	39%	34%
<b>Moderate Priority</b> Column %	20%	<b>21% B</b>	<b>12%</b>	20%	<b>21% E</b>	21%	<b>16%</b>	20%	19%	20%	20%	20%	13%
<b>Low Priority</b> Column %	8%	<b>7%</b>	<b>12% A</b>	8%	<b>7%</b>	<b>11% CE</b>	<b>6%</b>	8%	<b>9% G</b>	<b>6%</b>	8%	8%	11%
<b>Not A Priority</b> Column %	2%	2%	1%	2%	1%	3%	1%	2%	2%	2%	2%	2%	1%
<b>Not Sure</b> Column %	6%	5%	7%	6%	<b>9% DE</b>	<b>4%</b>	<b>2%</b>	6%	6%	4%	6%	5%	10%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFG

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

What specific high-speed broadband internet access issue needs the most attention? Base: Broadband is Top, High, or Moderate Priority \*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	944	774	170	944	395	301	248	944	507	437	944	870	74
<b>Lowering costs</b> Column %	44%	<b>46% B</b>	<b>36%</b>	44%	<b>49% E</b>	44%	<b>36%</b>	44%	45%	43%	44%	45%	33%
<b>Availability in rural areas</b> Column %	26%	<b>22%</b>	<b>41% A</b>	26%	<b>18%</b>	<b>28% C</b>	<b>35% C</b>	26%	<b>22%</b>	<b>30% F</b>	26%	<b>23%</b>	<b>58% H</b>
<b>Better reliability</b> Column %	18%	<b>19% B</b>	<b>12%</b>	18%	19%	15%	19%	18%	18%	17%	18%	<b>19% I</b>	<b>3%</b>
<b>Increasing internet speed</b> Column %	9%	10%	5%	9%	<b>11% E</b>	<b>11% E</b>	<b>3%</b>	9%	<b>11% G</b>	<b>7%</b>	9%	9%	3%
<b>Other (please specify)</b> Column %	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
<b>Not sure</b> Column %	4%	3%	6%	4%	3%	<b>2%</b>	<b>6% D</b>	4%	4%	3%	4%	4%	3%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

What is your age?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>18 to 24</b> Column %	8%	<b>6%</b>	<b>18% A</b>	8%	<b>7%</b>	<b>5%</b>	<b>13% CD</b>	8%	<b>6%</b>	<b>10% F</b>	8%	<b>6%</b>	<b>24% H</b>
<b>25 to 34</b> Column %	16%	<b>10%</b>	<b>40% A</b>	16%	<b>13%</b>	16%	<b>20% C</b>	16%	<b>14%</b>	<b>19% F</b>	16%	<b>15%</b>	<b>26% H</b>
<b>35 to 44</b> Column %	16%	17%	12%	16%	<b>11%</b>	<b>18% C</b>	<b>21% C</b>	16%	17%	15%	16%	16%	14%
<b>45 to 54</b> Column %	16%	16%	15%	16%	<b>21% DE</b>	<b>13%</b>	<b>10%</b>	16%	18%	14%	16%	<b>15%</b>	<b>23% H</b>
<b>55 to 64</b> Column %	17%	<b>18% B</b>	<b>12%</b>	17%	<b>17% E</b>	<b>23% CE</b>	<b>11%</b>	17%	17%	17%	17%	<b>18% I</b>	<b>10%</b>
<b>65+</b> Column %	27%	<b>32% B</b>	<b>3%</b>	27%	30%	24%	25%	27%	28%	25%	27%	<b>29% I</b>	<b>4%</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFHI



Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Thinking about your general approach to issues, do you consider yourself to be...

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Very liberal</b> Column %	6%	<b>7% B</b>	<b>3%</b>	6%	<b>1%</b>	<b>15% CE</b>	<b>4% C</b>	6%	<b>1%</b>	<b>12% F</b>	6%	6%	5%
<b>Somewhat liberal</b> Column %	17%	16%	18%	17%	<b>3%</b>	<b>38% CE</b>	<b>14% C</b>	17%	<b>3%</b>	<b>33% F</b>	17%	16%	22%
<b>Moderate</b> Column %	29%	29%	30%	29%	<b>21%</b>	<b>35% C</b>	<b>36% C</b>	29%	<b>23%</b>	<b>37% F</b>	29%	29%	27%
<b>Somewhat conservative</b> Column %	23%	<b>25% B</b>	<b>14%</b>	23%	<b>33% DE</b>	<b>7%</b>	<b>24% D</b>	23%	<b>34% G</b>	<b>9%</b>	23%	23%	21%
<b>Very conservative</b> Column %	20%	<b>21% B</b>	<b>14%</b>	20%	<b>38% DE</b>	<b>3%</b>	<b>9% D</b>	20%	<b>32% G</b>	<b>4%</b>	20%	<b>21% I</b>	<b>7%</b>
<b>Not Sure</b> Column %	5%	<b>2%</b>	<b>20% A</b>	5%	<b>4% D</b>	<b>1%</b>	<b>13% CD</b>	5%	6%	4%	5%	<b>4%</b>	<b>19% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Which of the following are you?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Male</b> Column %	45%	47%	40%	45%	<b>47% D</b>	<b>30%</b>	<b>59% CD</b>	45%	<b>55% G</b>	<b>34%</b>	45%	<b>48% I</b>	<b>18%</b>
<b>Female</b> Column %	54%	53%	57%	54%	<b>53% E</b>	<b>69% CE</b>	<b>40%</b>	54%	<b>45%</b>	<b>65% F</b>	54%	<b>52%</b>	<b>75% H</b>
<b>Other/Non-binary</b> Column %	1%	<b>0%</b>	<b>3% A</b>	1%	<b>0%</b>	1%	<b>2% C</b>	1%	0%	1%	1%	<b>0%</b>	<b>7% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

How many infants and children under 18 years of age live in your household today?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>None</b> Column %	70%	71%	68%	70%	<b>66%</b>	<b>70%</b>	<b>77%</b> CD	70%	<b>67%</b>	<b>73%</b> F	70%	70%	67%
<b>1 to 2</b> Column %	23%	<b>25%</b> B	<b>18%</b>	23%	<b>27%</b> E	23%	<b>19%</b>	23%	<b>26%</b> G	<b>20%</b>	23%	23%	29%
<b>3 or more</b> Column %	6%	<b>5%</b>	<b>14%</b> A	6%	<b>8%</b> E	7%	<b>4%</b>	6%	6%	7%	6%	7%	4%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFG

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Which of the following best describes your race or ethnicity?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>White, Non-Hispanic</b> Column %	73%	<b>75% B</b>	<b>64%</b>	73%	<b>88% DE</b>	<b>66% E</b>	<b>57%</b>	73%	<b>80% G</b>	<b>64%</b>	73%	<b>74% I</b>	<b>62%</b>
<b>Black or African American</b> Column %	10%	9%	12%	10%	<b>2%</b>	<b>19% CE</b>	<b>12% C</b>	10%	<b>5%</b>	<b>16% F</b>	10%	10%	7%
<b>Asian</b> Column %	1%	1%	0%	1%	1%	2%	0%	1%	1%	2%	1%	1%	1%
<b>Hispanic</b> Column %	1%	<b>0%</b>	<b>4% A</b>	1%	<b>0%</b>	<b>3% CE</b>	<b>0%</b>	1%	<b>0%</b>	<b>2% F</b>	1%	<b>0%</b>	<b>9% H</b>
<b>Other</b> Column %	14%	13%	17%	14%	<b>9%</b>	<b>9%</b>	<b>28% CD</b>	14%	14%	14%	14%	14%	13%
<b>Prefer not to say</b> Column %	1%	<b>1%</b>	<b>3% A</b>	1%	<b>0%</b>	1%	<b>3% C</b>	1%	<b>0%</b>	<b>2% F</b>	1%	<b>0%</b>	<b>8% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Which of the following best describes your household's total income in 2023 BEFORE taxes?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>&lt; \$15,000</b> Column %	6%	<b>4%</b>	<b>15% A</b>	6%	5%	6%	8%	6%	6%	6%	6%	<b>5%</b>	<b>14% H</b>
<b>\$15,000-\$24,999</b> Column %	5%	4%	7%	5%	3%	5%	6%	5%	<b>2%</b>	<b>8% F</b>	5%	<b>4%</b>	<b>13% H</b>
<b>\$25,000-\$34,999</b> Column %	7%	6%	8%	7%	<b>12% DE</b>	<b>4%</b>	<b>3%</b>	7%	<b>8% G</b>	<b>5%</b>	7%	<b>6%</b>	<b>13% H</b>
<b>\$35,000-\$49,999</b> Column %	13%	<b>12%</b>	<b>20% A</b>	13%	12%	<b>17% E</b>	<b>10%</b>	13%	12%	14%	13%	13%	19%
<b>\$50,000-\$74,999</b> Column %	19%	<b>20% B</b>	<b>11%</b>	19%	<b>12%</b>	<b>22% C</b>	<b>25% C</b>	19%	20%	17%	19%	19%	14%
<b>\$75,000-\$99,999</b> Column %	16%	<b>15%</b>	<b>21% A</b>	16%	<b>16%</b>	<b>12%</b>	<b>21% CD</b>	16%	16%	17%	16%	<b>17% I</b>	<b>9%</b>
<b>\$100,000-\$124,999</b> Column %	11%	<b>13% B</b>	<b>3%</b>	11%	<b>16% DE</b>	<b>8%</b>	<b>8%</b>	11%	<b>14% G</b>	<b>9%</b>	11%	12%	7%
<b>\$125,000-\$149,999</b> Column %	8%	8%	7%	8%	7%	8%	8%	8%	<b>10% G</b>	<b>5%</b>	8%	<b>8% I</b>	<b>1%</b>
<b>\$150,000-\$199,999</b> Column %	5%	<b>6% B</b>	<b>1%</b>	5%	<b>3%</b>	<b>10% CE</b>	<b>2%</b>	5%	<b>2%</b>	<b>9% F</b>	5%	5%	2%
<b>\$200,000 and over</b> Column %	6%	6%	3%	6%	<b>9% DE</b>	<b>3%</b>	<b>4%</b>	6%	7%	5%	6%	<b>6% I</b>	<b>2%</b>
<b>Not sure</b> Column %	4%	4%	4%	4%	4%	5%	4%	4%	<b>3%</b>	<b>7% F</b>	4%	4%	7%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Which of the following best describes your current education level?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Some high school or less</b> Column %	15%	<b>14%</b>	<b>21% A</b>	15%	15%	<b>12%</b>	<b>19% D</b>	15%	14%	16%	15%	14%	22%
<b>High school graduate</b> Column %	40%	<b>39%</b>	<b>47% A</b>	40%	<b>43% D</b>	<b>33%</b>	<b>44% D</b>	40%	<b>47% G</b>	<b>32%</b>	40%	<b>38% H</b>	<b>57% H</b>
<b>Associate's degree (Two-year post-secondary degree)</b> Column %	8%	<b>9% B</b>	<b>3%</b>	8%	8%	<b>11% E</b>	<b>5%</b>	8%	8%	8%	8%	<b>8% I</b>	<b>3%</b>
<b>Some college but no degree</b> Column %	7%	<b>6%</b>	<b>12% A</b>	7%	<b>5%</b>	<b>8% C</b>	<b>10% C</b>	7%	<b>5%</b>	<b>10% F</b>	7%	7%	8%
<b>Bachelor's degree</b> Column %	20%	<b>23% B</b>	<b>7%</b>	20%	<b>23% E</b>	<b>23% E</b>	<b>12%</b>	20%	20%	20%	20%	<b>22% I</b>	<b>3%</b>
<b>Master's or professional degree</b> Column %	8%	8%	9%	8%	<b>5%</b>	<b>12% CE</b>	<b>7%</b>	8%	<b>5%</b>	<b>12% F</b>	8%	8%	3%
<b>Doctorate degree</b> Column %	1%	1%	0%	1%	<b>0%</b>	<b>0%</b>	<b>3% CD</b>	1%	<b>0%</b>	<b>2% F</b>	1%	1%	0%
<b>Prefer not to say</b> Column %	1%	<b>1%</b>	<b>2% A</b>	1%	1%	1%	1%	1%	1%	1%	1%	<b>1%</b>	<b>4% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

What is your current marital status?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Never married</b> Column %	19%	<b>16%</b>	<b>33% A</b>	19%	<b>11%</b>	<b>22% C</b>	<b>27% C</b>	19%	<b>13%</b>	<b>26% F</b>	19%	<b>17%</b>	<b>41% H</b>
<b>Married</b> Column %	53%	<b>57% B</b>	<b>35%</b>	53%	<b>57% D</b>	<b>46%</b>	<b>54% D</b>	53%	<b>60% G</b>	<b>44%</b>	53%	<b>55% I</b>	<b>26%</b>
<b>Separated</b> Column %	2%	2%	0%	2%	1%	<b>3% E</b>	<b>1%</b>	2%	2%	1%	2%	2%	1%
<b>Widowed</b> Column %	6%	<b>7% B</b>	<b>1%</b>	6%	<b>7% E</b>	<b>8% E</b>	<b>2%</b>	6%	6%	6%	6%	<b>7% I</b>	<b>0%</b>
<b>Divorced</b> Column %	9%	9%	8%	9%	<b>12% DE</b>	<b>7%</b>	<b>6%</b>	9%	10%	7%	9%	8%	11%
<b>Living with partner</b> Column %	11%	<b>9%</b>	<b>17% A</b>	11%	10%	13%	9%	11%	<b>7%</b>	<b>15% F</b>	11%	<b>10%</b>	<b>18% H</b>
<b>Prefer not to say</b> Column %	1%	<b>1%</b>	<b>5% A</b>	1%	2%	1%	1%	1%	2%	1%	1%	1%	4%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Do you own or rent your home?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Own</b> Column %	73%	<b>76% B</b>	<b>58%</b>	73%	<b>84% DE</b>	<b>67%</b>	<b>63%</b>	73%	<b>80% G</b>	<b>64%</b>	73%	<b>76% I</b>	<b>45%</b>
<b>Rent</b> Column %	27%	<b>24% A</b>	<b>42% A</b>	27%	<b>16%</b>	<b>33% C</b>	<b>37% C</b>	27%	<b>20%</b>	<b>36% F</b>	27%	<b>24%</b>	<b>55% H</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI



Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Thinking about your religion, are you...

\*

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Protestant</b> Column %	36%	<b>42% B</b>	<b>14% C</b>	36%	<b>48% DE</b>	<b>28% F</b>	<b>28% G</b>	36%	<b>44% H</b>	<b>28% I</b>	36%	<b>38% J</b>	<b>17% K</b>
<b>Roman Catholic</b> Column %	9%	<b>8% L</b>	<b>15% M</b>	9%	<b>9% N</b>	<b>13% O</b>	<b>5% P</b>	9%	8%	10%	9%	9%	12%
<b>Mormon</b> Column %	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	2%
<b>Orthodox (e.g. Greek or Russian Orthodox)</b> Column %	1%	1%	0%	1%	<b>2% Q</b>	<b>0% R</b>	<b>0% S</b>	1%	1%	1%	1%	<b>0% T</b>	<b>4% U</b>
<b>Jewish</b> Column %	1%	1%	0%	1%	<b>0% V</b>	1%	<b>2% W</b>	1%	<b>0% X</b>	<b>2% Y</b>	1%	1%	1%
<b>Muslim</b> Column %	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%
<b>Buddhist</b> Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
<b>Hindu</b> Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
<b>Atheist</b> Column %	3%	3%	2%	3%	<b>0% Z</b>	<b>7% AA</b>	<b>1% AB</b>	3%	<b>1% AC</b>	<b>4% AD</b>	3%	3%	3%
<b>Agnostic</b> Column %	1%	1%	1%	1%	<b>0% AE</b>	<b>4% AF</b>	<b>1% AG</b>	1%	<b>0% AH</b>	<b>3% AI</b>	1%	1%	1%
<b>Something else</b> Column %	29%	<b>27% AJ</b>	<b>36% AK</b>	29%	29%	<b>24% AL</b>	<b>33% AM</b>	29%	<b>32% AN</b>	<b>25% AO</b>	29%	29%	24%
<b>Nothing in particular</b> Column %	19%	<b>16% AP</b>	<b>30% AQ</b>	19%	<b>11% AR</b>	<b>21% AS</b>	<b>28% AT</b>	19%	<b>14% AU</b>	<b>25% AV</b>	19%	<b>17% AW</b>	<b>35% AX</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Would you describe yourself as a 'born-again' or evangelical Christian?

	Likely Voter			Party Affiliation			Trump Voter (2020)			Voted In 2020			
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	438	406	32	438	247	101	90	438	289	149	438	420	18
<b>Yes</b> Column %	61%	62%	55%	61%	<b>69% D</b>	<b>31%</b>	<b>73% D</b>	61%	<b>72% G</b>	<b>41%</b>	61%	60%	78%
<b>No</b> Column %	39%	38%	45%	39%	<b>31%</b>	<b>69% CE</b>	<b>27%</b>	39%	<b>28%</b>	<b>59% F</b>	39%	40%	22%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEFG

Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%

Are you now employed full-time, part-time, self-employed, or not employed?

	Likely Voter			Party Affiliation				Trump Voter (2020)			Voted In 2020		
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted in 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	516	360	324	1,200	663	537	1,200	1,097	103
<b>Full-time</b> Column %	43%	43%	42%	43%	<b>38%</b>	<b>47%</b> C	<b>46%</b> C	43%	45%	41%	43%	<b>44%</b> I	<b>31%</b>
<b>Part-time</b> Column %	6%	<b>6%</b>	<b>10%</b> A	6%	<b>7%</b> D	<b>4%</b>	<b>8%</b> D	6%	6%	7%	6%	<b>5%</b>	<b>22%</b> H
<b>Self-employed</b> Column %	9%	9%	8%	9%	9%	7%	10%	9%	8%	9%	9%	9%	6%
<b>Not employed</b> Column %	10%	<b>7%</b>	<b>26%</b> A	10%	10%	<b>7%</b>	<b>13%</b> D	10%	9%	12%	10%	<b>9%</b>	<b>20%</b> H
<b>Retired</b> Column %	28%	<b>32%</b> B	<b>8%</b>	28%	<b>32%</b> E	<b>30%</b> E	<b>18%</b>	28%	29%	26%	28%	<b>29%</b> I	<b>13%</b>
<b>Other</b> Column %	4%	<b>3%</b>	<b>7%</b> A	4%	3%	4%	5%	4%	3%	5%	4%	<b>4%</b>	<b>8%</b> H

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEHI

*Beacon Poll of Tennessee June 20 to July 1, 2024 MOE +/- 2.77%*

Are you now employed full-time, part-time, self-employed, or not employed?

\*

Weight Variable = Weight, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEHI