Crosstabs (Party, Voting History)

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

October 9, 2024

Targoz Market Research®

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the appropriate option. *   45

Would be better at managing inflation and keeping the cost of living under control: Thinking about Donald Trump and Kamala Harris on various leadership
qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure,
please select the appropriate option. *   46

Would show empathy and connect with the American people: Thinking about Donald Trump and Kamala Harris on various leadership qualities and
capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select
the appropriate option. *   47

Would do a better job of modernizing the nation's infrastructure, including roads, bridges, and technology: Thinking about Donald Trump and Kamala Harris
on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the
description or are unsure, please select the appropriate option. *   48

Would be better at supporting small businesses and entrepreneurship: Thinking about Donald Trump and Kamala Harris on various leadership qualities and
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the appropriate option. *   49

Would defend constitutional rights and freedoms: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please
select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate
option. *   50

Would protect Social Security and Medicare: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select
the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. *
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Would reduce government spending: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the
candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. *   52

Would best avoid unnecessary military conflicts and keep the U S out of wars: Thinking about Donald Trump and Kamala Harris on various leadership
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please select the appropriate option. *   53

Did you watch or listen to the first presidential debate between Vice President Kamala Harris and former President Donald Trump, either live or in full
afterward? *   54

In your opinion, who do you think performed better in the first presidential debate between Vice President Kamala Harris and former President Donald
Trump? (Base: Watched, listened, or followed debate news coverage) *   55

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* Denotes variable with statistically significant findings

If the election for Congress were held today, which party's candidate would you vote for? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Republican Party Column %	57%	**59% B**	**46%**	57%	**93% DE**	**2%**	**41% D**	57%	**89% G**	**17%**	57%	**58% I**	**42%**
Democratic Party Column %	34%	34%	33%	34%	**5%**	**95% CE**	**21% C**	34%	**4%**	**70% F**	34%	34%	34%
Not sure Column %	9%	**7% A**	**21% A**	9%	**2%**	**3%**	**38% CD**	9%	**6%**	**13% F**	9%	**7%**	**25% H**

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▨ **Significant difference within groups: ABCDEFGHI**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Presidential Ballot *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,184	971	213	1,184	623	347	214	1,184	656	528	1,184	1,065	119
Donald Trump, the Republican Party candidate Column %	54%	**56% B**	**47%**	54%	**82% DE**	**5%**	**52% D**	54%	**86% G**	**15%**	54%	**55% I**	**45%**
Kamala Harris, the Democratic Party candidate Column %	35%	35%	33%	35%	**7%**	**91% CE**	**24% C**	35%	**4%**	**73% F**	35%	35%	30%
Robert F Kennedy Jr , an Independent candidate Column %	5%	5%	4%	5%	**7% D**	**2%**	4%	5%	**7% G**	**3%**	5%	5%	7%
Chase Oliver, the Libertarian Party candidate Column %	1%	1%	2%	1%	**0%**	**0%**	**4% CD**	1%	**0%**	**2% F**	1%	1%	0%
Jill Stein, the Green Party candidate Column %	1%	**0%**	**3% A**	1%	1%	0%	0%	1%	**0%**	**1% F**	1%	**0%**	**6% H**
I'm not sure/Other Column %	4%	**3%**	**10% A**	4%	**2%**	**2%**	**16% CD**	4%	**3%**	**6% F**	4%	**3%**	**12% H**

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▢ **Significant difference within groups: ABCDEFGHI**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Senate Ballot *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,159	954	205	1,159	605	340	213	1,159	637	522	1,159	1,043	116
Marsha Blackburn, the Republican Party candidate Column %	52%	**54%** B	**40%**	52%	**82%** DE	**5%**	**41%** D	52%	**79%** G	**18%**	52%	53%	45%
Gloria Johnson, the Democratic Party candidate Column %	29%	**31%** B	**22%**	29%	**4%**	**81%** CE	**19%** C	29%	**3%**	**62%** F	29%	30%	26%
Tharon Chandler, an Independent candidate Column %	2%	**2%**	**5%** A	2%	**1%**	**1%**	**8%** CD	2%	2%	3%	2%	2%	0%
Pamela Moses, an Independent candidate Column %	4%	**5%** B	**1%**	4%	**6%** D	**1%**	4%	4%	**6%** G	**2%**	4%	**5%** I	**0%**
Hastina Robinson, an Independent candidate Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
I'm not sure Column %	12%	**8%**	**32%** A	12%	**8%**	**11%**	**28%** CD	12%	**10%**	**15%** F	12%	**11%**	**28%** H

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▪ **Significant difference within groups: ABCDEFGHI**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

How often would you say you vote? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter **A**	Other **B**	Total	Republican **C**	Democrat **D**	Independent/Other **E**	Total	Donald Trump **F**	Other/Did Not Vote **G**	Total	Voted In 2020 **H**	Did Not Vote **I**
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Always Column %	49%	**60% B**	**0%**	49%	**43%**	**63% CE**	**41%**	49%	47%	52%	49%	**53% I**	**15%**
Nearly always Column %	32%	**40% B**	**0%**	32%	**40% DE**	**23%**	**27%**	32%	**42% G**	**21%**	32%	**36% I**	**7%**
Part of the time Column %	11%	**0%**	**58% A**	11%	**10%**	**10%**	**16% CD**	11%	**9%**	**13% F**	11%	**9%**	**29% H**
Seldom Column %	4%	**0%**	**20% A**	4%	**4%**	**2%**	**7% CD**	4%	**2%**	**6% F**	4%	**2%**	**20% H**
Never vote Column %	4%	**0%**	**22% A**	4%	**4%**	**2%**	**9% CD**	4%	**0%**	**9% F**	4%	**1%**	**28% H**

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Significant difference within groups: ABCDEFGHI

2020 Presidential Ballot *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,068	946	122	1,068	558	323	187	1,068	658	410	1,068	1,068	-
Donald Trump Column %	62%	61%	63%	62%	**95%** DE	**5%**	**58%** D	62%	**100%** G	**0%**	62%	62%	-
Joe Biden Column %	35%	36%	32%	35%	**4%**	**92%** CE	**31%** C	35%	**0%**	**92%** F	35%	35%	-
Someone else Column %	3%	3%	5%	3%	**1%**	**2%**	**12%** CD	3%	**0%**	**8%** F	3%	3%	-

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■ **Significant difference within groups: CDEFG**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

On a scale from 1 to 10, how interested are you in the upcoming presidential election this November? A '10' means you are extremely interested, and a '1' means you are not at all interested Please select any number between 1 and 10. *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Top 2 Box (9.10) Column %	75%	**84%** B	**36%**	75%	**80%** E	**77%** E	59%	75%	**83%** G	65%	75%	**80%** I	37%
1 Not interested at all Column %	3%	**1%**	**11%** A	3%	**1%**	**1%**	9% CD	3%	**1%**	4% F	3%	**1%**	12% H
2 Column %	1%	1%	1%	1%	**0%**	**0%**	3% CD	1%	**0%**	1% F	1%	1%	1%
3 Column %	0%	**0%**	**2%** A	0%	1%	0%	0%	0%	0%	1%	0%	0%	2%
4 Column %	1%	**0%**	**5%** A	1%	1%	**0%**	3% D	1%	1%	2%	1%	**1%**	4% H
5 Column %	5%	**2%**	**19%** A	5%	**4%**	6%	**8%** C	5%	**2%**	9% F	5%	**4%**	16% H
6 Column %	3%	**2%**	**9%** A	3%	3%	3%	4%	3%	3%	4%	3%	**2%**	11% H
7 Column %	4%	3%	5%	4%	3%	5%	3%	4%	**3%**	**5%** F	4%	**3%**	7% H
8 Column %	7%	6%	10%	7%	7%	7%	8%	7%	6%	8%	7%	7%	9%
9 Column %	9%	10%	8%	9%	10%	8%	9%	9%	**12%** G	**6%**	9%	10%	5%
10 Very Interested Column %	66%	**74%** B	**29%**	66%	**69%** E	**70%** E	50%	66%	**71%** G	59%	66%	**70%** I	32%
Not Sure Column %	1%	1%	2%	1%	**1%**	**0%**	3% CD	1%	1%	1%	1%	1%	1%

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    Significant difference within groups: ABCDEFGHI

If Joe Biden was still running in the 2024 presidential race, who would you be most likely to vote for? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Joe Biden, the Democratic Party candidate Column %	27%	**28%** B	**21%**	27%	**1%**	**80%** CE	**16%** C	27%	**1%**	**59%** F	27%	**28%** I	**17%**
Donald Trump, the Republican Party candidate Column %	55%	56%	50%	55%	**85%** DE	**6%**	**50%** D	55%	**86%** G	**17%**	55%	56%	50%
Robert F Kennedy Jr , an Independent candidate Column %	7%	8%	5%	7%	**9%** D	**5%**	5%	7%	**9%** G	**5%**	7%	**8%** I	**3%**
Chase Oliver, the Libertarian Party candidate Column %	1%	1%	2%	1%	**0%**	**0%**	**4%** CD	1%	**0%**	**2%** F	1%	1%	0%
Cornel West, an Independent candidate Column %	1%	1%	1%	1%	**0%**	**0%**	**3%** CD	1%	**0%**	**2%** F	1%	1%	0%
Jill Stein, the Green Party candidate Column %	1%	**1%**	**4%** A	1%	1%	2%	1%	1%	**0%**	**3%** F	1%	**0%**	**9%** H
I'm not sure Column %	5%	**4%**	**10%** A	5%	**3%**	**4%**	**15%** CD	5%	**3%**	**8%** F	5%	5%	8%
I wouldn't vote Column %	2%	**1%**	**7%** A	2%	**0%**	**3%** C	**6%** C	2%	**0%**	**5%** F	2%	**1%**	**12%** H

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In your opinion, who do you think will win the 2024 Presidential election? *

	Likely Voter			**Party Affiliation**				**Trump Voter 2020**			**Voted In 2020**		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Donald Trump, the Republican Party candidate Column %	49%	50%	48%	49%	75% DE	7%	44% D	49%	77% G	15%	49%	50%	44%
Kamala Harris, the Democratic Party candidate Column %	40%	40%	37%	40%	17%	85% CE	32% C	40%	13%	72% F	40%	39%	42%
I'm not sure Column %	11%	10%	15%	11%	9%	8%	24% CD	11%	10%	13%	11%	11%	14%

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    Significant difference within groups: CDEFG

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Which Vice-Presidential candidate do you prefer? *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020	
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
J D Vance, the Republican Party Vice-Presidential candidate Column %	50%	**52%** B	**40%**	50%	**76%** DE	**6%**	**45%** D	50%	**78%** G	**15%**	50%	**52%** I	**35%**
Tim Walz, the Democratic Party Vice-Presidential candidate Column %	37%	**39%** B	**27%**	37%	**14%**	**87%** CE	**22%** C	37%	**11%**	**68%** F	37%	38%	29%
No preference Column %	10%	**6%**	**24%** A	10%	**7%**	**6%**	**23%** CD	10%	**7%**	**13%** F	10%	**8%**	**22%** H
I'm not sure Column %	4%	**2%**	**8%** A	4%	**3%**	**1%**	**9%** CD	4%	3%	4%	4%	**2%**	**14%** H

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    Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Regardless of who you plan to vote for, how would you describe the political views of Senator Marsha Blackburn? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Too conservative Column %	27%	**30%** B	**14%**	27%	**15%**	**51%** CE	**25%** C	27%	**14%**	**43%** F	27%	**28%** I	**16%**
Not conservative enough Column %	19%	**20%** B	**11%**	19%	**21%** E	**20%** E	**10%**	19%	**21%** G	**16%**	19%	19%	16%
Not too far either way Column %	32%	32%	35%	32%	**42%** D	**13%**	**35%** D	32%	**43%** G	**19%**	32%	33%	27%
I'm not sure Column %	22%	**18%**	**40%** A	22%	**23%** D	**16%**	**30%** CD	22%	22%	22%	22%	**20%**	**42%** H

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◼ **Significant difference within groups: ABCDEFGHI**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Regardless of who you plan to vote for, how would you describe the political views of Gloria Johnson, the Democratic Party candidate for Senate? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Too liberal or progressive Column %	31%	**36%** **B**	**11%**	31%	**40%** **DE**	**15%**	**29%** **D**	31%	**42%** **G**	**17%**	31%	**34%** **I**	**10%**
Not liberal or progressive enough Column %	8%	8%	10%	8%	**6%**	**14%** **CE**	**5%**	8%	**6%**	**10%** **F**	8%	**7%**	**16%** **H**
Not too far either way Column %	28%	29%	23%	28%	**16%**	**51%** **CE**	**25%** **C**	28%	**16%**	**42%** **F**	28%	**29%** **I**	**14%**
I'm not sure Column %	33%	**28%**	**56%** **A**	33%	**38%** **D**	**21%**	**40%** **D**	33%	**36%** **G**	**30%**	33%	**30%**	**60%** **H**

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Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would you be more or less likely to vote for a candidate who supports school choice policies, which allow parents to choose their child's school (public, private, charter, or home school) using public funding? *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020	
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Much or Somewhat more likely) Column %	56%	**58%** B	**51%**	56%	56%	58%	55%	56%	57%	55%	56%	57%	49%
Much more likely Column %	29%	**31%** B	**21%**	29%	**24%**	**39%** CE	**26%**	29%	27%	31%	29%	**30%** I	**20%**
Somewhat more likely Column %	28%	27%	30%	28%	**32%** D	**19%**	**28%** D	28%	**31%** G	**24%**	28%	27%	29%
Neither more nor less likely Column %	21%	**20%**	**27%** A	21%	23%	17%	22%	21%	23%	19%	21%	21%	21%
Somewhat less likely Column %	5%	5%	7%	5%	5%	6%	6%	5%	**4%**	**7%** F	5%	**5%**	**10%** H
Much less likely Column %	11%	**13%** B	**3%**	11%	**9%**	**15%** CE	**9%**	11%	**9%**	**13%** F	11%	**12%** I	**6%**
Total (Much or Somewhat less likely) Column %	17%	**18%** B	**9%**	17%	**14%**	**21%** C	15%	17%	**13%**	**20%** F	17%	17%	16%
I'm not sure Column %	6%	**4%**	**13%** A	6%	**7%** D	**3%**	**8%** D	6%	6%	6%	6%	**5%**	**14%** H

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Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

The United States: In general, are you satisfied or dissatisfied with the way things are going in: *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020	
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Very or Somewhat Satisfied) Column %	26%	**28%** B	**16%**	26%	**14%**	**56%** CE	**13%**	26%	**13%**	**41%** F	26%	**28%** I	**10%**
Very Satisfied Column %	10%	**11%** B	**3%**	10%	**5%**	**22%** CE	**3%**	10%	**5%**	**15%** F	10%	**10%** I	**3%**
Somewhat Satisfied Column %	16%	17%	13%	16%	**9%**	**34%** CE	**9%**	16%	**8%**	**26%** F	16%	**17%** I	**7%**
Somewhat Dissatisfied Column %	29%	28%	33%	29%	28%	30%	29%	29%	**25%**	**33%** F	29%	28%	36%
Very Dissatisfied Column %	45%	44%	49%	45%	**59%** D	**13%**	**54%** D	45%	**61%** G	25%	45%	44%	52%
Total (Very or Somewhat Dissatisfied) Column %	73%	**71%**	**82%** A	73%	**86%** D	**44%**	**83%** D	73%	**86%** G	58%	73%	**72%**	**88%** H
Not Sure Column %	1%	**1%**	**2%** A	1%	**0%**	**1%**	**4%** CD	1%	**1%**	**1%**	1%	1%	3%

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Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

The State of Tennessee: In general, are you satisfied or dissatisfied with the way things are going in: *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Very or Somewhat Satisfied) Column %	52%	**55% B**	**41%**	52%	55%	50%	49%	52%	**57% G**	**47%**	52%	**55% I**	**34%**
Very Satisfied Column %	15%	**16% B**	**7%**	15%	16%	14%	11%	15%	16%	13%	15%	**15% I**	**8%**
Somewhat Satisfied Column %	38%	39%	34%	38%	39%	35%	38%	38%	**41% G**	**34%**	38%	**39% I**	**27%**
Somewhat Dissatisfied Column %	27%	27%	25%	27%	**26%**	**32% CE**	**21%**	27%	25%	29%	27%	27%	25%
Very Dissatisfied Column %	18%	**17%**	**23% A**	18%	**17%**	**16%**	**24% CD**	18%	16%	20%	18%	**17%**	**30% H**
Total (Very or Somewhat Dissatisfied) Column %	45%	44%	48%	45%	43%	49%	45%	45%	**42%**	**49% F**	45%	**44%**	**55% H**
Not Sure Column %	3%	**1%**	**11% A**	3%	**2%**	**2%**	**5% CD**	3%	**1%**	**4% F**	3%	**2%**	**11% H**

* Denotes variable with statistically significant findings

　　 Significant difference within groups: ABCDEFGHI

K-12 public education in Tennessee: In general, are you satisfied or dissatisfied with the way things are going in: *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Very or Somewhat Satisfied) Column %	42%	**45%** B	**31%**	42%	**41%** E	**52%** CE	**30%**	42%	**39%**	**46%** F	42%	**44%** I	**24%**
Very Satisfied Column %	8%	**9%** B	**4%**	8%	**8%** E	**12%** CE	**4%**	8%	7%	8%	8%	**9%** I	**1%**
Somewhat Satisfied Column %	34%	**36%** B	**27%**	34%	**34%** E	**41%** CE	**26%**	34%	32%	37%	34%	**36%** I	**23%**
Somewhat Dissatisfied Column %	27%	**25%**	**34%** A	27%	27%	25%	31%	27%	29%	25%	27%	27%	30%
Very Dissatisfied Column %	23%	23%	23%	23%	**25%** D	**17%**	**27%** D	23%	24%	22%	23%	**22%**	**33%** H
Total (Very or Somewhat Dissatisfied) Column %	50%	**48%**	**57%** A	50%	**52%** D	**41%**	**58%** D	50%	53%	47%	50%	**48%**	**63%** H
Not Sure Column %	8%	**7%**	**12%** A	8%	**7%**	**6%**	**12%** CD	8%	8%	7%	8%	**7%**	**13%** H

* Denotes variable with statistically significant findings
   Significant difference within groups: ABCDEFHI

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Do you approve or disapprove of the way Governor Bill Lee is handling his job? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Strongly or Somewhat approve) Column %	53%	**57%** B	**37%**	53%	**70%** DE	**29%**	**44%** D	53%	**70%** G	**33%**	53%	**56%** I	**34%**
Strongly approve Column %	21%	**24%** B	**8%**	21%	**31%** DE	**8%**	**14%** D	21%	**31%** G	**9%**	21%	**23%** I	**7%**
Somewhat approve Column %	32%	33%	29%	32%	**39%** DE	**22%**	**30%** D	32%	**39%** G	24%	32%	33%	27%
Somewhat disapprove Column %	23%	24%	18%	23%	**18%**	**33%** CE	**23%**	23%	**18%**	**30%** F	23%	23%	28%
Strongly disapprove Column %	15%	14%	18%	15%	**6%**	**31%** CE	**14%** C	15%	**4%**	**27%** F	15%	**14%**	**22%** H
Total (Strongly or Somewhat disapprove) Column %	38%	38%	36%	38%	**24%**	**64%** CE	**38%** C	38%	**22%**	**57%** F	38%	**36%**	**50%** H
No opinion Column %	9%	**4%**	**27%** A	9%	**6%**	**7%**	**18%** CD	9%	8%	9%	9%	**8%**	**16%** H

* Denotes variable with statistically significant findings

▨　**Significant difference within groups: ABCDEFGHI**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Do you approve or disapprove of the way Senator Marsha Blackburn is handling her job? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Strongly or Somewhat approve) Column %	53%	**57%** B	**34%**	53%	**75%** DE	**20%**	**41%** D	53%	**75%** G	**25%**	53%	**55%** I	**35%**
Strongly approve Column %	25%	**30%** B	**6%**	25%	**36%** DE	**8%**	**20%** D	25%	**39%** G	**9%**	25%	**27%** I	**8%**
Somewhat approve Column %	28%	27%	28%	28%	**39%** DE	**12%**	**21%** D	28%	**37%** G	**17%**	28%	28%	28%
Somewhat disapprove Column %	13%	13%	14%	13%	**11%**	**17%** C	12%	13%	**11%**	**16%** F	13%	13%	13%
Strongly disapprove Column %	22%	22%	21%	22%	**5%**	**52%** CE	**24%** C	22%	**4%**	**44%** F	22%	22%	26%
Total (Strongly or Somewhat disapprove) Column %	35%	35%	35%	35%	**16%**	**69%** CE	**36%** C	35%	**14%**	**60%** F	35%	35%	38%
No opinion Column %	12%	**8%**	**31%** A	12%	**9%**	**11%**	**22%** CD	12%	**10%**	**14%** F	12%	**10%**	**26%** H

* Denotes variable with statistically significant findings

　Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Do you approve or disapprove of the way Senator Bill Hagerty is handling his job? *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020	
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Strongly or Somewhat approve) Column %	50%	**56%** B	**27%**	50%	**65%** DE	**36%**	**33%**	50%	**65%** G	**33%**	50%	**53%** I	**29%**
Strongly approve Column %	18%	**21%** B	**4%**	18%	**27%** DE	**7%**	**11%** D	18%	**29%** G	**5%**	18%	**20%** I	**4%**
Somewhat approve Column %	32%	**34%** B	**24%**	32%	**38%** DE	**30%** E	**22%**	32%	**36%** G	**28%**	32%	33%	25%
Somewhat disapprove Column %	14%	13%	18%	14%	**11%**	**19%** C	15%	14%	**10%**	**19%** F	14%	13%	18%
Strongly disapprove Column %	13%	14%	10%	13%	**5%**	**26%** CE	**16%** C	13%	**4%**	**23%** F	13%	13%	12%
Total (Strongly or Somewhat disapprove) Column %	27%	27%	28%	27%	**15%**	**45%** CE	**31%** C	27%	**14%**	**42%** F	27%	26%	30%
No opinion Column %	23%	**18%**	**45%** A	23%	**20%**	**19%**	**36%** CD	23%	21%	24%	23%	**20%**	**41%** H

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHI**

Do you approve or disapprove of the way the Supreme Court of the United States is handling its job? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Strongly or Somewhat approve) Column %	49%	**53%** B	**29%**	49%	**56%** DE	**40%**	**42%**	49%	**59%** G	**37%**	49%	**51%** I	**30%**
Strongly approve Column %	14%	**16%** B	**7%**	14%	**18%** D	**8%**	**13%** D	14%	**20%** G	**7%**	14%	**15%** I	**8%**
Somewhat approve Column %	35%	**37%** B	**22%**	35%	**38%** E	32%	**29%**	35%	**39%** G	**30%**	35%	**36%** I	**22%**
Somewhat disapprove Column %	23%	22%	27%	23%	24%	21%	23%	23%	24%	22%	23%	23%	23%
Strongly disapprove Column %	21%	**20%**	**26%** A	21%	**13%**	**36%** CE	**21%** C	21%	**10%**	**35%** F	21%	**19%**	**35%** H
Total (Strongly or Somewhat disapprove) Column %	44%	**42%**	**54%** A	44%	**37%**	**57%** CE	**44%**	44%	**34%**	**57%** F	44%	**43%**	**57%** H
No opinion Column %	7%	**4%**	**17%** A	7%	**6%** D	**3%**	**14%** CD	7%	7%	6%	7%	**6%**	**13%** H

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHI**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Do you support or oppose President Biden's proposal to implement term limits for Supreme Court justices? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Strongly or Somewhat support) Column %	48%	**50%** **B**	**40%**	48%	**34%**	**82%** **CE**	**36%**	48%	**31%**	**69%** **F**	48%	**50%** **I**	**36%**
Strongly support Column %	28%	**30%** **B**	**19%**	28%	**16%**	**55%** **CE**	**19%**	28%	**14%**	**44%** **F**	28%	**29%** **I**	**18%**
Somewhat support Column %	21%	20%	22%	21%	**18%**	**27%** **CE**	**17%**	21%	**17%**	**25%** **F**	21%	21%	18%
Somewhat oppose Column %	13%	13%	15%	13%	**17%** **DE**	**9%**	**10%**	13%	**16%** **G**	**10%**	13%	**13%**	**19%** **H**
Strongly oppose Column %	30%	31%	26%	30%	**41%** **D**	**5%**	**38%** **D**	30%	**45%** **G**	**12%**	30%	**31%** **I**	**21%**
Total (Strongly or Somewhat oppose) Column %	44%	44%	41%	44%	**59%** **DE**	**14%**	**48%** **D**	44%	**62%** **G**	**22%**	44%	44%	40%
No opinion Column %	8%	**6%**	**19%** **A**	8%	**7%** **D**	**4%**	**16%** **CD**	8%	7%	9%	8%	**6%**	**24%** **H**

* Denotes variable with statistically significant findings

    Significant difference within groups: ABCDEFGHI

Which of the following statements best reflects your view on tariffs? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Tariffs are a necessary tool to protect American-made products, even if they temporarily raise costs Column %	41%	**45%** B	**24%**	41%	**51%** DE	**26%**	**34%** D	41%	**53%** G	**26%**	41%	**43%** I	**24%**
Tariffs are essentially taxes that increase the cost of goods for consumers and can worsen inflation Column %	39%	38%	42%	39%	**33%**	**56%** CE	**32%**	39%	**30%**	**51%** F	39%	39%	43%
I'm not sure Column %	20%	**17%**	**33%** A	20%	**16%**	**18%**	**34%** CD	20%	**18%**	**23%** F	20%	**18%**	**34%** H

* Denotes variable with statistically significant findings
▢ **Significant difference within groups: ABCDEFGHI**

Overall, how do you feel about labor unions and the role they play in today's workforce? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Very or Somewhat favorable) Column %	45%	**46%** B	**38%**	45%	**34%**	**72%** CE	**32%**	45%	**33%**	**59%** F	45%	45%	41%
Very favorable Column %	17%	18%	16%	17%	**10%**	**30%** CE	**18%** C	17%	**10%**	**25%** F	17%	17%	21%
Somewhat favorable Column %	27%	29%	22%	27%	**24%** E	**42%** CE	**14%**	27%	**23%**	**33%** F	27%	**28%** I	**20%**
Neutral Column %	29%	**27%**	**37%** A	29%	**34%** D	**18%**	**30%** D	29%	**35%** G	**22%**	29%	28%	34%
Somewhat unfavorable Column %	13%	13%	11%	13%	**16%** D	**4%**	**18%** D	13%	**15%** G	**11%**	13%	13%	14%
Very unfavorable Column %	10%	**11%** B	**5%**	10%	**14%** D	**2%**	**11%** D	10%	**15%** G	**4%**	10%	**11%** I	**3%**
Total (Very or Somewhat unfavorable Column %	23%	**25%** B	**16%**	23%	**30%** D	**6%**	**29%** D	23%	**30%** G	**14%**	23%	24%	16%
I'm not sure Column %	4%	**2%**	**10%** A	4%	**2%**	**4%**	**8%** CD	4%	**2%**	**5%** F	4%	**3%**	**9%** H

* Denotes variable with statistically significant findings

  Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Some federal policymakers have proposed a new tax on unrealized gains, meaning that if the value of assets like stocks or homes increases, you would be taxed on that increase even if you haven't sold the asset or received any actual income. Are you aware of this proposed tax? *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Yes Column %	40%	**44%** B	**21%**	40%	38%	40%	43%	40%	41%	38%	40%	**41%** I	**25%**
No Column %	51%	**49%**	**62%** A	51%	**53%** E	51%	**45%**	51%	51%	51%	51%	**50%**	**60%** H
I'm not sure Column %	9%	**7%**	**17%** A	9%	9%	9%	12%	9%	8%	11%	9%	**9%**	**14%** H

* Denotes variable with statistically significant findings

▮ **Significant difference within groups: ABEHI**

Given that unrealized gains refer to the hypothetical increase in the value of assets like stocks or homes that haven't been sold, do you agree it is fair to tax individuals on these hypothetical increases in value? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Strongly agree or agree) Column %	13%	12%	15%	13%	**12%**	**17%** CE	**9%**	13%	12%	14%	13%	13%	11%
Strongly agree Column %	4%	4%	5%	4%	3%	6%	3%	4%	**3%**	**6%** F	4%	4%	6%
Agree Column %	9%	9%	9%	9%	8%	**12%** E	**6%**	9%	9%	8%	9%	9%	5%
Neutral Column %	14%	13%	16%	14%	**11%**	**20%** CE	**12%**	14%	**9%**	**19%** F	14%	**13%**	**23%** H
Disagree Column %	18%	**17%**	**25%** A	18%	17%	21%	18%	18%	17%	19%	18%	19%	16%
Strongly disagree Column %	50%	**54%** B	**37%**	50%	**57%** D	**36%**	**53%** D	50%	**58%** G	**42%**	50%	51%	44%
Total (Strongly disagree or disagree) Column %	69%	**70%** B	**62%**	69%	**74%** D	**58%**	**71%** D	69%	**75%** G	**61%**	69%	**70%** I	**59%**
I'm not sure Column %	5%	**4%**	**8%** A	5%	**4%**	5%	**8%** C	5%	4%	6%	5%	4%	7%

* Denotes variable with statistically significant findings

   Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Driverless car services, such as those provided by companies like Waymo and Cruise, are becoming increasingly common in cities like Los Angeles, Phoenix, and San Francisco. These services offer transportation without a human driver. How familiar are you with the increasing use of driverless cars in these cities? *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Very or somewhat familiar) Column %	48%	**51%** B	**35%**	48%	**42%**	**61%** CE	**45%**	48%	**43%**	**55%** F	48%	49%	44%
Very familiar Column %	10%	10%	8%	10%	**7%**	**15%** C	11%	10%	**7%**	**13%** F	10%	10%	12%
Somewhat familiar Column %	38%	**41%** B	**27%**	38%	**35%**	**46%** CE	**35%**	38%	**35%**	**42%** F	38%	39%	31%
Not very familiar Column %	32%	**30%**	**43%** A	32%	**34%** D	**27%**	**36%** D	32%	**36%** G	**28%**	32%	33%	29%
Not familiar at all Column %	19%	19%	22%	19%	**23%** D	**13%**	**19%** D	19%	21%	17%	19%	**18%**	**28%** H
Total (Not familiar at all or not very familiar) Column %	52%	**49%**	**65%** A	52%	**58%** D	**39%**	**55%** D	52%	**57%** G	**45%**	52%	51%	56%

* Denotes variable with statistically significant findings

☐ **Significant difference within groups: ABCDEFGH**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Considering that driverless cars operate without a human driver and are now available in several major cities, how comfortable would you be using a driverless car service like Waymo or Cruise in the near future? *

	Likely Voter			**Party Affiliation**				**Trump Voter 2020**			**Voted In 2020**		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Very or somewhat comfortable) Column %	16%	16%	14%	16%	**12%**	**25% CE**	**11%**	16%	**13%**	**19% F**	16%	16%	13%
Very comfortable Column %	5%	5%	4%	5%	**3%**	**9% CE**	**3%**	5%	4%	6%	5%	5%	2%
Somewhat comfortable Column %	11%	11%	10%	11%	**9%**	**16% CE**	**8%**	11%	**9%**	**13% F**	11%	11%	11%
Neither comfortable nor uncomfortable Column %	7%	**6%**	**12% A**	7%	**5%**	**9% C**	**10% C**	7%	**5%**	**10% F**	7%	**7%**	**13% H**
Somewhat uncomfortable Column %	22%	22%	21%	22%	**25% D**	**15%**	**22% D**	22%	23%	20%	22%	22%	19%
Very uncomfortable Column %	52%	53%	50%	52%	55%	49%	52%	52%	**56% G**	**48%**	52%	53%	48%
Total (Very or somewhat uncomfortable) Column %	74%	75%	71%	74%	**80% D**	**64%**	**74% D**	74%	**79% G**	**68%**	74%	75%	67%
I'm not sure Column %	3%	3%	4%	3%	2%	**2%**	**5% D**	3%	3%	2%	3%	**2%**	**6% H**

* Denotes variable with statistically significant findings

▆ **Significant difference within groups: ACDEFGH**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Local newspaper: How much do you trust the following types of media to report the news accurately and fairly? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Trust a great deal or trust somewhat) Column %	55%	57% B	44%	55%	51% E	71% CE	39%	55%	48%	62% F	55%	56% I	44%
Trust a great deal Column %	17%	18% B	12%	17%	12%	32% CE	7%	17%	12%	22% F	17%	17% I	9%
Trust somewhat Column %	38%	39% B	32%	38%	40% E	40% E	31%	38%	36%	40%	38%	38%	35%
Neither trust nor distrust Column %	19%	19%	21%	19%	18%	19%	23%	19%	20%	18%	19%	19%	17%
Distrust somewhat Column %	19%	17%	25% A	19%	24% D	7%	25% D	19%	23% G	14%	19%	18%	29% H
Distrust a great deal Column %	5%	5%	6%	5%	5% D	2%	10% CD	5%	7% G	4%	5%	5%	5%
Total (Distrust a great deal or distrust somewhat) Column %	24%	22%	31% A	24%	29% D	9%	35% D	24%	30% G	17%	24%	23%	34% H
I'm not sure Column %	2%	2%	4%	2%	2%	1%	4%	2%	2%	3%	2%	2%	4%

* Denotes variable with statistically significant findings

    Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Local network TV news: How much do you trust the following types of media to report the news accurately and fairly? *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Trust a great deal or trust somewhat) Column %	59%	**61%** B	**48%**	59%	**55%** E	**75%** CE	**44%**	59%	**53%**	**65%** F	59%	**61%** I	**41%**
Trust a great deal Column %	21%	**23%** B	**13%**	21%	**19%** E	**33%** CE	**7%**	21%	**17%**	**25%** F	21%	**22%** I	**9%**
Trust somewhat Column %	38%	39%	34%	38%	36%	42%	37%	38%	36%	40%	38%	39%	32%
Neither trust nor distrust Column %	16%	16%	19%	16%	17%	**13%**	**20%** D	16%	17%	16%	16%	16%	20%
Distrust somewhat Column %	15%	**14%**	**22%** A	15%	**16%** D	**9%**	**22%** CD	15%	17%	13%	15%	**14%**	**26%** H
Distrust a great deal Column %	9%	9%	9%	9%	**11%** D	**3%**	**12%** D	9%	**13%** G	**5%**	9%	9%	11%
Total (Distrust a great deal or distrust somewhat) Column %	24%	**23%**	**31%** A	24%	**28%** D	**12%**	**34%** D	24%	**29%** G	**18%**	24%	**23%**	**37%** H
I'm not sure Column %	1%	**0%**	**3%** A	1%	**0%**	**0%**	**2%** CD	1%	1%	1%	1%	**0%**	**2%** H

* Denotes variable with statistically significant findings

  Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

National cable TV news: How much do you trust the following types of media to report the news accurately and fairly? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Trust a great deal or trust somewhat) Column %	38%	39%	33%	38%	32% E	61% CE	19%	38%	28%	49% F	38%	39% I	27%
Trust a great deal Column %	9%	9%	11%	9%	7% E	17% CE	3%	9%	7%	13% F	9%	9%	9%
Trust somewhat Column %	28%	30% B	22%	28%	24% E	44% CE	15%	28%	21%	37% F	28%	30% I	18%
Neither trust nor distrust Column %	18%	18%	19%	18%	18%	18%	18%	18%	16%	21% F	18%	17%	28% H
Distrust somewhat Column %	21%	19%	30% A	21%	20%	16%	33% CD	21%	23%	20%	21%	20%	29% H
Distrust a great deal Column %	21%	23% B	14%	21%	29% D	5%	26% D	21%	31% G	10%	21%	22% I	15%
Total (Distrust a great deal or distrust somewhat) Column %	43%	42%	44%	43%	49% D	20%	59% CD	43%	54% G	29%	43%	43%	44%
I'm not sure Column %	1%	1%	4% A	1%	1%	1%	4% CD	1%	2% G	1%	1%	1%	1%

* Denotes variable with statistically significant findings

    Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Local radio news station: How much do you trust the following types of media to report the news accurately and fairly? *

	Likely Voter			**Party Affiliation**				**Trump Voter 2020**			**Voted In 2020**		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Trust a great deal or trust somewhat) Column %	55%	56%	49%	55%	53% E	68% CE	39%	55%	50%	60% F	55%	56% I	44%
Trust a great deal Column %	12%	12%	10%	12%	11% E	18% CE	4%	12%	10%	14%	12%	12%	8%
Trust somewhat Column %	43%	43%	39%	43%	42%	49% CE	35%	43%	40%	46% F	43%	43%	37%
Neither trust nor distrust Column %	23%	22%	23%	23%	23%	18%	28% D	23%	24%	21%	23%	22%	28%
Distrust somewhat Column %	15%	16%	14%	15%	17% D	11%	19% D	15%	17%	14%	15%	15%	20%
Distrust a great deal Column %	6%	5%	9% A	6%	6% D	2%	10% D	6%	8% G	3%	6%	6%	5%
Total (Distrust a great deal or distrust somewhat) Column %	21%	21%	23%	21%	23% D	13%	28% D	21%	24% G	17%	21%	21%	25%
I'm not sure Column %	2%	1%	5% A	2%	1%	2%	4% CD	2%	1%	3%	2%	2%	3%

* Denotes variable with statistically significant findings

Significant difference within groups: ACDEFGI

National talk radio: How much do you trust the following types of media to report the news accurately and fairly? *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020	
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Trust a great deal or trust somewhat) Column %	37%	**38%** **B**	**29%**	37%	**33%** **E**	**52%** **CE**	**22%**	37%	**32%**	**42%** **F**	37%	**38%** **I**	**26%**
Trust a great deal Column %	6%	6%	5%	6%	**4%**	**11%** **CE**	**4%**	6%	**5%**	**8%** **F**	6%	7%	3%
Trust somewhat Column %	30%	**32%** **B**	**24%**	30%	**29%** **E**	**41%** **CE**	**17%**	30%	**27%**	**34%** **F**	30%	31%	24%
Neither trust nor distrust Column %	23%	23%	26%	23%	**21%**	24%	**28%** **C**	23%	22%	25%	23%	23%	28%
Distrust somewhat Column %	22%	21%	27%	22%	**28%** **DE**	**13%**	**20%** **D**	22%	**26%** **G**	**18%**	22%	**21%**	**32%** **H**
Distrust a great deal Column %	15%	16%	11%	15%	**15%** **D**	**10%**	**23%** **CD**	15%	**18%** **G**	**12%**	15%	**16%** **I**	**8%**
Total (Distrust a great deal or distrust somewhat) Column %	38%	37%	38%	38%	**44%** **D**	**23%**	**43%** **D**	38%	**44%** **G**	**30%**	38%	37%	40%
I'm not sure Column %	3%	**2%**	**7%** **A**	3%	**2%**	**1%**	**7%** **CD**	3%	3%	2%	3%	**2%**	**6%** **H**

* Denotes variable with statistically significant findings

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Local talk radio: How much do you trust the following types of media to report the news accurately and fairly? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Trust a great deal or trust somewhat) Column %	46%	47%	43%	46%	53% DE	44% E	31%	46%	51% G	41%	46%	47%	40%
Trust a great deal Column %	10%	12% B	6%	10%	13% E	11% E	3%	10%	13% G	8%	10%	11% I	4%
Trust somewhat Column %	36%	35%	38%	36%	40% DE	33%	28%	36%	38% G	33%	36%	36%	36%
Neither trust nor distrust Column %	29%	29%	27%	29%	25%	34% C	29%	29%	26%	31%	29%	28%	30%
Distrust somewhat Column %	16%	15%	18%	16%	14%	14%	26% CD	16%	14%	18% F	16%	15%	21%
Distrust a great deal Column %	6%	6%	6%	6%	5%	6%	9% C	6%	5%	8% F	6%	6%	8%
Total (Distrust a great deal or distrust somewhat) Column %	22%	21%	24%	22%	18%	20%	34% CD	22%	18%	26% F	22%	21%	28%
I'm not sure Column %	3%	3%	6% A	3%	3%	2%	6% D	3%	4% G	2%	3%	3%	2%

* Denotes variable with statistically significant findings

🟦 **Significant difference within groups: ABCDEFGI**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Online media outlets: How much do you trust the following types of media to report the news accurately and fairly? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Trust a great deal or trust somewhat) Column %	19%	20%	17%	19%	**12%**	**33%** CE	**18%** C	19%	**14%**	**26%** F	19%	**20%** I	**12%**
Trust a great deal Column %	3%	3%	1%	3%	**2%**	**6%** CE	**2%**	3%	**2%**	**4%** F	3%	3%	1%
Trust somewhat Column %	16%	16%	16%	16%	**10%**	**27%** CE	**16%** C	16%	**12%**	**22%** F	16%	17%	11%
Neither trust nor distrust Column %	27%	**28%** B	**21%**	27%	**30%** E	26%	**19%**	27%	28%	24%	27%	27%	22%
Distrust somewhat Column %	32%	31%	36%	32%	33%	30%	33%	32%	34%	30%	32%	31%	38%
Distrust a great deal Column %	20%	20%	20%	20%	**23%** D	**10%**	**26%** D	20%	**22%** G	**17%**	20%	19%	24%
Total (Distrust a great deal or distrust somewhat) Column %	52%	51%	56%	52%	**56%** D	**40%**	**60%** D	52%	**56%** G	**47%**	52%	**51%**	**62%** H
I'm not sure Column %	2%	**1%**	**6%** A	2%	2%	1%	3%	2%	2%	3%	2%	2%	4%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHI**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Social media: How much do you trust the following types of media to report the news accurately and fairly? *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020	
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Trust a great deal or trust somewhat) Column %	17%	**15%**	**24%** A	17%	**13%**	**26%** CE	**11%**	17%	**13%**	**21%** F	17%	16%	19%
Trust a great deal Column %	4%	3%	5%	4%	4%	**6%** E	**1%**	4%	**2%**	**6%** F	4%	**3%**	**9%** H
Trust somewhat Column %	13%	**11%**	**19%** A	13%	**10%**	**20%** CE	**10%**	13%	**11%**	**15%** F	13%	13%	10%
Neither trust nor distrust Column %	18%	18%	18%	18%	19%	17%	16%	18%	17%	19%	18%	17%	22%
Distrust somewhat Column %	32%	33%	29%	32%	31%	**37%** E	**27%**	32%	31%	34%	32%	33%	25%
Distrust a great deal Column %	33%	**34%** B	**27%**	33%	**36%** D	**20%**	**43%** D	33%	**39%** G	**26%**	33%	33%	32%
Total (Distrust a great deal or distrust somewhat) Column %	65%	**67%** B	**57%**	65%	**67%** D	**58%**	**70%** D	65%	**70%** G	**60%**	65%	66%	58%
I'm not sure Column %	1%	**0%**	**2%** A	1%	**0%**	**0%**	**2%** CD	1%	1%	0%	1%	0%	1%

* Denotes variable with statistically significant findings

▮ **Significant difference within groups: ABCDEFGH**

What is your opinion on Pumpkin Spice Lattes? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Love or like them) Column %	33%	33%	35%	33%	**27%**	**46%** CE	**29%**	33%	**27%**	**40%** F	33%	32%	39%
Love them – they're a favorite fall treat Column %	11%	10%	14%	11%	**10%**	**14%** CE	**9%**	11%	**9%**	**13%** F	11%	**10%**	**17%** H
Like them – enjoy occasionally Column %	22%	23%	20%	22%	**17%**	**32%** CE	**21%**	22%	**18%**	**27%** F	22%	22%	22%
Neutral – don't feel strongly either way Column %	13%	**12%**	**17%** A	13%	**11%**	13%	**17%** C	13%	12%	14%	13%	13%	12%
Dislike them – not a fan Column %	20%	20%	19%	20%	22%	18%	16%	20%	22%	17%	20%	20%	19%
Hate them – avoid at all costs Column %	12%	13%	9%	12%	**16%** DE	**8%**	**10%**	12%	**15%** G	**9%**	12%	**13%** I	**5%**
Total (Hate or dislike them) Column %	32%	33%	28%	32%	**38%** DE	**26%**	**26%**	32%	**36%** G	**27%**	32%	**33%** I	**24%**
I've never tried one Column %	21%	22%	19%	21%	**23%** D	**15%**	**26%** D	21%	**23%** G	**18%**	21%	21%	22%
Not sure Column %	1%	1%	1%	1%	1%	**0%**	**2%** D	1%	1%	1%	1%	1%	2%

* Denotes variable with statistically significant findings
░ **Significant difference within groups: ACDEFGHI**

Have rising costs and inflation affected how often you dine out at local restaurants, or has your dining out behavior remained the same? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Yes, I dine out less often than before Column %	64%	65%	59%	64%	**69%** DE	**57%**	**59%**	64%	**70%** G	**56%**	64%	64%	63%
No, I dine out as much as before Column %	25%	26%	23%	25%	**23%**	**30%** C	25%	25%	**21%**	**31%** F	25%	25%	27%
I never dined out much and still don't Column %	9%	**8%**	**17%** A	9%	**7%**	**11%** C	**14%** C	9%	8%	10%	9%	9%	8%
I'm not sure Column %	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%	2%	1%

* Denotes variable with statistically significant findings

Significant difference within groups: ACDEFG

Would manage an economic crisis effectively: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. *

| | | Likely Voter | | | Party Affiliation | | | | Trump Voter 2020 | | | Voted In 2020 | |
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Donald Trump Column %	59%	**61%** B	**47%**	59%	**88%** DE	**9%**	**54%** D	59%	**90%** G	**21%**	59%	**60%** I	**49%**
Kamala Harris Column %	30%	31%	26%	30%	**5%**	**82%** CE	**20%** C	30%	**3%**	**63%** F	30%	**31%** I	**22%**
Neither Column %	6%	**3%**	**15%** A	6%	**4%**	**2%**	**14%** CD	6%	**4%**	**8%** F	6%	**4%**	**16%** H
I'm not sure Column %	6%	**4%**	**12%** A	6%	**3%**	**7%** C	**11%** C	6%	**3%**	**8%** F	6%	**5%**	**14%** H

* Denotes variable with statistically significant findings

　Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would be better at reducing healthcare costs for Americans: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Donald Trump Column %	45%	46%	41%	45%	**66%** DE	**5%**	**46%** D	45%	**70%** G	**14%**	45%	45%	39%
Kamala Harris Column %	37%	38%	32%	37%	**13%**	**89%** CE	**24%** C	37%	**10%**	**71%** F	37%	38%	31%
Neither Column %	14%	**13%**	**18%** A	14%	**18%** D	**3%**	**19%** D	14%	**16%** G	**11%**	14%	**13%**	**19%** H
I'm not sure Column %	4%	**3%**	**8%** A	4%	**3%**	**2%**	**10%** CD	4%	4%	4%	4%	**3%**	**11%** H

* Denotes variable with statistically significant findings

　　　Significant difference within groups: ACDEFGH

Would handle natural disaster response and recovery well: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. *

| | | Likely Voter | | | Party Affiliation | | | | Trump Voter 2020 | | | Voted In 2020 | |
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Donald Trump Column %	55%	**58%** B	**43%**	55%	**84%** DE	**6%**	**50%** D	55%	**86%** G	**17%**	55%	**56%** I	**44%**
Kamala Harris Column %	34%	35%	29%	34%	**8%**	**86%** CE	**25%** C	34%	**6%**	**68%** F	34%	**35%** I	**25%**
Neither Column %	6%	**3%**	**18%** A	6%	**3%**	**3%**	**17%** CD	6%	**4%**	**9%** F	6%	**4%**	**20%** H
I'm not sure Column %	5%	**4%**	**9%** A	5%	5%	4%	8%	5%	5%	5%	5%	**4%**	**10%** H

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHI**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would be strong in foreign policy and national security matters: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Donald Trump Column %	61%	**64%** B	**50%**	61%	**89%** DE	**15%**	**58%** D	61%	**91%** G	**25%**	61%	**63%** I	**48%**
Kamala Harris Column %	26%	27%	23%	26%	**7%**	**64%** CE	**20%** C	26%	**4%**	**53%** F	26%	**27%** I	**18%**
Neither Column %	8%	**7%**	**14%** A	8%	**3%**	**14%** C	**14%** C	8%	**2%**	**15%** F	8%	**7%**	**18%** H
I'm not sure Column %	5%	**3%**	**13%** A	5%	**2%**	**6%** C	**8%** C	5%	**3%**	**7%** F	5%	**3%**	**15%** H

* Denotes variable with statistically significant findings

▫ **Significant difference within groups: ABCDEFGHI**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would be better at managing inflation and keeping the cost of living under control: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Donald Trump Column %	60%	62% B	51%	60%	89% DE	12%	56% D	60%	90% G	24%	60%	61%	52%
Kamala Harris Column %	28%	29% B	21%	28%	3%	76% CE	21% C	28%	3%	58% F	28%	29% I	17%
Neither Column %	8%	5%	20% A	8%	6%	5%	16% CD	8%	4%	12% F	8%	6%	20% H
I'm not sure Column %	4%	3%	8% A	4%	2%	7% C	6% C	4%	3%	6% F	4%	3%	11% H

* Denotes variable with statistically significant findings

　　Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would show empathy and connect with the American people: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Donald Trump Column %	46%	46%	42%	46%	**70%** DE	**4%**	**42%** D	46%	**71%** G	**14%**	46%	46%	39%
Kamala Harris Column %	42%	43%	41%	42%	**20%**	**89%** CE	**31%** C	42%	**16%**	**74%** F	42%	43%	37%
Neither Column %	7%	7%	10%	7%	**6%**	**3%**	**20%** CD	7%	8%	7%	7%	**7%**	**13%** H
I'm not sure Column %	5%	4%	7%	5%	4%	**3%**	**7%** D	5%	5%	4%	5%	**4%**	**10%** H

* Denotes variable with statistically significant findings
▢ **Significant difference within groups: CDEFGH**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would do a better job of modernizing the nation's infrastructure, including roads, bridges, and technology: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Donald Trump Column %	55%	**58%** B	**45%**	55%	**83%** DE	**8%**	**52%** D	55%	**85%** G	**19%**	55%	**56%** I	**46%**
Kamala Harris Column %	31%	32%	28%	31%	**6%**	**82%** CE	**21%** C	31%	**4%**	**64%** F	31%	**32%** I	**23%**
Neither Column %	6%	**3%**	**16%** A	6%	**3%**	**3%**	**15%** CD	6%	**3%**	**9%** F	6%	**4%**	**18%** H
I'm not sure Column %	8%	**7%**	**11%** A	8%	8%	**6%**	**12%** D	8%	8%	8%	8%	**8%**	**13%** H

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHI**

Would be better at supporting small businesses and entrepreneurship: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020	
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Donald Trump Column %	52%	**55%** B	**40%**	52%	**75%** DE	**7%**	**56%** D	52%	**80%** G	**18%**	52%	**54%** I	**37%**
Kamala Harris Column %	35%	35%	35%	35%	**10%**	**84%** CE	**26%** C	35%	**7%**	**69%** F	35%	34%	39%
Neither Column %	8%	**7%**	**13%** A	8%	**9%** D	**5%**	**11%** D	8%	8%	9%	8%	**7%**	**16%** H
I'm not sure Column %	5%	**3%**	**12%** A	5%	5%	**3%**	**7%** D	5%	5%	5%	5%	5%	8%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHI**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would defend constitutional rights and freedoms: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. *

| | | Likely Voter | | | Party Affiliation | | | | Trump Voter 2020 | | | Voted In 2020 | |
| | | | | | | | | | | | | | |
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Donald Trump Column %	57%	58% B	50%	57%	86% DE	6%	53% D	57%	88% G	18%	57%	58% I	48%
Kamala Harris Column %	35%	36% B	29%	35%	9%	86% CE	26% C	35%	7%	68% F	35%	36% I	22%
Neither Column %	6%	3%	16% A	6%	3%	4%	15% CD	6%	2%	10% F	6%	4%	21% H
I'm not sure Column %	3%	3%	5% A	3%	2%	4% C	6% C	3%	3%	4%	3%	2%	9% H

* Denotes variable with statistically significant findings

　 Significant difference within groups: ABCDEFGHI

Would protect Social Security and Medicare: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Donald Trump Column %	48%	48%	45%	48%	**73%** DE	**5%**	**44%** D	48%	**74%** G	**15%**	48%	48%	43%
Kamala Harris Column %	37%	38%	33%	37%	**11%**	**90%** CE	**28%** C	37%	**8%**	**72%** F	37%	**38%** I	**27%**
Neither Column %	11%	10%	14%	11%	**13%** D	**2%**	**18%** CD	11%	**13%** G	**8%**	11%	**10%**	**18%** H
I'm not sure Column %	5%	**4%**	**8%** A	5%	**4%**	**3%**	**10%** CD	5%	4%	5%	5%	**4%**	**12%** H

* Denotes variable with statistically significant findings

   Significant difference within groups: ACDEFGHI

Would reduce government spending: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Donald Trump Column %	53%	**54%** **B**	**47%**	53%	**82%** **DE**	**8%**	**43%** **D**	53%	**83%** **G**	**17%**	53%	**55%** **I**	**39%**
Kamala Harris Column %	26%	26%	24%	26%	**6%**	**67%** **CE**	**16%** **C**	26%	**4%**	**52%** **F**	26%	25%	26%
Neither Column %	16%	**14%**	**20%** **A**	16%	**9%**	**17%** **C**	**31%** **CD**	16%	**10%**	**23%** **F**	16%	**15%**	**22%** **H**
I'm not sure Column %	6%	**5%**	**9%** **A**	6%	**3%**	**8%** **C**	**10%** **C**	6%	**4%**	**9%** **F**	6%	**5%**	**13%** **H**

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would best avoid unnecessary military conflicts and keep the U S out of wars: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Donald Trump Column %	51%	**54%** B	**40%**	51%	**75%** DE	**10%**	**48%** D	51%	**78%** G	**19%**	51%	**52%** I	**42%**
Kamala Harris Column %	34%	34%	36%	34%	**17%**	**73%** CE	**24%** C	34%	**14%**	**59%** F	34%	35%	31%
Neither Column %	10%	**8%**	**15%** A	10%	**4%**	**13%** C	**19%** C	10%	**5%**	**16%** F	10%	**9%**	**19%** H
I'm not sure Column %	5%	**4%**	**9%** A	5%	**4%**	**4%**	**9%** CD	5%	**4%**	**6%** F	5%	**4%**	**8%** H

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHI

Did you watch or listen to the first presidential debate between Vice President Kamala Harris and former President Donald Trump, either live or in full afterward? *

	Likely Voter			**Party Affiliation**				**Trump Voter 2020**			**Voted In 2020**		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Yes, I watched or listened to it live Column %	51%	**56%** B	**26%**	51%	**50%** E	**60%** CE	**40%**	51%	50%	51%	51%	**53%** I	**28%**
Yes, I watched or listened to a recording Column %	14%	**12%**	**21%** A	14%	14%	**16%** E	**10%**	14%	13%	15%	14%	13%	18%
No, but I followed news coverage or read summaries Column %	25%	24%	28%	25%	**25%**	20%	**32%** CD	25%	27%	23%	25%	25%	22%
No, I did not follow the debate at all Column %	11%	**8%**	**24%** A	11%	**12%** D	**4%**	**18%** CD	11%	11%	11%	11%	**8%**	**32%** H

* Denotes variable with statistically significant findings

　　Significant difference within groups: ABCDEHI

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

In your opinion, who do you think performed better in the first presidential debate between Vice President Kamala Harris and former President Donald Trump? (Base: Watched, listened, or followed debate news coverage) *

	Likely Voter			**Party Affiliation**				**Trump Voter 2020**			**Voted In 2020**		
	Total	**Likely voter A**	**Other B**	**Total**	**Republican C**	**Democrat D**	**Independent/Other E**	**Total**	**Donald Trump F**	**Other/Did Not Vote G**	**Total**	**Voted In 2020 H**	**Did Not Vote I**
Sample Size	1,071	901	170	1,071	551	334	187	1,071	588	484	1,071	981	90
Kamala Harris Column %	45%	**47% B**	**36%**	45%	**21%**	**91% CE**	**34% C**	45%	**19%**	**77% F**	45%	**46% I**	**32%**
Donald Trump Column %	38%	37%	44%	38%	**60% DE**	**4%**	**36% D**	38%	**62% G**	**10%**	38%	38%	42%
Neither Column %	11%	11%	15%	11%	**14% D**	**2%**	**19% D**	11%	**14% G**	**8%**	11%	**11%**	**20% H**
Both equally Column %	4%	4%	3%	4%	**4%**	**3%**	**7% CD**	4%	5%	3%	4%	4%	5%
Not sure Column %	1%	1%	2%	1%	**1%**	**0%**	**4% CD**	1%	1%	2%	1%	1%	2%

* Denotes variable with statistically significant findings

    Significant difference within groups: BCDEFGHI

Generally speaking, do you think of yourself as a   ? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Democrat Column %	29%	**31%** **B**	**22%**	29%	**0%**	**100%** **CE**	**0%**	29%	**3%**	**61%** **F**	29%	**30%** **I**	**19%**
Independent Column %	15%	14%	19%	15%	**0%**	**0%**	**79%** **CD**	15%	**13%**	**17%** **F**	15%	15%	15%
Republican Column %	52%	53%	47%	52%	**100%** **DE**	**0%**	**0%**	52%	**81%** **G**	**17%**	52%	52%	50%
Something else Column %	4%	**2%**	**13%** **A**	4%	**0%**	**0%**	**21%** **CD**	4%	3%	5%	4%	**3%**	**16%** **H**

* Denotes variable with statistically significant findings

░ **Significant difference within groups: ABCDEFGHI**

Would you call yourself a　*

	Likely Voter			**Party Affiliation**					**Trump Voter 2020**			**Voted In 2020**		
	Total	**Likely voter A**	**Other B**	**Total**	**Republican C**	**Democrat D**	**Independent/Other E**		**Total**	**Donald Trump F**	**Other/Did Not Vote G**	**Total**	**Voted In 2020 H**	**Did Not Vote I**
Sample Size	624	519	105	624	624	-	-		624	533	91	624	558	66
Strong Republican Column %	69%	**74%** **B**	**45%**	69%	69%	-	-		69%	**74%** **G**	**42%**	69%	**73%** **I**	**42%**
Not a Very Strong Republican Column %	31%	**26%**	**55%** **A**	31%	31%	-	-		31%	**26%**	**58%** **F**	31%	**27%**	**58%** **H**

* Denotes variable with statistically significant findings

　　Significant difference within groups: ABFGHI

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would you call yourself a   *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	348	300	48	348	-	348	-	348	17	331	348	323	25
Strong Democrat Column %	65%	**67%** B	**49%**	65%	-	65%	-	65%	**10%**	**68%** F	65%	65%	56%
Not a Very Strong Democrat Column %	35%	**33%**	**51%** A	35%	-	35%	-	35%	**90%** G	**32%**	35%	35%	44%

* Denotes variable with statistically significant findings

▉ **Significant difference within groups: ABFG**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Do you think of yourself as   *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020	
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	228	157	71	228	-	-	228	228	108	120	228	187	41
Closer to the Republican Party Column %	45%	**57%** B	**19%**	45%	-	-	45%	45%	**74%** G	**20%**	45%	**52%** I	**16%**
Closer to the Democratic Party Column %	23%	22%	25%	23%	-	-	23%	23%	**2%**	**42%** F	23%	22%	30%
Strictly an Independent Column %	31%	**21%**	**55%** A	31%	-	-	31%	31%	**24%**	**38%** F	31%	**26%**	**54%** H

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABFGHI**

Do you approve or disapprove of the way the Republican Party is handling its job? (Base: Republicans) *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020	
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	624	519	105	624	624	-	-	624	533	91	624	558	66
Total (Strongly or Somewhat approve) Column %	77%	**81%** B	**57%**	77%	77%	-	-	77%	**82%** G	**48%**	77%	**80%** I	**55%**
Strongly approve Column %	27%	28%	22%	27%	27%	-	-	27%	28%	23%	27%	27%	29%
Somewhat approve Column %	50%	**53%** B	**35%**	50%	50%	-	-	50%	**54%** G	**25%**	50%	**52%** I	**27%**
Somewhat disapprove Column %	14%	**11%**	**28%** A	14%	14%	-	-	14%	**11%**	**31%** F	14%	**12%**	**29%** H
Strongly disapprove Column %	5%	**4%**	**9%** A	5%	5%	-	-	5%	**2%**	**19%** F	5%	**4%**	**13%** H
Total (Strongly or Somewhat disapprove) Column %	18%	**15%**	**37%** A	18%	18%	-	-	18%	**13%**	**50%** F	18%	**16%**	**42%** H
No opinion Column %	5%	4%	6%	5%	5%	-	-	5%	5%	2%	5%	5%	3%

* Denotes variable with statistically significant findings
  Significant difference within groups: ABFGHI

Do you approve or disapprove of the way the Democratic Party is handling its job? (Base: Democrats) *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	348	300	48	348	-	348	-	348	17	331	348	323	25
Total (Strongly or Somewhat approve) Column %	71%	71%	69%	71%	-	71%	-	71%	**31%**	**73%** F	71%	**73%** I	**42%**
Strongly approve Column %	27%	28%	19%	27%	-	27%	-	27%	13%	27%	27%	**28%** I	**6%**
Somewhat approve Column %	44%	43%	50%	44%	-	44%	-	44%	**17%**	**45%** F	44%	45%	36%
Somewhat disapprove Column %	24%	24%	18%	24%	-	24%	-	24%	**59%** G	**22%**	24%	**22%**	**44%** H
Strongly disapprove Column %	3%	3%	0%	3%	-	3%	-	3%	7%	3%	3%	3%	0%
Total (Strongly or Somewhat disapprove) Column %	27%	28%	18%	27%	-	27%	-	27%	**66%** G	**24%**	27%	**25%**	**44%** H
No opinion Column %	3%	**1%**	**13%** A	3%	-	3%	-	3%	4%	3%	3%	**2%**	**13%** H

* Denotes variable with statistically significant findings

  Significant difference within groups: AFGHI

What is your age? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	**Likely voter A**	**Other B**	**Total**	**Republican C**	**Democrat D**	**Independent/Other E**	**Total**	**Donald Trump F**	**Other/Did Not Vote G**	**Total**	**Voted In 2020 H**	**Did Not Vote I**
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
18 to 24 Column %	8%	**7%**	**14% A**	8%	8%	9%	8%	8%	7%	9%	8%	**6%**	**24% H**
25 to 34 Column %	16%	**13%**	**28% A**	16%	**14%**	**20% C**	15%	16%	**14%**	**19% F**	16%	**15%**	**26% H**
35 to 44 Column %	16%	**15%**	**22% A**	16%	**15%**	15%	**21% C**	16%	15%	18%	16%	**15%**	**24% H**
45 to 54 Column %	16%	16%	16%	16%	17%	15%	16%	16%	18%	14%	16%	16%	13%
55 to 64 Column %	17%	18%	14%	17%	**22% DE**	**11%**	**12%**	17%	**22% G**	**11%**	17%	**18% I**	**7%**
65 or older Column %	27%	**32% B**	**6%**	27%	**24%**	**31% C**	28%	27%	25%	29%	27%	**30% I**	**6%**

* Denotes variable with statistically significant findings

█ **Significant difference within groups: ABCDEFGHI**

Thinking about your general approach to issues, do you consider yourself to be   *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020	
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Total (Very or somewhat liberal) Column %	23%	**25%** B	**16%**	23%	**6%**	**59%** CE	**15%** C	23%	**6%**	**44%** F	23%	**24%** I	**15%**
Very liberal Column %	6%	6%	5%	6%	**1%**	**15%** CE	**3%** C	6%	**1%**	**11%** F	6%	5%	9%
Somewhat liberal Column %	18%	**19%** B	**11%**	18%	**5%**	**44%** CE	**11%** C	18%	**5%**	**32%** F	18%	**19%** I	**6%**
Moderate Column %	29%	**23%**	**54%** A	29%	**21%**	**31%** C	**48%** CD	29%	**22%**	**38%** F	29%	**27%**	**47%** H
Somewhat conservative Column %	24%	**26%** B	**17%**	24%	**36%** DE	**4%**	**22%** D	24%	**35%** G	**11%**	24%	24%	23%
Very conservative Column %	19%	**22%** B	**6%**	19%	**32%** DE	**3%**	**9%** D	19%	**31%** G	**5%**	19%	**20%** I	**7%**
Total (Very or somewhat conservative) Column %	43%	**48%** B	**23%**	43%	**68%** DE	**8%**	**31%** D	43%	**66%** G	**15%**	43%	**45%** I	**30%**
Not Sure Column %	5%	**4%**	**8%** A	5%	**5%** D	**2%**	**6%** D	5%	**6%** G	**3%**	5%	4%	8%

* Denotes variable with statistically significant findings

░ **Significant difference within groups: ABCDEFGHI**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Which of the following are you? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Male Column %	46%	46%	42%	46%	44%	45%	50%	46%	45%	46%	46%	45%	48%
Female Column %	54%	53%	57%	54%	**56%** **E**	55%	**48%**	54%	55%	53%	54%	55%	49%
Other/Non-binary Column %	0%	0%	1%	0%	**0%**	**0%**	**2%** **CD**	0%	**0%**	**1%** **F**	0%	**0%**	**3%** **H**

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: CDEFH**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

How many infants and children under 18 years of age live in your household today? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
None Column %	63%	64%	63%	63%	**65%** **D**	**54%**	**75%** **CD**	63%	**69%** **G**	**57%**	63%	**65%** **I**	**53%**
1 to 2 Column %	30%	30%	31%	30%	**30%** **E**	**38%** **CE**	**19%**	30%	**26%**	**35%** **F**	30%	29%	37%
3 or more Column %	7%	7%	6%	7%	6%	8%	7%	7%	**5%**	**9%** **F**	7%	6%	10%

* Denotes variable with statistically significant findings
  Significant difference within groups: CDEFGI

Which of the following best describes your race or ethnicity? *

	Likely Voter			**Party Affiliation**				**Trump Voter 2020**			**Voted In 2020**		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
White Column %	85%	88% B	73%	85%	94% DE	71%	83% D	85%	93% G	75%	85%	87% I	71%
Black or African American Column %	11%	9%	22% A	11%	5%	25% CE	10% C	11%	4%	20% F	11%	10%	24% H
Asian Column %	1%	1%	2%	1%	0%	1%	2% C	1%	0%	2% F	1%	1%	1%
Hispanic Column %	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
Other Column %	1%	1%	0%	1%	0%	2% C	2% C	1%	1%	1%	1%	1%	2%
Prefer not to answer Column %	1%	1%	0%	1%	0%	1%	1%	1%	1% G	0%	1%	1%	0%

* Denotes variable with statistically significant findings
▮ **Significant difference within groups: ABCDEFGHI**

Which of the following best describes your household's total income in 2023 BEFORE taxes? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
< $15,000 Column %	6%	**4%**	**14%** A	6%	**7%** D	**2%**	**10%** D	6%	6%	6%	6%	**5%**	**16%** H
$15,000-$24,999 Column %	5%	**3%**	**12%** A	5%	5%	4%	6%	5%	**4%**	**6%** F	5%	**4%**	**12%** H
$25,000-$34,999 Column %	7%	7%	8%	7%	6%	8%	7%	7%	7%	7%	7%	7%	4%
$35,000-$49,999 Column %	14%	**13%**	**20%** A	14%	14%	15%	14%	14%	13%	15%	14%	**13%**	**24%** H
$50,000-$74,000 Column %	19%	19%	20%	19%	20%	17%	19%	19%	**22%** G	**16%**	19%	19%	19%
$75,000-$99,999 Column %	17%	18%	14%	17%	**15%**	**21%** C	16%	17%	16%	19%	17%	18%	12%
$100,000-124,999 Column %	12%	**14%** B	**4%**	12%	14%	10%	10%	12%	**15%** G	**8%**	12%	**13%** I	**3%**
$125,000-$149,999 Column %	8%	9%	5%	8%	**5%**	**14%** CE	**7%**	8%	**5%**	**11%** F	8%	8%	6%
$150,000-199,999 Column %	5%	**6%** B	**0%**	5%	**6%** E	5%	**2%**	5%	5%	5%	5%	5%	2%
$200,000 and over Column %	6%	**7%** B	**3%**	6%	6%	5%	8%	6%	6%	6%	6%	**7%** I	**2%**
Not sure Column %	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%

* Denotes variable with statistically significant findings

▧ **Significant difference within groups: ABCDEFGHI**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Which of the following best describes your current education level? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Some high school or less Column %	15%	**13%**	**23% A**	15%	15%	15%	13%	15%	14%	16%	15%	14%	20%
High school graduate Column %	41%	**37%**	**57% A**	41%	**46% D**	**34%**	39%	41%	**45% G**	**37%**	41%	**39%**	**61% H**
Associates degree (Two-year post-secondary degree) Column %	8%	**9% B**	**3%**	8%	**9% E**	9%	**5%**	8%	9%	7%	8%	**9% I**	**2%**
Some college but no degree Column %	7%	7%	6%	7%	7%	7%	8%	7%	8%	6%	7%	7%	8%
Bachelors degree Column %	20%	**22% B**	**9%**	20%	18%	22%	22%	20%	18%	22%	20%	**22% I**	**8%**
Masters or professional degree Column %	8%	**10% B**	**1%**	8%	**5%**	**13% C**	**11% C**	8%	**5%**	**11% F**	8%	**9% I**	**1%**
Doctoral degree Column %	1%	1%	0%	1%	1%	1%	2%	1%	1%	1%	1%	1%	0%
Prefer not to say Column %	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%

* Denotes variable with statistically significant findings

  Significant difference within groups: ABCDEFGHI

What is your current marital status? *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Married Column %	54%	**58%** B	**37%**	54%	**62%** DE	**45%**	**48%**	54%	**61%** G	**46%**	54%	**57%** I	**30%**
Widowed Column %	6%	**7%** B	**3%**	6%	6%	8%	5%	6%	6%	6%	6%	**7%** I	**1%**
Divorced Column %	12%	12%	14%	12%	**11%**	**17%** CE	**9%**	12%	**9%**	**16%** F	12%	12%	16%
Separated Column %	2%	2%	3%	2%	2%	2%	2%	2%	3%	1%	2%	2%	1%
Never married Column %	17%	**14%**	**28%** A	17%	**11%**	**22%** C	**23%** C	17%	**12%**	**22%** F	17%	**14%**	**35%** H
Prefer not to say Column %	1%	1%	2%	1%	**0%**	**2%** C	**4%** C	1%	**1%**	**2%** F	1%	1%	3%
Living with partner Column %	7%	**6%**	**13%** A	7%	8%	**5%**	**9%** D	7%	8%	7%	7%	**6%**	**14%** H

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHI**

Do you own or rent your home? *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Own Column %	70%	**76%** **B**	**41%**	70%	**72%** **E**	**71%** **E**	**62%**	70%	**73%** **G**	**66%**	70%	**74%** **I**	**35%**
Rent Column %	30%	**24%**	**59%** **A**	30%	**28%**	**29%**	**38%** **CD**	30%	**27%**	**34%** **F**	30%	**26%**	**65%** **H**

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Thinking about your religion, are you   *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020	
	Total	**Likely voter A**	**Other B**	**Total**	**Republican C**	**Democrat D**	**Independent/Other E**	**Total**	**Donald Trump F**	**Other/Did Not Vote G**	**Total**	**Voted In 2020 H**	**Did Not Vote I**
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Protestant Column %	39%	**46% B**	**13%**	39%	**45% DE**	**33%**	**33%**	39%	**46% G**	**31%**	39%	**43% I**	**13%**
Roman Catholic Column %	10%	10%	10%	10%	**12% DE**	**7%**	**6%**	10%	11%	8%	10%	10%	10%
Mormon Column %	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Orthodox (e g Greek or Russian Orthodox) Column %	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%
Jewish Column %	2%	**3% B**	**0%**	2%	**0%**	**5% C**	**3% C**	2%	**0%**	**5% F**	2%	2%	1%
Muslim Column %	2%	2%	1%	2%	**1%**	**3% CE**	**1%**	2%	1%	2%	2%	2%	0%
Buddhist Column %	1%	**0%**	**3% A**	1%	**0%**	**0%**	**3% CD**	1%	1%	0%	1%	1%	0%
Hindu Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Atheist Column %	2%	**3% B**	**0%**	2%	**1%**	**5% C**	**3% C**	2%	**1%**	**4% F**	2%	2%	3%
Agnostic Column %	3%	**2%**	**6% A**	3%	**1%**	**5% C**	**6% C**	3%	**1%**	**6% F**	3%	**3%**	**7% H**
Something else Column %	25%	**20%**	**45% A**	25%	**28% D**	**20%**	22%	25%	26%	24%	25%	**22%**	**44% H**
Nothing in particular Column %	15%	**14%**	**20% A**	15%	**10%**	**21% C**	**21% C**	15%	**12%**	**19% F**	15%	14%	21%

* Denotes variable with statistically significant findings

▢   **Significant difference within groups: ABCDEFGHI**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would you describe yourself as a 'born-again' or evangelical Christian? (Base: Protestant) *

	Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	473	444	29	473	282	115	76	473	304	169	473	456	17
Yes Column %	61%	61%	61%	61%	**72%** **D**	**32%**	**62%** **D**	61%	**72%** **G**	**40%**	61%	61%	63%
No Column %	39%	39%	39%	39%	**28%**	**68%** **CE**	**38%**	39%	**28%**	**60%** **F**	39%	39%	37%

* Denotes variable with statistically significant findings

    Significant difference within groups: CDEFG

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Are you now employed full-time, part-time, self-employed, or not employed? *

		Likely Voter			Party Affiliation				Trump Voter 2020			Voted In 2020		
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E	Total	Donald Trump F	Other/Did Not Vote G	Total	Voted In 2020 H	Did Not Vote I
Sample Size	1,200	976	224	1,200	624	348	228	1,200	658	542	1,200	1,068	132
Full-time Column %	46%	45%	48%	46%	46%	48%	42%	46%	47%	44%	46%	46%	46%
Part-time Column %	9%	9%	12%	9%	10%	8%	10%	9%	10%	9%	9%	9%	13%
Self-employed Column %	8%	7%	11%	8%	**9%** D	**4%**	**11%** D	8%	9%	7%	8%	8%	12%
Not employed Column %	9%	**7%**	**15%** A	9%	9%	**6%**	**13%** D	9%	9%	8%	9%	**8%**	**17%** H
Retired Column %	28%	**31%** B	13%	28%	**26%**	**35%** CE	**23%**	28%	**25%**	**31%** F	28%	**30%** I	**11%**
Don't know Column %	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	2%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFHI

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Are you now employed full-time, part-time, self-employed, or not employed? *

Weight Variable = Weight, Confidence Level = 95%