

## **Marginal Crosstabs**

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

October 9, 2024

Targoz Market Research®

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\* Denotes variable with statistically significant findings

the appropriate option. *	45
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Would you call yourself a *	58
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Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

If the election for Congress were held today, which party's candidate would you vote for? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Republican Party</b> Column %	57%	<b>59%</b> B	<b>46%</b>	57%	<b>93%</b> DE	<b>2%</b>	<b>41%</b> D
<b>Democratic Party</b> Column %	34%	34%	33%	34%	<b>5%</b>	<b>95%</b> CE	<b>21%</b> C
<b>Not sure</b> Column %	9%	<b>7%</b>	<b>21%</b> A	9%	<b>2%</b>	<b>3%</b>	<b>38%</b> CD

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■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Presidential Ballot \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,184	971	213	1,184	623	347	214
<b>Donald Trump, the Republican Party candidate</b> Column %	54%	<b>56% B</b>	<b>47%</b>	54%	<b>82% DE</b>	<b>5%</b>	<b>52% D</b>
<b>Kamala Harris, the Democratic Party candidate</b> Column %	35%	35%	33%	35%	<b>7%</b>	<b>91% CE</b>	<b>24% C</b>
<b>Robert F Kennedy Jr , an Independent candidate</b> Column %	5%	5%	4%	5%	<b>7% D</b>	<b>2%</b>	4%
<b>Chase Oliver, the Libertarian Party candidate</b> Column %	1%	1%	2%	1%	<b>0%</b>	<b>0%</b>	<b>4% CD</b>
<b>Jill Stein, the Green Party candidate</b> Column %	1%	<b>0%</b>	<b>3% A</b>	1%	1%	0%	0%
<b>I'm not sure/Other</b> Column %	4%	<b>3%</b>	<b>10% A</b>	4%	<b>2%</b>	<b>2%</b>	<b>16% CD</b>

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Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Senate Ballot \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,159	954	205	1,159	605	340	213
<b>Marsha Blackburn, the Republican Party candidate</b> Column %	52%	<b>54% B</b>	<b>40%</b>	52%	<b>82% DE</b>	<b>5%</b>	<b>41% D</b>
<b>Gloria Johnson, the Democratic Party candidate</b> Column %	29%	<b>31% B</b>	<b>22%</b>	29%	<b>4%</b>	<b>81% CE</b>	<b>19% C</b>
<b>Tharon Chandler, an Independent candidate</b> Column %	2%	<b>2%</b>	<b>5% A</b>	2%	<b>1%</b>	<b>1%</b>	<b>8% CD</b>
<b>Pamela Moses, an Independent candidate</b> Column %	4%	<b>5% B</b>	<b>1%</b>	4%	<b>6% D</b>	<b>1%</b>	4%
<b>Hastina Robinson, an Independent candidate</b> Column %	0%	0%	0%	0%	0%	0%	0%
<b>I'm not sure</b> Column %	12%	<b>8%</b>	<b>32% A</b>	12%	<b>8%</b>	<b>11%</b>	<b>28% CD</b>

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Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

How often would you say you vote? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Always</b> Column %	49%	<b>60% B</b>	<b>0%</b>	49%	<b>43%</b>	<b>63% CE</b>	<b>41%</b>
<b>Nearly always</b> Column %	32%	<b>40% B</b>	<b>0%</b>	32%	<b>40% DE</b>	<b>23%</b>	<b>27%</b>
<b>Part of the time</b> Column %	11%	<b>0%</b>	<b>58% A</b>	11%	<b>10%</b>	<b>10%</b>	<b>16% CD</b>
<b>Seldom</b> Column %	4%	<b>0%</b>	<b>20% A</b>	4%	<b>4%</b>	<b>2%</b>	<b>7% CD</b>
<b>Never vote</b> Column %	4%	<b>0%</b>	<b>22% A</b>	4%	<b>4%</b>	<b>2%</b>	<b>9% CD</b>

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■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

2020 Presidential Ballot \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E
Sample Size	1,068	946	122	1,068	558	323	187
<b>Donald Trump</b> Column %	62%	61%	63%	62%	<b>95% DE</b>	<b>5%</b>	<b>58% D</b>
<b>Joe Biden</b> Column %	35%	36%	32%	35%	<b>4%</b>	<b>92% CE</b>	<b>31% C</b>
<b>Someone else</b> Column %	3%	3%	5%	3%	<b>1%</b>	<b>2%</b>	<b>12% CD</b>

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Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

On a scale from 1 to 10, how interested are you in the upcoming presidential election this November? A '10' means you are extremely interested, and a '1' means you are not at all interested. Please select any number between 1 and 10. \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Top 2 Box (9.10)</b> Column %	75%	<b>84% B</b>	<b>36%</b>	75%	<b>80% E</b>	<b>77% E</b>	<b>59%</b>
<b>1 Not interested at all</b> Column %	3%	<b>1%</b>	<b>11% A</b>	3%	<b>1%</b>	<b>1%</b>	<b>9% CD</b>
<b>2</b> Column %	1%	1%	1%	1%	<b>0%</b>	<b>0%</b>	<b>3% CD</b>
<b>3</b> Column %	0%	<b>0%</b>	<b>2% A</b>	0%	1%	0%	0%
<b>4</b> Column %	1%	<b>0%</b>	<b>5% A</b>	1%	1%	<b>0%</b>	<b>3% D</b>
<b>5</b> Column %	5%	<b>2%</b>	<b>19% A</b>	5%	<b>4%</b>	6%	<b>8% C</b>
<b>6</b> Column %	3%	<b>2%</b>	<b>9% A</b>	3%	3%	3%	4%
<b>7</b> Column %	4%	3%	5%	4%	3%	5%	3%
<b>8</b> Column %	7%	6%	10%	7%	7%	7%	8%
<b>9</b> Column %	9%	10%	8%	9%	10%	8%	9%
<b>10 Very Interested</b> Column %	66%	<b>74% B</b>	<b>29%</b>	66%	<b>69% E</b>	<b>70% E</b>	<b>50%</b>
<b>Not Sure</b> Column %	1%	1%	2%	1%	<b>1%</b>	<b>0%</b>	<b>3% CD</b>

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Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

If Joe Biden was still running in the 2024 presidential race, who would you be most likely to vote for? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Joe Biden, the Democratic Party candidate</b> Column %	27%	<b>28% B</b>	<b>21%</b>	27%	<b>1%</b>	<b>80% CE</b>	<b>16% C</b>
<b>Donald Trump, the Republican Party candidate</b> Column %	55%	56%	50%	55%	<b>85% DE</b>	<b>6%</b>	<b>50% D</b>
<b>Robert F Kennedy Jr , an Independent candidate</b> Column %	7%	8%	5%	7%	<b>9% D</b>	<b>5%</b>	5%
<b>Chase Oliver, the Libertarian Party candidate</b> Column %	1%	1%	2%	1%	<b>0%</b>	<b>0%</b>	<b>4% CD</b>
<b>Cornel West, an Independent candidate</b> Column %	1%	1%	1%	1%	<b>0%</b>	<b>0%</b>	<b>3% CD</b>
<b>Jill Stein, the Green Party candidate</b> Column %	1%	<b>1%</b>	<b>4% A</b>	1%	1%	2%	1%
<b>I'm not sure</b> Column %	5%	<b>4%</b>	<b>10% A</b>	5%	<b>3%</b>	<b>4%</b>	<b>15% CD</b>
<b>I wouldn't vote</b> Column %	2%	<b>1%</b>	<b>7% A</b>	2%	<b>0%</b>	<b>3% C</b>	<b>6% C</b>

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Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

In your opinion, who do you think will win the 2024 Presidential election? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Donald Trump, the Republican Party candidate</b> Column %	49%	50%	48%	49%	<b>75% DE</b>	<b>7%</b>	<b>44% D</b>
<b>Kamala Harris, the Democratic Party candidate</b> Column %	40%	40%	37%	40%	<b>17%</b>	<b>85% CE</b>	<b>32% C</b>
<b>I'm not sure</b> Column %	11%	10%	15%	11%	<b>9%</b>	<b>8%</b>	<b>24% CD</b>

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■ Significant difference within groups: CDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Which Vice-Presidential candidate do you prefer? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>J D Vance, the Republican Party Vice-Presidential candidate</b> Column %	50%	<b>52% B</b>	<b>40%</b>	50%	<b>76% DE</b>	<b>6%</b>	<b>45% D</b>
<b>Tim Walz, the Democratic Party Vice-Presidential candidate</b> Column %	37%	<b>39% B</b>	<b>27%</b>	37%	<b>14%</b>	<b>87% CE</b>	<b>22% C</b>
<b>No preference</b> Column %	10%	<b>6%</b>	<b>24% A</b>	10%	<b>7%</b>	<b>6%</b>	<b>23% CD</b>
<b>I'm not sure</b> Column %	4%	<b>2%</b>	<b>8% A</b>	4%	<b>3%</b>	<b>1%</b>	<b>9% CD</b>

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■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Regardless of who you plan to vote for, how would you describe the political views of Senator Marsha Blackburn? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Too conservative</b> Column %	27%	<b>30% B</b>	<b>14%</b>	27%	<b>15%</b>	<b>51% CE</b>	<b>25% C</b>
<b>Not conservative enough</b> Column %	19%	<b>20% B</b>	<b>11%</b>	19%	<b>21% E</b>	<b>20% E</b>	<b>10%</b>
<b>Not too far either way</b> Column %	32%	32%	35%	32%	<b>42% D</b>	<b>13%</b>	<b>35% D</b>
<b>I'm not sure</b> Column %	22%	<b>18%</b>	<b>40% A</b>	22%	<b>23% D</b>	<b>16%</b>	<b>30% CD</b>

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Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Regardless of who you plan to vote for, how would you describe the political views of Gloria Johnson, the Democratic Party candidate for Senate? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Too liberal or progressive</b> Column %	31%	<b>36% B</b>	<b>11%</b>	31%	<b>40% DE</b>	<b>15%</b>	<b>29% D</b>
<b>Not liberal or progressive enough</b> Column %	8%	8%	10%	8%	<b>6%</b>	<b>14% CE</b>	<b>5%</b>
<b>Not too far either way</b> Column %	28%	29%	23%	28%	<b>16%</b>	<b>51% CE</b>	<b>25% C</b>
<b>I'm not sure</b> Column %	33%	<b>28%</b>	<b>56% A</b>	33%	<b>38% D</b>	<b>21%</b>	<b>40% D</b>

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■ Significant difference within groups: ABCDE



Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would you be more or less likely to vote for a candidate who supports school choice policies, which allow parents to choose their child’s school (public, private, charter, or home school) using public funding? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Much or Somewhat more likely)</b> Column %	56%	<b>58% B</b>	<b>51%</b>	56%	56%	58%	55%
<b>Much more likely</b> Column %	29%	<b>31% B</b>	<b>21%</b>	29%	<b>24%</b>	<b>39% CE</b>	<b>26%</b>
<b>Somewhat more likely</b> Column %	28%	27%	30%	28%	<b>32% D</b>	<b>19%</b>	<b>28% D</b>
<b>Neither more nor less likely</b> Column %	21%	<b>20%</b>	<b>27% A</b>	21%	23%	17%	22%
<b>Somewhat less likely</b> Column %	5%	5%	7%	5%	5%	6%	6%
<b>Much less likely</b> Column %	11%	<b>13% B</b>	<b>3%</b>	11%	<b>9%</b>	<b>15% CE</b>	<b>9%</b>
<b>Total (Much or Somewhat less likely)</b> Column %	17%	<b>18% B</b>	<b>9%</b>	17%	<b>14%</b>	<b>21% C</b>	15%
<b>I’m not sure</b> Column %	6%	<b>4%</b>	<b>13% A</b>	6%	<b>7% D</b>	<b>3%</b>	<b>8% D</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

The United States: In general, are you satisfied or dissatisfied with the way things are going in: \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Very or Somewhat Satisfied)</b> Column %	26%	<b>28% B</b>	<b>16%</b>	26%	<b>14%</b>	<b>56% CE</b>	<b>13%</b>
<b>Very Satisfied</b> Column %	10%	<b>11% B</b>	<b>3%</b>	10%	<b>5%</b>	<b>22% CE</b>	<b>3%</b>
<b>Somewhat Satisfied</b> Column %	16%	17%	13%	16%	<b>9%</b>	<b>34% CE</b>	<b>9%</b>
<b>Somewhat Dissatisfied</b> Column %	29%	28%	33%	29%	28%	30%	29%
<b>Very Dissatisfied</b> Column %	45%	44%	49%	45%	<b>59% D</b>	<b>13%</b>	<b>54% D</b>
<b>Total (Very or Somewhat Dissatisfied)</b> Column %	73%	<b>71% A</b>	<b>82% A</b>	73%	<b>86% D</b>	<b>44%</b>	<b>83% D</b>
<b>Not Sure</b> Column %	1%	<b>1% A</b>	<b>2% A</b>	1%	<b>0%</b>	<b>1%</b>	<b>4% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

The State of Tennessee: In general, are you satisfied or dissatisfied with the way things are going in: \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Very or Somewhat Satisfied)</b> Column %	52%	<b>55% B</b>	<b>41%</b>	52%	55%	50%	49%
<b>Very Satisfied</b> Column %	15%	<b>16% B</b>	<b>7%</b>	15%	16%	14%	11%
<b>Somewhat Satisfied</b> Column %	38%	39%	34%	38%	39%	35%	38%
<b>Somewhat Dissatisfied</b> Column %	27%	27%	25%	27%	<b>26%</b>	<b>32% CE</b>	<b>21%</b>
<b>Very Dissatisfied</b> Column %	18%	<b>17%</b>	<b>23% A</b>	18%	<b>17%</b>	<b>16%</b>	<b>24% CD</b>
<b>Total (Very or Somewhat Dissatisfied)</b> Column %	45%	44%	48%	45%	43%	49%	45%
<b>Not Sure</b> Column %	3%	<b>1%</b>	<b>11% A</b>	3%	<b>2%</b>	<b>2%</b>	<b>5% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

K-12 public education in Tennessee: In general, are you satisfied or dissatisfied with the way things are going in: \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Very or Somewhat Satisfied)</b> Column %	42%	<b>45% B</b>	<b>31%</b>	42%	<b>41% E</b>	<b>52% CE</b>	<b>30%</b>
<b>Very Satisfied</b> Column %	8%	<b>9% B</b>	<b>4%</b>	8%	<b>8% E</b>	<b>12% CE</b>	<b>4%</b>
<b>Somewhat Satisfied</b> Column %	34%	<b>36% B</b>	<b>27%</b>	34%	<b>34% E</b>	<b>41% CE</b>	<b>26%</b>
<b>Somewhat Dissatisfied</b> Column %	27%	<b>25%</b>	<b>34% A</b>	27%	27%	25%	31%
<b>Very Dissatisfied</b> Column %	23%	23%	23%	23%	<b>25% D</b>	<b>17%</b>	<b>27% D</b>
<b>Total (Very or Somewhat Dissatisfied)</b> Column %	50%	<b>48% A</b>	<b>57% A</b>	50%	<b>52% D</b>	<b>41%</b>	<b>58% D</b>
<b>Not Sure</b> Column %	8%	<b>7% A</b>	<b>12% A</b>	8%	<b>7%</b>	<b>6%</b>	<b>12% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Do you approve or disapprove of the way Governor Bill Lee is handling his job? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Strongly or Somewhat approve)</b> Column %	53%	<b>57% B</b>	<b>37%</b>	53%	<b>70% DE</b>	<b>29%</b>	<b>44% D</b>
<b>Strongly approve</b> Column %	21%	<b>24% B</b>	<b>8%</b>	21%	<b>31% DE</b>	<b>8%</b>	<b>14% D</b>
<b>Somewhat approve</b> Column %	32%	33%	29%	32%	<b>39% DE</b>	<b>22%</b>	<b>30% D</b>
<b>Somewhat disapprove</b> Column %	23%	24%	18%	23%	<b>18%</b>	<b>33% CE</b>	<b>23%</b>
<b>Strongly disapprove</b> Column %	15%	14%	18%	15%	<b>6%</b>	<b>31% CE</b>	<b>14% C</b>
<b>Total (Strongly or Somewhat disapprove)</b> Column %	38%	38%	36%	38%	<b>24%</b>	<b>64% CE</b>	<b>38% C</b>
<b>No opinion</b> Column %	9%	<b>4%</b>	<b>27% A</b>	9%	<b>6%</b>	<b>7%</b>	<b>18% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Do you approve or disapprove of the way Senator Marsha Blackburn is handling her job? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Strongly or Somewhat approve)</b> Column %	53%	<b>57% B</b>	<b>34%</b>	53%	<b>75% DE</b>	<b>20%</b>	<b>41% D</b>
<b>Strongly approve</b> Column %	25%	<b>30% B</b>	<b>6%</b>	25%	<b>36% DE</b>	<b>8%</b>	<b>20% D</b>
<b>Somewhat approve</b> Column %	28%	27%	28%	28%	<b>39% DE</b>	<b>12%</b>	<b>21% D</b>
<b>Somewhat disapprove</b> Column %	13%	13%	14%	13%	<b>11%</b>	<b>17% C</b>	12%
<b>Strongly disapprove</b> Column %	22%	22%	21%	22%	<b>5%</b>	<b>52% CE</b>	<b>24% C</b>
<b>Total (Strongly or Somewhat disapprove)</b> Column %	35%	35%	35%	35%	<b>16%</b>	<b>69% CE</b>	<b>36% C</b>
<b>No opinion</b> Column %	12%	<b>8%</b>	<b>31% A</b>	12%	<b>9%</b>	<b>11%</b>	<b>22% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Do you approve or disapprove of the way Senator Bill Hagerty is handling his job? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Strongly or Somewhat approve)</b> Column %	50%	<b>56% B</b>	<b>27%</b>	50%	<b>65% DE</b>	<b>36%</b>	<b>33%</b>
<b>Strongly approve</b> Column %	18%	<b>21% B</b>	<b>4%</b>	18%	<b>27% DE</b>	<b>7%</b>	<b>11% D</b>
<b>Somewhat approve</b> Column %	32%	<b>34% B</b>	<b>24%</b>	32%	<b>38% DE</b>	<b>30% E</b>	<b>22%</b>
<b>Somewhat disapprove</b> Column %	14%	13%	18%	14%	<b>11%</b>	<b>19% C</b>	15%
<b>Strongly disapprove</b> Column %	13%	14%	10%	13%	<b>5%</b>	<b>26% CE</b>	<b>16% C</b>
<b>Total (Strongly or Somewhat disapprove)</b> Column %	27%	27%	28%	27%	<b>15%</b>	<b>45% CE</b>	<b>31% C</b>
<b>No opinion</b> Column %	23%	<b>18%</b>	<b>45% A</b>	23%	<b>20%</b>	<b>19%</b>	<b>36% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Do you approve or disapprove of the way the Supreme Court of the United States is handling its job? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Strongly or Somewhat approve)</b> Column %	49%	<b>53% B</b>	<b>29%</b>	49%	<b>56% DE</b>	<b>40%</b>	<b>42%</b>
<b>Strongly approve</b> Column %	14%	<b>16% B</b>	<b>7%</b>	14%	<b>18% D</b>	<b>8%</b>	<b>13% D</b>
<b>Somewhat approve</b> Column %	35%	<b>37% B</b>	<b>22%</b>	35%	<b>38% E</b>	32%	<b>29%</b>
<b>Somewhat disapprove</b> Column %	23%	22%	27%	23%	24%	21%	23%
<b>Strongly disapprove</b> Column %	21%	<b>20%</b>	<b>26% A</b>	21%	<b>13%</b>	<b>36% CE</b>	<b>21% C</b>
<b>Total (Strongly or Somewhat disapprove)</b> Column %	44%	<b>42%</b>	<b>54% A</b>	44%	<b>37%</b>	<b>57% CE</b>	<b>44%</b>
<b>No opinion</b> Column %	7%	<b>4%</b>	<b>17% A</b>	7%	<b>6% D</b>	<b>3%</b>	<b>14% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE



Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Do you support or oppose President Biden’s proposal to implement term limits for Supreme Court justices? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Strongly or Somewhat support)</b> Column %	48%	<b>50% B</b>	<b>40%</b>	48%	<b>34%</b>	<b>82% CE</b>	<b>36%</b>
<b>Strongly support</b> Column %	28%	<b>30% B</b>	<b>19%</b>	28%	<b>16%</b>	<b>55% CE</b>	<b>19%</b>
<b>Somewhat support</b> Column %	21%	20%	22%	21%	<b>18%</b>	<b>27% CE</b>	<b>17%</b>
<b>Somewhat oppose</b> Column %	13%	13%	15%	13%	<b>17% DE</b>	<b>9%</b>	<b>10%</b>
<b>Strongly oppose</b> Column %	30%	31%	26%	30%	<b>41% D</b>	<b>5%</b>	<b>38% D</b>
<b>Total (Strongly or Somewhat oppose)</b> Column %	44%	44%	41%	44%	<b>59% DE</b>	<b>14%</b>	<b>48% D</b>
<b>No opinion</b> Column %	8%	<b>6%</b>	<b>19% A</b>	8%	<b>7% D</b>	<b>4%</b>	<b>16% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Which of the following statements best reflects your view on tariffs? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Tariffs are a necessary tool to protect American-made products, even if they temporarily raise costs</b> Column %	41%	<b>45% B</b>	<b>24%</b>	41%	<b>51% DE</b>	<b>26%</b>	<b>34% D</b>
<b>Tariffs are essentially taxes that increase the cost of goods for consumers and can worsen inflation</b> Column %	39%	38%	42%	39%	<b>33%</b>	<b>56% CE</b>	<b>32%</b>
<b>I'm not sure</b> Column %	20%	<b>17%</b>	<b>33% A</b>	20%	<b>16%</b>	<b>18%</b>	<b>34% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Overall, how do you feel about labor unions and the role they play in today's workforce? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Very or Somewhat favorable)</b> Column %	45%	<b>46% B</b>	<b>38%</b>	45%	<b>34%</b>	<b>72% CE</b>	<b>32%</b>
<b>Very favorable</b> Column %	17%	18%	16%	17%	<b>10%</b>	<b>30% CE</b>	<b>18% C</b>
<b>Somewhat favorable</b> Column %	27%	29%	22%	27%	<b>24% E</b>	<b>42% CE</b>	<b>14%</b>
<b>Neutral</b> Column %	29%	<b>27%</b>	<b>37% A</b>	29%	<b>34% D</b>	<b>18%</b>	<b>30% D</b>
<b>Somewhat unfavorable</b> Column %	13%	13%	11%	13%	<b>16% D</b>	<b>4%</b>	<b>18% D</b>
<b>Very unfavorable</b> Column %	10%	<b>11% B</b>	<b>5%</b>	10%	<b>14% D</b>	<b>2%</b>	<b>11% D</b>
<b>Total (Very or Somewhat unfavorable)</b> Column %	23%	<b>25% B</b>	<b>16%</b>	23%	<b>30% D</b>	<b>6%</b>	<b>29% D</b>
<b>I'm not sure</b> Column %	4%	<b>2%</b>	<b>10% A</b>	4%	<b>2%</b>	<b>4%</b>	<b>8% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Some federal policymakers have proposed a new tax on unrealized gains, meaning that if the value of assets like stocks or homes increases, you would be taxed on that increase even if you haven't sold the asset or received any actual income. Are you aware of this proposed tax? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Yes</b> Column %	40%	<b>44% B</b>	<b>21%</b>	40%	38%	40%	43%
<b>No</b> Column %	51%	<b>49%</b>	<b>62% A</b>	51%	<b>53% E</b>	51%	<b>45%</b>
<b>I'm not sure</b> Column %	9%	<b>7%</b>	<b>17% A</b>	9%	9%	9%	12%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Given that unrealized gains refer to the hypothetical increase in the value of assets like stocks or homes that haven't been sold, do you agree it is fair to tax individuals on these hypothetical increases in value? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Strongly agree or agree)</b> Column %	13%	12%	15%	13%	<b>12%</b>	<b>17% CE</b>	<b>9%</b>
<b>Strongly agree</b> Column %	4%	4%	5%	4%	3%	6%	3%
<b>Agree</b> Column %	9%	9%	9%	9%	8%	<b>12% E</b>	<b>6%</b>
<b>Neutral</b> Column %	14%	13%	16%	14%	<b>11%</b>	<b>20% CE</b>	<b>12%</b>
<b>Disagree</b> Column %	18%	<b>17%</b>	<b>25% A</b>	18%	17%	21%	18%
<b>Strongly disagree</b> Column %	50%	<b>54% B</b>	<b>37%</b>	50%	<b>57% D</b>	<b>36%</b>	<b>53% D</b>
<b>Total (Strongly disagree or disagree)</b> Column %	69%	<b>70% B</b>	<b>62%</b>	69%	<b>74% D</b>	<b>58%</b>	<b>71% D</b>
<b>I'm not sure</b> Column %	5%	<b>4%</b>	<b>8% A</b>	5%	<b>4%</b>	5%	<b>8% C</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Driverless car services, such as those provided by companies like Waymo and Cruise, are becoming increasingly common in cities like Los Angeles, Phoenix, and San Francisco. These services offer transportation without a human driver. How familiar are you with the increasing use of driverless cars in these cities? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Very or somewhat familiar)</b> Column %	48%	<b>51% B</b>	<b>35%</b>	48%	<b>42%</b>	<b>61% CE</b>	<b>45%</b>
<b>Very familiar</b> Column %	10%	10%	8%	10%	<b>7%</b>	<b>15% C</b>	11%
<b>Somewhat familiar</b> Column %	38%	<b>41% B</b>	<b>27%</b>	38%	<b>35%</b>	<b>46% CE</b>	<b>35%</b>
<b>Not very familiar</b> Column %	32%	<b>30%</b>	<b>43% A</b>	32%	<b>34% D</b>	<b>27%</b>	<b>36% D</b>
<b>Not familiar at all</b> Column %	19%	19%	22%	19%	<b>23% D</b>	<b>13%</b>	<b>19% D</b>
<b>Total (Not familiar at all or not very familiar)</b> Column %	52%	<b>49%</b>	<b>65% A</b>	52%	<b>58% D</b>	<b>39%</b>	<b>55% D</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Considering that driverless cars operate without a human driver and are now available in several major cities, how comfortable would you be using a driverless car service like Waymo or Cruise in the near future? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Very or somewhat comfortable)</b> Column %	16%	16%	14%	16%	<b>12%</b>	<b>25% CE</b>	<b>11%</b>
<b>Very comfortable</b> Column %	5%	5%	4%	5%	<b>3%</b>	<b>9% CE</b>	<b>3%</b>
<b>Somewhat comfortable</b> Column %	11%	11%	10%	11%	<b>9%</b>	<b>16% CE</b>	<b>8%</b>
<b>Neither comfortable nor uncomfortable</b> Column %	7%	<b>6%</b>	<b>12% A</b>	7%	<b>5%</b>	<b>9% C</b>	<b>10% C</b>
<b>Somewhat uncomfortable</b> Column %	22%	22%	21%	22%	<b>25% D</b>	<b>15%</b>	<b>22% D</b>
<b>Very uncomfortable</b> Column %	52%	53%	50%	52%	55%	49%	52%
<b>Total (Very or somewhat uncomfortable)</b> Column %	74%	75%	71%	74%	<b>80% D</b>	<b>64%</b>	<b>74% D</b>
<b>I'm not sure</b> Column %	3%	3%	4%	3%	2%	<b>2%</b>	<b>5% D</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Local newspaper: How much do you trust the following types of media to report the news accurately and fairly? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Trust a great deal or trust somewhat)</b> Column %	55%	<b>57% B</b>	<b>44%</b>	55%	<b>51% E</b>	<b>71% CE</b>	<b>39%</b>
<b>Trust a great deal</b> Column %	17%	<b>18% B</b>	<b>12%</b>	17%	<b>12%</b>	<b>32% CE</b>	<b>7%</b>
<b>Trust somewhat</b> Column %	38%	<b>39% B</b>	<b>32%</b>	38%	<b>40% E</b>	<b>40% E</b>	<b>31%</b>
<b>Neither trust nor distrust</b> Column %	19%	19%	21%	19%	18%	19%	23%
<b>Distrust somewhat</b> Column %	19%	<b>17%</b>	<b>25% A</b>	19%	<b>24% D</b>	<b>7%</b>	<b>25% D</b>
<b>Distrust a great deal</b> Column %	5%	5%	6%	5%	<b>5% D</b>	<b>2%</b>	<b>10% CD</b>
<b>Total (Distrust a great deal or distrust somewhat)</b> Column %	24%	<b>22% A</b>	<b>31% A</b>	24%	<b>29% D</b>	<b>9%</b>	<b>35% D</b>
<b>I'm not sure</b> Column %	2%	2%	4%	2%	2%	1%	4%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE



Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Local network TV news: How much do you trust the following types of media to report the news accurately and fairly? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Trust a great deal or trust somewhat)</b> Column %	59%	<b>61% B</b>	<b>48%</b>	59%	<b>55% E</b>	<b>75% CE</b>	<b>44%</b>
<b>Trust a great deal</b> Column %	21%	<b>23% B</b>	<b>13%</b>	21%	<b>19% E</b>	<b>33% CE</b>	<b>7%</b>
<b>Trust somewhat</b> Column %	38%	39%	34%	38%	36%	42%	37%
<b>Neither trust nor distrust</b> Column %	16%	16%	19%	16%	17%	<b>13%</b>	<b>20% D</b>
<b>Distrust somewhat</b> Column %	15%	<b>14%</b>	<b>22% A</b>	15%	<b>16% D</b>	<b>9%</b>	<b>22% CD</b>
<b>Distrust a great deal</b> Column %	9%	9%	9%	9%	<b>11% D</b>	<b>3%</b>	<b>12% D</b>
<b>Total (Distrust a great deal or distrust somewhat)</b> Column %	24%	<b>23%</b>	<b>31% A</b>	24%	<b>28% D</b>	<b>12%</b>	<b>34% D</b>
<b>I'm not sure</b> Column %	1%	<b>0%</b>	<b>3% A</b>	1%	<b>0%</b>	<b>0%</b>	<b>2% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

National cable TV news: How much do you trust the following types of media to report the news accurately and fairly? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Trust a great deal or trust somewhat)</b> Column %	38%	39%	33%	38%	<b>32% E</b>	<b>61% CE</b>	<b>19%</b>
<b>Trust a great deal</b> Column %	9%	9%	11%	9%	<b>7% E</b>	<b>17% CE</b>	<b>3%</b>
<b>Trust somewhat</b> Column %	28%	<b>30% B</b>	<b>22%</b>	28%	<b>24% E</b>	<b>44% CE</b>	<b>15%</b>
<b>Neither trust nor distrust</b> Column %	18%	18%	19%	18%	18%	18%	18%
<b>Distrust somewhat</b> Column %	21%	<b>19%</b>	<b>30% A</b>	21%	<b>20%</b>	<b>16%</b>	<b>33% CD</b>
<b>Distrust a great deal</b> Column %	21%	<b>23% B</b>	<b>14%</b>	21%	<b>29% D</b>	<b>5%</b>	<b>26% D</b>
<b>Total (Distrust a great deal or distrust somewhat)</b> Column %	43%	42%	44%	43%	<b>49% D</b>	<b>20%</b>	<b>59% CD</b>
<b>I'm not sure</b> Column %	1%	<b>1%</b>	<b>4% A</b>	1%	<b>1%</b>	<b>1%</b>	<b>4% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Local radio news station: How much do you trust the following types of media to report the news accurately and fairly? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Trust a great deal or trust somewhat)</b> Column %	55%	56%	49%	55%	<b>53%</b> E	<b>68%</b> CE	<b>39%</b>
<b>Trust a great deal</b> Column %	12%	12%	10%	12%	<b>11%</b> E	<b>18%</b> CE	<b>4%</b>
<b>Trust somewhat</b> Column %	43%	43%	39%	43%	<b>42%</b>	<b>49%</b> CE	<b>35%</b>
<b>Neither trust nor distrust</b> Column %	23%	22%	23%	23%	23%	<b>18%</b>	<b>28%</b> D
<b>Distrust somewhat</b> Column %	15%	16%	14%	15%	<b>17%</b> D	<b>11%</b>	<b>19%</b> D
<b>Distrust a great deal</b> Column %	6%	<b>5%</b>	<b>9%</b> A	6%	<b>6%</b> D	<b>2%</b>	<b>10%</b> D
<b>Total (Distrust a great deal or distrust somewhat)</b> Column %	21%	21%	23%	21%	<b>23%</b> D	<b>13%</b>	<b>28%</b> D
<b>I'm not sure</b> Column %	2%	<b>1%</b>	<b>5%</b> A	2%	<b>1%</b>	<b>2%</b>	<b>4%</b> CD

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

National talk radio: How much do you trust the following types of media to report the news accurately and fairly? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Trust a great deal or trust somewhat)</b> Column %	37%	<b>38% B</b>	<b>29%</b>	37%	<b>33% E</b>	<b>52% CE</b>	<b>22%</b>
<b>Trust a great deal</b> Column %	6%	6%	5%	6%	<b>4%</b>	<b>11% CE</b>	<b>4%</b>
<b>Trust somewhat</b> Column %	30%	<b>32% B</b>	<b>24%</b>	30%	<b>29% E</b>	<b>41% CE</b>	<b>17%</b>
<b>Neither trust nor distrust</b> Column %	23%	23%	26%	23%	<b>21%</b>	24%	<b>28% C</b>
<b>Distrust somewhat</b> Column %	22%	21%	27%	22%	<b>28% DE</b>	<b>13%</b>	<b>20% D</b>
<b>Distrust a great deal</b> Column %	15%	16%	11%	15%	<b>15% D</b>	<b>10%</b>	<b>23% CD</b>
<b>Total (Distrust a great deal or distrust somewhat)</b> Column %	38%	37%	38%	38%	<b>44% D</b>	<b>23%</b>	<b>43% D</b>
<b>I'm not sure</b> Column %	3%	<b>2%</b>	<b>7% A</b>	3%	<b>2%</b>	<b>1%</b>	<b>7% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Local talk radio: How much do you trust the following types of media to report the news accurately and fairly? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Trust a great deal or trust somewhat)</b> Column %	46%	47%	43%	46%	<b>53%</b> DE	<b>44%</b> E	<b>31%</b>
<b>Trust a great deal</b> Column %	10%	<b>12%</b> B	<b>6%</b>	10%	<b>13%</b> E	<b>11%</b> E	<b>3%</b>
<b>Trust somewhat</b> Column %	36%	35%	38%	36%	<b>40%</b> DE	<b>33%</b>	<b>28%</b>
<b>Neither trust nor distrust</b> Column %	29%	29%	27%	29%	<b>25%</b>	<b>34%</b> C	29%
<b>Distrust somewhat</b> Column %	16%	15%	18%	16%	<b>14%</b>	<b>14%</b>	<b>26%</b> CD
<b>Distrust a great deal</b> Column %	6%	6%	6%	6%	<b>5%</b>	6%	<b>9%</b> C
<b>Total (Distrust a great deal or distrust somewhat)</b> Column %	22%	21%	24%	22%	<b>18%</b>	<b>20%</b>	<b>34%</b> CD
<b>I'm not sure</b> Column %	3%	<b>3%</b>	<b>6%</b> A	3%	3%	<b>2%</b>	<b>6%</b> D

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Online media outlets: How much do you trust the following types of media to report the news accurately and fairly? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Trust a great deal or trust somewhat)</b>							
Column %	19%	20%	17%	19%	<b>12%</b>	<b>33%</b> CE	<b>18%</b> C
<b>Trust a great deal</b>							
Column %	3%	3%	1%	3%	<b>2%</b>	<b>6%</b> CE	<b>2%</b>
<b>Trust somewhat</b>							
Column %	16%	16%	16%	16%	<b>10%</b>	<b>27%</b> CE	<b>16%</b> C
<b>Neither trust nor distrust</b>							
Column %	27%	<b>28%</b> B	<b>21%</b>	27%	<b>30%</b> E	26%	<b>19%</b>
<b>Distrust somewhat</b>							
Column %	32%	31%	36%	32%	33%	30%	33%
<b>Distrust a great deal</b>							
Column %	20%	20%	20%	20%	<b>23%</b> D	<b>10%</b>	<b>26%</b> D
<b>Total (Distrust a great deal or distrust somewhat)</b>							
Column %	52%	51%	56%	52%	<b>56%</b> D	<b>40%</b>	<b>60%</b> D
<b>I'm not sure</b>							
Column %	2%	<b>1%</b>	<b>6%</b> A	2%	2%	1%	3%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Social media: How much do you trust the following types of media to report the news accurately and fairly? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Trust a great deal or trust somewhat)</b> Column %	17%	<b>15%</b>	<b>24%</b> A	17%	<b>13%</b>	<b>26%</b> CE	<b>11%</b>
<b>Trust a great deal</b> Column %	4%	3%	5%	4%	4%	<b>6%</b> E	<b>1%</b>
<b>Trust somewhat</b> Column %	13%	<b>11%</b>	<b>19%</b> A	13%	<b>10%</b>	<b>20%</b> CE	<b>10%</b>
<b>Neither trust nor distrust</b> Column %	18%	18%	18%	18%	19%	17%	16%
<b>Distrust somewhat</b> Column %	32%	33%	29%	32%	31%	<b>37%</b> E	<b>27%</b>
<b>Distrust a great deal</b> Column %	33%	<b>34%</b> B	<b>27%</b>	33%	<b>36%</b> D	<b>20%</b>	<b>43%</b> D
<b>Total (Distrust a great deal or distrust somewhat)</b> Column %	65%	<b>67%</b> B	<b>57%</b>	65%	<b>67%</b> D	<b>58%</b>	<b>70%</b> D
<b>I'm not sure</b> Column %	1%	<b>0%</b>	<b>2%</b> A	1%	<b>0%</b>	<b>0%</b>	<b>2%</b> CD

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

What is your opinion on Pumpkin Spice Lattes? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Love or like them)</b> Column %	33%	33%	35%	33%	<b>27%</b>	<b>46% CE</b>	<b>29%</b>
<b>Love them – they’re a favorite fall treat</b> Column %	11%	10%	14%	11%	<b>10%</b>	<b>14% CE</b>	<b>9%</b>
<b>Like them – enjoy occasionally</b> Column %	22%	23%	20%	22%	<b>17%</b>	<b>32% CE</b>	<b>21%</b>
<b>Neutral – don’t feel strongly either way</b> Column %	13%	<b>12%</b>	<b>17% A</b>	13%	<b>11%</b>	13%	<b>17% C</b>
<b>Dislike them – not a fan</b> Column %	20%	20%	19%	20%	22%	18%	16%
<b>Hate them – avoid at all costs</b> Column %	12%	13%	9%	12%	<b>16% DE</b>	<b>8%</b>	<b>10%</b>
<b>Total (Hate or dislike them)</b> Column %	32%	33%	28%	32%	<b>38% DE</b>	<b>26%</b>	<b>26%</b>
<b>I’ve never tried one</b> Column %	21%	22%	19%	21%	<b>23% D</b>	<b>15%</b>	<b>26% D</b>
<b>Not sure</b> Column %	1%	1%	1%	1%	1%	<b>0%</b>	<b>2% D</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDE



Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Have rising costs and inflation affected how often you dine out at local restaurants, or has your dining out behavior remained the same? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Yes, I dine out less often than before</b> Column %	64%	65%	59%	64%	<b>69% DE</b>	<b>57%</b>	<b>59%</b>
<b>No, I dine out as much as before</b> Column %	25%	26%	23%	25%	<b>23%</b>	<b>30% C</b>	25%
<b>I never dined out much and still don't</b> Column %	9%	<b>8%</b>	<b>17% A</b>	9%	<b>7%</b>	<b>11% C</b>	<b>14% C</b>
<b>I'm not sure</b> Column %	2%	2%	1%	2%	1%	2%	2%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would manage an economic crisis effectively: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Donald Trump</b> Column %	59%	<b>61% B</b>	<b>47%</b>	59%	<b>88% DE</b>	<b>9%</b>	<b>54% D</b>
<b>Kamala Harris</b> Column %	30%	31%	26%	30%	<b>5%</b>	<b>82% CE</b>	<b>20% C</b>
<b>Neither</b> Column %	6%	<b>3%</b>	<b>15% A</b>	6%	<b>4%</b>	<b>2%</b>	<b>14% CD</b>
<b>I'm not sure</b> Column %	6%	<b>4%</b>	<b>12% A</b>	6%	<b>3%</b>	<b>7% C</b>	<b>11% C</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would be better at reducing healthcare costs for Americans: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option.\*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Donald Trump</b> Column %	45%	46%	41%	45%	<b>66% DE</b>	<b>5%</b>	<b>46% D</b>
<b>Kamala Harris</b> Column %	37%	38%	32%	37%	<b>13%</b>	<b>89% CE</b>	<b>24% C</b>
<b>Neither</b> Column %	14%	<b>13%</b>	<b>18% A</b>	14%	<b>18% D</b>	<b>3%</b>	<b>19% D</b>
<b>I'm not sure</b> Column %	4%	<b>3%</b>	<b>8% A</b>	4%	<b>3%</b>	<b>2%</b>	<b>10% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would handle natural disaster response and recovery well: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Donald Trump</b> Column %	55%	<b>58% B</b>	<b>43%</b>	55%	<b>84% DE</b>	<b>6%</b>	<b>50% D</b>
<b>Kamala Harris</b> Column %	34%	35%	29%	34%	<b>8%</b>	<b>86% CE</b>	<b>25% C</b>
<b>Neither</b> Column %	6%	<b>3%</b>	<b>18% A</b>	6%	<b>3%</b>	<b>3%</b>	<b>17% CD</b>
<b>I'm not sure</b> Column %	5%	<b>4%</b>	<b>9% A</b>	5%	5%	4%	8%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would be strong in foreign policy and national security matters: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option.\*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Donald Trump</b> Column %	61%	<b>64% B</b>	<b>50%</b>	61%	<b>89% DE</b>	<b>15%</b>	<b>58% D</b>
<b>Kamala Harris</b> Column %	26%	27%	23%	26%	<b>7%</b>	<b>64% CE</b>	<b>20% C</b>
<b>Neither</b> Column %	8%	<b>7%</b>	<b>14% A</b>	8%	<b>3%</b>	<b>14% C</b>	<b>14% C</b>
<b>I'm not sure</b> Column %	5%	<b>3%</b>	<b>13% A</b>	5%	<b>2%</b>	<b>6% C</b>	<b>8% C</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would be better at managing inflation and keeping the cost of living under control: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Donald Trump</b> Column %	60%	<b>62% B</b>	<b>51%</b>	60%	<b>89% DE</b>	<b>12%</b>	<b>56% D</b>
<b>Kamala Harris</b> Column %	28%	<b>29% B</b>	<b>21%</b>	28%	<b>3%</b>	<b>76% CE</b>	<b>21% C</b>
<b>Neither</b> Column %	8%	<b>5%</b>	<b>20% A</b>	8%	<b>6%</b>	<b>5%</b>	<b>16% CD</b>
<b>I'm not sure</b> Column %	4%	<b>3%</b>	<b>8% A</b>	4%	<b>2%</b>	<b>7% C</b>	<b>6% C</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would show empathy and connect with the American people: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option.\*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Donald Trump</b> Column %	46%	46%	42%	46%	<b>70% DE</b>	<b>4%</b>	<b>42% D</b>
<b>Kamala Harris</b> Column %	42%	43%	41%	42%	<b>20%</b>	<b>89% CE</b>	<b>31% C</b>
<b>Neither</b> Column %	7%	7%	10%	7%	<b>6%</b>	<b>3%</b>	<b>20% CD</b>
<b>I'm not sure</b> Column %	5%	4%	7%	5%	4%	<b>3%</b>	<b>7% D</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would do a better job of modernizing the nation’s infrastructure, including roads, bridges, and technology: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Donald Trump</b> Column %	55%	<b>58% B</b>	<b>45%</b>	55%	<b>83% DE</b>	<b>8%</b>	<b>52% D</b>
<b>Kamala Harris</b> Column %	31%	32%	28%	31%	<b>6%</b>	<b>82% CE</b>	<b>21% C</b>
<b>Neither</b> Column %	6%	<b>3%</b>	<b>16% A</b>	6%	<b>3%</b>	<b>3%</b>	<b>15% CD</b>
<b>I’m not sure</b> Column %	8%	<b>7%</b>	<b>11% A</b>	8%	8%	<b>6%</b>	<b>12% D</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE



Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would be better at supporting small businesses and entrepreneurship: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option.\*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Donald Trump</b> Column %	52%	<b>55% B</b>	<b>40%</b>	52%	<b>75% DE</b>	<b>7%</b>	<b>56% D</b>
<b>Kamala Harris</b> Column %	35%	35%	35%	35%	<b>10%</b>	<b>84% CE</b>	<b>26% C</b>
<b>Neither</b> Column %	8%	<b>7%</b>	<b>13% A</b>	8%	<b>9% D</b>	<b>5%</b>	<b>11% D</b>
<b>I'm not sure</b> Column %	5%	<b>3%</b>	<b>12% A</b>	5%	5%	<b>3%</b>	<b>7% D</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would defend constitutional rights and freedoms: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Donald Trump</b> Column %	57%	<b>58% B</b>	<b>50%</b>	57%	<b>86% DE</b>	<b>6%</b>	<b>53% D</b>
<b>Kamala Harris</b> Column %	35%	<b>36% B</b>	<b>29%</b>	35%	<b>9%</b>	<b>86% CE</b>	<b>26% C</b>
<b>Neither</b> Column %	6%	<b>3%</b>	<b>16% A</b>	6%	<b>3%</b>	<b>4%</b>	<b>15% CD</b>
<b>I'm not sure</b> Column %	3%	<b>3%</b>	<b>5% A</b>	3%	<b>2%</b>	<b>4% C</b>	<b>6% C</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would protect Social Security and Medicare: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Donald Trump</b> Column %	48%	48%	45%	48%	<b>73% DE</b>	<b>5%</b>	<b>44% D</b>
<b>Kamala Harris</b> Column %	37%	38%	33%	37%	<b>11%</b>	<b>90% CE</b>	<b>28% C</b>
<b>Neither</b> Column %	11%	10%	14%	11%	<b>13% D</b>	<b>2%</b>	<b>18% CD</b>
<b>I'm not sure</b> Column %	5%	<b>4%</b>	<b>8% A</b>	5%	<b>4%</b>	<b>3%</b>	<b>10% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would reduce government spending: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Donald Trump</b> Column %	53%	<b>54% B</b>	<b>47%</b>	53%	<b>82% DE</b>	<b>8%</b>	<b>43% D</b>
<b>Kamala Harris</b> Column %	26%	26%	24%	26%	<b>6%</b>	<b>67% CE</b>	<b>16% C</b>
<b>Neither</b> Column %	16%	<b>14%</b>	<b>20% A</b>	16%	<b>9%</b>	<b>17% C</b>	<b>31% CD</b>
<b>I'm not sure</b> Column %	6%	<b>5%</b>	<b>9% A</b>	6%	<b>3%</b>	<b>8% C</b>	<b>10% C</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would best avoid unnecessary military conflicts and keep the U S out of wars: Thinking about Donald Trump and Kamala Harris on various leadership qualities and capabilities, please select the candidate you believe best fits the description. If you believe neither candidate fits the description or are unsure, please select the appropriate option. \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Donald Trump</b> Column %	51%	<b>54% B</b>	<b>40%</b>	51%	<b>75% DE</b>	<b>10%</b>	<b>48% D</b>
<b>Kamala Harris</b> Column %	34%	34%	36%	34%	<b>17%</b>	<b>73% CE</b>	<b>24% C</b>
<b>Neither</b> Column %	10%	<b>8%</b>	<b>15% A</b>	10%	<b>4%</b>	<b>13% C</b>	<b>19% C</b>
<b>I'm not sure</b> Column %	5%	<b>4%</b>	<b>9% A</b>	5%	<b>4%</b>	<b>4%</b>	<b>9% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Did you watch or listen to the first presidential debate between Vice President Kamala Harris and former President Donald Trump, either live or in full afterward? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Yes, I watched or listened to it live</b> Column %	51%	<b>56% B</b>	<b>26%</b>	51%	<b>50% E</b>	<b>60% CE</b>	<b>40%</b>
<b>Yes, I watched or listened to a recording</b> Column %	14%	<b>12%</b>	<b>21% A</b>	14%	14%	<b>16% E</b>	<b>10%</b>
<b>No, but I followed news coverage or read summaries</b> Column %	25%	24%	28%	25%	<b>25%</b>	<b>20%</b>	<b>32% CD</b>
<b>No, I did not follow the debate at all</b> Column %	11%	<b>8%</b>	<b>24% A</b>	11%	<b>12% D</b>	<b>4%</b>	<b>18% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

In your opinion, who do you think performed better in the first presidential debate between Vice President Kamala Harris and former President Donald Trump? (Base: Watched, listened, or followed debate news coverage) \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E
Sample Size	1,071	901	170	1,071	551	334	187
<b>Kamala Harris</b> Column %	45%	<b>47% B</b>	<b>36%</b>	45%	<b>21%</b>	<b>91% CE</b>	<b>34% C</b>
<b>Donald Trump</b> Column %	38%	37%	44%	38%	<b>60% DE</b>	<b>4%</b>	<b>36% D</b>
<b>Neither</b> Column %	11%	11%	15%	11%	<b>14% D</b>	<b>2%</b>	<b>19% D</b>
<b>Both equally</b> Column %	4%	4%	3%	4%	<b>4%</b>	<b>3%</b>	<b>7% CD</b>
<b>Not sure</b> Column %	1%	1%	2%	1%	<b>1%</b>	<b>0%</b>	<b>4% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Generally speaking, do you think of yourself as a ? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Democrat</b> Column %	29%	<b>31% B</b>	<b>22%</b>	29%	<b>0%</b>	<b>100% CE</b>	<b>0%</b>
<b>Independent</b> Column %	15%	14%	19%	15%	<b>0%</b>	<b>0%</b>	<b>79% CD</b>
<b>Republican</b> Column %	52%	53%	47%	52%	<b>100% DE</b>	<b>0%</b>	<b>0%</b>
<b>Something else</b> Column %	4%	<b>2%</b>	<b>13% A</b>	4%	<b>0%</b>	<b>0%</b>	<b>21% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE



Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would you call yourself a \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	624	519	105	624	624	-	-
<b>Strong Republican</b> Column %	69%	<b>74% B</b>	<b>45%</b>	69%	69%	-	-
<b>Not a Very Strong Republican</b> Column %	31%	<b>26%</b>	<b>55% A</b>	31%	31%	-	-

\* Denotes variable with statistically significant findings

■ Significant difference within groups: AB

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would you call yourself a \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	348	300	48	348	-	348	-
<b>Strong Democrat</b> Column %	65%	<b>67% B</b>	<b>49%</b>	65%	-	65%	-
<b>Not a Very Strong Democrat</b> Column %	35%	<b>33% A</b>	<b>51% A</b>	35%	-	35%	-

\* Denotes variable with statistically significant findings

■ Significant difference within groups: AB

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Do you think of yourself as \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	228	157	71	228	-	-	228
<b>Closer to the Republican Party</b> Column %	45%	<b>57% B</b>	<b>19%</b>	45%	-	-	45%
<b>Closer to the Democratic Party</b> Column %	23%	22%	25%	23%	-	-	23%
<b>Strictly an Independent</b> Column %	31%	<b>21%</b>	<b>55% A</b>	31%	-	-	31%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: AB

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Do you approve or disapprove of the way the Republican Party is handling its job? (Base: Republicans) \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E
Sample Size	624	519	105	624	624	-	-
<b>Total (Strongly or Somewhat approve)</b> Column %	77%	<b>81% B</b>	<b>57%</b>	77%	77%	-	-
<b>Strongly approve</b> Column %	27%	28%	22%	27%	27%	-	-
<b>Somewhat approve</b> Column %	50%	<b>53% B</b>	<b>35%</b>	50%	50%	-	-
<b>Somewhat disapprove</b> Column %	14%	<b>11%</b>	<b>28% A</b>	14%	14%	-	-
<b>Strongly disapprove</b> Column %	5%	<b>4%</b>	<b>9% A</b>	5%	5%	-	-
<b>Total (Strongly or Somewhat disapprove)</b> Column %	18%	<b>15%</b>	<b>37% A</b>	18%	18%	-	-
<b>No opinion</b> Column %	5%	4%	6%	5%	5%	-	-

\* Denotes variable with statistically significant findings

■ Significant difference within groups: AB

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Do you approve or disapprove of the way the Democratic Party is handling its job? (Base: Democrats) \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E
Sample Size	348	300	48	348	-	348	-
<b>Total (Strongly or Somewhat approve)</b> Column %	71%	71%	69%	71%	-	71%	-
<b>Strongly approve</b> Column %	27%	28%	19%	27%	-	27%	-
<b>Somewhat approve</b> Column %	44%	43%	50%	44%	-	44%	-
<b>Somewhat disapprove</b> Column %	24%	24%	18%	24%	-	24%	-
<b>Strongly disapprove</b> Column %	3%	3%	0%	3%	-	3%	-
<b>Total (Strongly or Somewhat disapprove)</b> Column %	27%	28%	18%	27%	-	27%	-
<b>No opinion</b> Column %	3%	<b>1%</b>	<b>13% A</b>	3%	-	3%	-

\* Denotes variable with statistically significant findings

■ Significant difference within groups: A

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

What is your age? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>18 to 24</b> Column %	8%	<b>7%</b>	<b>14%</b> A	8%	8%	9%	8%
<b>25 to 34</b> Column %	16%	<b>13%</b>	<b>28%</b> A	16%	<b>14%</b>	<b>20%</b> C	15%
<b>35 to 44</b> Column %	16%	<b>15%</b>	<b>22%</b> A	16%	<b>15%</b>	15%	<b>21%</b> C
<b>45 to 54</b> Column %	16%	16%	16%	16%	17%	15%	16%
<b>55 to 64</b> Column %	17%	18%	14%	17%	<b>22%</b> DE	<b>11%</b>	<b>12%</b>
<b>65 or older</b> Column %	27%	<b>32%</b> B	<b>6%</b>	27%	<b>24%</b>	<b>31%</b> C	28%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Thinking about your general approach to issues, do you consider yourself to be \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Total (Very or somewhat liberal)</b> Column %	23%	<b>25% B</b>	<b>16%</b>	23%	<b>6%</b>	<b>59% CE</b>	<b>15% C</b>
<b>Very liberal</b> Column %	6%	6%	5%	6%	<b>1%</b>	<b>15% CE</b>	<b>3% C</b>
<b>Somewhat liberal</b> Column %	18%	<b>19% B</b>	<b>11%</b>	18%	<b>5%</b>	<b>44% CE</b>	<b>11% C</b>
<b>Moderate</b> Column %	29%	<b>23%</b>	<b>54% A</b>	29%	<b>21%</b>	<b>31% C</b>	<b>48% CD</b>
<b>Somewhat conservative</b> Column %	24%	<b>26% B</b>	<b>17%</b>	24%	<b>36% DE</b>	<b>4%</b>	<b>22% D</b>
<b>Very conservative</b> Column %	19%	<b>22% B</b>	<b>6%</b>	19%	<b>32% DE</b>	<b>3%</b>	<b>9% D</b>
<b>Total (Very or somewhat conservative)</b> Column %	43%	<b>48% B</b>	<b>23%</b>	43%	<b>68% DE</b>	<b>8%</b>	<b>31% D</b>
<b>Not Sure</b> Column %	5%	<b>4%</b>	<b>8% A</b>	5%	<b>5% D</b>	<b>2%</b>	<b>6% D</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Which of the following are you? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Male</b> Column %	46%	46%	42%	46%	44%	45%	50%
<b>Female</b> Column %	54%	53%	57%	54%	<b>56% E</b>	55%	<b>48%</b>
<b>Other/Non-binary</b> Column %	0%	0%	1%	0%	<b>0%</b>	<b>0%</b>	<b>2% CD</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE



Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

How many infants and children under 18 years of age live in your household today? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>None</b> Column %	63%	64%	63%	63%	<b>65% D</b>	<b>54%</b>	<b>75% CD</b>
<b>1 to 2</b> Column %	30%	30%	31%	30%	<b>30% E</b>	<b>38% CE</b>	<b>19%</b>
<b>3 or more</b> Column %	7%	7%	6%	7%	6%	8%	7%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Which of the following best describes your race or ethnicity? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>White</b> Column %	85%	<b>88% B</b>	<b>73%</b>	85%	<b>94% DE</b>	<b>71%</b>	<b>83% D</b>
<b>Black or African American</b> Column %	11%	<b>9%</b>	<b>22% A</b>	11%	<b>5%</b>	<b>25% CE</b>	<b>10% C</b>
<b>Asian</b> Column %	1%	1%	2%	1%	<b>0%</b>	1%	<b>2% C</b>
<b>Hispanic</b> Column %	1%	1%	2%	1%	1%	1%	1%
<b>Other</b> Column %	1%	1%	0%	1%	<b>0%</b>	<b>2% C</b>	<b>2% C</b>
<b>Prefer not to answer</b> Column %	1%	1%	0%	1%	0%	1%	1%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Which of the following best describes your household's total income in 2023 BEFORE taxes? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>&lt; \$15,000</b> Column %	6%	<b>4%</b>	<b>14%</b> A	6%	<b>7%</b> D	<b>2%</b>	<b>10%</b> D
<b>\$15,000-\$24,999</b> Column %	5%	<b>3%</b>	<b>12%</b> A	5%	5%	4%	6%
<b>\$25,000-\$34,999</b> Column %	7%	7%	8%	7%	6%	8%	7%
<b>\$35,000-\$49,999</b> Column %	14%	<b>13%</b>	<b>20%</b> A	14%	14%	15%	14%
<b>\$50,000-\$74,000</b> Column %	19%	19%	20%	19%	20%	17%	19%
<b>\$75,000-\$99,999</b> Column %	17%	18%	14%	17%	<b>15%</b>	<b>21%</b> C	16%
<b>\$100,000-124,999</b> Column %	12%	<b>14%</b> B	<b>4%</b>	12%	14%	10%	10%
<b>\$125,000-\$149,999</b> Column %	8%	9%	5%	8%	<b>5%</b>	<b>14%</b> CE	<b>7%</b>
<b>\$150,000-199,999</b> Column %	5%	<b>6%</b> B	<b>0%</b>	5%	<b>6%</b> E	5%	<b>2%</b>
<b>\$200,000 and over</b> Column %	6%	<b>7%</b> B	<b>3%</b>	6%	6%	5%	8%
<b>Not sure</b> Column %	1%	1%	0%	1%	1%	1%	1%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Which of the following best describes your current education level? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Some high school or less</b> Column %	15%	<b>13%</b>	<b>23%</b> A	15%	15%	15%	13%
<b>High school graduate</b> Column %	41%	<b>37%</b>	<b>57%</b> A	41%	<b>46%</b> D	<b>34%</b>	39%
<b>Associates degree (Two-year post-secondary degree)</b> Column %	8%	<b>9%</b> B	<b>3%</b>	8%	<b>9%</b> E	9%	<b>5%</b>
<b>Some college but no degree</b> Column %	7%	7%	6%	7%	7%	7%	8%
<b>Bachelors degree</b> Column %	20%	<b>22%</b> B	<b>9%</b>	20%	18%	22%	22%
<b>Masters or professional degree</b> Column %	8%	<b>10%</b> B	<b>1%</b>	8%	<b>5%</b>	<b>13%</b> C	<b>11%</b> C
<b>Doctoral degree</b> Column %	1%	1%	0%	1%	1%	1%	2%
<b>Prefer not to say</b> Column %	0%	0%	0%	0%	0%	0%	1%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

What is your current marital status? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Married</b> Column %	54%	<b>58% B</b>	<b>37%</b>	54%	<b>62% DE</b>	<b>45%</b>	<b>48%</b>
<b>Widowed</b> Column %	6%	<b>7% B</b>	<b>3%</b>	6%	6%	8%	5%
<b>Divorced</b> Column %	12%	12%	14%	12%	<b>11%</b>	<b>17% CE</b>	<b>9%</b>
<b>Separated</b> Column %	2%	2%	3%	2%	2%	2%	2%
<b>Never married</b> Column %	17%	<b>14%</b>	<b>28% A</b>	17%	<b>11%</b>	<b>22% C</b>	<b>23% C</b>
<b>Prefer not to say</b> Column %	1%	1%	2%	1%	<b>0%</b>	<b>2% C</b>	<b>4% C</b>
<b>Living with partner</b> Column %	7%	<b>6%</b>	<b>13% A</b>	7%	8%	<b>5%</b>	<b>9% D</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Do you own or rent your home? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Own</b> Column %	70%	<b>76%</b> B	<b>41%</b>	70%	<b>72%</b> E	<b>71%</b> E	<b>62%</b>
<b>Rent</b> Column %	30%	<b>24%</b>	<b>59%</b> A	30%	<b>28%</b>	<b>29%</b>	<b>38%</b> CD

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Thinking about your religion, are you \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Protestant</b> Column %	39%	<b>46% B</b>	<b>13%</b>	39%	<b>45% DE</b>	<b>33%</b>	<b>33%</b>
<b>Roman Catholic</b> Column %	10%	10%	10%	10%	<b>12% DE</b>	<b>7%</b>	<b>6%</b>
<b>Mormon</b> Column %	0%	0%	1%	0%	0%	0%	0%
<b>Orthodox (e g Greek or Russian Orthodox)</b> Column %	0%	1%	0%	0%	0%	1%	1%
<b>Jewish</b> Column %	2%	<b>3% B</b>	<b>0%</b>	2%	<b>0%</b>	<b>5% C</b>	<b>3% C</b>
<b>Muslim</b> Column %	2%	2%	1%	2%	<b>1%</b>	<b>3% CE</b>	<b>1%</b>
<b>Buddhist</b> Column %	1%	<b>0%</b>	<b>3% A</b>	1%	<b>0%</b>	<b>0%</b>	<b>3% CD</b>
<b>Hindu</b> Column %	0%	0%	0%	0%	0%	0%	0%
<b>Atheist</b> Column %	2%	<b>3% B</b>	<b>0%</b>	2%	<b>1%</b>	<b>5% C</b>	<b>3% C</b>
<b>Agnostic</b> Column %	3%	<b>2%</b>	<b>6% A</b>	3%	<b>1%</b>	<b>5% C</b>	<b>6% C</b>
<b>Something else</b> Column %	25%	<b>20%</b>	<b>45% A</b>	25%	<b>28% D</b>	<b>20%</b>	22%
<b>Nothing in particular</b> Column %	15%	<b>14%</b>	<b>20% A</b>	15%	<b>10%</b>	<b>21% C</b>	<b>21% C</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Would you describe yourself as a 'born-again' or evangelical Christian? (Base: Protestant) \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/Other E
Sample Size	473	444	29	473	282	115	76
<b>Yes</b> Column %	61%	61%	61%	61%	<b>72% D</b>	<b>32%</b>	<b>62% D</b>
<b>No</b> Column %	39%	39%	39%	39%	<b>28%</b>	<b>68% CE</b>	<b>38%</b>

\* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE



Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%

Are you now employed full-time, part-time, self-employed, or not employed? \*

	Likely Voter			Party Affiliation			
	Total	Likely voter A	Other B	Total	Republican C	Democrat D	Independent/ Other E
Sample Size	1,200	976	224	1,200	624	348	228
<b>Full-time</b> Column %	46%	45%	48%	46%	46%	48%	42%
<b>Part-time</b> Column %	9%	9%	12%	9%	10%	8%	10%
<b>Self-employed</b> Column %	8%	7%	11%	8%	<b>9% D</b>	<b>4%</b>	<b>11% D</b>
<b>Not employed</b> Column %	9%	<b>7%</b>	<b>15% A</b>	9%	9%	<b>6%</b>	<b>13% D</b>
<b>Retired</b> Column %	28%	<b>31% B</b>	<b>13%</b>	28%	<b>26%</b>	<b>35% CE</b>	<b>23%</b>
<b>Don't know</b> Column %	1%	1%	1%	1%	1%	0%	1%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDE

*Beacon Poll of Tennessee Sept. 27 to Oct. 8, 2024 MOE +/- 2.77%*

Are you now employed full-time, part-time, self-employed, or not employed? \*

Weight Variable = Weight, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDE**