

## **Crosstabs (Demographics)**

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

May 5, 2025

Targoz Market Research®

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| Currently, state agencies can implement regulations without legislative approval. A proposed law would require any regulation with an economic impact of over \$1 million to be approved by the state legislature before taking effect. Supporters say this increases accountability, while opponents argue it could slow necessary regulations. Do you support or oppose this proposal? * | 22 |
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|                                                                                                                                                                                                                            |    |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|
| working without additional licensing requirements, or should they be required to obtain a Tennessee-specific license before practicing? *                                                                                  | 23 |
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| Do you own or rent your home? *                                                                                                                                                                                            | 40 |
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Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Are you registered to vote at your present address in Tennessee?

|             |  | Gender |           |             |                           | Age Group |               |               |          | Ethnicity |                                 |                                 |
|-------------|--|--------|-----------|-------------|---------------------------|-----------|---------------|---------------|----------|-----------|---------------------------------|---------------------------------|
|             |  | Total  | Male<br>A | Female<br>B | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D | 35 to 54<br>E | 55+<br>F | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size |  | 1,200  | 545       | 648         | 7                         | 1,200     | 288           | 384           | 528      | 1,200     | 1,013                           | 187                             |
| <b>Yes</b>  |  |        |           |             |                           |           |               |               |          |           |                                 |                                 |
| Column %    |  | 100%   | 100%      | 100%        | 100%                      | 100%      | 100%          | 100%          | 100%     | 100%      | 100%                            | 100%                            |
| <b>No</b>   |  |        |           |             |                           |           |               |               |          |           |                                 |                                 |
| Column %    |  | 0%     | 0%        | 0%          | 0%                        | 0%        | 0%            | 0%            | 0%       | 0%        | 0%                              | 0%                              |

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How often would you say you vote? \*

|                                     | Gender |                  |                  |                           | Age Group |                  |                  |                   | Ethnicity |                                 |                                 |
|-------------------------------------|--------|------------------|------------------|---------------------------|-----------|------------------|------------------|-------------------|-----------|---------------------------------|---------------------------------|
|                                     | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D    | 35 to 54<br>E    | 55+<br>F          | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                         | 1,200  | 545              | 648              | 7                         | 1,200     | 288              | 384              | 528               | 1,200     | 1,013                           | 187                             |
| <b>Always</b><br>Column %           | 57%    | <b>64%<br/>B</b> | <b>50%</b>       | 29%                       | 57%       | 55%              | <b>52%</b>       | <b>61%<br/>E</b>  | 57%       | <b>55%</b>                      | <b>66%<br/>G</b>                |
| <b>Nearly always</b><br>Column %    | 29%    | <b>25%</b>       | <b>33%<br/>A</b> | 2%                        | 29%       | <b>25%</b>       | <b>27%</b>       | <b>33%<br/>DE</b> | 29%       | <b>31%<br/>H</b>                | <b>20%</b>                      |
| <b>Part of the time</b><br>Column % | 9%     | <b>6%</b>        | <b>10%<br/>A</b> | <b>69%<br/>AB</b>         | 9%        | <b>12%<br/>F</b> | <b>14%<br/>F</b> | <b>3%</b>         | 9%        | 8%                              | 10%                             |
| <b>Seldom</b><br>Column %           | 5%     | 4%               | 5%               | 0%                        | 5%        | <b>6%<br/>F</b>  | <b>6%<br/>F</b>  | <b>3%</b>         | 5%        | 5%                              | 2%                              |
| <b>Never vote</b><br>Column %       | 1%     | 1%               | 2%               | 0%                        | 1%        | <b>3%<br/>F</b>  | 1%               | <b>0%</b>         | 1%        | 1%                              | 2%                              |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

The United States: In general, are you satisfied or dissatisfied with the way things are going in: \*

|                                                  | Gender |                  |                  |                           | Age Group |                  |                  |                  | Ethnicity |                                 |                                 |
|--------------------------------------------------|--------|------------------|------------------|---------------------------|-----------|------------------|------------------|------------------|-----------|---------------------------------|---------------------------------|
|                                                  | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D    | 35 to 54<br>E    | 55+<br>F         | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                      | 1,200  | 545              | 648              | 7                         | 1,200     | 288              | 384              | 528              | 1,200     | 1,013                           | 187                             |
| <b>Very or somewhat satisfied</b><br>Column %    | 49%    | <b>53%<br/>B</b> | <b>45%</b>       | 16%                       | 49%       | 46%              | 49%              | 50%              | 49%       | <b>51%<br/>H</b>                | <b>35%</b>                      |
| <b>Very satisfied</b><br>Column %                | 16%    | 16%              | 15%              | 0%                        | 16%       | 16%              | <b>18%<br/>F</b> | <b>13%</b>       | 16%       | 15%                             | 16%                             |
| <b>Somewhat satisfied</b><br>Column %            | 33%    | <b>37%<br/>B</b> | <b>30%</b>       | 16%                       | 33%       | <b>29%</b>       | 31%              | <b>37%<br/>D</b> | 33%       | <b>36%<br/>H</b>                | <b>20%</b>                      |
| <b>Somewhat dissatisfied</b><br>Column %         | 22%    | 20%              | 23%              | 48%                       | 22%       | <b>27%<br/>F</b> | <b>25%<br/>F</b> | <b>17%</b>       | 22%       | <b>21%</b>                      | <b>28%<br/>G</b>                |
| <b>Very dissatisfied</b><br>Column %             | 28%    | 25%              | 29%              | 36%                       | 28%       | 27%              | 25%              | 30%              | 28%       | <b>26%</b>                      | <b>37%<br/>G</b>                |
| <b>Very or somewhat dissatisfied</b><br>Column % | 49%    | <b>46%</b>       | <b>52%<br/>A</b> | 84%                       | 49%       | <b>54%<br/>F</b> | 50%              | <b>47%</b>       | 49%       | <b>47%</b>                      | <b>64%<br/>G</b>                |
| <b>Not sure</b><br>Column %                      | 2%     | 1%               | 2%               | 0%                        | 2%        | <b>0%</b>        | <b>1%</b>        | <b>3%<br/>DE</b> | 2%        | 2%                              | 0%                              |

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The State of Tennessee: In general, are you satisfied or dissatisfied with the way things are going in: \*

|                                                  | Gender |                   |                  |                           | Age Group |                  |                  |                   | Ethnicity |                                 |                                 |
|--------------------------------------------------|--------|-------------------|------------------|---------------------------|-----------|------------------|------------------|-------------------|-----------|---------------------------------|---------------------------------|
|                                                  | Total  | Male<br>A         | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D    | 35 to 54<br>E    | 55+<br>F          | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                      | 1,200  | 545               | 648              | 7                         | 1,200     | 288              | 384              | 528               | 1,200     | 1,013                           | 187                             |
| <b>Very or somewhat satisfied</b><br>Column %    | 62%    | <b>68%<br/>BC</b> | <b>58%</b>       | <b>16%</b>                | 62%       | <b>58%</b>       | <b>58%</b>       | <b>67%<br/>DE</b> | 62%       | <b>64%<br/>H</b>                | <b>52%</b>                      |
| <b>Very satisfied</b><br>Column %                | 21%    | <b>31%<br/>B</b>  | <b>13%</b>       | 0%                        | 21%       | <b>24%<br/>E</b> | <b>18%</b>       | 22%               | 21%       | <b>22%<br/>H</b>                | <b>14%</b>                      |
| <b>Somewhat satisfied</b><br>Column %            | 41%    | <b>37%</b>        | <b>45%<br/>A</b> | 16%                       | 41%       | <b>34%</b>       | 41%              | <b>46%<br/>D</b>  | 41%       | 42%                             | 38%                             |
| <b>Somewhat dissatisfied</b><br>Column %         | 22%    | <b>18%</b>        | <b>24%<br/>A</b> | 36%                       | 22%       | <b>26%<br/>F</b> | 21%              | <b>19%</b>        | 22%       | 21%                             | 26%                             |
| <b>Very dissatisfied</b><br>Column %             | 15%    | <b>14%</b>        | 15%              | <b>48%<br/>A</b>          | 15%       | 14%              | <b>20%<br/>F</b> | <b>12%</b>        | 15%       | <b>14%</b>                      | <b>20%<br/>G</b>                |
| <b>Very or somewhat dissatisfied</b><br>Column % | 37%    | <b>32%</b>        | <b>40%<br/>A</b> | <b>84%<br/>AB</b>         | 37%       | <b>40%<br/>F</b> | <b>40%<br/>F</b> | <b>32%</b>        | 37%       | <b>35%</b>                      | <b>46%<br/>G</b>                |
| <b>Not sure</b><br>Column %                      | 1%     | <b>0%</b>         | <b>2%<br/>A</b>  | 0%                        | 1%        | 1%               | 1%               | 1%                | 1%        | 1%                              | 2%                              |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

K-12 public education in Tennessee: In general, are you satisfied or dissatisfied with the way things are going in: \*

|                                                  | Gender |                  |                  |                           | Age Group |                   |                  |                   | Ethnicity |                                 |                                 |
|--------------------------------------------------|--------|------------------|------------------|---------------------------|-----------|-------------------|------------------|-------------------|-----------|---------------------------------|---------------------------------|
|                                                  | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D     | 35 to 54<br>E    | 55+<br>F          | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                      | 1,200  | 545              | 648              | 7                         | 1,200     | 288               | 384              | 528               | 1,200     | 1,013                           | 187                             |
| <b>Very or somewhat satisfied</b><br>Column %    | 47%    | <b>53%<br/>B</b> | <b>42%</b>       | 23%                       | 47%       | <b>53%<br/>F</b>  | 47%              | <b>44%</b>        | 47%       | 47%                             | 48%                             |
| <b>Very satisfied</b><br>Column %                | 10%    | <b>13%<br/>B</b> | <b>8%</b>        | 0%                        | 10%       | <b>20%<br/>EF</b> | <b>11%<br/>F</b> | <b>5%</b>         | 10%       | <b>9%</b>                       | <b>16%<br/>G</b>                |
| <b>Somewhat satisfied</b><br>Column %            | 36%    | <b>40%<br/>B</b> | <b>34%</b>       | 23%                       | 36%       | 33%               | 36%              | 39%               | 36%       | 37%                             | 32%                             |
| <b>Somewhat dissatisfied</b><br>Column %         | 25%    | <b>21%</b>       | <b>28%<br/>A</b> | 24%                       | 25%       | 27%               | 25%              | 24%               | 25%       | 25%                             | 22%                             |
| <b>Very dissatisfied</b><br>Column %             | 18%    | 18%              | 17%              | 53%                       | 18%       | 16%               | 21%              | 17%               | 18%       | <b>17%</b>                      | <b>24%<br/>G</b>                |
| <b>Very or somewhat dissatisfied</b><br>Column % | 42%    | <b>39%</b>       | <b>45%<br/>A</b> | <b>77%<br/>A</b>          | 42%       | 43%               | 45%              | 40%               | 42%       | 42%                             | 46%                             |
| <b>Not sure</b><br>Column %                      | 11%    | <b>8%</b>        | <b>13%<br/>A</b> | 0%                        | 11%       | <b>4%</b>         | <b>8%<br/>D</b>  | <b>16%<br/>DE</b> | 11%       | <b>12%<br/>H</b>                | <b>6%</b>                       |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGH



Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you approve or disapprove of the way Governor Bill Lee is handling his job? \*

|                                                    | Gender |                  |                 |                           | Age Group |                 |                 |                  | Ethnicity |                                 |                                 |
|----------------------------------------------------|--------|------------------|-----------------|---------------------------|-----------|-----------------|-----------------|------------------|-----------|---------------------------------|---------------------------------|
|                                                    | Total  | Male<br>A        | Female<br>B     | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D   | 35 to 54<br>E   | 55+<br>F         | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                        | 1,200  | 545              | 648             | 7                         | 1,200     | 288             | 384             | 528              | 1,200     | 1,013                           | 187                             |
| <b>Strongly or somewhat approve</b><br>Column %    | 59%    | <b>66%</b><br>BC | <b>53%</b>      | <b>23%</b>                | 59%       | <b>45%</b>      | <b>55%</b><br>D | <b>68%</b><br>DE | 59%       | <b>62%</b><br>H                 | <b>40%</b>                      |
| <b>Strongly approve</b><br>Column %                | 23%    | <b>29%</b><br>B  | <b>18%</b>      | 0%                        | 23%       | <b>15%</b>      | <b>22%</b><br>D | <b>27%</b><br>D  | 23%       | <b>25%</b><br>H                 | <b>11%</b>                      |
| <b>Somewhat approve</b><br>Column %                | 36%    | 37%              | 35%             | 23%                       | 36%       | <b>30%</b>      | <b>33%</b>      | <b>41%</b><br>DE | 36%       | 37%                             | 30%                             |
| <b>Somewhat disapprove</b><br>Column %             | 17%    | 15%              | 19%             | 16%                       | 17%       | <b>25%</b><br>F | <b>19%</b><br>F | <b>11%</b>       | 17%       | <b>16%</b>                      | <b>23%</b><br>G                 |
| <b>Strongly disapprove</b><br>Column %             | 17%    | 16%              | 18%             | 37%                       | 17%       | 18%             | 18%             | 17%              | 17%       | <b>16%</b>                      | <b>24%</b><br>G                 |
| <b>Strongly or somewhat disapprove</b><br>Column % | 34%    | <b>31%</b>       | <b>37%</b><br>A | 53%                       | 34%       | <b>42%</b><br>F | <b>37%</b><br>F | <b>28%</b>       | 34%       | <b>32%</b>                      | <b>47%</b><br>G                 |
| <b>No opinion</b><br>Column %                      | 7%     | <b>3%</b>        | <b>10%</b><br>A | 24%                       | 7%        | <b>12%</b><br>F | <b>8%</b><br>F  | <b>3%</b>        | 7%        | <b>6%</b>                       | <b>13%</b><br>G                 |

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■ Significant difference within groups: ABCDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you approve or disapprove of the job Donald Trump is doing as President? \*

|                                                    | Gender |                  |                 |                           | Age Group |                 |                 |                 | Ethnicity |                                 |                                 |
|----------------------------------------------------|--------|------------------|-----------------|---------------------------|-----------|-----------------|-----------------|-----------------|-----------|---------------------------------|---------------------------------|
|                                                    | Total  | Male<br>A        | Female<br>B     | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D   | 35 to 54<br>E   | 55+<br>F        | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                        | 1,200  | 545              | 648             | 7                         | 1,200     | 288             | 384             | 528             | 1,200     | 1,013                           | 187                             |
| <b>Strongly or somewhat approve</b><br>Column %    | 58%    | <b>62%</b><br>BC | <b>55%</b><br>C | <b>0%</b>                 | 58%       | <b>49%</b>      | 57%             | <b>63%</b><br>D | 58%       | <b>62%</b><br>H                 | <b>34%</b>                      |
| <b>Strongly approve</b><br>Column %                | 36%    | <b>43%</b><br>BC | <b>30%</b>      | <b>0%</b>                 | 36%       | <b>30%</b>      | 35%             | <b>40%</b><br>D | 36%       | <b>39%</b><br>H                 | <b>20%</b>                      |
| <b>Somewhat approve</b><br>Column %                | 22%    | <b>19%</b>       | <b>24%</b><br>A | 0%                        | 22%       | 20%             | 21%             | 23%             | 22%       | <b>23%</b><br>H                 | <b>14%</b>                      |
| <b>Somewhat disapprove</b><br>Column %             | 11%    | 10%              | 11%             | 34%                       | 11%       | <b>14%</b><br>F | <b>14%</b><br>F | <b>6%</b>       | 11%       | <b>10%</b>                      | <b>15%</b><br>G                 |
| <b>Strongly disapprove</b><br>Column %             | 31%    | <b>27%</b>       | <b>34%</b><br>A | 66%                       | 31%       | <b>36%</b><br>E | <b>28%</b>      | 30%             | 31%       | <b>28%</b>                      | <b>50%</b><br>G                 |
| <b>Strongly or somewhat disapprove</b><br>Column % | 42%    | <b>38%</b>       | <b>44%</b><br>A | <b>100%</b><br>AB         | 42%       | <b>50%</b><br>F | 42%             | <b>37%</b>      | 42%       | <b>37%</b>                      | <b>65%</b><br>G                 |
| <b>No opinion</b><br>Column %                      | 1%     | 0%               | 1%              | 0%                        | 1%        | 1%              | 1%              | 1%              | 1%        | 1%                              | 1%                              |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you approve or disapprove of the way Senator Marsha Blackburn is handling her job? \*

|                                                    | Gender |                  |                  |                           | Age Group |                   |                  |                   | Ethnicity |                                 |                                 |
|----------------------------------------------------|--------|------------------|------------------|---------------------------|-----------|-------------------|------------------|-------------------|-----------|---------------------------------|---------------------------------|
|                                                    | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D     | 35 to 54<br>E    | 55+<br>F          | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                        | 1,200  | 545              | 648              | 7                         | 1,200     | 288               | 384              | 528               | 1,200     | 1,013                           | 187                             |
| <b>Strongly or somewhat approve</b><br>Column %    | 51%    | <b>57%<br/>B</b> | <b>47%</b>       | 18%                       | 51%       | <b>42%</b>        | <b>47%</b>       | <b>59%<br/>DE</b> | 51%       | <b>55%<br/>H</b>                | <b>32%</b>                      |
| <b>Strongly approve</b><br>Column %                | 24%    | <b>31%<br/>B</b> | <b>19%</b>       | 0%                        | 24%       | <b>12%</b>        | <b>19%<br/>D</b> | <b>35%<br/>DE</b> | 24%       | <b>27%<br/>H</b>                | <b>11%</b>                      |
| <b>Somewhat approve</b><br>Column %                | 27%    | 26%              | 28%              | 18%                       | 27%       | 30%               | 29%              | 24%               | 27%       | <b>28%<br/>H</b>                | <b>21%</b>                      |
| <b>Somewhat disapprove</b><br>Column %             | 15%    | 15%              | 15%              | 22%                       | 15%       | <b>19%<br/>F</b>  | <b>17%<br/>F</b> | <b>11%</b>        | 15%       | <b>13%</b>                      | <b>26%<br/>G</b>                |
| <b>Strongly disapprove</b><br>Column %             | 23%    | 23%              | 24%              | 31%                       | 23%       | 20%               | 22%              | 26%               | 23%       | <b>22%</b>                      | <b>29%<br/>G</b>                |
| <b>Strongly or somewhat disapprove</b><br>Column % | 38%    | 38%              | 39%              | 53%                       | 38%       | 39%               | 40%              | 37%               | 38%       | <b>35%</b>                      | <b>55%<br/>G</b>                |
| <b>No opinion</b><br>Column %                      | 10%    | <b>5%</b>        | <b>15%<br/>A</b> | <b>28%<br/>A</b>          | 10%       | <b>18%<br/>EF</b> | <b>13%<br/>F</b> | <b>4%</b>         | 10%       | 10%                             | 13%                             |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you approve or disapprove of the way Senator Bill Hagerty is handling his job? \*

|                                                    | Gender |                   |                  |                           | Age Group |               |                  |                   | Ethnicity |                                 |                                 |
|----------------------------------------------------|--------|-------------------|------------------|---------------------------|-----------|---------------|------------------|-------------------|-----------|---------------------------------|---------------------------------|
|                                                    | Total  | Male<br>A         | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D | 35 to 54<br>E    | 55+<br>F          | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                        | 1,200  | 545               | 648              | 7                         | 1,200     | 288           | 384              | 528               | 1,200     | 1,013                           | 187                             |
| <b>Strongly or somewhat approve</b><br>Column %    | 52%    | <b>61%<br/>BC</b> | <b>44%</b>       | <b>27%</b>                | 52%       | <b>48%</b>    | <b>48%</b>       | <b>56%<br/>DE</b> | 52%       | <b>54%<br/>H</b>                | <b>36%</b>                      |
| <b>Strongly approve</b><br>Column %                | 21%    | <b>28%<br/>B</b>  | <b>15%</b>       | 5%                        | 21%       | <b>17%</b>    | <b>13%</b>       | <b>28%<br/>DE</b> | 21%       | <b>23%<br/>H</b>                | <b>9%</b>                       |
| <b>Somewhat approve</b><br>Column %                | 31%    | 33%               | 29%              | 22%                       | 31%       | 31%           | <b>34%<br/>F</b> | <b>28%</b>        | 31%       | 31%                             | 27%                             |
| <b>Somewhat disapprove</b><br>Column %             | 15%    | 16%               | 15%              | 0%                        | 15%       | 16%           | 16%              | 14%               | 15%       | <b>14%</b>                      | <b>21%<br/>G</b>                |
| <b>Strongly disapprove</b><br>Column %             | 16%    | 16%               | 16%              | 50%                       | 16%       | 17%           | 16%              | 16%               | 16%       | <b>15%</b>                      | <b>23%<br/>G</b>                |
| <b>Strongly or somewhat disapprove</b><br>Column % | 32%    | 32%               | 31%              | 50%                       | 32%       | 34%           | 33%              | 30%               | 32%       | <b>29%</b>                      | <b>45%<br/>G</b>                |
| <b>No opinion</b><br>Column %                      | 17%    | <b>7%</b>         | <b>24%<br/>A</b> | 24%                       | 17%       | 18%           | <b>20%<br/>F</b> | <b>14%</b>        | 17%       | 16%                             | 19%                             |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you approve or disapprove of the job Elon Musk is doing at the Department of Government Efficiency (DOGE)? \*

|                                                    | Gender |                   |                  |                           | Age Group |                   |                  |                  | Ethnicity |                                 |                                 |
|----------------------------------------------------|--------|-------------------|------------------|---------------------------|-----------|-------------------|------------------|------------------|-----------|---------------------------------|---------------------------------|
|                                                    | Total  | Male<br>A         | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D     | 35 to 54<br>E    | 55+<br>F         | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                        | 1,200  | 545               | 648              | 7                         | 1,200     | 288               | 384              | 528              | 1,200     | 1,013                           | 187                             |
| <b>Strongly or somewhat approve</b><br>Column %    | 53%    | <b>60%<br/>BC</b> | <b>47%</b>       | <b>27%</b>                | 53%       | <b>45%</b>        | 52%              | <b>58%<br/>D</b> | 53%       | <b>56%<br/>H</b>                | <b>35%</b>                      |
| <b>Strongly approve</b><br>Column %                | 31%    | <b>39%<br/>B</b>  | <b>24%</b>       | 6%                        | 31%       | <b>17%</b>        | <b>31%<br/>D</b> | <b>37%<br/>D</b> | 31%       | <b>34%<br/>H</b>                | <b>14%</b>                      |
| <b>Somewhat approve</b><br>Column %                | 22%    | 21%               | 23%              | 21%                       | 22%       | <b>28%<br/>EF</b> | <b>21%</b>       | <b>21%</b>       | 22%       | 23%                             | 21%                             |
| <b>Somewhat disapprove</b><br>Column %             | 9%     | 8%                | 10%              | 18%                       | 9%        | 12%               | 9%               | 8%               | 9%        | <b>8%</b>                       | <b>13%<br/>G</b>                |
| <b>Strongly disapprove</b><br>Column %             | 32%    | <b>29%</b>        | <b>35%<br/>A</b> | 29%                       | 32%       | 36%               | 31%              | 31%              | 32%       | <b>29%</b>                      | <b>49%<br/>G</b>                |
| <b>Strongly or somewhat disapprove</b><br>Column % | 41%    | <b>37%</b>        | <b>45%<br/>A</b> | 47%                       | 41%       | <b>47%<br/>EF</b> | <b>39%</b>       | <b>39%</b>       | 41%       | <b>37%</b>                      | <b>62%<br/>G</b>                |
| <b>No opinion</b><br>Column %                      | 6%     | <b>3%</b>         | <b>8%<br/>A</b>  | 26%                       | 6%        | <b>8%<br/>F</b>   | <b>9%<br/>F</b>  | <b>3%</b>        | 6%        | 6%                              | 3%                              |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you have a favorable or unfavorable view of Elon Musk? \*

|                                                 | Gender |                   |                  |                           | Age Group |                   |                  |                   | Ethnicity |                                 |                                 |
|-------------------------------------------------|--------|-------------------|------------------|---------------------------|-----------|-------------------|------------------|-------------------|-----------|---------------------------------|---------------------------------|
|                                                 | Total  | Male<br>A         | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D     | 35 to 54<br>E    | 55+<br>F          | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                     | 1,200  | 545               | 648              | 7                         | 1,200     | 288               | 384              | 528               | 1,200     | 1,013                           | 187                             |
| <b>Very or somewhat favorable</b><br>Column %   | 45%    | <b>54%<br/>BC</b> | <b>39%</b>       | <b>10%</b>                | 45%       | <b>36%</b>        | <b>46%<br/>D</b> | <b>50%<br/>D</b>  | 45%       | <b>48%<br/>H</b>                | <b>30%</b>                      |
| <b>Very favorable</b><br>Column %               | 27%    | <b>38%<br/>B</b>  | <b>19%</b>       | 0%                        | 27%       | <b>18%</b>        | <b>26%<br/>D</b> | <b>34%<br/>DE</b> | 27%       | <b>30%<br/>H</b>                | <b>11%</b>                      |
| <b>Somewhat favorable</b><br>Column %           | 18%    | 16%               | 20%              | 10%                       | 18%       | 18%               | 21%              | 16%               | 18%       | 18%                             | 19%                             |
| <b>No opinion</b><br>Column %                   | 13%    | <b>10%</b>        | <b>16%<br/>A</b> | 0%                        | 13%       | 13%               | 14%              | 13%               | 13%       | <b>14%<br/>H</b>                | <b>8%</b>                       |
| <b>Somewhat unfavorable</b><br>Column %         | 10%    | 10%               | 11%              | 42%                       | 10%       | <b>13%<br/>F</b>  | 12%              | <b>8%</b>         | 10%       | <b>9%</b>                       | <b>16%<br/>G</b>                |
| <b>Very unfavorable</b><br>Column %             | 30%    | <b>25%</b>        | <b>33%<br/>A</b> | 48%                       | 30%       | <b>36%<br/>EF</b> | <b>27%</b>       | <b>28%</b>        | 30%       | <b>27%</b>                      | <b>44%<br/>G</b>                |
| <b>Very or somewhat unfavorable</b><br>Column % | 40%    | <b>35%</b>        | <b>44%<br/>A</b> | <b>90%<br/>AB</b>         | 40%       | <b>49%<br/>EF</b> | <b>38%</b>       | <b>36%</b>        | 40%       | <b>36%</b>                      | <b>61%<br/>G</b>                |
| <b>I'm not familiar with him</b><br>Column %    | 2%     | 1%                | 2%               | 0%                        | 2%        | 1%                | 2%               | 1%                | 2%        | 2%                              | 1%                              |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you have a favorable or unfavorable opinion of the U.S. Department of Education? \*

|                                                 | Gender |                  |                  |                           | Age Group |                  |                  |                  | Ethnicity |                                 |                                 |
|-------------------------------------------------|--------|------------------|------------------|---------------------------|-----------|------------------|------------------|------------------|-----------|---------------------------------|---------------------------------|
|                                                 | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D    | 35 to 54<br>E    | 55+<br>F         | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                     | 1,200  | 545              | 648              | 7                         | 1,200     | 288              | 384              | 528              | 1,200     | 1,013                           | 187                             |
| <b>Very or somewhat favorable</b><br>Column %   | 40%    | <b>45%<br/>B</b> | <b>36%</b>       | 29%                       | 40%       | 45%              | 39%              | 39%              | 40%       | 40%                             | 42%                             |
| <b>Very favorable</b><br>Column %               | 11%    | <b>13%<br/>B</b> | <b>9%</b>        | 0%                        | 11%       | <b>14%<br/>F</b> | <b>13%<br/>F</b> | <b>8%</b>        | 11%       | <b>9%</b>                       | <b>20%<br/>G</b>                |
| <b>Somewhat favorable</b><br>Column %           | 29%    | 32%              | 27%              | 29%                       | 29%       | 31%              | 26%              | 31%              | 29%       | <b>30%<br/>H</b>                | <b>22%</b>                      |
| <b>No opinion</b><br>Column %                   | 18%    | <b>14%</b>       | <b>22%<br/>A</b> | 0%                        | 18%       | 17%              | 16%              | 20%              | 18%       | 19%                             | 14%                             |
| <b>Somewhat unfavorable</b><br>Column %         | 22%    | 21%              | 22%              | 45%                       | 22%       | 23%              | 24%              | 20%              | 22%       | 21%                             | 24%                             |
| <b>Very unfavorable</b><br>Column %             | 15%    | <b>19%<br/>B</b> | <b>12%</b>       | 2%                        | 15%       | <b>12%</b>       | 14%              | <b>18%<br/>D</b> | 15%       | 15%                             | 17%                             |
| <b>Very or somewhat unfavorable</b><br>Column % | 37%    | 40%              | 35%              | 47%                       | 37%       | 35%              | 38%              | 37%              | 37%       | 36%                             | 41%                             |
| <b>I'm not sure</b><br>Column %                 | 5%     | <b>2%</b>        | <b>8%<br/>A</b>  | 24%                       | 5%        | 4%               | 7%               | 4%               | 5%        | 5%                              | 3%                              |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

What is the likelihood that the United States will experience an economic recession within the next four years? \*

|                                                | Gender |                  |                  |                           | Age Group |                   |                  |                   | Ethnicity |                                 |                                 |
|------------------------------------------------|--------|------------------|------------------|---------------------------|-----------|-------------------|------------------|-------------------|-----------|---------------------------------|---------------------------------|
|                                                | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D     | 35 to 54<br>E    | 55+<br>F          | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                    | 1,200  | 545              | 648              | 7                         | 1,200     | 288               | 384              | 528               | 1,200     | 1,013                           | 187                             |
| <b>Very unlikely or unlikely</b><br>Column %   | 24%    | <b>30%<br/>B</b> | <b>18%</b>       | 0%                        | 24%       | 26%               | 23%              | 23%               | 24%       | <b>25%<br/>H</b>                | <b>15%</b>                      |
| <b>Very unlikely</b><br>Column %               | 7%     | <b>10%<br/>B</b> | <b>5%</b>        | 0%                        | 7%        | <b>12%<br/>EF</b> | <b>7%</b>        | <b>5%</b>         | 7%        | 7%                              | 8%                              |
| <b>Unlikely</b><br>Column %                    | 16%    | <b>20%<br/>B</b> | <b>13%</b>       | 0%                        | 16%       | 13%               | 17%              | 18%               | 16%       | <b>18%<br/>H</b>                | <b>7%</b>                       |
| <b>Neither likely nor unlikely</b><br>Column % | 15%    | 16%              | 14%              | 21%                       | 15%       | <b>11%</b>        | 16%              | <b>17%<br/>D</b>  | 15%       | 16%                             | 12%                             |
| <b>Likely</b><br>Column %                      | 26%    | 23%              | 27%              | 55%                       | 26%       | <b>35%<br/>EF</b> | <b>24%</b>       | <b>22%</b>        | 26%       | <b>24%</b>                      | <b>34%<br/>G</b>                |
| <b>Very likely</b><br>Column %                 | 28%    | 26%              | 29%              | 18%                       | 28%       | <b>23%</b>        | <b>31%<br/>D</b> | 28%               | 28%       | <b>26%</b>                      | <b>36%<br/>G</b>                |
| <b>Very likely or likely</b><br>Column %       | 53%    | <b>50%</b>       | <b>56%<br/>A</b> | 73%                       | 53%       | <b>58%<br/>F</b>  | 56%              | <b>49%</b>        | 53%       | <b>50%</b>                      | <b>70%<br/>G</b>                |
| <b>I'm not sure</b><br>Column %                | 8%     | <b>4%</b>        | <b>12%<br/>A</b> | 6%                        | 8%        | <b>6%</b>         | <b>5%</b>        | <b>11%<br/>DE</b> | 8%        | <b>9%<br/>H</b>                 | <b>3%</b>                       |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGH



Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

State legislators are debating a constitutional amendment to ban a statewide property tax. While Tennessee does not currently impose a state-level property tax, this amendment would make it much more difficult to enact one in the future. If this amendment is placed on the ballot, would you vote for or against it? [ROTATE] \*

|                                               | Gender |                  |                  |                           | Age Group |                  |                  |                   | Ethnicity |                                 |                                 |
|-----------------------------------------------|--------|------------------|------------------|---------------------------|-----------|------------------|------------------|-------------------|-----------|---------------------------------|---------------------------------|
|                                               | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D    | 35 to 54<br>E    | 55+<br>F          | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                   | 1,200  | 545              | 648              | 7                         | 1,200     | 288              | 384              | 528               | 1,200     | 1,013                           | 187                             |
| <b>Vote for the amendment</b><br>Column %     | 61%    | <b>67%<br/>B</b> | <b>55%</b>       | 55%                       | 61%       | <b>55%<br/>D</b> | <b>57%<br/>E</b> | <b>66%<br/>DE</b> | 61%       | <b>63%<br/>H</b>                | <b>46%<br/>G</b>                |
| <b>Vote against the amendment</b><br>Column % | 19%    | 19%              | 19%              | 40%                       | 19%       | <b>25%<br/>F</b> | 20%              | <b>15%</b>        | 19%       | <b>18%</b>                      | <b>27%<br/>G</b>                |
| <b>I'm not sure</b><br>Column %               | 21%    | <b>14%<br/>A</b> | <b>26%<br/>A</b> | 5%                        | 21%       | 20%              | <b>24%<br/>F</b> | <b>18%</b>        | 21%       | <b>19%</b>                      | <b>27%<br/>G</b>                |

\* Denotes variable with statistically significant findings


 Significant difference within groups: ABDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Tennessee's constitution currently requires judges to offer bail to defendants unless they are charged with first-degree murder. State legislators are debating a constitutional amendment that would allow judges to deny bail for additional crimes, including terrorism, rape, and torture. If this amendment is placed on the ballot, would you vote for or against it? [ROTATE] \*

|                                               | Gender |                  |                  |                           | Age Group |                  |                   |                   | Ethnicity |                                 |                                 |
|-----------------------------------------------|--------|------------------|------------------|---------------------------|-----------|------------------|-------------------|-------------------|-----------|---------------------------------|---------------------------------|
|                                               | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D    | 35 to 54<br>E     | 55+<br>F          | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                   | 1,200  | 545              | 648              | 7                         | 1,200     | 288              | 384               | 528               | 1,200     | 1,013                           | 187                             |
| <b>Vote for the amendment</b><br>Column %     | 75%    | <b>75%<br/>C</b> | <b>76%<br/>C</b> | <b>26%</b>                | 75%       | <b>69%</b>       | <b>68%</b>        | <b>84%<br/>DE</b> | 75%       | <b>76%<br/>H</b>                | <b>68%</b>                      |
| <b>Vote against the amendment</b><br>Column % | 13%    | <b>14%</b>       | <b>11%</b>       | <b>68%<br/>AB</b>         | 13%       | <b>20%<br/>F</b> | <b>16%<br/>F</b>  | <b>7%</b>         | 13%       | <b>12%</b>                      | <b>18%<br/>G</b>                |
| <b>I'm not sure</b><br>Column %               | 12%    | 10%              | 13%              | 6%                        | 12%       | <b>11%</b>       | <b>16%<br/>DF</b> | <b>10%</b>        | 12%       | 11%                             | 14%                             |

\* Denotes variable with statistically significant findings

 Significant difference within groups: ABCDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you support or oppose eliminating the U S Department of Education and returning funding and decision-making to the states? \*

|                                                 | Gender |                  |                  |                           | Age Group |                   |                  |                   | Ethnicity |                                 |                                 |
|-------------------------------------------------|--------|------------------|------------------|---------------------------|-----------|-------------------|------------------|-------------------|-----------|---------------------------------|---------------------------------|
|                                                 | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D     | 35 to 54<br>E    | 55+<br>F          | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                     | 1,200  | 545              | 648              | 7                         | 1,200     | 288               | 384              | 528               | 1,200     | 1,013                           | 187                             |
| <b>Strongly or somewhat support</b><br>Column % | 50%    | <b>57%<br/>B</b> | <b>44%</b>       | 18%                       | 50%       | <b>44%</b>        | 49%              | <b>54%<br/>D</b>  | 50%       | <b>52%<br/>H</b>                | <b>39%</b>                      |
| <b>Strongly support</b><br>Column %             | 27%    | <b>34%<br/>B</b> | <b>22%</b>       | 0%                        | 27%       | <b>19%</b>        | <b>26%<br/>D</b> | <b>33%<br/>DE</b> | 27%       | <b>29%<br/>H</b>                | <b>19%</b>                      |
| <b>Somewhat support</b><br>Column %             | 23%    | 23%              | 23%              | 18%                       | 23%       | 25%               | 23%              | 21%               | 23%       | 23%                             | 19%                             |
| <b>Somewhat oppose</b><br>Column %              | 13%    | 11%              | 15%              | 8%                        | 13%       | <b>23%<br/>EF</b> | <b>12%</b>       | <b>9%</b>         | 13%       | <b>12%</b>                      | <b>21%<br/>G</b>                |
| <b>Strongly oppose</b><br>Column %              | 23%    | 24%              | 23%              | 50%                       | 23%       | 24%               | 25%              | 22%               | 23%       | <b>21%</b>                      | <b>35%<br/>G</b>                |
| <b>Strongly or somewhat oppose</b><br>Column %  | 37%    | 35%              | 38%              | 58%                       | 37%       | <b>47%<br/>EF</b> | <b>36%</b>       | <b>31%</b>        | 37%       | <b>33%</b>                      | <b>56%<br/>G</b>                |
| <b>I'm not sure</b><br>Column %                 | 13%    | <b>8%</b>        | <b>18%<br/>A</b> | 24%                       | 13%       | <b>9%</b>         | <b>14%<br/>D</b> | <b>15%<br/>D</b>  | 13%       | <b>15%<br/>H</b>                | <b>6%</b>                       |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Should the government consider race or gender to determine who qualifies for certain programs or who can serve on official agency boards? \*

|                                                                                                                                            | Gender |                  |             |                           | Age Group |                   |                  |                   | Ethnicity |                                 |                                 |
|--------------------------------------------------------------------------------------------------------------------------------------------|--------|------------------|-------------|---------------------------|-----------|-------------------|------------------|-------------------|-----------|---------------------------------|---------------------------------|
|                                                                                                                                            | Total  | Male<br>A        | Female<br>B | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D     | 35 to 54<br>E    | 55+<br>F          | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                                                                                                                | 1,200  | 545              | 648         | 7                         | 1,200     | 288               | 384              | 528               | 1,200     | 1,013                           | 187                             |
| <b>Total yes</b><br>Column %                                                                                                               | 30%    | <b>34%<br/>B</b> | <b>27%</b>  | 53%                       | 30%       | <b>42%<br/>EF</b> | <b>29%</b>       | <b>25%</b>        | 30%       | <b>28%</b>                      | <b>41%<br/>G</b>                |
| <b>Yes, it is acceptable to consider<br/>race or gender in these<br/>decisions</b><br>Column %                                             | 9%     | <b>12%<br/>B</b> | <b>7%</b>   | 35%                       | 9%        | <b>15%<br/>F</b>  | <b>10%<br/>F</b> | <b>6%</b>         | 9%        | <b>9%</b>                       | <b>14%<br/>G</b>                |
| <b>Yes, but only in limited<br/>circumstances where race or<br/>gender is directly relevant to the<br/>program or position</b><br>Column % | 21%    | 22%              | 20%         | 18%                       | 21%       | <b>27%<br/>EF</b> | <b>19%</b>       | <b>19%</b>        | 21%       | <b>20%</b>                      | <b>27%<br/>G</b>                |
| <b>No, race or gender should never<br/>be a factor</b><br>Column %                                                                         | 66%    | 63%              | 68%         | 42%                       | 66%       | <b>53%</b>        | <b>65%<br/>D</b> | <b>73%<br/>DE</b> | 66%       | <b>68%<br/>H</b>                | <b>54%</b>                      |
| <b>I'm not sure</b><br>Column %                                                                                                            | 4%     | 3%               | 5%          | 5%                        | 4%        | <b>5%<br/>F</b>   | <b>6%<br/>F</b>  | <b>2%</b>         | 4%        | 4%                              | 5%                              |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Should private businesses be allowed to consider race as a factor in hiring decisions and business operations? \*

|                                                                                                                                                  | Gender |                 |                  |                           | Age Group |                  |                 |                  | Ethnicity |                                 |                                 |
|--------------------------------------------------------------------------------------------------------------------------------------------------|--------|-----------------|------------------|---------------------------|-----------|------------------|-----------------|------------------|-----------|---------------------------------|---------------------------------|
|                                                                                                                                                  | Total  | Male<br>A       | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D    | 35 to 54<br>E   | 55+<br>F         | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                                                                                                                      | 1,200  | 545             | 648              | 7                         | 1,200     | 288              | 384             | 528              | 1,200     | 1,013                           | 187                             |
| <b>Total yes</b><br>Column %                                                                                                                     | 24%    | <b>30%</b><br>B | <b>19%</b>       | <b>68%</b><br>B           | 24%       | <b>36%</b><br>EF | <b>23%</b>      | <b>19%</b>       | 24%       | <b>22%</b>                      | <b>39%</b><br>G                 |
| <b>Yes, it is acceptable to consider<br/>race in these decisions</b><br>Column %                                                                 | 10%    | <b>14%</b><br>B | <b>6%</b>        | <b>47%</b><br>AB          | 10%       | <b>19%</b><br>EF | <b>9%</b><br>F  | <b>5%</b>        | 10%       | <b>9%</b>                       | <b>16%</b><br>G                 |
| <b>Yes, I don't personally agree<br/>with it, but private businesses<br/>should have the freedom to<br/>make their own decisions</b><br>Column % | 15%    | 16%             | 13%              | 21%                       | 15%       | 17%              | 14%             | 14%              | 15%       | <b>13%</b>                      | <b>23%</b><br>G                 |
| <b>No, race should never be a<br/>factor in hiring or business<br/>operations</b><br>Column %                                                    | 72%    | <b>68%</b><br>C | <b>75%</b><br>AC | <b>26%</b>                | 72%       | <b>60%</b>       | <b>70%</b><br>D | <b>80%</b><br>DE | 72%       | <b>74%</b><br>H                 | <b>57%</b>                      |
| <b>I'm not sure</b><br>Column %                                                                                                                  | 4%     | <b>2%</b>       | <b>6%</b><br>A   | 6%                        | 4%        | 4%               | <b>7%</b><br>F  | <b>2%</b>        | 4%        | 4%                              | 4%                              |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Currently, state agencies can implement regulations without legislative approval. A proposed law would require any regulation with an economic impact of over \$1 million to be approved by the state legislature before taking effect. Supporters say this increases accountability, while opponents argue it could slow necessary regulations. Do you support or oppose this proposal? \*

|                                                 | Gender |                  |                  |                           | Age Group |                   |                  |                  | Ethnicity |                                 |                         |
|-------------------------------------------------|--------|------------------|------------------|---------------------------|-----------|-------------------|------------------|------------------|-----------|---------------------------------|-------------------------|
|                                                 | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D     | 35 to 54<br>E    | 55+<br>F         | Total     | White,<br>non-<br>Hispanic<br>G | White/No<br>Answer<br>H |
| Sample Size                                     | 1,200  | 545              | 648              | 7                         | 1,200     | 288               | 384              | 528              | 1,200     | 1,013                           | 187                     |
| <b>Strongly or somewhat support</b><br>Column % | 54%    | <b>67%<br/>B</b> | <b>42%</b>       | 48%                       | 54%       | 55%               | <b>49%</b>       | <b>56%<br/>E</b> | 54%       | 54%                             | 50%                     |
| <b>Strongly support</b><br>Column %             | 21%    | <b>28%<br/>B</b> | <b>16%</b>       | 8%                        | 21%       | <b>17%</b>        | 20%              | <b>25%<br/>D</b> | 21%       | 21%                             | 21%                     |
| <b>Somewhat support</b><br>Column %             | 32%    | <b>39%<br/>B</b> | <b>27%</b>       | 40%                       | 32%       | <b>39%<br/>EF</b> | <b>29%</b>       | <b>32%</b>       | 32%       | 33%                             | 29%                     |
| <b>Somewhat oppose</b><br>Column %              | 12%    | 12%              | 12%              | 23%                       | 12%       | <b>17%<br/>F</b>  | 12%              | <b>10%</b>       | 12%       | <b>10%</b>                      | <b>22%<br/>G</b>        |
| <b>Strongly oppose</b><br>Column %              | 5%     | 6%               | 5%               | 0%                        | 5%        | 4%                | 7%               | 5%               | 5%        | 5%                              | 6%                      |
| <b>Strongly or somewhat oppose</b><br>Column %  | 18%    | 18%              | 17%              | 23%                       | 18%       | <b>21%<br/>F</b>  | 19%              | <b>15%</b>       | 18%       | <b>16%</b>                      | <b>28%<br/>G</b>        |
| <b>I'm not sure</b><br>Column %                 | 29%    | <b>15%</b>       | <b>40%<br/>A</b> | 29%                       | 29%       | <b>24%</b>        | <b>32%<br/>D</b> | 29%              | 29%       | <b>30%<br/>H</b>                | <b>21%</b>              |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Should individuals moving to Tennessee who already hold a professional license in another state (e.g., realtor, barber, accountant) be allowed to continue working without additional licensing requirements, or should they be required to obtain a Tennessee-specific license before practicing? \*

|                                                                                                     | Gender |                  |                  |                           | Age Group |                  |                  |                   | Ethnicity |                                 |                                 |
|-----------------------------------------------------------------------------------------------------|--------|------------------|------------------|---------------------------|-----------|------------------|------------------|-------------------|-----------|---------------------------------|---------------------------------|
|                                                                                                     | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D    | 35 to 54<br>E    | 55+<br>F          | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                                                                         | 1,200  | 545              | 648              | 7                         | 1,200     | 288              | 384              | 528               | 1,200     | 1,013                           | 187                             |
| <b>Yes, they should be allowed to<br/>work without extra licensing<br/>requirements</b><br>Column % | 36%    | <b>41%<br/>B</b> | <b>32%</b>       | 37%                       | 36%       | <b>49%<br/>F</b> | <b>42%<br/>F</b> | <b>25%</b>        | 36%       | <b>32%</b>                      | <b>55%<br/>G</b>                |
| <b>No, they should be required to<br/>obtain a Tennessee-specific<br/>license</b><br>Column %       | 51%    | 49%              | 53%              | 23%                       | 51%       | <b>40%</b>       | <b>48%<br/>D</b> | <b>60%<br/>DE</b> | 51%       | <b>54%<br/>H</b>                | <b>36%</b>                      |
| <b>I'm not sure</b><br>Column %                                                                     | 13%    | <b>10%</b>       | <b>15%<br/>A</b> | 40%                       | 13%       | 11%              | <b>11%</b>       | <b>15%<br/>E</b>  | 13%       | 14%                             | 9%                              |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Which statement best describes the condition of roads in your community? \*

|                                                                                                | Gender |                  |                 |                           | Age Group |                  |                  |                  | Ethnicity |                                 |                                 |
|------------------------------------------------------------------------------------------------|--------|------------------|-----------------|---------------------------|-----------|------------------|------------------|------------------|-----------|---------------------------------|---------------------------------|
|                                                                                                | Total  | Male<br>A        | Female<br>B     | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D    | 35 to 54<br>E    | 55+<br>F         | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                                                                    | 1,200  | 545              | 648             | 7                         | 1,200     | 288              | 384              | 528              | 1,200     | 1,013                           | 187                             |
| <b>Our roads have improved over the past year</b><br>Column %                                  | 14%    | <b>18%<br/>B</b> | <b>11%</b>      | 2%                        | 14%       | <b>19%<br/>E</b> | <b>11%</b>       | 14%              | 14%       | 14%                             | 12%                             |
| <b>Our roads have remained about the same over the past year</b><br>Column %                   | 37%    | 37%              | 37%             | 58%                       | 37%       | 38%              | 36%              | 37%              | 37%       | 37%                             | 34%                             |
| <b>Our roads have gotten worse over the past year</b><br>Column %                              | 34%    | 33%              | 35%             | 0%                        | 34%       | <b>27%</b>       | <b>35%<br/>D</b> | <b>37%<br/>D</b> | 34%       | <b>36%<br/>H</b>                | <b>25%</b>                      |
| <b>Our roads are in terrible condition—it's like driving on the moon out there</b><br>Column % | 12%    | 11%              | 13%             | 34%                       | 12%       | 14%              | <b>14%<br/>F</b> | <b>9%</b>        | 12%       | <b>9%</b>                       | <b>25%<br/>G</b>                |
| <b>I'm not sure</b><br>Column %                                                                | 3%     | <b>2%</b>        | <b>5%<br/>A</b> | 6%                        | 3%        | 3%               | 3%               | 3%               | 3%        | 3%                              | 3%                              |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGH



Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

What is your favorite genre of music? \*

|                                            | Gender |                  |                  |                           | Age Group |                   |                  |                   | Ethnicity |                                 |                                 |
|--------------------------------------------|--------|------------------|------------------|---------------------------|-----------|-------------------|------------------|-------------------|-----------|---------------------------------|---------------------------------|
|                                            | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D     | 35 to 54<br>E    | 55+<br>F          | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                | 1,200  | 545              | 648              | 7                         | 1,200     | 288               | 384              | 528               | 1,200     | 1,013                           | 187                             |
| <b>Rock</b><br>Column %                    | 30%    | <b>33%<br/>B</b> | <b>27%</b>       | 52%                       | 30%       | <b>16%</b>        | <b>34%<br/>D</b> | <b>34%<br/>D</b>  | 30%       | <b>33%<br/>H</b>                | <b>12%</b>                      |
| <b>Country</b><br>Column %                 | 26%    | <b>23%</b>       | <b>29%<br/>A</b> | 0%                        | 26%       | <b>19%</b>        | <b>24%</b>       | <b>31%<br/>DE</b> | 26%       | <b>30%<br/>H</b>                | <b>5%</b>                       |
| <b>Pop</b><br>Column %                     | 10%    | <b>8%</b>        | <b>12%<br/>A</b> | 0%                        | 10%       | <b>16%<br/>EF</b> | <b>9%</b>        | <b>7%</b>         | 10%       | 10%                             | 11%                             |
| <b>Rap/Hip-Hop</b><br>Column %             | 9%     | <b>12%<br/>B</b> | <b>7%</b>        | 0%                        | 9%        | <b>22%<br/>EF</b> | <b>11%<br/>F</b> | <b>0%</b>         | 9%        | <b>6%</b>                       | <b>23%<br/>G</b>                |
| <b>R&amp;B</b><br>Column %                 | 8%     | 7%               | 9%               | 2%                        | 8%        | <b>10%<br/>F</b>  | 9%               | <b>6%</b>         | 8%        | <b>4%</b>                       | <b>31%<br/>G</b>                |
| <b>Classical</b><br>Column %               | 4%     | 4%               | 3%               | 0%                        | 4%        | 4%                | 3%               | 5%                | 4%        | 4%                              | 4%                              |
| <b>Jazz</b><br>Column %                    | 2%     | <b>1%</b>        | <b>3%<br/>A</b>  | 0%                        | 2%        | 3%                | <b>1%</b>        | <b>3%<br/>E</b>   | 2%        | <b>2%</b>                       | <b>4%<br/>G</b>                 |
| <b>EDM/Electronic</b><br>Column %          | 2%     | <b>3%<br/>B</b>  | <b>2%</b>        | 0%                        | 2%        | <b>5%<br/>F</b>   | <b>2%<br/>F</b>  | <b>1%</b>         | 2%        | 2%                              | 4%                              |
| <b>Bluegrass</b><br>Column %               | 1%     | <b>1%</b>        | <b>1%</b>        | <b>45%<br/>AB</b>         | 1%        | 2%                | 1%               | 1%                | 1%        | 2%                              | 1%                              |
| <b>I don't listen to music</b><br>Column % | 0%     | 1%               | 0%               | 0%                        | 0%        | 0%                | 1%               | 0%                | 0%        | 0%                              | 0%                              |
| <b>Other (Please specify)</b><br>Column %  | 7%     | 7%               | 7%               | 0%                        | 7%        | <b>4%</b>         | <b>5%</b>        | <b>11%<br/>DE</b> | 7%        | 8%                              | 5%                              |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Canadian airline Flair Airlines has canceled flights to Nashville due to trade tensions and consumer backlash against American products. Do you think airlines should make business decisions based on political issues? \*

|                                                                                | Gender |                  |                  |                           | Age Group |                   |                  |                   | Ethnicity |                                 |                                 |
|--------------------------------------------------------------------------------|--------|------------------|------------------|---------------------------|-----------|-------------------|------------------|-------------------|-----------|---------------------------------|---------------------------------|
|                                                                                | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D     | 35 to 54<br>E    | 55+<br>F          | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                                                    | 1,200  | 545              | 648              | 7                         | 1,200     | 288               | 384              | 528               | 1,200     | 1,013                           | 187                             |
| <b>Yes, airlines should respond to<br/>consumer sentiment</b><br>Column %      | 26%    | <b>32%<br/>B</b> | <b>20%</b>       | <b>60%<br/>B</b>          | 26%       | <b>38%<br/>EF</b> | <b>28%<br/>F</b> | <b>17%</b>        | 26%       | <b>22%</b>                      | <b>47%<br/>G</b>                |
| <b>No, airlines should remain<br/>neutral and operate as usual</b><br>Column % | 63%    | <b>60%<br/>C</b> | <b>65%<br/>C</b> | <b>24%</b>                | 63%       | <b>53%</b>        | <b>58%</b>       | <b>71%<br/>DE</b> | 63%       | <b>66%<br/>H</b>                | <b>43%</b>                      |
| <b>I'm not sure</b><br>Column %                                                | 12%    | <b>8%</b>        | <b>15%<br/>A</b> | 16%                       | 12%       | 9%                | 13%              | 12%               | 12%       | 12%                             | 10%                             |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Bachelorette parties have become a major part of Nashville tourism. If Canada limits flights to Music City, should Tennessee place a 'bachelorette tax' on Canadian bridal parties to make up for lost tourism revenue? \*

|                                                             | Gender |                  |                  |                           | Age Group |                   |                  |                  | Ethnicity |                                 |                                 |
|-------------------------------------------------------------|--------|------------------|------------------|---------------------------|-----------|-------------------|------------------|------------------|-----------|---------------------------------|---------------------------------|
|                                                             | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D     | 35 to 54<br>E    | 55+<br>F         | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                                 | 1,200  | 545              | 648              | 7                         | 1,200     | 288               | 384              | 528              | 1,200     | 1,013                           | 187                             |
| <b>Yes, tax the Canadian<br/>bachelorettes!</b><br>Column % | 23%    | <b>26%<br/>B</b> | <b>19%</b>       | 16%                       | 23%       | <b>32%<br/>EF</b> | <b>23%<br/>F</b> | <b>17%</b>       | 23%       | 22%                             | 25%                             |
| <b>No, let them party freely</b><br>Column %                | 59%    | 61%              | 57%              | 60%                       | 59%       | 55%               | 58%              | 61%              | 59%       | 59%                             | 57%                             |
| <b>I'm not sure</b><br>Column %                             | 19%    | <b>13%</b>       | <b>23%<br/>A</b> | 24%                       | 19%       | <b>12%</b>        | <b>19%<br/>D</b> | <b>22%<br/>D</b> | 19%       | 19%                             | 18%                             |

\* Denotes variable with statistically significant findings

 Significant difference within groups: ABDEF

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you think Tennessee is becoming more conservative, more liberal, or staying the same? \*

|                                      | Gender |                  |                  |                           | Age Group |                  |                  |                  | Ethnicity |                                 |                                 |
|--------------------------------------|--------|------------------|------------------|---------------------------|-----------|------------------|------------------|------------------|-----------|---------------------------------|---------------------------------|
|                                      | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D    | 35 to 54<br>E    | 55+<br>F         | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                          | 1,200  | 545              | 648              | 7                         | 1,200     | 288              | 384              | 528              | 1,200     | 1,013                           | 187                             |
| <b>More conservative</b><br>Column % | 39%    | <b>44%<br/>B</b> | <b>34%</b>       | 66%                       | 39%       | 39%              | 40%              | 38%              | 39%       | 39%                             | 40%                             |
| <b>More liberal</b><br>Column %      | 15%    | 16%              | 13%              | 10%                       | 15%       | <b>21%<br/>F</b> | <b>17%<br/>F</b> | <b>10%</b>       | 15%       | <b>13%</b>                      | <b>22%<br/>G</b>                |
| <b>Staying the same</b><br>Column %  | 36%    | <b>33%</b>       | <b>39%<br/>A</b> | 0%                        | 36%       | <b>28%</b>       | <b>36%<br/>D</b> | <b>41%<br/>D</b> | 36%       | <b>38%<br/>H</b>                | <b>27%</b>                      |
| <b>I'm not sure</b><br>Column %      | 10%    | <b>7%</b>        | <b>13%<br/>A</b> | 24%                       | 10%       | 11%              | <b>7%</b>        | <b>12%<br/>E</b> | 10%       | 10%                             | 11%                             |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Generally speaking, do you think of yourself as a...? \*

|                                    | Gender |            |                 |                           | Age Group |                  |                 |                  | Ethnicity |                                 |                                 |
|------------------------------------|--------|------------|-----------------|---------------------------|-----------|------------------|-----------------|------------------|-----------|---------------------------------|---------------------------------|
|                                    | Total  | Male<br>A  | Female<br>B     | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D    | 35 to 54<br>E   | 55+<br>F         | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                        | 1,200  | 545        | 648             | 7                         | 1,200     | 288              | 384             | 528              | 1,200     | 1,013                           | 187                             |
| <b>Democrat</b><br>Column %        | 27%    | <b>24%</b> | <b>30%</b><br>A | 40%                       | 27%       | <b>39%</b><br>EF | <b>29%</b><br>F | <b>20%</b>       | 27%       | <b>23%</b>                      | <b>51%</b><br>G                 |
| <b>Independent</b><br>Column %     | 21%    | 23%        | 20%             | 42%                       | 21%       | 23%              | 20%             | 22%              | 21%       | 21%                             | 26%                             |
| <b>Republican</b><br>Column %      | 50%    | 52%        | 49%             | 18%                       | 50%       | <b>38%</b>       | <b>49%</b><br>D | <b>57%</b><br>DE | 50%       | <b>55%</b><br>H                 | <b>23%</b>                      |
| <b>Something else:</b><br>Column % | 1%     | 1%         | 1%              | 0%                        | 1%        | 1%               | 2%              | 1%               | 1%        | 1%                              | 0%                              |

\* Denotes variable with statistically significant findings

 Significant difference within groups: ADEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Would you call yourself a...

|                                          | Gender |           |             |                           | Age Group |               |               |          | Ethnicity |                                 |                                 |
|------------------------------------------|--------|-----------|-------------|---------------------------|-----------|---------------|---------------|----------|-----------|---------------------------------|---------------------------------|
|                                          | Total  | Male<br>A | Female<br>B | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D | 35 to 54<br>E | 55+<br>F | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                              | 600    | 283       | 316         | 1                         | 600       | 109           | 188           | 303      | 600       | 558                             | 42                              |
| Strong Republican<br>Column %            | 66%    | 70%       | 62%         | 100%                      | 66%       | 64%           | 63%           | 68%      | 66%       | 66%                             | 60%                             |
| Not a Very Strong Republican<br>Column % | 34%    | 30%       | 38%         | 0%                        | 34%       | 36%           | 37%           | 32%      | 34%       | 34%                             | 40%                             |

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Would you call yourself a... \*

|                                               | Gender |           |             |                           | Age Group |                 |                 |          | Ethnicity |                                 |                                 |
|-----------------------------------------------|--------|-----------|-------------|---------------------------|-----------|-----------------|-----------------|----------|-----------|---------------------------------|---------------------------------|
|                                               | Total  | Male<br>A | Female<br>B | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D   | 35 to 54<br>E   | 55+<br>F | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                   | 330    | 131       | 196         | 3                         | 330       | 111             | 113             | 106      | 330       | 235                             | 95                              |
| <b>Strong Democrat</b><br>Column %            | 67%    | 69%       | 67%         | 60%                       | 67%       | <b>60%</b>      | <b>76%</b><br>D | 66%      | 67%       | 71%                             | 60%                             |
| <b>Not a Very Strong Democrat</b><br>Column % | 33%    | 31%       | 33%         | 40%                       | 33%       | <b>40%</b><br>E | <b>24%</b>      | 34%      | 33%       | 29%                             | 40%                             |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: DE

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you think of yourself as... \*

|                                                   | Gender |                  |                  |                           | Age Group |                  |               |                  | Ethnicity |                                 |                                 |
|---------------------------------------------------|--------|------------------|------------------|---------------------------|-----------|------------------|---------------|------------------|-----------|---------------------------------|---------------------------------|
|                                                   | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D    | 35 to 54<br>E | 55+<br>F         | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                       | 270    | 131              | 136              | 3                         | 270       | 68               | 83            | 119              | 270       | 220                             | 50                              |
| <b>Closer to the Republican Party</b><br>Column % | 36%    | <b>46%<br/>B</b> | <b>28%</b>       | 0%                        | 36%       | 34%              | 44%           | 32%              | 36%       | 37%                             | 34%                             |
| <b>Closer to the Democratic Party</b><br>Column % | 27%    | <b>20%</b>       | <b>33%<br/>A</b> | <b>70%<br/>A</b>          | 27%       | <b>38%<br/>E</b> | <b>16%</b>    | <b>29%<br/>E</b> | 27%       | 27%                             | 28%                             |
| <b>Strictly an Independent</b><br>Column %        | 36%    | 34%              | 39%              | 30%                       | 36%       | 28%              | 40%           | 39%              | 36%       | 36%                             | 38%                             |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABE




Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

2024 Ballot \*

|                                  | Gender |                  |                  |                           | Age Group |                   |                  |                  | Ethnicity |                                 |                                 |
|----------------------------------|--------|------------------|------------------|---------------------------|-----------|-------------------|------------------|------------------|-----------|---------------------------------|---------------------------------|
|                                  | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D     | 35 to 54<br>E    | 55+<br>F         | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                      | 1,117  | 516              | 596              | 5                         | 1,117     | 265               | 348              | 505              | 1,117     | 942                             | 175                             |
| <b>Donald Trump</b><br>Column %  | 63%    | <b>65%<br/>C</b> | <b>61%<br/>C</b> | <b>8%</b>                 | 63%       | <b>55%</b>        | <b>65%<br/>D</b> | <b>66%<br/>D</b> | 63%       | <b>68%<br/>H</b>                | <b>37%</b>                      |
| <b>Kamala Harris</b><br>Column % | 33%    | <b>29%</b>       | <b>36%<br/>A</b> | <b>92%<br/>AB</b>         | 33%       | <b>42%<br/>EF</b> | <b>32%</b>       | <b>29%</b>       | 33%       | <b>29%</b>                      | <b>58%<br/>G</b>                |
| <b>Other</b><br>Column %         | 4%     | <b>6%<br/>B</b>  | <b>2%</b>        | 0%                        | 4%        | 4%                | 3%               | 5%               | 4%        | 4%                              | 4%                              |

\* Denotes variable with statistically significant findings

 Significant difference within groups: ABCDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Grand Division \*

|                                        | Gender |                 |                 |                           | Age Group |                |                 |                  | Ethnicity |                                 |                                 |
|----------------------------------------|--------|-----------------|-----------------|---------------------------|-----------|----------------|-----------------|------------------|-----------|---------------------------------|---------------------------------|
|                                        | Total  | Male<br>A       | Female<br>B     | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D  | 35 to 54<br>E   | 55+<br>F         | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                            | 1,200  | 545             | 648             | 7                         | 1,200     | 288            | 384             | 528              | 1,200     | 1,013                           | 187                             |
| <b>East Tennessee</b><br>Column %      | 35%    | <b>31%</b>      | <b>38%</b><br>A | 6%                        | 35%       | <b>32%</b>     | <b>30%</b>      | <b>41%</b><br>DE | 35%       | <b>39%</b><br>H                 | <b>14%</b>                      |
| <b>Middle Tennessee</b><br>Column %    | 39%    | <b>38%</b>      | <b>39%</b>      | <b>90%</b><br>AB          | 39%       | 40%            | <b>45%</b><br>F | <b>34%</b>       | 39%       | 39%                             | 37%                             |
| <b>West Tennessee</b><br>Column %      | 20%    | <b>23%</b><br>B | <b>18%</b>      | 0%                        | 20%       | 20%            | 19%             | 21%              | 20%       | <b>16%</b>                      | <b>42%</b><br>G                 |
| <b>Other/Not Available</b><br>Column % | 6%     | <b>8%</b><br>B  | <b>5%</b>       | 5%                        | 6%        | <b>9%</b><br>F | 7%              | <b>4%</b>        | 6%        | 6%                              | 7%                              |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

What is your age? \*

|                                | Gender |           |             |                           | Age Group |                   |                   |                   | Ethnicity |                                 |                                 |
|--------------------------------|--------|-----------|-------------|---------------------------|-----------|-------------------|-------------------|-------------------|-----------|---------------------------------|---------------------------------|
|                                | Total  | Male<br>A | Female<br>B | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D     | 35 to 54<br>E     | 55+<br>F          | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                    | 1,200  | 545       | 648         | 7                         | 1,200     | 288               | 384               | 528               | 1,200     | 1,013                           | 187                             |
| <b>18 to 24</b><br>Column %    | 8%     | 7%        | 9%          | 0%                        | 8%        | <b>33%<br/>EF</b> | <b>0%</b>         | <b>0%</b>         | 8%        | <b>6%</b>                       | <b>19%<br/>G</b>                |
| <b>25 to 34</b><br>Column %    | 16%    | 18%       | <b>14%</b>  | <b>55%<br/>B</b>          | 16%       | <b>67%<br/>EF</b> | <b>0%</b>         | <b>0%</b>         | 16%       | <b>14%</b>                      | <b>26%<br/>G</b>                |
| <b>35 to 44</b><br>Column %    | 16%    | 16%       | 16%         | 21%                       | 16%       | <b>0%</b>         | <b>50%<br/>DF</b> | <b>0%</b>         | 16%       | 15%                             | 19%                             |
| <b>45 to 54</b><br>Column %    | 16%    | 16%       | 16%         | 18%                       | 16%       | <b>0%</b>         | <b>50%<br/>DF</b> | <b>0%</b>         | 16%       | 16%                             | 14%                             |
| <b>55 to 64</b><br>Column %    | 17%    | 15%       | 19%         | 6%                        | 17%       | <b>0%</b>         | <b>0%</b>         | <b>39%<br/>DE</b> | 17%       | 18%                             | 12%                             |
| <b>65 or older</b><br>Column % | 27%    | 28%       | 26%         | 0%                        | 27%       | <b>0%</b>         | <b>0%</b>         | <b>61%<br/>DE</b> | 27%       | <b>30%<br/>H</b>                | <b>10%</b>                      |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Which of the following are you? \*

|                                     | Gender |                    |                    |                           | Age Group |                 |               |           | Ethnicity |                                 |                                 |
|-------------------------------------|--------|--------------------|--------------------|---------------------------|-----------|-----------------|---------------|-----------|-----------|---------------------------------|---------------------------------|
|                                     | Total  | Male<br>A          | Female<br>B        | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D   | 35 to 54<br>E | 55+<br>F  | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                         | 1,200  | 545                | 648                | 7                         | 1,200     | 288             | 384           | 528       | 1,200     | 1,013                           | 187                             |
| <b>Male</b><br>Column %             | 45%    | <b>100%<br/>BC</b> | <b>0%</b>          | <b>0%</b>                 | 45%       | 47%             | 45%           | 45%       | 45%       | 45%                             | 48%                             |
| <b>Female</b><br>Column %           | 54%    | <b>0%</b>          | <b>100%<br/>AC</b> | <b>0%</b>                 | 54%       | 52%             | 54%           | 55%       | 54%       | 55%                             | 50%                             |
| <b>Other/Non-binary</b><br>Column % | 1%     | <b>0%</b>          | <b>0%</b>          | <b>100%<br/>AB</b>        | 1%        | <b>1%<br/>F</b> | 1%            | <b>0%</b> | 1%        | 0%                              | 2%                              |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCF

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

How many infants and children under 18 years of age live in your household today? \*

|                              | Gender |           |             |                           | Age Group |                 |                  |                  | Ethnicity |                                 |                                 |
|------------------------------|--------|-----------|-------------|---------------------------|-----------|-----------------|------------------|------------------|-----------|---------------------------------|---------------------------------|
|                              | Total  | Male<br>A | Female<br>B | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D   | 35 to 54<br>E    | 55+<br>F         | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                  | 1,200  | 545       | 648         | 7                         | 1,200     | 288             | 384              | 528              | 1,200     | 1,013                           | 187                             |
| <b>None</b><br>Column %      | 67%    | 69%       | 65%         | 61%                       | 67%       | <b>56%</b><br>E | <b>43%</b>       | <b>90%</b><br>DE | 67%       | <b>69%</b><br>H                 | <b>57%</b>                      |
| <b>1 to 2</b><br>Column %    | 27%    | 26%       | 28%         | 21%                       | 27%       | <b>38%</b><br>F | <b>44%</b><br>F  | <b>9%</b>        | 27%       | <b>25%</b>                      | <b>39%</b><br>G                 |
| <b>3 or more</b><br>Column % | 6%     | 5%        | 7%          | 18%                       | 6%        | <b>6%</b><br>F  | <b>13%</b><br>DF | <b>1%</b>        | 6%        | 6%                              | 4%                              |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: DEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Which of the following best describes your race or ethnicity? \*

|                                              | Gender |            |                  |                           | Age Group |                   |                  |                   | Ethnicity |                                 |                                 |
|----------------------------------------------|--------|------------|------------------|---------------------------|-----------|-------------------|------------------|-------------------|-----------|---------------------------------|---------------------------------|
|                                              | Total  | Male<br>A  | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D     | 35 to 54<br>E    | 55+<br>F          | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                                  | 1,200  | 545        | 648              | 7                         | 1,200     | 288               | 384              | 528               | 1,200     | 1,013                           | 187                             |
| <b>White, non-Hispanic</b><br>Column %       | 84%    | 84%        | <b>85%<br/>C</b> | <b>53%</b>                | 84%       | <b>71%</b>        | <b>84%<br/>D</b> | <b>92%<br/>DE</b> | 84%       | <b>100%<br/>H</b>               | <b>0%</b>                       |
| <b>Black or African American</b><br>Column % | 11%    | <b>11%</b> | <b>10%</b>       | <b>47%<br/>AB</b>         | 11%       | <b>23%<br/>EF</b> | <b>11%<br/>F</b> | <b>4%</b>         | 11%       | <b>0%</b>                       | <b>71%<br/>G</b>                |
| <b>Asian</b><br>Column %                     | 1%     | 1%         | 1%               | 0%                        | 1%        | 2%                | 1%               | 1%                | 1%        | <b>0%</b>                       | <b>6%<br/>G</b>                 |
| <b>Hispanic</b><br>Column %                  | 2%     | 2%         | 2%               | 0%                        | 2%        | 3%                | <b>3%<br/>F</b>  | <b>1%</b>         | 2%        | <b>0%</b>                       | <b>13%<br/>G</b>                |
| <b>Other</b><br>Column %                     | 1%     | 1%         | 1%               | 0%                        | 1%        | 1%                | 1%               | 2%                | 1%        | <b>0%</b>                       | <b>8%<br/>G</b>                 |
| <b>Prefer not to answer</b><br>Column %      | 0%     | 0%         | 0%               | 0%                        | 0%        | 1%                | 0%               | 0%                | 0%        | <b>0%</b>                       | <b>2%<br/>G</b>                 |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Which of the following best describes your household's total income in 2024 BEFORE taxes? \*

|                                 | Gender |           |             |                           | Age Group |               |               |          | Ethnicity |                                 |                                 |
|---------------------------------|--------|-----------|-------------|---------------------------|-----------|---------------|---------------|----------|-----------|---------------------------------|---------------------------------|
|                                 | Total  | Male<br>A | Female<br>B | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D | 35 to 54<br>E | 55+<br>F | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                     | 1,200  | 545       | 648         | 7                         | 1,200     | 288           | 384           | 528      | 1,200     | 1,013                           | 187                             |
| < \$15,000<br>Column %          | 6%     | 3%        | 9%<br>A     | 20%                       | 6%        | 4%            | 6%            | 7%<br>D  | 6%        | 6%                              | 8%                              |
| \$15,000-\$24,999<br>Column %   | 5%     | 3%        | 6%<br>A     | 50%<br>AB                 | 5%        | 4%            | 6%            | 5%       | 5%        | 5%                              | 5%                              |
| \$25,000-\$34,999<br>Column %   | 7%     | 5%        | 8%<br>A     | 0%                        | 7%        | 6%            | 8%            | 7%       | 7%        | 7%                              | 7%                              |
| \$35,000-\$49,999<br>Column %   | 14%    | 10%       | 17%<br>A    | 0%                        | 14%       | 15%           | 11%           | 15%      | 14%       | 14%                             | 13%                             |
| \$50,000-\$74,999<br>Column %   | 19%    | 18%       | 20%         | 0%                        | 19%       | 18%           | 17%           | 21%      | 19%       | 19%                             | 21%                             |
| \$75,000-\$99,999<br>Column %   | 17%    | 18%       | 16%         | 0%                        | 17%       | 16%           | 17%           | 17%      | 17%       | 17%                             | 17%                             |
| \$100,000-124,999<br>Column %   | 12%    | 16%<br>B  | 9%          | 0%                        | 12%       | 11%           | 14%           | 11%      | 12%       | 12%                             | 13%                             |
| \$125,000-\$149,999<br>Column % | 8%     | 8%        | 7%          | 29%                       | 8%        | 10%<br>F      | 10%<br>F      | 6%       | 8%        | 9%<br>H                         | 3%                              |
| \$150,000-199,999<br>Column %   | 5%     | 7%<br>B   | 3%          | 0%                        | 5%        | 5%            | 5%            | 5%       | 5%        | 5%                              | 6%                              |
| \$200,000 and over<br>Column %  | 6%     | 8%<br>B   | 4%          | 0%                        | 6%        | 7%            | 4%            | 7%       | 6%        | 6%                              | 6%                              |
| Not sure<br>Column %            | 1%     | 2%<br>B   | 0%          | 0%                        | 1%        | 2%<br>EF      | 0%            | 0%       | 1%        | 1%                              | 1%                              |

\* Denotes variable with statistically significant findings


■ Significant difference within groups: ABDEFH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you own or rent your home? \*

|             |          | Gender |           |             |                           | Age Group |               |               |           | Ethnicity |                                 |                                 |
|-------------|----------|--------|-----------|-------------|---------------------------|-----------|---------------|---------------|-----------|-----------|---------------------------------|---------------------------------|
|             |          | Total  | Male<br>A | Female<br>B | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D | 35 to 54<br>E | 55+<br>F  | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size |          | 1,200  | 545       | 648         | 7                         | 1,200     | 288           | 384           | 528       | 1,200     | 1,013                           | 187                             |
| Own         | Column % | 73%    | 78%<br>BC | 69%<br>C    | 8%                        | 73%       | 62%           | 65%           | 85%<br>DE | 73%       | 76%<br>H                        | 53%                             |
| Rent        | Column % | 27%    | 22%       | 31%<br>A    | 92%<br>AB                 | 27%       | 38%<br>F      | 35%<br>F      | 15%       | 27%       | 24%                             | 47%<br>G                        |

\* Denotes variable with statistically significant findings

 Significant difference within groups: ABCDEFGH



Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

What is your current marital status? \*

|                                        | Gender |                  |                  |                           | Age Group |                   |                  |                   | Ethnicity |                                 |                                 |
|----------------------------------------|--------|------------------|------------------|---------------------------|-----------|-------------------|------------------|-------------------|-----------|---------------------------------|---------------------------------|
|                                        | Total  | Male<br>A        | Female<br>B      | Other/No<br>n-binary<br>C | Total     | 18 to 34<br>D     | 35 to 54<br>E    | 55+<br>F          | Total     | White,<br>non-<br>Hispanic<br>G | Non-<br>White/No<br>Answer<br>H |
| Sample Size                            | 1,200  | 545              | 648              | 7                         | 1,200     | 288               | 384              | 528               | 1,200     | 1,013                           | 187                             |
| <b>Married</b><br>Column %             | 51%    | <b>56%<br/>B</b> | <b>47%</b>       | 24%                       | 51%       | <b>28%</b>        | <b>55%<br/>D</b> | <b>60%<br/>D</b>  | 51%       | <b>54%<br/>H</b>                | <b>33%</b>                      |
| <b>Widowed</b><br>Column %             | 6%     | <b>2%</b>        | <b>9%<br/>A</b>  | 6%                        | 6%        | <b>1%</b>         | <b>3%<br/>D</b>  | <b>11%<br/>DE</b> | 6%        | 6%                              | 4%                              |
| <b>Divorced</b><br>Column %            | 9%     | 10%              | 9%               | 16%                       | 9%        | <b>1%</b>         | <b>14%<br/>D</b> | <b>11%<br/>D</b>  | 9%        | <b>10%<br/>H</b>                | <b>5%</b>                       |
| <b>Separated</b><br>Column %           | 4%     | <b>5%<br/>B</b>  | <b>2%</b>        | 7%                        | 4%        | <b>2%</b>         | <b>6%<br/>DF</b> | <b>3%</b>         | 4%        | 3%                              | 4%                              |
| <b>Never married</b><br>Column %       | 20%    | <b>23%<br/>B</b> | <b>18%</b>       | 47%                       | 20%       | <b>55%<br/>EF</b> | <b>15%<br/>F</b> | <b>5%</b>         | 20%       | <b>16%</b>                      | <b>45%<br/>G</b>                |
| <b>Prefer not to say</b><br>Column %   | 0%     | 0%               | 1%               | 0%                        | 0%        | 0%                | 1%               | 0%                | 0%        | 0%                              | 0%                              |
| <b>Living with partner</b><br>Column % | 10%    | <b>5%</b>        | <b>14%<br/>A</b> | 0%                        | 10%       | <b>13%<br/>E</b>  | <b>7%</b>        | 10%               | 10%       | 10%                             | 7%                              |

\* Denotes variable with statistically significant findings


■ Significant difference within groups: ABDEFGH

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

What is your current marital status? \*

Weight Variable = Weight, Confidence Level = 95%

\* Denotes variable with statistically significant findings

 Significant difference within groups: ABDEFGH