

Crosstabs (Party, Region, 2024 Ballot)

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

May 5, 2025

Targoz Market Research®

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| Currently, state agencies can implement regulations without legislative approval. A proposed law would require any regulation with an economic impact of over \$1 million to be approved by the state legislature before taking effect. Supporters say this increases accountability, while opponents argue it could slow necessary regulations. Do you support or oppose this proposal? * | 22 |
| Should individuals moving to Tennessee who already hold a professional license in another state (e.g., realtor, barber, accountant) be allowed to continue | |

| | |
|--|----|
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Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Are you registered to vote at your present address in Tennessee?

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|-----------------|-------|--------------|------------|---------------------|-------------|----------------|-----------------|---------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Yes Column % | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| No Column % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |

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How often would you say you vote? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|-------------------------------------|-------|------------------|------------------|---------------------|-------------|----------------|-----------------|---------|----------------|-------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Always Column % | 57% | 59% C | 61% C | 45% C | 60% | 60% | 62% | 57% | 57% | 53% G | 57% H | 58% | 70% GH |
| Nearly always Column % | 29% | 29% | 25% B | 34% B | 30% | 30% | 29% | 29% | 29% | 32% HJ | 26% H | 33% J | 19% J |
| Part of the time Column % | 9% | 6% A | 11% A | 12% A | 7% | 7% | 6% | 9% | 9% | 9% | 10% I | 5% I | 9% |
| Seldom Column % | 5% | 5% | 3% | 5% | 2% | 3% | 2% | 5% | 5% | 5% | 5% | 4% | 2% |
| Never vote Column % | 1% | 0% AB | 1% AB | 4% AB | 0% | 0% | 1% | 0% | 1% | 1% | 2% I | 0% I | 0% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

The United States: In general, are you satisfied or dissatisfied with the way things are going in: *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--------------------------------------|-------|---------------|---------------|---------------------|-------------|----------------|-----------------|--------------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Very or somewhat satisfied | | | | | | | | | | | | | |
| Column % | 49% | 69% BC | 19% | 39% B | 50% | 71% EF | 13% | 37% E | 49% | 50% | 48% | 46% | 52% |
| Very satisfied | | | | | | | | | | | | | |
| Column % | 16% | 26% BC | 3% | 8% B | 16% | 23% EF | 4% | 2% | 16% | 15% | 14% H | 18% | 24% H |
| Somewhat satisfied | | | | | | | | | | | | | |
| Column % | 33% | 44% BC | 16% | 31% B | 34% | 47% E | 9% | 35% E | 33% | 36% I | 35% I | 27% | 28% |
| Somewhat dissatisfied | | | | | | | | | | | | | |
| Column % | 22% | 20% | 24% | 24% | 21% | 20% | 21% | 31% | 22% | 22% | 21% | 24% | 19% |
| Very dissatisfied | | | | | | | | | | | | | |
| Column % | 28% | 8% | 57% AC | 35% A | 28% | 7% | 66% DF | 31% D | 28% | 25% | 29% | 30% | 30% |
| Very or somewhat dissatisfied | | | | | | | | | | | | | |
| Column % | 49% | 28% | 81% AC | 59% A | 48% | 27% | 87% DF | 62% D | 49% | 47% | 50% | 54% | 48% |
| Not sure | | | | | | | | | | | | | |
| Column % | 2% | 3% B | 0% | 2% B | 2% | 3% E | 0% | 1% | 2% | 3% | 2% | 1% | 0% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFHI

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

The State of Tennessee: In general, are you satisfied or dissatisfied with the way things are going in: *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--------------------------------------|-------|---------------|---------------|---------------------|-------------|----------------|-----------------|--------------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Very or somewhat satisfied | | | | | | | | | | | | | |
| Column % | 62% | 84% BC | 32% | 52% B | 63% | 83% EF | 27% | 52% E | 62% | 70% HI | 60% | 53% | 64% |
| Very satisfied | | | | | | | | | | | | | |
| Column % | 21% | 33% BC | 9% | 9% | 22% | 32% EF | 6% | 6% | 21% | 25% H | 15% | 23% H | 28% H |
| Somewhat satisfied | | | | | | | | | | | | | |
| Column % | 41% | 51% BC | 23% | 42% B | 41% | 51% E | 21% | 45% E | 41% | 45% I | 45% I | 30% | 36% |
| Somewhat dissatisfied | | | | | | | | | | | | | |
| Column % | 22% | 11% | 33% A | 30% A | 21% | 13% | 36% D | 34% D | 22% | 16% | 23% G | 32% GHJ | 17% |
| Very dissatisfied | | | | | | | | | | | | | |
| Column % | 15% | 4% | 33% AC | 17% A | 15% | 4% | 36% DF | 13% D | 15% | 13% | 17% | 14% | 18% |
| Very or somewhat dissatisfied | | | | | | | | | | | | | |
| Column % | 37% | 15% | 67% AC | 47% A | 36% | 17% | 72% DF | 47% D | 37% | 28% | 39% G | 46% G | 35% |
| Not sure | | | | | | | | | | | | | |
| Column % | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

K-12 public education in Tennessee: In general, are you satisfied or dissatisfied with the way things are going in: *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--------------------------------------|-------|---------------|---------------|---------------------|-------------|----------------|-----------------|--------------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Very or somewhat satisfied | | | | | | | | | | | | | |
| Column % | 47% | 53% BC | 40% | 41% | 47% | 52% E | 39% | 39% | 47% | 55% HI | 44% | 38% | 46% |
| Very satisfied | | | | | | | | | | | | | |
| Column % | 10% | 12% C | 11% C | 6% | 11% | 13% E | 7% | 7% | 10% | 11% H | 7% | 12% H | 23% GHI |
| Somewhat satisfied | | | | | | | | | | | | | |
| Column % | 36% | 41% B | 29% | 35% | 37% | 39% E | 32% | 32% | 36% | 44% HIJ | 37% IJ | 26% | 23% |
| Somewhat dissatisfied | | | | | | | | | | | | | |
| Column % | 25% | 23% | 23% | 31% AB | 24% | 22% | 26% | 36% D | 25% | 23% | 24% | 31% GH | 23% |
| Very dissatisfied | | | | | | | | | | | | | |
| Column % | 18% | 13% | 27% AC | 16% | 18% | 14% | 28% DF | 10% | 18% | 12% | 20% G | 24% G | 17% |
| Very or somewhat dissatisfied | | | | | | | | | | | | | |
| Column % | 42% | 36% | 51% A | 47% A | 42% | 36% | 54% D | 47% | 42% | 35% | 44% G | 55% GHJ | 40% |
| Not sure | | | | | | | | | | | | | |
| Column % | 11% | 11% | 10% | 12% | 10% | 12% E | 7% | 15% | 11% | 10% | 13% I | 7% | 13% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you approve or disapprove of the way Governor Bill Lee is handling his job? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--|-------|-------------------|-------------------|---------------------|-------------|-------------------|-------------------|------------------|----------------|-------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Strongly or somewhat approve Column % | 59% | 83% BC | 26% | 46% B | 60% | 81% EF | 22% | 53% E | 59% | 65% HI | 54% | 55% | 66% H |
| Strongly approve Column % | 23% | 37% BC | 5% | 14% B | 24% | 35% EF | 4% | 6% | 23% | 27% H | 19% | 24% | 22% |
| Somewhat approve Column % | 36% | 46% BC | 21% | 32% B | 36% | 46% E | 17% | 47% E | 36% | 38% | 35% | 31% | 44% I |
| Somewhat disapprove Column % | 17% | 11% | 23% A | 24% A | 16% | 11% | 26% D | 21% | 17% | 18% J | 17% J | 18% J | 7% |
| Strongly disapprove Column % | 17% | 3% | 42% AC | 18% A | 18% | 3% | 47% DF | 16% D | 17% | 11% | 21% G | 19% G | 22% G |
| Strongly or somewhat disapprove Column % | 34% | 14% | 65% AC | 42% A | 34% | 14% | 72% DF | 37% D | 34% | 30% | 38% G | 37% | 29% |
| No opinion Column % | 7% | 3% | 9% A | 12% A | 6% | 5% | 6% | 10% | 7% | 6% | 8% | 8% | 5% |

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■ Significant difference within groups: ABCDEFGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you approve or disapprove of the job Donald Trump is doing as President? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--|-------|-------------------|-------------------|---------------------|-------------|-------------------|-------------------|-------------------|----------------|--------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Strongly or somewhat approve Column % | 58% | 89% BC | 14% | 41% B | 59% | 89% EF | 6% | 23% E | 58% | 65% HI | 54% | 53% | 58% |
| Strongly approve Column % | 36% | 58% BC | 10% | 20% B | 38% | 59% EF | 2% | 4% | 36% | 43% HIJ | 31% | 35% | 31% |
| Somewhat approve Column % | 22% | 32% BC | 4% | 21% B | 22% | 31% E | 4% | 19% E | 22% | 21% | 23% | 18% | 27% |
| Somewhat disapprove Column % | 11% | 7% | 12% A | 17% A | 9% | 7% | 10% | 32% DE | 11% | 9% | 12% | 12% | 11% |
| Strongly disapprove Column % | 31% | 4% | 73% AC | 40% A | 31% | 3% | 84% DF | 42% D | 31% | 26% | 34% G | 34% G | 31% |
| Strongly or somewhat disapprove Column % | 42% | 10% | 86% AC | 57% A | 40% | 10% | 93% DF | 74% D | 42% | 35% | 45% G | 46% G | 42% |
| No opinion Column % | 1% | 0% | 0% | 2% A | 0% | 0% | 0% | 3% | 1% | 1% | 1% | 1% | 0% |

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■ Significant difference within groups: ABCDEFGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you approve or disapprove of the way Senator Marsha Blackburn is handling her job? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--|-------|-------------------|-------------------|---------------------|-------------|-------------------|-------------------|-------------------|----------------|-------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Strongly or somewhat approve Column % | 51% | 79% BC | 16% | 34% B | 53% | 77% EF | 11% | 30% E | 51% | 60% HI | 47% | 45% | 49% |
| Strongly approve Column % | 24% | 41% BC | 3% | 14% B | 26% | 39% EF | 3% | 4% | 24% | 28% H | 18% | 27% H | 27% |
| Somewhat approve Column % | 27% | 38% BC | 13% | 20% B | 28% | 38% E | 8% | 25% E | 27% | 32% I | 29% I | 17% | 22% |
| Somewhat disapprove Column % | 15% | 10% | 20% A | 20% A | 14% | 10% | 20% D | 35% DE | 15% | 11% | 16% G | 19% G | 18% |
| Strongly disapprove Column % | 23% | 3% | 53% AC | 32% A | 24% | 4% | 60% DF | 24% D | 23% | 21% | 24% | 27% | 21% |
| Strongly or somewhat disapprove Column % | 38% | 13% | 73% AC | 52% A | 38% | 14% | 80% DF | 59% D | 38% | 32% | 40% G | 46% G | 39% |
| No opinion Column % | 10% | 8% | 12% | 13% A | 9% | 9% | 9% | 12% | 10% | 8% | 13% G | 9% | 11% |

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Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you approve or disapprove of the way Senator Bill Hagerty is handling his job? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--|-------|-------------------|-------------------|---------------------|-------------|-------------------|-------------------|-------------------|----------------|-------------------|--------------------|-------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Strongly or somewhat approve Column % | 52% | 74% BC | 23% | 36% B | 54% | 73% EF | 19% | 34% E | 52% | 60% HI | 46% | 48% | 48% |
| Strongly approve Column % | 21% | 33% BC | 7% | 11% | 22% | 34% EF | 3% | 4% | 21% | 28% HI | 15% | 20% | 23% |
| Somewhat approve Column % | 31% | 41% BC | 17% | 26% B | 31% | 39% E | 17% | 30% E | 31% | 32% | 32% | 28% | 26% |
| Somewhat disapprove Column % | 15% | 9% | 19% A | 25% A | 15% | 11% | 21% D | 34% DE | 15% | 14% | 15% | 18% | 20% |
| Strongly disapprove Column % | 16% | 3% | 39% AC | 19% A | 17% | 2% | 45% DF | 17% D | 16% | 14% | 16% | 22% G | 16% |
| Strongly or somewhat disapprove Column % | 32% | 12% | 58% AC | 44% A | 32% | 13% | 66% D | 51% D | 32% | 27% | 31% | 40% GH | 37% |
| No opinion Column % | 17% | 14% | 19% | 20% A | 15% | 14% | 15% | 14% | 17% | 13% | 23% GI | 12% | 15% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you approve or disapprove of the job Elon Musk is doing at the Department of Government Efficiency (DOGE)? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--|-------|-------------------|-------------------|---------------------|-------------|-------------------|-------------------|-------------------|----------------|-------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Strongly or somewhat approve Column % | 53% | 80% BC | 15% | 38% B | 54% | 80% EF | 10% | 29% E | 53% | 58% HI | 50% | 50% | 55% |
| Strongly approve Column % | 31% | 51% BC | 1% | 20% B | 32% | 49% EF | 2% | 4% | 31% | 35% H | 26% | 32% | 28% |
| Somewhat approve Column % | 22% | 29% BC | 14% | 17% | 23% | 31% E | 7% | 24% E | 22% | 23% | 23% | 18% | 26% |
| Somewhat disapprove Column % | 9% | 7% | 8% | 15% AB | 9% | 8% | 9% | 24% DE | 9% | 8% | 9% | 11% | 13% |
| Strongly disapprove Column % | 32% | 6% | 72% AC | 42% A | 33% | 7% | 80% DF | 44% D | 32% | 28% | 34% | 36% | 31% |
| Strongly or somewhat disapprove Column % | 41% | 14% | 79% AC | 56% A | 41% | 15% | 89% DF | 69% D | 41% | 36% | 43% G | 46% G | 44% |
| No opinion Column % | 6% | 6% | 5% | 6% | 4% | 6% E | 1% | 3% | 6% | 6% | 7% | 4% | 2% |

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■ Significant difference within groups: ABCDEFGHI

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Do you have a favorable or unfavorable view of Elon Musk? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|-------------------------------------|-------|---------------|---------------|---------------------|-------------|----------------|-----------------|---------------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Very or somewhat favorable | | | | | | | | | | | | | |
| Column % | 45% | 71% BC | 12% | 30% B | 46% | 70% EF | 5% | 13% E | 45% | 51% HI | 42% | 42% | 45% |
| Very favorable | | | | | | | | | | | | | |
| Column % | 27% | 45% BC | 5% | 15% B | 29% | 44% EF | 1% | 2% | 27% | 31% H | 24% | 26% | 33% |
| Somewhat favorable | | | | | | | | | | | | | |
| Column % | 18% | 25% BC | 7% | 15% B | 18% | 26% EF | 4% | 11% | 18% | 20% | 18% | 16% | 12% |
| No opinion | | | | | | | | | | | | | |
| Column % | 13% | 16% B | 5% | 16% B | 12% | 15% E | 5% | 33% DE | 13% | 10% | 16% G | 13% | 13% |
| Somewhat unfavorable | | | | | | | | | | | | | |
| Column % | 10% | 7% | 14% A | 13% A | 10% | 8% | 14% D | 13% | 10% | 10% J | 10% J | 13% J | 3% |
| Very unfavorable | | | | | | | | | | | | | |
| Column % | 30% | 5% | 68% AC | 39% A | 30% | 5% | 76% DF | 41% D | 30% | 27% | 31% | 31% | 33% |
| Very or somewhat unfavorable | | | | | | | | | | | | | |
| Column % | 40% | 12% | 82% AC | 51% A | 40% | 13% | 90% DF | 54% D | 40% | 37% | 41% | 44% | 36% |
| I'm not familiar with him | | | | | | | | | | | | | |
| Column % | 2% | 1% | 1% | 3% | 1% | 2% E | 0% | 0% | 2% | 1% | 2% | 1% | 6% GI |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

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Do you have a favorable or unfavorable opinion of the U.S. Department of Education? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|-------------------------------------|-------|--------------|------------|---------------------|-------------|----------------|-----------------|---------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Very or somewhat favorable | | | | | | | | | | | | | |
| Column % | 40% | 32% | 57% AC | 37% | 41% | 33% | 58% DF | 31% | 40% | 42% | 39% | 39% | 42% |
| Very favorable | | | | | | | | | | | | | |
| Column % | 11% | 8% | 18% AC | 8% | 12% | 9% | 18% DF | 3% | 11% | 8% | 10% | 14% G | 26% GHI |
| Somewhat favorable | | | | | | | | | | | | | |
| Column % | 29% | 24% | 39% AC | 29% | 29% | 24% | 40% D | 28% | 29% | 34% IJ | 29% J | 25% | 16% |
| No opinion | | | | | | | | | | | | | |
| Column % | 18% | 19% B | 11% | 24% B | 17% | 21% E | 10% | 30% E | 18% | 17% | 21% I | 14% | 18% |
| Somewhat unfavorable | | | | | | | | | | | | | |
| Column % | 22% | 27% BC | 16% | 17% | 22% | 24% E | 16% | 30% E | 22% | 21% | 19% | 27% H | 25% |
| Very unfavorable | | | | | | | | | | | | | |
| Column % | 15% | 19% BC | 9% | 14% B | 16% | 19% EF | 10% | 9% | 15% | 13% | 16% | 18% | 12% |
| Very or somewhat unfavorable | | | | | | | | | | | | | |
| Column % | 37% | 47% BC | 25% | 31% | 38% | 44% E | 25% | 39% | 37% | 34% | 36% | 45% GH | 37% |
| I'm not sure | | | | | | | | | | | | | |
| Column % | 5% | 2% | 7% A | 8% A | 4% | 3% | 7% D | 0% | 5% | 7% I | 5% | 2% | 3% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

What is the likelihood that the United States will experience an economic recession within the next four years? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--|-------|-------------------|-------------------|---------------------|-------------|-------------------|-------------------|-------------------|----------------|-------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Very unlikely or unlikely Column % | 24% | 34% BC | 12% | 14% | 24% | 34% EF | 8% | 6% | 24% | 22% | 24% | 25% | 25% |
| Very unlikely Column % | 7% | 8% | 6% | 6% | 8% | 10% E | 3% | 6% | 7% | 8% | 6% | 5% | 14% HI |
| Unlikely Column % | 16% | 26% BC | 5% | 8% | 17% | 24% EF | 5% | 1% | 16% | 13% | 18% | 20% G | 11% |
| Neither likely nor unlikely Column % | 15% | 19% B | 8% | 16% B | 15% | 19% E | 7% | 16% E | 15% | 19% HI | 11% | 13% | 25% HI |
| Likely Column % | 26% | 23% | 26% | 30% A | 25% | 25% | 23% | 50% DE | 26% | 27% | 24% | 28% | 24% |
| Very likely Column % | 28% | 12% | 52% AC | 34% A | 28% | 11% | 60% DF | 20% | 28% | 24% | 30% G | 30% | 26% |
| Very likely or likely Column % | 53% | 35% | 78% AC | 64% A | 53% | 36% | 83% DF | 70% D | 53% | 51% | 54% | 58% | 49% |
| I'm not sure Column % | 8% | 12% BC | 3% | 7% B | 8% | 10% E | 3% | 7% | 8% | 8% J | 11% IJ | 4% | 0% |

* Denotes variable with statistically significant findings


■ Significant difference within groups: ABCDEFGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

State legislators are debating a constitutional amendment to ban a statewide property tax. While Tennessee does not currently impose a state-level property tax, this amendment would make it much more difficult to enact one in the future. If this amendment is placed on the ballot, would you vote for or against it? [ROTATE] *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|---|-------|------------------|------------------|------------------------|-------------|-------------------|--------------------|------------|----------------|---------------------|-----------------------|---------------------|--------------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Vote for the amendment Column % | 61% | 66% B | 49% | 62% B | 61% | 67% E | 50% | 61% | 61% | 62% J | 63% J | 59% J | 41% |
| Vote against the amendment Column % | 19% | 20% | 21% | 15% | 20% | 18% | 22% | 27% | 19% | 17% | 18% | 18% | 37% GHI |
| I'm not sure Column % | 21% | 14% | 31% A | 23% A | 19% | 15% | 29% DF | 13% | 21% | 21% | 19% | 22% | 22% |

* Denotes variable with statistically significant findings

 Significant difference within groups: ABDEFGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Tennessee's constitution currently requires judges to offer bail to defendants unless they are charged with first-degree murder. State legislators are debating a constitutional amendment that would allow judges to deny bail for additional crimes, including terrorism, rape, and torture. If this amendment is placed on the ballot, would you vote for or against it? [ROTATE] *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|-----------------------------------|-------|-----------------|---------------|------------------------|-------------|-------------------|--------------------|------------|----------------|---------------------|-----------------------|---------------------|--------------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Vote for the amendment | | | | | | | | | | | | | |
| Column % | 75% | 77% | 73% | 74% | 76% | 77% E | 71% | 83% | 75% | 78% J | 73% | 77% J | 64% |
| Vote against the amendment | | | | | | | | | | | | | |
| Column % | 13% | 12% | 15% | 12% | 13% | 11% | 17% D | 9% | 13% | 9% | 15% G | 13% | 23% GI |
| I'm not sure | | | | | | | | | | | | | |
| Column % | 12% | 11% | 12% | 15% | 11% | 12% | 11% | 7% | 12% | 13% | 12% | 10% | 13% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: DEGIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you support or oppose eliminating the U S Department of Education and returning funding and decision-making to the states? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|---|-------|-------------------|-------------------|---------------------|-------------|-------------------|-------------------|-------------------|----------------|-------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Strongly or somewhat support Column % | 50% | 70% BC | 26% | 36% B | 51% | 69% EF | 19% | 33% E | 50% | 57% HJ | 45% | 51% | 41% |
| Strongly support Column % | 27% | 42% BC | 6% | 21% B | 28% | 41% EF | 8% | 8% | 27% | 29% | 27% | 27% | 22% |
| Somewhat support Column % | 23% | 28% BC | 20% | 16% | 23% | 28% E | 11% | 25% E | 23% | 28% H | 18% | 24% H | 19% |
| Somewhat oppose Column % | 13% | 9% | 16% A | 20% A | 13% | 10% | 16% D | 30% DE | 13% | 12% | 13% | 15% | 14% |
| Strongly oppose Column % | 23% | 7% | 50% AC | 26% A | 24% | 7% | 57% DF | 22% D | 23% | 18% | 26% G | 26% G | 27% |
| Strongly or somewhat oppose Column % | 37% | 17% | 66% AC | 46% A | 37% | 17% | 74% DF | 53% D | 37% | 30% | 39% G | 41% G | 41% |
| I'm not sure Column % | 13% | 14% B | 9% | 18% B | 12% | 14% E | 7% | 14% | 13% | 13% I | 16% I | 8% | 17% I |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Should the government consider race or gender to determine who qualifies for certain programs or who can serve on official agency boards? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--|-------|------------------|-------------------|---------------------|-------------|------------------|------------------|---------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Total yes Column % | 30% | 25% | 41% AC | 28% | 31% | 27% | 40% D | 32% | 30% | 32% | 28% | 32% | 27% |
| Yes, it is acceptable to consider race or gender in these decisions Column % | 9% | 9% | 11% | 8% | 10% | 9% | 13% D | 12% | 9% | 7% | 9% | 12% G | 17% GH |
| Yes, but only in limited circumstances where race or gender is directly relevant to the program or position Column % | 21% | 16% | 30% AC | 20% | 21% | 18% | 27% D | 20% | 21% | 25% J | 20% | 19% | 11% |
| No, race or gender should never be a factor Column % | 66% | 70% B | 57% | 67% B | 65% | 69% E | 57% | 60% | 66% | 63% | 68% | 65% | 71% |
| I'm not sure Column % | 4% | 5% | 2% | 5% | 4% | 4% | 3% | 8% | 4% | 5% | 3% | 4% | 2% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEGHJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Should private businesses be allowed to consider race as a factor in hiring decisions and business operations? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--|-------|------------------|-------------------|---------------------|-------------|----------------|-----------------|---------|----------------|------------------|--------------------|-------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Total yes | | | | | | | | | | | | | |
| Column % | 24% | 23% | 29% A | 23% | 25% | 24% | 26% | 30% | 24% | 21% | 25% | 30% G | 23% |
| Yes, it is acceptable to consider race in these decisions | | | | | | | | | | | | | |
| Column % | 10% | 8% | 13% AC | 8% | 10% | 10% | 11% | 8% | 10% | 8% | 10% | 11% | 17% G |
| Yes, I don't personally agree with it, but private businesses should have the freedom to make their own decisions | | | | | | | | | | | | | |
| Column % | 15% | 14% | 15% | 14% | 15% | 14% | 15% | 21% | 15% | 13% | 15% J | 19% GJ | 6% |
| No, race should never be a factor in hiring or business operations | | | | | | | | | | | | | |
| Column % | 72% | 75% B | 64% | 73% B | 71% | 72% | 70% | 65% | 72% | 73% | 72% | 68% | 75% |
| I'm not sure | | | | | | | | | | | | | |
| Column % | 4% | 2% | 7% A | 4% | 4% | 4% | 4% | 5% | 4% | 6% I | 4% | 2% | 2% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCGIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Currently, state agencies can implement regulations without legislative approval. A proposed law would require any regulation with an economic impact of over \$1 million to be approved by the state legislature before taking effect. Supporters say this increases accountability, while opponents argue it could slow necessary regulations. Do you support or oppose this proposal? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|-------------------------------------|-------|-------------------|-------------------|------------------------|-------------|-------------------|--------------------|------------------|----------------|---------------------|-----------------------|---------------------|--------------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Strongly or somewhat support | | | | | | | | | | | | | |
| Column % | 54% | 59% B | 46% | 52% | 55% | 59% E | 47% | 61% | 54% | 58% H | 50% | 53% | 58% |
| Strongly support | | | | | | | | | | | | | |
| Column % | 21% | 26% BC | 16% | 17% | 23% | 26% E | 15% | 23% | 21% | 20% | 23% | 21% | 20% |
| Somewhat support | | | | | | | | | | | | | |
| Column % | 32% | 33% | 29% | 35% | 33% | 33% | 32% | 37% | 32% | 37% H | 27% | 32% | 37% |
| Somewhat oppose | | | | | | | | | | | | | |
| Column % | 12% | 10% | 14% | 15% A | 12% | 10% | 14% | 21% D | 12% | 10% | 13% | 13% | 20% G |
| Strongly oppose | | | | | | | | | | | | | |
| Column % | 5% | 3% | 11% AC | 3% | 6% | 3% | 11% D | 3% | 5% | 3% | 6% | 9% G | 3% |
| Strongly or somewhat oppose | | | | | | | | | | | | | |
| Column % | 18% | 13% | 25% AC | 18% A | 17% | 13% | 25% D | 24% D | 18% | 13% | 18% | 22% G | 23% G |
| I'm not sure | | | | | | | | | | | | | |
| Column % | 29% | 28% | 29% | 30% | 27% | 27% | 28% | 15% | 29% | 29% | 32% J | 25% | 20% |

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEGHJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Should individuals moving to Tennessee who already hold a professional license in another state (e.g., realtor, barber, accountant) be allowed to continue working without additional licensing requirements, or should they be required to obtain a Tennessee-specific license before practicing? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|---|-------|------------------|------------------|---------------------|-------------|----------------|-----------------|---------|----------------|--------------------|--------------------|-------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Yes, they should be allowed to work without extra licensing requirements | | | | | | | | | | | | | |
| Column % | 36% | 33% | 36% | 42% A | 37% | 37% | 37% | 31% | 36% | 26% | 36% G | 49% GH | 47% G |
| No, they should be required to obtain a Tennessee-specific license | | | | | | | | | | | | | |
| Column % | 51% | 54% C | 52% C | 43% | 51% | 51% | 49% | 56% | 51% | 62% HIJ | 49% I | 39% | 45% |
| I'm not sure | | | | | | | | | | | | | |
| Column % | 13% | 12% | 12% | 15% | 13% | 12% | 14% | 13% | 13% | 13% | 14% | 13% | 8% |

* Denotes variable with statistically significant findings

 Significant difference within groups: ACGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Which statement best describes the condition of roads in your community? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--|-------|--------------|--------------|---------------------|-------------|----------------|-----------------|---------------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Our roads have improved over the past year Column % | 14% | 15% C | 17% C | 9% | 14% | 16% EF | 11% | 4% | 14% | 17% H | 12% | 12% | 16% |
| Our roads have remained about the same over the past year Column % | 37% | 37% | 40% C | 33% | 37% | 37% | 38% | 31% | 37% | 40% | 35% | 34% | 41% |
| Our roads have gotten worse over the past year Column % | 34% | 36% B | 28% | 37% B | 34% | 34% | 32% | 50% DE | 34% | 30% | 37% G | 37% | 32% |
| Our roads are in terrible condition—it's like driving on the moon out there Column % | 12% | 10% | 13% | 14% | 12% | 10% | 15% D | 8% | 12% | 7% | 15% G | 16% G | 11% |
| I'm not sure Column % | 3% | 2% | 1% | 8% AB | 3% | 2% | 3% | 6% | 3% | 6% HIJ | 2% | 1% | 1% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

What is your favorite genre of music? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|-------------------------------------|-------|--------------|------------|---------------------|-------------|----------------|-----------------|----------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Rock Column % | 30% | 35% B | 21% | 29% B | 30% | 33% EF | 25% | 16% | 30% | 27% | 34% GI | 25% | 32% |
| Country Column % | 26% | 32% BC | 18% | 23% | 26% | 30% E | 18% | 39% E | 26% | 30% I | 25% | 21% | 30% |
| Pop Column % | 10% | 7% | 18% AC | 6% | 10% | 9% | 13% DF | 4% | 10% | 12% I | 10% | 7% | 8% |
| Rap/Hip-Hop Column % | 9% | 5% | 14% A | 11% A | 8% | 7% | 11% D | 11% | 9% | 6% | 9% | 13% G | 15% G |
| R&B Column % | 8% | 5% | 14% AC | 8% A | 8% | 5% | 14% DF | 4% | 8% | 7% | 7% | 13% GHJ | 5% |
| Classical Column % | 4% | 4% | 2% | 4% | 4% | 4% | 3% | 3% | 4% | 4% | 3% | 6% H | 2% |
| Jazz Column % | 2% | 2% | 3% | 3% | 2% | 1% | 4% D | 3% | 2% | 2% | 3% | 2% | 1% |
| EDM/Electronic Column % | 2% | 2% | 3% | 1% | 2% | 3% | 2% | 0% | 2% | 3% | 2% | 3% | 0% |
| Bluegrass Column % | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 8% DE | 1% | 1% | 2% | 3% G | 0% |
| I don't listen to music Column % | 0% | 0% | 0% | 1% | 0% | 0% | 1% | 0% | 0% | 0% | 1% | 0% | 2% |
| Other (Please specify) Column % | 7% | 7% | 5% | 10% B | 8% | 8% | 7% | 13% | 7% | 10% | 6% | 6% | 4% |

* Denotes variable with statistically significant findings
■ Significant difference within groups: ABCDEFGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Canadian airline Flair Airlines has canceled flights to Nashville due to trade tensions and consumer backlash against American products. Do you think airlines should make business decisions based on political issues? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--|-------|--------------|------------|---------------------|-------------|----------------|-----------------|----------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Yes, airlines should respond to consumer sentiment Column % | 26% | 12% AC | 50% AC | 26% A | 27% | 15% | 48% DF | 27% D | 26% | 20% | 26% | 33% GH | 31% G |
| No, airlines should remain neutral and operate as usual Column % | 63% | 77% BC | 41% | 57% B | 63% | 75% E | 39% | 67% E | 63% | 65% | 61% | 61% | 59% |
| I'm not sure Column % | 12% | 11% | 8% | 17% AB | 11% | 10% | 12% | 6% | 12% | 14% I | 13% I | 5% | 10% |


* Denotes variable with statistically significant findings
■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Bachelorette parties have become a major part of Nashville tourism. If Canada limits flights to Music City, should Tennessee place a 'bachelorette tax' on Canadian bridal parties to make up for lost tourism revenue? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--|-------|--------------|------------|---------------------|-------------|----------------|-----------------|----------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Yes, tax the Canadian bachelorettes! Column % | 23% | 30% BC | 14% | 17% | 23% | 31% EF | 9% | 11% | 23% | 20% | 21% | 28% GH | 26% |
| No, let them party freely Column % | 59% | 48% | 73% A | 66% A | 60% | 47% | 81% D | 80% D | 59% | 58% | 61% | 57% | 58% |
| I'm not sure Column % | 19% | 22% B | 14% | 17% | 18% | 22% EF | 9% | 9% | 19% | 22% I | 18% | 15% | 16% |

* Denotes variable with statistically significant findings

 Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you think Tennessee is becoming more conservative, more liberal, or staying the same? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--------------------------------------|-------|--------------|-------------------|---------------------|-------------|----------------|------------------|------------------|----------------|-------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| More conservative Column % | 39% | 40% | 37% | 38% | 39% | 37% | 44% D | 32% | 39% | 38% | 37% | 44% | 37% |
| More liberal Column % | 15% | 13% | 20% AC | 11% | 15% | 16% | 14% | 13% | 15% | 17% IJ | 17% IJ | 10% | 4% |
| Staying the same Column % | 36% | 37% | 33% | 39% | 36% | 37% | 33% | 48% E | 36% | 36% | 37% | 34% | 39% |
| I'm not sure Column % | 10% | 9% | 10% | 12% | 10% | 10% | 9% | 7% | 10% | 10% | 8% | 11% | 19% GH |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Generally speaking, do you think of yourself as a...? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--------------------------|-------|--------------|------------|---------------------|-------------|----------------|-----------------|---------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Democrat Column % | 27% | 0% | 100% AC | 0% | 28% | 6% | 72% DF | 8% | 27% | 21% | 30% G | 34% G | 26% |
| Independent Column % | 21% | 0% | 0% | 96% AB | 20% | 16% | 23% D | 64% DE | 21% | 22% | 21% | 20% | 24% |
| Republican Column % | 50% | 100% BC | 0% | 0% | 51% | 78% EF | 4% | 23% E | 50% | 55% HI | 48% | 46% | 48% |
| Something else: Column % | 1% | 0% | 0% | 4% AB | 1% | 1% | 1% | 5% D | 1% | 1% | 1% | 0% | 1% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Would you call yourself a... *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--|-------|--------------|------------|---------------------|-------------|----------------|-----------------|---------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 600 | 600 | - | - | 571 | 545 | 17 | 10 | 600 | 232 | 221 | 110 | 36 |
| Strong Republican Column % | 66% | 66% | - | - | 67% | 68% | 55% | 47% | 66% | 68% J | 64% J | 74% J | 43% |
| Not a Very Strong Republican Column % | 34% | 34% | - | - | 33% | 32% | 45% | 53% | 34% | 32% | 36% | 26% | 57% GHI |

* Denotes variable with statistically significant findings

Significant difference within groups: GHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Would you call yourself a... *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|---|-------|-----------------|---------------|------------------------|-------------|-------------------|--------------------|------------|----------------|---------------------|-----------------------|---------------------|--------------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 330 | - | 330 | - | 312 | 42 | 267 | 4 | 330 | 89 | 140 | 81 | 19 |
| Strong Democrat Column % | 67% | - | 67% | - | 69% | 65% | 70% | 41% | 67% | 81% HJ | 57% | 73% H | 57% |
| Not a Very Strong Democrat Column % | 33% | - | 33% | - | 31% | 35% | 30% | 59% | 33% | 19% | 43% GI | 27% | 43% G |

* Denotes variable with statistically significant findings

 Significant difference within groups: GHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you think of yourself as... *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|---|-------|-----------------|---------------|------------------------|-------------|----------------------|-----------------------|-----------------|----------------|------------------------|--------------------------|------------------------|-----------------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 270 | - | - | 270 | 234 | 115 | 88 | 31 | 270 | 98 | 104 | 49 | 19 |
| Closer to the Republican Party | | | | | | | | | | | | | |
| Column % | 36% | - | - | 36% | 39% | 64% EF | 7% | 34% E | 36% | 29% | 40% | 50% GJ | 17% |
| Closer to the Democratic Party | | | | | | | | | | | | | |
| Column % | 27% | - | - | 27% | 29% | 4% | 65% DF | 19% D | 27% | 39% HI | 23% | 16% | 21% |
| Strictly an Independent | | | | | | | | | | | | | |
| Column % | 36% | - | - | 36% | 33% | 33% | 28% | 47% | 36% | 32% | 38% | 34% | 62% GHI |

* Denotes variable with statistically significant findings

■ Significant difference within groups: DEFGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

2024 Ballot *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|---------------------------|-------|--------------|------------|---------------------|-------------|----------------|-----------------|------------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,117 | 571 | 312 | 234 | 1,117 | 702 | 371 | 44 | 1,117 | 384 | 429 | 233 | 71 |
| Donald Trump Column % | 63% | 95% BC | 13% | 49% B | 63% | 100% EF | 0% | 0% | 63% | 70% HIJ | 59% | 59% | 58% |
| Kamala Harris Column % | 33% | 3% | 85% AC | 38% A | 33% | 0% | 100% DF | 0% | 33% | 26% | 36% G | 38% G | 39% G |
| Other Column % | 4% | 2% | 1% | 13% AB | 4% | 0% | 0% | 100% DE | 4% | 3% | 5% | 4% | 3% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Grand Division *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--|-------|------------------|------------------|---------------------|-------------|------------------|-----------------|---------|----------------|---------------------|---------------------|---------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| East Tennessee Column % | 35% | 39% B | 27% | 36% B | 34% | 38% E | 27% | 29% | 35% | 100% HIJ | 0% | 0% | 0% |
| Middle Tennessee Column % | 39% | 37% | 42% | 39% | 38% | 36% | 42% | 47% | 39% | 0% | 100% GIJ | 0% | 0% |
| West Tennessee Column % | 20% | 18% | 25% A | 18% | 21% | 19% | 24% | 19% | 20% | 0% | 0% | 100% GHJ | 0% |
| Other/Not Available Column % | 6% | 6% | 6% | 7% | 6% | 6% | 7% | 4% | 6% | 0% | 0% | 0% | 100% GHI |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABEGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

What is your age? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--------------------------------|-------|------------------|------------------|---------------------|-------------|------------------|------------------|-------------------|----------------|-------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| 18 to 24 Column % | 8% | 6% | 11% A | 8% | 8% | 6% | 10% D | 8% | 8% | 8% | 9% | 6% | 12% |
| 25 to 34 Column % | 16% | 12% | 22% A | 17% | 16% | 14% | 20% D | 14% | 16% | 14% | 15% | 18% | 23% G |
| 35 to 44 Column % | 16% | 15% | 19% | 15% | 15% | 14% | 17% | 16% | 16% | 13% | 19% G | 16% | 15% |
| 45 to 54 Column % | 16% | 16% | 15% | 16% | 16% | 18% E | 13% | 10% | 16% | 15% | 18% | 13% | 20% |
| 55 to 64 Column % | 17% | 18% | 15% | 17% | 17% | 18% F | 16% | 7% | 17% | 19% | 14% | 19% | 20% |
| 65 or older Column % | 27% | 33% B | 17% | 27% B | 28% | 30% | 24% | 45% DE | 27% | 32% HJ | 25% J | 28% J | 10% |

* Denotes variable with statistically significant findings


■ Significant difference within groups: ABDEFGHJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Which of the following are you? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|------------------------------|-------|--------------|------------|---------------------|-------------|----------------|-----------------|-----------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Male Column % | 45% | 47% B | 40% | 49% B | 46% | 48% E | 40% | 67% DE | 45% | 41% | 44% | 52% G | 60% GH |
| Female Column % | 54% | 53% | 59% AC | 50% | 53% | 52% F | 58% DF | 33% | 54% | 59% IJ | 54% J | 48% | 40% |
| Other/Non-binary Column % | 1% | 0% | 1% | 1% | 0% | 0% | 1% D | 0% | 1% | 0% | 1% G | 0% | 0% |

* Denotes variable with statistically significant findings

 Significant difference within groups: ABCDEFGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

How many infants and children under 18 years of age live in your household today? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|------------------------------|-------|-----------------|------------|---------------------|-------------|-----------------|-----------------|---------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| None Column % | 67% | 66% | 69% | 67% | 67% | 65% | 70% | 70% | 67% | 68% | 64% | 70% | 69% |
| 1 to 2 Column % | 27% | 27% | 28% | 26% | 28% | 28% | 27% | 23% | 27% | 25% | 30% | 27% | 22% |
| 3 or more Column % | 6% | 7% B | 3% | 7% B | 5% | 7% E | 3% | 7% | 6% | 7% I | 6% I | 3% | 8% I |

* Denotes variable with statistically significant findings

■ Significant difference within groups: BEI

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Which of the following best describes your race or ethnicity? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--|-------|-------------------|-------------------|---------------------|-------------|------------------|------------------|------------------|----------------|--------------------|--------------------|--------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| White, non-Hispanic Column % | 84% | 93% BC | 71% B | 82% B | 84% | 91% E | 72% E | 83% | 84% | 94% HIJ | 85% I | 67% I | 82% I |
| Black or African American Column % | 11% | 4% AC | 23% AC | 12% A | 11% | 6% D | 22% D | 15% D | 11% | 4% G | 8% G | 30% GHJ | 9% G |
| Asian Column % | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% G | 1% | 1% | 4% G |
| Hispanic Column % | 2% | 1% A | 4% A | 2% | 2% | 1% D | 4% D | 1% | 2% | 1% | 3% | 2% | 4% |
| Other Column % | 1% | 1% AB | 1% AB | 3% AB | 1% | 1% | 1% | 0% | 1% | 1% G | 2% G | 1% | 0% |
| Prefer not to answer Column % | 0% | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 1% | 0% | 0% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Which of the following best describes your household's total income in 2024 BEFORE taxes? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|---------------------------------|-------|--------------|------------|---------------------|-------------|----------------|-----------------|---------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| < \$15,000 Column % | 6% | 5% | 7% | 7% | 5% | 4% | 9% D | 5% | 6% | 8% | 5% | 6% | 3% |
| \$15,000-\$24,999 Column % | 5% | 4% | 6% | 6% | 5% | 5% | 5% | 6% | 5% | 6% | 4% | 4% | 8% |
| \$25,000-\$34,999 Column % | 7% | 7% | 6% | 9% | 7% | 6% | 6% | 10% | 7% | 6% | 8% J | 8% J | 2% |
| \$35,000-\$49,999 Column % | 14% | 15% C | 17% C | 9% | 14% | 14% | 15% | 6% | 14% | 16% | 13% | 12% | 17% |
| \$50,000-\$74,999 Column % | 19% | 19% | 18% | 19% | 20% | 20% | 19% | 24% | 19% | 20% | 19% | 19% | 14% |
| \$75,000-\$99,999 Column % | 17% | 18% | 17% | 16% | 17% | 18% | 17% | 12% | 17% | 15% | 17% | 20% | 18% |
| \$100,000-\$124,999 Column % | 12% | 14% B | 8% | 13% B | 12% | 13% | 9% | 15% | 12% | 11% | 13% | 11% | 13% |
| \$125,000-\$149,999 Column % | 8% | 8% | 7% | 9% | 8% | 7% | 10% | 6% | 8% | 9% I | 8% | 4% | 15% HI |
| \$150,000-\$199,999 Column % | 5% | 5% | 5% | 4% | 5% | 5% | 6% | 2% | 5% | 3% | 5% G | 8% G | 8% G |
| \$200,000 and over Column % | 6% | 4% | 8% A | 8% | 6% | 7% | 5% | 12% | 6% | 6% | 7% | 7% | 2% |
| Not sure Column % | 1% | 1% | 0% | 1% | 1% | 1% | 0% | 2% | 1% | 1% | 1% | 1% | 0% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDGHII

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

Do you own or rent your home? *

| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|------------------|-------|--------------|------------|---------------------|-------------|----------------|-----------------|---------|----------------|------------------|--------------------|------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Own Column % | 73% | 76% C | 71% | 69% | 75% | 77% | 71% | 71% | 73% | 80% HIJ | 68% | 73% | 65% |
| Rent Column % | 27% | 24% | 29% | 31% A | 25% | 23% | 29% | 29% | 27% | 20% | 32% G | 27% G | 35% G |


* Denotes variable with statistically significant findings

Significant difference within groups: ACGHIJ

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

What is your current marital status? *


| | Party | | | | 2024 Ballot | | | | Grand Division | | | | |
|--|-------|-------------------|-------------------|---------------------|-------------|------------------|------------------|------------------|----------------|------------------|--------------------|-------------------|-----------------------|
| | Total | Republican A | Democrat B | Independent/Other C | Total | Donald Trump D | Kamala Harris E | Other F | Total | East Tennessee G | Middle Tennessee H | West Tennessee I | Other/Not Available J |
| Sample Size | 1,200 | 600 | 330 | 270 | 1,117 | 702 | 371 | 44 | 1,200 | 420 | 466 | 240 | 74 |
| Married Column % | 51% | 57% BC | 42% | 48% | 51% | 54% E | 45% | 65% E | 51% | 56% I | 50% | 44% | 50% |
| Widowed Column % | 6% | 6% | 5% | 6% | 6% | 6% | 5% | 3% | 6% | 7% | 5% | 4% | 9% |
| Divorced Column % | 9% | 9% | 11% | 9% | 9% | 9% | 10% | 2% | 9% | 9% | 10% | 10% | 6% |
| Separated Column % | 4% | 4% | 5% | 2% | 4% | 4% | 3% | 1% | 4% | 4% | 4% | 4% | 3% |
| Never married Column % | 20% | 16% | 30% AC | 19% | 21% | 17% | 28% D | 21% | 20% | 16% | 20% | 28% GH | 22% |
| Prefer not to say Column % | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 1% | 0% |
| Living with partner Column % | 10% | 8% | 8% | 15% AB | 9% | 9% | 10% | 8% | 10% | 8% | 11% | 9% | 9% |

* Denotes variable with statistically significant findings
 Significant difference within groups: ABCDEGHI

Beacon Poll of Tennessee Registered Voters April 8 to April 23, 2025 MOE +/- 2.77%

What is your current marital status? *

Weight Variable = Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings
 **Significant difference within groups: ABCDEGHI**