

Crosstabs: (Party, Ideology, Region)

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

January 26, 2026

Targoz Market Research®

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Some local governments in Tennessee allow homeowners to build Accessory Dwelling Units (ADUs) on their property. ADUs are small, separate living units—such as garage apartments, basement apartments, mother-in-law suites, or backyard cottages—that are typically used to house family members or	

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Currently, Tennessee state agencies can implement regulations without direct legislative approval. A proposed law would require any regulation with an estimated economic impact of more than \$1 million to be approved by the state legislature before it takes effect. Supporters say this would increase accountability and legislative oversight. Opponents say it could slow the implementation of needed regulations. Do you support or oppose this proposal? *	26
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Although the 2026 Republican primary election for governor of Tennessee is still far off and not all potential candidates have announced their intentions to run, suppose the election were being held today, and the candidates were Congressman John Rose, Senator Marsha Blackburn, and State Representative Monty Fritts. For whom would you vote? [ROTATE] [Base: GOP Primary Voter] *	37
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Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

How often would you say you vote? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Always Column %	51%	62%	44%	37%	51%	58%	50%	39%	35%	51%	47%	52%	54%
Nearly always Column %	29%	25%	30%	36%	29%	28%	27%	42%	5%	29%	27%	31%	29%
Part of the time Column %	10%	8%	9%	15%	10%	7%	15%	10%	21%	10%	12%	9%	9%
Seldom Column %	5%	4%	4%	10%	5%	4%	3%	4%	35%	5%	5%	6%	4%
Never vote Column %	4%	1%	13%	2%	4%	4%	5%	4%	4%	4%	9%	1%	2%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

The United States: In general, are you satisfied or dissatisfied with the way things are going in: *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Total Satisfied													
Column %	46%	72%	14%	32%	46%	68%	30%	20%	20%	46%	46%	47%	44%
Very Satisfied													
Column %	15%	21%	8%	11%	15%	21%	9%	9%	3%	15%	13%	14%	20%
Somewhat Satisfied													
Column %	31%	51%	6%	22%	31%	46%	21%	11%	17%	31%	33%	33%	24%
Somewhat Dissatisfied													
Column %	24%	23%	17%	32%	24%	22%	31%	16%	30%	24%	26%	20%	27%
Very Dissatisfied													
Column %	29%	4%	64%	35%	29%	10%	34%	63%	46%	29%	24%	33%	30%
Total Dissatisfied													
Column %	52%	27%	82%	67%	52%	32%	65%	79%	76%	52%	50%	53%	56%
Not Sure													
Column %	2%	1%	4%	1%	2%	1%	4%	1%	4%	2%	4%	1%	0%

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 Significant difference within groups:

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The State of Tennessee: In general, are you satisfied or dissatisfied with the way things are going in: *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Total Satisfied													
Column %	64%	85%	36%	55%	64%	81%	57%	38%	40%	64%	67%	60%	65%
Very Satisfied													
Column %	20%	31%	11%	9%	20%	30%	13%	9%	4%	20%	22%	20%	16%
Somewhat Satisfied													
Column %	44%	54%	25%	46%	44%	51%	44%	28%	35%	44%	46%	40%	49%
Somewhat Dissatisfied													
Column %	17%	11%	23%	23%	17%	10%	24%	25%	25%	17%	17%	21%	10%
Very Dissatisfied													
Column %	17%	3%	36%	21%	17%	5%	19%	37%	28%	17%	11%	17%	24%
Total Dissatisfied													
Column %	34%	13%	59%	44%	34%	15%	43%	62%	54%	34%	28%	39%	34%
Not Sure													
Column %	2%	1%	5%	1%	2%	4%	0%	1%	6%	2%	4%	1%	1%

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■ Significant difference within groups:

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K-12 public education in Tennessee: In general, are you satisfied or dissatisfied with the way things are going in: *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Total Satisfied													
Column %	50%	56%	44%	45%	50%	62%	42%	38%	26%	50%	56%	44%	51%
Very Satisfied													
Column %	11%	14%	8%	7%	11%	15%	5%	9%	3%	11%	7%	14%	10%
Somewhat Satisfied													
Column %	39%	42%	36%	38%	39%	47%	37%	29%	24%	39%	49%	30%	40%
Somewhat Dissatisfied													
Column %	23%	21%	30%	21%	23%	18%	30%	26%	28%	23%	23%	27%	18%
Very Dissatisfied													
Column %	17%	11%	21%	21%	17%	12%	17%	26%	26%	17%	12%	17%	23%
Total Dissatisfied													
Column %	40%	32%	51%	42%	40%	29%	47%	52%	55%	40%	35%	44%	41%
Not Sure													
Column %	10%	11%	5%	13%	10%	9%	11%	10%	19%	10%	9%	13%	8%

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■ Significant difference within groups:

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Do you approve or disapprove of the way the Tennessee State Legislature is handling its job? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Total approve													
Column %	53%	74%	22%	46%	53%	72%	43%	27%	17%	53%	54%	50%	55%
Strongly approve													
Column %	14%	22%	8%	7%	14%	23%	7%	8%	2%	14%	16%	11%	20%
Somewhat approve													
Column %	38%	52%	14%	39%	38%	50%	36%	19%	15%	38%	39%	39%	36%
Somewhat disapprove													
Column %	20%	13%	24%	26%	20%	12%	24%	25%	45%	20%	21%	16%	23%
Strongly disapprove													
Column %	19%	6%	44%	17%	19%	10%	20%	40%	20%	19%	14%	24%	17%
Total disapprove													
Column %	38%	19%	67%	43%	38%	22%	44%	65%	65%	38%	36%	40%	39%
No opinion													
Column %	9%	7%	10%	11%	9%	6%	13%	8%	18%	9%	10%	10%	5%

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■ Significant difference within groups:

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Do you approve or disapprove of the job Donald Trump is doing as President? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Total approve													
Column %	53%	85%	10%	40%	53%	80%	34%	19%	32%	53%	53%	54%	52%
Strongly approve													
Column %	29%	51%	3%	18%	29%	49%	13%	7%	22%	29%	30%	30%	27%
Somewhat approve													
Column %	24%	34%	7%	23%	24%	31%	22%	12%	10%	24%	23%	23%	25%
Somewhat disapprove													
Column %	10%	7%	11%	14%	10%	6%	17%	11%	4%	10%	12%	9%	7%
Strongly disapprove													
Column %	34%	5%	76%	40%	34%	10%	47%	70%	40%	34%	31%	33%	38%
Total disapprove													
Column %	43%	12%	87%	54%	43%	16%	64%	80%	44%	43%	43%	42%	46%
No opinion													
Column %	4%	3%	3%	5%	4%	4%	1%	1%	24%	4%	4%	4%	2%

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A new federal school choice tax credit, enacted as part of the One Big Beautiful Bill Act, provides taxpayers with a tax credit of up to \$1,700 annually for donations to state-approved nonprofit scholarship-granting organizations. These scholarships can be used by low-income families for private school tuition and other K-12 education expenses. Do you support or oppose this scholarship program? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Total support													
Column %	72%	85%	51%	73%	72%	81%	66%	61%	77%	72%	72%	72%	75%
Strongly support													
Column %	30%	42%	17%	25%	30%	38%	20%	22%	45%	30%	31%	30%	30%
Somewhat support													
Column %	42%	43%	34%	49%	42%	42%	46%	39%	32%	42%	41%	42%	44%
Somewhat oppose													
Column %	9%	5%	16%	8%	9%	3%	13%	16%	9%	9%	8%	8%	11%
Strongly oppose													
Column %	10%	4%	20%	9%	10%	9%	10%	13%	2%	10%	9%	11%	8%
Total oppose													
Column %	18%	9%	36%	17%	18%	12%	22%	29%	10%	18%	17%	19%	20%
I'm not sure													
Column %	9%	7%	13%	10%	9%	7%	12%	10%	13%	9%	11%	10%	6%

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 **Significant difference within groups:**

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Compared to one year ago, are your household's finances... *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Better off													
Column %	25%	36%	15%	18%	25%	37%	14%	18%	9%	25%	22%	26%	29%
Worse off													
Column %	33%	22%	50%	35%	33%	23%	36%	51%	41%	33%	33%	35%	30%
About the same													
Column %	41%	41%	34%	46%	41%	39%	49%	31%	47%	41%	45%	38%	38%
I'm not sure													
Column %	1%	1%	1%	1%	1%	1%	1%	0%	3%	1%	0%	0%	3%

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■ Significant difference within groups:

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Which of the following is the biggest financial strain on your household right now? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Groceries Column %	26%	26%	24%	30%	26%	22%	32%	26%	37%	26%	27%	25%	27%
Housing costs (rent, mortgage, property taxes) Column %	24%	23%	28%	21%	24%	25%	24%	24%	19%	24%	22%	30%	16%
Healthcare or health insurance Column %	16%	16%	17%	15%	16%	18%	10%	22%	5%	16%	19%	14%	13%
Unexpected expenses (repairs, emergencies) Column %	13%	14%	10%	15%	13%	12%	14%	12%	24%	13%	16%	11%	12%
Utilities Column %	8%	9%	7%	8%	8%	8%	12%	4%	1%	8%	7%	6%	13%
Gas and transportation Column %	3%	2%	4%	5%	3%	3%	3%	4%	11%	3%	2%	4%	4%
Childcare or education Column %	1%	1%	2%	1%	1%	1%	1%	3%	1%	1%	1%	1%	4%
None of these Column %	8%	9%	8%	5%	8%	11%	5%	5%	2%	8%	5%	9%	10%

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Overall, do you think population growth in Tennessee has been mostly... *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
A good thing													
Column %	24%	30%	21%	14%	24%	29%	18%	22%	6%	24%	18%	24%	32%
A bad thing													
Column %	22%	22%	23%	20%	22%	27%	17%	15%	30%	22%	23%	27%	11%
A mix of both													
Column %	48%	42%	50%	58%	48%	40%	58%	53%	48%	48%	55%	44%	45%
I'm not sure													
Column %	6%	6%	7%	7%	6%	4%	6%	10%	16%	6%	4%	5%	12%

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As it stands, the college football playoff consists of 12 teams. Which statement best reflects your view? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
It is about right as it is Column %	43%	46%	43%	38%	43%	49%	43%	34%	14%	43%	46%	40%	44%
It should be expanded beyond 12 teams Column %	14%	15%	11%	15%	14%	12%	16%	14%	22%	14%	14%	12%	16%
It should be reduced to fewer than 12 teams Column %	9%	10%	9%	5%	9%	9%	7%	12%	1%	9%	7%	11%	6%
I don't follow college football closely enough to have an opinion Column %	30%	25%	31%	36%	30%	27%	26%	37%	45%	30%	29%	30%	30%
I'm not sure Column %	5%	5%	5%	6%	5%	3%	8%	3%	18%	5%	4%	7%	4%

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■ Significant difference within groups:

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In general, do you think presidential pardons are more often used to... *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Protect political allies or friends													
Column %	36%	27%	47%	42%	36%	28%	38%	53%	41%	36%	37%	36%	38%
Correct injustices in the legal system													
Column %	14%	14%	13%	13%	14%	17%	10%	12%	2%	14%	15%	12%	15%
A mix of both													
Column %	41%	48%	34%	36%	41%	47%	43%	28%	27%	41%	42%	42%	40%
I'm not sure													
Column %	9%	11%	5%	9%	9%	7%	8%	8%	29%	9%	6%	11%	8%

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■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Changes in government regulations, including zoning laws, can restrict the use of privately owned land and reduce its value. When this happens, the government should fairly compensate property owners for the loss. Do you agree or disagree with this statement? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Total agree													
Column %	87%	86%	89%	86%	87%	88%	84%	93%	69%	87%	89%	85%	86%
Strongly agree													
Column %	55%	53%	58%	57%	55%	54%	55%	59%	59%	55%	49%	59%	60%
Somewhat agree													
Column %	31%	33%	31%	29%	31%	34%	30%	34%	10%	31%	40%	27%	26%
Somewhat disagree													
Column %	5%	5%	4%	6%	5%	4%	8%	2%	2%	5%	4%	5%	5%
Strongly disagree													
Column %	2%	4%	1%	0%	2%	3%	2%	0%	4%	2%	2%	2%	4%
Total disagree													
Column %	7%	9%	5%	6%	7%	7%	9%	3%	6%	7%	6%	7%	9%
I'm not sure													
Column %	6%	5%	7%	8%	6%	5%	6%	5%	25%	6%	5%	8%	5%

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■ Significant difference within groups:

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Which statement best matches your view on property use? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
People should be free to use their property as they choose, as long as it does not harm others or create genuine health or safety risks													
Column %	72%	73%	64%	77%	72%	72%	76%	63%	83%	72%	79%	65%	73%
Local governments should have the authority to restrict how land is used for community benefit, such as preserving neighborhood character, promoting certain looks and aesthetics, controlling parking, and similar aims													
Column %	23%	22%	29%	17%	23%	24%	17%	31%	3%	23%	17%	27%	25%
I'm not sure													
Column %	6%	5%	7%	6%	6%	4%	8%	6%	14%	6%	5%	8%	2%

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■ Significant difference within groups:

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When a property owner wants to build on land already zoned for that type of structure, who should have the most say? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
The property owner, with minimal government oversight													
Column %	67%	72%	55%	70%	67%	70%	65%	58%	83%	67%	69%	66%	66%
The community should have a say and help set limits													
Column %	21%	17%	26%	21%	21%	17%	19%	36%	7%	21%	17%	22%	26%
Government regulators should determine what can be built													
Column %	6%	6%	10%	4%	6%	8%	6%	3%	6%	6%	8%	6%	4%
I'm not sure													
Column %	6%	5%	9%	5%	6%	4%	10%	4%	5%	6%	6%	6%	5%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Should local governments be allowed to use taxpayer money to hire contract lobbyists to lobby state and federal governments? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Yes													
Column %	13%	15%	15%	5%	13%	17%	6%	15%	3%	13%	11%	14%	12%
No													
Column %	72%	71%	72%	74%	72%	72%	79%	65%	60%	72%	72%	75%	68%
I'm not sure													
Column %	15%	14%	13%	21%	15%	11%	15%	20%	37%	15%	17%	11%	19%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Overall, do you have a favorable or unfavorable view of labor unions and the role they play in today's workforce? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Total favorable													
Column %	58%	55%	71%	49%	58%	50%	59%	80%	35%	58%	57%	61%	54%
Very favorable													
Column %	18%	15%	28%	11%	18%	14%	18%	29%	5%	18%	15%	19%	18%
Somewhat favorable													
Column %	40%	40%	43%	38%	40%	36%	42%	51%	30%	40%	42%	41%	37%
Somewhat unfavorable													
Column %	18%	20%	7%	25%	18%	24%	16%	8%	7%	18%	18%	14%	24%
Very unfavorable													
Column %	8%	9%	7%	7%	8%	12%	6%	3%	5%	8%	8%	7%	9%
Total unfavorable													
Column %	26%	29%	13%	32%	26%	35%	22%	11%	11%	26%	27%	21%	32%
I'm not sure													
Column %	16%	16%	15%	19%	16%	14%	19%	9%	54%	16%	16%	18%	13%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

If you had the option to join a labor union at your current workplace, would you choose to do so? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Yes													
Column %	34%	33%	40%	29%	34%	29%	34%	49%	24%	34%	30%	38%	32%
No													
Column %	28%	30%	22%	30%	28%	31%	31%	19%	10%	28%	28%	25%	32%
I am not currently employed													
Column %	23%	20%	28%	23%	23%	24%	22%	22%	23%	23%	27%	22%	18%
I'm not sure													
Column %	15%	17%	10%	18%	15%	16%	13%	11%	43%	15%	15%	15%	18%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

If workers vote to form a union at a workplace, which statement comes closer to your view? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Employees should be allowed to choose whether or not to join the union and pay dues													
Column %	82%	82%	79%	85%	82%	84%	82%	79%	77%	82%	82%	80%	87%
All employees should be required to join the union and pay dues as a condition of employment													
Column %	12%	15%	16%	4%	12%	14%	9%	14%	12%	12%	14%	13%	8%
I'm not sure													
Column %	6%	3%	5%	11%	6%	2%	9%	7%	11%	6%	4%	7%	6%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Some officials support taxing single-family rental homes as commercial property, which would increase property taxes on those homes. Do you support or oppose this proposal? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Total support													
Column %	24%	27%	26%	18%	24%	29%	17%	27%	5%	24%	21%	29%	22%
Strongly support													
Column %	9%	10%	14%	4%	9%	13%	3%	12%	4%	9%	9%	10%	10%
Somewhat support													
Column %	15%	17%	12%	14%	15%	17%	14%	15%	1%	15%	12%	19%	12%
Somewhat oppose													
Column %	24%	22%	21%	29%	24%	22%	28%	23%	19%	24%	29%	21%	21%
Strongly oppose													
Column %	42%	42%	43%	39%	42%	42%	39%	40%	59%	42%	42%	38%	48%
Total oppose													
Column %	65%	64%	64%	69%	65%	64%	67%	63%	77%	65%	71%	59%	68%
I'm not sure													
Column %	10%	9%	10%	14%	10%	7%	16%	9%	18%	10%	8%	12%	10%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Some local governments in Tennessee allow homeowners to build Accessory Dwelling Units (ADUs) on their property. ADUs are small, separate living units—such as garage apartments, basement apartments, mother-in-law suites, or backyard cottages—that are typically used to house family members or renters. Do you support or oppose allowing homeowners to build ADUs on their property? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Total support													
Column %	82%	81%	78%	87%	82%	80%	82%	88%	81%	82%	81%	81%	85%
Strongly support													
Column %	45%	45%	39%	49%	45%	45%	42%	41%	65%	45%	44%	44%	46%
Somewhat support													
Column %	37%	36%	38%	38%	37%	34%	39%	46%	15%	37%	37%	37%	39%
Somewhat oppose													
Column %	5%	5%	7%	4%	5%	4%	6%	6%	4%	5%	6%	5%	4%
Strongly oppose													
Column %	6%	5%	10%	2%	6%	8%	4%	2%	0%	6%	7%	4%	6%
Total oppose													
Column %	10%	9%	17%	6%	10%	13%	9%	8%	4%	10%	14%	8%	9%
I'm not sure													
Column %	8%	9%	5%	8%	8%	8%	9%	4%	15%	8%	5%	11%	6%

* Denotes variable with statistically significant findings

 Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Currently, Tennessee state agencies can implement regulations without direct legislative approval. A proposed law would require any regulation with an estimated economic impact of more than \$1 million to be approved by the state legislature before it takes effect. Supporters say this would increase accountability and legislative oversight. Opponents say it could slow the implementation of needed regulations. Do you support or oppose this proposal? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Total support													
Column %	52%	60%	45%	46%	52%	60%	45%	52%	14%	52%	46%	55%	57%
Strongly support													
Column %	17%	24%	10%	12%	17%	24%	11%	14%	6%	17%	15%	19%	19%
Somewhat support													
Column %	35%	35%	35%	34%	35%	36%	35%	38%	8%	35%	32%	36%	38%
Somewhat oppose													
Column %	15%	11%	21%	14%	15%	15%	16%	13%	5%	15%	20%	10%	13%
Strongly oppose													
Column %	6%	4%	11%	3%	6%	5%	6%	7%	12%	6%	4%	6%	7%
Total oppose													
Column %	20%	15%	32%	17%	20%	20%	22%	19%	18%	20%	25%	16%	20%
I'm not sure													
Column %	28%	25%	22%	38%	28%	20%	33%	29%	68%	28%	29%	29%	23%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Tennessee currently lacks a statewide limit on how much local governments can increase property taxes in a year. Which of the following best reflects your view? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
There should be a statewide limit on how much local governments can raise property taxes each year													
Column %	76%	73%	83%	74%	76%	77%	77%	73%	76%	76%	78%	73%	77%
Local governments should determine property tax increases independently, without a statewide cap													
Column %	17%	19%	11%	18%	17%	19%	14%	18%	8%	17%	16%	18%	18%
I'm not sure													
Column %	7%	7%	6%	8%	7%	4%	9%	8%	16%	7%	6%	9%	6%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Should there be a limit on how much property taxes can increase each year in Tennessee, with voter approval required for any increase above that limit? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Yes													
Column %	90%	91%	91%	88%	90%	92%	88%	90%	88%	90%	94%	90%	85%
No													
Column %	5%	4%	6%	3%	5%	4%	6%	5%	3%	5%	2%	5%	8%
I'm not sure													
Column %	5%	5%	3%	9%	5%	5%	6%	5%	9%	5%	4%	5%	7%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Which of the following do you consider the most outrageous example of wasteful government spending of taxpayer money in Tennessee during the past year? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Tennessee's commitment of \$10 million in eligible tax incentives to support the television show 9-1-1: Nashville, which is reportedly more than any other show filmed in the state has ever received													
Column %	35%	37%	28%	39%	35%	33%	40%	32%	33%	35%	31%	39%	35%
Ford Motor Company, which received \$900 million in incentives from Tennessee, announced in December the fourth delay at Blue Oval City since the project was announced—delaying production until 2029 and completely scrapping electric vehicle production in favor of producing gas-powered vehicles													
Column %	30%	22%	41%	32%	30%	28%	26%	47%	3%	30%	33%	29%	27%
The City of Memphis has purchased the Sheraton Memphis Downtown Hotel, an outdated hotel in need of massive repairs. The city purchased the hotel for \$22 million and agreed to issue another \$30 million in debt. The city will be hiring a third-party developer to make the renovations and "incur the risk," but taxpayers have already risked tens of millions													
Column %	29%	34%	27%	25%	29%	33%	29%	17%	48%	29%	33%	25%	31%
None of the above—I do not consider any of these examples to be wasteful spending													
Column %	5%	7%	4%	4%	5%	5%	5%	5%	15%	5%	3%	7%	7%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

2024 Presidential Ballot *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,070	537	272	261	1,070	536	289	206	39	1,070	375	461	234
Donald Trump													
Column %	64%	96%	8%	56%	64%	92%	48%	14%	49%	64%	68%	63%	58%
Kamala Harris													
Column %	31%	2%	89%	29%	31%	5%	42%	83%	27%	31%	24%	34%	37%
Someone else													
Column %	5%	2%	4%	15%	5%	2%	10%	3%	25%	5%	8%	3%	5%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Generally speaking, do you think of yourself as a...? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Democrat Column %	27%	0%	100%	0%	27%	8%	33%	70%	17%	27%	23%	27%	36%
Independent Column %	26%	0%	0%	98%	26%	16%	40%	22%	48%	26%	26%	23%	29%
Republican Column %	47%	100%	0%	0%	47%	76%	27%	7%	32%	47%	50%	49%	35%
Something else: Column %	0%	0%	0%	2%	0%	0%	1%	1%	2%	0%	0%	0%	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Would you call yourself a... [BASE: Republican] *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	558	558	-	-	558	434	89	17	19	558	223	243	92
Strong Republican													
Column %	69%	69%	-	-	69%	75%	47%	53%	47%	69%	67%	71%	69%
Not a very strong Republican													
Column %	31%	31%	-	-	31%	25%	53%	47%	53%	31%	33%	29%	31%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Would you call yourself a... [BASE: Democrat] *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	330	-	330	-	330	43	110	166	10	330	102	133	94
Strong Democrat													
Column %	68%	-	68%	-	68%	85%	48%	77%	72%	68%	60%	74%	69%
Not a very strong Democrat													
Column %	32%	-	32%	-	32%	15%	52%	23%	28%	32%	40%	26%	31%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Do you think of yourself as... [BASE: Independent or something else] *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	312	-	-	312	312	95	135	53	29	312	119	116	77
Closer to the Republican Party													
Column %	40%	-	-	40%	40%	69%	30%	33%	3%	40%	41%	28%	57%
Closer to the Democratic Party													
Column %	19%	-	-	19%	19%	3%	19%	56%	4%	19%	20%	26%	8%
Strictly independent													
Column %	41%	-	-	41%	41%	28%	51%	11%	94%	41%	40%	47%	35%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

How likely are you to vote in Tennessee's gubernatorial primary election next August? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Very likely Column %	58%	64%	58%	46%	58%	66%	50%	57%	25%	58%	58%	56%	60%
Somewhat likely Column %	24%	23%	27%	25%	24%	22%	28%	30%	8%	24%	22%	29%	20%
Not very likely Column %	7%	6%	3%	12%	7%	6%	6%	7%	16%	7%	7%	4%	10%
Not at all likely Column %	3%	3%	4%	3%	3%	1%	5%	2%	17%	3%	1%	5%	4%
I'm not sure Column %	8%	5%	8%	14%	8%	6%	10%	5%	34%	8%	12%	6%	6%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Which party's primary election are you most likely to vote in? Would you choose either the Republican or Democratic primary? [BASE: Very likely or somewhat likely to vote in next gubernatorial primary election] *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	983	484	279	220	983	500	261	203	19	983	357	416	211
Republican primary													
Column %	57%	96%	4%	38%	57%	85%	37%	14%	30%	57%	61%	57%	49%
Democratic primary													
Column %	30%	1%	88%	22%	30%	7%	37%	78%	39%	30%	23%	32%	39%
I'm not sure which primary I would choose													
Column %	11%	2%	8%	35%	11%	7%	23%	5%	30%	11%	15%	9%	9%
I would not vote in either primary													
Column %	2%	1%	0%	5%	2%	1%	2%	2%	1%	2%	1%	1%	3%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Although the 2026 Republican primary election for governor of Tennessee is still far off and not all potential candidates have announced their intentions to run, suppose the election were being held today, and the candidates were Congressman John Rose, Senator Marsha Blackburn, and State Representative Monty Fritts. For whom would you vote? [ROTATE] [Base: GOP Primary Voter] *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	559	463	12	85	559	427	97	29	6	559	217	239	104
Senator Marsha Blackburn Column %	56%	57%	11%	57%	56%	57%	52%	51%	31%	56%	64%	44%	63%
Congressman John Rose Column %	9%	7%	74%	10%	9%	9%	2%	34%	0%	9%	4%	15%	6%
State Representative Monty Fritts Column %	7%	8%	0%	2%	7%	8%	3%	1%	20%	7%	5%	9%	7%
I'm not sure Column %	28%	27%	15%	30%	28%	26%	40%	3%	44%	28%	27%	32%	20%
I would not vote Column %	1%	1%	0%	1%	1%	0%	2%	11%	5%	1%	0%	1%	3%

* Denotes variable with statistically significant findings

 Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Thinking about your general approach to issues, do you consider yourself to be... *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Very liberal													
Column %	8%	2%	21%	5%	8%	0%	0%	39%	0%	8%	8%	7%	9%
Somewhat liberal													
Column %	12%	1%	30%	12%	12%	0%	0%	61%	0%	12%	11%	13%	13%
Moderate													
Column %	28%	16%	33%	43%	28%	0%	100%	0%	0%	28%	28%	25%	32%
Somewhat conservative													
Column %	25%	37%	8%	20%	25%	52%	0%	0%	0%	25%	28%	23%	23%
Very conservative													
Column %	23%	40%	5%	10%	23%	48%	0%	0%	0%	23%	21%	26%	19%
Not sure													
Column %	5%	3%	3%	9%	5%	0%	0%	0%	100%	5%	4%	5%	5%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Which of the following are you? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Male													
Column %	45%	47%	37%	48%	45%	49%	43%	42%	29%	45%	41%	47%	48%
Female													
Column %	55%	52%	63%	51%	55%	51%	57%	57%	67%	55%	58%	53%	52%
Other/Non-binary													
Column %	0%	0%	0%	1%	0%	0%	0%	1%	3%	0%	1%	0%	0%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

How many infants and children under 18 years of age live in your household today? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
None													
Column %	67%	67%	64%	70%	67%	62%	67%	76%	73%	67%	65%	70%	63%
1 to 2													
Column %	30%	29%	35%	27%	30%	34%	30%	23%	21%	30%	32%	26%	35%
3 or more													
Column %	3%	4%	1%	3%	3%	4%	3%	1%	6%	3%	3%	4%	2%

* Denotes variable with statistically significant findings

 Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Age Group *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
18 to 24													
Column %	8%	4%	15%	7%	8%	4%	10%	10%	21%	8%	9%	7%	9%
25 to 34													
Column %	16%	14%	25%	10%	16%	15%	15%	22%	10%	16%	17%	16%	15%
35 to 44													
Column %	16%	17%	9%	21%	16%	18%	13%	12%	23%	16%	13%	17%	19%
45 to 54													
Column %	16%	16%	15%	17%	16%	12%	23%	17%	14%	16%	17%	13%	20%
55 to 64													
Column %	17%	19%	8%	23%	17%	22%	12%	13%	11%	17%	16%	19%	14%
65+													
Column %	27%	29%	28%	21%	27%	28%	27%	26%	22%	27%	28%	28%	23%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Which of the following best describes your race or ethnicity? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
White, non-Hispanic Column %	84%	92%	69%	86%	84%	91%	73%	83%	77%	84%	88%	89%	68%
Black or African American Column %	11%	3%	27%	9%	11%	3%	22%	15%	7%	11%	7%	8%	24%
Asian Column %	1%	1%	1%	1%	1%	1%	2%	0%	0%	1%	0%	1%	2%
Hispanic Column %	2%	3%	1%	1%	2%	3%	1%	1%	0%	2%	0%	2%	5%
Other Column %	1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	2%	0%	0%
Prefer not to say Column %	1%	0%	1%	2%	1%	0%	1%	0%	15%	1%	2%	0%	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Which of the following best describes your household's total income in 2025 BEFORE taxes? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
< \$15,000													
Column %	5%	5%	4%	6%	5%	3%	5%	5%	25%	5%	6%	5%	4%
\$15,000-\$24,999													
Column %	5%	5%	4%	6%	5%	4%	4%	6%	15%	5%	4%	5%	7%
\$25,000-\$34,999													
Column %	7%	8%	6%	7%	7%	7%	6%	6%	17%	7%	7%	8%	6%
\$35,000-\$49,999													
Column %	14%	14%	17%	10%	14%	13%	17%	13%	4%	14%	15%	13%	15%
\$50,000-\$74,999													
Column %	19%	16%	20%	23%	19%	18%	18%	21%	30%	19%	23%	17%	16%
\$75,000-\$99,999													
Column %	17%	18%	17%	15%	17%	19%	18%	15%	0%	17%	16%	16%	21%
\$100,000-\$124,999													
Column %	12%	11%	15%	10%	12%	13%	15%	8%	0%	12%	16%	9%	12%
\$125,000-\$149,999													
Column %	8%	12%	5%	5%	8%	11%	4%	7%	3%	8%	6%	12%	4%
\$150,000-\$199,999													
Column %	5%	6%	2%	6%	5%	6%	5%	2%	2%	5%	5%	6%	4%
\$200,000 and over													
Column %	6%	3%	7%	10%	6%	5%	5%	11%	0%	6%	2%	8%	9%
Not sure													
Column %	2%	1%	2%	3%	2%	2%	1%	4%	4%	2%	2%	2%	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Which of the following best describes your current education level? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Some high school or less													
Column %	10%	8%	11%	14%	10%	7%	10%	11%	38%	10%	16%	6%	8%
High school graduate													
Column %	32%	39%	29%	22%	32%	34%	33%	22%	42%	32%	30%	35%	28%
Associate degree (Two-year post-secondary degree)													
Column %	8%	7%	8%	11%	8%	8%	8%	9%	1%	8%	7%	7%	12%
Some college but no degree													
Column %	20%	19%	20%	21%	20%	19%	22%	21%	10%	20%	22%	18%	21%
Bachelors degree													
Column %	19%	17%	18%	23%	19%	20%	18%	22%	4%	19%	17%	22%	17%
Masters or professional degree													
Column %	9%	9%	11%	7%	9%	9%	8%	11%	2%	9%	6%	11%	11%
Doctoral degree													
Column %	2%	1%	3%	2%	2%	2%	0%	4%	0%	2%	2%	1%	4%
Prefer not to say													
Column %	0%	0%	1%	0%	0%	0%	1%	0%	3%	0%	0%	0%	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Do you own or rent your home? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Own													
Column %	72%	78%	64%	69%	72%	75%	73%	64%	57%	72%	74%	70%	71%
Rent													
Column %	28%	22%	36%	31%	28%	25%	27%	36%	43%	28%	26%	30%	29%

* Denotes variable with statistically significant findings

 **Significant difference within groups:**

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Thinking about your religion, are you... *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Protestant Column %	38%	47%	30%	30%	38%	50%	36%	17%	14%	38%	38%	39%	35%
Roman Catholic Column %	9%	11%	6%	6%	9%	11%	8%	6%	0%	9%	6%	11%	9%
Mormon Column %	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	1%	0%	1%
Orthodox (e.g., Greek or Russian Orthodox) Column %	1%	0%	2%	1%	1%	0%	1%	3%	0%	1%	0%	2%	0%
Jewish Column %	1%	0%	2%	1%	1%	0%	2%	2%	0%	1%	0%	1%	0%
Muslim Column %	1%	1%	2%	0%	1%	1%	1%	2%	0%	1%	0%	1%	2%
Buddhist Column %	1%	0%	3%	1%	1%	1%	1%	2%	0%	1%	2%	1%	0%
Hindu Column %	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Atheist Column %	3%	1%	7%	5%	3%	1%	2%	10%	5%	3%	2%	6%	1%
Agnostic Column %	4%	3%	6%	5%	4%	3%	4%	9%	2%	4%	5%	4%	4%
Something else Column %	25%	22%	20%	35%	25%	18%	29%	26%	60%	25%	28%	21%	26%
Nothing in particular Column %	17%	15%	22%	16%	17%	16%	15%	22%	19%	17%	17%	14%	22%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Would you describe yourself as a 'born-again' or evangelical Christian? [BASE: Protestant] *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	454	262	98	94	454	285	120	41	8	454	170	190	93
Yes													
Column %	72%	81%	57%	62%	72%	81%	58%	45%	79%	72%	80%	67%	65%
No													
Column %	28%	19%	43%	38%	28%	19%	42%	55%	21%	28%	20%	33%	35%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Are you now employed full-time, part-time, self-employed, or not employed? *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
Full-time													
Column %	45%	47%	43%	41%	45%	47%	43%	44%	33%	45%	38%	47%	52%
Part-time													
Column %	9%	6%	11%	10%	9%	5%	14%	9%	6%	9%	11%	8%	6%
Self-employed													
Column %	8%	6%	6%	15%	8%	5%	12%	8%	21%	8%	8%	8%	9%
Not employed													
Column %	13%	11%	17%	14%	13%	13%	7%	21%	15%	13%	18%	10%	11%
Retired													
Column %	25%	29%	23%	19%	25%	29%	24%	17%	22%	25%	25%	26%	22%
Don't know													
Column %	1%	0%	0%	1%	1%	0%	0%	2%	3%	1%	1%	1%	0%

* Denotes variable with statistically significant findings

■ Significant difference within groups:

Beacon Poll of Tennessee Registered Voters Jan.11 to 18, 2026 MOE +/- 2.77%

Subdivision *

	Party				Ideology					Subdivision			
	Total	Republican	Democrat	Independent or Other	Total	Conservative	Moderate	Liberal	Refused	Total	East Tennessee	Middle Tennessee	West Tennessee
Sample Size	1,200	558	330	312	1,200	573	334	236	58	1,200	444	492	264
East Tennessee Column %	37%	40%	31%	38%	37%	38%	38%	35%	33%	37%	100%	0%	0%
Middle Tennessee Column %	41%	43%	40%	37%	41%	43%	37%	41%	46%	41%	0%	100%	0%
West Tennessee Column %	22%	17%	29%	25%	22%	19%	25%	24%	21%	22%	0%	0%	100%

* Denotes variable with statistically significant findings

 **Significant difference within groups:**

Subdivision *

Weight Variable = Weight, Confidence Level = 95%